



ALFRED LERNER COLLEGE OF BUSINESS AND ECONOMICS

- **Dean's Scholar Program**
- **Business Fundamentals Certificate Program**
- **Accounting and Management Information Systems**

- **Business Administration**
- **Economics**
- **Finance**

The mission of the Alfred Lerner College of Business and Economics is to foster scholarship and to offer distinctive, innovative educational opportunities related to the successful management and leadership of organizations operating in an environment of scarce resources, rapid change, global competition, and advances in technology.

The Lerner College offers baccalaureate degrees in Accounting, Economics, Finance, Management, Management Information Systems, Marketing, and Operations Management. Honors degrees are available in many degree programs.

Minors are offered in Business Administration, Economics, International Business, and Management Information Systems. Enrollment in minors is limited and certain qualifications must be met. The Certificate in Business Fundamentals is also offered to non-business majors.

Undergraduate students are admitted as new students into the Accounting, Economics, Finance, Management, Management Information Systems, Marketing, or Operations Management degree programs, or into Undeclared Business. The undeclared students must select a major in the Lerner College by October 1 of their sophomore year. Students already admitted to the University of Delaware who are matriculated in other programs may apply to change their degree program to Accounting, Economics, Finance, Management, Management Information Systems, Marketing, or Operations Management after successfully completing the required microeconomics course, macroeconomics course, and calculus course, and earning a minimum of 28 credits at the University of Delaware. Students should consult with the appropriate department as to application deadlines within the Lerner College. Review for admission consideration will first be performed for students who have completed all their coursework (including the microeconomics, macroeconomics, and calculus courses) at the University of Delaware. The major criterion used for admission selection is academic performance. The average grade point of those accepted over the past five years is 2.8. Applications for admission to the minors are also reviewed and have similar criteria, although the Management Information Systems (MIS) minor applications are reviewed only once a year in January. Additional information and application forms are available in the four departments; application forms are also available on-line.

Note that Lerner College students who were previously dismissed for academic deficiency and are now applying for readmission to the University may be eligible for readmission into

their degree program in the Alfred Lerner College of Business and Economics if they: (1) had met with the Lerner College's assistant dean during advance registration of each semester and term in which they were dismissed, and obtained the dean's prior approval to take courses in the University of Delaware Division of Professional and Continuing Studies to qualify for readmission into the Lerner College, (2) had a minimum of 60 earned credit hours at the time they were dismissed, (3) were enrolled as a Lerner College student at the time of their dismissal, and (4) have reduced their quality-point deficit to less than 7 after taking courses in the University of Delaware Division of Professional and Continuing Studies. Only courses that were approved by the Lerner College's assistant dean prior to enrolling in the courses will count towards the reduction of deficits.

Also note that Lerner College students who have earned 59 credit hours or less at the time they were dismissed will not automatically be considered, nor are they guaranteed readmission into the Alfred Lerner College of Business and Economics. The major criterion for readmission selection is academic performance. Upon dismissal from the Lerner College, the student must meet with the Lerner College's assistant dean to discuss and determine a University major that he or she is best academically qualified to pursue prior to enrolling in courses during the dismissal period. If a major in business continues to be the most appropriate major for the student to pursue, in order to qualify for readmission, the student must: (1) have obtained the assistant dean's approval, prior to the beginning of each semester or term, to take courses in the University of Delaware Division of Professional and Continuing Studies, and (2) have reduced his or her quality-point deficit to at least 0.

All dismissed Lerner College students who seek readmission into the Alfred Lerner College of Business and Economics, regardless of their total number of credit hours must, with prior approval of the assistant dean, take courses in the University of Delaware Division of Professional and Continuing Studies to reduce their quality-point deficit. Students will only be permitted to take a maximum total of 7 credit hours each semester or term in the Division of Professional and Continuing Studies during their dismissal period. If a major outside of the Alfred Lerner College of Business and Economics is determined to be more appropriate for the student to pursue, the student must meet with the dean of the college in which the major is offered and comply with that college's readmission policy.

DEAN'S SCHOLAR PROGRAM

The Dean's Scholar Program exists to serve the needs of students whose clearly defined educational goals cannot be effectively achieved by pursuing the standard curricula for all existing majors, minors, and interdepartmental majors sponsored by the University. Driven by an overarching passion or curiosity that transcends typical disciplinary bounds and curricula, a Dean's Scholar's intellectual interests may lead to broad interdisciplinary explorations of an issue or to more intense, in-depth studies in a single field at a level akin to graduate work. In consultation with faculty advisors and the associate dean of their college, Dean's Scholars design an imaginative and rigorous individual plan of study to meet the total credit hours required for graduation. Contact the associate dean in the Alfred Lerner College of Business and Economics or go to www.udel.edu/deansscholar/ for more information and the application.

BUSINESS FUNDAMENTALS CERTIFICATE PROGRAM

The Certificate in Business Fundamentals is designed to provide non-business majors with an understanding of core business principles and to expose these students to key business tools. The Certificate may be attractive to students in a variety of majors outside of the Alfred Lerner College of Business and Economics to augment their major field of study and provide alternative career options.

The following required courses work together to provide these students with a fundamental understanding of the language and fundamental principles of business.

		Credits
ECON 100	Economic Issues and Policies	3
BUAD 100	Introduction to Business	3
ACCT 200	Survey of Accounting	4
FINC 200	Fundamentals of Finance	3

Both FINC 200 and BUAD 100 are restricted to students who have been admitted into the Certificate program, and to those students who need to take these classes to fulfill a requirement for their major. It is recommended that students follow the course sequence listed above. All courses are designed exclusively for non-business majors; these courses will NOT count towards required coursework for any student who eventually transfers into a business major in the Alfred Lerner College of Business and Economics. Economics majors should check with their advisor to determine how these courses fit into their curriculum.

Full-time matriculated students may apply to the Certificate program during the semester in which they will complete at least 60 credits and achieve junior status, and when the Certificate coursework can be completed prior to graduation. Admission will be limited to top students as measured by GPA. Students must meet with their advisor prior to applying for the Certificate in Business Fundamentals to determine how these credits will be allocated toward their degree program.

After completing the four required courses, the student must submit an on-line "Request for Certification" at least 30 days prior to graduation. The "Request for Certification" may be submitted during the semester in which the student completes the final course(s). All applications, requests, and allowable course substitutions are only available on-line at:

www.lerner.udel.edu/Advisement/BusinessCert/certintro.html.

ACCOUNTING AND MANAGEMENT INFORMATION SYSTEMS

Telephone: (302) 831-2961

The mission of the Department of Accounting and Management Information Systems (MIS) is to offer distinctive and innovative educational opportunities related to the professions of Accounting and MIS, promote scholarship in Accounting and MIS, and to advance successful leadership in a rapidly changing technological environment. The Department offers majors in Accounting and MIS, as well as a minor in MIS, to undergraduate students.

