

1948 October 1  
Friday

TALK WITH RAY ALLEN, SECRETARY OF THE AMERICAN  
ROSE SOCIETY.

I called him on the telephone to learn first as to the proposed date for our Red Rose Rent Day for next year which would be the second Saturday in September. He agrees to the date because they are planning the fall meeting of the Rose Society almost a month later and probably in Salt Lake City. Also I talked about respelling the word "Caprice" with two "P's". He said he didn't like it but he didn't say it couldn't be done. He will talk with Dr. McFarland.

Then Ray asked me what I knew about the report that Professor Wilde is leaving Penn State. Ray Hastings had received a note from Dr. Mack to this effect and Ray Allen intimated to me that he thought of applying for the job - in fact had already written to Dr. Mack asking about it. Apparently he seriously contemplates developing what there may be that might be developed in a research way and in contact with the trade from the standpoint of a post of a Professor in the University. I was unable to tell him anything about Professor Wilde. Upon learning that Ray was thinking about leaving the Rose Society which he was unwilling to leave a year or two ago when we were looking for a man for United Horticulture I said to him: "What about taking the job of heading up United Horticulture, assuming that we should have money enough for the task and a place from which to work" and as we talked along I later added to the idea this thought 'why if it was a good idea for us to think of Cornell in terms of what might be done for the business of horticulture because they are, through their professors, helping to edit publications, why might that not be done at Penn State College' and then I elaborated on the solidness of the support and the excellence of the work done by Professor Mack - that he was outstanding among the Directors of the American Horticultural Council and had been from the start. Ray agreed that it was not unreasonable to think of having United Horticulture make its beginning from Penn State College and that he would not be unwilling to consider it. Before we had finished

TALK WITH RAY ALLEN, SECRETARY OF THE AMERICAN  
NEW SOCIETY.

I called him on the telephone to learn first as  
to the proposed date for our New Society for  
next year which would be the second Saturday in  
September. He agreed to the date because that is  
during the fall meeting of the Home Society which  
is a month later and usually in early May. Also  
I talked about rescheduling the year "because" the two  
years. He said he didn't like it but he didn't  
think it couldn't be done. He will talk with Mr. Allen.

Then Ray asked me what I knew about the report that  
Professor Allen is leaving Penn State. Ray wanted  
to know if this was true. I told him that I  
had received a note from Mr. Allen in this office  
and Ray Allen indicated to me that he thought of staying  
for the job - in fact had already written to Dr.  
Mack asking about it. Apparently he seriously  
contemplates developing that there may be that  
he developed in a research way and in contact with the  
trade from the standpoint of a post of a professor  
in the university. I said made to let him stay  
about Professor Allen. Upon returning, Ray was thinking  
about leaving the Home Society which he was planning to  
leave a year or two ago when we were looking for  
a new United Methodist church in the area. He was  
telling the job of heading up the new church  
assuming that we should have some money for the job  
and a place from which to work. And as we talked along  
I later added to the fact that "because" why it is  
a good idea for me to think of leaving is that I  
want things to be done for the business of tomorrow  
because they are, through the professor, helping to  
do something, why might that not be done at Penn  
State? He said that he was interested in the  
of the amount and the excellence of the work done  
by Professor Allen - that he was outstanding among the  
members of the American Methodist Church and  
had been from the start. Ray agreed that it was not  
unreasonable to think of having Penn State make  
a position for him. He said that he would  
not be unwilling to consider it. Before we had finished



II  
October 1, 1948

our conversation, I had him agreed to the idea that I should personally telephone Professor Mack not earlier than tonight, so that he would have time to get Ray's letter today, and that I should make to him the proposition of combining Penn State College and Ray Allen as a basis upon which we might go out and seek more money for United Horticulture and for the project ahead this coming year.

one conversation, I had him arrested on the 12th.

I should certainly refer to Professor [unclear] and his  
condition. I had him arrested, no fact he said to have done so  
and I referred to him, and that is about what he did to him.  
The condition of some of the [unclear] [unclear] and [unclear]  
then as a result of which we went to out and back  
and away for [unclear] [unclear] [unclear] for the  
project about this coming year.

1948 October 1  
Friday

I called Dr. Mack who had not yet received a letter from Dr. Allen and told him of my dream that there might be the possibility of Dr. Allen occupying the position as successor of Professor Wilde and giving part of his time to the building of United Horticulture. with headquarters at Penn State College. He was interested but the reaction to the proposal was the attitude of the Dean and the policy of the college which has been that the members of an organization should bear the principle wrought of its management and maintance and that staff members of the College should be encouraged to contribute what they might right and otherwise assist in doing but not by accepting editorships or becoming the head officers. He said he would be glad to take it up and discuss it with the Dean and especailly after I had indicated that United Horticulture should seek the opportunity to establish headquarters at Penn State College on an independent basis and perhaps the college would be satisfied to employ the professor for part time with the understanding that the rest of his time would be devoted to this other calling.



October 1, 1948

There are times when my days seem somewhat discouraging especially when I don't get the decks completely cleared of work. Some time this afternoon was spent in going over the situation with regard to the licensees, gathering the material together and getting it in order, classifying it, and making a study of it to learn where we stood. I have asked Vickey to clean up her record books and make two out of one but it may be that more room needs to be given for the right place in which to keep these things as well as more time to keep up to date on this. My repeated absences from home have interfered with keeping up on some of the things and I am partly to blame. But I do spend entirely too much time in sorting, sorting and sorting and I think someone else can be trained to do. Long telephone conversations today took place as will be seen by added notes between myself, Dr. Allen and Dr. Mack of Penn State College. The prospect for housing United Horticulture at Penn State College does not look too promising, especially because the authorities at Penn State do not encourage a thing of that character. I suppose they fear that it is likely to interfere with their regular work. I also talked with Charles Blum, authorized insertion of a six one sixth of a page and in the annual published by HOME GARDENS magazine and discussed somewhat his analysis of the figures that had been sent him.

After supper I went to West Chester for forty minutes with Mrs. Pyle and then 15 minutes with the Dentist and finally after six months intermittent and interrupted work is getting around to some degree of comfort as regards my lower dentures. I paid him \$200.00 before going to Europe; his price was \$450.00 for the whole thing.



There are times when I have been somewhat

discouraged, especially when I don't yet feel

entirely clear of my mind. Some of the things

that are going on in the situation are

the business, gathering the material together, and

it is often, especially in the early stages, very

difficult to stand. I have asked myself if

my present work and the two out of the but it may

be that more time needs to be given for the right place

is going to keep these things as well as now and

then to go on with it. My present business

now have been interested in leading on some of the

in the early stages to some, but I do

think it is too much time in writing and writing

and I think someone else should be chosen to do

the same conversation a good look at it as well as

some of the notes between myself, Mr. Miller and Mr.

Wells of the University of Chicago. The progress for

the United States and the United States

has now look at something, especially because the

business of the United States do not exchange a thing

of this character. I suppose you feel that it is

likely to interest you in their earlier work. I also

talked with Charles Hays, and he was

with one kind of a case and in the early stages

of the business and business conversation

and the business that has been done

in the business I want to feel that for forty

years, and that is similar with the business

and finally after six months of work and

information that is being given to the business

and as regards the early stages, I think

that the business of the business, the business

for the business.

October 2, 1948

With Harry Woolley with Joseph H. Hill Company I told him the time was coming when we must get together. I had notice of the Denver meeting - that we have joined Roses, Inc., as associate members. I asked when it would be convenient for me to spend a day with them either next week or the week after. He reports that Joseph is leaving today and will be back on the 12th. I proposed the 13th and 14th. John Lemmon is leaving the night of the 13th for Cleveland. They have not yet decided whether they should show 47K in Denver, Colo., or not. I told them of the visit of Miss Totty and of her desire to have this rose for benching - of the desire on the part of Thompson, Brothers for the same thing. He agreed that if he, Harry Woolley and Joe Hill were in Richmond, Indiana, it would not be necessary for John Lemmon to be there to close the contract. He said the rose was doing alright for them. When I suggested the possibility of Thompson Brothers or Miss Totty benching the rose this year he said it might be good advertising. He asked about the patent.

I later talked with Howard Thompson as to when they would need to know if they were to bench our rose HAPPINESS. I have not definitely used that name with him. He said it would be plenty of time if they would plenty of time if they did not know until a bit later I spoke of having further conference with Joseph H. Hill, the later part of week after next. As to quantity he said unless they planted as many as 1500 it was hard to get the attention in the market that they wanted because of the small number they would have to cut and hold until they had a sufficient number to send and if you could get wholesalers saying that they wanted it and men in town urging the wholesalers to plant it that would be a very great send off for it and he thought it would be an excellent thing if this could take place in both the Philadelphia and the New York Markets. After that, as you go West Hill's are the first ones that need to be considered. He said they tried benching 250 and five hundred and neither one was enough. The market at present is very low on average stuff - only ten dollars a thousand whereas they are able to get nine and a half cents each - if I understand it because their material that they are shipping is superior.



II  
October 2, 1948

Today is Chester County day and he has a bouquet of  
HAPPINESS in his own study.

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### DICK HUTTON AND ANN POSTLES MARRIED

A good bit of the morning was spent in the clearing up job undertaking to organize unanswered material and see just where we stood in making plans for the next week or two.

