## UNIVERSITY FACULTY SENATE FORMS

## Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: ___Belinda T. Orzada $\qquad$ phone number $\qquad$ 831-8709

Department: ___Fashion and Apparel Studies $\qquad$ email address $\qquad$ orzada@udel.edu

Action: $\qquad$ revise Apparel Design major
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term $\qquad$ 09F $\qquad$
Current degree $\qquad$ BS
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)
Proposed change leads to the degree of:
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: $\qquad$ (if applicable)

## Revising or Deleting:

## Undergraduate major / Concentration:

(Example: Applied Music - Instrumental degree BMAS)

## Undergraduate minor:

(Example: African Studies, Business Administration, English, Leadership, etc.)

## Graduate Program Policy statement change:

(Must attach your Graduate Program Policy Statement)
Graduate Program of Study:
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

## Graduate minor / concentration:

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?
(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter "None")

New courses in the Apparel Design curriculum include:
FASH 133 Fashion Art Studio - Students explore basic design elements and principles, develop creative design studio skills, and apply them to apparel design and merchandising specific solutions.

FASH 210 Seminar on Fashion and Sustainability - Introduction to the emerging cannon of theory and practice regarding Sustainability as it relates to fashion. Course is centered on four components of Sustainability and Social Responsibility: Labor, Environment, Consumption and Body Image.

FASH 380 Product Development - explores the interrelated roles of designer and retail merchandiser in the product development process. Emphasizes development of fashion products that support fashion merchandising, marketing, and branding strategies. Exposure to product development and management tools used in product research, design, development, production and distribution.

FASH 210 Seminar on Fashion and Sustainability was developed to introduce our students to concepts of social responsibility and sustainability critical to the field, which are then integrated into several higher-level courses. This course supports our learning goals directed at producing graduates aware of and able to act with accountability toward issues of social responsibility and sustainability. FASH 133 Fashion Art Studio is designed to meet the program goal that students understand and apply design elements/principles to the design and critique of apparel and to the presentation of apparel/fashion products. FASH 380 Product Development will provide a foundation for understanding fashion product development as an interrelated process dependent on expertise of both majors. These three courses will be required for both majors in the department.

## Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education: http://www.ugs.udel.edu/gened/

Fashion and Apparel Studies is an interdisciplinary field supported by foundations in aesthetics and art, business and economics, chemistry, history, sociology, and psychology (goal 5). In the Apparel Design undergraduate program, students study the conceptualization, design, and preproduction of products for apparel-related industries that meet the functional, expressive, and aesthetic needs and desires of consumers. The Apparel Design program is based on creative problem solving (goal 2) for the communication of ideas through oral, written and visual means (goal 1 ), and on an understanding of external factors influencing fashion. Content throughout the program on topics of social responsibility and sustainability in the field engages the students in questions of ethics and their responsibility to society (goal 4). The apparel industry is truly a global one; students gain an international perspective (goal 10) through content in several required courses, as well as the study abroad opportunities and two multicultural courses in the department.

## Identify other units affected by the proposed changes:

(Attach permission from the affected units. If no other unit is affected, enter "None")
We are deleting the ART 129 requirement. Four sections of this course per year have been taught by S-Contract faculty and paid for by our department for 10+ years. This change should not affect the Art Department's regular course offerings or faculty lines. The Art Department has been made aware of this change. Documentation attached.

## Describe the rationale for the proposed program change(s): <br> (Explain your reasons for creating, revising, or deleting the curriculum or program.)

The proposed program changes are the result of an internal curriculum review examining departmental learning goals and updates based on changes in the apparel industry since our last revision in 2004. The three new courses are replacing three existing courses in the Apparel Design curriculum. There is no increase in credit hours required to graduate. FASH 133 replaces ART 129; FASH 210 replaces FASH 110; and FASH 380 replaces FASH 222. FASH 133 and 380 refine and replace courses of similar content. FASH 110 has overlapping content with FASH 133, so is no longer needed. FASH 210 is new content that reinforces the department commitment to social responsibility and sustainability. Further revisions (FASH 325 and 455) update existing required courses in the curriculum after refining learning goals. Finally, the new curriculum shows the courses designated as the First Year Experience (LIFE 101 and FASH 114) and the Discovery Learning Experience (FASH 419).

## Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and include a side-by-side comparison of the credit distribution before and after the proposed change.)