The Bachelor of Science for Accounting majors is designed to prepare students for an accounting career in industry, in government, or in public accounting. An Honors Degree option is available. During the first two years, the accounting major follows a format of courses that enables the student to acquire a broad liberal arts background. The accounting program is designed to provide flexibility in the selection of humanities and social and natural science courses from broad groupings to augment the professional development of the student. The undergraduate accounting major includes work in accounting information systems, intermediate, cost, income tax, advanced accounting, and auditing.

The program provides preparation for the Uniform Certified Public Accountant Examination, the Certificate in Management Accounting, and other professional certifications.

Candidates for a Bachelor of Science degree must: (1) earn a minimum of 120 credits, (2) achieve a minimum cumulative GPA of C (2.0) on all work undertaken at the University of Delaware, (3) fulfill the course requirements of the degree program, and (4) achieve at least a C- in specified business, finance, economics, and accounting courses. Of the required upper division ACCT courses (ACCT 302, 315, 316, 327, 413, 415, 417, and 425), no more than two may be transferred from another institution.

The Management Information Systems major is designed to prepare students for careers that leverage information technology in a business environment, enabling graduates to use information systems to manage the organization. An Honors Degree option is available. During the first two years, the MIS major follows a format of courses that enables the student to acquire a broad liberal arts background. The MIS program is designed to provide flexibility in the selection of humanities and social and natural science courses from broad groupings to augment the professional development of the student. The undergraduate MIS major includes work in programming languages, databases, system analysis and design, business problem solving, and project management. MIS majors are also required to select a professional concentration in one discipline of business (Accounting, Economics, Finance, Management, Marketing or Operation Management) to promote a thorough understanding of the issues, needs, and practices of that area of business.

Students in the Lerner College of Business and Economics may also take courses leading to the minor in Management Information Systems.

Telephone: (302) 831-6515

www.lerner.udel.edu/iti/misminor.html

DEGREE: BACHELOR OF SCIENCE MAJOR: ACCOUNTING

CURRICULUM

CREDITS

UNIVERSITY REQUIREMENTS

ENGL 110	Critical Reading and Writing (with a minimum grade of C-)	3
Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 62-65)		3

MAJOR REQUIREMENTS

Twelve Humanities credits from:	12
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Art History, History, English (except composition or similar courses), Philosophy, Music (except credit for participation in instrumental and/or choral organizations), Theatre (except performance), Comparative Literature, and literature courses in a foreign language.

Three Social and Behavioral Science credits from: 3
Anthropology, Psychology, or Sociology.

Choose one of the following MATH combinations
(Option I, II, or III): 6-12

Option I

MATH 221 Calculus I
MATH 230 Finite Mathematics with Applications

Option II

MATH 241 Analytic Geometry and Calculus A
MATH 230 Finite Mathematics with Applications

Option III

MATH 241 Analytic Geometry and Calculus A
MATH 242 Analytic Geometry and Calculus B
MATH 243 Analytic Geometry and Calculus C

MATH 201/202 Introduction to Statistics I and II 6

One of the following: 3

ENGL 301 Expository Writing
ENGL 302 Advanced Composition
ENGL 312 Written Communications in Business
ENGL 410 Technical Writing
ENGL 415 Writing in the Professions
COMM 212 Oral Communication in Business
COMM 255 Fundamentals of Communication

Six credits chosen from: 6

Mathematics beyond Calculus I, Biological Sciences, Chemistry, Geology, Physics, Physical Geography, Physical Science, Oceanography, Animal Science, or Plant Science.

ECON 151	Introduction to Microeconomics: Prices and Markets (minimum grade C-)	3
ECON 152	Introduction to Macroeconomics: National Economy (minimum grade C-)	3
BUAD 301	Introduction to Marketing (minimum grade C-)	3
BUAD 306	Operations Management (minimum grade C-)	3
BUAD 309	Management and Organizational Behavior (minimum grade C-)	3
FINC 311	Principles of Finance (minimum grade C-)	3
FINC 313	Financial Markets	3
ECON 302	Banking and Monetary Policy	3
ACCT 160	Introduction to Business Information Systems I	3
ACCT 207	Accounting I (minimum grade C-)	3
ACCT 208	Accounting II (minimum grade C-)	3
ACCT 302	Accounting Information Systems (minimum grade C-)	3
ACCT 315	Intermediate Accounting I (minimum grade C-)	3
ACCT 316	Intermediate Accounting II (minimum grade C-)	3
ACCT 350	Business Law I	3
ACCT 351	Business Law II	3

In the following 5 required courses, a grade of C- or better must be earned in all but one:

ACCT 327	Cost Accounting	3
ACCT 413	Income Tax Accounting	3
ACCT 415	Advanced Accounting	3
ACCT 417	Auditing	3
ACCT 425	Strategic Information Systems and Accounting	3

PROFESSIONAL ELECTIVES

ACCT or FINC courses (at 300-level or higher) 6
See ACCT course descriptions for enrollment restrictions

ELECTIVES

In addition to required courses, sufficient credits must be taken to meet the minimum credits required for the degree. Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics. For Economics, International Business, or Management Information/Decision Support Systems

minors only, six credits from the Alfred Lerner College of Business and Economics may be applied to the elective category. No more than two credits can be from HESC 120.

CREDITS TO TOTAL A MINIMUM OF 120

**HONORS BACHELOR OF SCIENCE:
ACCOUNTING**

The recipient must complete:

1. All requirements for the Bachelor of Science in Accounting.
2. All of the University's generic requirements for the Honors Baccalaureate degree (see page 45 of this catalog).

The Honors credits in the major will normally include ACCT 207 and ACCT 208. They may include required courses from other departments in the Alfred Lerner College of Business and Economics. An ACCT course taken at the 600-level will count for Honors credit.

**DEGREE: BACHELOR OF SCIENCE
MAJOR: MANAGEMENT INFORMATION SYSTEMS**

CURRICULUM

CREDITS

UNIVERSITY REQUIREMENTS

ENGL 110 Critical Reading and Writing
(with a minimum grade of C-) 3

Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 62-65) 3

MAJOR REQUIREMENTS

Twelve Humanities credits from: 12

Art History, History, English (except composition or similar course), Foreign Languages (up to 6 of the allowable 9 credits may be grammar courses), Philosophy, Music (except credit for participation in instrumental and/or choral organization), Theatre, Comparative Literature, and literature courses in a foreign language. No more than nine credits may be taken in one department.

