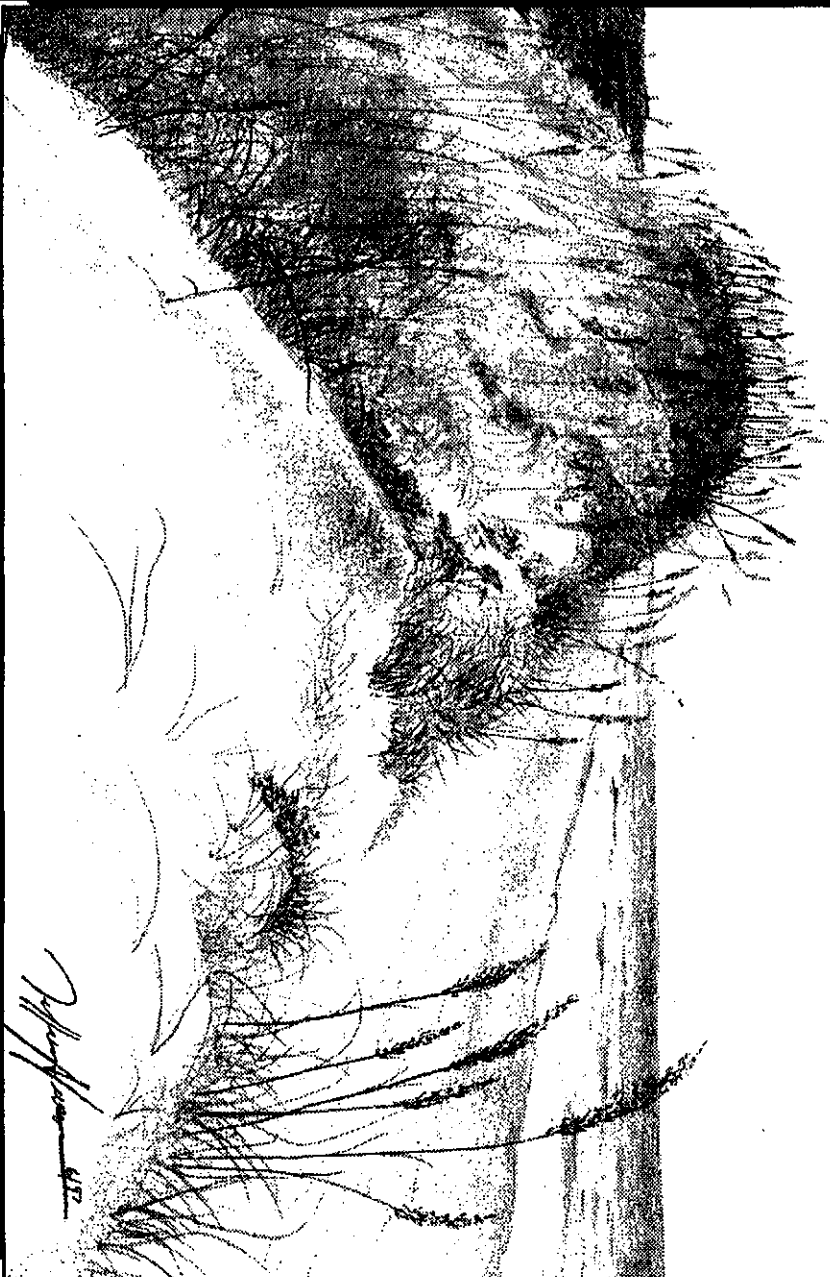


Project #484

Mid-Atlantic Beach Recreation Survey

1997



John H. ...
484

I. YOUR BEACH TRIPS IN THE NEXT THREE YEARS

Please answer all questions as they apply to you, not as they may apply to other members of your household.