DEGREE: BACHELOR OF SCIENCE
MAJOR: APPARELDESIGN (APD)
CURRICULUM CREDITS
UNIVERSITY REQUIREMENTS
ENGL 110 Critical Reading and Writing
(minimumgrade C -). .3
First Year Experience (see page 68). . . . . . . . . . . . . . . . . . . . . . . . 0-4
Discovery Learning Experience (see page 68) . . . . . . . . . . . . . . . . . 3
Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see pages 69-71)
. 3
MAJOR REQUIREMENTS
EnglishWriting course.. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3
Selected from courses approved for Arts and Sciences second writing requirement, page 93-95.
Arts and SciencesGroup B elective.. 3
COMM 255 Fundamentals of Communication or
COMM 212 Oral Communication in Business. . . . . . . . . . . . . . . . . . . 3
Two Modern foreign language courses. . . . . . . . . . . . . . . . . . . . . . 4-8


completing 107, will be advised, but not required, to take a 200 -level language course. Students with four or more high
school years of a foreign language may attempt to fulfill the requirement by taking an exemption examination and will then be advised, but not required, to take a 200 -level language course.
CHEM 101 GeneralChemistry. . . . . . . . . . . . . . . . . . . . . . . . . . . . . 4
CHEM 102 GeneralChemistry. . . . . . . . . . . . . . . . . . . . . . . . . . . . . 4
Math 114 or 115, or higher level/equivalent . . . . . . . . . . . . . . . .. . . 3
ECON 151 Introduction to Microeconomics: Prices and Markets . . . 3
PSYC 100 GeneralPsychology . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3
SOCI 201 Introduction to Sociology. . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 114 Fashion Style and Culture. . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 215 Fundamentals of Textiles I. . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 218 FashionMerchandising. . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 220 Fundamentals of Textiles II . . . . . . . . . . . . . . . . . . . . . . . 3
CostumeHistorycourse.. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 325 Presentation Techniques. . . . . . . . . .. . . . . . . . . . . . . . . . 3
FASH 365 Fashion Merchandising and Apparel Design Seminar . . . 1
FASH 419 Social-Psychological Aspects of Clothing . . . . . . . . . . . . 3
FASH 455 Textiles and Apparel in the Global Economy. . . . . . . . . . 3

## CORE CURRICULUM COURSE CREDITS TO TOTAL. . . . 70-74

ADDITIONAL APPAREL DESIGN CURRICULUM
CURRICULUM CREDITS
MAJOR REQUIREMENTS
Nine credits selected from Art (ART) Art History (ARTH)
and/orTheatre(THEA).. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 9
Coursesselectedfrom: . . . . . . . . . . . . . . . . . .. . . . . . . . . . . . . . . . . . 6
MISY 160, ACCT 352; BUAD 301, 309, 471, 473, 474; ECON 152
FASH 122 Apparel Product Assembly. . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 221 AppareIStructures. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 222 Apparel Product Analysis. . . . . . . . . . . . . . . . . . . . . . . . . . 3
Additional Costume History course. . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 233 Fashion Drawing and Rendering. . . . . . . . . . . . . . . . . . . . 3
FASH 314 Apparel Design by Flat Pattern. . . . . . . . . . . . . . . . . . . . 3
FASH 324 Apparel Design by Draping. . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 333 Fashion Forecasting and Design. . . . . . . . . . . .. . . . . . . . 3
FASH 421 Professional Portfolio Development . . . . . . . . . . . . . . . . . 1
FASH 424 Apparel Collection Development. . . . . . . . . . . . . . . . . . . . 3
FASH 433 Product Development \& Management Studio . . . . . . . . . 3

## ELECTIVES

After required courses are completed, sufficient elective credits must be taken to total 120 credits.
CREDITS TO TOTAL A MINIMUM OF.