I got away from home at one o'clock, spent nearly an hour with Mrs. Pyle who was suffering. This morning the doctor had put in a pin about  $3/8$  inch calibre about three inches above the knee joint. The purpose of this was to get traction on the lower limb in order to effect the extension that might bring the two ends into juxta position. Local anthesia was used but following it Mrs. Pyle was suffering considerably. For this while I was there, Miss Lillie, operating under the resident physican, Dr. Bouche, gave her analgesic - a drug that knocks the pain without knocking out the patient. I understand that there are three kinds of pain killer - some deaden the tissue locally, like theprocaine that the dentist uses on your gums. Aspirin relieves the pain - that is the point where sensation ring the alarm of pain. In addition to that there are opium~~x~~ that changes the attitude of the patient toward his pain. He may say I feel my pain but I don't seem to care. This means that the drug has affected not only the pain bringing nerves but in some subtler manner the conscious mind itself. It was the first kind used with Mrs. Pyle and it had the result of making her sleepy. I did not stay too long and could leave in time to catch the wedding at 4:00 O'clock at 4607 Osage Avenue, at the home of John Van Postles. He is Vice President of the Philadelphia Gas Company, a highly respected position and there I met my friend Tom Hall who is continuing on his own the business run by the Barrett Company which he was associated with. Sidney Hutton's brother





III  
October 2, 1948

Janney conducted the Episcopalian Service. It is understood that Ann thought of having a Quaker wedding but is postponing her joining of the Friends until later. I had a pleasant talk with Janney Hutton, with Miss White whom I brought and delivered at the home of the Darlingtones in Lansdowne, with Tom Hall. Roses were used in abundance about the home and I saw one bouquet of Chrysanthemums. I met a brother whom Tom Hall told me had been injured by forceps at birth and in consequence, has mentally developed to the age of 8 years. When I asked what he was doing in Dayton, Ohio and Florida he said he was tending the children and the ponies.

Also I learned that Dick and Ann met when one of Ann's cousin, a fellow student with Dick at Delaware State had invited her down to a college function. She is almost as tall as Dick and appears to a fine physical specimen and from what I learn, is intellectually well equipped, having graduated well at Vassar, completed her course at Miss Gibbs secretarial school and now employed or soon to take her position, after the honeymoon in Research Work at Hercules. On my way home I stopped to see the body of Grafton Smith lying at the funeral parlors at Avondale and talked with his only son who has cared for his parents for many years, living in the house rented by his parents, his mother having died six months ago.

October 1, 1918

...I learned that Jack and Ann were one of the  
...a fellow student with Miss St. Lawrence...  
...and invited her down to a college function...  
...at Fall River and returned to a fine private...  
...and from which I learned, is undoubtedly well...  
...having married well at Westport, completed her...  
...at the (High School) school and now employed...  
...soon to take her position, after the announced...  
...research work of her class. On my way home I stopped...  
...the body of a friend and taking with him some who...  
...died at a young age and lived with his only son who...  
...has served for the parents for many years, living in the...  
...house rented by his parents, his mother having died...  
...at a young age.

...I learned that Jack and Ann were one of the  
...a fellow student with Miss St. Lawrence...  
...and invited her down to a college function...  
...at Fall River and returned to a fine private...  
...and from which I learned, is undoubtedly well...  
...having married well at Westport, completed her...  
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...research work of her class. On my way home I stopped...  
...the body of a friend and taking with him some who...  
...died at a young age and lived with his only son who...  
...has served for the parents for many years, living in the...  
...house rented by his parents, his mother having died...  
...at a young age.

October 3, 1948

Instead of going to meeting and First Day School this morning I devoted it to visiting my wife at the hospital and my sister at Westtown Farmhouse. At 8 I went to the fields and cut two dozen lovely blossoms each of Anna Marie and Grace Moore, taking with me a bucket of water into which they were immediately placed. The Anna Marie I left with Warren Swayne to make a spray suitable for the funeral of Grafton Smith. These I left at the undertakers in Avondale. Picking up Margery at London Grove, we found Hannah at the hospital suffering sadly. I do not know how much she enjoyed the roses we took. Her mind was pretty completely absorbed by her own suffering, she not having yet gotten quite adjusted to the new arrangement. I left her to the ministrations of the nurse. On the solicitation of my sister Margery, went to make a date with Dr. Gifford for a cardiograph. It was Sunday morning, he was in his office, not too busy and he became interested in my case especially when my sister Margery was present. Taking my blood pressure he found it was fine - 120 over 80. He requested me to strip to the waist and under the fluoroscope examined my heart to find that there was nothing wrong with it. I told him the story of Dr. Edward Martin giving advice to Dr. Miller, Vice President of Swarthmore College on the golf course. He said "Doc, in climbing a hill did you ever have your heart hurt you, because if you have you had better pay attention to that - that's God Almighty talking to you." Gifford enjoyed the story and it was sufficient answer because there had been times when I had felt, after sudden or excessive strain that I really had a heart and it was complaining. He still wants to see the cardiograph. In consequence of this I had not seen enough of my wife so I went back later in the day and Mr. and Mrs. Asensio from Haverford came and stayed for an hour - that was from five to six P.M. At 12 o'clock we had left the hospital, visited my sister Ellen at Westtown Farmhouse and reached home at 1:10 - not too late for a good dinner after which 'Leta took Margery.

On returning home I found that Dr. McFarland had passed away yesterday with the funeral at 2:00 o'clock on Wednesday. I called Mrs. Lord and we are planning immediately to change the front cover of our October



II

October 3, 1948

"Success" to have his picture on the front, though we've got to work like Beavers to get it out the middle of October.



"Necessity" to have him (Robert) in the (front) (room) (where)  
not so work like (Robert) to get it out (the) (the) (of)  
Robert.

1948 October 4  
Monday

Harry Vanderkraats called today. He is about to begin digging roses and would like to include kinds we require for early orders. I handed him our order as made up by Sidney amounting to 38500 as regards price he said there would be no let down in price so far as they were concerned and described an appeal that came from Jackson & Perkins between Charlie and Dick Holmes for them to grow two hundred thousand or thereabouts for Jackson & Perkins. He had declined to do so because it would mean getting more land. Arthur is needed on the place in Delaware. Harry's father is no longer taking an active part. He does not want to extend operations because he is already pretty well loaded. The efficiency is not as great as it was because there was a time when he himself budded and kept everything running in high gear, which is not possible now. They asked him what it cost to grow roses. He said they used to be able to do it for ten and fifteen cents each but today it is costing more like thirty five cents each. He doesn't succeed in getting a tip-top staff.

He described the experience of the people around Rutherford, New Jersey and Clifton, some his relatives where they had small acreage and tried growing roses time after time on the same land with only a year or two's rest with a cover crop and the quality of the plants grew to be much less in consequence, and that when he had Franklin Evans here and his land to exchange that was a great help. But he no longer has that so six hundred thousand is about the total that he wants to bud. I told him that Lovett was asking them for roses. Well, he said, Lovett's roses weren't so good, as his. He agrees that we have a very good crop this year. Also today Putz came out but not until afternoon. Sidney had roses for him to photograph which he did outdoors in the sunlight of our roses ALAIN, CAPRICE AND RED ELFE. Mrs. Lord was helping him to make the arrangements. I went over with my Kodachrome and tried to take shots of them but could not operate the close-up machinery which we have provided but which has not been used for some time so I asked Putz to stop and see me but I had left the office before he stopped back and went to the hospital at 4:30.



1948 October 5  
Tuesday

BANK AND SWARTHMORE COLLEGE.

An increasing number of G. I. loans have come up in bank, with the government support covering fifty per cent of the hot end, we are pretty safe and extending practically all of them.

I came into the meeting of the instruction committee just as they were convening - a full committee and intensely interesting. A long list of new appointments, some temporary because people to fill permanent positions could not be found especially in the industrial field. One law suit from a Professor no longer with us who claims he was underpaid because of a certain ambiguity in the letter of commitment. Another, Walter Scott, who is being paid for six months is not able to work. Ah another, Scott Lillie's widow, being paid a half year for his salary, he having died this summer. In the Property Committee comes up the question of disposing of the water tank and replacing it with other fire fighting equipment. In a meeting of the Board moving the Athletic Field to the field house which is to be named the Lamb-Miller House or Lamb-Miller Field House. We are asked to wait until the Daffodils can be transplanted in the spring before the Field House is graded and yet the move needs to be made a year in advance of it's use and its use will come when we need the area for the new science building where the water tank now is. The topic which finally was passed upon by a 11 by 10 vote - evidently some not voting, was the question as to whether or not we should refund not in excess of fifty per cent of the amount paid for tuition to those students who had refused to register in the draft and in consequence, were forced to withdraw. Howard Johnson, President of the Board, and an attorney indicated that if the law was passed during the past Congress and in advance of the start of College, these boys certainly had a right to know what they were up against and should not have paid their money and if they paid it, knew what they were doing. There was an effort to reconsider the vote but it was unsuccessful and stood as passed.





II

October 5, 1948

The president expects to develop that which will be a contribution to the emotional education of the students which will include job placement, Vocational Guidance as well as psychiatric aid. The Swarthmore Language School was a great success. A 110 students and fourteen colleges represented. Courses for first and second year of language. In the College as a whole are 84 men and 49 women who are Quakers. Other Statics were circulated.

October 1917

The present needs to develop that will  
contribute to the national character  
the student who will become an efficient  
citizen as well as a good worker.  
The present needs to develop that will  
contribute to the national character  
the student who will become an efficient  
citizen as well as a good worker.  
The present needs to develop that will  
contribute to the national character  
the student who will become an efficient  
citizen as well as a good worker.