- 1 Are you likely to visit an **ocean** beach somewhere in the United States in the **next three years** for recreation or pleasure? *Please note, we are only interested in visits to an ocean, not to a bay.*
- 1 MOST LIKELY
 2 SOMEWHAT LIKELY
 3 NOT LIKELY → Skip to question 8.
- 2 What type of beach recreation activities appeal to you? *(Check all that apply.)*
- | | | |
|---|--|---|
| <input type="checkbox"/> SWIMMING/WADING | <input type="checkbox"/> PICNICKING | <input type="checkbox"/> BOARDWALK |
| <input type="checkbox"/> SUNBATHING | <input type="checkbox"/> SURF FISHING | <input type="checkbox"/> BEACH VOLLEYBALL |
| <input type="checkbox"/> READING/RELAXING | <input type="checkbox"/> PIER FISHING | <input type="checkbox"/> SEASHELL COLLECTING |
| <input type="checkbox"/> BOOGIE BOARDING | <input type="checkbox"/> WALKING/JOGGING | <input type="checkbox"/> ACTIVITIES WITH CHILDREN |
| <input type="checkbox"/> SURFING | <input type="checkbox"/> NATURE VIEWING | <input type="checkbox"/> OTHER (<i>SPECIFY</i>) |
| <input type="checkbox"/> WIND SURFING | <input type="checkbox"/> SNORKELING | _____ |
- 3 Are you likely to visit an ocean beach in **the Mid-Atlantic region** in the next three years for recreation or pleasure? *For our purposes the Mid-Atlantic region includes New Jersey, Delaware, Maryland, and the portion of Virginia on the Delmarva Peninsula.*
- 1 MOST LIKELY
 2 SOMEWHAT LIKELY
 3 NOT LIKELY → Skip to question 5.
- 4 We are interested in learning about the beaches in the Mid-Atlantic region you have visited in the past and the beaches you are likely to visit in the next three years. Please complete the table on the next two pages. It is possible to have very few entries on this table if you seldom visit ocean beaches in the Mid-Atlantic region or only visit a few beaches for recreation or pleasure.

Please check the beaches you have visited at some time in your adult life for recreation or pleasure.

Please check the beaches you are most likely or somewhat likely to visit in the **next three years** for recreation or pleasure. Leave blank those beaches you are not likely to visit.

OCEAN BEACHES Running North to South	HAVE VISITED	MOST LIKELY TO VISIT	SOMEWHAT LIKELY TO VISIT
<i>New Jersey — North Shore</i>			
1. Sandy Hook	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Sea Bright	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Monmouth Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Long Branch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Deal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Asbury Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Ocean Grove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Bradley Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Avon-by-the-Sea	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Belmar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Spring Lake	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. Sea Girt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Manasquan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>New Jersey — Barnegat Peninsula</i>			
14. Point Pleasant Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Bay Head	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. Mantoloking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. Normandy Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. Chadwick Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Ocean Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Lavallette	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21. Ortley Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22. Seaside Heights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23. Seaside Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
24. Island Beach State Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>New Jersey — Long Beach Island</i>			
25. Barnegat Light	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
26. Loveladies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
27. Harvey Cedars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
28. Surf City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
29. Ship Bottom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
30. Long Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
31. Beach Haven	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
32. Holgate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please check the beaches you have visited at some time in your adult life for recreation or pleasure.

Please check the beaches you are most likely or somewhat likely to visit in the **next three years** for recreation or pleasure. Leave blank those beaches you are not likely to visit.

OCEAN BEACHES Running North to South	HAVE VISITED	MOST LIKELY TO VISIT	SOMEWHAT LIKELY TO VISIT
<i>New Jersey — Atlantic City Area</i>			
33. Brigantine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
34. Atlantic City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35. Ventnor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
36. Margate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
37. Longport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>New Jersey — South Shore</i>			
38. Ocean City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
39. Strathmere	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
40. Sea Isle City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
41. Avalon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
42. Stone Harbor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
43. North Wildwood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
44. Wildwood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
45. Wildwood Crest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
46. Cape May	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Delaware</i>			
47. Cape Henlopen State Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
48. North Shores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
49. Henlopen Acres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
50. Rehoboth Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
51. Dewey Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
52. Indian Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
53. Delaware Seashore St. Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
54. Sussex Shores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
55. Bethany Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
56. Middlesex Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
57. South Bethany Beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
58. Fenwick Island State Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
59. Fenwick Island	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Maryland/Virginia</i>			
60. Ocean City, MD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
61. Assateague Island	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5 Are you likely to visit an ocean beach **outside** the Mid-Atlantic region in the next three years for recreation or pleasure?

