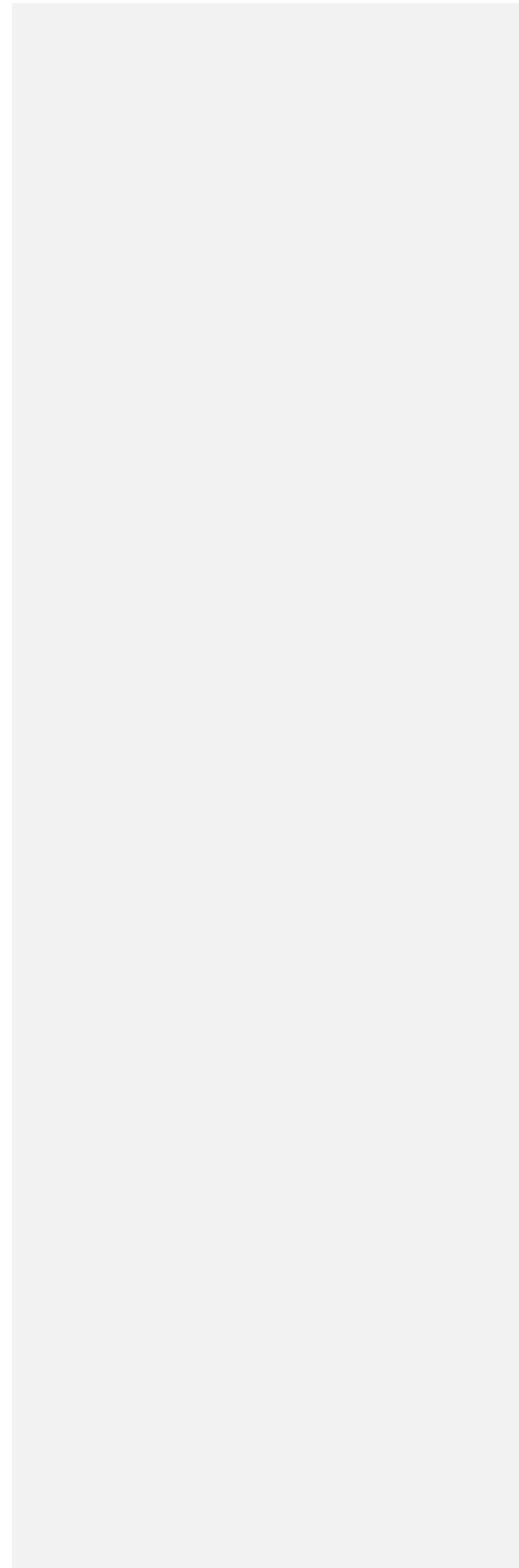




**CENTER FOR POLITICAL
COMMUNICATION**

Delaware Voter Survey 2016
Methodology and topline results



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Methodology

Survey firm:	Princeton Survey Research Associates International
Field dates:	09/16/2016-09/28/2016
Mode:	Telephone (landlines and cellular phones)
Universe:	Registered voters
Geographic coverage:	State of Delaware
Sample size:	900 respondents
Weights:	Vendor-supplied weights
Response Rate:	N/A

The National Agenda Opinion Project research was funded by the University of Delaware's Center for Political Communication (CPC) and the William P. Frank Foundation. The study was supervised by the CPC's Research Director, Paul Brewer, a professor in the Departments of Communication and Political Science & International Relations.

Results are based on telephone interviews with a representative sample of 900 registered voters. Telephone interviews were conducted by landline (450) and cell phone (450, including 187 without a landline). The survey was conducted from September 16-28, 2016, by Princeton Survey Research Associates International. Statistical results are weighted to correct known demographic discrepancies. The margin of sampling error for the complete set of weighted data is ± 3.8 percentage points.

Readers should be aware that in addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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Topline results

Note: All statistics are calculated using vendor-supplied survey weights. Some questions designed for administrative purposes and/or concerning sensitive data have been withheld from this release.

Q1: Overall, how closely do you follow news about national politics-very closely, somewhat closely, not too closely, or not at all?

