

Wednesday  
4-1-36

A good mail this morning to start off the month with.

In this morning's interview with Sidney he revealed our need for a pair of new horses. The one that we bought last year has proved to be blind in one eye, and the other will not tame down. Run away once or twice last year, once with the sprayer, when it was a wonder that Dave was able to hold on and not be thrown off. I advised Sidney to get in touch with the man who sold them and see if he couldn't arrange for a new deal; he to take these off our hands and provide others at a reasonable price.

Sidney is leaving entirely to George Ohlhus the hiring of men for his department and with Paul the girls, and with Roland such men as he needs. He cautioned George to make no commitments ahead of the season, so we can keep <sup>the No. 9</sup> our men down this summer. The payroll yesterday was \$2300, as compared with \$2700 a year ago and we are trying to keep this down; all of which I encouraged, but we should not stint ourselves on payroll in the matter of getting the planting done when it was timely to do so.

I arranged with Telephone Company and also with Electric Light Company to meet their representative at 3:00 P.M. to relocate poles on our property at Jennersville, where we are widening the entrance.

Mr. Kairer was here and we went over picture for Maynissue of "Success with Roses". He has found business improving. Sent final copy for color work for this folder to printer today.

At the hospital this morning and spoke to Dr. Ewing on certain facts about the Bank.

4:30 R.P. leaving for Philadelphia to attend evening meeting on Education, a joint concern of the two Yearly Meetings, and a joint meeting.

Today men are raking the leaves from the lawn, but it is most apparent that it would pay better to do this in the fall instead of at this time of year, when they have matted down in the grass; it kills some of the grass and it takes about three times as long as it would have when they were riding on the surface.

The Roses are pushing out rather rapidly and we should be at our pruning. I hesitate to be away an hour.



Thursday

Moving telephone and power poles at Jennersville.

On Thursday April 2 Mr. ~~Porter~~ <sup>Ford</sup> of the Bell Telephone Company met R.P. and S.B.H. was along, and to get rid of the stub on our property proposed putting a brace back of the pole on the other side of the road near the church, and on Friday April 3, Mr. Ford telephoned R.P. that the Company had agreed to do this in line with his recommendation, and that their contact man would interview the church authorities on Monday to get their permission, so we shall hear further from them when they are ready. They spoke of coming to R.P. for more influence if they could not induce the church to permit this plan.

With reference to the telephone in the office of The Conard-Pyle Company at Jennersville, they proposed erecting a pole back of the office, after it has been moved some 50 ft. back from its present location. This will be at our expense. The pole will cost around \$4. and the whole thing less than \$10. for installation.

Mr. Heinie of the Power Company at Oxford had promised to be there at 3:00 but by 3:45 had not arrived, so R.P. telephoned him. Came down, got to understand what was wanted. A stake was driven showing the location and he promised to report to his superior and advise us what they could do. R.P. also suggested the possibility of having both

poles run in to entirely vacate the proposed new parking area so that the poles might be planted on the bank away from the road and on the nursery side of the parking area. It is unlikely that they will divert their lines this far from center to make this change. R.P. foresees that the time might come when we would put a grillecatch basis where the culvert now is instead of a high balustrade of cement, which is objectionable.

Philadelphia:

Helen J. Bryan

Thursday

4-2-36

Social Service Committee

Edwin B. Walton - P.M. Pyle Estate

Moving Telephone poles at Jenner'sville.

H. and I went down to breakfast at 7:30 and at 9:00 I went to 20 South 12th Street to see Helen Bryan. It had begun to rain so I took my car. Had to go  $2\frac{1}{2}$  squares beyond the place to find a parking space, and then returning, one fellow pulled out in front of my tracks, when the breaks failed to prevent the wheels from slipping on a trolley track; we collided damaging his rear bumper and my left-hand front fender. Not serious.

Helen Bryan told me the outcome of her conversation yesterday with Gertrude Walton and Patrick Lloyd. It was agreed that if a very small nucleus, study the situation carefully, it would do more good than undertaking something in a large measure. Helen Bryan outlined what had been tried in Jersey last year, but I got the impression that some sections were so sensitive that you scarcely dared mention the subject. For example, Salem and around Woodstown. She advised some cultural lectures like Charles Weldon Johnson later on. They would like ten members from Western Quarterly Meeting to attend the conference at Swarthmore or parts of it.

Was able to get an hour of Yearly Meeting this morning and took part in the discussion on the statistics of membership. There has been a steady falling in membership of Philadelphia Yearly Meeting for the past 25 years; I should say an intermittent decrease though it has averaged 15 a year. I called the meeting's attention to the work with Patrick Lloyd and appealed to those <sup>to be</sup> willing to pay to have work done they couldn't do themselves

Left town at 11:30 bringing home Gertrude

*To Arundale*  
K. Walton and Margery as far as Hamorton.

At 2:45 Edward B. Walton came in with the appraisal of Uncle Penn's Estate and with a bit more information, which permitted me to complete and sign the statement. Expenses in case of death are more numerous than one would think. The funeral expense of \$275., various smaller bills \$100, attorney \$150, and then the state has to have an inheritance tax of 10%, so in this case real estate will have to be sold to cover the expenses and Edward Walton will put it up to the trustees at Kennett Square as to whether or not the Real Estate should be sold in part or entire.

3:15 went to Jennersville and met Mr. Ford of the Bell Telephone Company, but had to phone Oxford to get Mr. Heine down to consider the poles on the other that is our side of the road. It looks as though we might accomplish moving the poles without disadvantage and at no very great expense.

The balance of the evening was spent in trying to clear correspondence.



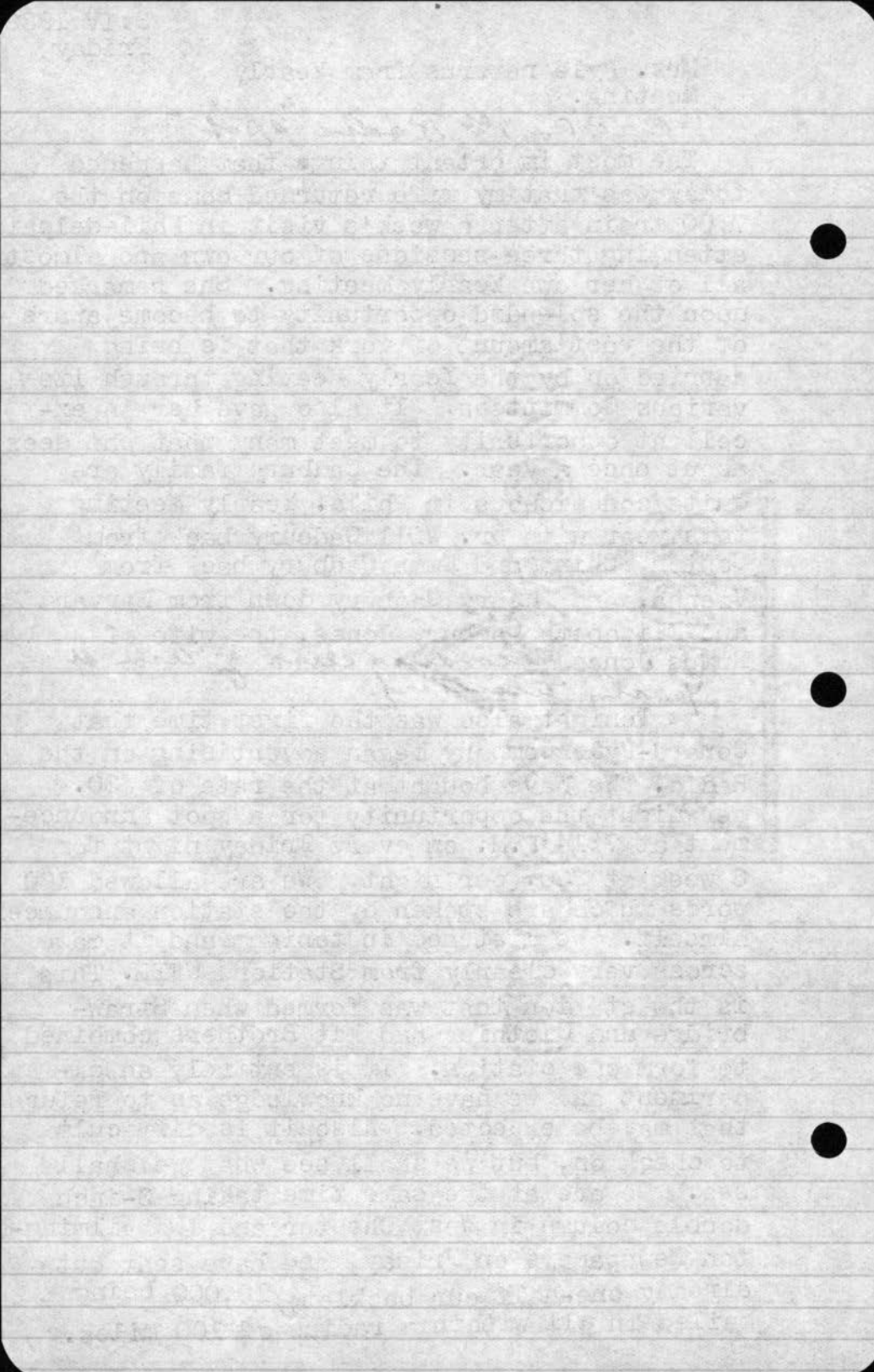
3:IV:1936  
Friday

Mrs. Pyle returns from Yearly Meeting.

*C-P Co. 1<sup>st</sup> Radio "spot"*

The most important thing that happened today was that my wife returned home on the 7:00 train after a week's visit in Philadelphia attending three sessions of our own and almost all of her own Yearly Meeting. She remarked upon the splendid opportunity to become aware of the vast amount of work that is being carried on by the Yearly Meeting through its various Committees. It also gave her an excellent opportunity to meet many that she sees about once a year. The Cadbury family are quite conspicuous in Phila. Yearly Meeting this year with Dr. Will Cadbury back from Canton, China and Emma Cadbury back from Vienna, and Henry Cadbury down from Harvard and Elizabeth Cadbury Jones, the wife of Rufus Jones *recording clerk of Arch St Yearly Meeting.*

Tonight also was the first time that Conard-Pyle Company began advertising on the Radio. We have bought at the rate of \$30. per night the opportunity for a spot announcement at 7:14 P.M. on every Friday night for 6 week at \$30. per night. We are allowed 100 words which are spoken by the station announcer himself. We listened in tonight and it came across very clearly from Station WFIL. This is the station that was formed when Strawbridge and Clothier and Lit Brothers combined to form one station. It is entirely an experiment and we have no knowledge as to returns that may be expected. Also it is difficult to check on, but we shall see what we shall see. We are at the same time taking 3-inch double column in West Chester and two Wilmington Newspapers on Friday, and have sent out already one-half our booklets, 10,000 being mailed in all within a radius of 100 miles.



Cleared my desk.

4:1V:1936  
Saturday

Had the good fortune to be without serious interruption this afternoon and stuck until I finished the task of clearing my desk, though it was past 10:00P.M. when I did finish, and clearing my desk did not include some jobs that had to be done like selecting Roses to be planted at Jennersville and in the Rose Garden, though it did cover everything in the way of correspondence.

This is the week end when the Washington authorities had sent out word that the Cherry Blossoms are at their best, and in consequence the automobiles passing on the Highway past the office is about at its height in spite of the very bad condition of the road existing, as the result of last winter's long and continuous cold weather, with abundance of snow.

BOOK BOND

100



The thermometer this morning a little more than 31°, but it grew warmer during the day and by night, indeed by late afternoon was raining. In spite of this we had 5 men at the greenhouses and the business for the day amounted to \$253.84 I went to the greenhouses but once in mid-afternoon. The customers present included one family with about five children, all under 13, two rather elderly people who looked very cultured and well informed. Others of distinctly middle-class; nevertheless, were interested and buying. A warmer day would have attracted more. Last evening I met a gentleman and his wife who had stopped in from Kansas reporting that they had been customers of ours for some years and took time out of their travel to see the place and purchase a few plants.

This was Palm Sunday. After two or three week's absence I felt that the meeting was an occasion of more than ordinary importance though it is very hard to know what if any effect there may be on those present by what one may say. It is so seldom that any one make a comment of any kind. Marion Brosius who is usually bubbling over and breaking out in unexpected places, said she enjoyed what I said but asked if I wouldn't speak a bit louder.

At 11:15 on invitation from J. Horace Beitler, I spent the following hour in his home discussing the wisdom or otherwise of the formation of and joining the InterState Milk Producers' Cooperative Association, for membership in which I had signed up Fri.night though, Horace had not. Both of us had been members of the previous Interstate and Now a new contract had been drawn up by the new one organizing which guarantees to take all of the milk

Producers' product, but reserves the right to direct him to do anything with it that the Governing Board sees fit. Thomas Conard had wanted to know what was the matter with the State's Milk Control Board at Harrisburg. Horace pointed out that he had been shipping to the firm of Abbotts, milk dealers in Philadelphia, for 15 years and had never failed to get his check when it was due. For that reason he did not propose quickly to sign an agreement which when joined with many others might work a hardship on the firm that had been so good to him. Also he feared that should they find out that he had signed, they might cut off further dealings with him. Mr. Griscom of Abbotts had said that the new plan would "Cramp" their style". I told Horace it was natural for them to prefer to have an entirely free hand in fixing their prices and making their regulations and that the new set-up in case 9000 or 15000 farmers should become members of the Interstate, it gave the farmers the strength that comes from collective bargaining. He seemed to think that Abbotts might go outside the state to get their milk and pointed out that in the history of the Mushroom Growers Cooperative Association that among their members now they have little more than a majority and those growers who are shipping to Heinz- & Campbell are sometimes getting higher prices than the Cooperative is able to obtain. Jesse Pusey owns a ~~truck~~ <sup>truck</sup> and will pick up only such Mushrooms as are bought by the two big canning firms. Horace seems to think that the Mushroom Cooperative was "not so hot" and he had much distrust of what cooperatives might do and not as much faith as I had in the good

intentions of those in charge of the present Interstate Organization, which Howard Wickersham and C. Walter Sharpless head up in this Community. I pointed out the history of the last 5 years, the relationship of the State Government and the Federal Government to the situation, the history of what had been happening in the New York Milkshed, and pointed out that in my judgment the situation was important enough to carry a regular organization with officials who might be trained to render the highest service instead of following the tactics which Horace advocated, and that was to do nothing as long as he personally was getting a good price from Abbotts, but when there was anything wrong then jump in and try to set it right.

Elizabeth Buffington came to dinner and we talked carefully over the prospect of having Patrick Lloyd for another year. She desired that the entire proposition might be explained to the Correspondents when they were having their next meeting and proposed the evening of April 18 for a Box Supper at the Kennett Square Meeting House, but the following morning she called up and changed this to 4:30 P.M. April 25, as likely to suit a larger number.

I took her to the greenhouses and showed her our display which quite surprised her even though she knew that we were a pretty large firm.

At 6:00 we had a delightful box supper of about 20 members of the Monthly Meeting. Patrick Lloyd was present and he always helps to make things lively. I thought the feeling was one of very much less restraint and greater freedom and enjoyment on the part of those present and paved the way for the first meeting we every had of the Monthly Meeting in the basement where there was less formality and <sup>real</sup> keen interest especially in listening to the report given by

Gertrude Walton and Caroline Tanguy of the  
Yearly Meeting, this report being somewhat  
supplement by H. and Patrick Lloyd.

Returning to the office at 10:15 I dic-  
tated the minutes and ~~wrote~~ also the letters  
called for thereby.



Began Study Group for World's Friends Conference

6:IV:1936

Monday

Fixed prices for Novelty Patented Roses.

The day developed its own demands, and one thing that took a two-hour slice out of it was the visit from Mr. Grøuber from Pottstown, who wanted me to pick out Roses for his Garden. We first checked off all that he already had and then we went to the greenhouses and gave him one each of all he did not have in the Hybrid Teas. He is a disciple of McGinnis and for that reason is interested in getting ~~as many~~ <sup>one each</sup> of as many kinds as possible. So I left the office soon after 11:00 and did not get back until near three, lunch and a rest intervened.

In interview with Sidney told him a Cash Register at \$50.00 seemed practical and \$250. impractical. Asked him to deliver 3 loads of mushroom manure to my personal garden.

We talked about fixing new prices on the patented Roses for the coming year. He suggested that we submit our proposal to those interested and get their ideas, which I thought a good idea. Sales at greenhouses yesterday a little better than a year ago and in the mail today not quite so good.

On behalf of Osander Ebright's wife, Sarah Gray telephoned that I should see Dr. Ewing and after that see Mrs. Ebright. I had already consulted the head of Red Cross. Further investigation showed that she needed an eye specialist and have endeavored to arrange for Red Cross to pay Dr. Swindel, due here tomorrow for an examination of Mrs. Ebright. After that we may know what is to be required.

Tonight we begin the study of Commission No. 1 of the World Friends Conference, going to Kennett Square and taking Caroline Tanguy. Gertrude K. Walton and perhaps Abner Fell. The studies to occupy 6 consecutive Monday

night, the topic for tonight being

*"The Spiritual Message of the Relig. Soc. of Tds"*

Swarthmore Executive Comm.  
Gertrude Mitchell  
Betty Smith

7:IV:1936  
Tuesday

At 7:00 thought over the work of the day and reviewed somewhat the reading course begun last night.

At 8:00 at the office.

9:00 to bank. O.W. Shortlidge was absent.

Frank Evans has sold out to Lescarbours. Bank bought in Biello's property sold at Sheriff for \$1.00 above the debt; \$14,000. against it.

10:15 to the greenhouses to examine Roses for J. H. Small, and cleared letters at office before leaving at 11:00 for Swarthmore.

A full meeting there of both Instruction Committee and Executive Committee. Senator Bronson Cuttings has recently died and his heirs have presented to Swarthmore College the very extensive and remarkable collection of phonograph records. It is hoped we shall also get a \$2000. ~~victrola~~ that belonged to him. All these by reason of the interest on the part of Prof. Manning.

The Household Committee in making its report declined to grant the request for a meeting of ~~Eastern~~ cooperatives in Swarthmore, the Committee gave their reason as a disinclination to indorse the movement. The WPA are not doing a very satisfactory job in laying a 42-inch concrete main sewer beginning at Strath Haven west and going up to properties above. It seems likely that we shall have a sewer without connections at either end.

After the meeting I appealed to Dr. Aydelotte for a position in the library for Gertrude Mitchell. He thought that possibly there might be an opening as assistant to Dr. Hull who may be made successor to Russell Hayes in the Friends Historical Library. Dr. Aydelotte promised to let me hear from him. I also called on Abbey Mary Hall Roberts with refer-

ence to Betty and Smith, and promised to send an application for \$150., this on behalf of the Monthly Meeting, since this money should not be expected to be paid back.

Also called at the Library and got Wm. Penn's book on "Rise and Progress of the Quakers".

On my way home stopped to see Rosenbluth's Garden which has not been pruned back very much.

Tried to call on Marion C. Fox who is visiting with Rebecca Bradbrier in Moylan. Did call on Milo Jackson & his wife who are enthusiastic about the work that Patrick has been doing in Kennett.

Supper 6:15. 7:30 to the office and to bed early.



7:IV:1936  
Tuesday

Called Anthony Rosazza with regard to the communication from the Arkansas Plant Board, Paul Millar, Chief Inspector, who had refused a shipment on account of being infected from crown gall and root-knot nematodes, and discovered that the shipment was from Paramount Nurseries though under our tags and under our permit No.82437. Anthony had Air Mail yesterday from Vestal reporting the holdup and Vestal explained to the inspector that Paramount was a subsidiary of The Conard-Pyle Company and that was the reason that they were using the same tags. That three shipments had gone forward previously in the same manner and had not been caught; that while this shipment had been refused, they have wired both Vestal and Inspectors who inspect at their expense with Vestal present, and report anything condemned to be returned. He will advise us later.



Sent preliminary figures to Harris-  
burg for State Stock Tax Reports -8:IV:1936  
Adjusting Farmer's Automobile accident. Wednesday  
Began work on May "Success with Roses"

In my reading this morning was struck by the following saying by George Adams Smith: "True religion is a conviction of the character of God and a resting upon that alone for salvation"

8:00 at the office and after clearing the light mail went back to the house. 9:30 requested Patrick Lloyd to send notices of meeting of the Steering Committee for Sunday afternoon April 12, he to attend meeting of the Social Service Committee and not our Committee unless called upon. He feels that the only one opposed to his work is Frank Bartram and he wishes to talk to him. I entirely concurred and expressed my delight that F.M.B. is beginning to show a genuine interest in what is being done, together with a willingness to cooperate. However, I made it quite clear to Patrick that the only safe basis upon which I felt we could proceed was upon the basis of having each Monthly Meeting say what it might wish to do, since the Monthly Meetings alone have the power to tax and the power to say what they will pay, and that any attempt to have the Quarterly Meeting as such undertake a task with which certain Monthly Meetings do not cooperate or pay their share, would be to place the entire movement in jeopardy and run against the hazard of having the whole thing thrown out. He appeared to agree with me 100%. He was interested to learn of the attendance at the Study class attended on Monday night.

10:30 interview with Sidney. We decided to run till the end of April, making use of the volunteer names that are still coming, ordering 1500 more cards. I spent nearly an hour interviewing Mr. Damon of the Pennsylvania Indemnity Insurance Company giving him details of the accident between Harry Woodward in farm truck and Mr. Pattison of Paoli. A representative

of the Harleyville Insurance also in and he was surprised that Pattison had written me admitting that he was travelling about 45 miles an hour, whereas Pattison's report to the Insurance <sup>Co.</sup> ~~he~~ said at about 40 miles an hour. A very important difference because 40 miles is the legal limit. Since my expense is likely to <sup>be</sup> less than \$5.00, I am not entering any claim. It would cost more to sue than pay the bill myself. The other man, however, is trying to collect from my insurance company the cost of fixing his car, which is likely to be about \$50.00.

Spent until 4:00 except for lunch and a rest working on May's "Success with Roses".

Tonight Sidney took Paul and Charles Ogden to a Board of Trade meeting in West Chester where a National Cash Register Man was to talk Salesmanship. I was sorry not to go along.

Mrs. Sturgill went to a young people's meeting in New Garden Meeting House.

Mr. Wilson for the Presbyterian Church stopped this morning and showed every indication that he would place with us the order for planting about the church as a memorial to his deceased father, a job which Charles Ogden has designed and on which he has already had two interviews.

Without permitting more than a half hour for review, Sidney brought to me at 4:30 tonight, figures to be forwarded to the accountant in ~~Harri's~~ <sup>Harri's</sup> ~~Barry~~ <sup>Barry</sup>; Mr. King, upon which to base our report of the value of Capital stock to be taxed for the State. This was sent off because

it must be in by April 15. I told him I was not satisfied with the figure of adjustments and he agreed, adding that we must change from the calendar year to the fiscal year in making this report so that it will correspond with our other figures. Mr. King's advice on this would

be worth  
having.

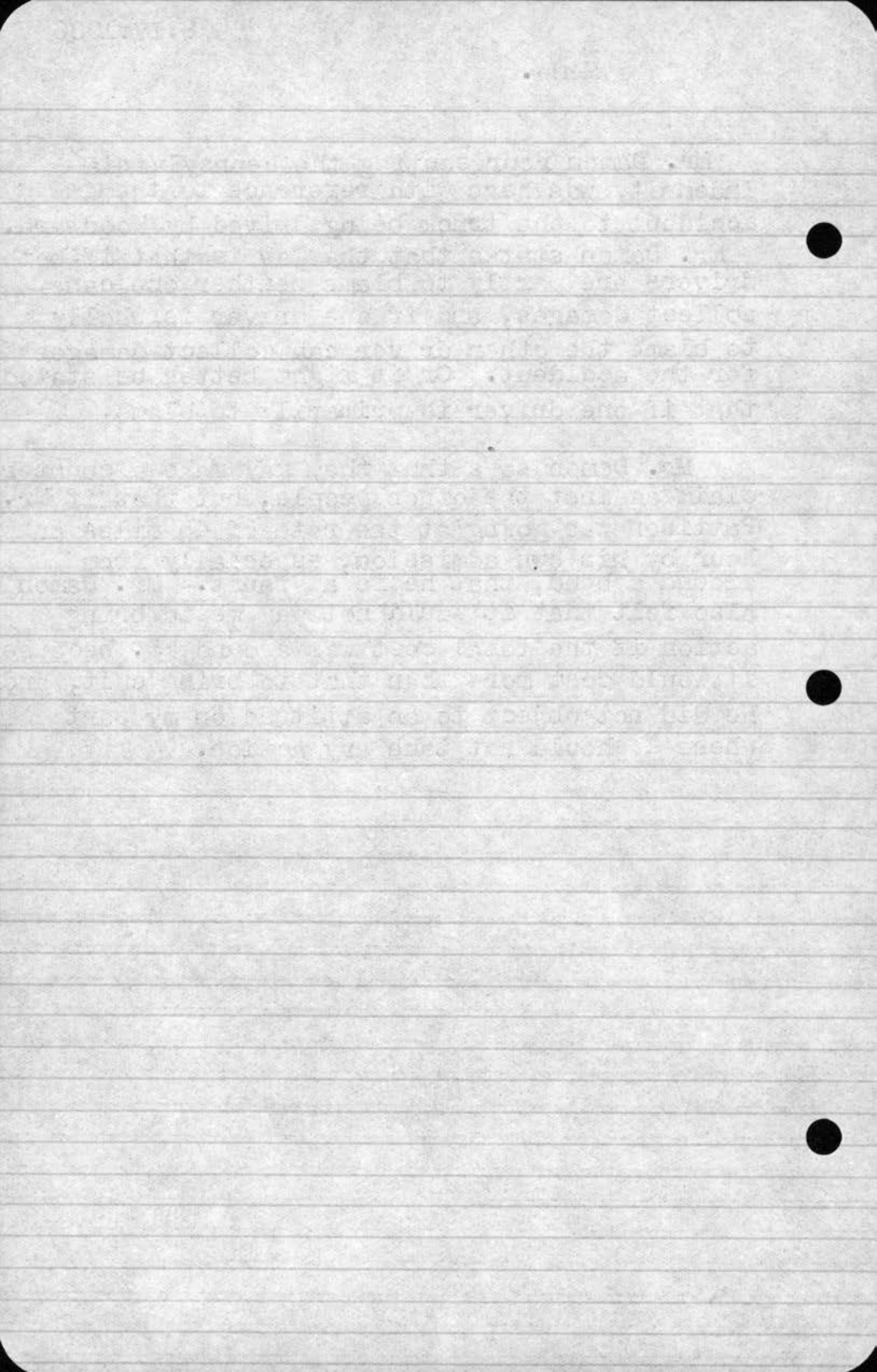


## Memo.

Mr. Damon representing the Pennsylvania Indemnity was here with reference to the accident to the truck being driven by Woodward

Mr. Damon states that the law is that if both drivers are partly to blame neither one can collect damages, and if one driver is wholly to blame the other driver can collect damages for the accident. Or it might better be stated that if one driver is primarily to blame.

Mr. Damon says that they may make a counter claim against the other people, but that if Mr. Pattison was going at the rate of 45 miles an hour by his own admission, especially from around a bend, that he is at fault. Mr. Damon also felt that it would not pay me to bring action if the total cost was around \$5. because it would cost more than that to bring suit, and he did not object to an attitude on my part where I should not take any action.



9:IV: 1936

Thursday

Selected illustrations for May "Success"  
Ordered additional Roses.  
Outlined lecture.

The weather continues unsuitable for planting because so wet. Thermometer less than 40 much of the time. All the tops have been cut off the Roses in the fields a week or ten days ago, but no seedlings or seed yet planted. Have had a chance to fix up the lawn, cut the hedges.

I think the bad weather has been holding orders back. We are running \$300. behind the same time this month a year ago. Today we cleaned up all payments due McFarland except the July 1 note and made a \$3000. payment to Van der Kraats, with the balance easy for the present month.

I had a report from all three who attended the lecture last night, which appeared to be worth while. Charles Ogden gave me a particularly good report and showed ability in doing so I was especially impressed with the advice that the man in charge of the selling should be well aware of everything that was going on and should train his men in the art of selling. The other point was that one should be very careful in looking out for the margin between those items on which there is a broad margin of profit, and those upon which there is a lean, so that the emphasis and promotion effort may be put on the former. I asked Sidney if record was being kept of the amount sold by different salesmen, although it is <sup>true</sup> the relative time spent for each varies greatly so that the comparison is not complete or fair. Charlie Mason is given the greatest opportunity.

At 3:00 P.M. with James decided upon the illustrations to be used in May "Success" and handed them over to him to put in shape for

ordering.

Sidney came through for copy of next week's advertisement about 4:25 P.M., so I had to rush my instructions to Blum.

I spent considerable time at the office after supper trying to get orders placed for some 1600 more Roses that we needed in dormant plants to finish out the season.



Dr. Kirby & Mr. Oberle here  
Show Tom Thumb movie

10:IV:1936  
Good Friday

P.Lloyd mollifies F.M.Bartram  
Pruning Rose Garden.

No school today so Forrest went home to her grandparents. She came to say "goodbye" and looked nice in her new dress. She appears to be a very healthy and normal child and always busy.

Sidney was called from our interview today by the presence of Dr. Kirby and Mr. Oberle, the former of State College, the second the County Agent. They came to consult with regard to what we are doing in the spraying of Roses and to carry forward the experimental work with<sup>a</sup> stick-er. Sidney took them to lunch after which they set up their apparatus and displayed near 400 ft. of colored moving picture film, illustrating black-spot, mildew and brown canker, with remedies for same, showing how to make Bordeaux Mixture and apply both spray and dust, with results obtained by both as contrasted with plants not treated and defoliated in consequence. They also showed ~~of~~ 150 ft. or less the we had of Pathe' News pictures showing Joe Lane's boy holding the little Rose Tom Thumb.

At 3:00 this afternoon Patrick Lloyd sailed in en route to Lincoln. Stayed I supposed nearly an hour dividing the time between Edith and myself.

1 1/2 hour

To me he reported his interview with Frank M. Bartram. P.L. was very happy. By way of introduction Patrick told him that he had told Robert Pyle he was going to see him, that he would report promptly to Robert Pyle after he had seen him. FMB admitted that Patrick had had an extremely difficult in time in view of his opposition to which Patrick replied that FMB and his sister were his principle opposition. Frank complained that when the first emissary

invited him to participate "they" had already made up their mind to go ahead. P.L. made it quite plain that the Committee who had engaged him, felt it their duty to carry through because of financial and other responsibilities, but also held out to FMB the idea that another year there would be another arrangement with reference to conducting the activities and he, P.L., hoped it would be more nearly on a Quarterly Meeting basis. P.L. gave me the impression that FMB is a past master in being non-committal in his replies. P.L. had indicated that he was delighted when FMB had recently come to a meeting of the Overseers of and apparently his reception today was cordial, though after it was all over P.L. was unable to give me any idea as to whether FMB would approve or oppose of proceeding next year in line with the present, though P.L. made it perfectly plain that the matter was being considered and would still need to be decided.

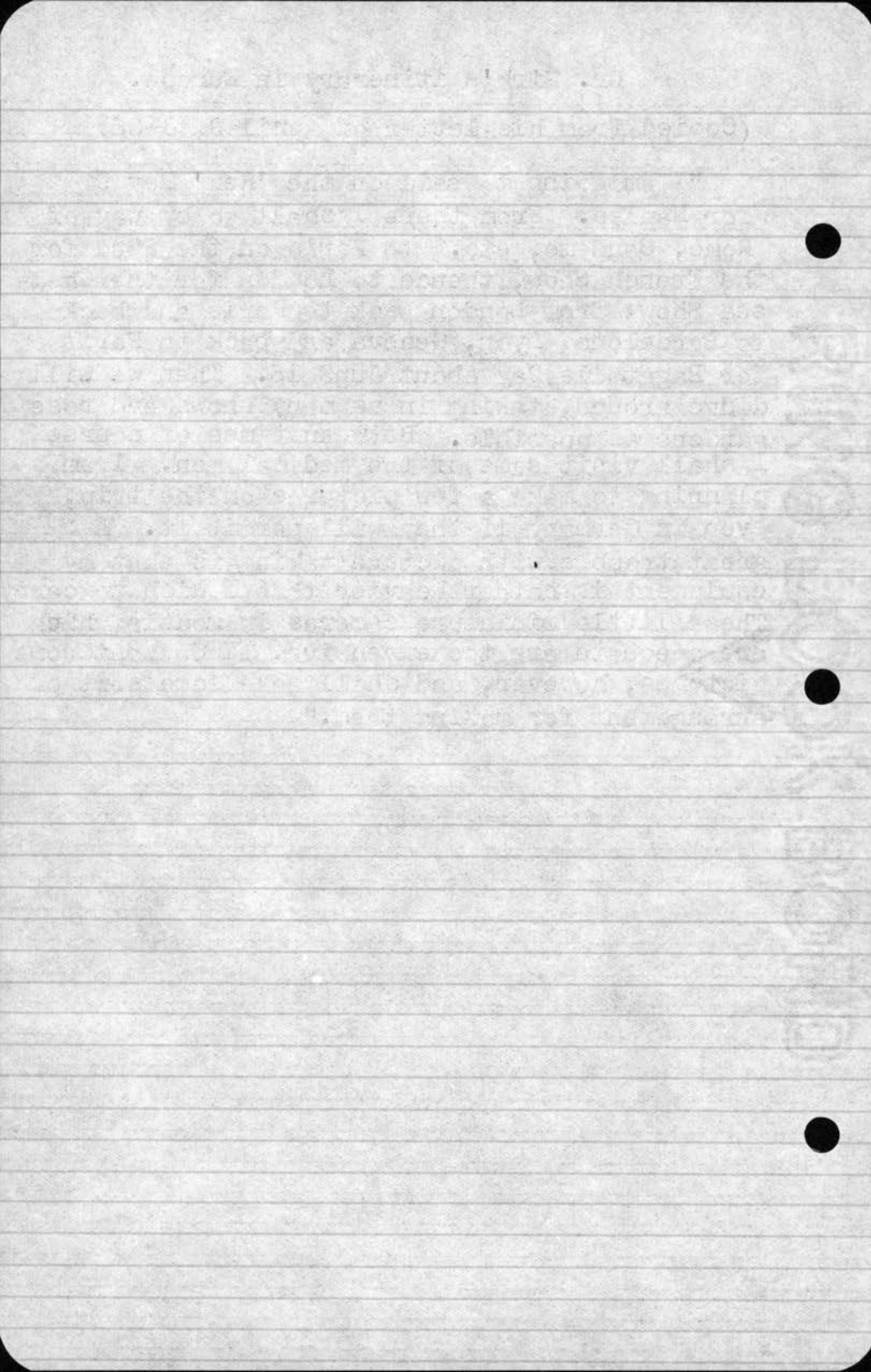
Tonight took H. to meeting of the Social Service Committee at the home of Oscar and Mary Passmore.

Today two men began taking soil off the Rose beds in the Rose Garden and pruning them while I was checking up on the varieties that need to be gotten out to replace those that were lost. Spent the evening doing this. Mary Maulephoned to ask me to lead the class next Monday night, and if I could not, would H. do it.

Dr. Kirk's itinerary in Europe.

(Copied from his letter of April 9, 1936)

"I am going to sail on the 'Rex' May 9 for Naples. From there I shall go by way of Rome, SanRemo, etc., to Paris on the 22nd for the French Show, thence to London for the Chelsea Show; from London back to Paris and back to Barcelona, Lyon, Geneva and back to Paris for Bagatelle Day about Jun3 15. Then we will didge around, taking in as many shows and rose gardens as possible. Between times of course I shall visit some of the medical men. I am planning to make a few pictures on the trip, even in Germany if they will permit it. A great trouble with picture taking is that my equipment is rather heavier than I wish to carry. These little miniature cameras in models which are adequate are too expensive. I do want some pictures, however, and shall make some sort of arrangement for making them."





11:IV: 1936

Saturday

1. Pruning Rose Garden
2. Call on Sister Ellen
3. Work-up Patrick Lloyd's "Steering Committee Mtg."

Still cloudy and damp. Dr. Kirk writes "The wettest season in his recollection". In spite of this the men are taking off the soil and pruning back the Roses and I am checking up on replacements, having given to Cecil Scott today a list for the 8 big beds.

Went to greenhouses, inspected Tom Thumb in frames and growing Roses with Sidney. I am not satisfied with the size and character of the plants we send out as potted plants. They certainly would not stack up alongside of Dreers with heavy tops, though they are healthy and making good growth and Sidney thinks the roots in the pots may be the basis for a better plant than the very heavy No.1's that must have their roots twisted like a corkscrew to be accommodated at all.

A great deal of thought has been spent in fixing up the sales room at the greenhouses this year. It looks to me a bit "packy". I think the men will learn in time. I told Charles Ogden that what I missed most after having spent a million dollars in advertising StarRoses was to find that there wasn't a Star on any signs or in evidence anywhere where they were endeavoring to make the sale. Sidney was present and said nothing.

This afternoon worked on "Success with Roses" and correspondence.

At 4:30 called on Ellen Pyle Groff, my sister, whom Dr. has put to bed for two weeks for a rest cure. She says she is taking a vacation. The winter and Spring has been a difficult one by reason of water having frozen in the house and energy demanded by reason of ordinary and extraordinary events, such for example as the death of Uncle Pennock Pyle.

After supper spent some time in telephoning

members of tomorrow's "Steering Committee" in order that they in their thinking might be prepared for acting upon the re-engagement of Patrick Lloyd if the Meeting sees fit.

At 9:00 went to the office to clean up my desk there.

Tallied up losses in the Rose Garden.

Listened this morning to the sunrise services at Mt. Helix being the open-air auditorium near San Diego, California.

At Meeting there were two readings and I spoke.

H. and I went to the Friends Home at Kennett Square for dinner and at 2:00 P.M. to Kennett Meeting House where she attended the Committee Meeting of the Social Service Committee of the Quarterly Meeting and I the Steering Committee.

At the latter was taken up the questions:  
1, whether the experiment of having a worker in the Meeting had proved a success,  
2, Whether we wanted to go on.  
3, If we wanted to continue to employ a worker  
4, If we answered the latter in the affirmative, did we want Patrick Lloyd.

All these having been answered in the affirmative by the Committee, it was agreed to send to each Monthly Meeting a statement indicating our conviction and recommending the engagement of Patrick Lloyd for at least 8 months beginning October 1, at a total expense that should be equal to all that we had spent this year, including salary, automobile expenses, etc., and that each Monthly Meeting should appoint a single representative to be <sup>the</sup> responsible agent of the Monthly Meeting in all agreements, contracts, and expenditures having to do with this matter.

A copy of this proposed agreement is to be sent to each member of our Committee and when substantially approved by them, to each Monthly Meeting in multiple copies for distribution in advance of Monthly Meeting.

Returning home I tabulated the losses in the Rose garden in all the surrounding beds. In some the freezing back has been severe, but chiefly where poor or weak plants had been used

or in unfavorable spots.



Paul Graves caring for his Father. 13:IV:1936  
Laying out new arrangement of Monday  
drive and buildings at Jennersville.  
Settlement with farmer.

This has been a day of satisfaction which I record dictating in the office at close to 11:00 P.M. Tonight was the regular night for the Study Group at Kennett Square, but Sarah Swayne very gladly took our usual load of three people and I stayed back to clear up deciding upon and indicating the locations in which should be planted novelty Roses we are getting from other firms as well as disposition of those from blocks 10 and 19.