## New Curriculum

## UNIVERSITY REQUIREMENTS

ENGL 110 Critical Reading and Writing (minimum grade C-). . . . . . 3
First Year Experience (two courses taken together)
UNIV 101. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 1

FASH 114 Fashion Style and Culture. . . . . . . . . . . . . . . . . . . . . . . . . 3
Discovery Learning Experience
FASH 419 Social-Psychological Aspects of Clothing.(DLE) . . . . . . . 3
Three credits in an approved course or courses stressing multi-cultural, ethnic, and/or gender-related course content (see pages 69-71)
. 3
MAJOR REQUIREMENTS
EnglishWriting course.. 3
Selected from courses approved for Arts and Sciences second writing requirement, page 93-95.
Arts and SciencesGroup B elective.. .3
COMM 255 Fundamentals of Communication or
COMM 212 Oral Communication in Business. . . . . . . . . . .. . . . . . . . 3
Two Modern foreign language courses. . . . . . . . . . . . . . . . . . . . . 4-8
Students with fewer than two high school years of a particular foreign language will be placed in a 105 language course and will then take 105-106. Students with two or three years of a particular language will be placed in a 106 language course and will then take 106-107. Students with more than four years will be placed in a 107 language course and, upon completing 107, will be advised, but not required, to take a 200 -level language course. Students with four or more high
school years of a foreign language may attempt to fulfill the requirement by taking an exemption examination and will then be advised, but not required, to take a 200 -level language course.
CHEM 101 GeneralChemistry. . . . . . . . . . . . . . . . . . . . . . . . . . . . . 4
CHEM 102 GeneralChemistry. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 4
Math 114 or 115, or higher level/equivalent . . . . . . . . . . . . . . . .. . . 3
ECON 151 Introduction to Microeconomics: Prices and Markets . . . 3
PSYC 100 GeneralPsychology . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3
SOCI 201 Introduction to Sociology. . . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 133 Fashion Art Studio . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 210 Seminar on Fashion and Sustainability . . . . . . . . . . . . . . . . . 3
FASH 215 Fundamentals of Textiles I. . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 218 FashionMerchandising. . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 220 Fundamentals of Textiles II . . . . . . . .. . . . . . . . . . . . . . . 3
CostumeHistorycourse.. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3
FASH 325 Multimedia Fashion Presentations. . .. . . . . . . . . . . . . . . . 3
FASH 365 Fashion Merchandising and Apparel Design Seminar . . . 1
FASH 380 ProductDevelopment . . . . . . . . . . . . . . . . . . . . . . . . . . 3

| FASH 455 Global Apparel and Textile Trade and Sourcing . . . . . . 3 |  |
| :---: | :---: |
| CORE CURRICULUM COURSE CREDITS TO TOTAL. |  |
| ADDITIONAL APPAREL DESIGN CURRICULUM |  |
| CURRICULUM CREDITS |  |
| MAJOR REQUIREMENTS |  |
| Nine credits selected from Art (ART) Art History (ARTH) |  |
| and/orTheatre(THEA) |  |
| Coursesselectedfrom:. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 6 |  |
| MISY 160, ACCT 352; BUAD 301, 309, 471, 473, 474; ECON 152 |  |
| FASH 122 Apparel Product Assembly. . . . . . . . . . . . . . . . . . . . . . . 3 |  |
| FASH 221 AppareIStructures. . . . . . . . . . . . . . . . . . . . . . . . . . . . . 3 |  |
| Additional Costume History course. . . |  |
| FASH 233 Fashion Drawing and Rendering. . . . . |  |
| FASH 314 Apparel Design by Flat Pattern. . . . . . . . . . . . . . . . . . . . 3 |  |
| FASH 324 Apparel Design by Draping. |  |
| FASH 333 Fashion Forecasting and Design. . . . . . . . . . . . . . . . . . . 3 |  |
| FASH 421 Professional Portfolio Development . . . . . . . . . . . . . . . . 1 |  |
| FASH 424 Apparel Collection Development. |  |
| ASH 433 Product Development \& Management Studio |  |

## ELECTIVES

After required courses are completed, sufficient elective credits must be taken to total 120 credits.
CREDITS TO TOTAL A MINIMUM OF.

## ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

| Department Chairperson | Date |
| :---: | :---: |
| Dean of College | Date |
| Chairperson, College Curriculum Committee | Date |
| Chairperson, Senate Com. on UG or GR Studies | Date |
| Chairperson, Senate Coordinating Com. |  |
| Secretary, Faculty Senate | Date |
| Date of Senate Resolution | Date to be Effective |
| Registrar ___ Program Code | Date |
| Vice Provost for Academic Affairs \& International Programs | Date |
| Provost | Date |
| Board of Trustee Notification | Date |

Revised 10/23/2007 /khs