Very closely	40.5%
Somewhat closely	39.7%
Not too closely	14.0%
Not at all	5.8%
Don't know/Refused (VOL)	0.1%

Q2: Is your overall opinion of [INSERT ITEM; RANDOMIZE] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [NEXT NAME]? [IF NECESSARY: Just in general, is your overall opinion of [NAME] very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN “NEVER HEARD OF” AND “CAN’T RATE”]

[RANDOMIZE ITEMS]

a. Governor Jack Markell

Very favorable	21.9%
Mostly favorable	40.1%
Mostly unfavorable	14.2%
Very unfavorable	11.2%
Never heard of (VOL)	5.0%
Can't Rate (VOL)	6.3%
Refused (VOL)	1.2%

b. State Attorney General Matt Denn

Very favorable	11.4%
Mostly favorable	35.1%
Mostly unfavorable	9.5%
Very unfavorable	6.2%
Never heard of (VOL)	20.9%
Can't Rate (VOL)	15.6%
Refused (VOL)	1.3%

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c. State Treasurer Ken Simpler

Very favorable	6.0%
Mostly favorable	28.4%
Mostly unfavorable	7.3%
Very unfavorable	3.1%
Never heard of (VOL)	31.1%
Can't Rate (VOL)	21.7%
Refused (VOL)	2.5%

d. Senator Chris Coons

Very favorable	17.4%
Mostly favorable	38.4%
Mostly unfavorable	15.1%
Very unfavorable	10.2%
Never heard of (VOL)	8.6%
Can't Rate (VOL)	8.7%
Refused (VOL)	1.7%

e. Senator Tom Carper

Very favorable	21.1%
Mostly favorable	43.1%
Mostly unfavorable	10.1%
Very unfavorable	6.5%
Never heard of (VOL)	9.2%
Can't Rate (VOL)	8.5%
Refused (VOL)	1.5%

f. Representative John Carney

Very favorable	17.6%
Mostly favorable	41.0%
Mostly unfavorable	12.7%
Very unfavorable	5.5%
Never heard of (VOL)	11.1%
Can't Rate (VOL)	11.0%
Refused (VOL)	1.1%

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Q3: How likely are you to vote in the presidential election this November? Will you definitely vote, probably vote, probably not vote, or definitely not vote?

Definitely vote	81.1%
Probably vote	11.0%
Probably not vote	4.3%
Definitely not vote	2.6%
Don't know (VOL)	0.6%
Refused (VOL)	0.4%

Q4: If the presidential election were being held today and the candidates were [RANDOMIZE: (Hillary Clinton, the Democrat), (Donald Trump, the Republican), (Gary Johnson, the Libertarian), and (Jill Stein of the Green Party)], who would you vote for?

	All Respondents	Excluding DK/Ref. Responses
Hilary Clinton	48.4%	51.0%
Donald Trump	27.5%	30.0%
Gary Johnson	8.5%	7.0%
Jill Stein	3.0%	2.0%
None of them/Other candidate (VOL)	4.4%	9.0%
Don't know/Refused (VOL)	8.2%	

Q5: If the election for United States Representative were being held today and the candidates were [RANDOMIZE: (Lisa Blunt Rochester, the Democrat), (Hans Reigle, the Republican), (Scott Gesty, the Libertarian), and (Mark Perri of the Green Party)], who would you vote for?

	All Respondents	Excluding DK/Ref. Responses
Lisa Blunt Rochester	46.2%	46%
Hans Reigle	25.9%	26%
Scott Gesty	5.5%	6%
Mark Perri	4.9%	5%
None of them/Other candidate (VOL)	6.0%	18%
Don't know/Refused (VOL)	11.5%	

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Q6: If the election for Delaware Governor were being held today and the candidates were [RANDOMIZE: (John Carney, the Democrat), (Colin Bonini, the Republican), (Sean Goward, the Libertarian), and (Andrew Groff of the Green Party)], who would you vote for?

	All Responses	Excluding DK/Ref. Responses
John Carney	57.2%	57%
Colin Bonini	25.4%	25%
Sean Goward	3.7%	4%
Andrew Groff	2.5%	3%
None of them/Other candidate (VOL)	3.8%	11%
Don't know/Refused (VOL)	7.4%	

Q7: What do you think is the most important problem facing Delaware today? (**NOTE:** respondents could choose up to three additional problems they considered important. 4.7% of respondents chose not to respond.)