Various other matters that for some time have hung fire were disposed of. T

The new material that comes in during the day calls for all of three hours time.

Mrs. Barlow, whose husband of Scarsdale, N.Y. met me in New York recently, stopped outside with a flat tire. She was bringing her daughter back from a preparatory school in Chatham, Va.

Paul was called away again at 2:00 and found his father in West Chester. He is troubled with a combination of heart trouble and kidney trouble, a form well-known to the physicians which first results in lassitude and just at present in excitement and desire to go and do. He was planning to go to Hoopes Bros. & Thomas and apply for a job as landscape architect. Paul is having the best medical advice possible on which they will probably soon act. Mr. Graves is entirely gentle and easily led, but leaves home without telling anyone and does not fully realize his condition.

After supper tonight went with Sidney to Jennersville, where he had laid out the driveway and also the new location for the sales building. I could see no improvement over it. It is obvious that we cannot spend a great

deal of money this summer in grading or changing things, but on the other hand if we postpone beginning, we will never advance. The time has come to change some plantings and it ought to be along the lines that will conform to the new layout. It will be a difficult thing to transform the Rose Garden, by putting a new pathway through it at an angle with the present one, in order to open up the vista to Red Rose Inn. Sidney thought the pathway to Red Rose Inn would cost \$150. but that would mean the work of 5 men for 10 days and I don't believe it would begin to cost that much, and one reason for wanting to do it now is because of the added value, it will give, I believe to Red Rose Inn, to have it tied into our property as closely as this. We certainly want to avoid doing anything that will be in the nature of a misstep and will need to be changed afterwards. For that reason I am proceeding very slowly.

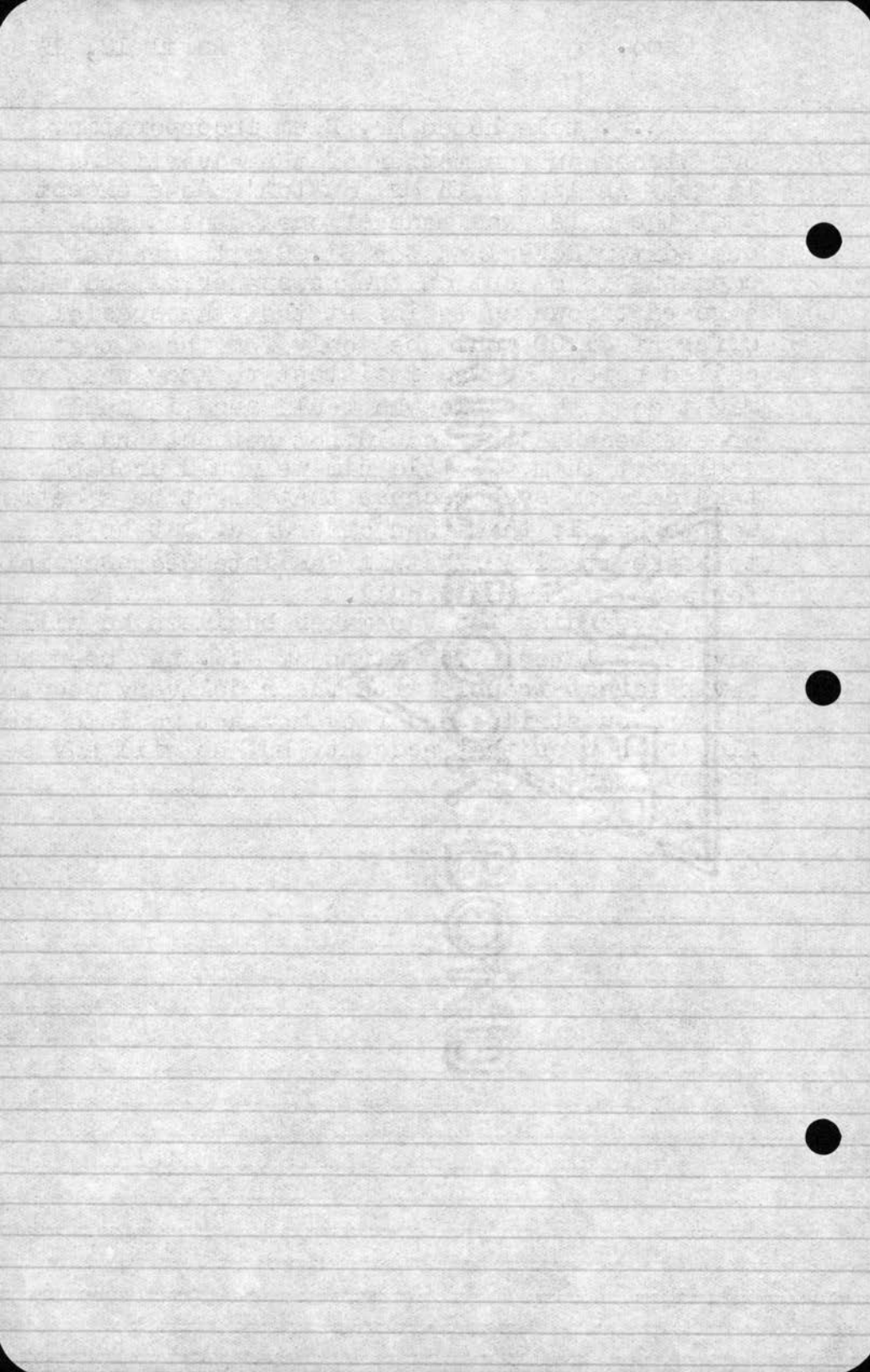
Mr. Woodward, my farmer, called for monthly settlement. He was repentant that he had signed a statement for the agents of both insurance companies, directly after I had requested him not too. His wife was greatly mortified about it. It might have been serious under other circumstances.

Eva Watson called to have us furnish yellow and red flowers, the colors for the Alumni banquet at Avon-Grove School. Sidney was able to give them some Forsythia and cut stems of potted Chrysanthemums in bloom.

To bed 12:30 Midnight.

R.P. telephoned Mr. Blum incorporating our wishes on the matter of the advertising largely in line with Mr. Hutton's note except that the offer was made of one Condesa and one Editor McFarland for \$1.00 with greater emphasis to be put on the newspaper ad and with a guard thrown up to insist that the special offer at \$1.00 would be only for those that called here. He was insistent to know what we might do with people who would send in mail orders because they could not get out and still would want them. I told him we would probably take care of such because that might be a better way to handle them than otherwise, but he is to make it clear that it was intended especial for people who would call.

Regarding the Wanamaker business he will advise us later. The firms of J.W. has been having great trouble with their delivery people who are on strikes and they may not go into the Flower Show on that account, but he will advise us developments.





14; IV; 1936  
Tuesday

1. Clearing my desk.
2. Discussing wages with 4 girls
3. Completed selecting Roses for special clients
4. At work on "Success with Roses"

Mr. \_\_\_\_\_ of Van Zanten called this morning just as I was ready for Bank. I turned him over to Sidney after having a few words on the International situation. He appeared to relish a liberal point of view, saying that "it was so rare to find such in America. So often the men who had been here for a generation or less were the ones most intolerant of what is taking place in Europe and the difficulties there." I gave him a copy of the story of the founding of the Quaker School in Holland as recited at the Cadbury reunion in January.

At bank a letter from the Banking Department of the United States Government, indicating that a charge off of the \$3000. and more of The Conard-Pyle Account did not constitute a reduction of that account and the effort should still be made to have the amount paid as promptly as possible. No action was taken as there was really nothing to do.

The question came up of the wages of some of our folks, they thinking them out of line, and all of us realizes that all along the line payments are low. At first I thought it would be impossible until we were in better position to do so to raise the wages of anyone, but upon a careful estimate of budget and how we were running with respect to it, it seems only right. In this I had both the strong support of Paul and Sidney to make a fractional increase by way of equalizing what appears to be just in the light of excellent work being done by these particular people.

This afternoon I had the happiness of clearing up much that has been about my desk await-

ing attention, making it possible for me to  
spend the night on "Success with Roses."

15: April: 1936

Lecture at "My Lord's Gift"

Wednesday

Lunch with Mr. & Mrs. Gadd

Visit with Ernest Hemming & Sam

Called at Lockhart's place on the Wye

Cleared desk and got away by 8:35. Talked with Edward L. Richards a few minutes on my way through Newark when he promised to be responsible for raising the money for one-half the cost of a new car for Patrick Lloyd if one should be needed for him next Autumn. Found the roads badly broken except for the new cement which seems to be holding splendidly.

Paused en route to brush up on my lecture. Arrived 5 minutes ahead of schedule. Warmly greeted by Mr. and Mrs. Luther L. Gadd whose large farm on which they are developing a dairy is located directly on an arm of the Chesapeake and for a long while has been known as Readbourne near Centreville, Maryland. It was laid out by Marion Coffin, Landscape Architect.

Also for guests they had Mr. and Mrs. Morris Barroll for lunch. Their address is Byford Court of Chestertown, Maryland. He a lawyer and his family has been in the neighborhood for many generations. I declined the cocktail offered before lunch whereupon the maid brought a tomato juice cocktail for me. Mr. Gadd has a business on Wall Street in New York. The dairy, however, is his hobby to which he is devoting considerable attention.

Mrs. Gadd is a native of Honolulu, Hawaii and among other things served macadamion or Hawaiian nuts. They are both charming people. Today was perfectly brilliant sunshine. Their garden was in the pink of condition. The Barrolls claimed to have flowers from their garden in the house from May until Christmas. and are never without them.

Soon after dinner we started for the lecture which was held on the estate of Mr. and Mrs. Thomas Marsalis near Queenstown, Maryland.

Over the entrance gate is a sign reading:

"My Lord's Gift". This designation having been handed down through many generations and being the name given the place by the owner who received it as a gift from Lord Baltimore, she being a lady to whom he was under some obligation and for whom he placed his thumb on the map and said, you shall have all the land under my thumb. It included I understand more than 1000 acres.

Three garden clubs had been invited.

There was room for only 85 people in the basement of this home and more applied than could be accommodated. Doubtless they were curious to see the home.

Ernest Hemming and his son Sam brought the lantern and Sam handled the slides for me.

Sr. Hemming having introduced me. I have been unable to see evidence of very great success with Roses on the Eastern Shore in gardens where they have been growing for many years, such for example as is apparent in the Rose Garden of Norfolk, Va. They had the temperature to 20 degrees below zero this past winter and they have it very hot in the summer. Just why Norfolk should be better I am not clear.

Directly after the lecture we looked around the ground. Inspected the Rock Garden that Sam Hemming had planted and got away about 5:15, driving to Henry Lockhart's where I examined the Rose Garden and with the two Hemmings calculated he would need replacements of 450 plants, though their estimate was considerably less than mine. Mrs. and Miss Lockhart came before I left which was about 6:15 P.M. to catch the 7:00 Matapeake Ferry for Annapolis en route to Washington.

Betty was looking for me and at her home I was glad to meet her new roomers/<sup>Mr. &</sup> Mrs. Skeels he working on rural rehabilitation; also there



came Charles Marfing from Jenkintown, formerly Altoona, and temporarily Betty's friend Edna Mace. Mrs. Skeels appeared to be well acquainted with both Kansas City and Des Moines, Iowa and talked well.

same Charles Martin from Lexington, Mass.  
Almond, and temporarily left a friend and  
house. Mrs. Smith is reported to be well and  
ed with both Kansas City and Des Moines, Iowa.  
and called well.

16:April:1936  
Thursday

Betty stayed home this morning to prevent an incipient cold from growing worse.

I reached the Cosmos Club early and met Mr. Horvath from Cleveland from whom I got his very complete story of the origin of the Rose Blaze, which he thinks is a self-seedling of Paul's Scarlet Climber and not a Hybrid because it shows no characteristics of Gruss an Teplitz.

Soon after 10:00 A.M. 11 of us met in the Board Room including Mrs. Gibbs from Staunton, Leonard Barron from New York, Dr. Kirk from Roanoke, Horvath and the rest from Washington or Pennsylvania except for James Clark of Henry A. Dreer. He told me he knew what he was talking about when Roses held in cold storage 18 months would grow satisfactory.

S.S.Pennock is expecting a visit from the Horticultural Society and wants to replenish failures in his garden.

Agenda of the Trustees Meeting including the following:

1. National Rosarium
2. Report of Committee on Rules
3. The expenses of judges
4. Increased expense of the annual by 9/10 making a total of \$1.15.
5. Shall judges receive plants from introducers.
6. Bond investment
7. Approving three new honorary life members
8. Granting to Rochester the right to put the Nicholson up for competition.
9. Automatic life membership be granted to anyone who has paid for 25 years past.
10. Plans for Spring Meeting at Des Moines.
11. More about the Annual.
12. Registration of roses by non-members. It was decided to charge \$2. to everybody and \$10. for non members.

13. Shall 50¢ commission be granted to Nurserymen; it was allowed to ride, though Clark said *Not right* for them to take it. I think Dreer has nothing in their catalog.
14. Voting \$100 to send Dr. Massey to collaborate with Plant Pathologists working on Roses in Georgia, Texas, Arkansas, and Virginia. Passed upon.

Items one and two called for most discussion. Dr. Cross and Dr. Gamble both wanted to expand the Committee, develop an organization and go to work. Dr. McFarland who reported having interviewed with the idea of soliciting funds, Mr. Hershey of Lancaster Co., Mr. Henry Ford of Detroit, and the Mrs. Mortimer Fox who is the sister of the present secretary of the Treasurer and in very close touch with Mrs. John D. Rockefeller, Jr., to whom she proposed to present the idea, and also he talked with Frederic Law Olmstead, from whom it is proposed to get a statement indicating that he is favorable to the project. McFarland preferred to have the matter kept in the hands of the present Committee of 4. Others want to expand the Committee. We compromised by appointing Dr. Gamble as Secretary, voting \$100. as a start for expenses and opened a separate account to be known as the National Rosarium Fund into which more Money may be paid when obtained for further work.

Discussion of the judging was very keen. Sentiment being generally opposed to having the Rose Society pay for the expenses of the judges; R.P. indicated however that it would be far better and more just to those wishing to participate if a fee were charged for service rendered by the Society and that money placed in a fund from which or with which expenses could be paid. So really I protested against



16: April: '36  
Thursday

the idea of having the owner of the plants bear the expense of the judging.

At 5:00 I took Dr. Cross home and took Dr. Kirk with me to visit the nursery of J.H. Small at 9400 Jonesville Road about 2 miles beyond Dr. Cross's place at Chevy Chase. They have about 6 greenhouse, an office and sales shop. A very respectable dwelling house, a garage, all on a very steep southern slope, with many frames. Some had been covered with sash, in which are growing perennials, azaleas, and Roses, 75% of which were dead. The help which I saw was not of a high order.

I entertained Dr. Kirk for dinner, preliminary to his trip to Europe and we had a most interesting time before going at 8:00 to the meeting of the Potomac Rose Society presided over by Dr. Gamble. Dr. Kirk was principal speaker, this being Virginia evening; other visitors present were Mrs. Fairfax Harrison, Mrs. Perkins, who is President of the Garden Clubs of America, Mrs. Ford, who is President of the Federation of Virginia Garden Clubs, and Mrs. Gibbs, a member of the American Rose Society trustees. Also Col. England, Mr. Youngman who made the report on his news letter, Mr. Franklin who was very active in assisting, as well as Mulford, Beattie, and

I was called on for a few remarks and found many there I knew.

Dr. Gamble thanks me for my support of him in the afternoon meeting of trustees.

At the afternoon meeting we had enjoyed a large bouquet of Roses sent by air mail from San Diego, including the Rose San Diego and many Belle of Portugal, loose petals, large flowered soft pink, with very tender foliage that looked like a Noisette. Horvath told me that he had recently sent to Dr. Rosen 65 of

his novelties. I told him that he had friends closer to home than that.

At 5:00 had called up five Hotels and then the Housing Bureau to get a single room, and it was reported there were none in the town, except in private homes.

So I called Betty. She was awful glad to have me come back for the night.

Visit Potomac Rose Garden 17:April:1936  
" White House Rose Garden Friday  
Met J.C. Wister - Edw. Powell  
Inspect Department Store Rosesales.

Up early and got breakfast down town and went first to the Potomac Rose Garden which had been under 5 ft. of water in one part and in another part three ft. Then called on David Saunders at the White House Greenhouses and while there met Mr. Barrett who is in charge of the Roses, in Peninsula Garden under Mr. Hanson. While calling here I was introduced to W. A. Frederick who is in charge of the Botanic Garden and who may be reached by addressing the Architect's Office at the Capitol. His immediate superior is Mr. Lynn. He says he is trying not to conflict with the displays of the Dept. of Agriculture, but developing other items such as Azaleas and Rhododendrons and they have been having as many as 5000 a day

From Saunders I obtained an entre to the White House Rose Garden. Was met by Lieutenant Seaman and after 20 minutes met Mr. Reeves, who is interior decorator, that is has charge of all of the flower arrangements for the White House and also of the 18 acres of the ground on which it is located. (See separate account of what I saw here).

At 11:00 I attended the annual business meeting of the American Horticultural Society, Ben Morrison as first Vice-President Presiding. While here met Grace Tabor who spoke to me, and had a considerable talk with John C. Wister. I told him that I thought everything was coming splendidly in connection with the Arboretum at Swarthmore and entirely approved of having a separate greenhouse from the biological department for propagating purposes that will be needed for the ground, but that I was not at all satisfied that the Penna. Horticultural Society was not paying more attention to the Arboretum

and it seemed to me that we were not getting our story across to the public. I told him about the Art Society at Swarthmore and even offered to go before the Penna. Hort. Society sometime and advocate that they should sponsor certain days and should invite the public; of course, in cooperation with the College, but that here was what to them should be as a laboratory or museum.

We also discussed the Morris Arboretum, Dr. True being on the P.H.S. Board.

Leaving the meeting I went quickly to Penna. Avenue and at Thomas restaurant met Mr. Edward Howell. I find he is hybridizing Narcissus, he has three acres of ground beyond the district line on the road to Rockville. Heretofore, he has put up an exhibit and sold his bulbs at one of the department stores at Woodward & Lothrop. This year since they were making changes and had not room, he put the sale on at his own place and has been running an exhibition for a full week, his wife assisting. They take orders and are making quite an item of it. He claims to have things more important than are to be seen in Holland and I have no reason to doubt his word.

Before leaving town I went to Lansbury and also to Kahns to see what they were selling in the way of Roses. At the former found that Lester Lovett\* was providing plants, which were being sold for the most part at 35¢ each, 3 for \$1.00, and also that they were offering very few of the plants like New Dawn, Countess Vandal, Nigrette at \$2.00, and Blaze.

Going next to the house of Kahns they were offering Roses at 25¢, 35¢, and 45¢ each. I brought home \$1. worth of 35¢ ones to try out. Roses for this house came from Buntings at Selbyville. \*and from J. P. Some of this material was quite poor.



17:April: 1936  
Friday

On the way through Baltimore, I stopped at Montgomery Wards. The total display of Roses was on a counter 6' x 10', and here it was that they were offering 25¢, 35¢ and 45¢ varieties with only the slightest difference between the different varieties. I couldn't be sure from whom these Roses came.

Arrived home 5:30. Spent about 2 hours at the office getting work cleared up for to-morrow.

Thursday: 1933  
Friday

On the way through Baltimore, I started at  
Montgomery. The total length of the  
was on a course of 10'. The first 100  
feet they were offering 250. 300 and 400  
varied with only the slightest difference  
between the different varieties. I couldn't  
be sure from which these boxes came.  
Arrived home 5:30. Spent about 2 hours  
in office getting work cleared up for to-mor-

Visit of S.S.Pennock  
John Wanamaker takes Tom Thumb

18: April: 1936  
Saturday

Today was largely routine, catching up on correspondence and adjusting matters in relation to my trip. A count was made of the Roses in the cellars yesterday totalling 9200 with some kinds entirely out.

Sam Pennock came at 3:00; he did not want to pay very much for them, but wanted 220 Roses. Since among them were comparatively few of the newer ones, we picked out those we had most of and charged him  $37\frac{1}{2}$  apiece. I reminded him of the fact that we were still in debt. Made it a \$75.00 order, which was a bit more than he wanted to pay.

Mrs. Pennock came along and sat in the car, not feeling very well.

An interview with Sidney this morning in which I told him all our my trip, people that I met, things that had happened. We talked about various matters.

Later in the day I called up Blum and had him arrange with John Wanamaker. He presently came back on the phone with the response that Wanamaker were unwilling to make a display because they could not get immediate delivery. I called up Mr. Erb and prevailed upon him to go forward with the exhibition. This will appear on 4th Floor with a card in the Garden window display referring to the little Red Rose, the smallest in the world.

Came to the office to clean up unfinished correspondence at 7:30 P.M.

Today was largely routine, catching up on correspondence and administrative matters in relation to my trip. A count was made of the papers in the office yesterday totaling 2300 with some things entirely out.

My appointment came at 3:00; he did not want to pay very much for that, but wanted 230 pounds since among them were comparatively few of the lower ones. We picked out those we had most of and changed them to 15 pounds. I returned in the taxi which we were still in at 4:15. He had a 100 other, which was a bit more than he wanted to pay.

Mr. ... came along and sat in the car not feeling very well.

In the afternoon with Betty this morning in which - told him all our story, now is that I see things that had happened. We talked about various matters.

Later in the day I called on him and had the same with him. He was very pleasant. I came back on the phone with the message that the matters were not done to make a decision because they could not get things done very fast. I called up Mr. ... and arranged to meet him to go forward with the child for this will appear on the floor with a card in the garden which clearly relates to the little Red book the smallest in the world.

Came to the office to clear up matters.

Correspondence at 7:30 P.M.



Working to have Patrick Lloyd  
re-appointed  
Richard Gregg addresses "Peace" Meeting

19 April, 1936  
Sunday

This morning I planned to stay home and work all day till the arrival of our guests this evening, but did not feel easy not to go to Meeting. Patrick Lloyd was in attendance and spoke and so did I, Caroline Tanguy having set the theme by a poem she read on "The Garden".

I walked home after meeting and spent more time than I like to admit on revising a copy of the report of the "Steering" Comm. to go to the Monthly Meetings, which I feel is exceedingly important, and it would be very easy to violate the fundamental principles that are so precious to the Quaker Faith. One of these is that we maintain a pure democracy; that we shall not set up any group that will have a tendency to dominate or control the Meetings.

On the part of a "worker" who is energetic, aggressive and ambitious, there is an unavoidable tendency not only to initiate, but to direct and control. <sup>Whereas</sup> it seems to me that what is very important is that such a leader should discover and develop leadership in others to the end that in each meeting there may emerge those interested in and gradually trained in taking responsibility for each of the various activities.

Just as the more capable ones emerge from the Monthly Meeting Group, so should they be called upon to take part in the cooperative work formed by coordinating anyone group in any Monthly Meeting with similar groups in others.

I believe we run a risk of getting the impression that the Quarterly Meeting Committee is the one that should direct and control all the others whereas according to our present set-up, there is not a single person on any one of our separately Quarterly Meetings' Committees that does not hold his position by virtue of his appointment by his own Monthly Meeting, to which

he is responsible though along with similar members from other Monthly Meetings, they are all jointly responsible to their several Monthly Meetings. When the various Quarterly Meetings are joined at the top to constitute the Quarterly Meeting's Executive Committee, it is not with the idea of delegating to that group all the functions that the word "executive" usually connotes. That Committee when it was set up was quite clearly authorized to take counsel, to advise, and to make reports both to the Monthly Meetings and to the Quarterly Meetings, but the actual functioning with respect to the various lines of endeavor lie with the particular Committees in whose field they fall, whereas in natural operations the Executive Committee had to do only with those things that come within the limits of the sessions of the Quarterly Meeting.

So far as I can see the Clerk of the Yearly Meeting who presides for one week during the year and perhaps sits in with the Committee who planned that week and the program for it; nevertheless has no other official connection, except as an ex officio member perhaps of the Committee of representatives.

I can see no reason why the Clerks of the Quarterly Meeting do not occupy a precisely similar position. Always, however, remembering that as an individual each Clerk is free to take part on any of the Committees to which he may be appointed, though his position as Clerk of the Quarterly Meeting does not make him an ex officio officer of any Committee any more than the Clerk of the Yearly Meeting, for example, becomes the Chairman of the Representative Committee.

Failed to get to London Grove to see Ellen and stayed home to work rather than to attend

the meeting of the Ministry & Counsel at Kennett Square.

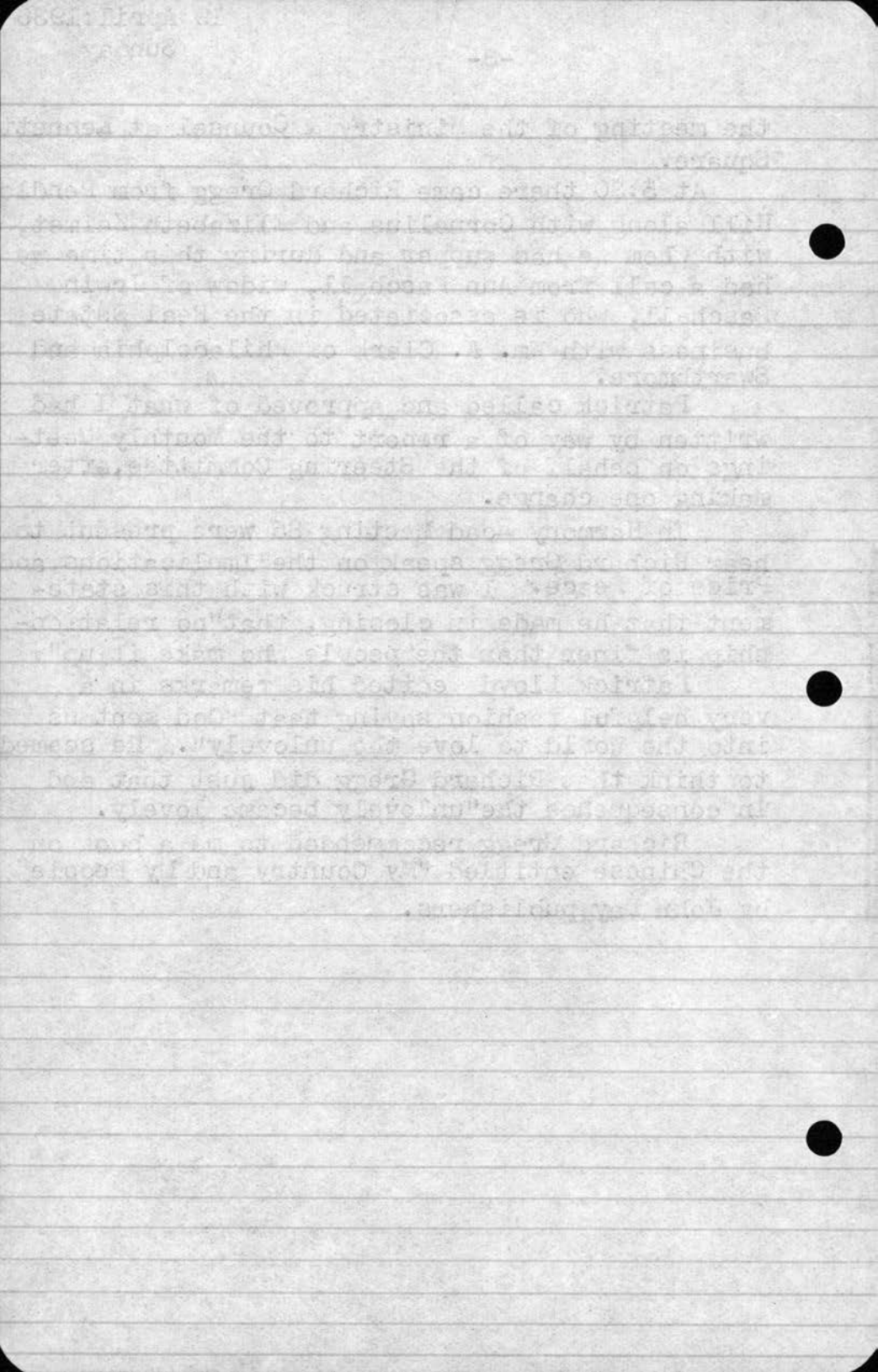
At 5:30 there came Richard Gregg from Pendle Hill along with Cornelius and Elizabeth Zeimet, with whom we had supper and during this time we had a call from Ann Paschall, widow of Irwin Paschall, who is associated in the Real Estate business with Wm. A. Clark of Philadelphia and Swarthmore.

Patrick called and approved of what I had written by way of a report to the Monthly Meetings on behalf of the Steering Committee, after making one change.

In Harmony Road Meeting 85 were present to hear Richard Gregg speak on the "Implications and Price of Peace." I was struck with this statement that he made in closing, that "no relationship is finer than the people who make it up".

Patrick Lloyd edited his remarks in a very helpful fashion saying that "God sent us into the World to love the unlovely". He seemed to think that Richard Gregg did just that and in consequence the "unlovely became lovely."

Richard Gregg recommended to me a book on the Chinese entitled "My Country and My People" by John Day publishers.





20:April: 1936  
Monday

"Success with Roses"  
Final survey at Jennersville  
Correspondence

Most of my time today has been spent upon writing copy for "Success with Roses", which does not come right the first time I put it down and it can be polished and improved by rewriting. The same thing is true with the report that I am making for the Monthly Meetings on account of the Patrick Lloyd Steering Comm. The third rewrite strikes me as being much more precise and lucid.

At 4:30 this afternoon was ready, but not until 5:00 went with Sidney to Jennersville to look over the survey now made for moving the sales building, rearranging the walks, and the front driveway. The seedlings I did not see.

This evening I did not go to the study class in Kennett but got Ernest to take my load; that is Mrs. Pyle, Caroline Tanguy, and Gertrude Walton. I came back to the office for part of the time tonight, the balance at the house writing on more copy for "Success".

20 April 1936  
Monday

"Hundredth Year"  
The survey at Tennessee  
Lake, Tennessee

Most of my time today has been spent upon  
writing copy for "Hundredth Year". What  
does not come right the first time I put it  
down and it can be collected and improved by  
revising. The same thing is true of the  
report. I am making for the month's report  
on account of the fact that I had to leave  
the ship today. It strikes me as being much more  
expensive and useful.  
At 1:00 this afternoon was ready, but not  
until 2:00 did I start to Tennessee. I  
look over the survey now made for moving the  
other building, transferring the water, and the  
first driveway. The building is 110 feet  
long. This evening I did not go to the  
ship. I had to get out of town, so I went  
back to the ship, Tennessee, and  
Tennessee. I came back to the office for  
part of the time today. The balance of the  
house will be more copy for "Hundredth Year".

CONFIDENTIAL

21: APRIL: 1936

Tuesday

Bank  
Quarterly Meeting  
"Success with Roses"

This morning before going to bank examined plants for Sam Pennock at the greenhouses. At

Bank a letter was sent to the Comptroller of the Currency in Washington indicating that though over \$3000. had been charged off the Conard-Pyle Co. account that no member of the Board was willing to say that we would not expect to get full payment.

Left 9:30. Got to Quarterly Meeting by 10:00. It was smaller than usual. No visitors. In spite of being very busy here I felt compelled to go and took some part.

During the lunch hour induced Alice Pusey to tell Edith Maule how many young people would come to Quarterly Meeting as well as some business people if it could be held on Saturday instead of Tuesday, and asked Edith Maule to tell the Ercildoun folks.

Also talked with Edward B. Walton, Ed. Richards and Alice Pusey who were all that I could find on the Patrick Lloyd Steering Comm. Got their advice about the meeting on Saturday and decided to release the notices. Also talked to John Harris about the situation at Penns Grove. He reports great antipathy between certain members of the Meeting, some who want to lay the Meeting down while others do not. He inquired if it would be possible to make it a Preparative Meeting, but lay down the Monthly Meeting. He and his wife intend going to Chicago this Autumn where their son and grandson lives. I had appealed to him for financial support from Penns Grove for the Patrick Lloyd work for next year. He would be entirely willing but says that the Monthly Meeting voted against the idea when it was up before, and he thinks are unlikely to be changed at this time.

21 APR 1938  
Tuesday

In the Rose Garden William Cabbage is  
planting Roses, another helper was put on  
Block 40. Spent 1 hour in my office tonight  
and one hour at the desk at the house on  
"Success with Roses".



22:April: 1936

Wednesday

Copy for "Success"

Call on Mrs. Hark

Mimeograph stencil demonstration.

Concentrated today on "Success with Roses" during such hours as werenot needed to keep desk clear of incoming matters. Additional material received at the last moment from Brown and quite recently from Father Schoener.

This afternoon Mr. Collins representing Mimeograph called to demonstrate apparatus for making designs on Mimeograph stencils in a fashion that I think will vastly expand the use of the mimeograph for us. I had kept after this upon receiving the little magazine "Scope" when Paul had not seemed interested. Paul took hold today beautifully.

After supper inspected Rose planting at Jennersville. Cut some rhubarb; examined planting of boxwood around the island in front of Red Rose Inn. Talked with Sam Richey and also with Mrs. Hark. The latter paid \$70. rent. Had only 4 people for Easter this year but some 30 last, but is expecting to entertain 75. Saturday nightand has the house full tonight. She was discouraged on the announcement of a new Road being built from Chadds Ford to Painters' Cross Roads, though I cheered her by saying they would not get started until late summer and meanwhile the Democratic Convention would be held in Philadelphia.

She had Appeals from the decision from the Courts in Virgin Islands in which her divorce was decreed and may be permitted to undertake a new trial in this country. She desires to have the cost of same put on her husband. She did not know about Miss Hatch starting a new tea room on Mrs. Beale's place occupied by Mrs. Wade, though I told her about having declined to Miss Hatch the privilege of putting a sign on our plot at Avondale.



23:April:1936  
Thursday

Charles Ogden  
"Success with Roses"  
Tom Thumb for 1937  
Riebe called

Got back to the house early this morning to work on "Success with Roses" and back for interview at 11:00.

Sidney reports that Charles Ogden would like to get married and has been inquiring about his vacation and about what the prospect might be for pay next year. He is engaged until March 1. We are pleased with the way in which he landed the Oxford Presbyterian Church order and the way in which he went to Silver Springs and brought back a check for \$50. as well as got plants to buy out the account. He has not yet learned to balance well the different parts of the work with respect to apportioning men and has a tendency to use more men where he himself is working than he leaves for other parts of the work. He did not have understood the discounts offered in the catalog and has not displayed particular ability in handling men and doing team work. Perhaps all this will develop.

We also discussed the sale of Tom Thumb for next year offering in various catalogs and also getting from McFarland permission to make use of colorplates on the part of others. All this for R.P. to work out.

We also discussed locations for Brownell's Climbers, where they could be displayed on horizontal trellises.

H.F.Riebe called today at 4:15. Went with him at greenhouses and gave him Roses to demonstrate pruning to Garden Club audience. His daughter Charmenta resigned from Sleighton Farms and sails June 18 for Germany on the cheap rates provided by joining the Olympic Club. She expects to spend a year in Germany studying at either music or psychology.  
His other daughter as a musician in the

Packard Building and is teaching music,  
staying at Upper Darby. His son has charge  
of the window at the store of Burpee's on  
Walnut St. and expects to go to  
this summer.

Riebe's own business has not been so hot  
though beginning to be better now.

This afternoon Joe Lynch's son inspected  
our sales' layout and made himself known  
before he left.

Worked tonight on "Success with Roses".



24:April:1936  
Friday

Copy for "Success with Roses"

Moved sales buildings at Jennersville.

Today except for correspondence has been devoted almost exclusively to completing copy for "Success with Roses". The efforts being made to have the quantity of material for each page exactly right to fill that page, so that the cost of author's corrections and errors in the proof may be reduced to a minimum; also to facilitate a quick job on the part of the compositor and printers, because we are really a week late.

The weather keeps cold and was about 40 this morning, but the grass is growing and the lawn was cut today for the first time.

Tonight I went to Jennersville to see where the carpenter, Mr. Beyer, had moved both buildings along the Roadside opposite the church and I like the appearance as a result of it. It makes more of a semi-circle of our buildings there and I think a better layout than before is likely to be achieved.

Cess well at Woodward's clean; cost \$15. though they did not reach the bottom, which is at least 15 ft. below the level of the ground.

Tonight it seemed to me that the men had half finished planting the seedlings, making good headway.

Spent part of the evening getting ready for meeting of the Steering Committee to-morrow.



1936: April 25  
Saturday

I inspected Rose plantings  
Sidney to Philadelphia  
Meeting of Steering Comm. with Correspondents  
of Quarterly Mtg.

It was a real joy this morning after getting rid of copy for "Success with Roses", to spend an hour or more in picking out certain orders at the greenhouses, both Roses and Perennials. Then after some dictation, to Jennersville, where I think the change in buildings has opened up the area there to make a very advantageous-looking display if it can be properly handled.

9 men were at work; 5 of them with dibbles planting Roses. 3 other men in block 105. 3 other men ~~liking~~ the land intended for Roses next year. The men on my farm thought Geo. Ohlhus was in 105 and those in 105 thought he was on the farm. He appeared before I left, and I talked with him about planting seedlings, to bud this summer to replace the broken rows of Roses in the display garden. I also thought the men were planting the Roses too shallow, allowing them to dry out too much and not taking enough care about doing it. I told George how much I depended upon him looking especially after things like that. On a drying day like today with the ground so dry, I thought it would have been better to have puddled some of those Roses. Johnny Waltman said he might as well have tried to harrow the cement this morning as to get the one-horse harrow into the ground up there.

Sidney went to the city and intended visiting the stores to see what was being offered in Roses, also calling on Blum, beside taking his wife and doing other things.

At 3:00 I went to Kennett to meet first the "Steering" Committee. All Meetings were represented except Ercildown and my statement was approved for sending to the Monthly Meeting.

At 4:30 some of the correspondents came but

not all, so we discussed plans and appointed a Committee to provide for a Meeting that should be a send-off Meeting for Patrick Lloyd on June 20. It was thought it might be best to have this at London Grove Meeting, where all would feel free to come. We also indicated to the Correspondents that if the young people in any case wished to say to their Monthly Meeting that they would be responsible for a part of the increase in cost to the Monthly Meeting over a year ago for the Patrick Lloyd Matter, that we should be glad to have them help in that way. When the Correspondents had gone, Patrick confided in me and Elizabeth Buffington, who remained, that he was not satisfied with himself as late, because he was losing his sense of humility and finding himself growing more didactic. Furthermore, that he would be very sorry to go on and see the Meeting disappointed and he did not want to go on if there was not a very general desire to do so.

It was pointed out that those in favor of proceeding as heretofore are very positive and definite in their desire, while those opposed or neutral are rather uncertain. of the ground, because they are basing their ideas on a traditional conception that we are dealing with religion, which is a personal affair and cannot be delegated to another. I pointed out that if we could think clearly, we should be able to work out a basis for the work of Patrick Lloyd that would completely avoid having him do for others what they should do for themselves, or what they should do for the Meeting. I made a plea that each Committee should be held responsible for its own work and that there be no committee which should lord it over others, but that the true



1936:April 25  
Saturday

genius of Quakerism should have a chance to be revealed in both individuals and groups, meaning Committees of both Monthly and Quarterly Meeting

Patrick Lloyd referred to Mr. Kirk of New Garden Meeting, who before was lukewarm and now is most definite indicating that he did not want to have Patrick allocated to him or his Meeting on a certain day; but what he did want was to know that Patrick was there to be called upon when he was needed. I felt that I got some idea<sup>s</sup> for my visit to Ercildoun to-morrow, where as a result of a conversation with Mary Maule, I promised I would go.