Six social and behavioral science credits from: 6
Anthropology, Psychology, or Sociology

ECON 151	Introduction to Microeconomics: Prices and Markets	3
ECON 152	Introduction to Macroeconomics: National Economy	3
COMM 212	Oral Communication in Business	3
MATH 221	Calculus I	3
MATH 230	Finite Mathematics with Applications	3
MATH 201/202	Introduction to Statistics I and II	6

One of the following courses: 3

ENGL 301 Expository Writing
ENGL 312 Written Communications in Business
ENGL 410 Technical Writing
ENGL 415 Writing in the Professions

Six Credits chosen from: 6
Mathematics beyond Calculus I, Biological Sciences, Chemistry, Geology, Physical Geography, Physical Science, Oceanography, Animal Science or Plant Science

All of the following courses:

CISC 181	Introduction to Computer Science	3
CISC 250	Business Telecommunication Networks	3
ACCT 207	Accounting I	3
ACCT 208	Accounting II	3
ACCT 160	Business Information Systems I	3
ACCT 261	Business Information Systems II	3
BUAD 301	Introduction to Marketing	3
BUAD 306	Operations Management	3
BUAD 309	Management and Organizational Behavior	3
FINC 311	Principles of Finance	3
BUED 330	Data Base Design & Implementation	3
BUED 430	Systems Analysis & Implementation	3
BUED 431	Technological Problem Solving	3
BUED 432	Problem Solving Project Management	3

Professional Concentration 12

Twelve Credits from any one area of business, accounting, or economics. Students must select ONE of the following disciplines: Accounting, Economics, Finance, Management, Marketing, or Operations Management, and complete 12 credits of 300 and/or 400 level courses in that ONE discipline and approved by the student's academic advisor.

MIS Electives 6
BUEC courses 300-level or above (excluding BUEC 325) and CISC courses 300-level or above and approved by the student's academic advisor CISC 220: Data Structures is strongly recommended as an elective course

ELECTIVES
In addition to the required courses, sufficient credits must be taken to meet the minimum credits required for the degree. Elective courses should be taken outside of the Lerner College of Business & Economics. For Economics or International Business Minors only six (6) credits can be applied to the elective category. No more than two credits can come from HESC 120

CREDITS TO TOTAL A MINIMUM OF..... 120

MINOR IN MANAGEMENT INFORMATION SYSTEMS (MIS)

The MIS Minor is designed to provide students with an opportunity to acquaint themselves with the three interrelated areas of Management Information Systems: Business Foundations, Information Technology, and Project Management/Hands on Experience, and to explore the rapidly expanding field of computer-based management information systems. Applications to be admitted into the MIS Minor are submitted on-line each November and reviewed the following January. Enrollment is limited, admission is based on GPA and restricted to students who will successfully complete 60 credits prior to beginning the BUEC sequence in the Fall following a student's enrollment. The minor requires the following eight courses, with a grade of C or better in 21 of the 24 credits and an overall average of C or better for all eight courses in the minor. More information and applications are available at www.lerner.udel.edu/ITI.

	Credits
ACCT 160 Introduction to Business Information Systems I	3
ACCT 207 Accounting I	3
BUAD 306 Operations Management	3
BUEC 325 Modern Business Computing	3
BUEC 330 Database Design and Implementation	3
BUEC 430 Systems Analysis and Implementation	3
BUEC 431 Technological Problem Solving	3
BUEC 432 Problem Solving Project Management	3

All substitutions must be approved in writing by the MIS Project Director PRIOR to taking ANY BUEC course

BUSINESS ADMINISTRATION

Telephone: (302) 831-2554
www.lerner.udel.edu/business/

Professional education in business administration serves to develop the capabilities of students so that they may assume positions of leadership and responsibility at all levels of management in our society.

Students pursuing a program of study leading to the degree of Bachelor of Science within the Department of Business Administration must select one of three majors: management, marketing, or operations management. Honors Degree options are available in all the majors. Students may also pursue a minor in international business and/or apply to the minors in management information systems, economics, or a variety of other fields. A minor in business administration is also available to students majoring in other fields.

Each candidate for a degree must: (1) earn a minimum of 121 credits, (2) achieve a minimum cumulative GPA of C (2.0) on all work undertaken at the University of Delaware, (3) fulfill the course requirements of the degree program, and (4) achieve at least a C- in specified business, finance, accounting, math and economics courses. Students seeking a Bachelor of Science Degree in any major within the Department of Business Administration may take only one of the four required upper-level Courses in their major at another institution unless advance permission is granted for credit earned in residential study-abroad courses.

All 300- and 400-level courses are restricted to Business Administration Department students and to those students whose programs require the course.

**DEGREE: BACHELOR OF SCIENCE
MAJOR: MANAGEMENT**

Managers are essential to every organization because they work with people to make and implement decisions that move organizations forward. The Management major prepares students to be productive and insightful managers. It enhances students' leadership, communication, and analytical skills; provides strategies and models for solving problems ethically and effectively; and equips students to become managers who can make things happen in a dynamic global economy

CURRICULUM CREDITS

UNIVERSITY REQUIREMENTS

ENGL 110 Critical Reading and Writing
(with a minimum grade of C-) 3

Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 62-65) 3

MAJOR REQUIREMENTS

Twelve Humanities credits from: 12

Art History, History, English (except composition or similar courses), Foreign Languages (up to 6 of the allowable 9 credits may be grammar courses), Philosophy, Music (except credit for participation in instrumental and/or choral organizations), Theatre, Comparative Literature, and literature courses in a foreign language. No more than nine credits may be taken in one department

Psychology 3

Sociology 3

Six credits from: 6

Anthropology, Economics (200-level or higher), Geography, Political Science and International Relations, Psychology or Sociology (except Criminal Justice). No more than six credits may be taken in one department to fulfill Social and Behavioral Science requirements

MATH 221 Calculus I
(minimum grade C-) 3

MATH 201/202 Introduction to Statistics I and II
(minimum grade C-) 6

COMM 212 Oral Communication in Business 3

One of the following courses: 3

ENGL 301 Expository Writing
ENGL 312 Written Communications in Business
ENGL 410 Technical Writing
ENGL 415 Writing in the Professions

Seven Natural and Physical Science credits including one lab credit from: 7
Animal Science, Biological Sciences, Chemistry, Entomology, Geology, Marine Studies, Physics, Plant Science and Science

ECON 151 Introduction to Microeconomics: Prices and Markets
(minimum grade C-) 3

ECON 152 Introduction to Macroeconomics: National Economy
(minimum grade C-) 3

ACCT 160 Introduction to Business Information Systems I 3

ACCT 207 Accounting I (minimum grade C-) 3

ACCT 208 Accounting II (minimum grade C-) 3

ACCT 261 Introduction to Business Information Systems II 3

ACCT 352 Law and Social Issues in Business 3

FINC 311 Principles of Finance
(minimum grade C-) 3

Only one of the following will count toward graduation:
ACCT 261 or ACCT 302

Students must earn a grade of C- or better in all of the following courses:

BUAD 301 Introduction to Marketing 3
BUAD 306 Operations Management 3
BUAD 309 Management and Organizational Behavior 3
BUAD 421 Human Resource Management 3
BUAD 422 Designing Effective Organizations 3
BUAD 441 Strategic Management 3

Three of the following seven courses: 9
(minimum grade C- in each course)
BUAD 382 International Business Management
BUAD 420 Labor Relations

BUAD 423	Negotiation & Conflict Resolution
BUAD 425	Current Issues in Global Management
BUAD 428	Management Systems
BUAD 429	Selected Topics in Management
BUAD 444	Small Business Management

One Information Technology related course from the following 3
(minimum grade C-)

BUAD 427	IT Applications in Management
BUAD 428	Management Systems (counts for Information Technology requirement OR Management core, but not both)
BUAD 448	Decision Support Systems for Operations

One of the following International theme courses: 3

ACCT 383	Introduction to International Accounting
ACCT 395	Seminar: International Accounting
BUAD 341	Environment of Multinational Corporations (cross-listed with ECON 341 and/or POSC 341)
BUAD 382	International Business Management (counts for International requirement OR Management core, but not both)
BUAD 383	Seminar on International Business
BUAD 391	Seminar on International Management
BUAD 393	Seminar on International Marketing Management
BUAD 394	Seminar on International Operations Management
BUAD 475	International Marketing
ECON 305	Cooperative Economic Systems
ECON 311	Economics of Developing Countries
ECON 318	Economic History of France
ECON 340	International Economics
ECON 341	Environment of Multinational Corporations (may be cross-listed as BUAD 341 and/or POSC 341)
ECON 344	The Making of the European Economy
ECON 348	Industrial Policies of France
ECON 405	The Planned Economics
ECON 411	Economic Theory of Developing Countries
ECON 441	Advanced International Microeconomics
ECON 443	International Monetary Economics
ECON 444	Analysis of European Economic Performance
FINC 392	Seminar on International Financial Management
FINC 415	International Finance

Professional Electives

ACCT, FINC, BUAD, or BUEC courses (at the 300 level or higher) 3

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree (usually a minimum of 9 credits).

Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics, and no more than two credits can be from HESC 120.

CREDITS TO TOTAL A MINIMUM OF 121

DEGREE: BACHELOR OF SCIENCE MAJOR: MARKETING

Marketing majors learn how to gather information regarding consumers' needs and wants and use this information to make strategic decisions regarding goods or services, pricing, promotion and distribution. The goal of marketing is to create, build and maintain mutually beneficial exchanges with consumers and/or businesses to achieve organizational objectives.

CURRICULUM

CREDITS

UNIVERSITY REQUIREMENTS

ENGL 110 Critical Reading and Writing
(minimum grade C-) 3

Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 62-65) 3

MAJOR REQUIREMENTS

Twelve Humanities credits from: 12

Art History, History, English (except composition or similar courses), Foreign Languages (up to 6 of the allowable 9 credits may be grammar courses), Philosophy, Music (except credit for participation in instrumental and/or choral organizations), Theatre, Comparative Literature, and literature courses in a foreign language. No more than nine credits may be taken in one department.

Psychology 3

Sociology 3

Six credits from: 6

Anthropology, Economics (200-level or higher), Geography, Political Science and International Relations, Psychology or Sociology (except Criminal Justice). No more than six credits may be taken in one department to fulfill the Social and Behavioral Science requirements.

MATH 221 Calculus I
(minimum grade C-) 3

MATH 201/202 Introduction to Statistics I and II
(minimum grade C-) 6

COMM 212 Oral Communication in Business 3

One of the following courses: 3

ENGL 301	Expository Writing
ENGL 312	Written Communications in Business
ENGL 410	Technical Writing
ENGL 415	Writing in the Professions

Seven Natural and Physical Science credits including one lab credit from: 7
Animal Science, Biological Sciences, Chemistry, Entomology, Geology, Marine Studies, Physics, Plant Science and Science.

ECON 151 Introduction to Microeconomics: Prices and Markets
(minimum grade C-) 3

ECON 152 Introduction to Macroeconomics: National Economy
(minimum grade C-) 3

ACCT 160 Introduction to Business Information Systems I 3

ACCT 207 Accounting I (minimum grade C-) 3

ACCT 208 Accounting II (minimum grade C-) 3

ACCT 261 Introduction to Business Information Systems II 3

ACCT 352 Law and Social Issues in Business 3

FINC 311 Principles of Finance
(minimum grade C-) 3

Only one of the following will count toward graduation:
ACCT 261 or ACCT 302

Students must earn a grade of C- or better in all of the following courses:

BUAD 301	Introduction to Marketing	3
BUAD 302	Marketing Research	3
BUAD 306	Operations Management	3
BUAD 309	Management and Organizational Behavior	3
BUAD 441	Strategic Management	3
BUAD 477	Information Technology Applications in Marketing	3
BUAD 479	Marketing Strategy for the Firm	3

Three of the following courses: 9

(minimum grade C- in each course)

(must include either BUAD 471 or BUAD 473)

BUAD 470 Sales Management and Selling

BUAD 471 Advertising Management

BUAD 472 Marketing, Society and Environment

BUAD 473 Buyer Behavior

BUAD 474 Marketing Channels and Retailing

BUAD 475 International Marketing

BUAD 478 Field Projects in Marketing (Honors Only)

One of the following International theme courses: 3

ACCT 383 Introduction to International Accounting

ACCT 395 Seminar: International Accounting

BUAD 341 Environment of Multinational Corporations
(cross-listed with ECON 341 and/or POSC 341)

BUAD 382 International Business Management

BUAD 383 Seminar on International Business

BUAD 391 Seminar on International Management

BUAD 393 Seminar on International Marketing Management

BUAD 394 Seminar on International Operations Management

BUAD 475 International Marketing

ECON 305 Cooperative Economic Systems

ECON 311 Economics of Developing Countries

ECON 318 Economic History of France

ECON 340 International Economics

ECON 341 Environment of Multinational Corporations
(may be cross-listed as BUAD 341 and/or POSC 341)

ECON 344 The Making of the European Economy

ECON 348 Industrial Policies of France

ECON 405 The Planned Economics

ECON 411 Economic Theory of Developing Countries

ECON 441 Advanced International Microeconomics

ECON 443 International Monetary Economics

ECON 444	Analysis of European Economic Performance
FINC 392	Seminar on International Financial Management
FINC 415	International Finance

Professional Electives
ACCT, FINC, BUAD, or BUEC courses (at the 300 level or higher) 3

ELECTIVES
After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree (usually a minimum of 9 credits). Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics, and no more than two credits can be from HESC 120.

