

ENTREPRENEURIAL LEADERSHIP CERTIFICATE

Certificate Requirements: 9 credits total

A total of nine credits is needed to satisfy three categories of requirements. The certificate is open to ALL undergraduate students.

Personal Leadership:

- ENTR 253 - Individual Leadership - Building a Foundation for Success Credit(s): 3

Leadership Theory: One of the following:

- LEAD 200 - The Leadership Challenge Credit(s): 3
- LEAD 300 - Leadership, Creativity, and Innovation Credit(s): 3
- LEAD 404 - Leadership in Organizations Credit(s): 3
- BUAD 426 - Leadership and Teams Credit(s): 3

Leadership Practice:

- ENTR 353 - ENTR Apprentice: Leadership & Influence Credit(s): 3

Course substitutes for the “Leadership Practice” requirement are anticipated and will be allowable if and only if the substitute: (a) provides a meaningful opportunity for students to gain first-hand entrepreneurial leadership experience by bringing people together around a common goal/vision to accomplish something that would not have been accomplished otherwise, and (b) allows students to freely recruit others to join the team(s) they are leading. Examples of courses wherein student projects/activities may meet these criteria include ENTR 364 - Entrepreneurship in Practice: Internship and LEAD 340 - Leadership Internship. Students seeking approval for a course substitute will be required to submit a request in writing to the certificate’s faculty director. The request should indicate the course being proposed as a substitute and address how course activities/project(s) can be expected to satisfy the two criteria noted above.

Graduate Certificate in Entrepreneurship & Innovation

Program Highlights

- Conceive and pitch an idea for an innovative new product, startup business or social enterprise by producing a 90-second video
- Take MBA-level coursework and earn credits toward the Lerner MBA
- Access to Horn Entrepreneurship’s dedicated facility, programs, network and resources
- Build a professional network in a collaborative academic environment
- Work with an MBA advisor to select appropriate courses

Program Requirements

- Students can complete the program in as little as one year
- Students must maintain a 3.0 GPA to be awarded the certificate

- Completion of the certificate may waive up to 12 credits toward the Lerner MBA
- Those interested in pursuing the Lerner MBA will need to apply for admission to the MBA program upon completion of the certificate program

Courses (12 credits)

Required (3 credits)

ENTR 654 Introduction to Entrepreneurship*

Immersive Experience, Choose One (3 Credits)

ENTR 655 – Startup Experience I

ENTR 664 – Social Innovation Practicum

ENTR 650 – Business Accelerator for Entrepreneurial Ventures

Electives, Choose Two (6 Credits)

Any 600-level or higher ENTR course including, but not limited to, the following:

ENTR 601 – Modeling, Prototyping & Testing

ENTR 602 – Industrial Design

ENTR 610 – Acceptance and Resistance to Innovation

ENTR 616 – Applied Creativity

ENTR 617 – Design Thinking and Innovation

ENTR 620 – Social Entrepreneurship

ENTR 651 – Special Topics in Entrepreneurship

ENTR 653 – Entrepreneurial Leadership

ENTR 656 – Startup Experience II

ENTR 657 – Legal Issues for Entrepreneurs

ENTR 658 – App Development for New Technology

ENTR 659 – Startup Finance & Raising Capital for Entrepreneurs

ENTR 660 – High Technology Entrepreneurship

ENTR 661 – Corporate Venturing

ENTR 665 – User-Centered Research Methods for Entrepreneurship

*available online