1948 October 6  
Wednesday

of Golden Anniversary and declared that they needed more substance in the color of the petals; also of the Miniature Red Elf which needed to be still darker and brought home one of the front cover page of PEACE for 1949 Spring. While there, I took a careful look around Dr. McFarland's office and find the photographs he had on display included those of Professor Sargent, W. Dean Howell's, Dr. Liberty Hyde Bailey, Richardson Wright, Theodore E. Burton, Theodore Roosevelt, John Burroughs, and William Wright Smith. Among the medals framed and displayed were one of the George Robert White Medal from the Massachusetts Horticultural Society, the Pugsley and the Arthur Hoyt Scott award from Swarthmore besides various other awards that have been framed and hung. I had lunch with Mr. Spurling who has spent his life with Stumpf and Walter. He has gone through a reorganization, having inherited a son and a son-in-law, having if I understand correctly, gone through bankruptcy, having had control of the stock, sold the building, a part of which they now rent and being again established. He has aged greatly and is having trouble with a new set of dentures. He told me quite a bit about his experience and told me the experience that McFarland had had in the 1930's when the depression struck several of his clients - I think four altogether including ourselves and when he was obliged to get a hundred thousand dollar mortgage which eventually has been paid off. At one time he said to Spurling, referring to his son, "my business will run with Bob McFarland, Mr. McMillan and Miss Hess." I do not recall what he referred to Mark. McFarland had referred to one of his creditors as follows:



II  
October 6, 1948

"He has everything mortgaged including the gold in his back teeth and he has no back teeth." He remarked that McFarland was not a business man but remarkably enough the business had prospered.

The most remarkable thing about today's funeral was the sermon which I hope will be printed. It was one of the finest statements regarding a man that he could want. For the Bible character he was likened to David because of his versatility. In fact he was a musician, a fighter, a lover of religion and had left much to show for his contribution to his time. Others present from the Trade included Bob Eisenbrown, Gene Boerner, Ed. Fahnquert and while there I met Ray Hastings, Mrs. Ray Allen and Mrs. Ray Hastings. Harry Vanderkraats was also there.

I was home by five o'clock.





1948 October 7  
Thursday

Mr. John S. Cowing, CPA, with Main and Company called to discover what rate might be charged for the work on our books. The charges for the last three years have been \$704.00, \$738.00 and \$665.00. Fifteen per cent because of summertime work discount from the per diem cost would bring the present year's bill to \$759.00 - the average for the past three years which I suggested might be the basis - \$703.00. I told him we would be satisfied with a bill anywhere within that area. We eventually agreed on the \$759.00. I had something of a talk with him with regard to a loan on our property and explained the situation. He suggested the name of C. Harry Johnson in the Packard Building who has funds for religious societies that he is investing on first mortgages and might be interested in a thing of this character but there would have to be a mortgage and I indicated our desire to keep free of such if it were practical.

Sidney brought up the question of getting assistance in discovering what are the costs in certain sections of our business both with respect to production and also with respect to sales which we can afford to expand wisely and which not. We went into a long discussion of arriving at the price of growing roses, recognizing the difference due to success or failure of the crop which in turn was due to weather conditions. While we have many figures in the past over what our production has been what the cost per plant each year has been in roses we do not have the same with Chrysanthemums and some other factors. I brought out the fact that our rose sales constituted probably three hundred thousand dollars a year whereas Chrysanthemums bring in a return of something like twenty-four thousand dollars a year, nevertheless, relative profits in each case need to be weighed so that we may see what pays and what does not. Also there was brought up the question of the situation regarding Local Sales and how much we may be justified in spending in that area. I indicated that in the mail order business the amount of sales being made all over the country from local stores have greatly increased in proportion to the total

Mr. John E. Cowan, with whom we have been called to interview, stated that he was not in the city on our date. The charges for the first three years have been \$10.00, \$15.00 and \$20.00. It has not been assumed that the charges would be the same for the next three years. The charges for the next three years would be \$25.00, \$30.00 and \$35.00. It would be estimated with a still smaller amount and we would be estimated on the \$10.00. However, it is felt with this regard to a loan on our property and explained a situation. It was stated the name of Mr. John E. Cowan in the year and building who has funds for religious purposes that he is interested in other matters and that he would have to in a time of this character and that would have to be a matter and I indicated our course to be two of which it was practical.

February 1918 and the question of setting up a fund in this country that the money in certain conditions of our business with respect to production and also with respect to sales which we are likely to extend widely and which not only we want to have discussion of activities in the price of goods and production in the different and to success in selling of the crop which in turn we have no further conditions. It is to have many things in the past and what our production has been what the last year plant and what has been in regard to not have the same with the same and some other factors. I thought that the fact that you were called to production would be three hundred thousand dollars a year whereas it would be about \$100,000 a year. However, it is relative provided in such cases need to be weighed so that we may have a good idea of the situation there was brought in the question of the situation of local prices and how much we may be able to produce in that area. It indicated that in the past we have had the price of sales being made over the country from local states and really produced in production to the total.

II  
October 7, 1948

sales and we being located near Wilmington might very well expand our local sales profitably and might be justified in investing more heavily in that than in some other things. In other words, what is paying and what is not and how can our accounting be set to be of more service to us in answering such questions. I therefore approved a proposal that there should be a preliminary survey made by a representative from Main & Company - they working with Mr. Hutton when they should come out - and as a result of that preliminary survey make a recommendation as to what might be accomplished by going into the matter more in detail with respect to our entire accounting system and the information it provides, hoping that we can save money by eliminating what is not useful, can improve our judgement by obtaining information not now had or obtainable, how that there might be installation of machine for record keeping not now made use of - all of which would be worthwhile. The cost of doing this was not even intimated and it is an open question as to how far we may be able and should wisely go.

October, 1914

states and we have located near Winton, Louisiana very  
 well exposed and local sales and fairly well paid be-  
 have. I am in investing more heavily for now than  
 in any other thing. In other words, what is in  
 the state is not and how can it be accounted for  
 to me of more service to me. I am not sure  
 whether I should have removed a good deal of  
 them. I should be a little more ready to  
 remove them from my company - they are  
 a little more ready than they should be - and  
 a result of that probably they are a little more  
 ready to be removed than they should be. I am  
 not sure in fact if it is not to be removed  
 because of the fact that the information is  
 not sure, and I am not sure of the information  
 that we can give money in eliminating it. I  
 am not sure of the information of the fact that  
 not now the state of all of which would be  
 the cost of doing it is not even known. I  
 it is an open question as to how far we can go  
 and again why.



1948 October 8  
Friday

COPY FOR SUCCESS WITH ROSES.

Today we concentrated on sending in copy for Success with Roses and indeed wrote more than half of it today, Mrs. Lord helping to shape up what I wrote about Dr. McFarland by way of introduction. What Sidney wrote about his visits this summer are reserved for use next spring when we can have our folks on the front cover and it will constitute more of an introduction of him at that time.

Tonight he called me on the telephone to have my approval for tearing down the bulb house and to consider a carpenter for redoing the garage along side the rose hill apartments.

At four o'clock I went to West Chester, interviewed the printers, went on to see Mrs. Pyle who seems to be better. I recommended knitting to her to exercise her arms and occupy her thinking and a radio is suggested that we will probably take over. Tonight I worked until 9 o'clock and turned in.

W. J. R. 10/10/1914  
Friday

TOY FOR STUDENT WITH NOSE.

Today we were invited to a wedding in the hall of  
the house with nose and there were more than half of  
the town, Mrs. and helping to dance up what I wrote  
about in the way of introduction. The  
dance was about the village and many the new  
for the first time when we can have our little on the  
front cover and it will constitute more of an introduction  
of the first time.

Today it is called me on the telephone to have my  
approval for taking down the little house and to  
consider a campaign for taking the house along side  
the new Hill apartment.

At home's look I want to keep the house, interested  
the interest, went on to see the little who seems to be  
better. I recommended taking it down to exercise her  
and and possibly her thinking and a little is suggested  
that we will probably take over. Tonight I worked  
until 10 o'clock and turned in.

October 10, 1948

Sunday

## GEORGE OHLHUS RETURNS FROM EUROPE.

At 6:30 I called the Philadelphia airport who phoned New York and reported that George Ohlhus' plane would be in about 12 o'clock. I held the airport clerk long enough to make airplane reservation for myself on the 9:45 plane to New York and two reservations on the 3:05 plane returning, believing that that will allow time for George to pass customs. It worked out that way. It was 10 minutes after two when he came out through the arrival gate having passed Customs and made arrangements for the budding wood with him to be sent to the Quarantine Station. We caught the plane easily and had a pleasant ride over making the distance from New York airport in about 33 minutes to the time that we grounded in Philadelphia and deplaned. This gave me a good chance to talk with George and learn something of his visits with various ones over there. Regarding Wilhelm Kordes, George knows Herman better than his brother. Herman went into business and Wilhelm has taken charge of the hybridizing and the foreign correspondence. Eugene Boerner, representing Jackson & Perkins made two visits to the Kordes establishment this summer, was able to talk German, told great stories of the volume of their business and how they intended to discontinue hybridizing themselves and really to quite wipe us off the map. Therefore Kordes was sowed up with them tightly. Furthermore they are to send Kordes everything of their own that is to be had in this country. George also called on the Tantau's. Once at their home in Uetersen and at another time he visited the father at the place where he grows Christmas trees and keeps the bees. Young Tantau is insisistant that he is going to get the new material from America and that if we do not sent it to him he is going to get it some other way - by hook or by crook. Furthermore they are not satisfied that unless we make a better showing. He is eager to know where we have a way of testing their roses under glass if any should prove good as forcing roses. George did not tell him about our plan to test our varieties on the Pacific Coast. George was disappointed in the quality



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October 10, 1948

of plants he saw at Krause's and expects that there will be no more hybridizing or new roses to be had from there. Also he said it didn't seem to be working very well for these German growers to get novelties from France; just why he did not say. He also handed a with De Vink at Boskpop, examined his material, finds that he does relatively little hybridizing and has a very small place. He also saw De Ryters place but there wasn't much bloom indeed anywhere George went. He reported Kordes roses the best he saw in Europe, just as I reported when I came home. DeVink was dressed in my suit, nicely tailored. George did not get to see Van Rossem as there was not time on his return trip since the schedule for flying was advanced for a day and later two days. He spent the entire day traveling from Hamburg to Amsterdam by train, I believe on Friday, got in about eleven o'clock and left the airport about nine o'clock the next night, though he had been scheduled to fly at four. It is understood that Van Rossem does not have much that is new. He reports that Tantau was growing something like seven thousand roses this year though other people are growing them on contract in some cases. The demand for roses is very strong and somehow or other there is money to be had for them so they are expected to get ahead somewhat since the money has been released in Germany there appears to be plenty of it and people are spending very freely. The head banker, George's brother-in-law, indicated however, that when the first spending was over things would tighten up again. They still fear invasion from Russians partly because they expected and are making use of their money now by spending it quite freely.

