

CABLE SENT TO
398 Mexican Light
and POWER

Mexican Light
and POWER

JH/OM

Code

DATE December 26, 1947

TIME 4:30 PM

Hessersmuth

cc

MR. GEORGE S. MESSERSMITH
MEXICAN LIGHT AND POWER COMPANY
2a CALLE DE GANTE 20
MEXICO CITY, MEXICO

639 REFER YOU R LETTER 22nd REGARDING MEXLIGHT ADVERTISEMENT
STOP SUGGEST FOLLO ING ADDITION QUOTE THE COMPANY TAKES
PLEASURE IN ANNOUNCING TO ITS MANY CUSTOMERS AND FRIENDS THAT
MR. G.S.MESSERSMITH FORMER UNITED STATES AMBASSADOR TO CUBA
ARGENTINA AND MEXICO, HAS BEEN ELECTED CHAIRMAN OF THE BOARD
OF THE MEXICAN LIGHT AND POWER COMPANY LTD. MR. MESSERSMITH
HAS ALREADY ASSUMED HIS FUNCTIONS IN MEXICO. THIS CONSTITUTES
THE FIRST TIME IN THE COMPANY'S HISTORY THAT THE CHAIRMAN HAS
ESTABLISHED HIS OFFICE AT THE HUB OF THE COMPANY'S OPERATING
SEAT END QUOTE SUGGEST THIS INSERTION BE PLACED BETWEEN MEXICO
CITY ADDRESS OF COMPANY AND REST OF TEXT STOP THIS WOULD BE
SEPARATED BY LINE COVERING ENTIRE WIDTH OF ADVERTISEMENT ON
TOP AND BOTTOM OF ANNOUNCEMENT STOP AGREE MARTINEZ PROPOSED
CHANGES REGARDS

**J.
LORIE/HEINEMAN**

MISS JENGEN

COPY DELIVERED TO:

JH/OM

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