*Ercildown Meeting*  
*London Grove*

1936: April 26  
Sunday

Daylight Saving Time starts today with those who adopt it. We do not change our clocks but adjust ourselves to the changed schedule set up by others because our house and office schedule remain unchanged.

Nevertheless, at 8:20 I left H. who stayed at home on account of a bad cold and drove to Ercildown where I took part in the Meeting and by previous telephone arrangement with Mary Maule and Warren Webster, it was planned that I should take a part of the intermission after Meeting and before First-day School, to lay before the members of that Meeting the ideas of the "Steering" Committee regarding the work of Patrick Lloyd and its future in Western Quarterly Meeting. When I had finished, they decided it was much more worth while to continue the discussion than to separate for classes. Therefore the entire hour was devoted to the subject. Warren Webster asked every individual in the room and there must have been 25 of them ranging in ages from 72 to 12. There was not a single dissenting voice although two or three were lukewarm, one because Patrick had never called except when he had been invited. The consensus of the Meeting seemed to be that they would like to go on with the work and to share in it this coming year, Howard Humpton remarking that the cost was not such that should stand in the way. He asked that as many as possible should come to Monthly Meeting, which is held on the 7th of May.

Though invited to stay for dinner, I went to Hamorton and ate entirely alone in the public lunchroom there. Then called on Mrs. Lamborn and examined the books that will be sold at Public Sale from Uncle Penn's house next Saturday. Stopped to see Mabel Jackson in order to

make clear to her the action taken at yesterday's meeting of the "Steering" Committee co-jointly with the correspondents, and learned that their class had discussed the subject of Patrick Eloyd for another year and certainly wanted him, though they were timid with respect to the attitude of the older people which they might take, and did not know precisely where the money might come from.

Stopped and left a note at the Friends Home for Patrick Lloyd, then to London Grove, to learn that Ellen was not able to see anyone, and Thad whose lungs are a bit congested was being kept quiet. The Doctor had been there this morning and said "no cause to be alarmed" only a few days ago.

Called at Edward Walton's home; talked over the sale for next 7th-day. He said he was depending upon Howard Way and me being at the sale and debated how to handle the goods. I advised moving the furniture across the road to the garage where all could see them and the auctioneer have a good stand. Edward Walton does not want to be criticized on account of his handling the Real Estate. He has a year in which to dispose of it but Marjorie thinks better prices can be had by holding it. He feels that he will be obliged to sell it unless enough money can be realized from the personal property to pay for all the debts and this is uncertain. He asked my judgment with respect to the price at which the property should be sold if boards were put up and it offered for private sale. I told him that the man at the gas station in Hamorton today had said that the talk around Hamorton was \$10,000 for the 8-acre lot. He relates that DuPont is giving some of the houses to his workman, presenting them a deed



for same on Christmas day. This, of course, is greater expense to them because they have been allowed to live in them by paying about \$5.00 a month rent. Edward and his wife Anna were both very much interested in the progress made with respect to Patrick Lloyd.

Returning to West GROVE I spent an hour at greenhouses where there continued to be no less than a dozen carloads of people, interested, looking carefully at everything, and most of the them not leaving until they had bought something. Not crowded but busy.

The blooms of the Roses are excellent and the assortment better than I think we have had before. It seems to me to be set-up with more life and attractiveness and there is more of the atmosphere of selling about it, though the outside leaves a good bit to be desired yet.

Returning home examined the species Roses and am surprised to find how many of them have been killed that will need to be replaced.

Cut dandelions for half an hour.

A light supper, made notes, a little reading and to bed.

I really feel that the Ercildoun folks were grateful for my coming and are truly interested in their desire to cooperate.



Thad Groff goes to West  
Chester Hospital.

1936: April 27  
Monday

Ministry & Counsel study group at Kennett  
Corrected proof of "Success"

This was a strenuous day. Thad Groff was taken to the West Chester Hospital today because of some congestion in the lungs due to a weak heart. Will have a private room and a private nurse. This will make it easier for Ellen to recover and she will be less disturbed by his coughing.

Spent day chiefly on correspondence. The world around us is chiefly on daylight saving except Conard-Pyle Company which did not change its schedules.

We are pushing our meals ahead slightly but not moving our watches or clocks as most city people do and an increasing number of people in the country.

At 6:15 Standard Time took our usual group Caroline Tanguy, Gertrude K. Walton along with H. and myself to the study group at Kennett Square lead by Ethel Jefferis, who did her part well. There was genuine interest, considerable frankness and valuable discussion. Certainly there is a growing mellowness and a better understanding of the problems involved.

Home 9:15. I worked until 11:30 on corrected proof of May's "Success with Roses", Sidney Hutton and James Todd having each made their marks and left it for me.





1936: April 28  
Tuesday

Bank  
Talk with Van der Kraats  
Primaries

Roger Cann called soon after 8 with proof of "Success with Roses", which will be corrected and mailed back tonight.

A little late to bank. No vital discussion except the minutes revealed that the letter referred to in my diary of a week ago was written by Mr. Vetter, who is our agent with the government in Washington.

This morning decided to rent to Biello the old Morris Jones property and decided on a valuation for the buildings of \$5000. for each group of mushroom buildings and \$5000. for the house. Insurance on it previously was \$8000.

After bank went to Jennersville where our men are preparing grounds for opening on the 2nd of May. Made survey of fields. 15 men at work planting Roses. 2 others handling ground. 3 men on the Wayside stand making preparations there.

I continued on down to Kelton. Found Vander Kraats working 25 men in the field planting Roses, dipping the roots in a puddle of fresh cow manure to retain moisture and give them a little food just as they start off. Had a talk with Harry; later with his father and Anthony showing them samples Sidney had brought from the City on Saturday, contrasting very poor material being sold 6 for \$1.00 with what they are putting up and Snellenburg selling in one package 6 for \$1.00. I told Harry there ought to be less margin between the price at which their No. 1 $\frac{1}{2}$  Roses are sold in the city, that is 25¢ each by Kresge and at which our Roses are sold, which is 75¢ each. He called attention to our expenses for advertising, but nevertheless was impressed with the solidness of our business and the fact

that the possibilities of it was best in maintaining a high-grade service. He advocated that our patented material should be put up for sale at the stores at the regular patent price, after I had told him about seeing Nigrette in Washington selling at \$2.00.

Home in time for lunch, so had interview with Sidney after lunch, which I agreed that he should sometime have Mr. Hatton try out our new everblooming pink that we have on trial here, that we should send to Swarthmore and Harrisburg our new Chrysanthemums. Urged the try-out for another year manure dip on our Roses fresh from cowstable, and he agreed that we might afford to put land in Block 113 in shape for Woodward to work up for cornland.

I called attention to dead things alongside of poppies, that is Geums among the Perennials which were dead. He replied that he is trying to keep down labor and expense and at the same time get the work done.

After supper H. and I went to vote at the Primaries, she Democratic and I Republican.

Wm. Pitt of Oxford this morning remarked to me after bank meeting that there was a time when there was a difference between the political parties that might be recognized by what was published in their platforms. Today, however, without respect to party, the platform is put up that it is hoped will gain the votes and then later disregarded. I remarked that our own country is in need of patriots quite as much as ever.

At bank this morning Milton Pyle presented information that the owner of a Knitting Mill from Elkins Park had been in town endeavoring to locate a place for a factory. He wanted a building 50 x 150 ft. to cost \$12,000., to be built of brick, to house 10 units and accommodate

60 workers. He wished to get away from the city so he could avoid unionization of the workers.

BOOK BOND



Beatrice Shipley here. 1936: April 29  
L. Matlin of Ontario, Calif. called Wednesday  
Roses out of cold storage

Spent the morning in endeavoring to clear up correspondence.

11:00 to Jennersville; with Sidney and Charles Ogden planned layout of beds and the possible addition of a pergola.

We very greatly enjoyed having Beatrice with us until after dinner. Sidney also is taking dinner with us this week while his wife is on the jury in West Chester. At

At 2:00 went with Sidney to the greenhouses and examined:

1. Roses just returned from cold storage in Wilmington. They look plump and green and are starting growth. They have been kept in a temperature from 32 to 35 degrees. The experiment appeared to have been successful and we should like to try it again next year.

2. Also examined Dreer's Roses just received which did not look as well branched or as well furnished as we are accustomed to think of them. Better than many of ours but we also have many quite as good.

Supper now at 5:00 P.M. Standard Time, and when I had finished supper had a visit from Mr. Matlin of Ely & Fern Streets, Ontario, California, saying that he wanted to see me and see our Roses, so I took him round the place and stayed with him until 9:15, when I left him at Miss Kelly's in West Grove to spend the night and take the early train out.

He grows about 200,000 Roses a year in California and supplies Dreer. He named first the price of \$16. and later \$14. in carload lots of 25,000 Roses. They grow them on Ragged Robin. I told him this did not suit us. He thought they might undertake some Multiflora Japonica. I gave him the names of other large growers in the East. He expected to stop at

Bobbinks, Lovetts, Wilson's, and Newark, New York and Rochester. He came from Russia when he was 20 years old and is now 61. Has two sons, one of whom is in the business and looking out for it in his absence.

I was struck this morning in reading to come across this phrase: "That we do not want truth without goodness, because that is as bad as having goodness without truth", and in the book on self-management, I have bought, I am impressed with the factors as follows:

1. Need for full information.
2. Need for accurate information as a basis for good judgment and wise action.

Real Spring weather  
Planning Jennersville

1936: April 30  
Thursday

Today's correspondence brought me in touch with Edward C. Vick of Newark, N.J., who is Editor of the Garden Page in the New York Sunday America, and who claims that it was through his efforts that the New York Sun years ago was induced to publish a garden page every Sunday throughout the year. He furthermore traced the history of this garden page entry into the newspaper field calling attention to the fact that the New York Tribune first made a feeble effort in that direction and then dropped it, and later it was again taken up, and that the New York Times was urged over and over again to do the same thing before it got going, and with relation to all recent papers mentioned, the New York Sunday America held the field steadily and by reason of its success blazed the way and was an example which had a strong influence in the establishment of Garden pages regularly in each of the other papers.

Charles Ogden this morning showed me a letter from Mr. Wilson of Haverford expressing great satisfaction with the manner in which the job of landscaping and planting of the area alongside the Presbyterian Church at Oxford had been carried through by Ogden.

Sidney again with us at lunch in the course of which I recounted to him my experience in London in gathering information and steel engravings of Dr. Jenner.

The day was spent largely in catching up with correspondence; also in approving of the layout for the display beds at Jennersville, where the buildings have been moved and one of them painted white, trimmed green.

The purple beech tree today unfurled marvelously. A brilliant topknot Cardinal was

seen on the lawn. The Magnolia petals are beginning to drop, and the apple trees show real color in its bloom. Jenny Wren arrived for the first time and a day ahead of his May 1 schedule.

Elizabeth (Betty) Pyle phoned from Washington that she would like to come up, so I invited her to do so.

To the office to try to clear up correspondence as I have much ahead.

Five minutes a day equals three business days a year.



1936: April 30  
Thursday.

In a book which I have recently purchased entitled "Self-Management", put out by the Ronald Press, a suggestion is made "that one should note his bad habits and consider the means of overcoming them". Some of the questions that come very close home to me are as follows:

1. Do I put high value on time and take part in nothing which fails to yield that value?
2. Do I schedule the affairs of the day and make provision for the use of spare moments?
12. At proper times do I relax perfectly, rest completely, and so build up a reserve of energy?
13. Do I consistently get exercise?
35. Do I have a complete equipment for my work?
36. Do I have a good auxiliary memorandum system?
37. Do I have the best of reference books?
39. Do I work hardest on tasks I do not naturally enjoy?
40. Do I articulate each word clearly and distinctly?
41. Do I use Good English?
42. Do I make the effort to increase my vocabulary?
43. Does every written page I turn out give a favorable impression?
47. Read one worth while book a month?
48. Do I budget my expenses?
49. Do I have an equitable plan for my income?

1. The first part of the paper is devoted to a discussion of the general principles of the theory of the structure of the human brain. It is shown that the brain is a complex system of interconnected parts, each of which has its own function. The author discusses the role of the different parts of the brain in the process of thinking and memory.

2. The second part of the paper is devoted to a discussion of the methods of research in the field of the structure of the human brain. It is shown that there are two main methods: the anatomical method and the physiological method. The author discusses the advantages and disadvantages of each method and the results of the research.

3. The third part of the paper is devoted to a discussion of the results of the research in the field of the structure of the human brain. It is shown that the brain is a complex system of interconnected parts, each of which has its own function. The author discusses the role of the different parts of the brain in the process of thinking and memory.

4. The fourth part of the paper is devoted to a discussion of the conclusions of the research in the field of the structure of the human brain. It is shown that the brain is a complex system of interconnected parts, each of which has its own function. The author discusses the role of the different parts of the brain in the process of thinking and memory.

5. The fifth part of the paper is devoted to a discussion of the future of research in the field of the structure of the human brain. It is shown that there are many problems that need to be solved. The author discusses the methods of research that should be used in the future and the results of the research.

Eliz. Pyle visits us. 1936: May 1  
The Misses Pomroy from Amherst<sup>here</sup> Friday  
Patrick Lloyd for a half hour.

The first day of May has been warm with bright sunshine, but the weather has been so dry that we were obliged to discontinue planting our seedlings before we had finished, so the 15 men which were on that job are spreading manure, or uncovering or completing the covering of Roses that were not completely and properly covered by machine.

80 people on our payroll, slightly less than a year ago. An extra man was put on the local sales, and we are prepared tonight to open at Jennersville tomorrow.

Caught up with my correspondence.

While at lunch Patrick Lloyd stopped in. We discussed the various Monthly Meetings with reference to their reaction to the report of the "Steering Committee". Patrick gave a graphic account of his experience with his automobile on which he has had a 30-dollar repair job on a new differential. It is amazing he got through all winter without more expense. Before he had gone the two Miss Pomeroy from South Amherst, Mass. friends of Esther's called with Mrs. Baker from Newark, Del., and just as we were sitting down to supper came Betty Pyle, having left home about 9:15, traveled very quietly by way of Ellicott City, stopped in Oxford to call on George and Abby Passmore, and Hanson and Fanny Passmore. She is bright and cheerful and has lots of interest to tell, so we greatly enjoy her visit.





Visit of Betty Pyle  
Sales of the Estate of Pennock M. Pyle

1936: May 2  
Saturday

Spent much of the morning in getting up a letter to be sent to 1000 or 2000 people within a 100-miles radius, along with the May issue of Success that we begin steadily mailing on Monday. At 11:45 went to Hamorton by way of London Grove. Saw Ellen for a moment or two and asked me to collect rent from Joe Ross for April \$21.00 and collect back balance due from him of \$80.00.

The Doctor had informed her that Thad in West Chester Hospital had not improved in the last 24 hours and the coughing was very hard on his heart, and therefore it does not look hopeful. She asked my help in case of need to at once notify Walter and Robert.

The auctioneer started the bidding at the Hamorton sale at 1:15 and continued until after 5:00 P.M. The prices ranged about the average because there was between 200 and 300 people present. Kennett bank stock sold 10 shares at \$31.00 and 30 shares averaging \$40, totaling really about \$38. Furniture sold low, rare pieces high. Margery, Jessie, Juliet, and Elizabeth were all present and except for Elizabeth all bidding somewhat. Besides nicknacks, I purchased a rug for \$5. a floor lamp for \$3.50 and a couch for \$10.50, a hall hat rack for \$3.00, and really regret I did not get more than that which I might have placed to advantage.

Horace Eastburn of Wilmington referred to the fact that Jessie consults him about much of her business.

This evening talked to three members of New Garden Meeting regarding action proposed for them to-morrow on the subject of a worker for the Monthly Meetings in the Quarter, in spite of the objection of the Clerk, it is likely that this will pass.

Also spent about one hour in my office clear-

ing my desk, signing letters, and doing abit  
of dictating.

Visit from Robt. & Rebecca  
Schoonmaker  
Also James Norman  
Box Supper at Monthly Meeting.

1936: May 3  
Sunday

Just as we were starting to Meeting this morning Robt and Rebecca Schoonmaker came in and had Jim along with them, so we all went to Meeting together. Rob spoke reflecting some experiences from his work at University House, the settlement in the Italian Center where there are 10,000 people housed in ten city squares. He later told us a good bit about his work. They own a farm just outside of Burlington, New Jersey where he and Rebecca will spend a part of the summer, she having charge of the house. I had quite a talk about James Norman Schoonmaker, about the possibility of spending two years in Massachusetts State University at Amherst and after spending 2 years there to go for 2 at Swarthmore, because he recognizes the value of a Swarthmore diploma. I advised him to get in touch with Dean Speight and promised him a letter of introduction.

to Bob also has plans for trying to bring back the Settlement farm at Burlington the truck which he still owns and which his father is using at Amherst. Without transportation, they are somewhat isolated. They would like to have even a poor or second-hand car of their own but cannot afford it. We had a most delightful call from them.

At 6:10 went to Box Supper at the Meeting House. About 17 present including Patrick Lloyd. This marked greater approach toward real sociality in the Meeting than I have known thought not nearly enough take part. 7:30 Monthly Meeting followed, most important feature of which was the discussion having to do with the continuing to have West Grove participate in the plan of a worker. 13 were favorable, 2 were favorable with possible "if", and 2 expressed themselves as not opposed. These were Edith Cooper and

Caroline Tanguy. They had decided doubts in their mind and Edith at least before the Meeting had expressed herself rather vehemently as being opposed. The fact that London Grove, New Garden, Hockessin had all that day earlier voted in favor of the plan, I think had its influence with those who had been opposed. Monthly Meeting lasted for more than two hours after which I dictated the minutes.



Roses running short

1936: May 4  
Monday

Penna. State College order.

We had a good drenching rain last night, which will be a help to vegetation, especially to our seeds and seedlings recently planted.

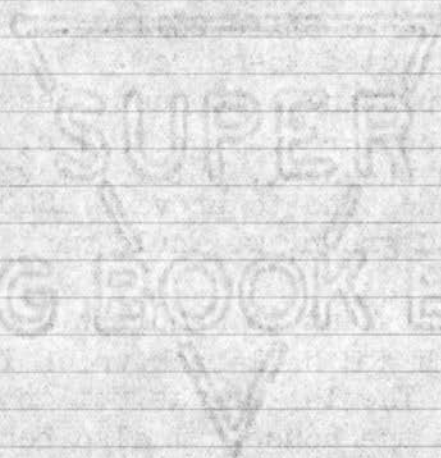
Everything is looking brighter in consequence. Sales continue fairly good and local sales yesterday exceptionally good, amounting at the green houses to about \$350; at the Jennersville RoadSide Stand only about \$50.00. There is not yet much up there of interest.

A study of our own Roses on hand leads me to feel that we are going to run short and quite short before the season is over and I look for late selling. We tried to buy from Dreer, providing he would be willing to make us slightly more favorable prices. He is accustomed to calculate on 12¢, the cost of a pot and labor of potting a Rose, in addition to which he is willing to deliver all the way to West Grove. But we are only getting \$.60 for \$.75 Roses and he charges us \$.50 for them, unless we can induce him to drop the price and allow us a margin that will permit us to handle them.

Talked with Sidney about providing Grenoble Roses for the Pennsylvania State College. Mr. Maehl, Instructor, expected to-morrow. We decided under no circumstances to quote less than 25¢ which would be for average No.1's, and include less than the best, but for a very uniform high-grade stock and to provide 1200 out of a possible 3000 grown, we would want not less than 30¢.

At about 11:00 Ernest went to Hamorton and brought back the couch and hall rack which I had bought Saturday. The latter was put in the office; the former at the house. I also bought at a very cheap price a post spade and rammer, hose reel and truck, which has to be mended at a blacksmith shop, after which it ought to

worth having,

  
SUPER  
NG BOOK BOND  
V

Bank  
Swarthmore  
Jacques Legendre  
Florist Club in Philadelphia

1936: May 5  
Tuesday

At about 9:00 Betty called and took Mrs. Pyle with her to Washington to spend a few days visiting in that lovely city at this beautiful time of year.

At bank there was nothing outside of routine that I recall, so I got away in time to reach Swarthmore College by 11:05, and was made Chairman of the Instruction Committee, where we made three new appointments and confirmed many re-appointments. The greatest interest centered about the appointment of a new director of Physical Education, MacIntosh from Flag Staff, Arizona.

After lunch met Mr. Wister and talked to him about Founders' Day. He recommended Dr. Baily for a speaker, regarding which I spoke to Dr. Aydelotte, who wanted to know if he was a Quaker. I told him that he knew the Quakers. The Board is swinging toward a heavy investment in Bank stocks over \$600,000. having been so invested, and the motion was passed agreeing that 20% of our investment might properly be such, though without a single investment of over \$50,000., or rather an investment in a single security.

Parents Day is scheduled for May 10, with a 2:00 Mtg. in the Meeting House and Tea 4:00 to 6:00. at *Swarthmore College*.

There was considerable discussion in the matter of electing members to the Board. Dr. Aydelotte referring to the fact that a vote by the Alumni was anything but a thoughtful choice, and that less than 20% of them usually vote. At Dr. Flexner's Institute 2 of the faculty are elected to the Board. Dr. Aydelotte suggested that the Nominating Committee should have a representative of the Alumni and a representative of the faculty to sit with them and to

make suggestions. He says that on the Advisory Board of the Guggenheim Foundation of 20 people, they are dropped every year if they do not take active part. He agrees that members of the Board who are active, improve in usefulness and get an understanding which is a useful thing to have, but that to obtain that understanding is very subtle. He recited having addressed a convocation of 3500 at the University of Michigan where Ralph Stone was actively interested and where he talked to them about the experiment in honors between 1882 and 1891. It was given up <sup>NOT</sup> because it was not a Success but rather because Professors were expected to do the extra work outside their regular classes and no allowance was made for them either as to time or additional salary. Between 1890 and 1930 Dr. Aydelotte said over the United States the number of Colleges have increased by three, the number of students by 20, the amount of money invested and expended by 45, but during the time that the students were increasing by 20, the College Professors had increased only by 10, so that as to the number of students as per professor the load had doubled in that same period.

3:45 went from the College directly to Philadelphia, to the office of Charles Blum, and to him delivered the signs with request for prices and information regarding the new type which he offers.

Then to the Poor Richard Club, where I met Jacques Legendre and talked for two hours about Rose prices, Rose varieties, and plans for the coming season.

At 8:00 was the meeting of the Philadelphia Florist Club. Within three minutes after I had come into the room and I was a little bit late, the President called on me to speak to



1936: May 5  
Tuesday

the members who were there, and they had a good attendance. The discussion for the evening had to do with the fact that the industry has become demoralized with reference to any standard scale of prices, and indeed with reference to maintaining a reasonable percentage as between, the retailer, wholesaler, and hucksters. There is lack of organization and agreement as to policy and a very cheap price is being obtained for the goods. One reason is on account of the depression, another is because so many are out of employment that they are able to make a bit of money by buying some flowers and hawking them on the streets. I advocated that Charlie Grakelow should be made the leader in a movement to organize the industry in Philadelphia, while the President Martin Gannon felt that if they could have a pin on which should be the initials S.L.F., meaning stock from legitimate florists, that that would prevent the selling to those who were not florists. Charlie Grakelow made things very plain in a talk which he gave, with reference to the kinds in the industry. I couldn't see that very adequate steps were being taken to correct the trouble.

SUPER

NG BOOK BOND

Relocated poles at Jennersville 1936: May 6  
Long talk with Mrs. Hark, who Wednesday  
is mentally perturbed.

Went to Jennersville at 10:00 to meet the electric light superintendent and he was just 50 minutes late, though succeeded in having the pole moved about where desired at no cost to the Conard-Pyle Company, returning not until noon.

At 4:30 this afternoon, Dr. Ewing stopped in and urged that I should go promptly to Jennersville because Mrs. Hark had been having a "Brain-storm" and he was a good bit disturbed as to what might follow. I did stay until 7:30, and had a long talk in which I heard much of the experience of her life that I have not before heard. She had not been wanted when she was born because her mother was poorly and died very soon after her birth. Her father was re-married within a year after her Mother died. She was raised by her grandmother and sent away to Boarding school at the age of 16, and a young gent at 25 years of age fell violently in love with her during her first year at boarding school. She was married on June 20 when she was 17 years old, three days after she had graduated from the Boarding school, her father being only too glad to get him off her hands, and to her amazement, she learned that her husband had only \$50.00. She recited the manner in which she had worked, scrimped and saved throughout most of her career, having seldom had ever anything given to her in the way of clothing or other things that she personally needed. Her son has not been a blessing to her, but a source of anxiety and worry, and concern, and now appears not grateful. Her husband has succeeded in obtaining a divorce in Virgin Island and she now fears that he probably is looking forward to being married, which was the immediate cause of her violent behavior this afternoon.

I doubt if my talk did very much if any good.

I think what the Doctor had given did more to calm her, though she is very eager to go to the Virgin Islands, but has not the money for the trip. I promised to write to Paul Pearson and find out if there was any way for a person to get down by working their way or otherwise.

I pressed upon her the importance of the office which she holds and she recited her financial position with reference to Elwood Chambers, James McClellan, with all of whom her credit is good although she still owes bills. Her automobile is paid for and she has no open accounts with dry goods or dress goods stores.

I had supper about 8:15. Read and listened to the radio until after 9:00, and was in the office until 10:30.



RedRose Inn  
West Grove Bank  
Visit of Romaine B. Ware.

1936: May 7  
Thursday

At the hospital this morning Dr. Ewing talked about Mrs. Hark. I told him of my advice to her that I thought she ought to go to the Virgin Islands. He described the scene when he went to Red Rose Inn yesterday and reported that by comparing his four different visits there, there have been displayed an increasing tendency to lack of mental control, which he fears if it goes on may have a violent ending, and, therefore, he heartily endorsed my feeling that it would be wise to plan for some very definite action.

Also I stopped at the bank and had a talk with Milton Pyle, who described his visit in Philadelphia when Mr. Jones of Hall Bros. & Wood had requested an interview and asked for a loan of \$25,000. which he thought might be had from some of the rich "Chester County sources". This, of course was declined, Milton telling him that their place in Philadelphia was not worth the \$90,000. mortgage against it. Jones thought the time would come when it would again be worth \$150,000. They need the loan to pay back taxes and interest and items of that character. They have used up nearly all the material that is on the place in the way of supplies. They contemplate cutting the place in three parts and rent part of it. They had had their plans made to take place in the country where the overhead was not so high. Milton also called on two or three other clients from whom there is a very excellent prospect of collecting what they owe.

I presented to him the picture of the fact that outside of himself and two members of the Board every other member of the Board is personally interested in The Conard-Pyle Company to the extent of a smaller or larger investment

in the Preferred Stock here. I also called his attention to my own interest as a Creditor representing with my Sister and Jonathan Steere a larger claim than the Bank had even, and he reiterated a previous statement indicating his idea that all should realize that the best prospect of liquidating our indebtedness would be by the promotion of the business and the encouragement thereof.

At 11:00 Romaine B. Ware of Bridgeton, New Jersey telephoned he was coming over and accepted by invitation to lunch. He stayed until 4:30. We talked for two hours and then went to Jennersville. He came to try to get us interested in selling ready-made Rose gardens, by means of a booklet, which he would like to have the order to prepare. I wound up by suggesting that we might make a start at this, by preparing a double-page spread for the October or March issue of "Success with Roses", and asked him to think more about it and give us an idea of what he would charge to prepare that for us. The idea was that we should run the double-page spread in color and back it up with black and white on which might be more designs of gardens. He is deeply interested in putting across a jello-meter. He is working with a man at Newark. He hopes to sell out his interest after it is thoroughly introduced, but 1500 county demonstration agents at present have samples that they have bought 2 for \$1.00, and it is going across big having been endorsed by some of the best authorities.

But his greatest interest is in editorial writing and he has and is making a number of contacts. He spent many times the amount received in time and attention on the plan

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Thursday

for the gentlemen on the suburbs of Dayton, Mr. Smith of W. Carrollton, I believe. He claims that there is nothing that interests him so much as playing with a design. In the course of the afternoon, especially at Jennersville, when I explained to him what plans we had, and took the plan of Hemming's along and traveled over the area up there with him. He had a number of suggestions including the following. He would have Climbing Roses on all the telephone poles on the right-of-way. He thought the time had come to plant trees along the front. On the land west of the garage owned by Brown, he would plant a group of trees and use that as a background against which to put a big sign not less than 50 ft. long or longer announcing that you were approaching Star Rose Gardens.

He also proposed that the basin-like layout to the West and North of Red Rose Inn, was an ideal location against which to make a planting. First, clearing up the overgrown wood in the valley, and then on the hillside beyond having a green lawn and behind that a belt of shrubbery with Roses down in front, the whole thing to be seen from the roadway coming from Baltimore, and would make an ideal setting.

We also reconnoitered the locations up there for planting certain ready-made gardens. He suggested a space east of the Roadway and west of the pines with a grass walk between them and sample beds, say three of a dozen each of different selections, showing what could be had for so much money.

He told me of Mr. Schuler, Editor of the Ladies Home Journal, who had been getting \$35,000. a year as Editor and was dismissed

with 24-hours notice, though they probably paid him a year's salary. He has been obliged to close up his place in Haverford in consequence and has no job.

We were talking about Leonard Barron and how he had been let out from his job as Editor of American Home, having now little responsibility expect for the ground at Garden City and probably for the writing or editing of one page.

I talked to him somewhat about what Nicolas had ment to me here and also Marion Hatton, of the objective in the way of Roses for this firm and the fact that we had no real Rose person at present. I asked him in quite a pointed way about his present location at Bridgeton where he rents by the month, and he told me considerable including the fact that his wife was having trouble with her health, a case of colitis and the little boy has been sick the last four days. But Mr. Ware has a job landscaping the lawn of the Doctor by which means he is paying the Doctor to take care of the health of the whole family. Under all the circumstances, I said to him, why couldn't you be in a more convenient location in West Grove to carry on your present work, and at the same time be in the position to learn the Rose game in respect to Novelties, new varieties, etc. and then doubtless we could make some use of you in connection with certain promotional work we might wish to do.

I had earlier been talking to him about the possibility of developing "Success with Roses", so that it might fill a larger picture than it does at present. He advocated inserting in it advertisements of Tri-ogen and other articles of that character. He said Garden Digest could be bought, at least 60% of it at a very low price, Dorothy Biddle owning the 40%, and he also called attention to the fact that a very



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Thursday

excellent horticultural magazine might be built up if some ten different firms located in different parts of the country would support it and furnish their names as a circulation list, and it be sent to their names as providing the information that would be most needed and was most in line with what the companies were offering.

I took him to see my house in West Grove and proposed that he might be able to rent it beginning July 1 at \$20. a month, and while he had no notion of such a thing when he came over here appeared to be taken with the idea, and promised to give it consideration returning the last week in May.

His name is registered in 1936 "Who's Who", he having been solicited. I see no sham in him he is a hard worker and a straight thinker, and has considerable merchandising instinct. I believe he would play the game square and it would be a value to this firm to have him here in West Grove.

After supper went to Jennersville, Cut rhubarb, gave some to Ohlhus; called on Mrs. Hark and left the Wayside Catalog with her. The Doctor had directed that she should stay in bed today.

4

✓ SUPER  
✓ NG BOOK BOND

Trip to London Grove  
Mrs. Pyle & Eliz. to return  
from Wash.

1936: May 8  
Friday

We change to daylight time.

After the morning mail was read and after dictated, went over various matters with Sidney transferring to him the idea of having laid out at Jennersville ready-made Rose beds, two or three sets of one-dozen each, to be offered for sale along with the Insecticide and Fertilizer for a year and full cultural directions. He seemed to take to the idea and I hope it can be carried out.

At about 11:00 I started to London Grove stopping on my way to see Anna Webb as to the time it would suit for a meeting of the Committee in charge of the June 20th send-off Meeting for Patrick Lloyd. Things were so full for Sunday that I did not feel like going any further with the matter at this time, waiting until we had a little more time and in the meanwhile making the plans among a few of those interested to lay before the general committee when called. In the meanwhile with the hope of seeing Elizabeth *B. Springfield* to find the time it would suit them. probably not until after the Meeting at West Grove.

Going on to London Grove, I called on Joe Ross and found that he was sick, the Doctor had been to see him this morning, so I was unable to collect the rent as I had anticipated doing.

Stopped to see Ellen but her strength is so limited and so easily taxed by talking to people that it seemed better that I should not see her. Thad is reported to be about the same. Very eager to come home, but unable to be moved. Jessie was away, the nurse did not know where.

Leaving the check book, I went to the cemetery in order to get into my mind a clearer picture of the cemetery lot belonging to Father Pyle and of the one belonging to my Brother,

Frederic Pyle; in the former there is Father, Mother, and the two children who died in infancy, and in Fred's, his own and Nellie, and Lawrence. The trees which Father planted on the four corners of our lot, it seems to me are overgrown and I think had he realized how big they would have been, he would have planted something smaller. I should like to see them replaced with long-lived English Yew that could be very readily kept trimmed to a reasonable size.

Back to the office again at 1:40. Got out the statement ~~X~~ of the March account to the Creditors' Committee of Shortlidge, Cloud, and Anderson.

About 4:10 "H." telephoned they were back from Washington and on going home at 5:00, I found that they had had an easy trip and she a delightful time, having visited the Senate, with Senator Nye speaking, the Smithsonian Institute, some of the Art Galleries, and having very greatly enjoyed the drives in the evening about the basin and along the Potomac.

After supper and a rest went over to the greenhouses to look over some Roses and then back to the office in the effort to see whether matters could be cleared sufficiently for me to get away to New York to-morrow.



H. H. Charles interview  
School Garden Association luncheon  
Visit Bobbink & Atkins

1936: May 9  
Saturday

While I was very greatly on the fence this morning as to whether my right place was in West Grove or New York today, the possibility of uncovering new ideas and my need to get going on the Tom Thumb campaign with whom Mr. Charles is deeply involved persuaded me to go. Having had the first mail, left here at 8:00 A.M. standard and arrived in New York at 11:00. Had telegraphed Charles who was not at the Pennsylvania when I arrived because he wanted me to take lunch at the Advertising Club, but he took a taxi and I had more than a half an hour with him, explaining my purpose in asking the interview, which was threefold.

Regarding item 1, the supplementary campaign for Tom Thumb, after having had the excellent publicity of this year, he made two suggestions: (1) That in supplying copy for catalog over the country, we should send them full electrotypes including both cut and copy, because frequently different articles compete for space and if a regular cut can be used, it can be easily changed and save cost of composition and hence decision may be made in our favor where if it was merely copy, it would not be.

Furthermore, he was strong on the idea of Better Homes & Gardens having a better make-up (just as they have induced McCall's to do) in the future than has been the case in the past. He claims McCall's is the fastest going of the "Big Five".

(2) His next point was that he advocates a magazine campaign, using very small space, getting large circulation for it and think that could be managed for another year. I will ask him to outline this more definitely.

2. Regarding Robert Wayman, he said the publishers had sent them no complaints about him, which is pretty good evidence that he is giving good service.

The Cuneo Press, just out of Philadelphia, did his last catalog and they helped a little bit, but Cuneo does not give service. The one previously made by Charles was better. Charles was paid 17 $\frac{1}{2}$ % for lining it up. He speaks of Wayman as being clean of habits, happily married, his wife helping him, prompt pay, and while personally is cold and austere, after you know him, he will on occasion loosen up and had a good sense of humor.

3. Regarding a national campaign to popularize Roses that are being grown by license to wholesalers, he had less to say, probably will like to think about it. Regarding all this, I will try to await what he will advise.

Going next to the luncheon met Montague Free of Brooklyn Botanic Garden and talked to him about Dr. Gager and Dr. Baily for Swarthmore as well as the work that they are doing, and he told me that the Garden Day, which is scheduled for next Tuesday the 12th had grown to be the most popular social event in Brooklyn during the entire year and it started out by merely an inspection day for the Trustees. I told him there was a good idea. It occurs to me that it might be in some way developed at Swarthmore. He finds it hard to think out new ideas for the International Flower Show in the Grand Central Palace. The demonstration in propagation seemed to meet the popular fancy best though the pruning was probably more valuable to a larger number.

The task involved in that was enormous. In the Foyer to the Ballroom where the luncheon was given, there was a miniature

1936: May 9  
Saturday

School Garden with three little children with their little hoes and their shovels, a bit of a fence around it, and inside that fence were most of our 100 Rouletti. Some were on the speaker's table just as a year ago.

My seat was on the Dais between Dr. Gager of the Brooklyn Botanic Garden and Mr. Elliott Henry, representing the Junior Garden Clubs of America, but in reality the Eastern Sales Manager for the advertising space in Better Homes & Gardens. He claims to have been traveling 35,000 miles a year and talking advertising in every kind of a place imaginable and that he has a swell job, but is himself a gardener and only two years ago started in on Roses as a result of having talked first to Carroll Perkins who sent him a dozen and Mr. Eisenbrown sent him another dozen so he got started. He claims that Better Homes & Gardens has lined up 400,000 children in Junior Garden Clubs. That 90% of their parents take Better Homes & Gardens, that of the subscribers ~~for~~ Better Homes & Gardens, 92% have gardens. He also claims that Jackson & Perkins are wasting their advertising money, because they are advertising to the trade. The only thing they care about is selling a carload to so and so at Sioux City. The copy is not written for the consumer at all. It is written for the wholesaler. I asked him about advertising agents. He thinks at one time Charles was one of the best but is growing very old. In Philadelphia he did not appear to know much about Blum, but was high in his praise of the John Falkner Arendt & Co., Philadelphia. He said that the two fellows Preston & Davies are doing the best work and that for Michell they got more than 35,000 names which was in excess of what had been anticipated and planned for. He also claims that of the 20,000

20,000,000 children in America they have 2,000,000 of them being reached by Better Homes & Gardens. He said he dare not tell a firm that they were suckers to go on using a certain advertising agent which was not delivering the goods, because they had to be very careful what they said. He was strong in the praise of the John Falkner Arndt firm, saying that in addition to Michell they had done a good job also for Andora and some others. He said that Alfred C. Hottes is taking 2 months vacation, gone to the Pacific Coast, but will continue to be Associate Horticultural Editor, which same title is shared by Paul F. Frese, that Hottes will continue to have an office in Des Moines and will act in an advisory capacity. Thinks Hottes is a splendid fellow but very temperamental. He also is fond of Fred Frese. He recommend I read the article in the April Reader's Digest, which please get. His own home is in Mahwah, New York, which is back of Nyac.

I did not have much of a chance to talk with Mr. Kilpatrick who sat at the end of the table and I was third from the end. He told me if I would write to him, he would be glad to tell me about the development of having a garden like that at Swarthmore to contact the general public. I had spoken to him with reference to the use of the Brooklyn Botanic Garden on the part of the pupils in the School Garden.

The Chairman of the occasion was John S. Roberts, Pres. of the Association, who called upon me and I as expected arose, made my bow to the 1200 people present, as the Gentleman who had presented the 1200 Rouletti Roses last year. After the meeting one gentleman



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Saturday

came up and said he had gotten a Rose last year, and had stopped to see our place when passing, and was greatly surprised that we offered and sold other things than Roses. Elliott Henry talked a great deal. He said that Blaze was a big blunder and Nigrette was awful, that Jackson & Perkins in their advertising were not inducing anybody to ask for Jackson & Perkins Roses. That they ought to advertise 12 months a year. That nobody knew that there were millions of dollars spent in the nursery industry. At each table were Coleus, Begonias, (two kinds), but the most effective part of the program was a little play put on representing Mr. Kilpatrick starting in this work 26 years ago, when the street gamins played crap, and the little girl who knew nothing about flowers except that she had to make them out of stiff cotton, and, therefore, she hated them. Came to see the beauty of flowers and vegetables as the result of the work that young Kilpatrick began 25 years ago.