George had a very satisfactory time with Francis Meilland who met him at the airport in Nice. He had a beautiful airplane ride down from Paris. George tells of the fact that Francis is building three homes there. Meanwhile, has rented for two years a large establishment where he and his wife and his father are living and where they entertain their guests. Also as a result of his trip to America they are using heat and growing roses the entire 12 months; heretofore they have taken down the glass in the summertime and grown the roses in the





### III

open. As a matter of fact they do poorly in the summer, get blackspot and production stops. Francis indicated that the cost of his trip has been much more than paid for by what he learned the last time he was in America. George reports that Francis is landscaping on rather a grand scale; expects to go into the growing of cut roses on the part of his father and himself in that locality and to have someone to hybridize for him as well as to have someone run the cut flower plant. George discussed with the German people Universal Rose Selections and they were very skeptical of it working out because Francis would be unwilling to take on the roses from other nations. It was a device for selling his own in their estimation. They pointed out the fact that the number of voted in France was so much greater than that from any other area that they always would be in the majority and there again the interest of others might not be well represented. Frances took George a most beautiful ride to Varces along the foothills of the Alpes. He enjoyed his dinner with Charles Mallerin although he was very thorny in talking to George because we were not doing more to put his roses out in front. Francis felt that as interpreter he was put in the middle just as he was when I am there. After this Charles Mallerin was very cordial and friendly. Continuing to Lyons to Tassin, there was bad blackspot all over the fields so that throughout his journeys and trips in Europe he found almost not bloom whatever. The blackspot has given Francis a chance to learn that some roses simply will not do in America and will be discarded in consequence, of their weakness in this respect. George said his schedule worked out very nicely, including his trip with Nonin who has no car and their Sunday at the Bagatelle and elsewhere had to be covered by walking, by bus, train or underground. It was a great opportunity for George to be with his parents and other relatives who are well and altogether this was a very rich experience for him. I was sorry to be obliged to tell him that his oldest daughter had had Diphtheria which has been nipped in the bud and there was some question about Margaret Rose and in consequence of this he would be quarantined. I am dictating this at 6 o'clock; Mr. Christensen, the new student trainee from Denmark was here.



October 15, 1948  
Friday

# MY FAMILY CAR IN SMASH\*UP.

Arriving in Paoli about 8 o'clock this morning I telephoned Mrs. Shipley who is investigating sources of supply for a nurse for Mrs. Pyle when she shall return from the hospital - as yet without much results. Also I talked with Ted Widing, who now lives on the West Chester Pike and commutes from Paoli. I talked to him about the possibility of finding someone interested in a considerable sized block of stock in our company.

When we started for the hospital to visit Mrs. Pyle on the way home, David told me of the accident which occurred at Darlington's Corner three or four miles south of West Chester on the Wilmington Road from West Chester - the intersection of the road from Westtown by which I knew that Mrs. Monroe had with her at least Louis Wintzer and my sister, Ellen and was returning home. Also with her was Mrs. Hall. At the intersection she says she stopped at the stop sign and then proceeded across the highway. Coming from her right over the hill about a hundred yards away was a Ford Station wagon containing two men and one woman on the way to Florida - a New York license. She said this was going like the wind. She failed to clear the highway. It got in front of her - she struck the hind fender on the left hand side while it was going south and it scraped the entire front of her car - the bumper evidently having been quite effective but the front lamps, the grill work, the radiator, the front of the hood, and the front of each of the two mud guards are badly crushed. It looks like a four hundred dollar repair job. Fortunately, my car - the red Plymouth, appear to have been going slowly because no one in it was hurt. The Station wagon rolled over on its side and slid a considerable distance - the rear having been shoved West - it started running East and Catapulted headon into a Chevrolet car coming from the South while behind it was another car - a Ford - headed for Florida that mashed its front end by dashing into the car ahead that had been suddenly stopped. Apparently Mrs. Monroe did the telephoning, got the Avondale Police, Officer Binns - on the job and later telephoned home and got Mr. Chism to come over in the Chrysler.





II  
October 15, 1948

This Mrs. Monroe drove home with her passengers while Mr. Chism stayed and came home with Mr. Hall who also had come over and saw to having the Plymouth towed to Battin's repairshop in West Chester and also while there, got other details regarding the identity of the various cars in the accident on which he made a report. At West Chester I stopped to see the two Fords and the Plymouth but did not see the Chevrolet and learned that nobody had been seriously hurt. On the way home, saw Mr. Binns on the highway, talked with him. He said he had arrested Mrs. Monroe on failure to yield the right of way. This will cost her ten dollars, Justice of the Peace charges will be \$3.50 and if by mail, \$3.77 - that she need not appear. The report from Mr. Chism stated as follows:

That after everyone else interested in the accident as participants had left a Mr. Furlough, employed at Bartrams Fruit Stand at the southeast corner of the intersection gave me an opinion which amounted to this "they all blame the woman in the Plymouth because of the stop-sign, but it definitely wasn't her fault." The position taken by the police when I indicated that it seemed to me that Mrs. Monroe had endeavored to cross safely and was intercepted by the hectic driver in the Stationwagon and his reply was that she had no business to be on the highway until all traffic was cleared. We are devoutly thankful that no one was killed or even seriously hurt. The nervous and mental shock was considerable though My sister, Ellen seems not to have been so badly affected.

The first thing I noticed when I stepped out of the car was the cold. It was a sharp contrast to the warm blanket of the car. I looked around and saw a few people walking in the distance. The street was empty except for a few cars parked along the curb. I took a deep breath and started walking. The air was crisp and clean. I felt a sense of freedom as I walked. The sun was shining brightly, and the shadows were long. I was alone, and that was exactly what I needed. I walked for miles, not knowing where I was going. The road stretched out before me, and I felt a sense of adventure. I was free, and I was happy. I walked until I was tired, and then I stopped. I sat on the ground and looked up at the sky. The stars were shining, and the moon was full. I felt a sense of peace and tranquility. I was home, and I was safe. I closed my eyes and fell asleep. The next morning, I woke up and found myself in a strange place. I was surrounded by people, and I felt a sense of confusion. I didn't know where I was, and I didn't know what was going on. I tried to remember the last thing I saw, but I couldn't. I was lost, and I was alone. I walked for hours, trying to find my way back. The road was long and winding, and I felt a sense of despair. I was alone, and I was lost. I walked until I was exhausted, and then I stopped. I sat on the ground and looked up at the sky. The stars were shining, and the moon was full. I felt a sense of peace and tranquility. I was home, and I was safe. I closed my eyes and fell asleep.

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October 17, 1948  
Sunday

Since my wife broke her leg I have not been attending Sunday meeting but going to see her on Sunday morning instead. This morning was no exception. 'Leta had prepared a basket of Chrysanthemums which I took.

Hannah was unhappy. I suspect it is on account of the fact that they have added five pounds more - 20 pounds to pull the bone into position and I suspect that is because there has been considerable calousing taking place and may have to come down further so as to come down and go back together right. I asked for a specialist on the job. Since Dr. Kerwin has gone on vacation without saying anything to me about it. Dr. Clarke has been taking his place whereas my sister Ellen said that Dr. Davis is the one that took Kerwin's place during his absence when Jessie, my sister, was the patient. The Orthopedic man, Dr. Orr is coming out Monday so I asked to have him so consulted. 'Leta went with me to West Chester and we were back in time for dinner. Glad to have sister Ellen staying with us.

After a nap I went to Jennersville to meet Edgar and Marion Daviz and their son Peter. Both Mother and son, and certainly the mother are worshippers of roses and the son is rapidly becoming innoculated.

Dear Mr. [Name]

Since my wife passed away I have not been able to  
 study as much and have to read on paper and  
 record. It is morning and evening. I have  
 received a letter of [Name] and [Name] and [Name].