CREDITS TO TOTAL A MINIMUM OF 121

DEGREE: BACHELOR OF SCIENCE
MAJOR: OPERATIONS MANAGEMENT

The Operations Management (OM) Major focuses on the process by which a firm produces a product or provides a service. OM majors are concerned with addressing questions such as how much of a product to produce? What is the most efficient way to produce that amount of product or that level of service? OM is all about the transformation of raw materials, labor and capital into final products and/or services. The OM major prepares students to be effective problem solvers by increasing their ability to analyze and interpret quantitative information that they then can use to make solid business decisions.

CURRICULUM	CREDITS
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UNIVERSITY REQUIREMENTS	
ENGL 110	Critical Reading and Writing (minimum grade C-) 3

Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 62-65) 3

MAJOR REQUIREMENTS
Twelve Humanities credits from: 12
Art History, History, English (except composition or similar courses), Foreign Languages (up to 6 of the allowable 9 credits may be grammar courses), Philosophy, Music (except credit for participation in instrumental and/or choral organizations), Theatre, Comparative Literature, and literature courses in a foreign language. No more than nine credits may be taken in one department.

Psychology	3
Sociology	3

Six credits from: 6
Anthropology, Economics (200-level or higher), Geography, Political Science and International Relations, Psychology or Sociology (except Criminal Justice). No more than six credits may be taken in one department to fulfill Social and Behavioral Science requirements.

MATH 221	Calculus I (minimum grade C-) 3
MATH 201/202	Introduction to Statistics I and II (minimum grade C-) 6
COMM 212	Oral Communication in Business 3

One of the following courses: 3	
ENGL 301	Expository Writing
ENGL 312	Written Communications in Business
ENGL 410	Technical Writing
ENGL 415	Writing in the Professions

Seven Natural and Physical Science credits including one lab credit from: 7
Animal Science, Biological Sciences, Chemistry, Entomology, Geology, Marine Studies, Physics, Plant Science and Science

ECON 151	Introduction to Microeconomics: Prices and Markets (minimum grade C-) 3
ECON 152	Introduction to Macroeconomics: National Economy (minimum grade C-) 3
ACCT 160	Introduction to Business Information Systems I 3
ACCT 207	Accounting I (minimum grade C-) 3
ACCT 208	Accounting II (minimum grade C-) 3
ACCT 261	Introduction to Business Information Systems II 3
ACCT 352	Law and Social Issues in Business 3
FINC 311	Principles of Finance (minimum grade C-) 3

Only one of the following will count toward graduation:
ACCT 261 or ACCT 302

Students must earn a grade of C- or better in all of the following courses:	
BUAD 301	Introduction to Marketing 3
BUAD 306	Operations Management 3
BUAD 309	Management and Organizational Behavior 3
BUAD 346	Analysis of Operations Problems 3
BUAD 441	Strategic Management (minimum grade C-) 3
BUAD 446	Operations Planning and Control 3
BUAD 447	Quality in Operations 3
BUAD 448	Decision Support Systems for Operations 3
BUAD 449	Problem Structuring for Operations Decision Making 3

One of the following International theme courses: 3	
ACCT 383	Introduction to International Accounting
ACCT 395	Seminar: International Accounting
BUAD 341	Environment of Multinational Corporations (cross-listed with ECON 341 and/or POSC 341)
BUAD 382	International Business Management
BUAD 383	Seminar on International Business
BUAD 391	Seminar on International Management
BUAD 393	Seminar on International Marketing Management
BUAD 394	Seminar on International Operations Management
BUAD 475	International Marketing
ECON 305	Cooperative Economic Systems
ECON 311	Economics of Developing Countries
ECON 318	Economic History of France
ECON 340	International Economics
ECON 341	Environment of Multinational Corporations (may be cross-listed as BUAD 341 and/or POSC 341)
ECON 344	The Making of the European Economy
ECON 348	Industrial Policies of France
ECON 405	The Planned Economics
ECON 411	Economic Theory of Developing Countries
ECON 441	Advanced International Microeconomics
ECON 443	International Monetary Economics
ECON 444	Analysis of European Economic Performance
FINC 392	Seminar on International Financial Management
FINC 415	International Finance

Professional Electives
ACCT, FINC, BUAD, or BUEC courses (at the 300 level or higher) 6

ELECTIVES
After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree (usually a minimum of 9 credits). Elective courses should be chosen from outside the Alfred Lerner College of Business and Economics, and no more than two credits can be from HESC 120.

CREDITS TO TOTAL A MINIMUM OF 121

HONORS BACHELOR OF SCIENCE:
MANAGEMENT, MARKETING, OR OPERATIONS
MANAGEMENT

The recipient must complete:
1. All requirements for the Bachelor of Science (any major)
2. All of the University's generic requirements for the Honors Baccalaureate degree (see page 45 of this catalog)

The Honors credits in the major must include at least six credits of BUAD and/or FINC courses. They may include required courses from other departments in the Alfred Lerner College of Business and Economics.

MINOR IN BUSINESS ADMINISTRATION

The minor in business administration provides students in degree programs other than in business with an opportunity to acquaint themselves with the basic concepts of business administration. Completion of the requirements for the minor provides a basic understanding of the language and major functional areas of business. The minor is awarded only to students who have applied and been admitted to the program. Applications are reviewed each October 15 and March 15. This program is not available to students whose major program requires all of the following courses. Students seeking a minor in Business Administration may only take one of the required Business or Finance courses at another institution.

Required courses for the minor are:		Credits
ACCT 160	Introduction to Business Information Systems I	3
ACCT 207	Accounting I (minimum grade C-)	3

ACCT 208	Accounting II (minimum grade C-)	3
BUAD 301	Introduction to Marketing (minimum grade C-)	3
BUAD 306	Operations Management (minimum grade C-)	3
BUAD 309	Management and Organizational Behavior (minimum grade C-)	3
FINC 311	Business Finance (minimum grade C-)	3
BUAD/BUEC/ACCT/FINC elective	(300-level or higher)	3

Prerequisites for these courses include:

ECON 151	Introduction to Microeconomics: Prices and Markets (minimum grade C-)	3
ECON 152	Introduction to Macroeconomics: National Economy (minimum grade C-)	3
MATH 201	Introduction to Statistics I	3
MATH 202	Introduction to Statistics II	3
MATH 221	Calculus I	3

CREDITS TO TOTAL A MINIMUM OF 39

MINOR IN INTERNATIONAL BUSINESS

The minor in international business is designed to give increased understanding of the important international dimension of business to students with a major in business administration, finance, or accounting. The 18 credits required for the minor may also be used to meet other distribution requirements. Students interested in the Minor in International Business must apply to the Department of Business Administration prior to the second semester of their junior year. Also, students with a minor in business administration qualify to apply for the minor.