MOST LIKELY

SOMEWHAT LIKELY

NOT LIKELY → Skip to question 7.

6 Please check the states you are most likely and somewhat likely to visit for beach recreation in the next three years. Leave blank if you are not likely to visit the state.

State	MOST LIKELY TO VISIT	SOMEWHAT LIKELY TO VISIT
Maine	<input type="checkbox"/>	<input type="checkbox"/>
New Hampshire	<input type="checkbox"/>	<input type="checkbox"/>
Massachusetts	<input type="checkbox"/>	<input type="checkbox"/>
Rhode Island	<input type="checkbox"/>	<input type="checkbox"/>
Connecticut	<input type="checkbox"/>	<input type="checkbox"/>
New York	<input type="checkbox"/>	<input type="checkbox"/>
Virginia	<input type="checkbox"/>	<input type="checkbox"/>
North Carolina	<input type="checkbox"/>	<input type="checkbox"/>
South Carolina	<input type="checkbox"/>	<input type="checkbox"/>
Georgia	<input type="checkbox"/>	<input type="checkbox"/>
Florida	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify) _____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>

7 There are different things that people look for when selecting a beach for recreation or pleasure. Some of these are listed below. Overall, how desirable is each to you? (Circle the appropriate number.)

Features of Beaches	Very Undesirable	Somewhat Undesirable	Don't Care	Somewhat Desirable	Very Desirable
Good fishing	1	2	3	4	5
Suitable for children	1	2	3	4	5
Big waves	1	2	3	4	5
Facilities (Bath House)	1	2	3	4	5
Vehicle access on the beach	1	2	3	4	5
Adequate Parking	1	2	3	4	5
Boardwalk	1	2	3	4	5
Undeveloped natural shoreline	1	2	3	4	5
Many people	1	2	3	4	5
Wide Sandy Beach	1	2	3	4	5

II. YOUR BEACH TRIPS THIS YEAR

- 8 Have you visited an ocean beach somewhere in the United States **since January 1, 1997** for recreation or pleasure?

YES

NO → Skip to question 24.

We are interested in counting the number of trips you have taken to ocean beaches since January 1, 1997. We want to count trips of different length separately. Here is how we define trips.

- Day Trip** ☞ You leave from your permanent residence and return there on the same day. The primary purpose of the trip is recreation or pleasure on a beach. The trip could be as short as 15 minutes or as long as several hours.
- Short Overnight Trip** ☞ You spend at least 1 night away from your permanent residence, but less than 4 nights. The primary purpose of the trip is recreation or pleasure on a beach.
- Long Overnight Trip** ☞ You spend at least 4 nights away from your permanent residence, but less than 14 nights. The primary purpose of the trip is recreation or pleasure on a beach.
- Extended Stay** ☞ You spend 14 nights or more away from your permanent residence. The primary purpose of the trip is recreation or pleasure on a beach.
- Side Trip** ☞ You are on a trip for purposes unrelated to beach recreation, and happen to visit a beach during that trip. For example, if you are on a business trip near a beach and spend an afternoon relaxing on the beach, that would be a side trip. Or, if you are shopping or visiting family who live near a beach and you decide to spend sometime on the beach, that would also count as a side trip.

- 9 Have you taken at least one trip to an ocean beach **in the Mid-Atlantic region since January 1, 1997** for recreation or pleasure?

YES

NO → Skip to question 11.

- 10 Using the table on the next page, please count your trips to Mid-Atlantic ocean beaches. Again, it is possible to have very few entries on this table if you seldom visit Mid-Atlantic ocean beaches or have only visited a few Mid-Atlantic ocean beaches.

Please report the number of trips you have taken to each beach since January 1, 1997. Leave blank if no trips were taken. If you cannot recall the exact number, please give your best approximation. If you visited more than one beach on a given trip, count only the beach on which you spent the most time during that trip.