Leaving there 4:00 D.S.T. got to Rutherford New Jersey about 5:00 and spent one hour there. When I told Mr. Bobbink that they had a big place, he said, "Yes, it's a big headache". When I said the same thing to George White, he said, "Yes, first in the year comes the Flower Shows, next the real opening in business, third comes Easter, and fourth comes working for the landscape architect, and all the time our regular retail business and propagation. "Then he said, "we grow first for the florists, second for the nurserymen, third for the landscape architect, and fourth for the retailer, and it is just too much". I certainly was impressed with the number of frames they have devoted to Azaleas, and they also have well-grown perennials in frames to a great extent.

I was in their cellar where there appeared to be left over nearly 10% of dormant Roses, now abandoned, though there were a few bundles tagged in apparently good shape, ready to go out on reserve orders. They have wide and narrow bins side by side, depending upon the quantity to be retailed, and the cellar looked to be a good one for keeping. I saw Mr. Bobbink on his way home, out in the Rose Garden and very few local <sup>Purchasers</sup> ~~dealers~~ indeed. Their own Roses had been cut back by frost, which came after the plants had been taken out of the greenhouses, and in consequence they had been cut back. They had for the most part otherwise nice-looking material, not quite as far advanced as was Dreer's material, to which L.C. B. referred as having been sent, hence not good.

Also had tried some of the Haysler pots with growth left on to 18 or 20 inches. Bobbink called it childish. Regarding them the public asked embarrassing questions. For example, I thought your others were No. 1; then, what's the difference between those and the others; Bobbink answered them, they have not been trimmed so much. I should estimate they have 10,000 of these super-size, ten times as many as the bed devoted to them as Conard-Pyle's, and they have fully that many other Roses yet to go out, though I suppose not nearly so many as Dreer.

Bobbink quoted 45¢ on 200,000 in varieties that he could supply. (Look up transportation possibilities and let him know).

They have a field-office. Landscape Department is scattered through four states at present.

They still owe McFarland \$30,000. Bobbink offered to settle 50¢ on the \$1. McFarland did not take him up. George White said that Conard-

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Saturday

Pyle and Dreer and other good firms could share their new Roses.

Mr. Bobbink talked a lot about Blaze and said that Jacques Legendre couldn't sell it and hence was putting it in orders in place of Paul's Scarlet. He was in excellent humor.

On my way home from Wilmington stopped to see Mabel Jackson so that the people at Kennett to-morrow might know that all the other Monthly Meetings before whom it had come had agreed to go on with the Patrick Lloyd work.

Came to the office on my return and finished my work 12:10 D.E.T.





Attended Penns Grove Meeting and 1936. May 10  
Monthly Meeting. Sunday

Afternoon talked with Patrick Lloyd  
Took Betty & Margery and had tea with Juliet.

After talking carefully with Alice Gourley this morning, I decided that it was wise to go to Penns Grove for their 10:00 Meeting for Worship, which I did, leaving H. at Prospect Ave. Meeting.

Samuel Broomell, after the Meeting had been sitting about 17 minutes, said, "if my Friends minds were at rest, we might proceed with the business of the Monthly Meeting."

Whereupon I expressed the feeling that I should like to Worship with them a bit longer and spoke for ten or twelve minutes. This was succeeded by a silence, and then Monthly Meeting. After which routine business, The Clerk asked if I would be willing to present the report, which I was willing to do, and after answering one or two questions, quite promptly left the Meeting so that I might not embarrass them or in any way restrict discussion.

While eating dinner it was very good to learn from Alice Gourley that they at first had thought they could not go on with it because they had difficulty in raising the money. John Harris objected to the work because we were employing a foreigner, Patrick Lloyd, but to the first excuse Alice Gourley pointed out that there was money enough in the Treasure to go for one year. And beyond that there appeared to be sufficient unity for it to be approved, and I later at Kennett Square in the afternoon congratulated the Clerk, Howard Broomell.

Patrick told me about 1½ hour conversation that he had with Frank M. Bartram with respect to having the Executive Committee of the Quarterly Meeting carry forward the work that the "Steering" Committee heretofore has done. Frank was very anxious that the spirit of the Quarterly

Meeting should not be interferred with, which he thought was more important than any one Committee or other Committee could have this work that Patrick speaks of. He quite definitely expressed again as he has before the feeling that action had been taken in a fashion to leave him out of it. Patrick was unable to answer his question as to what was intended for the new Committee of one from each Monthly Meeting, as to how much they would do in the matter of "Steering". I told Patrick that I had not been comfortable to go forward with any further meetings of the Steering Committee, until some of us had individually talked through very carefully what was likely to prove the best setup for the year ahead. I pointed to him the parallel in the Yearly Meeting, in which the Central Bureau Committee of the Yearly Meeting is conducted by a Committee of 9 people from a meeting of 12000. I had served for several years on that Committee. It seems to me that we need one to act in a similar capacity in Western Quarterly Meeting and to parallel the work of the Yearly Meeting Committee on Central Bureau, and for the purpose of negotiating arrangements and otherwise caring for that part of the work which the report indicated. That each Monthly Meeting made the contribution and, therefore, each Monthly Meeting should be represented, and that more than one person from each Monthly Meeting would merely add to the cumbersomeness of the Committee.

Furthermore, that if the members of this Committee sat with the Executive Committee, they would be in position to contact and be constantly familiar with the work done by the various Quarterly Meeting Committees, and in that way be in position to know much better

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Sunday

whether the Secretary employed was fulfilling the duties expected of him.

I asked Patrick what oversight he now had in what he stated was 40% of his time devoted to personal work and what he felt he needed. He admitted not any. I asked him also what oversight he had with respect to the 30% of his time devoted in work for the Young People. He admitted not any but he would like more help. That was 70% of his time in connection with which the Executive Committee and no other Committee have constructed or directed, and certainly what he considered 20% of his time devoted to Monthly Meeting Committee, is not ~~month~~ to be directed particularly by the Quarterly Meeting Committee. I explained to him how carefully the work of all the Meetings is divided up into various Committees, so that any member may take his post on any Committee he desires, may develop in that work, may gradually grow to a position of greater responsibility, and that it should be so, and each of those Committees should from within develop their work and their membership, and that their membership should graduate into the work in the Quarterly Meetings on similar Committees, and in that way we built up so that in each Monthly Meeting we have members cooperating, and then we get into the Quarterly Meeting Committee and we have the members of Committees of each Monthly Meeting cooperating, so we have a great series of cooperative enterprises, and when we appoint the top man or woman, in each one of these groups and ask them to work together, we are doing it with the idea of seeking cooperation, of consultation, and of giving advice. If anyone will look at the report adopted by the Quarterly Meeting in 1928, it has been suggested that they should make reports. It

has not been indicated in any place that they had authority to make appointments or to direct the work of others. It seems to me that when they began to do that the chances were that they would be taking responsibility away from Committees already appointed, whose duties are quite thoroughly outlined.

For my part my feeling is that the "Steering" Committee as heretofore constituted should be dropped as soon after June 20 as possible; that the new Committee on arrangements with and for Patrick Lloyd should take care of their duties much as the Central Bureau Committee in Philadelphia function. That beyond that, each of the Committees of the Monthly Meetings<sup>s</sup> and of the Quarterly Meeting, including what we call the Executive Committee of the Quarterly Meeting should proceed in their own fashion to develop their own work, and that it was far better for them to do this automatically, with the assistance and cooperation of Patrick Lloyd, than for the present Steering Committee, which is about to expire, to attempt to <sup>be</sup> met with them and direct their work.

What I attempted to point out to Patrick Lloyd with too little success, because I tried to build up the background of the idea instead of making statements dogmatically was that it would prove a very great mistake for the Executive Committee to attempt to take up pieces of work in the Quarterly Meeting or in the Monthly Meeting, when as a matter of fact such pieces of work ~~in the quarterly meeting or in the Monthly Meeting, when as a matter of fact such pieces of work~~ should be cared for by the Committees which are already set-up and each of which should care for their own tasks.



1936: May 10  
Sunday

Up to this time the functions of the so-called Executive Committee of the Quarterly Meeting as approved by the Quarterly Meeting do not include the power to direct, appoint, or in any way except by advice or report to the Quarterly Meetings and Monthly Meetings to give counsel and make suggestions and point out conditions and needs and the like. The Quarterly Meeting has approved of the six so-called Quarterly Meeting Committees, made up of corresponding Committee in the Monthly Meeting or their Chairman. Each of them working cooperatively in their respective field, but has not approved of any one of them directing or dictating the work of <sup>the</sup> other, nor has it approved of the Executive Committee of the Quarterly Meeting directing or dictating the work of anyone of the 6 Quarterly Meeting Committees.

If and when it is desired that we should function in Quarterly Meeting matters by direct action on the part of the Quarterly Meeting Executive Committee, the Quarterly Meeting itself should approve of such action being taken.

The strength of our present position lies in the fact that no attempt is being made because under the present arrangement there is no power which exists to coerce any separate Monthly Meeting group into a course of action which it does not approve.

Up to this time there has not seemed sufficient unity of action to warrant such a step, but to my mind it seems ~~that~~ the very integrity of our support and the very success of our undertakings themselves must rest upon the united and substantial sentiments on the part of the different units participating.

From what Patrick said it was evident to me that what he would like to have is a group

of people with whom he can consult monthly and to whom he can look for suggestions and support in his work. ¶ I tried to point out to him that these should be precisely the people who should participate in all the work of the various Committees, and to set-up a separate group of them would in the natural course of events rob the particular Committees who ought to be caring for these pieces of work, of those contributions of devotion, which he would appear to pull off into another Committee, and another Committee who would not have the power to direct the work of the Committees already set up.

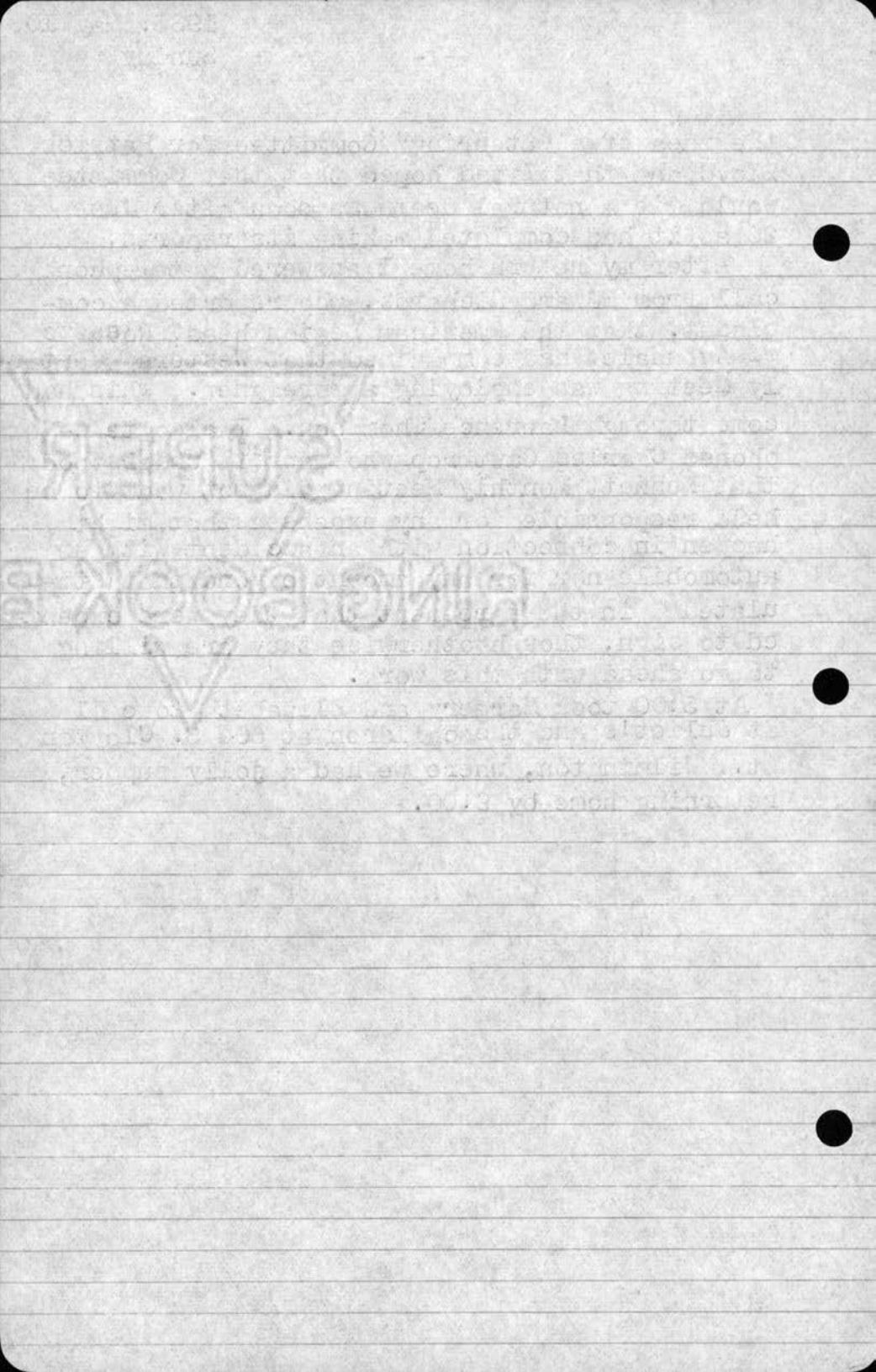
Why then do we need any other Committees? Unless and except and until our Executive Committee by its own volition may come to develop its functioning in line with Patrick's desire and the desire of many of us to have an essential group who shall mother the entire Quarterly Meeting and all the activities therein, which shall sense weaknesses and endeavor to stimulate us in spots where we are weak, who shall point out needs and endeavor to get Committees who are charged with those fields of action, active in supplying those needs, and who shall constantly be on the alert and sense needs as they develop or exist, and then delegate to those Committees who by their structure have been duly authorized to act, so that each such Committee shall feel the full responsibility for its work in its own field of action.

When I had finished Patrick admitted that for much of the time that I was talking he had been lost in a "sea of words", though he admitted understanding better my position in the matter of wishing to entirely eliminate

the idea of a "Steering" Committee for Patrick Lloyd and that I had hoped that that Committee would die a natural death as soon after June 20 as it had completed making its reports.

After my return home I answered a telephone call from Edward Richards, who reported a complaint, that the American Legion head, Rosazzo of Avondale, had complained that Western Quarterly Meeting was employing a foreigner. This had come through Lawrence Thompson. I also telephoned Charles Gawthrop who wanted it understood that Kennett Monthly Meeting did not want to be held responsible for any expenses that might happen in connection with an accident with an automobile nor for any amount beyond that stipulated in the agreement that they were expected to sign, though otherwise they are willing to go ahead with this work.

At 5:00 took Margery and Elizabeth to call at Juliet's and the children at 504 S. Clayton St., Wilmington, where we had a jolly supper, returning home by 9:00.





Morning inspection of Roses.

1936: May 11  
Monday

At 8:00 this morning instead of settling down in the office, I went to Block 40 to make a survey of what was there and what needs to be done in the way of properly carrying forward the work there. Many items have been badly winterkilled including Mme. Gregoire Stechelin, Rosella, and even some of the Species, ordinarily quite hardy. The place has been harrowed once, but it needs somebody to look after it and stay with it. Also this morning Cubbage made out a list of Roses yet to be placed in the lawn Rose Garden.

Sidney was in at 10:00. Ogden has been booked for a lecture on Chrysanthemums Wednesday at the Twin Valley Garden Clubs. . He is to go to John Good and plan a 60 ft. hedge some day this week. Sales over Sunday were nearly \$500. R.F. told about his trip to New York with Charles with Elliott Henry, with Bobbink & Atkins, and also about his interview with Ware who wants to come over again.

Sidney and Charles Ogden want to go to Weiser Park and see what the Farr Nursery are doing in the way of making a display and providing a layout.

Paul was at Waterer's yesterday and said that there were 2000 people there, though the crowd is not very well handled.

Charles Ogden was in after calling on John Good at Oxford to say that the drive was at this season so hard with cinders that the soil would have to be removed and new soil hauled in, which would increase the cost of the job by over \$10. in addition to our estimate. He wanted to put it off until Fall. We had rather promised John Good we would go ahead. Another reason why Ogden wanted to put it off because at present we are exceedingly busy and do not want to get

into the landscape game with all the work we have to do in the field. I had him make me up an estimate, which I will phone Good.

Later Ogden came in to know what I wanted in the bed in front of the office. He proposed Petunias and Annuals. I told him that eventually I would rather have something that would be more permanent and serve to assist in selling, to people who came to the office, and asked if he couldn't fix up something in the way of a Perennial border that would do the trick. He thought that possible beginning in the Autumn. I told him to "cook" up something for this summer that could be handled. He wanted to know if he should cut down on the stock on stuff that we might sell. I told him we certainly did want the money and that meant wanted a display that will bring the money next year as well as not to sell stuff that would bring cash this year. So I left it with him asking him to figure it out, not making it very plain as to whether he should come to me again with the result of his further consideration.

Bank

Mrs. Hark

Visit of Mr. & Mrs. Romaine B. Ware.

1936: MAY 12

Tuesday

Spent nearly an hour in block 40 this morning before going to bank.

At bank agreed upon lease to Biello at \$1000. a year ~~to pay~~ \$250. down payment and decided to accept settlement of a few hundred dollars in lieu of our claim.

In my talk with Dr. Ewing I learned that the Shepherd Pratt Institute in Baltimore is a high grade place. The wife of the leading doctor happened to call at Red Rose Inn, made friends with Mrs. Hark and now is through her husband and Dr. Ewing arranging for Mrs. Hark to come down for 2 weeks' rest there.

At 12:20 D.S.T. Romaine B. Ware and his wife arrived and were guests of ours at dinner. He is a vegetarian; she is well versed in the elements of diet and food.

After dinner we talked until 4:30 over the possibilities of Ware's residence in West Grove. He had been up Sunday and examined my house, but on account of it being a bit shaded so that the dining room is dark and the heat from the pipeless furnace not quite sufficient for all rooms, and because of some other factors was not satisfied, even at the price I quoted him, because they have a very satisfactory house in Bridgeton and it was asking too much of the wife to change, though she was willing if it would help his career. After efforts to see the Real Estate <sup>Ag't</sup> I thought of John Patton's house, which we went to see. Rent \$35.00 a month, the same as he is paying now. It was pleasing in every respect and that seemed to be established. R.P. explained quite fully the matters regarding The Conard-Pyle Company with respect to the different kinds of work we had here and who handles each, and the fact that most of these jobs are at present

very well covered though R.P. was not satisfied that we were competently cared for with respect to much of the work that Marion Hatton had done. Also was presented to him the idea of the value of a full knowledge of Roses in his writing, which he readily acknowledged.

He rather agreed that it was just as good to live here as is Bridgeton insofar as his work is concerned, but he needs a job that will take care of one-third of his time, say, or more if possible. What he now has takes probably one-third only. They left about 5:30.

Eleanor Cadbury also was here today.



H.F.Riebe and Mr. Starkey.

1936: May 13

Birds at Rose Hill

Wednesday

Block 40 - Prof. Wilde from Penna. State Col.

4 visitors from J. Horace McFarland Co.

Early morning at Rose Hill house, one of the first sounds we hear on going into the bathroom is the whistling whir from the wings of the turtle dove, as it flies from its nest in the blue spruce. Then from further away comes the clean-cut call of the Bob-White and almost immediately afterwards floating down through the trees is the liquid notes of the <sup>woods</sup> robin, making one think of deep shade and cool air, and keen quietness. Then later near breakfast time we hear the chitter chatter of the Jenny Wren looking around before she decides when and where to build. After breakfast the call of the turtle dove coos plaintively from a neighboring grove. The blackbirds in a nearby tree have a crow to pick indeed. Poor fellow, I wonder what he has done. The robin is building now on the balcony outside the landing on the stairway and the fussy sparrows are already busy about the little things that birds delight in.

And so the day opens at Rose Hill House in the Month of May when the Lilacs are out and Ecae, Xanthina, Hugonis, and Altaica in veritable fountains of bloom and long slender weeping sprays of great round-eyed flowers, make a flauntingly fine effect across the lawn, as they lead off in the Spring pageant of the Roses.

Today has been a day devoted chiefly to visitors. After quickly disposing of the mail this morning at 8:00, Edith and I went to Block 40 and checked up on winter losses indicating those that had died and would need to be removed. We disposed of about 40 rows in this way in 1½ hours.

At 10:00 Prof. Wilde of Penn State College Arrived. We talk<sup>ed</sup> to some length with regard to the project they were undertaking and I committed him as to the placing with us an order for the Roses to be used, although the definite

order and contract will come from the Purchasing agent of the College. I invited him to a 11:30 lunch and at 12:15 got him off to Philadelphia in time for his meeting with the Council of the Penna. Horticultural Society at 3:00 P.M.

At 1:15 there came Mark Parthemore, Marion Hatton, Harry Herman, and William Rowe from J.Horace McFarland Company. They took some photographs at the greenhouses showing the display there and then spent one half hour or more in the office and promise to make for us a layout that we could send to the people whom we might wish to interest in listing our patented novelties. Also Tom Thumb. I hope this can be pushed forward.

A little later came Mr.B.B.Starkey and a friend, and then H.F.Riebe, who had arranged to meet him here and sold him some 60 Roses, from the retail price of which Starkey gets a discount; Mr. Riebe foregoing the discount in this case. Also he brought an order for Mrs. Halliday who retains his firm in an advisory capacity so he asked no commission for that.

It was 5:00 about when these were all disposed of and had supper at 5:30. We are now working under daylight saving schedule and it works very smoothly.

8:00 D.S.T. went to Red Rose Inn. During my call Mrs. Hark had a call from Mrs. Park of Baltimore promising to call for her again to-morrow and after Tea to take her to the Shepherd Pratt Institution in Baltimore. This in accordand with what Dr.Ewing had told me third-day at bank, where she is to rest and have the treatment that they may prescribe. She has made arrangements whereby Mrs.Mackey will help them out as cook, whereby Edith

1936: May 13  
Wednesday

Norton will manage the place, whereby Miss Kelly will be an assistant in the dining room and there is another girl that helps on occasions.

Also from Lincoln University, a young man to come down at 5:00 every evening and stay until 10:00 who promises to get for her a cook from among the students to stay with her for the summer, this young student for cook to be available right after commencement, about two weeks or more hence.

Mrs. Hark has entered proceedings in the Court at Philadelphia for an appeal and has borrowed money to get a transcript of the evidence that was presented at the trial in Virgin Islands. Mrs. Grove, the mother of her daughter-in-law is on the way back, or will sail May 20, from Virgin Islands to New York, but her second man has died, she having divorced her first husband and she is without resource or relatives. Mrs. Hark had intended meeting her in her automobile at the boat and taking her to her home in Hagerstown, but will be unable to do so, or to see her in Baltimore. She feels that unless she can get hold of something more in case she is thrown off in the Virgin Island, that life won't be worth living, but she looks forward to some contact with the Pastor of the Episcopalian Church in Baltimore for whom she has great respect. She has arranged with the Drug Store and also R.L.Pyle and Company for her credit in her absence and appears to have absolute faith in Edith Norton who has learned to do everything except "mix the batter for the waffles."





May 13, 1936

This will record a conversation during an interview between Mr. Wilde of Penna. State College and R.P.

With respect to the project they anticipate inaugurating No. 879, for which they will require a number of Grenoble Roses for delivery the Fall of 1937. Prof. Wilde indicated that he anticipated two projects going forward at least, for which the maximum order would be 2100 plants with 5% margin or allowance for marginal losses, or a total of 2200 plants, which he believed would be purchased. However, they should cut him down, it might be only 1300 plants, but on this point he will get in touch with the purchasing agent from whom we shall hear after the meeting of the Trustees as is practical, probably within the next ten days.

R.P. also indicated that in view of the fact that we should be expected to grade the Roses with very great care so as to eliminate the oversized plants and eliminate the undersized plants, in order to obtain those as nearly uniform as possible with respect to the size of roots and the branches, that it seemed to us we would probably have to grow fully twice as many, if not more than twice as many as would be required for them, in order to obtain plants of the proper grade, and in view of this fact, it seemed to us that a reasonable price, all things considered for these Roses, would be 30¢, it, of course, being up to us to either destroy or otherwise dispose of the small sized stubs, which would be a mere by-product.

The word from State College will come in the form of an order. Prof. Wilde thinks this may be some kind of a contract, but the legal department of the Penn State College, of course, will be looking after that.



Cold mornings  
New Office for Q<sup>tly</sup>. Meeting Sec.  
Standard Oil publicity

1936: May 14

Thursday

Thermometer 43° this morning and windy.

Edith Wood and I spent an hour in Block 40 checking up on losses from winter killing and later made out a list of the final replaces from pot plants in the Rose Garden.

11:30 met Property Committee of Friends Home at Kennett Square and presented to them the idea of having a room in the basement that might serve as an office for Patrick Lloyd as well as a meeting room for various Quarterly Meeting Committees, which at present are accommodated in the Kennett Square Meeting house and the expense and wear and tear on that has been in the past borne without recompense.

Patrick's office heretofore has been in the reception room or general office of the Friends Home and while convenient to the front door, is subject to so much interference by others who want to use the telephone or answer it, that there is almost constant conflict even of the most friendly nature. Nevertheless aggravating and annoying as between those who have and those who need access to the room. Also it is to be noted that on the Committee were Lawrence Thompson, Chairman, Charles Gawthrop, Willard Cloud, George Maule.

These Four men on the Friends Home Property Committee appeared agreeable to the idea and promised to meet the larger Committee on the 24th instant. Lawrence Thompson reminded me that some members of Meeting in New Garden felt opposed to going on with this work and that the matter had been "railroaded through". I reminded him of how much trouble had been taken to mimeograph and distribute the proposition in advance of the meeting by several days.

Returned to the office again by 1:40. Had a call from the Standard Oil representative of the firm who gets out Tours and Detous, publishes

all the maps of the Standard Oil Company, and James Todd and I gave him an armload of material whereby he could write up the Conard-Pyle Company, also a photograph of our Rose fields, for publication in next May issue of Esso.Road News.

Sidney was in and has arranged with Charles Ogden to visit Wohlert, Andorra, De Kalb, and Farr Nursery to-morrow, taking a full day.



Inspection at Jennersville 1936: May 15  
Farmer forgets his promise Friday  
Hutton & Ogden visit Nurseries

This morning after disposing of morning mail spent another hour in block 40 checking up on the Roses that are dead, and told Edith to provide for Wm. Cabbage a list of the labels to be removed and copy for me a list that had been lost so that we can determine upon the need or not of replacing.

Three outside matters claimed my attention today in this respect. (1) A long letter to E.L.D. Seymour with regard to whether or not in the nursery industry, it is practical to have individual membership and association membership in one organization. (2) A long letter to Henry C. Turner with regards to method of appointing new members or reappointing members to the Board of Managers at Swarthmore. (3) Sent out notices for a meeting of the Committee to negotiate arrangements for Patrick Lloyd and the use of his office.

About 2:45 with James Todd went to Jennersville for an inspection of the Rose crop. Found this year's crop of seeds to have come up better where it had the shade of the woods than any place else. George Ohlhus had the idea that another year, if he would cover merely with a mixture of peat and sand so that it would not get hard, even though the weather were dry, that the sprouting might be better. He recalls that when we attempted to use cornfodder to cover that tender growth was encouraged, which died away when the cornfodder was removed. Some other covering might prove more satisfactory. As for the seedlings those making the best showing are the ones that were heeled in outdoors and on which growth had started when they were planted. Others looked very much shrivelled, with some uncertainty as to all of them coming. We heeled in the big cold cellar a great many seedlings and

these have not shown the vitality as did those that were heeled in the open ground. George has the opinion that even if we can have them in the open ground only two or three weeks before they are planted, it would still pay well to do so. Those that were not heeled in at all did poorest of any.

I called his attention to the method of Van der Kraats of dipping the roots of their Multiflora in a puddle of cow manure before planting, but he says that Harry takes a whole row across the field at the time and runs greater risk of drying out than we do, because we have a tub or barrell of water at each end of the short row and keep continually dipping; he claims ours does not have the chance to dry out. I think the plant food or cow manure dip may be an item. At any rate there is more loss than there need be in the planting of our seedlings this year and another year ought to be better.

As to last year's budding, it is rather discouraging to look at because of so many misses. James Todd was impressed with the fact that the crop that we are planting this year is much more impressive by reason of being in one fine long field, whereas the onesplanted last year are scattered, the rows shorter, and not altogether and hence the effect is not nearly so impressive.

Talked with George Ohlhus about the pruning of the Roses in Block 101. James is much impressed with the need to retain the Roses for display in 103. He saw the spraying in operation and it seems to be working with thoroughness though there is something more wrong with the water line. There is need to have better signs at Jennersville so as to stop people passing, and to draw their attention.

1936: May 15  
Friday

After supper went to Jennersville again to see Harry Woodward, who had agreed with me nearly a month ago to use the 5 acres on the Poole line for cornland. Instead of which he has plowed up one of the back fields on the farm beside another field. He had supposed there was only about 8 acres in the field and found there were 12 which together with another four acres, makes 16 acres of corn land, practically all we shall need. 2 acres have been put in oats, as we need more oats, and he hasn't yet touched the Poole line. He expressed himself as still willing to do so. I promised to see what my lease was on the Poole line and advise him. He thinks our need for oats is really greater than our need for corn, if it is not too late to get a good crop of oats.

SUPER

RING BOOK

RING BOOK  
SUPER



Executive Comm. Friends Gen.Con. 1936: May 16

Wedding: Jeanette Shipley and Saturday

Thomas Shoemaker Michener

Friends Historical Society at Haverford

T.S. Groff, West Chester Hospital

Visit to Waterer's collection of bulbs at Bush  
Farm near Dilworthtown

Entertained guests from the Young Friends Fellowship  
Weekend Conference.

After having the mail early H. and I got away at 8:05 this morning and at 9:30 were purchasing a suit at Wm. H. Wanamakers. At 10:05 I had left H. to rest at the Whittier and attended a meeting of the Executive Committee of the Friends General Conference called to consider what should be our relationship and the relationship of the advanced <sup>most</sup> work of the Friends General Conference to the organization and the work of the Friends Fellowship Council, which has recently been organized by the American Friends Service Committee with 50 members (See Meeting which R.P. attended in Washington). Representatives were present from Philadelphia, New York, and Baltimore. The Fellowship Council is intended to be a headquarters from Independent Meetings, provide for inter-visitation, closer cooperation and inter-gradation of all Friends' Meetings in America, to provide supplementary service but not to substitute for the service already being provided by the Yearly Meeting. Patrick Malin had presented this idea, and in referring to the Friends Fellowship Council as a center for information and a clearing house, thought there would be no risk of friction if there was frank discussion.

Upon the request of R.P., Patrick Malin provided the chart which I will show on accompany<sup>ing</sup> sheet, and Bernard Walter privately gave me another chart also herewith shown. The Friends Fellowship Council is taking for granted the approval of the various Yearly Meetings which underwrite the American Friends Service Committee. They ~~take~~ this better than submitting the matters to the

Yearly Meeting for approval, that being interminable and introduce controversy. Arthur Jackson thinks the Friends Fellowship Council will be to the United States of America what the General Conference is to the 7 Yearly Meetings. Bliss Forbush asked if Leslie Schaffer is going to do what the Advancement Committee has done will he overlap our fields. Arthur Jackson presented three alternatives: the first that we should abandon advancement work altogether; second, that we should proceed with our advancement work guarding it very jealously; and third, which was approved and adopted by all in preference to either one or two, that we should generously cooperate in every way possible having perhaps interlocking membership on Committees, with the work of the Friends Fellowship Council. Jesse Holmes was cautious & warned against attempting to cooperate with those with whom we were not in accord. He believes in tolerance to all sorts of opinions, but not indifference to such. We are not just another sect.

At the close of the morning session, it was agreed that we should carry on until we found out whether they would be doing what we are now doing and whether they would do it better. I was unable to attend the afternoon session, when the discussion was to have been continued.

Met H. at 12:05 for lunch and got away in time to be at Chestnut Hill Meeting House in back of the Yarnall-Waring Industrial Establishment; that is the Chestnut Hill Meeting House, simple and low-lying under fine old trees, up a flight of stone steps from the street, about four squares west of the Pennsylvania Station at Chestnut Hill. We were quite ahead of others. Read letters received in the

1936: May 16  
Saturday

morning and the papers, and presently the family began to arrive. Some 75 or 90 people were in the house; the wedding a simple one of Jeanette Shipley and Thomas Michener. . . There was a best man and one bridesmaid. The bride had a particular head dress but not a long sweeping veil, gowned in white and carried white Roses and Lilies of the Valley. The entire affair was the acme of simplicity, the meeting lasting something over 40 minutes somewhat interrupted by late arrivals. The speakers were Stanley Yarnall Agnes Tierney, and Mrs. Dr. Michener, all most appropriate. The reception was held on the lawn directly back of the Meeting House where refreshments were served consisting principally of ice cream cake and coffee. Esther and Jack were down from Amherst.

After this about 3:30 we took Esther and James Norman Schoonmaker. to Carrie's home on ~~Park~~ <sup>Park</sup> Street, and then to Haverford, arriving 4:30 in time to get the last paper of the meeting of the Friends Historical Association, with regard to the various items included in the collection at Haverford, and then later to enjoy inspecting the display of these, first in Roberts Hall, another that we did not see in the Library, and third the splendid collection of Museum pieces from Beshshemishin Palistine being the fruits - or the result of the excavation conducted by Elihu Grant for Haverford's expedition 1928 to 1933, a most remarkable collection, and with a chart graphically portraying relics found as far back as the Middle Stone Age, the Later Stone Age and the Iron Age, showing at least four layers of civilization, and some items as old as 5000 years.

Edward Woolman conducted a tour of the campus in the course of which we saw a Thuja Occidentalis (American Arborvitae), which was planted

in 1833 and still prosperous. Also an old Osage Orange Tree equally as old with other Trees less aged but extremely interesting, including the grandson of the Penn Treaty Elm the Swiss Stone Pine, Sycamore Maple, all of these having been planted by William Carvel from England who was early the gardener, and who also introduced Cricket from England to Haverford. Dr. Comfort, President of Haverford had presided over the afternoon session and announced that Dr. Thomas E. Drake had been appointed Curator for the Friends Historical Library at Haverford, which was one of several in this country. He announced that a new Library had been planned. It was not only needed but expected and that in a short time, the donor not yet named. We had taken sandwiches which we enjoyed in the Gymnasium where was served by the Historical Association coffee and ice cream. We enjoyed this in company with George B. Johnson who recited much of his previous experience in an attempt to defeat Larry Ayre political boss in Chester County and later in an attempt to recover value from an investment in bonds on the part of West Chester Citizens in Halifax Street Railroad Company, all of which revealed very clearly the machinations of the politician, which he says is the type of thing that is going on in Washington today.

Leaving Haverford by 7:30, at 8:05 we were at West Chester Hospital and enjoyed 20 minutes with T.S. Groff lying on his cot on the third story balcony enjoying the sunset from a point commanding a magnificent view to the West. He is eager to get home. HAS a Swiss nurse. Miss Sumner

On the way home we stopped at Bush Farm near Dilworthtown, the farm of Hosea Waterer, and even though it was growing dark I walked



1936: May 16  
Saturday

all around the lawn and was able to see the layout of what I think must be a collection of 3000 or perhaps more Darwin Tulips. A large lawn occupying at least one Acre or more, with an irregular border around all of it and the tulips planted in groups of single varieties all along three sides of this border. Tables and chairs spotted the lawn and if shade umbrellas were over it the effect would be quite taking, and with an excellent green lawn, effective.

We reached home at 9:45 and at 10:15 I went to West Grove to get our guests who were expected for the night. Sally Potts from Germantown and Gertrude Mitchell from Hockessin.

SUPER

RING BOOK

BRING BOOK  
SUPER

Young Friends Conference  
Howard Hintz's address  
I study Wayside Selling

1936: May 17  
Sunday

Sarah Potts and Gertrude Mitchell were overnight guests and to breakfast. We talked of the weekend conference, of the Round Table which Sally Potts led on Race Relations, to which had come only 6 people. There were more interested in other subjects. Mary Roberts had addressed the Round Table on International relations and found a responsive audience. Gertrude Mitchell had attended the Round Table on Education, led by Mr. Mekeel of Haverford, where he is Assisting Prof. of History, the same we heard yesterday afternoon.

Meeting by both branches of the Society was held this morning in the Harmony Road Meeting House, with something over 100 present. About 32 young people occupying the gallery, young meaning up to 40. The older members were on the sidelines and rear. The speakers were Patrick Lloyd, Howard Hintz, Lynn Howland, and Yardley Warner briefly. An hour in length, the theme in so far as there was one running through the speaking, had to do with the idea "that our faith should lead us to work for the rights and privileges of the least of these our brethren". The Meeting was followed immediately by round tables. The older folks stayed to hear Joe Silver tell about the Young Friends Movement in Philadelphia Yearly Meeting, of both branches. He described the retreat of which four are planned for this year. 15 or 20 people live together, do all their own work except they have a cook. It will cost \$7. or \$8. per individual and they take up a particular theme and study and think it through. Since they work together and play together and then think together, they find themselves in a course of the week integrated into a group that finds it possible to worship together and to rise to higher levels than may ordinarily be the case. An appeal was made to Joe Silver to know how we

could meet the criticism that had been made by certain young friends who said that one who went to these conferences got enthused, came back, and then was right up against a stone wall, and appeared to lay the blame on the older people. H. and I did not stay for lunch. I went back at 2:30 and talked with Caroline Pierce about a Committee Meeting next First-day Afternoon on the part of those who had been appointed to plan for a good-bye party for Patrick Lloyd on the 20th of June. At 3:00 Howard Hintz addressed the meeting upon "Broadening Horizons of Quakerdom." The futility of discussions unless it led to action. He brought out the spirit of the reformer as exemplified by Moses in the last Chapter of Deuteronomy. He was inclined to subscribe to the ideas of H. G. Wells in his book "The Shape of Things to Come", who predicted the downfall of the present type of Civilization and H.H. indicated that symptoms already point to the correctness of Wells' prophecy.

Therefore, having indicated that the present generation is likely to be seriously up against it with perhaps another World War to ~~clear our~~ *year* the increase, with a breakdown in moral and ethical conceptions and of moral values and virtues. He, therefore, made a plea for a under current that might be the basis for the new civilization and the foundation for a new social order and a new international order, that must needs follow. He pointed out that worse days are likely to come before better and that todays generation is going to go through terrific tests of their spiritual, intellectual and moral strength. He plead with his audience not to subscribe to the idea that the end justifies the means and that we must take our stand.



1936: May 17  
Sunday

That we must not be drawn astray by propaganda nor by ~~hipsteria~~ <sup>hypsteria</sup>. He said that all kinds of loyalties would be challenged, that of the family of the race and of organizations. They will tell us violence is essential. Shall we compromise? We shall be friendless because both sides will be seeking ends by means we cannot subscribe to. It is going to be easy to fall victims to false ends and false aims, and attempts to tear us away from solid ground are going to be more vigorous. Therefore, he would like that from this day forward we should begin to act in such a way as to establish a way to meet these crises.