Nine credits must be passed with a minimum grade of C- from the following courses:

ACCT 383	Introduction to International Accounting
ACCT 395	Seminar International Accounting
BUAD 341	Environment of Multinational Corporations
BUAD 382	International Business Management
BUAD 383	Seminar on International Business
BUAD 391	Seminar on International Management
BUAD 393	Seminar on International Marketing Management
BUAD 394	Seminar on International Operations Management
BUAD 425	Current Issues in Global Management
BUAD 475	International Marketing
ECON 340	International Economic Relations
FINC 392	Seminar on International Financial Management
FINC 415	Finance Seminar: International Finance

BUAD 341, BUAD 383, BUAD 391, FINC 392, BUAD 393 and BUAD 394 are taught abroad during the Winter Session

Students seeking a minor in International Business may take only one of the required Alfred Lerner College of Business and Economics courses at another institution unless advance permission is granted for credit earned in residential study-abroad courses.

Students must also take nine credits from an approved list of supporting courses in many departments. Included are all foreign language courses at the intermediate or higher level and courses that emphasize current international issues or provide background for understanding other countries or cultures. No more than one course can be taken in a single department. This list is compiled and updated by the undergraduate advisor in Business Administration. Pass/fail courses will not be counted toward the minor.

ECONOMICS

Telephone: (302) 831-2563
www.lerner.udel.edu/economics

Both a Bachelor of Arts and Bachelor of Science degree are available to undergraduate students enrolled in the Alfred Lerner College of Business and Economics. The group and language (Bachelor of Arts) or quantitative proficiency (Bachelor of Science) requirements for students enrolled in the Alfred Lerner College of Business and Economics are described below. Honors degree options are available for both the B.S. and the B.A. Optional concentrations in Applied Economics and in Economic Theory and Econometrics are offered for interested students. In addition, students may pursue a double degree in Business Administration and Economics, or may

declare an interdepartmental major in Economics. These options are described below.

A minor program in economics is also available.

A Bachelor of Arts in Economics or in Economic Education and a Bachelor of Science in Mathematics and Economics are available to students enrolled in the College of Arts and Sciences. These majors have the same group and language requirements as other Bachelor of Arts programs offered in the College of Arts and Sciences.

Economics, a social science, analyzes the market and non-market production and allocation of goods and services. The problems associated with society's effort to prosper in a world possessing finite resources are emphasized.

Students majoring in Economics are advised by the faculty of the Department of Economics.

APPLICATION FOR MAJOR

Any University student who is not an economics major but wishes to become one must apply for admission into the major. Applications can be submitted online through the student's SIS+ account. The principal criteria for acceptance are academic achievement, particularly in economics courses, and potential for academic success in economics. Students seeking admission to an economics degree program must complete at least 28 credit hours, including ECON 151 and 152, prior to submitting an application. In addition, students applying for the B.S. degree must complete either MATH 221 or 241 with a grade of C- or better.

DEGREE: BACHELOR OF SCIENCE

MAJOR: ECONOMICS

CURRICULUM

CREDITS

UNIVERSITY REQUIREMENTS

ENGL 110	Critical Reading and Writing (with minimum grade of C-)	3
Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 62-65)		3

MAJOR REQUIREMENTS

Second Writing Requirement: (minimum grade C-)	3
A writing course involving significant writing experience including two papers with a combined minimum of 3,000 words to be submitted for extended faculty critique of both composition and content. This course must be taken after completion of 60 credit hours. For a list of approved second writing courses see page 91-93.	

One of the following: (minimum grade C-)	3-4
MATH 221	Calculus I
or	
MATH 241	Analytic Geometry and Calculus A

Quantitative Proficiency Requirement: (minimum grade C-)	9
An additional nine credits of course work in the quantitative area. At least three credits in addition to MATH 221 or MATH 241 must be taken in Mathematics at or above the 200-level except MATH 201, 202, 205, 250, 251, 252, and 253. The remaining six credits may be chosen from other Mathematics courses at or above the 200-level (except MATH 201, 202, 205, 250, 251, 252, and 253), ACCT 208, 261, Statistics and Computer Science courses at or above the 300-level, BUAD 306, 346, and 446, BUEC 430 and 431, and ECON 415, 422, 423, and 426. A maximum of one economics course may be used to satisfy this requirement while simultaneously being used to satisfy Economics course requirements.	

BREADTH REQUIREMENTS (See page 93-98)

Group A	12
Understanding and appreciation of the creative arts and humanities. Twelve credits representing at least two departments	
Group B	12
The study of culture and institutions over time. Twelve credits representing at least two departments.	
Group C	12
Empirically-based study of human beings and their environment. Twelve credits representing at least two departments.	

Group D. 13
The study of natural phenomena through experiment and analysis. A minimum of thirteen credits representing at least two departments including a minimum of one course with an associated laboratory.

MATH 201/202 Introduction to Statistics I and II: (minimum grade C-) 6

Related Work Requirement 9

Nine credits chosen from any 300-level or higher courses in Accounting, Anthropology, Business Administration, Computer Science, Finance, Geography, History, Mathematics, Philosophy, Political Science, Psychology, Sociology, and Statistics. Also acceptable are ACCT 207, 208, 261, any 200-level Mathematics course except 201, 202, 205, 250, 251, 252, and 253, and any BUEC courses. Courses used to satisfy the Related Work Requirement may not be used to fulfill the quantitative proficiency requirement described above.

ECON 151 Introduction to Microeconomics: Prices and Markets (minimum grade C-) 3

ECON 152 Introduction to Macroeconomics: National Economy (minimum grade C-) 3

ECON 301 Quantitative Microeconomic Theory (minimum grade C-) 3

ECON 302 Banking and Monetary Policy (minimum grade C-) 3

ECON 303 Intermediate Macroeconomic Theory (minimum grade C-) 3

Five additional Economics courses at or above the 300 level, at least two of which are at or above the 400-level. At least one of the 400 level Economics electives must be chosen from courses other than ECON 415, 422, or 423: (minimum grade C-) 15

Credit will not be allowed for both courses of any of the following sets of corresponding courses: ECON 311 and ECON 411, ECON 332 and ECON 433, ECON 344 and ECON 444, ECON 360 and ECON 463, ECON 381 and ECON 483, and ECON 390 and ECON 490.