BEACHES Running North to South	NUMBER OF DAY TRIPS	NUMBER OF SHORT OVERNIGHT TRIPS	NUMBER OF LONG OVERNIGHT TRIPS	NUMBER OF EXTENDED STAYS	NUMBER OF SIDE TRIPS
<i>New Jersey — North Shore</i>					
1. Sandy Hook					
2. Sea Bright					
3. Monmouth Beach	---	---	---	---	---
4. Long Branch	---	---	---	---	---
5. Deal					
6. Asbury Park					
7. Ocean Grove	---	---	---	---	---
8. Bradley Beach	---	---	---	---	---
9. Avon-by-the-Sea					
10. Belmar					
11. Spring Lake	---	---	---	---	---
12. Sea Girt	---	---	---	---	---
13. Manasquan					
Other (specify) _____					
Other (specify) _____					
<i>New Jersey — Barnegat Peninsula</i>					
14. Point Pleasant Beach					
15. Bay Head					
16. Mantoloking	---	---	---	---	---
17. Normandy Beach	---	---	---	---	---
18. Chadwick Beach					
19. Ocean Beach					
20. Lavallette	---	---	---	---	---
21. Ortley Beach	---	---	---	---	---
22. Seaside Heights					
23. Seaside Park					
24. Island Beach State Park	---	---	---	---	---
Other (specify) _____					
Other (specify) _____					
<i>New Jersey — Long Beach Island</i>					
25. Barnegat Light					
26. Loveladies					
27. Harvey Cedars	---	---	---	---	---
28. Surf City	---	---	---	---	---
29. Ship Bottom					
30. Long Beach					
31. Beach Haven	---	---	---	---	---
32. Holgate/Bch. Haven Heights	---	---	---	---	---
Other (specify) _____					
Other (specify) _____					

Please report the number of trips you have taken to each beach since January 1, 1997. Leave blank if no trips were taken.
 If you cannot recall the exact number, please give your best approximation. If you visited more than one beach on a given trip, count only the beach on which you spent the most time during that trip.

BEACHES Running North to South	NUMBER OF DAY TRIPS	NUMBER OF SHORT OVERNIGHT TRIPS	NUMBER OF LONG OVERNIGHT TRIPS	NUMBER OF EXTENDED STAYS	NUMBER OF SIDE TRIPS
<i>New Jersey — Atlantic City Area</i>					
33. Brigantine	—	—	—	—	—
34. Atlantic City	—	—	—	—	—
35. Ventnor	—	—	—	—	—
36. Margate	—	—	—	—	—
37. Longport	—	—	—	—	—
Other (specify) _____	—	—	—	—	—
<i>New Jersey — South Shore</i>					
38. Ocean City	—	—	—	—	—
39. Strathmere	—	—	—	—	—
40. Sea Isle City	—	—	—	—	—
41. Avalon	—	—	—	—	—
42. Stone Harbor	—	—	—	—	—
43. North Wildwood	—	—	—	—	—
44. Wildwood	—	—	—	—	—
45. Wildwood Crest	—	—	—	—	—
46. Cape May	—	—	—	—	—
Other (specify) _____	—	—	—	—	—
<i>Delaware</i>					
47. Cape Henlopen State Park	—	—	—	—	—
48. North Shores	—	—	—	—	—
49. Henlopen Acres	—	—	—	—	—
50. Rehoboth Beach	—	—	—	—	—
51. Dewey Beach	—	—	—	—	—
52. Indian Beach	—	—	—	—	—
53. Delaware Seashore St. Park	—	—	—	—	—
54. Sussex Shores	—	—	—	—	—
55. Bethany Beach	—	—	—	—	—
56. Middlesex Beach	—	—	—	—	—
57. South Bethany Beach	—	—	—	—	—
58. Fenwick Island State Park	—	—	—	—	—
59. Fenwick Island	—	—	—	—	—
Other (specify) _____	—	—	—	—	—
<i>Maryland/Virginia</i>					
60. Ocean City, MD	—	—	—	—	—
61. Assateague	—	—	—	—	—
Other (specify) _____	—	—	—	—	—
Other (specify) _____	—	—	—	—	—

11 Have you taken at least one trip to an ocean beach outside the Mid-Atlantic region since January 1, 1997 for recreation or pleasure?

YES

NO → Skip to question 14.