I like to think of us as being like Jeremiah who refused to take sides except to stand firm on the side of his own understanding; in return for which he was thrown into a dungeon to rot, so when you are called to be on this side or that for this class or that, remember that you are on the side of equity and justice and in favor of breaking down all barriers that hinder full development, that nothing can make you hate anyone no matter what his color, creed, or clan, that today we should be dedicated to the international method in the spirit of love. We must learn to be experts in these matters and get to the root of things. He made the appeal to rid the Society of Friends of its lingering prejudices in the subject of color and race. In the economic world he referred to the solution for the class circle and the domination of the proletariats whose objective of equality for all is consistent with Christianity, but certainly not their means. What answers are we to make to both capitalists and communists, who ask which side are you on, unless we organize a society on both an economic and Christian basis, completely practical as demonstrated in foreign nations, and who he referred to the "cooperative movement" as the only

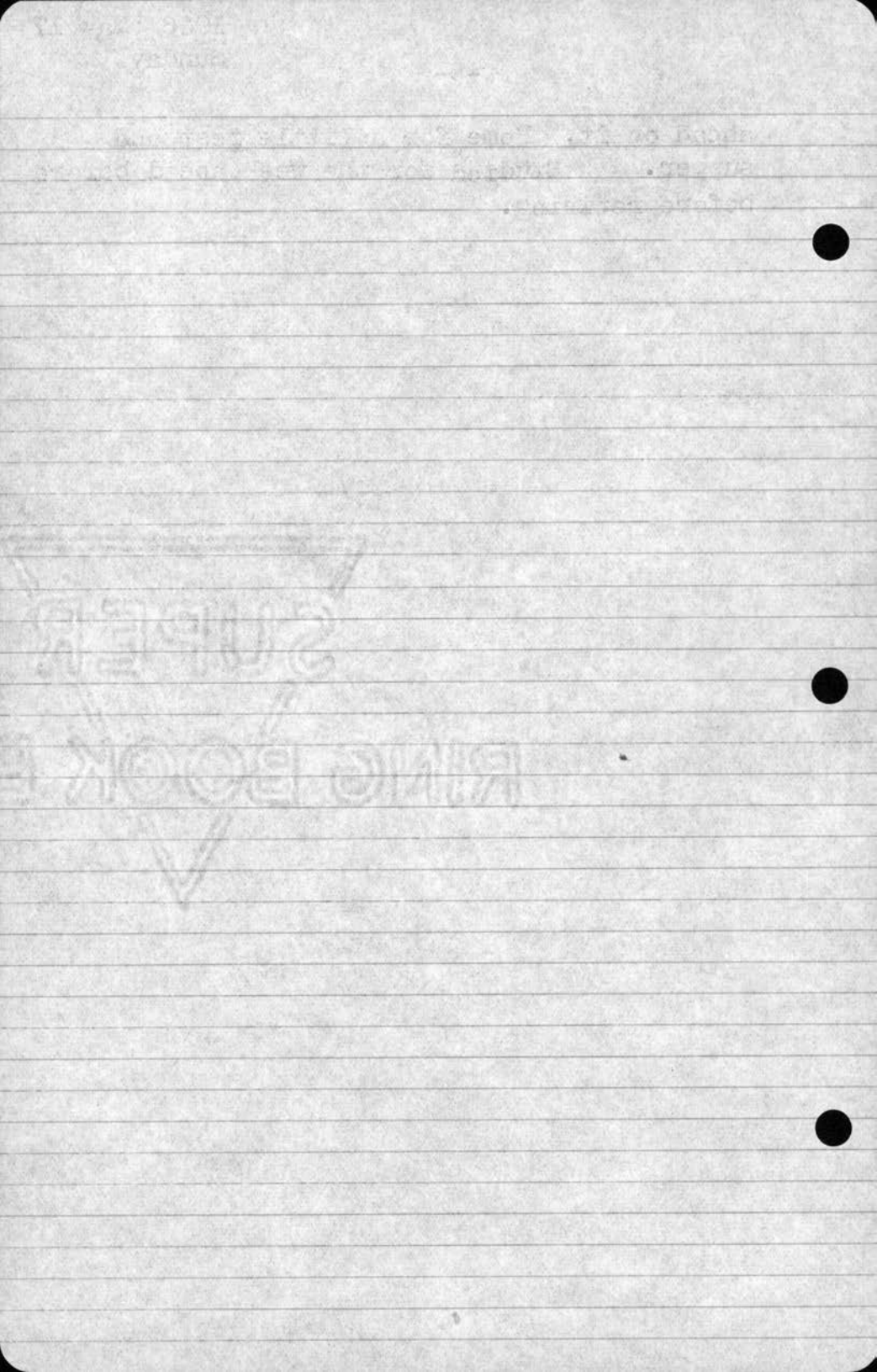
one which with respect to both ends and means is consistent with the Christian testimony. He thought that one of the chief responsibilities of the Society of Friends was to make known where it stands for the rectification of the disorders of the day with Christian testimony. He said I am always on a side. I am on the side of Jesus were he facing the same issue. It may be lonely just as the cross was. There were not many visible supporters of Jesus there. He hoped we would emphasize the movement side of the Society of Friends and not the sectarian side of it. We exist to generate a certain force in the world. To support the undercurrent of the principal of love. He would call it the Kingdom of God movement. I would like to see the Society of Friends dedicate itself and be ready when the new crisis come, to speak of them as organizational, non-sectarian, non-denominational, in terms of thread to tie together the wounds of the world. I would like to think of the Society of Friends as vitamins in Society, you can't see them, you can't go to a store and buy a thousand of them, but you get them in food, and so we ought to be getting this life principle in all the various activities of life such as medicine, scientific, governmental, industrial, and the like, and in which like vitamins, the testimony of the Society of Friends have been injected as an interpretation of Christian experience that goes beyond all present barriers and thus would he extend the horizon of Quakerdom. That which we have to offer is not membership in a Club, but in a movement if you will share and help us to work for our ideals.

The meeting adjourned about 4:30, after which I spent 1 hour at the greenhouses making a study of the layout and trying to see a year

1936: May 17  
Sunday

-5-

ahead on it. Home for a little rest and  
supper. Studied for the week ahead before  
before retiring.





1936: May 18  
Monday

After disposing this morning of the more important correspondence, Edith and I spent from 9:30 to 11:00 in Block 105 noting the Roses that had died and otherwise getting in touch with the living.

At 11:00 a further interview with Sidney who had come in first thing this morning to talk about yesterday's sales which had dropped to almost a half of what they were the week before, and they are quite a little less than the same week a year ago. We endeavored to diagnose the cause without success because yesterday was a nice day after a few cold days and today is warm again.

I did not get far away from the office today except at 7:30 to go to Kennett to listen to Dr. J. Russell Smith of Columbia introduce a commission on Social Justice of the study group for World Conference. There were 21 present. His most impressive chart was that of unemployment of the years 1920 to 1936, which had been growing up to and keeping near to 10,000,000 people. He endeavored to trace the cause for that indicating that we no longer had a new frontier that could be developed and in spite of that we were still doing everything upon the basis of the profit system. He pointed out that the United States Government is paying these 10,000,000 unemployed to keep them alive, and their spiritual characters are being disastrously effected in consequences. While Russia, an employer of all and paying all alike, is getting value for what she pays while we allow those we pay to remain idle. He said the U.S. Government may have the facts, but is ashamed to show them with respect to the unemployed, and his figures were based on the American Federation of Labor statistics. He pointed to the various countries

in which some progress had been made in the direction of a better adjustment of these economic matters and suggested that out of loyalty and in the interest of a reasonable balance sheet for the government in the future, as well as justice for the unemployed for his soul's sake, we should do something about it and what he recommended that we should do was to devote ourselves over a period of six months to a study preferably of the cooperatives here as in other countries, in order to be better informed, and further more that Communities like Kennett Square might very well do what had been so successfully done in Richmond, and that is starting the unemployed to work for the help and support of each other. It seemed like a thoroughly worth while evening.

In the interview with Sidney this morning we discussed advertising and what should be sent to Blum. That Harry Ellis would probably better pay rent of \$1. a month for his garage, he having adopted the tactics of a squatter in buying and housing his car in our garage without saying anything about it. We discussed how much better the seedlings which had been heeled in outdoors this spring did in the field than those which had been heeled in indoors or otherwise handled. The need for keeping the elephant potted plants clear of mildew or fungus. The fact that the Wm. H. Wise firm had been set going on the plan for testing out 1000 names and then writing 30,000 if we have then. He was asked to have the lawn seed to put on the lawn, and showed the complaint in which a man spoke of having received plants from other firms sooner than he got an acknowledgment from this firm. Sidney admitted that since the 10th of May or really the 1st of May on account of the large number

1936: May 18  
Monday

of Perennials to be sent at that time, we had gotten behind in our shipping, also because he had not transferred to the upper shed as soon as might have been done the packing of the crated stock, but believed that plans for another year would improve this situation.

1955, May 15  
London

of 10 minutes to be held at that time, we had  
not been behind in our training, and we had  
not been transferred to the United States as soon as  
we had been told. We have been told that the other  
side of the world is not a place for another year  
and a half. We have been told that it is a place  
where we can live and work.

7  
SUPER  
RING BOOK E



Bank  
Letter to Elwood Stabley  
" to Caroline Pierce  
Trip to Washington en route to Charlottesville

1936: May 19  
Tuesday

Time for bank meeting is still on Standard Time so I did not go until 10:00 Daylight Time. The minutes recorded having accepted \$115. for the claim against Biello of \$4000.

During the interview this morning with Sidney, I agreed to, contractly, have certain mushroom houses emptied for a price, so that we might continue hauling as fast as we could. First to put on the seedlings, then to put on the ground like blocks 50 and 31 that are alongside the road and likely to be used in the near future and need to be built up but not on those further back. It also was agreed that Sidney and Harry Woodward together would plan to sow oats on Block 160 along the Poole line and at the same time sow a cover crop that might continue growth after the oats are harvested, and that regarding the cost of this and returns therefrom adjustment could be made later, it being understood that R.P. will need the oats and the Company will need the cover crop, and it is hoped that we can get a crop although it is a late start with the oats.

We also talked about color plates for our own catalog as well as for other firms.

R.P. finished and forwarded the letter promised to Elwood Stabley with regard to the set-up of the new Committee of Arrangements for Patrick Lloyd as well as the explanation of the fuller functioning of the Executive Committee of the Quarterly Meeting.

Also a letter was sent off to Caroline Pierce explaining what R.P. had in mind with reference to a farewell meeting to Patrick Lloyd on the 20th of June, which he is already observing.

Before 3:00 R.P. was able to get away by automobile with the intention of calling on Mrs. Hark in Towson, Maryland, on Whitman Cross at Chevy Chase and on a man offering us a Sport of

the Mme. Gregoire Staechelin Rose in Washington, and taking the morning train to-morrow for Virginia, for the Show of the Garden Club of Virginia.

3:00 P.M. Left West Grove. Stopped at Red Rose Inn where Miss Morton reported having got through very successfully with 39 guest from Baltimore who were in a party on a way to duPont and appeared much pleased. Had a waiter from Lincoln and Mrs. Mackey the cook, and she was delighted that I intended seeing Mrs. Hark.

When I got to Towson to the Shepherd Pratt Hospital, though the nurse of Mrs. Hark whom I had given a list on the way in had said that it was fine I was coming, because Mrs. Hark would be glad to see me. Her Dr., Dr. Elgin reported that it was the policy of the Institution to allow no one see the patients within two weeks. Dr. Ewing told me also that it would be fine to go. He thinks Mrs. Hark will come around all right, though it does depend somewhat upon the Virgin Island outcome. He hoped very much that I would come again in two weeks.

From Baltimore I telephoned ahead to Mr. Wold, indicating approximate time of my arrival, and went right along. He had four Rose men as guests when I arrived at the yellow brick house on the corner with lawns on each front. A privet hedge and ~~an~~ <sup>an</sup> ~~iron~~ fence. Between the two was space for Roses and on the fence Climbers. Apeles Mestres in glorious bloom, Scorchers, Paul's Scarlet, Blaze, which bloomed but once, and on the Wall Jacotte, Paul's Scarlet again, and on the most prominent corner of his house a splendid bush of Mme. Gregoire Staechelin, all of which he had fed heavily and which had a growth, I should say of 10 ft. one way and 15 the other. There was one branch which put out three inches above  
*The Ground*

1936; May 19  
Tuesday

a very clean union, no evidence of having been budded, one inch in diameter at the take-off, and all of 10-ft. long, the tip having been slightly winter-killed as was Staechelin itself. The thorns and bracts were like Mme. Gregoire Staechelin, the foliage a bit more red and possibly more courageous. Every branch was tipped with buds, a few of them starting to open, a deeper red than Etoile de Hollande, but more of a blue red. It was not, however, so yellow or so dark as Chateau de Clos Vougeot, one of the parents. I told Mr. Wold that we would prefer to leave most of the branch there and see it bloom next year and thus observe the power of persistence and also to see whether it would repeat blooming this summer. I promised to take some buds on my way back home and accept his proposition by letter, that we should take and test and have charge of the introduction if it proved worthy. It has quite as many petals as Mme. Gregoire Staechelin, and while petals a bit wavy, not so much so as Mme. Gregoire herself.

It was now 7 or 7:30, so I went on to Chevy Chase and had a little time in the Rose Garden with Dr. Dross, to see where the winter had killed some Red Radiance for him and some others that he wanted replaced.

I telephoned to West Grove for a list and also for information about understocks on which to bud some of the Sport of Staechelin.

Then phoned Betty and found it suited to spend the night with her again meeting Mr. Skeels who has taken charge for the U.S. Government of planning for the layout, the set-up, and the entire procedure, whereby they will begin getting back the money that was put out by the Rehabilitation Administration, an unbelievable sum was spent and is truly an enormous project. Mr. Skeels appears very competent.





Trip to Charlottesville Va.  
A.R.S. talk with Dr. Gamble

1936: May 20  
Wednesday

Betty insisted on getting up and getting me a little breakfast, though I protested. I got away soon after six and took the delightful drive down Wisconsin Avenue to the river and as close to the river as I could get all the way down to the Potomac Gardens, which must have some 10,000 to 15,000 thousands, and which are just bursting into the first full bloom, with great patches of Radiance and Red Radiance, which will be much more effective if they were not so regular and so much like solid blocks of color. Nevertheless, the garden has been greatly improved over what it was 7 or 8 years ago. Parking my car on Delaware Avenue, I caught the 7:25 train, on which a tray breakfast was served in the coach, and I had time carefully to study plans for the day, the people I would probably meet, as well as to study the "proof of the Pudding" in the Annual.

Arriving at 10:00 took Taxi but diverted from our regular course to spend time enough to see the University of Virginia, toured the Campus got out and walked through the full length of the quadrangle, called at the office of the Dean to get a short history and other information, and also to get into my mind some conception of the splendid work that Thomas Jefferson had done. It made me very much wish that I had time to see Monticello, his home, which was on the other end of town. Indeed, so much of historical interest is the characteristic of this locality that one could spend several days here with ample opportunity for sight seeing and study and all the time get inspiration<sup>s</sup>.

The Flower Show was held at the Farmington Country Club, an old estate made over for the purpose. There is a fine Golf Course and Swimming Pool, and all the other appointments that

board

go with the Country Club, with also a place where members can ~~live~~. It was very interesting to see the preparations that had been made, commercial firms were invited to come and set up their displays which they did.

T. W. Woods and Sons from Richmond, Virginia were there with a hyper-humus exhibit and some other things. The Charlottesville Hardware Store was there with a full line of tools. The Charlottesville Book Dealer with an excellent line of Garden Books, quite up to date, and another man selling ceramics, and also right in the hall at the entrance of the Show is the Valley View Greenhouses, Inc. of Charlottesville. They were selling Dreer's Roses for \$1.25 apiece, but it was rather dark and they appear to be doing very ~~much~~ <sup>little</sup> business.

The location of this Club house is glorious because a range of the Blue Ridge Mountains reach away from 50 to 75 miles and made a magnificent background for the surrounding country. But I think I enjoyed most of all after the people that I met, the exhibition hall, which had been added to the original building, evidently for dancing, but the indirect lighting fixtures on the sidewalls were used as vases and filled with fine long sprays of silver moon Roses. That together with the fireplace near one end decorated as though an altar made a beautiful setting. The tables were arranged in the finest possible fashion, every classification numbered and the staging done in excellent order. The classification of each exhibit marked and handed in over a table at the entrance, where aids carried them to their respect place of exhibit.

I did not envy the judges who were Mr. Butler and Dr. Gamble. They had been expected to join the guest at luncheon, but did not finish

for at least an hour after the time scheduled. At the Show I most enjoyed seeing a large vase of Doubloons and Coralie for the first time in that quantity, and enjoyed seeing people very much taken up with Duquesa de Penaranda, for which I had to book two orders. I saw one of Stark's new Roses, Apple Blossom, in effect that seemed to be fetching. Franklin had a new Multiflora with quite a bit of pink to it, but one lady remarked to me that there were not very many fine Roses, and it was true, because not many of these people are Rosarians as yet though each Club has it's so-called Rosarian.

There has been great increase in the love and development of the Rose in Virginia lately and Dr. Kirk was given credit for much that had been done in the way of visiting and talking to various Garden Clubs. I think his influence has been wider than we realize.

Mrs. Ford told me that she was resigning from the Presidency of the Federation of Virginia Garden Clubs and that Dr. Kirk's wife is to be reelected in her place, and she is taking over in place of Mrs. Fairfax Harrison from near Washington, Chairmanship of the Committee in Charge of Stafford.

Next to the Roses, the most interesting thing were the people. Mrs. Perkins as President was receiving at the front door and among those seated at the guest table where I ate were Mrs. Floyd Harrison, Mrs. Lawrence Davis from Roanoke, and Mrs. W. Wilson Drake, and Mrs. Gibbs was ill and could not come. Mrs. Wheelwright and Mrs. Joseph G. Walker; there were others that I should know and did not. And then among the men that I met were Mr. Anderson who has been a good agent of ours from Lynchburgh. For 20 years he showed prize poultry at Madison Square Gardens

and gave us his ideas of a perfect Rose. That it should be a bloom of Dame Edith Helen, a plant of Radiance, and perfume of Etoile de Hollande. With him also a prize winner was Mr. Hickson from Lynchburg. And then from Washington besides Dr. Gamble and Whitman Cross and his party, was Miss Lillian, the Secretary of the Potomac Rose Society, and Mr. Franklin and his wife and little boy.

I promised to write to Mrs. Wheelwright, who said that the Rose "Mary Washington" was known as "Woodland Margaret" all through Tennessee. It was 80 years old and had been in her garden for 32. She had a Rose which she thought might be Gainsborough and another that I name *Purpurea* and yet another Amelie Gravereaux; I must look these up and write her.

Mrs. William P. Long was most active and evidently had done a lot to whip up the attendance and display, which was abundant in spite of the fact that many gardens had not yet come into bloom.

There was a tea in her Garden at 4:00 which I did not attend because I preferred to take advantage of the return trip to Washington in company with Dr. Gamble. The return home of something like 100 miles, it took about 3 hrs. most comfortable in Dr. Gamble's Ford touring car he driving at an average of about 50 miles an hour. We discussed at length the American Rose Society and the last meeting of the Trustees, taking up in turn the attitude of each member.

Reach Washington about 7:00. Got supper at Union Station and by 8:30 arrived at Betty's home where I spent the night with another short interesting talk with Mr. Skeels.

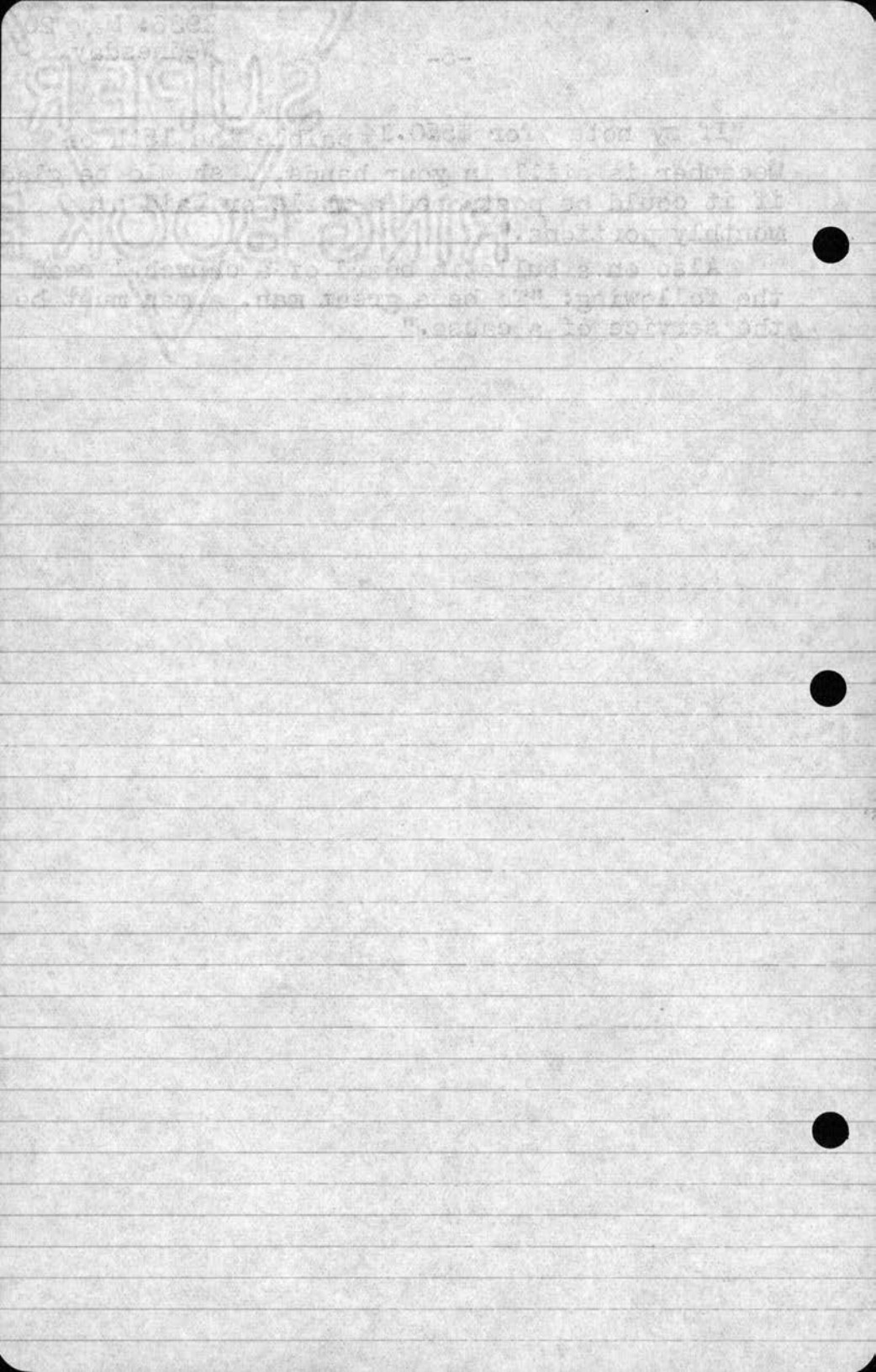
Before leaving Charlottesville, I noticed framed on the wall a letter signed by Thomas Jefferson, dated Nov. 27, '03 as follows:



1936: May 20  
Wednesday

"If my note for \$550.14 payable the 15th of December is still in your hands, I should be glad if it could be postponed a while or paid by monthly portions."

Also on a bulletin board of a church I read the following: "To be a great man, a man must be *at* the service of a cause."



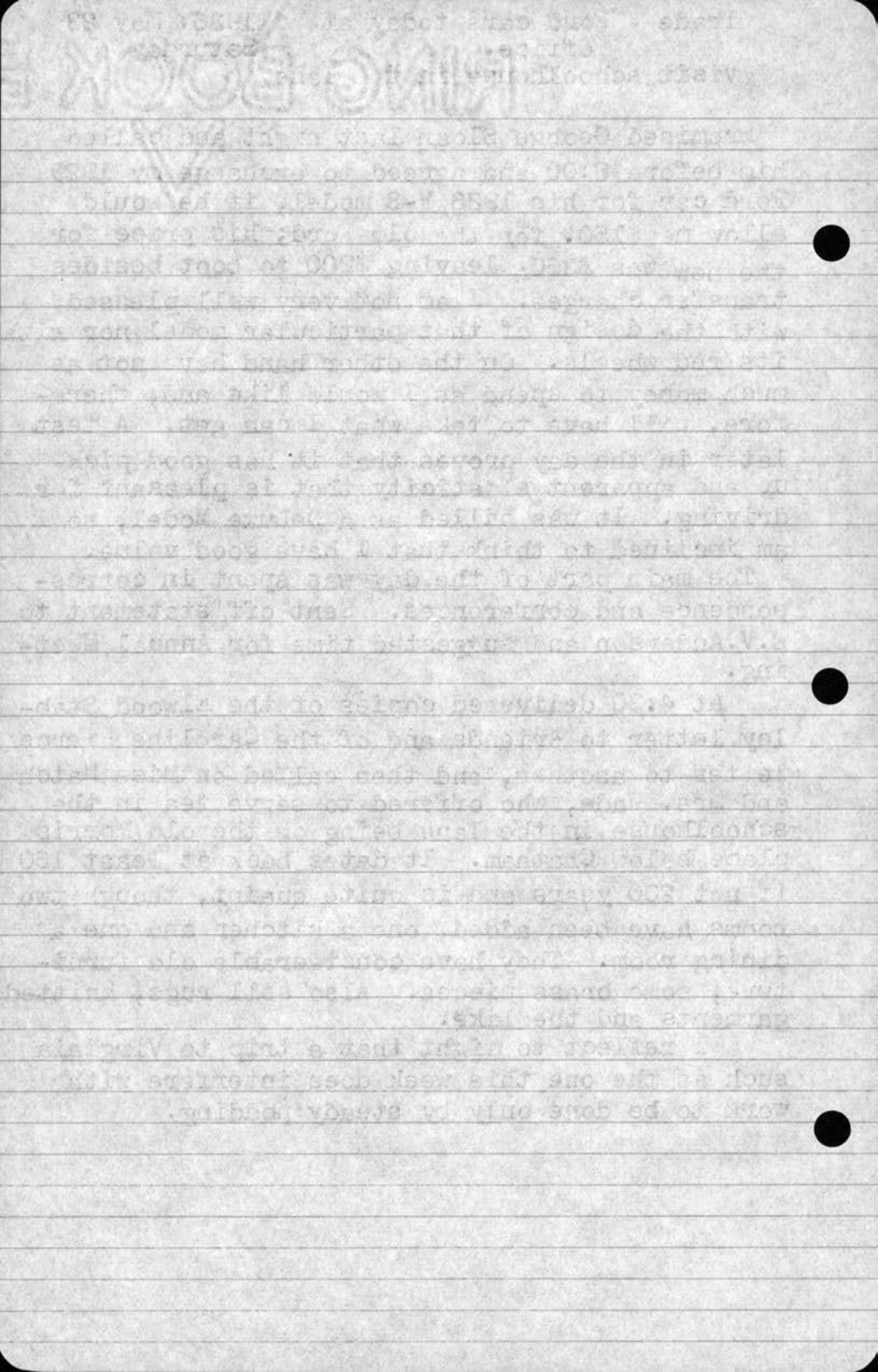
Trade - Ford cars today at 1936: May 23  
office. Saturday  
Visit schoolhouse in the lane.

Promised George Sloan last night and called him before 8:00 and agreed to exchange my 1929 Ford car for his 1933 V-8 model, if he would allow me \$150. for the old Ford; his price for the new was \$350. leaving \$200 to boot besides transfer charges. I am not very well pleased with the design of that particular model nor with its red wheels. On the other hand have not as much money to spend as I would like and, therefore, will have to take what I can get. A test later in the day proves that it has good pick up and apparent elasticity that is pleasant for driving. It was billed as a DeLuxe Model, so I am inclined to think that I have good value.

The main part of the day was spent in correspondence and conferences. Sent off statement to E.V.Anderson and suggested time for Annual Meeting.

At 4:30 delivered copies of the Elwood Stab-ley letter to Friends and of the Caroline Pierce letter to another, and then called on Miss Hatch and Mrs. Wade, who offered to serve tea in the schoolhouse in the lane being on the old Morris place below Chatham. It dates back at least 150 if not 200 years and is quite quaint, though two rooms have been added, one a kitchen and one a dining room. They have considerable old furniture, some brass pieces. Also sell rugs, knitted garments and the like.

I reflect to night that a trip to Virginia such as the one this week does interfere with work to be done only by steady pbbing.





reference with the need for the Executive Committee of the Quarterly Meeting to take charge, and again the confusion existing between what should be the function of the Committee appointed by the Monthly Meeting to make arrangement for the office and with Patrick Lloyd, and the function of the Executive Committee arose to make confusion worse confounded. It has been less than six months since the Clerk of the Quarterly Meeting was bitterly opposed to the entire movement, and up to that time had been willing to do most anything to defeat it. Now it is proposed to turn the entire proposition of fostering a worker for the Meeting over to the Committee of which he has been the dominating factor, and for seven years in connection with which has done almost nothing in line with the proposal that had been made when the Committee was set up. I, therefore, indicated to the Committee that I thought it was wise for me to withdraw as Chairman because I could take no interest in working for a plan in which I did not have faith; that the Monthly Meeting structure was in use at present, because we had been uncertain which ones or how many would agree to go forward and we were still uncertain as to how many would continue. That when the time came that we were able to prove a Unity in the Meeting and a desire to go forward together, then I felt the Quarterly Meeting should assume the responsibility, but I did not think that time had come yet. Patrick then indicated that he had asked the Chairman of the Executive Committee to call a Meeting which he would like to attend. He did not say that I had urged him in the telephone call on Friday to get that Committee going as soon as possible. I was perfectly in Harmony with the idea, therefore, of having that Committee <sup>called</sup> appointed, which Committee, of course, today's Committee of 7 would be expected

to attend, but since the Monthly Meeting had appointed the Committee sitting today and had definitely settled upon their functions, I was not in favor of putting it up to the Executive Committee to decide whether or not our Committee of 7 should function or not. It was agreed by the Committee that at the next meeting of our Committee of 7 should be called by the Chair. No time was fixed.

Got home about 6:30. Had some supper. Pruned the Species Roses. Dictated diary and went to bed early, having declined to attend the meeting of the Ministry & Counsel at West Grove at 7:45

Visit - S.S.Pennock, Lansdowne 1936: May 24  
Introduced James Schoonmaker Sunday  
to Dr. Speight, Swarthmore  
Attended Swarthmore Meeting  
At Strath Haven Inn  
Rosenbluth  
Joint Comm. of Seven Monthly Meetings

Up at 6:00 and away soon after 8:00  
taking 10 Roses to S.S.Pennock to replace  
those died out of the \$75. worth. Spent one  
hour discussing with him my conversation with  
Dr. Gamble and Dr. Cross of Washington.  
With regard to the action of Dr. J. Horace  
McFarland in declaring that Dr. Kirk would be  
the next President of the American Rose Soc-  
iety. Pennock is to see Leonard Barron on  
Tuesday because he is thoroughly in sympathy  
with the idea of having Barron serve a second  
year. I felt it my duty to explain the atti-  
tude of Dr. Cross and Dr. Gamble and their  
feeling with regard to the need for the Soc-  
iety to branch out and serve a larger clientele  
and not necessarily be tied to the "apron  
strings" what maybe merely for the best interest  
of the Mount Pleasant Press.

11:00 at Swarthmore to Meeting where the  
speakers were Dr. Hull, J. Russell Smith,  
Paul Furniss and Homer Morris, also Russell  
Smith's son. Afterwards met James Schoonmaker.  
took him to see Dr. Speight to talk over two  
years at Massachusetts State College and then  
graduate with two years at Swarthmore. Dr.  
Speight almost persuaded him that it would be  
better if possible to come to Swarthmore for  
even the first two years, if it could be arr-  
anged financially, and when we left James said  
that he was beginning to weaken in favor of  
coming to Swarthmore.

Stopped at Strath Haven Inn to see Frank  
Schiebley, but saw only Mr. Schneider, and was  
glad to see the kind of a dinner they served  
and the character of their service. I recom-

mending postponing the planting of those Climbers until Fall.

Stopped to see Rosenbluth's garden which had begun blooming, but no one around.

at 3:00 Got back to Kennett in time for the meeting of the Representatives of the Seven Monthly Meetings to make arrangements with Patrick Lloyd and provide for an office. This lasted until 6:00. It was extremely interesting to see the difference in the capacity of the members present to grasp the structure of what had been proposed. For example, both Harvey Shortlidge and Elwood Stabley had read the letter I sent the latter and Elwood had no difficulty in restating the whole proposition in clear terms; where Harvey was so troubled with certain ~~freed~~ preconceptions and certain things that individuals had told him, that he vigorously insisted that we were what we were not, without regard to the organization that appointed us and without regard of the purpose for which we were appointed. The degree of confusion that existed in the minds of some of those present was sufficient to muddy the waters and made a long-drawn out meeting. Elwood Stabley had been strongly urged to be Chairman, but on account of recently having been made principal of the School at Unionville declined, and R.P. under protest accepted with the understanding that it would be temporarily, and Harvey Shortlidge also under protest accepted the appointment as Treasurer. Patrick Lloyd was called in for consideration of the terms of the agreement as between him and the Meeting and cared not whether he had a contract or not because he could fall back on the Advancement Committee for a job whenever we didn't want him. He then at some length told the Committee how he had fixed the matter up with Frank Bartram with



Sidney & I discussed Road Signs 1936: May 25  
Survey of Block 105 Monday

Louise Bingham Hark announces arrival Red Rose Inn

At 7:30 this morning went to Jennersville and spent 2 hours in block 105. George Ohlhus with me the last 45 minutes. The first of the Roses have bloomed. Things among seedlings are interesting, but nothing yet very outstanding. I endeavored to note the number and some description of each for Edith to record on regular cards in the office. I bring in samples which Iva puts in vases so that I have them in front of me on the desk all day long, and thus become better acquainted with them and their possibilities. It is going to take a lot of time for one's conclusions to amount to excellent judgment with respect to comparative values.

Returning at 9:30 devoted the morning chiefly to correspondence, with interview soon after 11:00 and after lunch. Spent most the time discussing samples from Mr. Blum of his sign of which we anticipate ordering 25 or 50 to be erected along the highway approaching West Grove at Strategic points with the indication of mileage. Our discussion had to do with an appropriate name. In 1935 we used the term "Star Plant Mart" for local signs in selling. In 1936 we changed that to read "Star Garden Mart"; Mr. Blum has used the latter term in making up the arrow, and he urges that the name, The Conard-Pyle Company should appear on the same sign, in order that with the Star and that we may tie in with our National Advertising.

It is probable that in our National selling the 90% of our sales are for Roses. In our local selling probably not over 50% are Roses. Our National Advertising in which much more than a million dollars has been spent, would seem to have been too valuable and have made enough of an impression so that it becomes desirable to take advantage of the momentum caused by such advertising in whatever local

advertising we do, especially with signs, because it is on the highway where there is an opportunity for such to be seen by those already familiar with our National Advertising, especially on the Inter-State Route No.1. On the other hand to adopt a name that does not tie in with the name used Nationally loses the value of the momentum or leverage that would come as a result of our National Advertising, when we did our local advertising. In the discussion of possible names, the following were presented and considered. "Star Roses"; "Star Rose Growers"; "Star Rose Gardens", and the latter was agreed upon as being at least suitable for 12 months of the year, and having a very pleasant connotation, though it was admitted that it did not carry with it the connotation of sales, nearly so much as would the work "Mart". It appears to confine selling to Roses but for local use to indicate a broad line of Garden offerings it fails fully to serve. R.P. indicated that it would be perfectly possible to use the same name locally as is used nationally, if the right name were chosen, and then to supplement that with the addition of second or separate signs; for example, the word "Garden Mart" above the sign, which would read 10 miles to Star Rose Gardens, would help to put across the idea that there were plants for sale other than Roses, and with our advertising weekly, there would not seem to be much difficulty in presenting the thought that we carried other than Roses. One name nationally and another locally fails to tie in and there is great loss in consequence.

Telephoned George B. Johnson with regard to getting damages for the erection of telephone poles on our property at Jenners-

ville or preventing entirely their erection, since they have the right of eminent domain, The Telephone Company, our own opportunity would be to get out a jury of a few who might assess damages. He advises that we get all possible and thinks \$300. would be not at all unreasonable.

Also asked him with regard to the importance and value of contract as between the Committee representing seven Monthly Meetings and Patrick Lloyd. He thought it was well to have a contract, but it was very important to have insurance as we had proposed. His own experience had indicated that State Insurance was better than that offered by any Private firm.

At 5:00 had a call from Mr. Kirsh representing Lasher Printing Company where Mr. Price still works; says business is not good. I took him to the greenhouses and showed him around the place. Stopped at block 19 to find that Guinee was winter-killed all the way back to the ground. Hence we shall have only new growth and not old growth on which to show blooms this season.

This evening went to the study class at Kennett Square, being led tonight by Warren Marshall.





Rose fields  
Bank  
Ed. B. Walton called

1936: May 26  
Tuesday

Spent more than an hour in the Rose fields Block 105 this morning, bringing in an armload of novelty Roses, and  $1\frac{1}{2}$  in block 40 tonight, until sunset.

At 10:00 Daylight Saving to Bank and did not get back until 12:30. There was a discussion about the effect on the mushroom industry in this neighborhood of the reduction in tariff from 45% ad valorem plus 10¢ a lb., previous duty; to 25% ad valorem plus ~~28~~8¢ a lb., but on inquiry I learned that only about 10% of the income to the growers in this neighborhood are from the canned mushrooms, and the duty on mushrooms from France has to do only with canned mushrooms..90% of the business is in fresh mushrooms from this neighborhood except in the case of firms who grow for their own canning. They are proposing a \$20,000. advertising campaign because on the basis of some four million baskets sold last year at 45¢ a basket, there was a loss in income of close to \$200,000. in price received over the previous year, and this is the result of price cutting, due to some of the soup firms like Heinz and Campbells making special arrangements with certain growers that grow for the other prices. It is hoped to get them all together during the coming year in an agreement to stand for higher prices.

There was also discussed the fact that the bank did not have adequate equity in one of the loans to a prominent West Grove citizen, and the question was what might be done about it. It was agreed that a demand should be made for the payment of \$1000. within thirty days. *C.E. Heald,*

After bank I talked with Orville Shortlidge, briefly about business of the Conard-Pyle Company. He made the statement that with a firm selling \$150,000. worth of goods in a year, it was evidence of poor management if they could not make

a substantial profit; that he never had any difficulty in making a profit when he did business, and he did not see why we could not.

I also had a considerable talk with Harvey Shortlidge, presenting him with a map showing the inter-relationships of the various Committees of both the Monthly and the Quarterly Meeting and also with reference to the Monthly Meeting having a Committee for the purpose of providing an office and a worker for the use of both the Monthly Meetings and the Quarterly Meetings. He seemed to have the opinion that the Monthly Meeting just could not do that for the Quarterly Meeting, but I told him that we had been doing it for two years. He seemed also to feel that we had no right to talk with the Property Committee of the Friends Home Committee with reference to a room that might be used by the Quarterly Meeting Committees. He said that 40% of the people at New Garden were not satisfied to have Patrick go on with this work and he was sure the Quarterly Meeting is incorporated, (which it is not), and therefore, <sup>they</sup> were the only ones qualified to take out Employees Insurance and to enter in the contract.