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree.

CREDITS TO TOTAL A MINIMUM OF 120

DEGREE: BACHELOR OF ARTS MAJOR: ECONOMICS

CURRICULUM CREDITS

UNIVERSITY REQUIREMENTS

ENGL 110 Critical Reading and Writing (minimum grade C-) 3

Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p 62-65) 3

MAJOR REQUIREMENTS

Second Writing Requirement: (minimum grade C-) 3

A writing course involving significant writing experience including two papers with a combined minimum of 3,000 words to be submitted for extended faculty critique of both composition and content. This course must be taken after completion of 60 credit hours. For a list of approved second writing courses see page 91-93.

Completion of the intermediate-level course (107 or 112) in a given foreign language. Students with four or more years of high school work in a single foreign language may attempt to fulfill the requirement in that language by taking an exemption examination 0-12

One of the following: (minimum grade C-) 3-4

MATH 114 or 170 Elementary Mathematics and Statistics (for students who do not intend to continue the study of mathematics)

MATH 115 or 171 Pre-Calculus (for students who intend to continue the study of mathematics)

BREADTH REQUIREMENTS (See page 93-98)

Group A 12
Understanding and appreciation of the creative arts and humanities. Twelve credits representing at least two areas.

Group B 12
The study of culture and institutions over time. Twelve credits representing at least two areas.

Group C 3
Empirically-based study of human beings and their environment. Cannot be satisfied by an Economics course

Group D 13
The study of natural phenomena through experiment and analysis. A minimum of thirteen credits representing at least two areas including a minimum of one course with an associated laboratory.

ECON 151 Introduction to Microeconomics: Prices and Markets (minimum grade C-) 3

ECON 152 Introduction to Macroeconomics: National Economy (minimum grade C-) 3

ECON 302 Banking and Monetary Policy (minimum grade C-) 3

ECON 303 Intermediate Macroeconomic Theory (minimum grade C-) 3

ECON 300 Intermediate Microeconomic Theory

or ECON 301 Quantitative Microeconomic Theory (minimum grade C-) 3

Five additional Economics courses at or above the 300 level, at least two of which are at or above the 400-level. At least one of the 400 level Economics electives must be chosen from courses other than ECON 415, 422, or 423: (minimum grade C-) 15

Credit will not be allowed for both courses of any of the following sets of corresponding courses: ECON 311 and ECON 411, ECON 332 and ECON 433, ECON 344 and ECON 444, ECON 360 and ECON 463, ECON 381 and ECON 483, and ECON 390 and ECON 490

MATH 201/202 Introduction to Statistics I and II: (minimum grade C-) 6

Related Work Requirement 9

Nine credits chosen from any 300-level or higher courses in Accounting, Anthropology, Business Administration, Computer Science, Finance, Geography, History, Mathematics, Philosophy, Political Science, Psychology, Sociology, and Statistics. Also acceptable are ACCT 207, 208, 261, any 200-level Mathematics course except 201, 202, 205, 250, 251, 252, 253, and any BUEC courses.

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree

CREDITS TO TOTAL A MINIMUM OF 120

DEGREE: BACHELOR OF ARTS OR BACHELOR OF SCIENCE MAJOR: ECONOMICS CONCENTRATION: APPLIED ECONOMICS

The requirements for the major in Economics must be met. The following requirements must be met **in place of** the requirement for five economics courses, with at least two at the 400-level and the quantitative proficiency requirements for the regular B.A. or B.S. degree:

ECON 422/423 Econometric Methods and Models I and II 6

or ECON 822/823 Econometric Theory/Seminar in Econometrics

Two Economics courses at the 300- or 400-level 6

One Economics course at the 400-level (but not ECON 403, ECON 405, ECON 408, or ECON 411) 3

One Economics course at the 400-level, or at the 600-level by approval (but not ECON 403, ECON 405, ECON 408, or ECON 411) 3

Twelve credits of course work in the quantitative area, including the following 12

- ACCT 261 Introduction to Business Information Systems II (prerequisite ACCT 160)

- Six credits in MATH at or above the 200-level (except MATH except 201, 202, 205, 250, 251, 252, and 253).

- Any one of the following: ACCT 208, BUAD 306, BUAD 346, BUAD 446, BUEC 430, BUEC 431, ECON 415, ECON 422, ECON 423, ECON 426, MATH 300, CISC courses at or above the 300-level.

**DEGREE: BACHELOR OF ARTS OR
BACHELOR OF SCIENCE
MAJOR: ECONOMICS
CONCENTRATION: ECONOMIC THEORY AND
ECONOMETRICS**

The requirements for the major in Economics must be met. The following requirements must be met in place of the requirement for five economics courses, with at least two at the 400-level and the quantitative proficiency requirements for the regular B.A. or B.S. degree:

ECON 422/423 Econometric Methods and Models I and II 6
or
ECON 822/823 Econometric Theory/Seminar in Econometrics

Three Economics courses at the 300- or 400-level 9

Two additional 400-level courses in economic theory, chosen from ECON 406, ECON 426, ECON 430, ECON 441, ECON 443, ECON 461, ECON 463, or graduate level courses in economic theory by approval. A mathematics course at the 300-level or above may be substituted for one of the 400-level courses in economic theory

Twelve credits of course work in the quantitative area,
including the following 12

- ACCT 261 Introduction to Business Information Systems II (prerequisite ACCT 160)
- Six credits in MATH at or above the 200-level (except MATH except 201, 202, 205, 250, 251, 252, and 253).
- Any one of the following: ACCT 208, BUAD 306, BUAD 346, BUAD 446, BUEC 430, BUEC 431, ECON 415, ECON 422, ECON 423, ECON 426, STAT courses at or above the 300-level, CISC courses at or above the 300-level.

**HONORS BACHELOR OF ARTS OR
HONORS BACHELOR OF SCIENCE:
ECONOMICS**

The recipient must complete:

- 1 All requirements for the Bachelor of Arts or Bachelor of Science in Economics in the Alfred Lerner College of Business and Economics
- 2 All of the University's generic requirements for the Honors Baccalaureate degree (see page 45 of this catalog)

The courses in Intermediate Microeconomic Theory and Intermediate Macroeconomic Theory must be taken in Honors sections.

Courses in Economics at the 600-level or higher may be considered as Honors courses.

MINOR IN ECONOMICS

The minor in Economics provides students in other degree programs an opportunity to study the basic concepts and methodology in economics and to gain formal recognition for their efforts.