12 Please report the TOTAL number of trips you have taken to ocean beaches outside the Mid-Atlantic region since January 1, 1997 for recreation or pleasure. Count trips of different length separately. (If none, write "0")

NUMBER OF DAY TRIPS _____

NUMBER OF SHORT OVERNIGHT TRIPS _____

NUMBER OF LONG OVERNIGHT TRIPS _____

NUMBER OF EXTENDED STAYS _____

NUMBER OF SIDE TRIPS _____

See question 8 for definitions of trips.

13 In which of the following states, outside the Mid-Atlantic region, have you visited at least one ocean beach since January 1, 1997 for recreation or pleasure? (Check all that apply.)

MAINE

NEW HAMPSHIRE

MASSACHUSSETTS

RHODE ISLAND

CONNECTICUT

NEW YORK

VIRGINIA

NORTH CAROLINA

SOUTH CAROLINA

GEORGIA

FLORIDA

Others (specify) _____

14 Thinking about all of your trips to ocean beaches in the United States since January 1, 1997, how many days TOTAL during the year did you spend some time on the beach. If you cannot recall the exact number, please give your best approximation.

NUMBER OF DAYS ON A BEACH THIS YEAR _____

III. YOUR LAST BEACH TRIP THIS YEAR

- 15 Now we are interested in learning about your most recent trip in the United States. What specific ocean beach did you visit on your **most recent trip**? Please keep in mind that we are not interested in the trip you found to be most fun, interesting, or typical. We really want to know about your last trip. If you visited more than one beach on your last trip, please report the name of the beach on which you spent the most time.

NAME OF LAST BEACH VISITED _____

STATE _____

- 16 If the beach you reported above was a Mid-Atlantic ocean beach listed in the table on pages 6 and 7, please report the number of the beach below. If the beach was a Mid-Atlantic ocean beach not listed, give the number of a beach located nearby.

BEACH NUMBER FROM TABLE _____

- 17 During what month, or months, was this trip taken?

MONTH(S) _____

- 18 What type of trip was it?

1 DAY TRIP → Skip to question 24

2 SHORT OVERNIGHT TRIP

3 LONG OVERNIGHT TRIP

4 EXTENDED STAY

5 SIDE TRIP → Skip to question 24

- 19 How many nights did you stay away from your permanent residence on this trip?
NUMBER OF NIGHTS _____
- 20 What type of lodging did you use during your overnight stay? *(Check all that apply.)*
- HOTEL OR MOTEL
 - CONDOMINIUM
 - BED AND BREAKFAST
 - BEACH HOUSE I RENTED
 - BEACH HOUSE ON LOAN FROM A FRIEND OR RELATIVE
 - BEACH HOUSE I OWN
 - CAMPGROUND
 - OTHER (Please specify) _____
- 21 How far away from the beach was your lodging?
DISTANCE TO THE BEACH _____
- 22 For how many people (including children) did you pay lodging expenses?
NUMBER OF PEOPLE _____
- 23 Which category is closest to your personal total **lodging expenses** on this trip?
- 1 \$0
 - 2 \$1 – \$25
 - 3 \$26 – \$50
 - 4 \$51 – \$100
 - 5 \$101 – \$200
 - 6 \$201 – \$300
 - 7 \$301 – \$500
 - 8 \$501 – \$1,000
 - 9 \$1,001 – \$1,500
 - 10 \$1,501 – \$3,000
 - 11 More than \$3,000

IV. HOUSEHOLD INFORMATION

For statistical purposes only, we need to know a few things about you and your household.

24 Where is your permanent residence?

CITY or TOWN _____

STATE _____

ZIP CODE _____

25 Will you live in this same town or nearby for at least another year?

1 MOST LIKELY

2 SOMEWHAT LIKELY

3 NOT LIKELY

26 In which of the following states have you lived for at least two years at some time in your life?
(Check all that apply.)

NEW JERSEY

PENNSYLVANIA

DELAWARE

MARYLAND

VIRGINIA

27 In what year were you born? _____

28 How many children under the age of 16 live in your household?

NUMBER OF CHILDREN UNDER AGE 16 _____

29 How many of these children are under the age of 10?

NUMBER OF CHILDREN UNDER AGE 10 _____