I have not changed. I would like to be  
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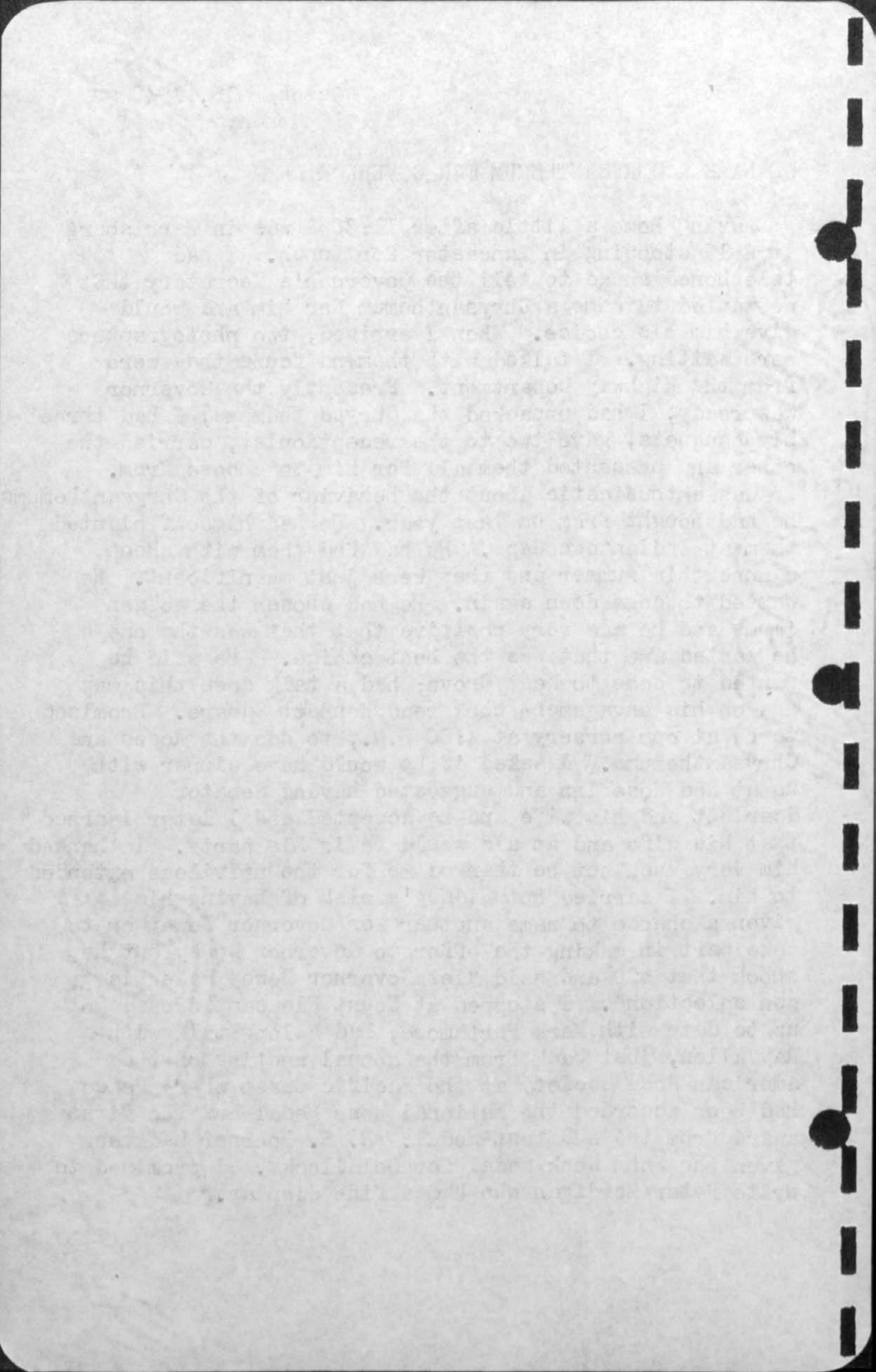
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October 18, 1948  
Monday

## WE NAME A CHRYSANTHEMUM FOR GOVERNOR DUFF

Leaving home a little after 11:30 I was in Harrisburg at 2:15 stopping in Lancaster for lunch. I had telephoned ahead to tell the Governor's Secretary that we wanted to name a Chrysanthemum for him and would give him his choice. When I arrived, two photographers were waiting. I talked with them and found they were from the Highway Department. Presently the Governor was ready, I had unpacked the Chrysanthemums, I had three big bouquets, gave two to the receptionist, carried the other and presented them all for him to choose from. He was enthusiastic about the behavior of the Chrysanthemums he had bought from us last year. He had himself planted them at Indiantown Gap. He had fed them with sheep manure this summer and they were just magnificent. He wanted to come down again. He had chosen the golden 'mums and he was very positive that that was the one he wanted and that was the best choice. He said he wanted to come to West Grove; had a talk down this way and on his engagement book read Kennett Square. Promised to be at our nursery at 4:00 P.M., to see the Roses and Chrysanthemums. I asked if he would have dinner with us at Red Rose Inn and suggested having Senator Scarlett and his wife and he accepted and I later learned that his wife and an aid would be in his party. I thanked him very much but he thanked me for the privilege extended to him. I carried out Sidney's wish of having him given a chance to name another for Governor Dewey or to take part in making the offer to Governor Dewey but he shook that off and said "let Governor Dewey make his own selection". I stopped at Mount Pleasant Press, got up to date with Mark Parthmore, had a long talk with Ray Allen, just back from the annual meeting of the American Rose Society at the Pacific Coast where Peace had been accorded the National Rose Medal and the first award from the ARS test medal. E. S. Boerner had been given the John Cook medal for Goldilocks. I promised to write Peter Mordigan who had a fine display.





October 19, 1948

Tuesday

At Bank this morning two notes were approved for loans for television purchase - over two thousand dollars such have passed through the bank thus far indicating the growing popularity of this modern device. Today Sidney left to two talks taking his lantern slides. How much of it has to do with his West Coast trip and how much with roses I don't know but he was at Trevoise and at Bywood. Today I have been working on United Horticulture. This morning telephoned Ovid Butler and explored the possibility of getting assistance from Mr. Collingwood who is employed by Hoover's commission for bringing together into 23 committees various agencies heretofore disconnected. All, however, Government agencies. I talked this afternoon to Arnold Davis with regard to his position. He is not at all happy at the failure to have made progress by the Executive Committee. He has had a long talk with Mr. McKee. He had acknowledgement from McKee that Davis' record is clear, that he got McKee into it; that he got McKee into it; that he made certain attempts with the executive committee this year but had been repulsed. I asked about Mrs. Mather; he has been in touch with her. She is a bit discouraged at what is taking place or has failed to take place. She has paid her thousand dollars; it has been used for other purposes than that intended. She expects not to be at Cornell. I agreed with Mr. Davis that he is the right one to approach her regarding both funds needed and what we proposed doing. He will be in Cornell not until Monday morning. I tried to induce him to come by Sunday. Tonight I telephoned E. K. Thomas at Providence, Rhode Island and talked with him most of an hour. Even so it cost less than a trip would have and I got from him quite completely what he has accomplished. He thought it was a great deal with regard to the money raised but I pointed out the pledge from McKee was given last June so there was nothing new about that. The only new thing he had was a hundred dollars from David Burpee and a pledge of a hundred dollars each for the next two years. I understand that Burpee and Hobbs of the American Seed Trade Association have voted down proposed participation by the Seed Trade Association in our enterprise. Why I do not know. He spent a great deal of time telling me that what we wanted to do was



October 19, 1948

to make America more beautiful; that if we would write letters to the Chamber of Commerce and the Local Boards of Trade, they would be delighted to start things going; we can get the assistance and cooperation of the Garden Clubs, Horticultural Societies that do so and unless we brought something to the people we could not hope to get response. He thought this was a job for United Horticulture. When I asked how much of a budget it would take and how much personnel he said not much. I told him to put the whole thing on paper and send it to me and paper not more than  $5\frac{1}{2} \times 8$  so that I can incorporate it in my presentation. When he was in Chicago talking to Milton Carleton, Carleton made this statement: "We changed leadership and thought we were on the way and the result of the whole thing has flopped." The total cost of the call was over \$12.00 but I felt justified by reason of needing to know where Thomas stood and what he could be counted upon in the way of help.





1948 October 20  
Wednesday

This will record a visit from Robert Skillington and R. P. agreed to pay the cost for making shoulder pads for the West Grove police. Six pads will be required - the cost \$3.00 a piece, as nearly as they can tell from the catalog. The design carries with it a star and roses and for that reason we are glad to be on record as having sponsored them.



1948 October 23

Saturday

From 1:30 to 4:00 A.M. read and revised my speech to the American Horticultural Council for October 25th and 26th in Ithaca. After breakfast wrote and dictated "A Service for Horticulture". At 10:30 A.M. went to the office - early mail having been brought to me at the house.

Vicky's eyes are swollen this morning; her husband is on the Reserved Officer Training Corps and has been ordered to return to Fort Dix, New Jersey. Her mother will want her to go back to her own family in Philadelphia. Vicky prefers to retain her job here and apartment in Kennett Square.

At 11:30 talked with Sidney regarding grading with bulldozer and paving area at the greenhouses all of which I o.k.'d, requesting 20 foot wide bed of low evergreens at entrance and proposing that parking space for Rose Hill Apartments be not smack along front between the two entrances. Also I advised that we try to lay entrance walk to North door while John Connel has his machinery here.

Sidney is working on placing Mealo Weitzel in County Home at Embreeville and on settlement with Grafton Smith who died last month - gets \$500 from us and had a son and a daughter. The undertaker charged \$215.00. The question is does the daughter get any share as the son had sole care of the father for several years.

The balance of the day at home was spent in clearing decks for 3 days away, especially sorting materials, papers and record books for United Horticulture at Cornell. Leta bought a wedding present and plans to be baby sitter for 2 nights next week.