REQUIRED COURSES IN MINOR:

Six courses (18 credits) with a grade of C- or better, including ECON 151, 152; one of the following four courses: ECON 251, 300, 301, or 303; and three additional courses at or above the 300-level. NOTE: credit can only be received for one of ECON 251, 300 or 301

APPLICATION FOR MINOR:

Same as application for major. (see page 175)

**DOUBLE DEGREE IN A FIELD OF BUSINESS AND
ECONOMICS**

Students may work simultaneously toward a Bachelor of Science in a field of business and a Bachelor of Arts or a Bachelor of Science in Economics.

OVERALL REQUIREMENTS:

For graduation, a minimum of 150 credits is required rather than 121 (business majors) or 120 (economics majors).

APPLICATION AND ADVISEMENT:

Students must apply to both degree programs for this option. The student's double major program will be developed in consultation with an advisor

INTERDEPARTMENTAL MAJOR IN ECONOMICS

The interdepartmental major consists of 51 credit hours selected from related fields with a minimum of 21 credit hours selected from each major field. In general, the Economics Department requires that the 21 hours of economics include ECON 151, 152, 302, 300, or 301, and 303. Before considering an interdepartmental major program, the student should strongly consider the option of a major in one field and a minor in the other

International Relations is an established interdepartmental major with Economics. Interdepartmental majors have also been established for Economics and either French or Spanish, Economics and Political Science, and Economics and Mathematics

Students wishing to explore the possibility of developing an interdepartmental major with other departments should arrange conferences with their faculty advisors and the appropriate department chairs to plan their programs. Approval of the program is also required by the dean of the college or colleges in which the student is registered.

See also the section on Interdepartmental Major (page 88) in the College of Arts and Sciences section of this catalog for the requirements for an interdepartmental major combining economics with any field in the College of Arts and Sciences. The application process for an interdepartmental major in economics is the same as the application for a major in economics

FINANCE

Telephone: (302) 831-1015
www.lerner.udel.edu/Finance

Professional education in finance serves to develop the capabilities of students so that they may assume positions of leadership and responsibility at all levels of financial management in our society. The undergraduate degree program in Finance reflects the growing demand for greater financial management capability in banking and in the financial services related industries. An Honors Degree option is available. Students majoring in Finance may also pursue a minor in international business and/or apply to the minors in management information systems or economics as well as minors offered outside of the Lerner College.

To earn the major in Finance, one must: (1) earn a minimum of 121 credits, (2) achieve a minimum cumulative GPA of C (2.0) on all work undertaken at the University of Delaware, (3) fulfill the course requirements of the major, and (4) achieve at least a C- in specified business, finance, accounting, and economics courses. Only one of the six required upper-level courses in Finance may be taken at another institution, unless advance permission is granted.

Students also take a broad range of courses throughout the University that are outside the Alfred Lerner College of Business and Economics. These include a specified number of courses in the humanities, sciences, social and behavioral sciences, and in disciplines that develop specific skills in mathematics, statistics, and written and oral communication. Additional electives are also required to give each student the opportunity to choose courses most consistent with his or her interests.

**DEGREE: BACHELOR OF SCIENCE
MAJOR: FINANCE**

CURRICULUM

CREDITS

UNIVERSITY REQUIREMENTS

ENGL 110 Critical Reading and Writing
(minimum grade C-) 3

Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see p. 62-65) 3

MAJOR REQUIREMENTS

Twelve Humanities credits from: 12
Art History, History, English (except composition or similar courses), Foreign

Languages (up to 6 of the allowable 9 credits may be grammar courses), Philosophy, Music (except credit for participation in instrumental and/or choral organizations), Theatre, Comparative Literature, and literature courses in a foreign language or up to 6 hours of a foreign language. No more than nine credits may be taken in one department.

Economics (200-level or higher) 3

Psychology or Sociology 3

Six credits from: 6

Anthropology, Economics (200-level or higher), Geography, Political Science and International Relations, Psychology or Sociology (except Criminal Justice). No more than six credits may be taken in one department to fulfill Social and Behavioral Science requirements.

COMM 212 Oral Communication in Business 3

MATH 221 Calculus I 3

MATH 230 Finite Mathematics with Applications 3

MATH 201/202 Introduction to Statistics I and II 6

One of the following courses: 3

ENGL 301 Expository Writing

ENGL 312 Written Communication in Business

ENGL 410 Technical Writing

ENGL 415 Writing in the Professions

Seven Natural and Physical Science credits including one lab credit from: 7

Animal Science, Biological Sciences, Chemistry, Entomology, Geology, Marine Studies, Physics, Plant Science, and Science.

ECON 151 Introduction to Microeconomics: Prices and Markets
(minimum grade C-) 3

ECON 152 Introduction to Macroeconomics: National Economy
(minimum grade C-) 3

ECON 302 Banking and Monetary Policy 3

ACCT 160 Introduction to Business Information Systems I 3

ACCT 207 Accounting I (minimum grade C-) 3

ACCT 208 Accounting II (minimum grade C-) 3

ACCT 261 Introduction to Business Information System II 3

ACCT 352 Law and Social Issues in Business 3

BUAD 301 Introduction to Marketing
(minimum grade C-) 3

BUAD 306 Operations Management
(minimum grade C-) 3

BUAD 309 Management and Organizational Behavior
(minimum grade C-) 3

BUAD 441 Business Policy (minimum grade C-) 3

Only one of the following will count toward graduation:

ACCT 261 or ACCT 302.

Students must earn a grade of C- or better in all but one of the following: FINC 312, FINC 313, FINC 407, FINC 412, FINC 413, FINC 414, FINC 415, FINC 416, FINC 417, FINC 418.

FINC 311 Principles of Finance
(minimum grade C-) 3

FINC 312 Intermediate Financial Management 3

FINC 313 Financial Markets 3

FINC 407 Securities Analysis 3

FINC 412 Financial Institutions 3

One of the following six courses: 3

FINC 413 Advanced Corporate Finance

FINC 414 Bank Management

FINC 415 International Finance

FINC 416 Advanced Investments

FINC 417 Real Estate Finance

FINC 418 Seminar: Corporate Governance

Professional Electives

3 credits from ACCT, BUAD, FINC or BUEC (300-level or higher) 3

ELECTIVES

After required courses are completed, sufficient credits must be taken to meet the minimum credits required for the degree. Electives should be taken from courses outside the Alfred Lerner College of Business and Economics, with no more than two credits from HESC 120.

CREDITS TO TOTAL A MINIMUM OF 121

HONORS BACHELOR OF SCIENCE: FINANCE

The recipient must complete:

1. All requirements for the Bachelor of Science in Business Administration: Finance.
2. All of the University's generic requirements for the Honors Baccalaureate degree (see page 45 of this catalog).

The Honors credits in the major must include at least six credits in BUAD and/or FINC courses. They may include required courses from other departments in the Lerner College.