Jobs/Unemployment/Wages/Minimum Wage	20.2%
The Economy/Economic Development	7.1%
Education/School Funding	10.3%
Health Care	1.8%
Taxes	2.4%
Violence/Crime/Drugs/Public Safety/Prison Issues/Police/Guns	20.1%
Infrastructure/Roads/Traffic	4.3%
Environmental Issues/Pollution	2.3%
Politicians/Government Overreach/Corruption/Congress/Democrats	4.5%
Morals/Values/Social Issues	2.1%
Welfare/Aid/Benefits (both too much and too little)/Needs/Abuse	1.6%
Money issues: poverty, cost of living, (housing, energy, gas, etc.)	2.7%
Budget/Deficit/Debt/Revenue	3.9%
None/Nothing	0.8%
Something Else	7.1%
Drugs	6.4%
Overpopulation/Overdevelopment	1.2%
Immigration/Securing Borders	1.3%

Q8: Do you think that the use of marijuana should be made legal, or not?

Yes, should be made legal	60.6%
No, should not be made legal	35.0%
Don't know/Refused (VOL)	4.4%

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Q9: Do you favor or oppose the death penalty for murder?

Favor	55.1%
Oppose	39.6%
Don't know/Refused (VOL)	5.3%

Q10: Would you favor an increase in the federal minimum wage from \$7.25 an hour to \$15 an hour?

Favor	58.5%
Oppose	39.9%
Don't know/Refused (VOL)	1.6%

Q11: Do you approve or disapprove of the health care law passed by Barack Obama and Congress in 2010?

Approve	51.5%
Disapprove	45.5%
Don't know/Refused (VOL)	3.1%

Q13: Now, please tell me how strongly you **AGREE** or **DISAGREE** with each of the following statements.

A. Public officials don't care much what people like me think.

Strongly agree	37.1%
Somewhat agree	34.8%
Somewhat disagree	16.2%
Strongly disagree	10.5%
Don't know/Refused (VOL)	1.4%

B. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.

Strongly agree	26.0%
Somewhat agree	30.1%
Somewhat disagree	20.3%
Strongly disagree	22.1%
Don't know/Refused (VOL)	1.5%

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C. People should be required to show **PHOTO** identification in order to vote.

Strongly agree	65.7%
Somewhat agree	13.9%
Somewhat disagree	7.9%
Strongly disagree	12.0%
Don't know/Refused (VOL)	0.5%

D. Persons convicted of a felony should not be allowed to vote.

Strongly agree	26.5%
Somewhat agree	14.7%
Somewhat disagree	23.1%
Strongly disagree	33.5%
Don't know/Refused (VOL)	2.3%

Q14: How much of the time can you trust the government in Washington to do what is right-just about always, most of the time, only some of the time, or never?

Just about always	2.4%
Most of the time	15.2%
Only some of the time	61.5%
Never	20.0%
Don't know/Refused (VOL)	0.9%

Q15: How much of the time do you trust **[INSERT NAME; RANDOMIZE NAMES]** to do what is right- just about always, most of the time, only some of the time, or never?

A. Hilary Clinton

Just about always	11.2%
Most of the time	23.8%
Only some of the time	31.1%
Never	31.9%
Don't know/Refused (VOL)	2.0%

B. Donald Trump

Just about always	5.4%
Most of the time	13.3%
Only some of the time	26.1%
Never	56.2%
Don't know/Refused (VOL)	3.0%

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Q17: Please tell me how concerned you feel about each of the following happening in this year's presidential election.

A. Voter fraud

Very concerned	36.6%
Somewhat concerned	28.5%
Not too concerned	16.4%
Not concerned at all	18.0%
Don't know/Refused (VOL)	0.5%

B. The election being rigged

Very concerned	35.7%
Somewhat concerned	25.4%
Not too concerned	15.2%
Not concerned at all	22.9%
Don't know/Refused (VOL)	0.8%

C. Hackers breaking into computers of political parties or campaigns

Very concerned	39.4%
Somewhat concerned	34.8%
Not too concerned	14.9%
Not concerned at all	10.2%
Don't know/Refused (VOL)	0.6%

D. Hackers breaking into computers of state election systems

Very concerned	41.9%
Somewhat concerned	32.9%
Not too concerned	15.3%
Not concerned at all	9.0%
Don't know/Refused (VOL)	1.0%

Q18: How often do you watch [INSERT; RANDOMIZE]: regularly, sometimes, hardly ever or never? How about [NEXT ITEM]? IF NECESSARY: regularly, sometimes, hardly ever or never?