At 4:20 I got away. Had 5 to 5:30 with Claude Smith regarding legal status of officers and Board of American Horticultural Council and paid \$50.00 for U. S. Corporation Company Service in Delaware State and planned for Claude to come to West Grove November 21st for advice on financing. He suggests meetings on separate individual

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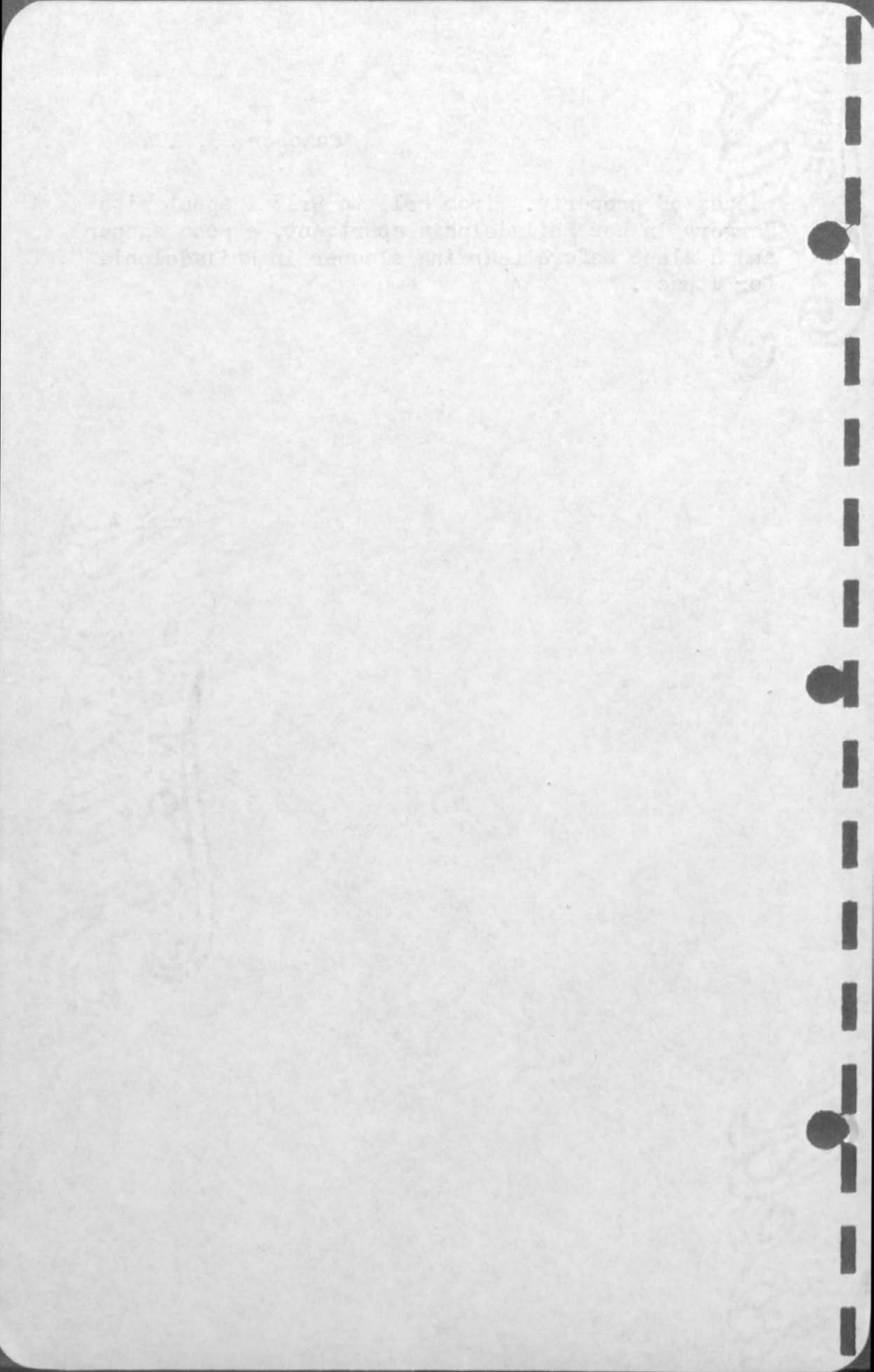
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II

October 23, 1948

pieces of property. From 6:15 to 9:15 I spent with Margery in her Philadelphia apartment, a good supper and a slepp before boarding sleeper in Philadelphia for Ithaca.





1948 October 25  
Monday

### MY IMPRESSIONS OF DR. BAILEY

His discipline of youth - schooling from his father as they had corn and potatoes. Story of moral rectitude of Indians among whom they lived as a boy. Both his older brothers were born in a log house; he missed that and was born in the first frame house from boards sawed on their own wood lot.

Of his books and writing then has been his life work in part. Never had a fountain pen and no dictations except letters - but long hand and rewrite thoughtfully and carefully and thus had just been finished reading the proof of 1100 pages of which McFarland is printing. Last week one night he heard a violent ringing of a bell. It was the old cow bell which his father had made at the blacksmith shop by shaping a flat piece of metal to hang on the lead cow when they strayed in search of pasture. Last week's ringing was by his daughter who had just finished reading the proof of last of 1100 pages. He has burned 6 books in because they were not good enough. He has others written that publishers do not know about. He told me of Encyclopedia of Horticulture that Mr. Bret, President of MacMillan says it is 1 of 3 largest sellers and that in 1947 it sold larger numbers than in any previous year and then of his travels in West Indies to where he found an old friend in his office with two volumes open and when handed Bailey's card he compared it with the author's name on the title page. It was the same. He 'phoned at once to Governor of Island who said he would have him to dinner and to another man who placed himself at Dr. Bailey's disposal with car, from Governor and so wherever he went he was greeted by those who knew him and made warm welcomes.

He cited greatest changes in life since his youth was in present day trend toward intense attention given to advertising of which he said that he does not want his picture printed (for Ruth Mosher Place had asked if she might not take his photo.)



October 25, 1948

On the contrary he made much of each man doing his own work to please himself - the best he knew and if it is writing to see that it is accurate and carefully done - so that when night comes he can feel he has done his best along lines he feels are best even though some may want to have him do other.

He told of a Commission of three set up by the Belgium Government to develop 6 experiment stations across equatorial Africa following route of the Congo and Harlow Shaply is one who had written him asking him to go and start the way for others from America to go out and help develop them. He will go because there are Palms there to be studied 150 feet high quite above the trees a problem as to how these specimens can be collected.

He goes alone - then no one to consult no discussion or failure to agree as to when, which way and where.

He carries a card containing his name with request to notify his daughter, should he die or accident befall and further instructions that the Government be notified if he dies and buried in the land where he dies. He said to me "this journey now being arranged will be a very difficult one."

It is a fact that the Government has been very successful in its efforts to bring about a more efficient and economical administration of the Government. The Government has been able to bring about a more efficient and economical administration of the Government. The Government has been able to bring about a more efficient and economical administration of the Government.

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1948 October 26

Tuesday

6 o'clock studied the day's schedule and rewrote series of resolutions.

8 o'clock breakfast with Dr. W. H. Camp, J. F. Styer and Dr. W. H. Mack. We talked of *Querus Rubra* and I learned of many different types of roses which for obtaining strains for breeding purposes one should collect species which succeed despite hardship or soils that lack humus or nourishment.

The important qualifications for a hybridizer was and is IMAGINATION.

First meeting in American Horticulture at 11 o'clock and all interval before was tight full in finishing set of resolutions which I later asked Dr. H. Be. Tukey to be Commission Chairman for. Having asked Dr. Warren Mack to be head of commission on Nominations.

Truman Fossum gave us a thoroughly scholarly paper competely supporting United Horticulture after which I asked him to explain set up of Advisory Commission, he had created. There I presented my paper entitled "A Service for Horriculture" which had lost interest because I had felt compelled to present much of the gist of it the day before. We adjourned on time to meet at 1:30 and it was 2 before we did and again adjourned on time. 3:30 the business session - the session devoted to reports of commissions - opened after recess by Mrs. Rufus M. Garrett of National Council of State Garden Club Federations; the report of the Resolutions Committee by Dr. Tukey; the report of the Nominating Committee and election. Then the meeting of the Board of Directors 14 out of 21 present organized by electing Robert Pyle, President - 4 Vice Presidents, J. F. Styer as Secretary and John N. Ott, Jr., as Treasurer. E. K. Thomas was elected Chairman of fund raising committee.

1945-1946  
1947-1948

1. The first of the three main objectives of the program is to provide a comprehensive survey of the current state of the art in the field of [illegible] research.

2. The second objective is to identify the key areas of research that require further investigation and to provide a framework for the development of new research programs.

3. The third objective is to provide a forum for the exchange of ideas and information among researchers in the field.

4. The fourth objective is to provide a comprehensive survey of the current state of the art in the field of [illegible] research.

5. The fifth objective is to identify the key areas of research that require further investigation and to provide a framework for the development of new research programs.

6. The sixth objective is to provide a forum for the exchange of ideas and information among researchers in the field.

7. The seventh objective is to provide a comprehensive survey of the current state of the art in the field of [illegible] research.

8. The eighth objective is to identify the key areas of research that require further investigation and to provide a framework for the development of new research programs.

9. The ninth objective is to provide a forum for the exchange of ideas and information among researchers in the field.

1948 October 27

Wednesday

At 12:01 A.M. today I discovered Clarence Siebenthaler as I boarded the train in Ithaca for Philadelphia (he was going to New York). We talked for two hours, particularly regarding the AARS relations with Verne Burnett and Althea Wheeler. I recited our recent experience. Personally he has the idea of a Public Relations Council in the office with Dick White. Clarence has not been too well and is advised to keep himself from actively participating in association affairs because when he starts he goes so strongly that his health won't stand it. Also we had some talk about the marketing of his new Honey Locust that they think of calling "Colonial Locust". I made the suggestion that it might be called "Gothic Locust". At any rate he thinks of making one Royalty Charge for every tree propagated and then as it now occurs to me he might put burnished tag on those trees to mark the fact that the royalty had been paid and that they were being sold under the right name. On time in Philadelphia, took more time than I should to eat breakfast at Horn and Hardarts, got my car and by ten o'clock was in West Chester where I spent half an hour with Mrs. Pyle, discovered her in considerable discomfort because her suspension appliances were binding her. I managed to get this relieved by the help of the nurse so that she felt better and presently Mrs. Hutton came in for a call and I left. Arriving home I soon cleared my desk of what in this case seems to have been a rather small accumulation. After lunch and an hours nap, for I needed it having only four hours sleep last night, I tackled United Horticulture situation, dictating letters to Dr. MacDaniels for his very efficient assistant, to Dr. Bailey with respect to himself and his speech and to E. K. Thomas with regard to the task that he is undertaking and tonight went to bed at 8 o'clock in spite of the fact that Mrs. Evan B. Sharpless was due with photographs of the wedding party to show to Mrs. Monroe.