Elinor Cadbury was with us to lunch, and an Internal Revenue man called on me to check up on my Income Tax Report of 1934, which he found all right.

In my talk with Sidney today he indicated they were pushing to get ready for planting of Perennials in block 102 at Jennersville. He has had an extra man on the place here and at 40 for the past week.

At 4:30 I went to the office at the Vander Kraats and talked with them for more than 1 hour with regard to the Roses which they contemplate budding under license agreement with Jackson & Perkins. They also were interest-

1936: May 26  
Tuesday

ed to know which of our Roses they could grow on a similar basis and what the market for them might be. It appears that Lester Lovett planted only <sup>about</sup> 300,000 Roses this year and last year had between 700,000 and 800,000. That the weather was so dry that they could not make good with their seedlings and sent over 1 million of them to Texas. It appears also that the ~~seedling~~ crop in Texas has not been any too successful and, therefore, Lovett is in the Market already to buy for next year. It was understood between us that Conard-Pyle could have the first claim, with respect to their Roses, if we would let them know when they furnished us a list of what they could supply. I indicated that it would be cheaper for us to grow our own patented Roses from Jackson & Perkins than to buy from them, but that we should be able to buy a supplementary supply from them if there should be need.

Consideration was also given to the possibility of them growing patented Roses on contract for us for 25¢, so that we might have these for sale should we desire so to offer them. There was found, however, no way in which they could grow Jackson & Perkins Roses and make them available for us except at the published wholesale price for patented Roses.

After dinner today Edward B. Walton stopped to explain the situation with reference to some things that were bought at the sale of the Pennock M. Pyle Estate and not taken away and not paid for. He wanted me to know the condition. (Tennis)

We also had opportunity to discuss the new Committee of Arrangements for Patrick Lloyd and to arrange for office, and also the functioning of the Executive Committee.

Further with reference to the Estate, E.B.W. said he had rented the East side of the double house at Hammorton at \$20, the West side at \$18.

and the barber shop at \$3, which should be sufficient to more than carry the taxes and for repairs on the property so that he will probably be able to render a final account, and turn the property over to the heirs.

It was understood with Mr. Buckalew to whom was rented the barber shop that our signs are to be left in place and that Buckalew is to take care of the lawn and keep things neatly trimmed up.

Also at bank had talk with Dr. Ewing about Bingham Hark, who is home from Virgin Islands and expects to see his mother today. His father is not interested in the matter since he has obtained his divorce and sent the son to get the matter straightened out. His son is obliged to return by the boat that sails on Thursday. I did not learn of the whereabouts of his son's mother-in-law, who was also expected North about this time.

Called Charlie Patton tonight who had not heard from Romaine B. Ware about renting the house. Also asked Sidney to have paint provided for the interior of the Railroad Avenue House to be applied by the tenant.



Sidney dropped into my office this morning to suggest that I might wish to take George Ohlhus with me to Riverton. From this conversation there developed a consideration of our need for a Research department. I asked Charles Ogden ~~impressance~~ of Sidney. He thought that he was best in sales, that his mind developed along that line better than in production, that he had not displayed balance of judgment with reference to allocating men to the best of advantage and in trying to keep in mind everything in the way of three or four different operations at one time. He has scarcely had time to give evidence of his interest in Novelties, is much better on sales than John Wingert, but apparently John had the edge on him in production and management, and John was much more comfortable to work with. R.P. in his talk with Sidney referred to two things, or rather Sidney himself indicated and admitted that he was not the one to carry on the work of close study of the Roses, and I indicated that it seemed to me that it was to his credit that he was much more for developing intrinsic merits in whatever he touched than he was in bringing the same to the attention of the public, in other words not of the type that would develop the arrowhead part of the business with respect to advancing interest of new Roses, such as naming them and getting publicity for them in every possible way. He admitted this. I said that insofar as I can see that in this public-relation matter George Ohlhus also was not qualified, though he might do very well in the way of exercising judgment in the selection of new kinds. Sidney indicated that we might ourselves pick out new varieties with the advice and consent of Dr. McFarland. I demurred from the standpoint of consent, because I said there might be cases where he would want us to put out something that

we would not wish to do. Sidney asked me what we would expect the Research department to do. I showed him the full-page advertisement in 1936 American Rose Annual, showing 37 novelties and said that is what they would be expected to do. I also mentioned the fact that James Todd is no longer young, and the time may come when we shall be obliged to fill his position in the firm editorially. All this was admitted and all led round to the idea of Romaine B. Ware, whom Sidney himself again cited, but did not see how we could take on any more load of a salary. I agreed that we could not, but that if it could be done from advertising budget at no greater outlay than we are now making, I thought it would be quite a splendid thing to have R.B. Ware living near and have access to our Roses for a study of them, as a basis for his own training and writing, and later usefulness to us. Sidney agreed that it would be fine to have him here, but, of course, does not know him. No conclusion was reached except that we are in agreement on the matter of desiring his presence in our neighborhood and my own feeling is that if this firm is to go forward, we must have not only excellent plants but maintain a high reputation as being leaders in new Roses, some of which we should hybridize and obtain, and some of which we should get by maintaining our leadership and in consequence maintaining our cordial relationship with hybridizers in Europe.

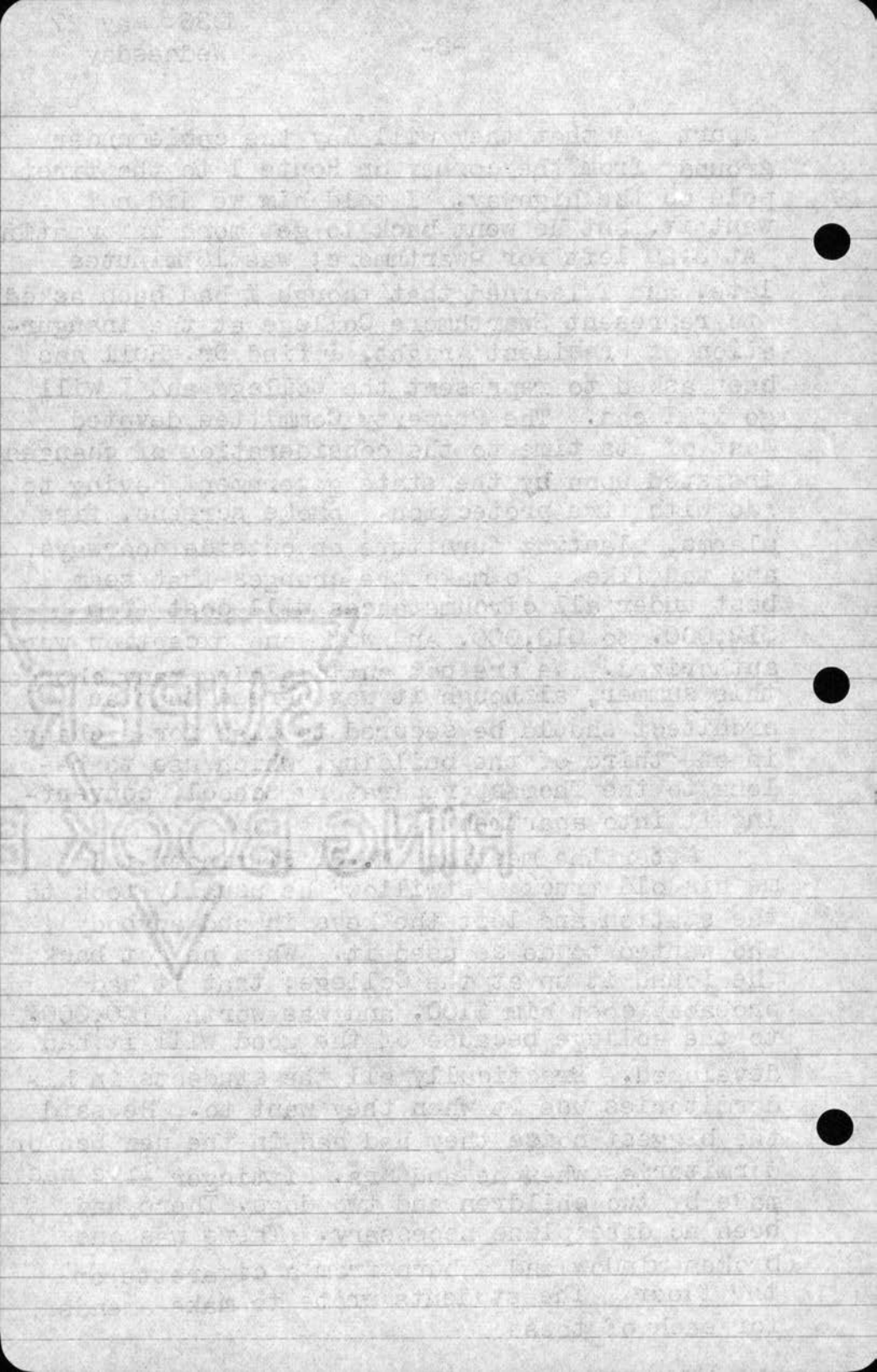
At 3:00 Mr. Fireng came around again representing the Bell Telephone Company who insist upon putting a telephone cable north from Red Rose Inn along the Cochranville road in front in front of the Conard-Pyle Co. property; He says it will only require 5 poles at 250 ft.

1936: May 27  
Wednesday

apart and that they will lay the cable under ground from the corner on Route 1 to the first pole up the highway. I told him we did not want it, but he went back to get more information.

At 3:20 left for Swarthmore; was 15 minutes late, and I learned that though I had been asked to represent Swarthmore College at the inauguration of President Wright, I find Dr. Hull has been asked to represent the College and I will go if I can. The Property Committee devoted most of its time to the consideration of changes insisted upon by the state government having to do with fire protection. Smoke screens, fire alarms, ~~planting~~ furniture on outside doorways, and the like. To make the changes that seem best under all circumstances will cost from \$12,000. to \$13,000. and with one exception were authorized. We are not anticipating many changes this summer, although it was agreed that an architect should be secured to plan for a change in ~~one~~ third of the building, which use to belong to the Thomas Preparatory School, converting it into apartments.

After the meeting N.O. Pittinger told me his old truck "Pitwillow" he usually took to the station and left the keys in and anybody who wanted to do so used it. When he got back he found it up at the College; that it had probably cost him \$100. and was worth \$100,000. to the College because of the good will it had developed. Practically all the students in his dormitories use it when they want to. He said the biggest noise they had had in the new Senior dormitories when he and Mrs. Pittinger live was made by two children and two dogs. There had been no discipline necessary. There was one broken window and a burn from a cigarette on the floor. The students wrote to make amends for each of these.





Rose fields  
Lay out Perennial Plot  
Mail letters soliciting Steamer-gifts for  
Patrick Lloyd

1936: May 28,  
Thursday

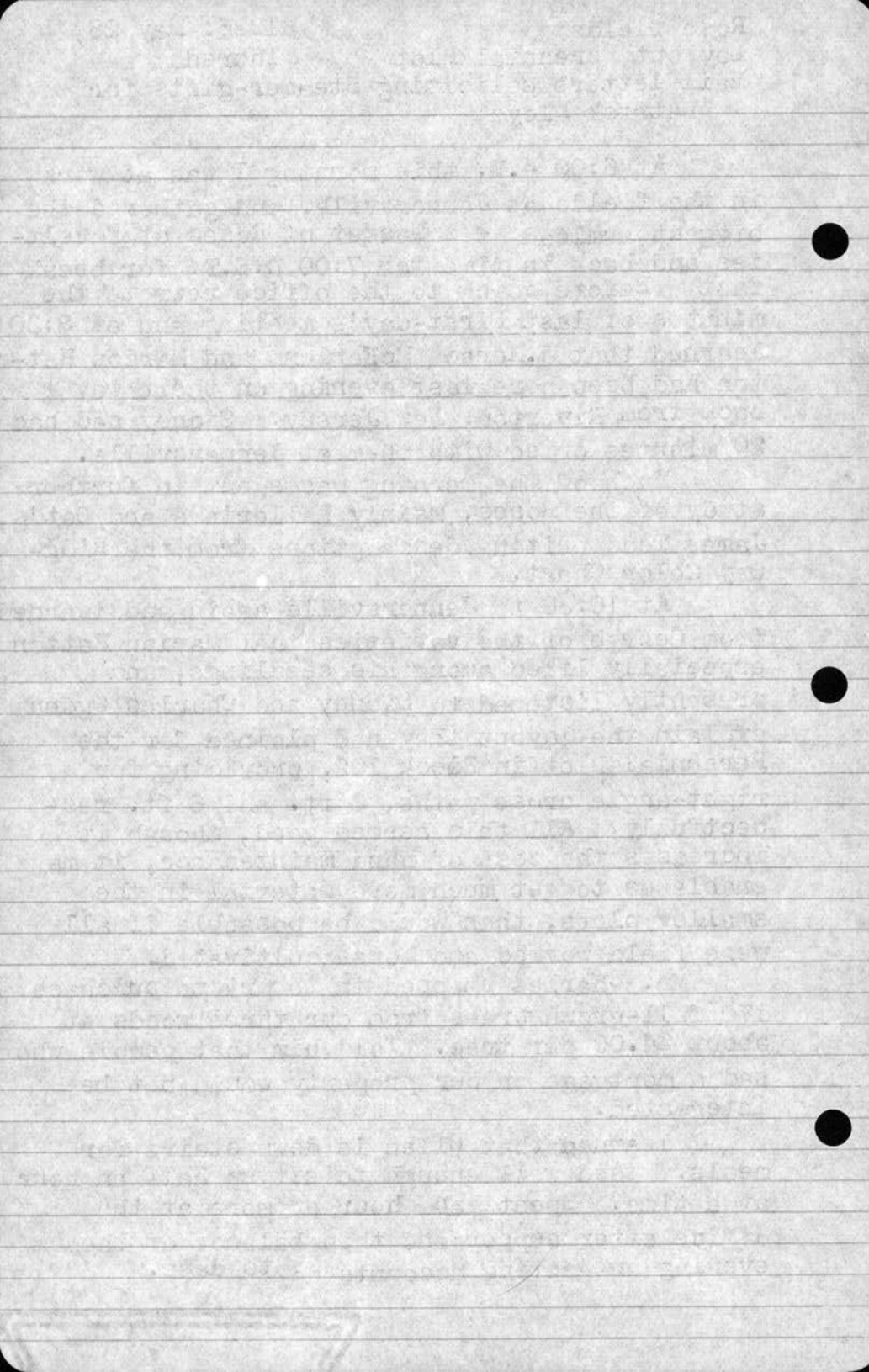
At 6:00 A.M. this morning I was at work in the fields at Jennersville, and gathered the biggest armload of a basket of Roses of Novelties and back in time for 7:00 D.S.T. for breakfast. Before going to the office rewrote the minutes of last First-day's meeting and at 8:30 learned that J. Horace McFarland and Marion Hatton had been here last evening on their way back from Riverton, New Jersey. Sidney had had 20 minutes or so with them at Jennersville.

Much of the morning was spent in further study of the Roses, mainly Mallerin's and Dot's, James Todd writing descriptions from the Ridgeway Color Chart.

At 10:30 to Jennersville again and learned from George of the varieties that Marion Hatton especially liked among his seedlings, and presently listened to Sidney and Charles Ogden explain the layout they had planned for the Perennial Plot in Block 102, providing for right-angle cross paths, 8 ft. and 6 ft. respectfully. All this seemed good, though it increases the cost of hand maintenance, it may enable us to get much more material in the smaller plots, than would be possible if all were field worked and horse cultivated.

Mr. Charles stopped in to try to purchase 170 full-grown trees from our three woods at about \$4.00 per tree. Told him that people who had a mortgage on our property would not be interested.

I learned that Ellen is down stairs for 2 meals. Thad well enough to sit up half an hour at a time. Spent an hour or more at the office after supper and then balance of the evening on getting accounts up to date.



Inspection of Roses  
Interviews  
Sub-Wholesale price  
Visit of Ray Verhalen

1936: May 29  
Friday

In an interview with Sidney this morning we discussed quite carefully whether we should apply a sub-wholesale price to the Roses that we offer to firms who would again wholesale such as Henry A. Dreer who have offered to exchange the same privilege with us. Sidney proposed and I agreed that it would be very much simpler and quite easier to allow a straight discount from whatever quantity rate was obtained by the size of the order instead of having the discount always figured on the hundred-rate as is the case with Jackson & Perkins. Furthermore, we thought it would be safer to start with 20%, which could be increased to 25% later if it seemed wise to do so. We also discussed the matter of paying for men who work on holidays at the same rate as for men who work on Sunday, including the six holidays a year, that is time and half time. This I agreed to. With reference to having the same thing apply to the night fireman, there was no change made, and with reference to the same thing applying to the man who works 7-days a week at the roadstand as yet no change was made. But the man at the roadstand works often as many as 13-hours a day, 7-days a week, and we have made no difference in his pay. It might be well to do so, if later it seemed best to reduce his hours a week.

At noon had a telephone call from Mr. Blumbaum, from the office of Mr. Clay, in charge of Real Estate for the Pennsylvania Railroad, indicating that in connection with our plot east of the PRR at Avondale, they had had a request through a friend of one of their executives, who wanted the plot leased for the purpose of signs for a tea house, that if we did not feel inclined to grant their request, they would in 30 days cancel our lease. The request called for a sign three feet high and five feet wide, to

go within the triangle at the intersection of Route 41 and Route 1 at Avondale, and I told him to write me fully the information that he had covered by telephone and that I would answer. Before I left he insisted on having word from us that it could be managed. I said we would like to cooperate and certainly would have something to say as to where the sign went and its appearance, to which he appeared to agree.

We were expecting Ray T. Verhalen today. He arrived not until after 3:00 P.M. having had automobile trouble in Bedford, which detained him half a day. He reported on having succeeded in growing about one-half the "eyes" we sent him for new varieties of patented plants, and discussed how he should sell them. On the way East, he learned of the great success this year of agents in their selling. Therefore, picked up around Dayton some people out of work who are keen in their talk and has planned to take them back to his territory and begin right away in pushing door bells in north Texas and Arkansas to sell especially his patented novelties. He is going to try it for 30-days believing he can make a go and with reference to Conard-Pyle Novelties, they have too few to sell at large in the wholesale way and too many to dispose of directly, but he thinks he may be able to work this plan and will get colorplates for the purpose from McFarland. He gave me no more encouragement on the matter of patent infringements, of which there is plenty in Texas. He believes one of the best methods is to get the larger growers interested and let them help keep the small growers from violating the law. He maintains that Charlie Perkins, the next time, he goes to Texas, he will not be able to find out where the violations come from. He cited instances



1936: May 29  
Friday

of J. & P. selling their patented Novelties for 29¢ in cases where they had forgotten to take off the plant patent tags. I asked about Hillock, who at one time was a professor of Mathematics and apparently is doing his hybridizing on the basis of calculations. He is known to predict in advance the number of petals that he can get on a Rose within a certain time and almost live up to it. He rapidly advances the *process in* practice of hybridization by bud *selection* so that in three months from one bloom he can get the next step. He reports heavy losses during the past year so that Tyler Rose Growers came to Scottsville and out of cold storage they soldup their stock very easily. Also that Jackson & Perkins had extremely heavy losses in their cold storage cellars and also shipped a carload of Roses from Texas to California.

He spent 2½ hours, chiefly among our seedlings at Jennersville, <sup>in</sup> which he was chiefly interested as well as among the stock from Europe. He thought there might be some value in Fayence and advised us to play longer with "Brasier" and not to discard either one of them. He particularly emphasized the need for Rose foliage that would be immuned to black spot. He felt that would be worth far more than all combined.

We had supper at 6:00 and he got away right after, intending to make Manchester, Connecticut by 9:00 Saturday morning. I had not succeeded in selling him any new things for next year's work. Ear

Earlier in the day came Patrick Lloyd, asking to know about what he was expected to do on June 20, his last day here. I told him of the Farewell Picnic at London Grove and also asked him about the meeting at Mary Maule's on Saturday.

I took him to the house and we talked on the porch until Verhalen came, and even longer, and the talk resulted in a better understanding on both sides. He stated that all his contacts with Emily Gilmore led him to believe that she was in all that she did acting according to instructions from Frank Bartram.

I had pointed out to Patrick that it seemed to me that he owed a certain degree of loyalty to the Committee which were in charge of his work, after they had given careful consideration and finally adopted a course to be pursued, but contrary to which he appeared to be working in favor of another course of action, and I suggested that he be particularly thoughtful in the matter. He didn't claim being conscious of doing anything of the kind, in view of what he has told me previously of

At 7:30 I called on Thomas Passmore to ask his advice and judgment with regard to the entire situation. This conversation was most helpful. Thomas thought that not much should be made of the difference though he recognized that the Quarterly Meeting has no taxing power and that the work must eventually rest on the Monthly Meetings, but he also thought that there would be probably no time such as at the present to enlist the support of the entire Quarterly Meeting as such. He admitted having very little conception of the work of the "Steering" Committee up to this time and I am confident, he gained a much more complete picture from our conversation, as I gained a more mature conception and felt the visit well worth while.

Decoration Day  
Office

1936: May 30,  
Saturday

Re. Quarterly Meeting Worker.

Was in the office with slight interruptions from 8:00 until noon, caring for morning mail and sorting correspondence, and again in the afternoon from 2:00 until 5:30. At 7:00 took Thomas Passmore and with Edward Walton, met with Mary Maule at her home near Ercildoun. I explained to these folks that I desired their advice with reference to the course of action already pursued and the best steps to take in the future in all matters having to do with the conduct of a worker for Western Quarterly Meeting and the feelings that have been expressed on the part of those on the original "Steering" Committee, on the new Committee of 7 representing each of the 7 Monthly Meetings, and on the Executive Committee of the Quarterly Meeting.

Until last night Thomas Passmore had known practically nothing about the set-up, structure, or work of these Committees and was greatly enlightened as the result of the discussion.

Edward Walton appeared to be altogether in unity with the course that had been followed, he having been a member of the original "Steering" Committee who had agreed upon this course of action. Mary Maule felt that all that had been present at the meeting last Sunday were favorable to having the Executive Committee of the Yearly Meeting take over this work, and I believe that before the meeting was over she saw more clearly why it was that the work had been carried on as a Monthly Meeting project when only part of the Monthly Meetings had taken part, and when it was expected that only a part would. Since all have agreed to go forward, there is no one that opposes the idea of having the Executive Committee take over the conduct of the work providing they indicate their desire to do so, <sup>and</sup> when and if they are authorized by the Quarterly Meeting to do so, though it is plain,

of course, that the Quarterly Meeting has no power to tax, which power resides with the Monthly Meeting.

Thomas Passmore seemed to be of the opinion that the less said the better, and that probably the matter would straighten itself out and none of the group were clear or even articulate in expressing the idea that the Committee of 7 representing the Monthly Meetings should request the Executive Committee to take it over at this time, or precisely what action should be taken even by the Executive Committee, or by the Monthly Meetings, to bring the matter up for action in the Quarterly Meeting, by such action conferring on the Executive Committee authority to proceed in the matter of a Quarterly meeting worker.

The effort was made and I think not without some success to make quite clear that no thought had been given to the idea of his ~~steering~~ or avoiding the Executive Committee, though it was pointed out that the heads of that Committee up to within three months ago had been in *direct*

opposition to the work being carried on under the "Steering" Committee by the worker, and at no time had they indicated a desire or even willingness to go on with the work that had been approved of by the Quarterly Meeting for them to do.

Again I was impressed with the need for clear thinking and the fact that not everybody can keep clearly in mind all the factors having to do with the matter as complicated as this is.



1936: May 31  
Sunday

At 10:00 I went to Kennett Square and brought Margery home to dinner. After meeting, in which Gertrude Walton read and I spoke, particularly to the children, I took Margery to Jennersville and with George Ohlhus looked over the seedlings in Block 105, returning in time for 2:00 dinner. After a rest and a talk with her, entertained a group of 5 people from Australia and New Zealand, who were very much interested.

Sidney was in Harrisburg today looking at McFarland's Roses and visiting with Hatton. We had fair business at both places. Roads jammed with traffic. Day clear and dry.

Made preparations for being away tomorrow.

1. The first step in the process of identifying a problem is to define the problem. This involves identifying the symptoms of the problem and determining the scope of the problem. Once the problem has been defined, the next step is to identify the causes of the problem. This involves identifying the factors that are contributing to the problem and determining the underlying causes of the problem. Once the causes of the problem have been identified, the next step is to develop a plan of action. This involves identifying the steps that need to be taken to solve the problem and determining the resources that will be needed to implement the plan. Once a plan of action has been developed, the next step is to implement the plan. This involves carrying out the steps that have been identified in the plan and monitoring the progress of the implementation. Finally, the last step in the process is to evaluate the results of the implementation. This involves determining whether the problem has been solved and whether the resources have been used effectively.

7  
SUPER  
7

To Philadelphia  
Calls on S.S.Pennock  
Jonathan M. Steere  
Blum & Henry A.Dreer

1936: June 1  
Monday

5:45 breakfast. Caught the 6:38 train getting advantage of the new 2-cent fare on the railroad, ticket to Philadelphia from Avondale \$.85.

Dr. Carter of Lincoln talked to me on the way in. Reports that Jesse had come to him for financial assistance previous to the property at London Grove being sold out.

In Philadelphia called on S.S.Pennock. He is to be in New York to-morrow and not yet has had a talk with Leonard Barron as was proposed. I advised him in going to Washington to notify Dr. J.A.Gamble, who would probably meet him there.

Called at the Provident and John W. Cadbury will advise their opinion with respect to the piece of Real Estate on which we have had an offer of purchase at \$4000 at 537 Pine Street. Also talked with Oliver ~~Taxson~~ *Taxson* regarding Safe Deposit Box.

Called on Jack Steere who was most pleasant wearing a Rose transplanted from Rhode Island, which had wintered there many years, a red with two rows of petals. He promised to come out on the 14th or 15th of June, but felt that there was ~~ther~~ *was* the intention on the part of one or two of the Creditors to proceed if more headway was not made in making money during the year now ending. He very strongly hoped we would have at least one or two per cent to distribute.

Tried to see Nelson West, who was at a funeral.

Called on Charles Blum. Outlined copy for the last advertisement we proposed running this year in the newspapers, omitting the ready-made rose bed and putting the emphasis on the display of Roses at Star Rose Gardens.

At 11:00 I was calling on Jane P. Rushmore at Cinnaminson, and with her after discussing the health of our respective families and her age at 72, I related the situation in Western Quarterly Meeting with reference to the Executive Secretary thereof, all of which she comprehended, appeared to be in accord with what has been done, and approved the second of the two drafts which I read to her as a proposal which might be laid before the Quarterly Meeting. She said that the Central Bureau Committee meets 4 times a year and look after all matters of budget. They meet at other times if called together.

Now that the Central Bureau is taking over the field secretary, she has insisted that the field secretary shall take instructions from the Central Bureau and the Central Bureau shall take instructions from the Central Bureau Committee, but she says the proper way it should be handled and will be probably when she is ready to withdraw would be to have the Central Bureau under an Executive <sup>Committee</sup> or an especial Committee of the Representative Committee, which special Committee in turn should be responsible for the conduct of the Central Bureau. She expressed the opinion that Patrick Lloyd would be well advised, if he would keep out of matters having to do with the organization and do the work that was assigned him.

She had told Frank Bartram that she didn't know enough about the situation to talk to him with regard to it, and had told May Bartram about Yearly Meeting Time, "since now that they had a worker they would better make the best use of him possible in whatever way they could".

At 1:00 I was in Dreer's Rose Garden, met by Jacques Legendre, and about 1:30 Sidney and George Ohlhus came, they having been held up



1936: June 1  
Monday

by heavy traffic in Philadelphia. We spent until 4:00 making a study of the Roses in the Dreer Rose Garden and at Dr. Mills' Garden, saying "How-do" to Mr. Clark, who is taking less part, and Jacques Legendre feels the burden of being responsible for all visitors, and those who come to him for much advice, as well as all the correspondence. He is really taking strong hold of the Rose situation for Henry A. Dreer and appears to be making a very good job of it.



Bank  
Chas. Thomforde here  
Prof. Wright Inaugurated

1936: June 2  
Tuesday

From 8 to 10:00 this morningon correspond-  
ence.

10:00 to bank. Business put through in 45 minutes because three members wanted to attend the inauguration of Dr. Walter L. Wright, Pres. of Lincoln University. I had been invited to represent Swarthmore College, but did not feel that I could attend, because I did not have a clear conscience to be away from work that still needs doing. Charles Thomforde was here working on my books and adjusting things especially with respect to my account for the Conard-Pyle Company and my account for the farm, and H.C.Woodward, making up a statement for Rising Sun Bank.

After supper with Forest made an excursion to the field beyond the greenhouses picking old-fashion Roses, Peonies for Forest to take to School to her teacher to-morrow, Commencement on Thursday.

After which I devoted some time to the work in the office.

Telegraphed Roland Gamwell to join us on Thursday when Rev. Earl Benbow is expected to be here and to go with me to Harrisburg. Also devoted sometime today to the study of making up the budlist for 1936.

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Visits from Romaine B. Ware  
Charles H. Perkins  
Roland G. Gamwell

1936: June 3  
Wednesday

From 6:00 until 7:30 this morning I was in block 105. Harry Van der Kraats came in and was enthusiastic over the fact that we had more of interest among our Novelties than he had seen at Dreer's on Monday, returning for 7:30 breakfast. I did not get to the office until about 8:30, and about 10:30 had a visit from Mr. Meadowcroft of J. H. Thompson & Sons, Kennett Square, whom I allowed to take home cuttings for testing under glass of three varieties of Roses. We are at the same time testing out for field use some of their novelties, Mr. Meadowcroft doing the Hybridizing.

Returning at 12:00 found Romaine B. Ware and his son Billy here. The wife and mother is in the hospital troubled with inflammation of the bladder. We had Ware for lunch and he told us about being a theosophist. Their international headquarters are in Adyar, India; their National headquarters at Wheaton, Illinois. They have three chief beliefs. 1. the brotherhood of man; 2. the study of comparative religions; 3. the study of undiscovered laws of nature. It is not a religion. He is I believe a Baptist and his wife a Catholic. He by principle is also vegetarian.

We talked after lunch. His credit is good in Bridgeton and his prospect of income is not good. He has thought much about changing his abode to West Grove, and would do so if he had some increase in his income. I showed him the greenhouses, Block 40, and 105, as well as the Wayside Garden, and he seemed very much interested in what we were doing and got a pretty good picture of the extent of our enterprise. He met all our people, talking with Sidney on the porch after lunch. On my return from the field at 4:30 Roland G. Gamwell was here and a little

after 5:00 came Charlie Perkins back from Harrisburg with the Van der Kraats, so we all went immediately to block 105, in the face of an impending thunder storm and had Charlie Perkins and Mr. Gamwell go over our seedling Roses again and give their opinions. We left Perkins with Van der Kraats, brought Gamwell home for a 7:00 supper, and a good talk until 10:00 P.M. Charlie Perkins reports that the bad freeze they had in May when growth was well started has put the Show in their gardens back to the middle of July at least, which is quite heartbreaking.

Had a call from Mr. Army, representing James G. Lamb Advertising Company. He asked very directly what they could do to get our account. I explained that with my experience I was loathe to make a change. It was always expensive. Before leaving an agency, I would need to be dissatisfied with the present one and very much convinced with the new one, and I was neither. I gave him copy of catalog and "Success with Roses" and he was going to work on our proposition. I explained that those of whom I had inquired had not mentioned their firm. He spoke of them as being an agricultural firm but all the accounts had to do with agriculture and not horticulture, though at one time he worked for BayState Nurseries when he was with N.W. Ayer & Sons

Mr. Gamwell in his talk spoke about Van Hevelingen and Mountain View Nurseries as well as Mr. McGill all three who are at Troutdale, being in a much better location and higher ground for growing Roses than is Petersen & Dering, who are at Scappoose, because they are quite in the valley and their material very subject to mildew.

Dr. Earl Wm. Benbow      1936: June 4  
Roland G. Gamwell guests      Thursday  
To Harrisburg, Hershey, and Reading

After breakfast this morning Gamwell called on the Van der Kraats. Earl Benbow arrived about 10:30 and at 11:00 we spent an hour in Block 105 before getting dinner at Red Rose Inn, and starting for Harrisburg.

At 3:30 stopped at the office leaving some blooms for color notes and passing upon the Feu Pernet-Ducher, and then to the garden where Dr. J. Horace McFarland was entertaining Mr. Hershey of the town of Hershey in Lancaster County, and another Mr. Hershey and two other friends.

One of them when I was introduced, said that they were coming down to see our place and I believe they will, because Hershey plans to put a real Rose Garden in at Hershey and was inspecting the McFarland Garden with the idea of learning more about what it should be like and how it should be done. I am inviting them to come down.

We didn't get away from Harrisburg until nearly 5:30. At 6:00 stopped at Hershey for dinner. George Ohlhus was driving my new second-hand Ford, but it took an hour for that dinner and one hour to drive to Reading, so there wasn't very much daylight left when we got to McGinnes place. Nevertheless, got a good idea of the layout. Saw some things in bloom and others we tried to see in the dark and could not. It was 9:30 when we left and 11:30 when we got home.

We went the long way by Lancaster and then back to Parkesburg and Oxford, so as to get good driving, the shorter routes being badly broken up by winter frost.

McFarland's Garden was as poor as I have seen it in a long while, the winter having

killed most of the climbers and the noveltiest having made poor growth for some reason or other. Nevertheless, there was a great deal to be seen there of interest and by which you could learn, because some things were nice. I am sure our visitors enjoyed themselves as I did. Benbow indicated that he liked meeting people quite as much as he did the Roses, but he is quite keen about both, full of humor, lively, and good company. Gamwell is 73 years old, which I did not realize and is very keen about asking questions, investigating and understanding the situation, as a result of all of which, he is also a good conversationalist.

It was 11:30 when we got to bed and we certainly were tired.



Dr. Benbow and R.G. Gamwell  
here till noon.

1936: June 5  
Friday

Mtg. Swarthmore Board of Managers

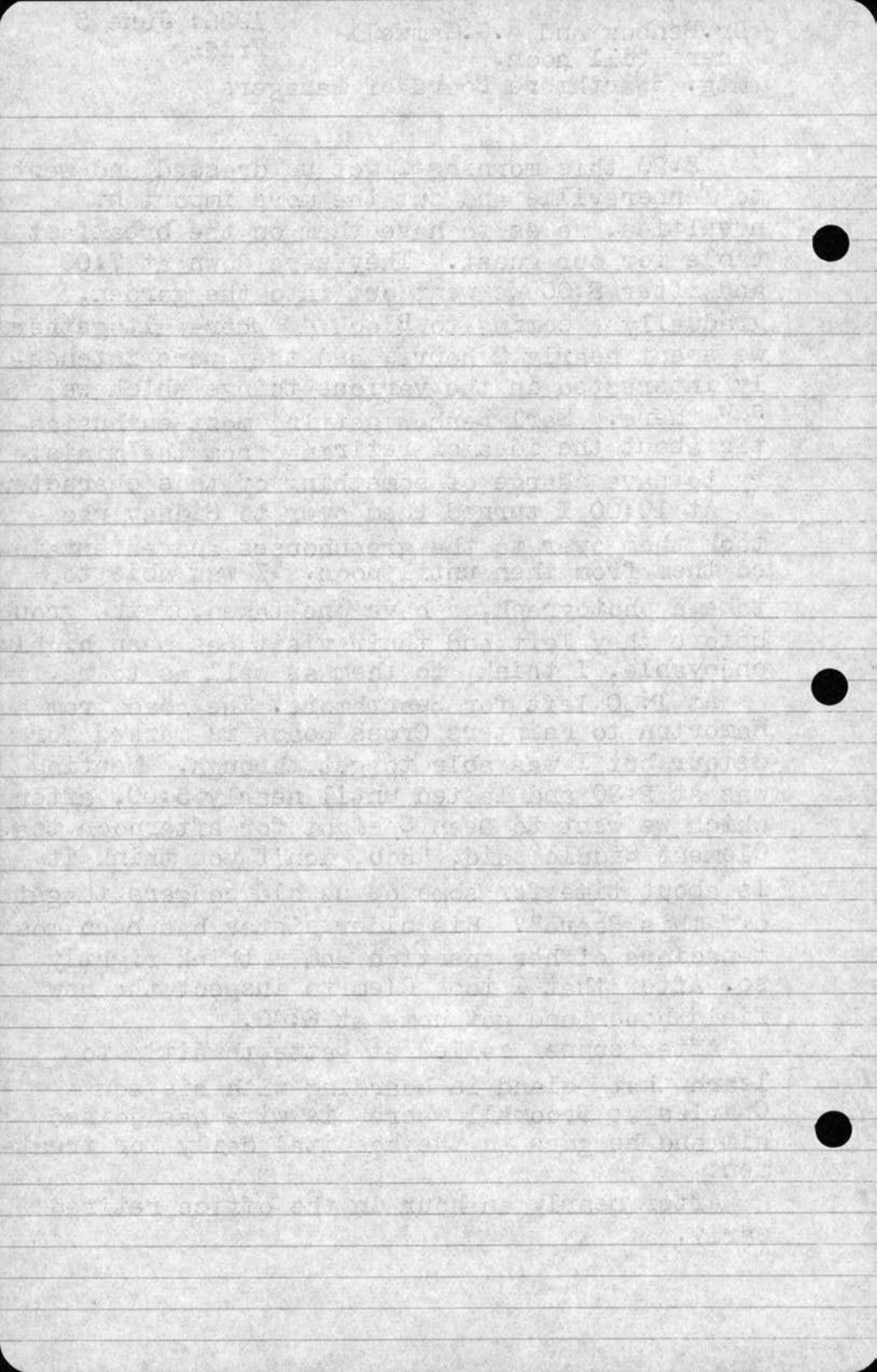
5:20 this morning I got up dressed and went to Jennersville and cut the more important novelties, so as to have them on the breakfast table for our guest. They were down at 7:00 and after 8:00 we went out into the garden, gradually coming to Block 40 where altogether we spent nearly 2 hours, and they were intensely interested in the various things which we saw there. Earl Benbow getting most enthusiastic about the idea of retiring from the ministry to have charge of something of this character.

At 10:00 I turned them over to Sidney who took them over to the greenhouses and entertained them from then until noon. I was able to take a photograph, or have one taken, of the group before they left and their visit has been highly enjoyable, I think, to them as well as to me.

At 1:30 left for Swarthmore. The road from Hamorton to Painters Cross Roads is marked for detour but I was able to get through. Meeting was at 2:30 and lasted until nearly 5:00, after which we went to Dean Speight for afternoon tea. Clement Biddle said, "Rob, don't you think it is about time for some of us old codgers to get off this Board"? His older sister has been most tenacious of her position and I think rightly so. After that I took Clem to inspect the new field house and got home at 6:40.

After supper called at Satterthwait's to learn that Roland is boarding with his son Charles at Broomall where his wife has joined him and he goes to the hospital daily for treatment.

After nearly an hour in the office retired early.



C-P staff discussed 1936: June 6  
Novelties Saturday  
Opening day of Rose Garden reception

At 7:00 this morning, Sidney and I picked up James and Paul, and met George Ohlhus at Block 105, where until 9:00 A.M. we studied the seedlings that deserve to be propagated and introduced, selecting some regarding which we felt quite confident and others that are too good to discard, but not good enough to be certain about.