A. The Fox News Cable Channel

Regularly	22.2%
Sometimes	24.7%
Hardly ever	18.5%
Never	34.4%
Don't know/Refused (VOL)	0.3%

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B. MSNBC

Regularly	15.3%
Sometimes	27.6%
Hardly ever	21.0%
Never	35.9%
Don't know/Refused (VOL)	0.1%

C. CNN

Regularly	22.0%
Sometimes	35.1%
Hardly ever	16.5%
Never	26.3%
Don't know/Refused (VOL)	0.1%

D. National network evening news programs such as ABC World News, CBS Evening News, or NBC Nightly News

Regularly	40.1%
Sometimes	27.9%
Hardly ever	14.5%
Never	17.4%
Don't know/Refused (VOL)	0.1%

Q19: How often do you read a daily newspaper: regularly, sometimes, hardly ever, or never?

Regularly	30.8%
Sometimes	20.5%
Hardly ever	20.8%
Never	27.9%
Don't know/Refused (VOL)	0.1%

Q20: How often do you get your news online: regularly, sometimes, hardly ever, or never?

Regularly	54.9%
Sometimes	21.1%
Hardly ever	9.2%
Never	14.7%
Don't know/Refused (VOL)	0.1%

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Q21: Economic data show that the NATIONAL ECONOMY improved between 2008 and 2016. How much of that do you think is due to the actions of **[INSERT; RANDOMIZE]?**

Commented [CS1]: This is based on how the responses were distributed in the dataset; not explicitly stated in the html.

A. President Barack Obama

All of it	16.6%
Most of it	21.8%
Some of it	31.9%
A little of it	15.0%
None of it	11.9%
Respondent disagrees that the economy improved (VOL)	1.7%
Don't know/Unsure (VOL)	0.6%
Refused (VOL)	0.5%

B. Republicans in Congress

All of it	5.3%
Most of it	6.5%
Some of it	36.1%
A little of it	21.5%
None of it	25.6%
Respondent disagrees that the economy improved (VOL)	1.5%
Don't know/Unsure (VOL)	2.6%
Refused (VOL)	0.9%

C. Democrats in Congress

All of it	7.6%
Most of it	24.1%
Some of it	30.7%
A little of it	23.0%
None of it	12.5%
Respondent disagrees that the economy improved (VOL)	1.7%
Don't know/Unsure (VOL)	0.4%
Refused (VOL)	0.1%

D. Small Businesses

All of it	3.6%
Most of it	18.8%
Some of it	51.7%
A little of it	19.2%
None of it	4.7%
Respondent disagrees that the economy improved (VOL)	1.0%
Don't know/Unsure (VOL)	0.8%
Refused (VOL)	0.2%

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E. Large Corporations

All of it	3.1%
Most of it	13.0%
Some of it	38.3%
A little of it	24.3%
None of it	14.1%
Respondent disagrees that the economy improved (VOL)	3.0%
Don't know/Unsure (VOL)	3.1%
Refused (VOL)	1.2%

Q22: Do you strongly agree, somewhat agree, somewhat DISagree, or strongly DISagree that one of the biggest problems in this country is **[INSERT; RANDOMIZE]**

Commented [CS2]: Same circumstances as Q21

A. Being too politically correct

Strongly agree	36.7%
Somewhat agree	33.0%
Somewhat disagree	13.3%
Strongly disagree	16.1%
Don't know/Refused (VOL)	0.8%

B. Being too politically correct while talking about politics

Strongly agree	34.7%
Somewhat agree	19.7%
Somewhat disagree	17.8%
Strongly disagree	23.5%
Don't know/Refused (VOL)	4.3%

C. Being too politically correct while talking about race

Strongly agree	38.3%
Somewhat agree	30.8%
Somewhat disagree	13.1%
Strongly disagree	14.7%
Don't know/Refused (VOL)	3.0%

D. Being too politically correct while talking about gender

Strongly agree	30.6%
Somewhat agree	24.1%
Somewhat disagree	24.9%
Strongly disagree	16.8%
Don't know/Refused (VOL)	3.5%

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E. Being too politically correct while talking about immigration

Strongly agree	40.2%
Somewhat agree	28.6%
Somewhat disagree	14.7%
Strongly disagree	14.5%
Don't know/Refused (VOL)	2.0%

DEMOGRAPHICS

SEX: Respondent's sex.