1948 October 28

Thursday

Today I tried to divide into two parts - one part for The Conard-Pyle Company and the second part for the American Horticultural Council. I am bound to overstep the line in both directions. However, a carefully planned day does save time.

This afternoon I had two interruptions - one by the visit of Mr. Harris representing the Hartford Accident Insurance Company who contacted both Mrs. Monroe and Mr. Chism regarding the action of the Justice of the Peace, Dr. Martin, last Monday night when Mrs. Monroe was exonerated from fault and the charge against her withdrawn. I also consulted Mr. Harris who advised that I should hold both my check of \$353.00 received from the Insurance Company and also postpone signing off from my claim on the Insurance Company until after I received the car following the repair work done by Battin people. This I will do. I telephoned Battin and told him that I felt best satisfied not to accept his offer of another car at this time in place of the one which he is fixing for me because I thought it would cost me less to make use of the one he repaired - save myself at least \$500.00 if not \$600.00 between the \$1710.00 which he charges and the \$1145.00 which I would get from him, postpone my purchase and perhaps study the field with respect to what I most want to buy when next I do purchase. He has received two Plymouth cars, one is black and the other is gun metal, neither of which I care for and could deliver at once - they are in his shop but I have declined his offer on them for the above reasons, expecting to wait and see what I shall do. Mr. Chism said he was expecting to sell my car for \$1700.00 at least. He insists that new cars are going up before the new year. The new Plymouth with the new design will be out in February and one may wait until April or thereafter before such could be delivered. Also I had a visit from Mr. Chardy or rather from his son-in-law and ordered two tombstones for my sister Jessie Pyle and my brother-in-law, Thaddeus S. Groff. Specifying that especial care be

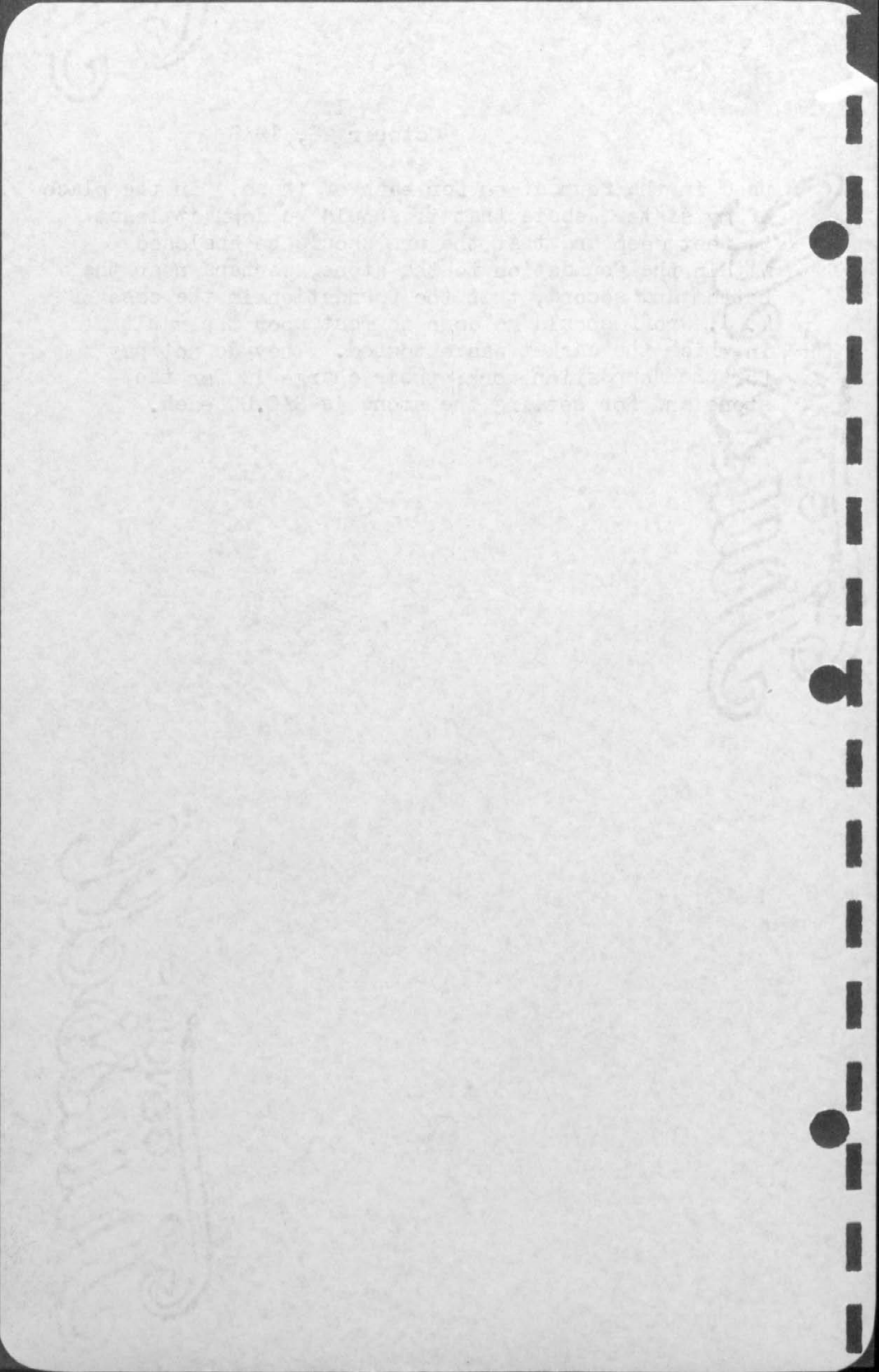




## II

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used in the foundation for each of these. In the place of my sister Jessie that it should go down at least  $3\frac{1}{2}$  feet deep and that the urn should be enclosed within the foundation to the stone, perhaps near the bottom and second, that the foundation in the case of T. S. Groff should go down to rest upon the vault in which the casket was entombed. They do not pay for the foundation work; their charge is for the stone and for setting the stone is \$40.00 each.



1948 October 28  
Thursday

This will record a conversation with Franklin Styer. Our first conversation had to do with the suitcase - Franklin Styer having left the meeting at Cornell and Arno Nehrling was to have charge of the suitcase which Arno was to have left at his desk. Arno told me that he was told to leave it in my room and I corrected that by saying that it ought to go in Franklin Styer's room. Franklin Styer had been occupying room No. 16 alongside of mine so we had the maid open the door and put the suitcase in that room along with a tray full of cards, on which were the names of the members. Frank tells me this morning that before leaving the Willard-Straight Hall he made every possible investigation for the bag because he had been shifted to room 11 of which of course I had no knowledge. Frank will telephone his daughter in Cornell to go to the Willard-Straight today try to discover and identify the material and have it sent on to him by express. It contains the proceedings of the 1947 Conference and therefore Frank has promised to have the material for that Conference ready for me when I shall go to New York to see E. L. D. Seymour which I hope do week after next.

I indicated to Frank that I was interested to learn more of the background that lead to the resolution by Mr. McKee appointing E. K. Thomas as Chairman of the Fund Raising Committee and I asked the extent to which McKee might now be interested, especially by reason of him having proposed that the 12000 budget I indicated was not as much as we should aim at. Frank was reticent in supplying such information except to say that he thought that McKee might help Thomas in leads and suggest people in his area to be called upon; that he had had supper with Mrs. Garrett and investigated through her the possibility of getting some money out of Texas and she thought it might be possible.

Frank furthermore said that he thought and had brought Milt Carleton home with him and asked him about Ovid Butler and that he didn't think Ovid Butler would be good - that he would be too much like Paul Jones. I





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asked Frank how long he thought it would take to get the money - enough to employ an Executive Secretary. He said six months; I said where would it be handled in the meanwhile - well he had to admit it would be handled voluntarily probably in my office. Said in his own office when they had something to do they took care of it but he already had resigned as from work of that kind and pretty well proved that their very facilities are highly limited. He asked about Margareta Cowenhoven - whether she could be had again and I indicated that I thought the chances were unlikely since she was living at home and working for the Institute for Advanced Study in Princeton. He further indicated that the choice would have to be made by the Executive Committee and thought it ought not to be made or even indicated while they are trying to raise money. Furthermore he said he had asked Milt Carleton to get Gene Pfister to fix up a letterhead for us and I told him I was planning to have a new letter head ready by next week. He said he had a great quantity that he thought might be used.



1948 October 29

Friday

Tonight at Red Rose Inn eight members of the Star Staff for 6:15 dinner, followed by a report of his European trip by George Ohlhus, very well presented and at the late hour since it was recalled that this might be thought of as an occasion celebrating the 50th anniversary of R.P. since coming to West Grove and joining this firm, he was invited to give reminiscences and did somewhat as follows:

When I came to West Grove October 11, 1898 following a year and a half as Assistant Superintendent in charge of Swarthmore and a position that netted me \$1800.00 a year. After four efforts to land a job here I came at 75¢ a day. For the first few weeks my work was making Rose cuttings because then our rose growing was entirely on own roots. Then followed work in the office which started with writing catalog wrappers. Soon however, I was directed to answer letters with Mable Hodgson - later Louis Wintzer's wife (no longer living) became my stenographer and was quite helpful. In those days the hours for The Conard-Pyle Company were much easier than those in the country store. My father had offered me the chance to become his possessor and the owner of four stores in a chain, including London Grove, Hamorton, Avondale and West Grove but I declined because I could not see a satisfactory future in the local store business and also because I preferred to have my evening hours to myself. It was the custom of the storekeepers to open the store at 6 o'clock and close at 10:00 at night, every night of the week except Sunday and Saturday and Saturday it was 11 o'clock or later whereas in the nursery business when we started there was only a ten hour day from 7 in the morning until 6 at night with about an hour for noon. The road from West Grove to the Nursery Hill was unpaved and frequently so muddy that overshoes were lost unless one walked the fence rails. Week-ends I went home to London Grove, sometimes walking and recall on one occasion in the winter when there was a break in the telephone wire in the system which my father had built one of the first in Chester County. I was able to tie the broken ends hanging from the poles to a barbed-wire fence and thus complete or restore the connection and make the phoning possible again. I had held the horses



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while the men were planting the poles on which these lines had been strung. I also had a riding horse at one time and also a Columbia chainless bicycles but it was many years before the Avondale-West Grove road was paved under the new State Highway law and thus we got out of the mud.