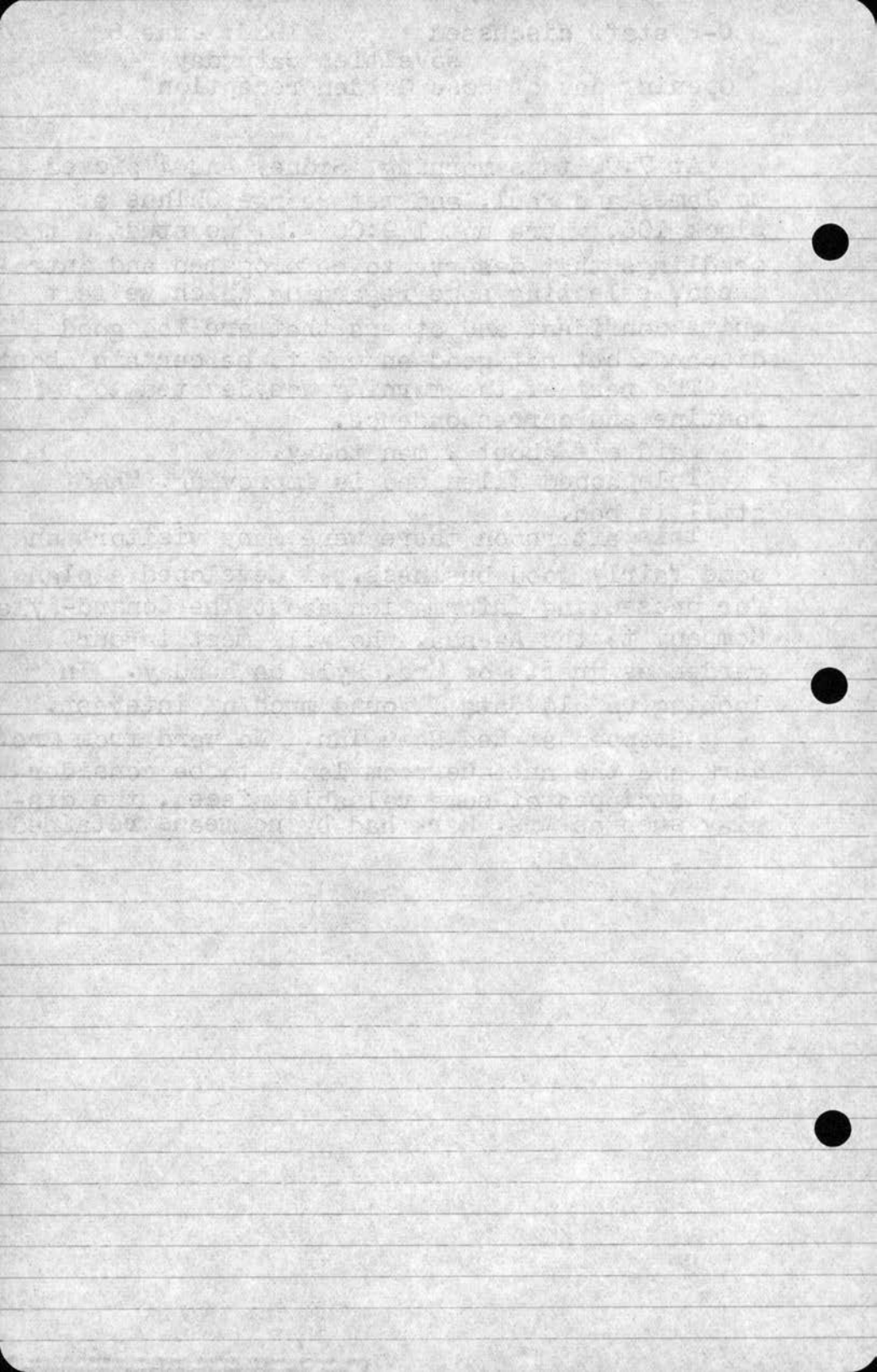
The rest of the morning was devoted to routine and correspondence.

Paid off about 9 men today.

Telephoned Ellen who is improving. Thad still in bed.

This afternoon there were many visitors and some fairly good business. I developed a plan for presenting information about The Conard-Pyle Company to the Agenda, who will meet in our garden as guests of Mrs. Pyle on Monday. In looking up old data I found much of interest.

Stopped at Red Rose Inn. No word from Mrs. Hark and the antique room looks to be considerably stripped of some valuable pieces, the display such as Mrs. Hark had by no means retained.





Swarthmore Baccalaureate  
by Alexander Purdy

1936: June 7  
Sunday

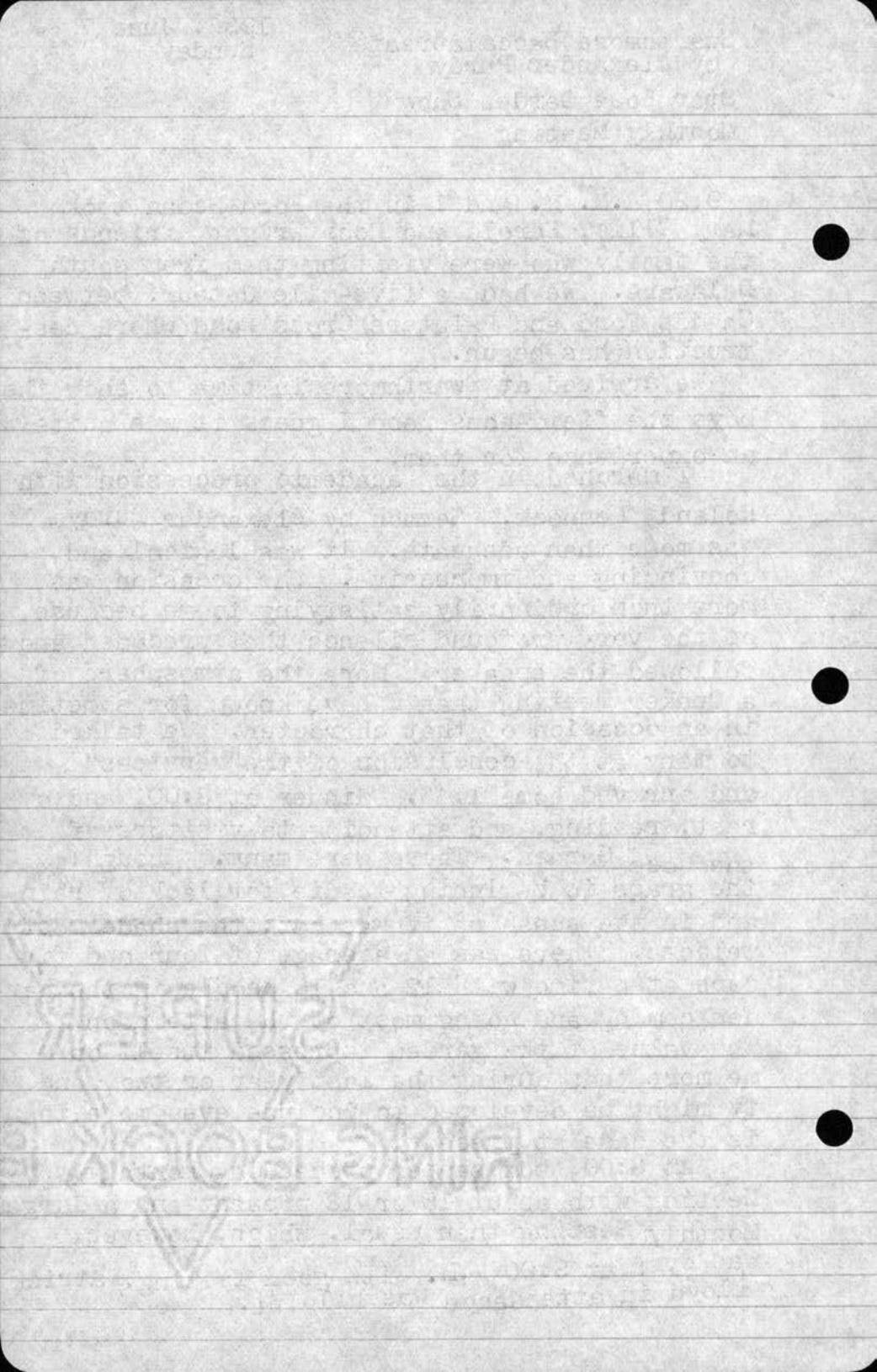
Star Rose Garden Show  
Monthly Meeting

9:20 A.M. H. and I in the Ford Sedan took Mary Ellis, Harold and Ross Wright, friends of the family who were visiting them from south Delaware. We had a five-mile detour, between Chadds Ford and Painters Cross Road where destruction has begun.

We arrived at Swarthmore in time to show the boys the field-house and I guess it was quite an experience for them.

I marched in the academic procession with Roland Pennock. Sermon by Alexander Purdy was more than adequate. It was logical and convincing and impressive. The occasion was more than ordinarily satisfying to me because of the very profound silence that preceded and followed the speaker. More the atmosphere of a Quaker Meeting than I have known for sometime in an occasion of that character. We talked to many at the conclusion of the "services" and arrived home 1:45. dinner at 3:00, and a rest, reading, and attending to visitors of the Rose Garden. There were many. Though the grass is beginning to die for lack of rain and in the sunshine it was hot; the shade most welcome. There was an average of four and five cars at a time with 12 and 15 people in the garden coming and going most of the afternoon. The value of the garden impressed itself on me more than during the last year or two, and it might be developed to include even more than is the case at present.

At 6:00, box supper proceeding Monthly Meeting with about 15 or 18 present and a larger Monthly Meeting than usual, which, however, was over at 9:00 P.M. with good feeling. Patrick Lloyd in attendance was helpful.



At work on new Roses

1936: June 8

Monday

Agenda entertained at Rose Hill

Mr. Thompson from Tyler, Texas here

At 8:00 to block 105 where I spent until 10:30 making a study of the material. I sent for James, who came up soon after 8:00 with Geo. ~~Debas~~, to join us in the fields. So we went over them together, confirming in large measure the findings previously arrived at, emphasizing some. "

During the day, had a call from Mr. Fireng representing the Bell Telephone Company regarding the building of the line North from Red Rose Inn, he to call again.

Also a call from Mr. Oakley and Mrs. Croasdale who wanted to see me personally about the ~~C.C.~~ or Pennsylvania Historical Society.

At 3:00 the Agenda consisting of 35 people were guests of Mrs. Pyle at Rose Hill House and were entertained by a series of short talks from members of the Staff of the Conard-Pyle Company, I leading off with the history of the Company and background thereof, and introducing in turn, S. James Todd, who talked about sales and advertising, Paul Graves who talked about delivering the goods, how we handle orders and so forth, and Charles Ogden talked about local sales and his impression of the Conard-Pyle Company, and then Sidney Hutton who talked about production. I winding up after introducing Mrs. George Ohlhus as wife of the man who was doing for Roses what Antoine Wintzer had done for Cannas, referred to the Research Work that we do and to the new color just adopted called the "Queen Mary" Rose color. Apparently the presentation was enjoyed heartily. The guests had other business and afterwards enjoyed walking in the Rose Garden.

5:30 P.M. I was called to Jennersville by Mr. Thompson of Tyler, Texas, who stopped on his way to Harrisburg and spent until 8:00

P.M. going through our Roses and taking notes thereon, as well as on the seedling Roses that we intend introducing. He will be wanting budwood later, and I could not yet tell him what we intended to patent, though he supplies Hastings as well as Mr. Watkins of J.B. Watkins & Bros., Midlothian, Virginia, and they like to get the new material.

8 P.M. After a bite of supper and putting the chairs to right, again to the office to wind up some of the unfinished business on my desk.

During the talk before the Agenda this afternoon there stopped Mrs. Croasdale and Mr. Oakley, the latter secretary of the Phila.

Agricultural Society, and here with that party in company with Jonathan Steere some years ago. They found we were busy and promised to come again. Wanted to talk something about the Historical Society.

Charles H. Ogden in a talk with Sidney after the meeting this afternoon recited his conversation with Mark Lynch, son of Joe Lynch, who on his way back to Indiana for two days to get some money, expecting to return Thursday, stopped at the Jennersville Wayside Stand and purchased one of our fine big Jumbo pot Roses. He confided in Ogden to say that next year they hoped they wouldn't have gold bricks to sell after they had done their advertising, and these young fellows agreed with each other that the feeling between the firms should be more friendly than at times in the past. Both Lynch and the young fellow with him who came on from the west admitted, at least the other fellow, that he never knew a Rose before he came here, so both are quite green at the game.



Bank  
Office Staff Excursion  
New Telephone line.  
Visit of Henry Ridgway and class from  
Hampton, Va.

1936: June 9  
Tuesday

The Bank is one of the few institutions around West Grove that still sticks to Standard Time, so by fast time I go at 10:00.

This morning I spoke to Orville Shortlidge again about the \$700. offer from the Millwork Company for Trees that are nearly ripe to be taken from our three woodlots. He again advised against accepting the offer.

In the matter of investments, I felt like cautioning the Board against going very strongly in Railroad utilities pointing out ~~of~~ the value of all, except the AAA. All except the AAA securities have depreciated during the last five years. This was graphically portrayed by a list of 100 utilities, 100 industrials, and 100 rail.

I spoke to Dr. Ewing about Roland Satterthwaite who ~~have~~ been staying with his son at Broomall, and having a treatment at the University Hospital daily. 7 so far, 18 yet to go. A painful process because of the Cysticoptic entrance into the bladder for X-ray treatment to deter the development of a growth which is at the neck of the canal which leads from the kidneys into the bladder. The physicians as yet are quite uncertain as to how bad it may be or how rapidly the growth may proceed. It may be very slow indeed.

Prof. Henry W. Ridgway, Prof. of Horticulture at Hampton Institute, Hampton, Virginia, called this morning with 4 Juniors and 1 Sophomore, all colored men, with whom Sidney spent two hours in showing the place, not including Jennersville. I had time to greet him before leaving for Bank.

The last three days have been quite strenuous ones so that my 3/4 hour<sup>rest</sup> after lunch was more than ordinarily appreciated.

On my return to the office found a number

of people in the Rose Garden, two of them from Memphis. <sup>whom</sup> The Highway Patrol had endeavored to divert by the other Route on account of the detour at Chadds Ford, but they insisted on coming this way to see the gardens.

At 2:30 met Mr. Fireng, right-of-way agent for the Bell Telephone Company. They had changed the original plan and proposed to put underground the cable from Route No. 1 on the Cochranville Road as far north as the bend in the road, and then erect five poles, 250 ft. apart with one cable containing 26 wires, making as neat a job as possible. A part of it in conduits, the rest in ~~entrenched~~ armor. They also solicit permission from us to put the poles in the rear of two other properties on our land, from which to take off

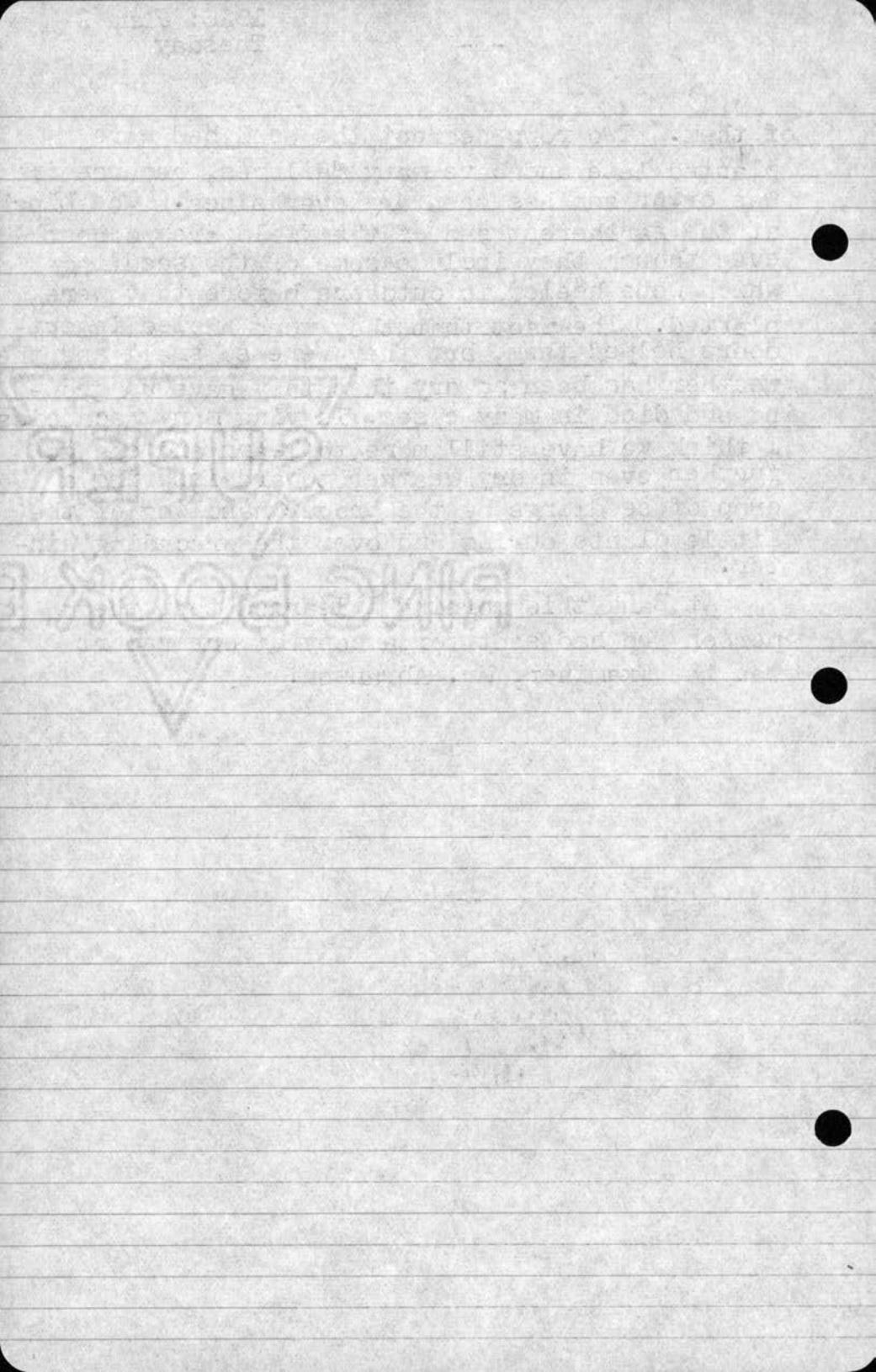
wire to the two tenant houses there are around that bend. I indicated how distasteful it was to have any wires in front of our property. He from the standpoint of the engineer felt that everybody would be very proud of the type of line they would put up in place of the 10-ft. wide arms on which to hold individual wires as used in former construction work. He insisted that they had no money to pay except \$1.00. They have right-of-way, and expect to keep their poles within the 33-ft road width.

In the afternoon with George Ohlhus surveyed the Rose fields, finding the first block disgraceful in that but one in 20 were growing. The 2 blocks on the hill such as 150 were very much better doing fairly well. Then among the seedlings, the blocks nearest Harry Woodward's house of seedlings planted this year are splendid. A good stand and growing well. They were larger size and some of them were heeled outside, I believe not all

1936: June 9  
Tuesday

of them. Two rows nearest the seed bed were planted late and have many failures, because it was drier and has been dry ever since. The blocks at the farthest end of the field are poorest even though they include some of the seedlings which were heeled in outdoors before they were planted. The fact that they were heeled in outdoors helped them, but they were so small and the weather has been so dry that they gave up growing and died in many cases, leaving many vacancies. I think we have still more to learn and can go further even in dry weather toward insuring a crop of seedlings by the proper handling of the little plants during and over the preceding winter.

At Bank this morning I learned that the person who had sent for a copy of our report was the Examiner, Mr. Abranson.





A new light on business      1936: June 10  
Visit Sister Ellen      Wednesday  
Avondale-West Grove new Highway announced  
Schoonmakers arrive.

The reading of Douglas B. Steere's little pamphlet on the "Practice of Prayer" quite persuades me that I have been skimming the surface and need to get much deeper with respect to my work and my responsibilities.

That thorough thinking and devotion to get a clear understanding should characterize the approach to every need and each endeavor.

That much more time shall be devoted to projecting and mapping the course and the areas over which we all are to travel, each day, week, month, and season.

Again I see the need with respect to all and each to have first a plan, second a schedule, and third, to delegate as much as may be delegated, and fourth to check against the plan and schedule of what may have been accomplished.

Straight before lies the Fall Catalog and the budlist, promotion of sale of patented Roses, and I realize I have been sluggish on these things.

I can see that the process of more comprehensive thinking, more careful planning, and more complete making of schedules will lead to a recognition of the need for more concentration and application to the vital things, and the determination if I am to succeed of relegating the less vital business to others or to be the things that don't get done.

At 2:00 I cut some Roses and took them to Ellen and talked with her about the arrangement of lots in the cemetery, because Thad had a very low sinking spell on First-day and the chances of his recovery are slight indeed. I brought Ellens nurse home. She will have other help in the house besides Thad's nurse. Our old home at London Grove is reported to have been sold to the father of Fred Hoopes who married Emma Swayne, who is the sister of Clarence and daughter of Issac

Swayne. He has two other sons and has been living in DoeRun, but so far as we know is without financial resource. They intend starting a chicken farm. The sale may not have been consummated.

Mr. Bell of Kennett Square phoned to ask me to take two tickets at \$1.00 each for a concert by the blind. I declined.

Mr. Allen of the Beck Engraving Company was here to talk about the reproduction of the monument in Massachusetts, a statue by Phillip Sears' entitled "He Who Shoots The Stars". I anticipate reproducing this on a front cover of "Success with Roses" some day and the Beck Engraving Company have the photograph and will quote the price. I had to leave, so turned him over to Mr. Todd, whom I found still talking to him when I came home after my London Grove trip and after having been out more than one hour.

Swithen Shortlidge telephoned to announce that the Highway Department had consulted the Borough authorities that the Old Highway No. 1 from Avondale to West Grove would be resurfaced. That specifications would soon be ready for bids for the Highway to extend from Avondale up Pennsylvania Avenue, pass the Dillon Farm, south of the Bush Barn, the old Jackson place, between the house and creamery at Sumner Brosius, and entering West Grove at the Catholic Cemetery, which would make a straight shot from Harry Robinson's house to Oakland and Evergreen Street, a roadway 30 ft. wide of hard surface, with shoulders on either side; total 34 ft. roadway, which would take 20 to 25 ft. off of my property, destroying a large purple beech tree and a fine old pine tree there, and that the Borough are expected by the Highway department to stand the claim

1936: June 10  
Wednesday

which citizens may make. Later on if there be need a 20-ft. Highway will be built out Harmony Road connecting with Route NO.1 West of Sloan's Garage. This parallel to Evergreen street, though Shortlidge thinks the latter will never be built. It will become necessary to eliminate parking from Evergreen Street in West Grove and also from Harmony Road. Hope to have claims presented in time for the Council meeting June 22. I am told further that it is 48 ft. from the center of the present to the south side of the lower edge of the highway opposite my place.





1936: June 11  
Thursday

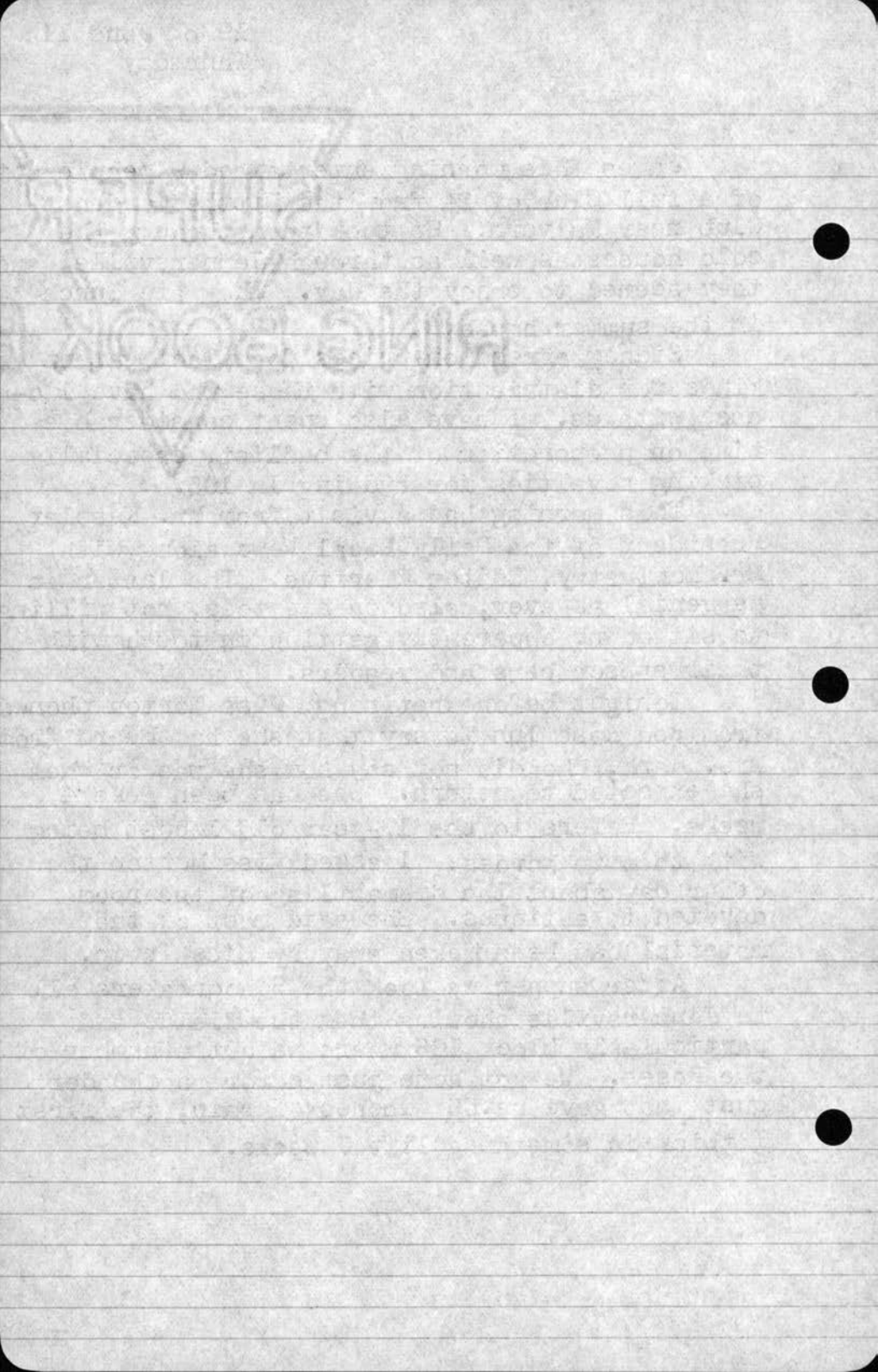
James this morning entertained 9 people out of a full Club of 24 from the Little Garden Club near Malvern. He took them through the cold houses as well as through Jennersville, and they seemed to enjoy the day. They ate lunch in the summer house.

Sidney agreed on prices for plant patent kinds for distribution with those who have license with us. I have also spent considerable time on preparation of the budlist, especially picking novelties for budding in 105.

This morning had a visit from Mr. Kessler, President of the Daily Local News along with Mr. McKinstry, Editor Emeritus. The latter is as genial as ever, also on his toes, not willing to sit down, apparently getting in touch with their subscribers and readers.

Tonight before retiring, Miss Morton phoned from Red Rose Inn to say that she had heard from Mrs. Hark, who did not say how she was or when she expected to return. She has been gone 4 weeks. Refers to the 17-year old locust being with them in hordes. I asked Miss Morton the other day about the dismantling of the room devoted to antiques. She said most of that material had been taken away by Miss Irwin.

After supper we took the Schoonmakers all to Jennersville showing them the fields and particularly block 105 where we cut a number of the Roses. We got home just before a thunder gust that gave us .56 inches of rain, the first I think in something like 7 weeks.



Schoonmaker's say "good-bye". 1936: June 12  
We select Novelties Friday  
Visit tenants.

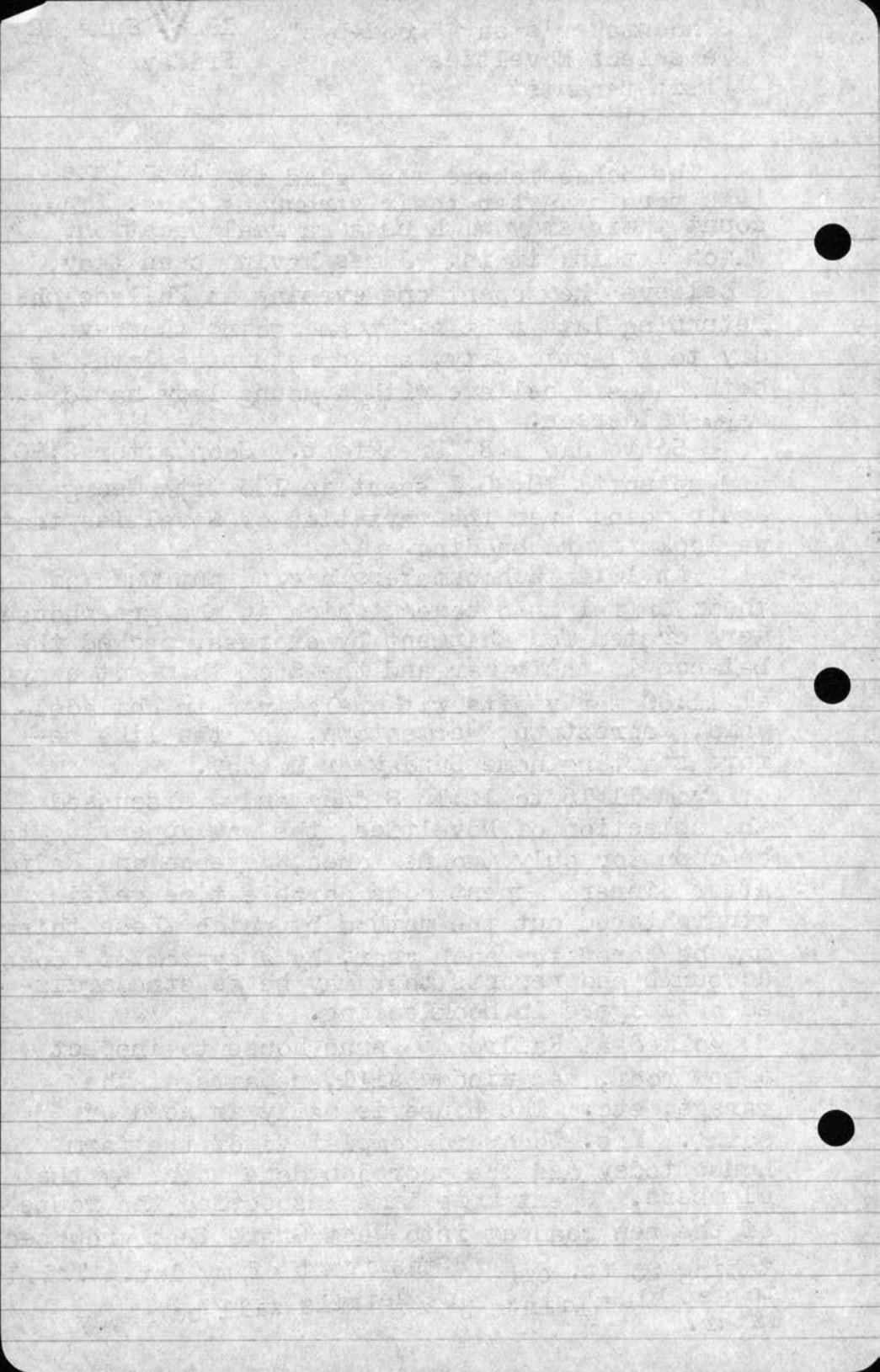
The Schoonmakers were glad to sleep late this morning after their strenuous days. They count their stay with us as a real vacation, which I think it is. James having been away, I believe he spent one evening in Philadelphia returning late that night and going the next day to Atlantic City, again returning late, in both cases I believe with a young lady named Mary Balderson.

So we had 7:30 breakfast. Soon after 8:30 and up until 10:30 I spent in 105 with George again going over the varieties of Novelties that we look toward budding.

At 10:45 Schoonmakers having put much of their duffel into boxes, which at the greenhouse were crated for shipment by express, packed the balance in their car and the 5 of them got away at 11:00 for visits with relatives in Philadelphia, Moorestown, Germantown, and the like before starting home Sunday or Monday.

From 11:15 to 12:15 Sidney and I discussed the selection of Novelties, the way appearing to be open for only two new ones, Fayence and Radio. After dinner I spent considerable time getting straightened out the method by which these things may be cared for each year, by a system of books, accounts and reports that may be as standardized as ledgers in bookkeeping.

Called at Railroad Avenue house to inspect a new roof, new window sill, repairs of the garage, etc. The house is badly in need of paint. Mrs. Woodward complained of the farm house today and the poor job done there by the plumbers. Spent more time inspecting the route of the new roadway into West Grove that proposed taking 25 ft. off the front of my lot. Tried to get blue prints but details will be ready later.





Roland Satterthwaite places  
invalidism

1936: June 13  
Saturday

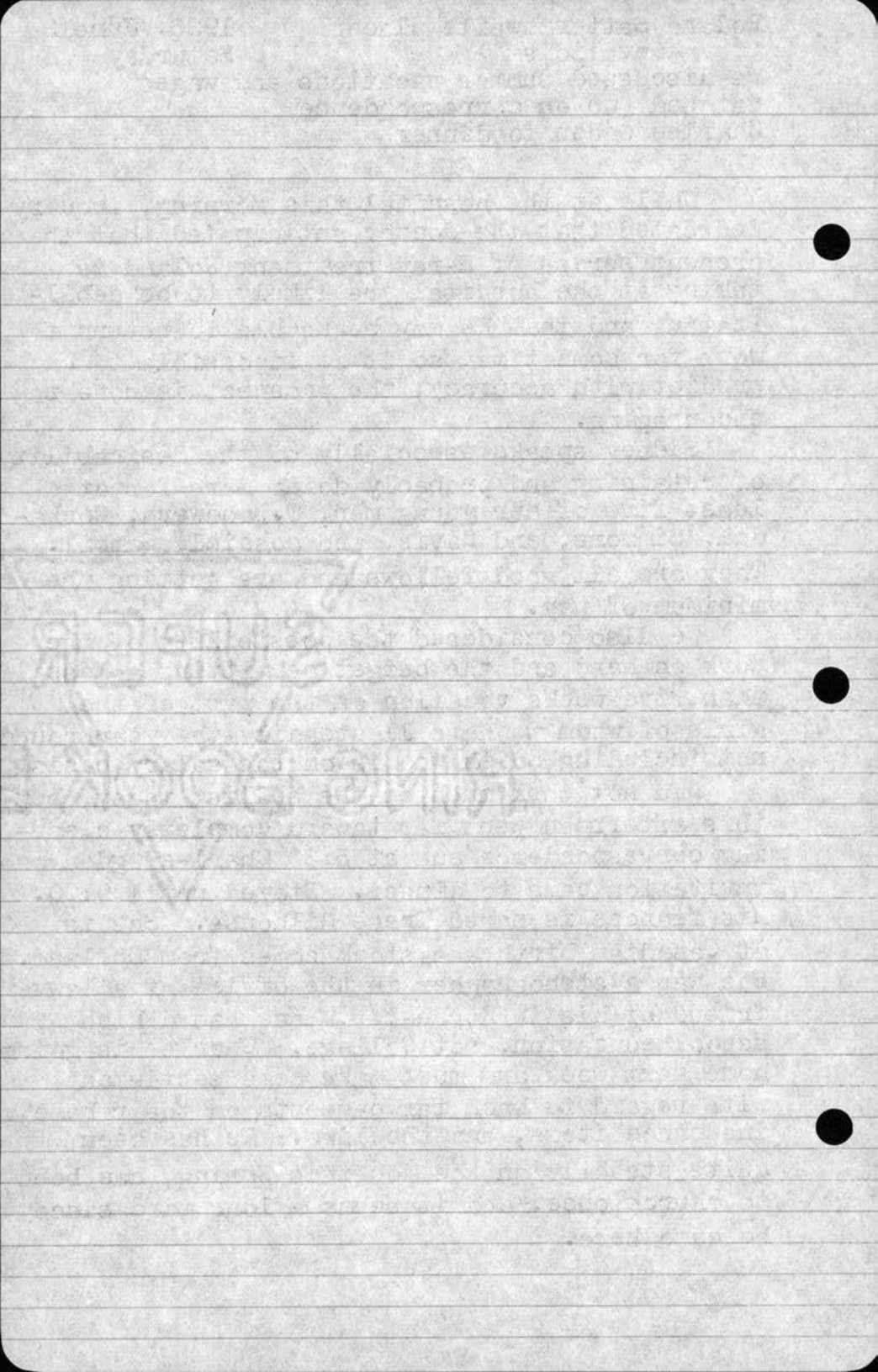
We discussed summer vacations and wages  
Caught up on correspondence  
Charles Ogden to dinner

While at the hospital this morning, inquiry indicated that the doctor anticipated that the present series of X-ray treatment Roland is taking at the hospital are likely to be debilitating and that he may be unable to return to work for some time, so it is impossible to predict with accuracy; the prospect is none too encouraging.

Sidney speaks especially of the desirability of retaining and probably doing more for at least five of our young men, T. Woodward, Corkadel, Simmons, and Davis, and possibly Gambil. They are all good fellows and are getting the minimum of pay.

We also considered the possibility of the work on hand and the budget permitting a less than five weeks vacation on the part of the girls of whom we have 11 steadily the year round not including Edith who is on the salary basis.

Did not work much on the budlist today, but this afternoon went far toward completely clearing correspondence and at 5:30 Charles Ogden on invitation came to dinner. Stayed until 9:00. His fiancée is named Irene Hilhouse. She is of Canadian birth and stock comes from England. She was a stenographer in the office of a lawyer friend of his in Rochester. Has had a high school education, not College. Charles is going home next week and must make some settlement with regard to back tax payments on their home, insurance items, and the like. He has been quite steadily on the job this Spring, has been to church once, and it seems a long time since he came here.



Cut Rose blooms  
M.F.Todd of Guild House  
Directory  
Meeting - Children's Day  
Steering Committee Meeting

J1936:June 14  
Sunday

After an 8:00 breakfast this morning worked on Agenda for afternoon meeting and at 10:15 called on M.F.Todd who had telephoned for me to come to Red Rose Inn as he had some good names for us. He is manager of the Guild House Association, publishing "Guest Homes Directory". He showed me photographs of some of the interior and claims they have especially places of distinguished, usually estates of considerable size and importance, whose owners have lost out in the financial game and are obliged to throw their homes open to guests. He emphasized the atmosphere quality of Red Rose Inn and urged that we should under no considerations allow that to be taken away. It was a tremendous asset. Our name is already published in his directory.

He furnished me with six or eight important names to write to of people who have gardens and would be interested in ours.

H. had gone with me to save time. We got Roses from the Jennersville Rose Stand for the Meeting House, making two bouquets to add to others that were being brought. There were not many at Meeting to start with, probably 15, but three groups of children came in during Meeting, including the family of eight of Jesse Cloud, three of Ruth and Sumner Oliver, the Thompson Yarnall family and others, and we had a little talk about "Robins raising a family" and the marvelous guiding hand that tells them what to do.

It was Children's Day and had a very large First-day School.