Male	47%
Female	53%

EDUC2: What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

Less than high school (Grades 1-8 or no formal schooling)	0.7%
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	3.0%
High school graduate (Grade 12 with diploma or GED certificate)	34.1%
Some college, no degree (includes some community college)	16.3%
Two year associate degree from a college or university	14.4%
Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)	17.6%
Some postgraduate or professional schooling, no postgraduate degree	1.3%
Postgraduate or professional degree, including master's, doctorate, medical, or law degree (e.g., MA, MS, PhD, MD, JD)	12.2%
Don't know/Refused (VOL)	0.4%

HISP: Are you, yourself, of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

Yes	5.7%
No	93.5%
Don't know/Refused (VOL)	0.8%

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RACE: What is your race? Are you white, black, Asian, or some other race? **[IF R SAYS HISPANIC OR LATINO, PROBE:** Do you consider yourself a WHITE (Hispanic/Latino) or a BLACK (Hispanic/Latino)? **IF R DOES NOT SAY WHITE, BLACK OR ONE OF THE RACE CATEGORIES LISTED, RECORD AS 'OTHER' (CODE 6)]** IF RESPONDENT VOLUNTEERS MORE THAN ONE RACE, CODE AS "4" (MIXED RACE).]

White	72.3%
Black or African-American	20.5%
Asian or Pacific Islander	1.3%
Mixed race	1.9%
Native American/American Indian	1.1%
Other (SPECIFY)	0.8%
Don't know/Refused (VOL)	2.1%

PARTY: In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

Republican	24.0%
Democrat	41.6%
Independent	30.8%
No preference (VOL)	2.3%
Other Party (VOL)	0.2%
Don't know/Refused (VOL)	1.2%

IF ANSWERED REPUBLICAN OR DEMOCRAT IN PARTY, ASK:

PARTYSTR: Would you call yourself a strong [Democrat/Republican] or not a very strong [Democrat/Republican]?

Strong	62.8%
Not very strong	35.2%
Other/Don't know/Refused (VOL)	1.9%

IF ANSWERED INDEPENDENT OR OTHER IN PARTY, ASK:

PARTYLN: As of today, do you lean more to the Republican Party or more to the Democratic Party?

Republican	33.9%
Democratic	42.6%
Other/Don't know/Refused (VOL)	23.4%

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IDEO: In general, would you describe your political views as... **[READ]**

Very conservative	10.4%
Somewhat conservative	26.6%
Moderate	33.9%
Somewhat liberal [OR]	15.7%
Very liberal	11.1%
Don't know/Refused (VOL)	2.2%

INC: Last year—that is, in 2015—approximately what was your total family income before taxes? Just tell me when I get to the right category. **(READ)**

Less than \$10,000	4.9%
\$10,000 to under \$20,000	9.4%
\$20,000 to under \$30,000	10.9%
\$30,000 to under \$40,000	10.4%
\$40,000 to under \$50,000	7.9%
\$50,000 to under \$75,000	16.1%
\$75,000 to under \$100,000	13.9%
\$100,000 to under \$150,000	9.9%
\$150,000 or over	9.2%
Don't know/Refused (VOL)	7.3%

HH1: How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

1	19.5%
2	51.3%
3	20.3%
4	6.1%
5	1.6%
6 or greater	0.6%
Don't know/Refused (VOL)	0.8%

ASK ALL LANDLINE SAMPLE

L1: Now thinking about your telephone use... Do you have a working cell phone?

Yes	89.4%
No	10.5%
Don't know/Refused (VOL)	0.1%

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ASK IF NO CELL PHONE AND MULTI-PERSON HOUSEHOLD:

L1a: Does anyone else in your household have a working cell phone?

Yes, has a home telephone	56.2%
No, no home telephone	42.3%
Don't know/Refused (VOL)	1.5%

ASK ALL CELL PHONE SAMPLE

C1: Now thinking about your telephone use... Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

Yes, has a home telephone	48.0%
No, no home telephone	51.4%
Don't know/Refused (VOL)	0.5%