I came home to work on the afternoon program, took Edith Wood to the 2:30 Meeting at Kennett Square, the final session of the "Steering" Committee, that has been conducting the undertakings of Patrick Lloyd over the past two

years, its place now to be taken by the Committee of 7 appointed one from each Monthly Meeting. We approved of a financial report for sending to the Monthly Meetings and thought best not to raise any other questions with them at this time. Patrick Lloyd was directed to turn his record over to myself as Chairman of the new Committee of 7 and Patrick himself was very appreciative of the work that has been done by the Treasurer and Secretary and gave me credit for having made unanimous consent from all the Monthly Meetings for the next period. Edward C. Walton expressed the hope that the work would not be turned over to the Executive Committee during the coming eight months, but at the end of that time it might be done. I endeavored to make clear that in line with the desire of some that the work should be placed in charge of the Executive Committee of the Quarterly Meeting, that the Committee of 7 in charge of arrangements, the budget, etc. should avoid activity in the field which belonged to the Executive Committee of the Quarterly Meeting. It was our hope that the Executive Committee of the Quarterly Meeting would take hold of that field and would go forward with that work, and if they would it was better for this Committee to have "hands off". Patrick was called in after all the above discussion and told the outcome of our considerations, it being pointed out to him that the Monthly Meetings Committee of 7, would be the Committee to which he would be responsible with the hope, however, that each Committee would care for the territory over which they were presumed to have charge. His response was to indicate his feeling that he thought the Committee as a whole should do the directing, evidently indicating



that I personally had assumed and exercised too much authority. I had opened this particular Meeting with reference to the recent Swarthmore lecture in London, pointing out the real task before us and the need for Christian Friendship and Worship action that should effect the individual lives of us all.

I had the feeling that the spirit in the meeting was much better than sometimes and there was quite general unity with the decisions reached.

At the close of this Committee, I attended for ten minutes the special committee having the care of plans for the farewell picnic reception for Patrick Lloyd Saturday night at London Grove. Food arrangements having been made, it was agreed that there would be presented to him, first a scrapbook, second a batch of letters, and third the contents of a purse, each one to be handed in by a little girl to be chosen Saturday afternoon and each little girl to be called upon by the presiding officer, and I was asked to preside, with the idea that the evening would be closed with a period of Worship and then a final song.

“SUPER”

MINI BOOK E



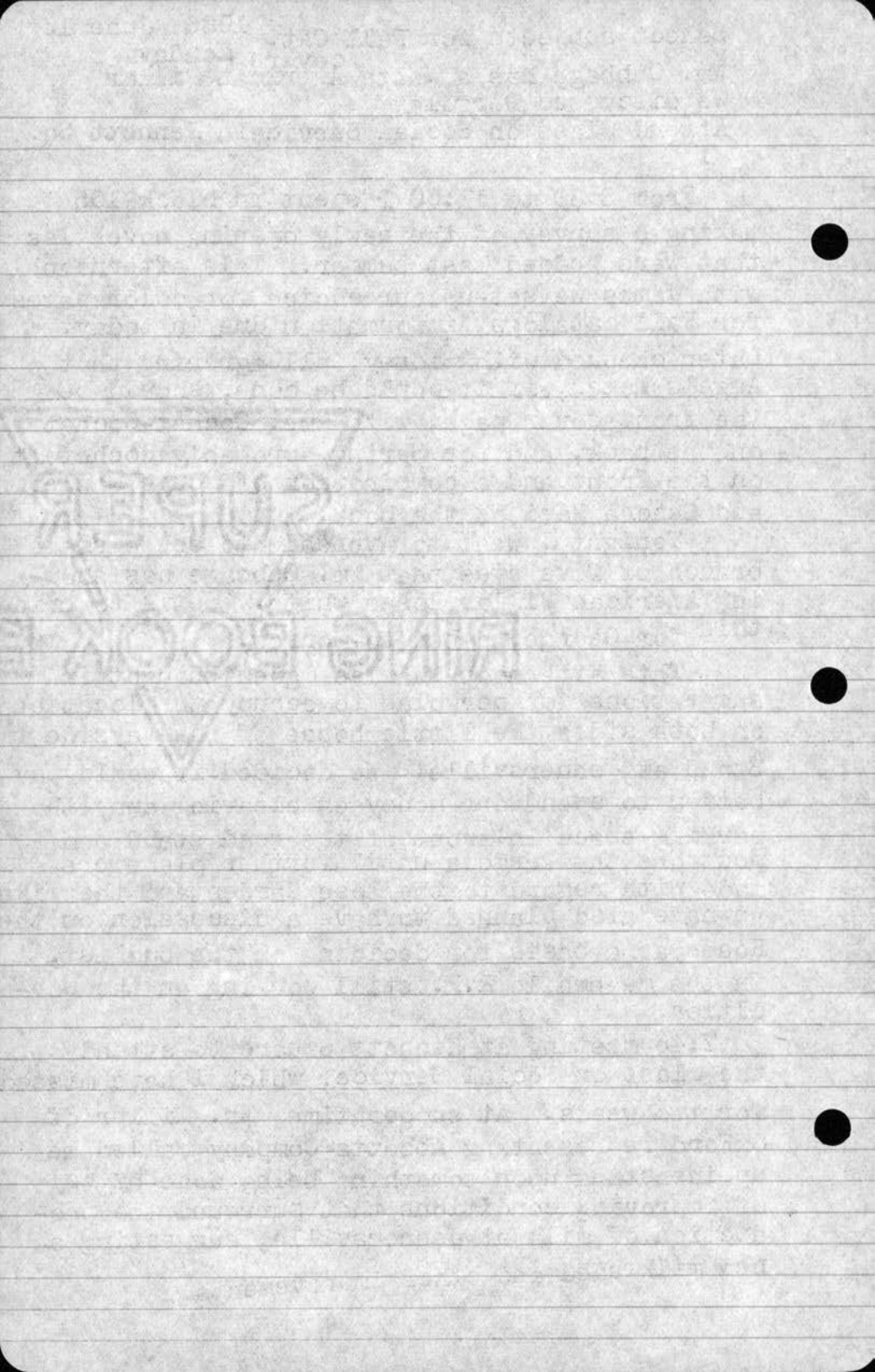
Select subjects for Fall Cat. 1936. June 15  
Wm. Cabbage has a White American Pillar <sup>covers Monday</sup>  
We discussed Pergolas  
Attend class on Social Service in Kennett Sq.

From 8:30 to 11:00 I spent in block 105 making a survey of the newly opening novelties that were budded last summer. This afternoon with James we set-up our choice for color pages for Fall catalogs, information due in today. Later checked with Sidney, all agreeing that Angels Mateu, if it could be done, should be the front cover page, with Mme. Cochet-Cochet on the back, and for Spring, probably Rochefort on the front and a combination of Rouge Mallerin and Senora Gari on the back.

Tonight I went to Avondale to see a small branch of five eyes that Wm. Cabbage has showing American Pillar Roses white. He is to bring this for George to bud to-morrow.

This afternoon Charles Ogden brought in suggestions for pergolas to occupy the location on both sides the little house of the Wayside Stand at Jennersville. We decided it would pay better to spend our money on clearing away the parking space in front of the road stand and postpone the Pergola until further plans were made with regard to the Rose Garden and the like. We have also planned to have a discussion on the Roses as a basis for deciding on the budlist, in the meanwhile R.P. still working on the Novelties.

7:45 meeting at Kennett Square to attend the class on Social Service, which I have missed for two weeks. At supper time, Mr. Miller of Oxford representing Abbotts Company called me up insisting upon something being done by way of improving conditions that surround the production of milk at Jennersville, suggesting a new milk shed and other improvements.





Ed. Walton called.  
Bank  
new Road Avondale to West Grove

1936: June 16

Tuesday

Before bank this morning went to block 105 and spent one hour and half talking to Van der Kraats among the seedlings. They still deprecate the idea of getting Roses patented without at all feeling sure that they are completely right. They urged the building up of a stock of 25,000 plants of a Rose which other people will want by virtue of the fine qualities of the Rose.

soon to travel rather extensively, to Newark and as far West as Cleveland.

10:00 to Bank where was discussed the sale of one-third the land area which formerly was occupied by the casket factor, which Shortlidge Brothers had sold to Beyer, and one-third of which Beyer now sells to the new Knitting Factory for \$1500., he to accept \$500. in stock as part payment, and shortlidge Bros. to get the entire amount which he receives as a reduction of his debt to them. The bank hold Inter-Judgment Note against Beyer, but there claim was not entered until 6 days after that of Shortlidge Bros. Biello wished to purchase the property on the hill for \$10000. which only about five years ago was bought by him for \$25,000. The Board declines to enter into an arrangement of that character, though \$1600. was charged off as an uncollectible claim and our loans against the property still stands at \$14,000.

I presented the blue print showing the right-of-way from West Grove to Avondale by both the old and the proposed routes, showing all angles and all property holders, every member of the Board was eager to see this, though when I showed it later to Edward B. Walton, Secretary of the Avondale Bank Board, who have property in WestGrove on this highway, he shared with me his opinion that perhaps they are investig-

ating the possibility of one route as compared with the other and to see what the cost of right-of-way would be over both routes. I called G. Walter Sharpless attention to the possibility of an extension of this new Highway from the old Henry Palmer's meadow, directly to the Sharpless farm, to London Grove, and Street Road route as<sup>a</sup> proposed cut-off from New York. Walter reports that Mr. Smedley, who also is working on the Street Road Route has the idea that when they get the regular route rebuilt then they will undertake to construct the truck line about which there has been so much talk over a long period of years.

Also I asked Ed's advice with respect to having a meeting on 7th-day next of the Monthly Meetings' Committee of 7 on Central Office, at London Grove in the afternoon, and we gave some consideration to the wisdom or otherwise of inviting others to be present at that time, I pointing out that there had not been an agreement definitely made on the part Committee with Patrick Lloyd, but that the arrangement was only interferential. The way did not open to make it seem wise to go forward with the meeting at this time and in-so far as written consent on the part of Patrick is concerned, I think that can be cared for in connection with the letter recently sent me regarding Board. at Friends Home.

Hannah's sister, Eleanor, has been spending the day with her.

Today James Todd, Charles Ogden, and Charlie Mason are on a trip to Masonic Home at Elizabethtown. They may at the same time visit other points of interest.

At bank this morning I showed O.W. Shortlidge correspondence with regard to a

1936: June 16  
Tuesday

claim against the telephone Company for placing poles on our property, west on the Cochranville Road at Jennersville, and he handed it back saying he knew nothing whatever about it.

On the way home from lunch I stopped in the garden to talk with the man and his wife looking at Roses. What they were after were 200 plants for a hedge, but they had said nothing. What they did say was that they were so confused with the signs around, so many people here were offering Roses, that they did not know when they were in one place and when in another.

For tea to night we had a visit from Miss Mabel Jackson, daughter of Mabel Jackson and niece of Richard Jackson, a graduate of the University of Delaware and later of a Philadelphia school of Occupational Therapy. She had received a scholarship to study and teach in England, which had been sent to this School by the head of Dorsett House in Clifton-Bristol, England,<sup>a</sup> Dr. Casson. She has been there now two years, apparently is developing a school of about ten students a year and has had an invitation to return at the close of our vacation at the end of August. She had known Aunt Annie, talked with her frequently and could tell us much about the situation over there. She appeared to me to be a girl of strong character, quite resourceful, happy disposition and while her English is not perfect, she strikes me as calculated to prove successful. During the entire two years in England, she had not met anyone from home that she knew and invited us to look her up if we happened to be over there.

Cornelius Zeimet and his wife called to thank us for the Roses we sent them, which they appreciated deeply; all were planted, are growing and were being dusted and sprayed faithfully. They lingered and seemed to find it hard to say

"Good-bye". Apparently everything at Pendle Hill is going along splendidly and Cora has made a very successful vegetable garden.



At work on budlist  
Call of Patrick Lloyd,  
Called on Mary Maule, on Eva Clark Reed.

1936:June17

Wednesday

This morning was spent chiefly on correspondence. Discussed with Edith Wood the various events that I would like to attend providing it seemed wise to do so.

At 2:00 Sidney brought <sup>in</sup> George Ohlhus, James Todd, and together we went over budlist selecting first varieties to use in 2 for \$1., Star Dozen and other sets, and then going over the entire list to make up first off proposal of what we shall omit and what we shall increase or add.

Before it was finished, say at 4:30, I was interrupted by a call from Patrick Lloyd and in the hour that followed we had a very frank talk brushing away some of the rubbish that has existed as misunderstanding and reestablishing a sounder basis of mutual confidence. I told him what he said he thought was a just criticism, that his heart was very much greater than his head was wise, and that if mistakes had been made on his part, I felt they were from lack of judgment.

He read me an extract from a letter from Emily Gilmore, saying that she was not calling a meeting of the Executive Committee. He did not know what was wrong and felt that the situation was unfriendly. That is should not be, but she could not explain it and could not change it. Patrick was entirely willing to drop the matter, and in connection with this and other things, I reminded him of one of my friends who has extraordinarily good judgment had said that Patrick Lloyd would be well advised to keep hands off the matter of appointing Committees, and I told him how strict Dr. Aydelotte of Swarthmore was with himself in the matter of leaving entirely untouched the subject of the <sup>a</sup> appointment and selection of the Board of Managers, which was simply not his business. I told Patrick that I felt likewise

that this area of the particular formation of Committee was one in which he need not feel concern. He admitted not knowing what might be the Frank Bratram's attitude toward a Secretary for the Meeting as regards his inmost convictions and intentions.

Late for supper and signing late letters after supper, called at 7:05 on Mary Maule, to invite her especially to the meeting at London Grove on Saturday. She said several of the family expected to come though she would be in Philadelphia. I told her of my talk with Patrick early in the afternoon.

At 7:25 called at Eva Clark Reed and her husband where we had a very cordial reception though but stayed but 10 minutes, finding a delightful road by way of Daleville and Green Lawn, back to Chatham and West Grove, and discovering that Chatham is less than 5 minutes distance from West Grove.

Got back in time for H. to attend Committee Meeting and me to snatch an hour of working in the office.

1936: June 18  
Thursday

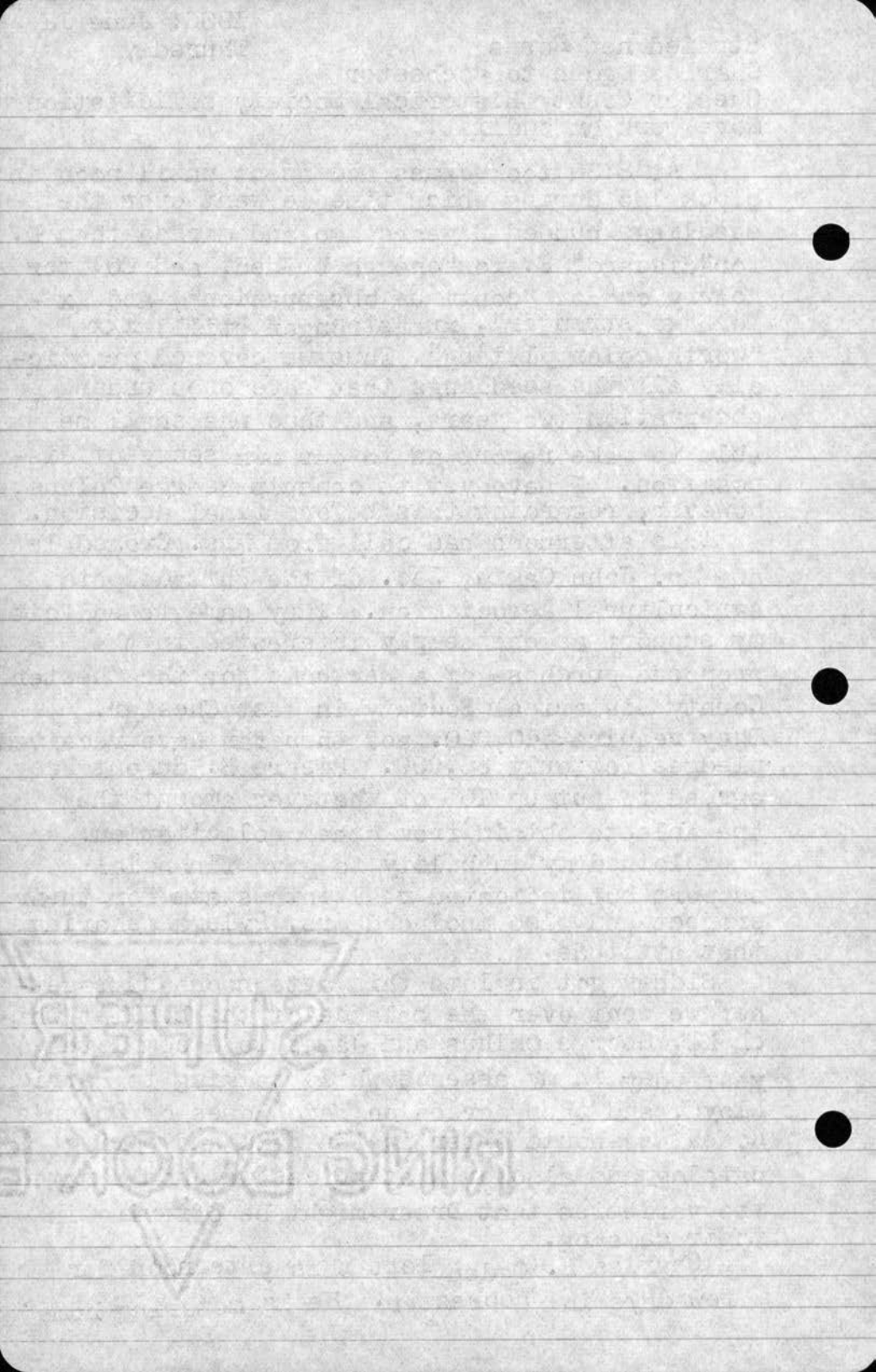
Studied new Roses  
Charles Ogden to Rochester  
Chester County Historical Society solicitation  
More work on budlist.

At 8:30 took James and spent until noon in block 105 during which time we went over the seedlings budded 2 years ago and marked them D. for "discard", E. for "enough budded", and C6. for "carry on" or "continue observation", and ~~1~~x - for "go stronger"; ~~xx~~ "stronger still; ~~xxx~~ "worth color plating". Thus we covered practically all the seedlings that have been under observation two years, and thus we shall be able to make report as to our own sense of disposition. I have yet to consult George Ohlhus, however, regarding this before final decision.

This afternoon had call from Mrs. Croasdale and Mr. John Oakie, Sec. of the Philadelphia Agricultural Association. They came to solicit my support as one deeply interested in the proposed purchase of a new home for the Chester County Historical Society in West Chester. They require \$40,000. and thus far have received pledges for only \$8,000. Pierre S. duPont has agreed to put up 10% of whatever amount they are able to obtain from other solicitation. I explained my inability to give financial support but indicated real enthusiasm for their project and also included Mrs. Pyle as sharing that attitude.

Sidney got in late this afternoon and together we went over the balance of the budlist which he, George Ohlhus and James Todd completed yesterday in my absence while talking to Patrick Lloyd, and then agreed on which ones of Dreer's Roses we should offer in the Fall and Spring catalog and also on what prices we should name the varieties that Dreer might be offering in their catalog.

Charles H. Ogden left this afternoon for a few days in Rochester. He is motoring home.





Friends

I visited Dreer, Intelligencer 1936: June 19  
Jane P. Rushmore, S.S. Pennock Friday  
Telephoned Jonathan M. Steere  
Call at Becks.

Had an early look at the mail and got away by 8:15 taking Mrs. Pyle to the 4th & Arch Meeting of the Representative Committee of her Yearly Meeting, and then going directly to Riverton where I had 45 minutes in the Rose Garden and an hour in the office with Jacques Legendre and James Clark.

First with reference to our budding their Patented Roses. Clark's letter indicating a royalty of 20¢ plus 5¢ each for the buds, he admitted was intended to divert us from the program, since they would rather supply our stock, and with the 25% discount from the 100 rate wholesale price, we could scarcely grow our own at a less price when we should add the cost of Royalty in buds.

Regarding consultation on prices their copy had gone to Philadelphia and were practically set, but they agreed to change Duquesa de Penaranda to \$1.25 from the \$1.00 they had set. That was the only change I asked them to make and finally they agreed to send us a list of the prices they are making. Jacques was disinclined to make any concessions whatever but Clark was much more obliging. He saw my point of view and practically agreed that if we should stick to their prices, they would stick to ours, unless there were some points in which we could not disagree after the comparison. I discussed varieties that we could offer in our Fall catalog, and was disappointed to find that four leading novelties which they have color plated they cannot supply to us, but will have for their own trade only.

Returning to the city talked with Mrs. Yerkes, Editor of the Friends Intelligencer, who admits that she has run dry on Editorials and finds the most difficult part of her job

is that of endeavoring of being the conscience for the Society of Friends, such as should be reflected through the Editorials. Furthermore she is distraught sometimes by reason of the criticism that comes from different angles from opposing points of view. She is paid \$3500. per year. Would be willing to use a part of that salary to pay a first-class editor just to write Editorials and let her do the rest. She was disappointed that they could not combine with The Friend, but that Jane Rushmore could not abide Elton Trueblood and many of their friends could not abide Jesse Holmes, and that it did seem they were permitted to go separate paths, these two Friends papers, because of irreconcilable in each camp.

Later I had lunch with Jane Rushmore. She explained that the Comley Fund was paying \$1000. a year to the Intelligencer, but was insisting upon certain standards being maintained if they were to continue to receive that income. The Editorial Board is striving hard to measure up to these requirements.

I also talked to Jane about the situation in Western Quarterly Meeting. She was helpful. She insisted that any worker who is to success or is to last long must learn to be self-effacing. She seemed exceedingly pleased with the idea that we were due for a transition in Western Quarterly Meeting to correspond with that cited by Arthur H. Morgan of T.V.A., who referred to social progress as "being in order along the line marked out by the following changes, that is when alchemy was changed to chemistry, when astrology was changed to astronomy, and when blood letting became surgery". She insisted that the same thing needed to be said time and time again. That we could not both stand up and remain seated at the

1936. June 19  
Friday

same time; that nobody could drive a buggy, and at the same time drive an automobile; that new duties make ancient good uncouth, and therefore at whatever the occasion or where ever the opportunity, the idea should be repeated and stressed. She cited for me the self-effacement of Bliss Forbush and also gave Bernard Walton ~~for~~ credit for having broad influence, due in large measure to the fact that he was able to be self-effacing and without personal ambition. She indicated that both of them were more so than herself because she was rather more aggressive. She felt that it would be entirely in order for me to set-forth as I had proposed to-morrow night when the Committees would have their own concerns and make their own decisions, and that it was for the worker to inspire, suggest, recommend, but since the Society of Friends, (this is what she added) is made up as it is, they will not stand for being directed.

She also talked of Arthur Jackson who will have a new proposition for a General Secretary for the General Advancement Committee, and in her opinion is hoping for a job for himself in that capacity, but she thinks he is quite unfit for it. She told me that five or six years years ago, she had plead<sup>d</sup> with Frank Bartram that if he wanted to retain control of a secretary in Western Quarterly Meeting, that he could then have Emily Mitchell appointed in that capacity to give a certain amount of her time, as she could carry it from home, and if it did not work, there would be nobody hurt, because she would be paid for the time she gave. She said it would be perfectly natural since she was assistant clerk. Why he did not take up with the idea, she did not know. Central Bureau now has a new Social worker that will go out

into the field. Her name is Mary Hopson Jones. She was chosen from among 12 candidates/

S.S. Pennock, I called on next who explained that Barron had come to Philadelphia and together they had gone to see Dreer's Roses. Later Mr. Pennock had joined Mr. Barron on the train from Baltimore to Washington, where they had lunch with Dr. Gamble. At once Dr. Cross had resigned and it was within the power of Leonard Barron which he was exercising to appoint Dr. Gamble in his stead, the latter having agreed to give 20 years of his life to this work if the Society would pay for transportation and other expenses in connection with the work for the Rose Society, in the endeavor to establish a National Rosarium. There had been added to the Committee Dr. Moore of St. Louis, and Ben Morrison of Washington, and one other, Dr. Gamble intended to go to Des Moines. Also Pennock told me that it was decided that Barron should have another term as President and that Barron himself had the privilege of appointing the Nominating Committee. He felt that Dr. Gamble felt much better, than Leonard Barron does and that the entire matter was cared for without mentioning my name at all, and he asked that I should be quite innocent of his own part in bringing to pass what had occurred.

I telephoned J. M. Steere who had the opinion that the Directors of the Conard-Pyle Company should see in advance of the Creditors' Committee and also should be the ones to decide upon certain matters, such as an increase in Sidney's salary that I felt was so much deserved. Nelson West was tied up for the day.

I called at Beck's which appears to be a wonderful Engraving Plant and got copy for a future issue front cover, the reproduction of



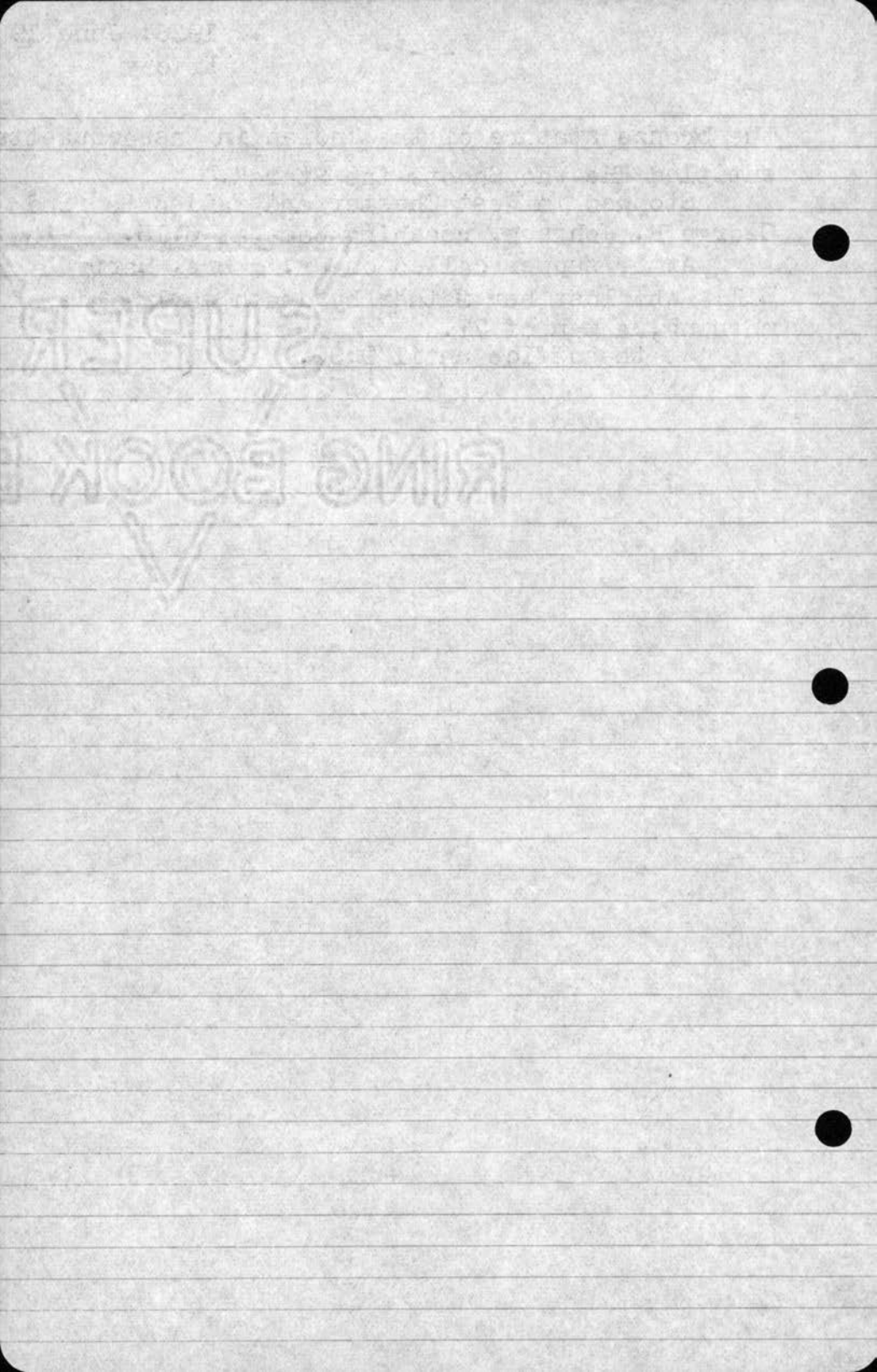
1936: June 19  
Friday

the bronze stature of the Indian, in Massachusetts  
entitled "He Who Shoots the Stars".

Stopped in West Chester and failed to find  
George B. Johnson, reaching home at 6:15.

After supper called on Mr. & Mrs. Harry  
Ellis who lost her father by death early this  
morning, a man of 77.

At the office until 9:30.



New Rose Peggy Ann Landon  
I take over Patrick Lloyd's  
Official record.

1936: June 20  
Saturday

Farewell Picnic Reception for Patrick at  
London Grove.

This morning we received a package containing samples of the new Rose which Brownell has had named "Peggy Ann Landon", apparently a Jacotte, more double with heavy leathery foliage. But we are inclined to go a bit slow on it.

Sidney and I talked carefully over the final accounts that have come in now for the month of May, which is ready to type on Monday.

At 2:30 I went to the Kennett Home and took over from Patrick Lloyd whatever he had to transfer, not including the two Imperial Files of his letters. The furniture is to be stored in the garret, and I taking only some card records and minutes. I am really amazed that he had so little.

At 4:30 Mrs. Pyle, Mrs. Sturgill, and I left for London Grove where I met with the Committee making plans for the Picnic Farewell reception for Patrick Lloyd starting at 5:30, with the supper served Cafeteria style on tables under the trees, and later games. At 8:50 retiring to the Meeting House where the program consisted first of slongs, Patrick leading the songs. Then poems read by Mary Moore of Fallowfield, and by Mary Michener of London Grove, the latter verses making sport of Patrick's difficulty in handling a car, and of the fact that after everyone else in the Friends Home was tucked away in bed, he steals to the third-story roost and enjoys his old pipe. I presided, and presently introduced Anna Webb, who brought in three boys with their arms loaded with presents that were given to Patrick with some explanation to which he replied appropriated. This was followed by more singing, verses by Thomas Passmore, a hymn, and then a meeting for Worship of about 15 minutes. The meeting adjourning about 9:30. I think it was

generally felt that the affair was an success. The amount of money given to him was \$89.18, which may later be slightly increased, I hope to \$100. There was a vast difference between the different Meetings as to the attitude on this question. For example at Ercildoun, Mary Maule and Warren Webster had each been obliged to spend \$10.00 in advance to get the Meeting to agree to go on with the work, so they were not for putting up any more.

West Grove raised \$6.15, \$3.15 which was intended to go for a book. Hockessin thus far \$6.00. Nothing from Penns Grove. Later \$15. came from Kennett, \$25,000 from New Garden, and the balance from London Grove. When Patrick learned the amount he was amazed and said he never had had so much money as that in his life. What should he do with it. The most striking thing was during the Meeting for Worship, when Nathan Walton arose and said he hoped the result would be to raise up some young people to do for the Society what he had an ambition to do and had not done, and was now too old to undertake.

I must see him further regarding this to learn more fully his ideas.



Morning Meeting; no First-Day 1936: June 21  
School Sunday

Called on Roland T. Satterthwaite.

To Reading with George Ohlhus

Call from the Passmore's and Edwina B. Walton  
family.

We were late to Meeting this morning.  
Indeed we had not clearly remembered that it  
would be 10:00 A.M. Daylight Saving Time. I  
spoke on the text "Be transformed by the renew-  
ing of your mind, etc. At noon Yardley Warner  
said that what I had said was an inspiration  
for him, because he spoke on the same text in  
the Harmony Road Meeting.

On our way home from Meeting we called on  
Roland Satterthwaite to find him looking better,  
still due to have 12 more treatments, but  
apparently the X-ray is having the desired effect  
and he hopes to be home much improved.

Sidney took charge of the Garden Club,  
who came down in a big bus from Trenton today.  
I think some 35 of them and at 1:30 George Ohlhus  
in his car drove with me to Reading where we  
spent from 3:00 until 5:30 in inspecting the  
Roses of C.R. McGinnes. I am afraid he would  
rather not be bothered on a Sunday afternoon,  
which I did not realize before going as much as  
I did afterwards, though he says all days are  
the same with them. He claims to have 110  
varieties of Species whereas Bobbink & Atkins  
have only 80. George and I thought the trip  
quite worth while.

On the way home he told me how much dis-  
appointed he was that he was left out of the  
talk given to the Ladies here at the time the  
Garden Club met at our house. I think he felt  
that Sidney had been asked to speak on what  
should have been his topic. I endeavored to  
explain but without any great success. However,  
he felt mollified.

After supper Dr. Webb and Thomas Passmore  
family stopped and walked for a while in the  
garden as did Edith Wood with Miss Shaw. Later

Mary Ellis with Mr. Darlington, and still later  
Edward B. Walton and Anna from London Grove.  
It was 9:30 P.M. when they left.

Studied Rose Novelties 1936: June 22  
Funeral Emma Good Sloan Conard Monday  
Visit of Major Nornabell, Director  
"Singing Tower", Lake Wales,  
Study course at Kennett Square

From 8:00 until 10:30 in block 105 this morning where I discovered outstanding in appearance and display the new Rose Mme. Henri Guillot, which got Gold Medal at Bagatelle for Mallerin. Others of great interest. Returned in time for important correspondence/

2:00 attended the funeral of Emma Good Sloan Conard. About 35 or 40 present in the Meeting House. Elizabeth Carr read as did I after an introduction, but from the standpoint of satisfying those who attended with any service that seemed appropriately and fittingly to fill in the time, I fear it was rather distressing, though I think what was said was entire appropriate. The flowers were sufficient and simple but effective, and the affair a very decent one.

Returning to more correspondence and at 4:20 there came in Major Nornabell with whom I have had correspondence and whose work I have been quoting in "Success with Roses" in connection with the "Singing Tower" of which he is a Director. He was well acquainted with Edward A. Bok and continued to be on the most intimate terms with Mrs. Bok who sails for Europe for 2 or 3 months. The Major is on his way to Maine for the summer. He indicated that Hans Koehler of Olmstead Bros. was still in charge of the planting though Mr. Phillips had help start, and between December 1 and April 30, they had had 273 visitors at the tower, and that since the first recital given they had had 2,300,000 visitors. They play four times a week on 3:00 P.M. on Sunday and at noon on Tuesday, Thursdays, and Saturdays, and then on special holidays. I took him through all our Rose displays. His daughter was deeply interested and promised to give especial attention to

any friends that I should send with a letter to him when going south. I urged them to stop at DuPont's where the last of the Ramona presentation to-night.

At 7:25 Mrs. Pyle and I went to the class at Kennett, to be addressed by Prof. Roland Pennock, son of James and Alice Pennock at Chatham, and now Professor of Economics at Swarthmore.



Novelty Roses. Bank  
Harlan P. Kelsey visits us  
R. Marion Hatton " "

1936: June 23  
Tuesday

After a look at the mail spent  $1\frac{1}{2}$  hours studying the Novelty Roses. George Ohlhus with me, finding much of interest.

Then to bank at 10:00 in which statement for 6 months was shown. Depreciation in the value of bonds is increasing rapidly. After bank I talked with O.W. Shortlidge. Gave him copy of the statement for the month of May. He wanted to know if we would have \$10,000 for the creditors. Thought we could save money in such places, for example as not having the creditors to lunch on the day of their annual meeting here. He felt that if we paid McFarland \$12,000 a year for his product, that we certainly didn't owe him anything, and frankly said that he intended to get all the money out of the Conard-Pyle Company this year that it was possible to get; that he couldn't help thinking of the \$50,000. worth of Creditors that were getting nothing whatever from their investments.

Harlan P. Kelsey having telephoned from Philadelphia was met at Wilmington and herefor lunch. He is hunting information about the auction we held, because their business has been seriously hurt by bad weather this Spring and they have not enough money with which to carry on, and must have more soon, and therefore intend to liquidate, if possible by an auction to nurserymen.

At Jennersville he took keen delight in picking out single Roses, such as would make especially fine displays in landscape planting. His entire taste was for the simple type, especially the pure white, though some others also appealed to him, such for example as Tantau's. He was especially struck with Tantau's 2805, Ingar Olsen x Johannizauber, a five to seven petaled lustrous, rich red, with fine yellow center of stamens. Then he spent more than an

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Sought his advice on layout of gardens at Jennersville. First, as to parking space, he advocated maintaining a planting along the highway with entrance and exit places plainly marked in order to provide for rotary flow of traffic, and parking in accordance therewith, fishbone style of arrangement. I will annex copy of the design he gave us.

He proposed first carrying out the idea of parking along the highway as we had planned, except not to grade down to roadway level. Then he advocated parking at right angles with the highway, and last of all parking on both sides of the longitudinal highway, paralleling the main highway, that splits the Wayside property in half; a 50 ft. roadway clear with parking on both sides and room for 2-way traffic between both rows of cars would provide for an enormous amount and let us put our display close to the highway, which may be a better plan.

He was particularly strong on not having little picayune spaces but doing things in a grand fashion and therefore liked the thought of that main ~~highway~~<sup>road</sup> running all the way through and coming out on to the Cochranville Roadway as nearly straight as could be, and then carrying it ~~forward~~<sup>across</sup> back of Red Rose Inn Garden.

As to the buildings, he thought our thatch was Okey. The little building too small to look proper. It would be better if raised 12 inches or more. He was uncertain about the effect of pergolas. These would have to be studied carefully, but regarding the garage of brick, he didn't like it and thought that where the skirt of green shingles is now about the brick and under the eaves, it would be much better if we had plain white boards put around there.

I asked him to locate a place for a new building and a larger one, which he did. First

in front and east of the Steven's Maple, and second between the Gum and Maple west of location one. He did not take to the idea of having a driveway coming out between Geo. Ohlhus's house and garden. He thought that it was too small, and that if we should tie up with the Inn property it should be done whereas above I indicated the main middle longitudinal roadway should come out back of the lombardy poplars that are on the rear of the Red Rose Garden.

He seems to think that we have an ideal location and with reference to what we call the picnic ground, he would take out the forward scotch pines, leaving those around the back, and he would develop that splendid linden we have there by taking out the trees on either side of it which are interfering with it, and where there is a group of maples, there is one he would remove, and make of this grove a much more magnificent and splendid thing, not attempting to fill it in with shrubbery to any extent.



1936: June 30  
Tuesday

I telephoned Mr. Eisiminger after having talked with Mr. Kelly and offered to give to the Highway Dept. enough land to correspond with five feet at the point where the stone wall at present belly's out to form a back curve in the roadway and from that point tapering off to zero at both ends, with the understanding that a substantial stone wall should be built as a retaining wall over the entire length of this point.

I took this up first with Mr. Kelly who highly approved of it and then with Mr. Eisiminger on the telephone who promised to take it up with Harrisburg from which he must have authorization before he can proceed. This is not a W.P.A. job but a State Highway Job and hence the State must authorize the expenditure. It would come under the head of compensation for damages.

1938 June 30  
"Friday"

I returned Mr. Hester after having  
talked with Mr. Hester and, after  
the library hour, showed him a copy of  
with first feet at the point of the  
at present belly's out to form a  
the body, and then the body  
at the end, with the understanding that  
a photograph of the body in the  
position will be given to the  
I took this picture with Mr. Hester  
highly improved and then with Mr. Hester  
on the telephone who refused to talk to me with  
Hester in a way which he must have anticipated  
before he can proceed. This is not a U.S.A. job  
but a private library job and hence the photo was  
entirely the responsibility of the body  
the head of communication for Hester.