In 1898 and 1913 I lived in West Grove; married in 1910 and took a house at the corner of Prospect and Summit Avenue. During that time I recall these activities. I was a member of the school board until I moved away from the West Grove Borough and very greatly enjoyed association with Z. E. Haines, who was the president of the Board. Second, I helped organize the first fire company and was for the first four or five years president. Third, I helped to organize the building and loan association and was invited to be president but advocated and helped to elect Luman Beitler. I was a director for many years.

During about 10 of the years that I lived in West Grove we organized a Civic Association, brought the entire area within the boundary of West Grove under our care and offered prizes for the best vegetable gardens and the best front yard. I well recall going with Alice Hughes from house to house and giving a number or mark of identification to each home so that the judges following later could award the prizes. That was before the day of mail delivery when both the streetsw were named and the houses numbered. During these ten years there resulted a great change in the appearance of West Grove. For example on Evergreen Street when we began, almost every lawn had a palé fence around the front yard to keep out the cattle droves of which often were driven to market along this street and also replaced the stone or cement the sidewalks on this and other streets which up to that time had been of wood. In the early days of my life in West Grove there was a literary society known as the Fort-Nightly. The West Grove Independent was edited by Maurice Lloyd who was an active leader in this Harvey Cook and Sanders Collins and the schoolteachers were other leaders and this was enjoyed by the more literate of the town. There were also lecture courses in the town hall which occupied the second story of





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the store belonging to I. C. Jeffries which, at one time had been built by Joseph Pyle known as the Father of West Grove. About 1910 or 12 when a trolley came from Wilmington by way of Kennett Square had West Grove for its terminus and there had been a moving picture house started at Kennett Square, opened Saturday night, there was a exodus from West Grove Saturday nights and as many as 75 people could be counted hanging on the trolley leaving in time to catch the moving picture show in Kennett. Ishmael Jeffries had closed his store and gone West where he became a member of the legislature of Wyoming, his wife having been prominent in local affairs and benefits so the town hall building and store was for sale and finally for lack of interest was sold out by the sheriff and bought by Luman Beitler and myself for less than four thousand dollars. For three years we did nothing with it; then, my father, Robert L. Pyle, owner of the controlling interest in the West Grove Store of R. L. Pyle & Company with Luman Beitler his partner, together with Lew and myself, agreed to proceed and convert the old building into a moving picture house. My brother, Frederick B. Pyle, an architect from Washington, made the plans, by adding a stage on the rear and a lobby on the front. Father was not satisfied with the first plans because it did not seat enough people. Therefore, a gallery was installed to bring the capacity up to 500 and in due course we opened with myself as manager I was given the privilege of naming the new moving picture house which I called the Roselyn but before taking hold there was one problem that proved itself which was the only time I can recall having definitely disagreed and failed to be reconciled to my father's point of view. We lived within ten miles about of the Mason & Dixon line and sentiment here was for segregation of the blacks. Part of my own background was the influence of Elizabeth P. Bond, dean of Swarthmore College with whom I got quite well acquainted during my year there in the position of Assistant Superintendent whose youth had been in close association with her brother, Aaron Powell who was not only an abolitionist but a speaker and a close companion in the work along



IV  
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with the most prominent abolitionists of the day, including Garrison and others. Mrs. Elizabeth Powell Bond had been many times a guest in the home of the great poet and philosopher, Ralph Waldo Emerson, with whose daughter Ellen Emerson, she was intimate and

also with the Alcotts and others in Concord. Therefore my feeling was that there should be no segregation of the blacks. I declined to undertake the management on any other basis than no segregation and while it was predicted that this will have dire results and both Luman and my father took it for granted that we would have a section kept separate for them. We opened without it and so long as I was in charge that practice was continued. At first I was the manager and did all the booking of the movies. Later employed a manager.

The enterprise as a capital investment to start with cost us in excess of \$24000.00 and over about 15 years - that is up to about 1930 when I went to Europe following a case of sickness that made it imperative that I should give up some of my work. I then being the sole owner, sold the property to the West Grove fire company without charge for any equity there might be in it and with a ten thousand dollar mortgage still against it. During the 15 years we had paid off \$14000.00 partly from profits and partly from our own ~~profits~~ <sup>pocket</sup>. Half of this came from my pocket as I calculate so I am very sure that the building of the moving picture house which became popular and drew people from all sides had much to do with retaining a commercial ascendancy for the town which had the second largest merchandise store in the country. My father had died in 1917 and Luman Beitler some year's later so I was the sole owner after that and when I turned it over to the Fire Company I retained for myself entire advertising privileges between the building on the north side and the Evergreen Street. This we continue to make use of for displaying signs of The Conard-Pyle Company. Mrs. Pyle and I had anticipated having the Roselyn become self supporting with a handsome profit as time went on with the hope that it would provide means whereby a community building could be built for West Grove and especially a home for the library but when my health broke in 1930

Pockets





V  
October 29, 1948

With respect to the events that I recall that might be of interest to this group regarding The Conard-Pyle Company I would refer to the time when we began to feel it would be wise to change over from own root roses to those budded on vigorous understock. Antoine Wintzer was still with us; he was a great own root man and had marvelous success in raising bench after bench full of cuttings with health and vigor. He characterized the new type of roses as on crutches but Dreer was coming to have them. At first we got what we had to sell from Dreer and later began production of our own. Starting at Norfolk Virginia on the city farm half way to Virginia Beach in company with Joseph Breck & Sons, with Mr. Robinson as Manager. We sent down budwood material and other things to grow on and cut back stock from which we made sales. Previously we had been sending own root roses to the south in March getting them back in December and they were repotted and resold after having had advantage of the long season of growth. In this connection we had first used a firm in, I believe, Macon, Georgia and later used Edward L. Hayes at Charlotte, North Carolina for many years. John Watson a visitor here, had advocated the use of on the own splendid grounds around West Grove to grow our own roses instead of going elsewhere for it so we started in and among those that became growers earlier were Lawrence Corbet, whose father was prominent in the Department of Agriculture, Bureau of Plant Industry, Washington, D. C., and later A. Vanderkraats who with his family of three boys had recently come from Holland and all of which men members of the family we employed for about seven years and one summer, I think about 1925 when I was in Europe, A. Vanderkraats and sons, bought a farm at Jennersville and started in on his own and after that, by degrees his sons joined him. For the first few years we took the entire output with the understanding that they would not go into the Retail Business until the depression in 1930 knocked our sales by about 200,000.00 a year, cutting them down to close to \$100,000.00 we had contracted with them for their entire crop, were not able to sell it and went into the red by \$119,000.00 and for nearly 12 years our business was in the hands of the creditors,



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most important of which was J. Horace McFarland Company of Harrisburg, Penn. The drop in the volume of our business made a curve over previous sales comparable to the drop in our national income, the lines almost parallelling each other. At that time we had bought for the company the farm at Jennersville from the Wallaces, including the old Wayside Inn and I at the

same time had bought a farm on the opposite side of the road from the Turners of 75 acres together with 13 acres on the highway making in all about 150 acres, most of it fronting on U. S. Highway No. 1 at this important intersection at the highest point between the Delaware and Susquehanna Rivers. One reason that we were unable to meet expenses was the fact that we had but recently purchased this land and of course for the first year were unable to get back returns from the labor cost on the first crop of roses budded, that being tied up for two years before it could be sold, because it was not only the depression it was the addition a burden for which there was not ample capital. It was the addition investment of labor on a crop that could not be sold until after the second year so that it took us a 12 year period to pay off our debts, almost dollar per dollar except for slight adjustment made and agreed to by creditors to close out the final payment. During these years I had bought various houses in West Grove or private properties to have something to accomodate our employees who had difficulty in finding homes. Also on the south side of Harmony Road on the east end of West Grove I bought some ten and fifteen acres between the highway and the railroad not including the greenhouses, however, but including the hundred year old stone house and former home of Benjamin Connel, thinking that the time might come when that might be developed as a directory on the highway to local sales into which it was thought that at some time the use of the greenhouses might be merged. But not many years after I made that purchase it seemed wiser to buy land for rose growing at Jennersville and the Wayside Sales Stand offered a much more practical location for the purchase. In spite of having owned off of our own property I suppose ten



VII  
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separate dwellings they usually were in need of rehabilitations of bathrooms of which I installed along with seepools I think at least six or eight so that I never made very much money and was relieved when I could sell them for and close them out. The latest venture of The Conard-Pyle Company in paying ten thousand dollars to Louis Wintzer for the homestead built by his father and converting it into a five apartment establishment the total costing in excess of thirty thousand dollars and now all occupied by our own employees follows the earlier pattern with rental at a rate that fails to cover investment costs in the case of the last incidence in the company there is a thoroughy that whatever we loose may be gained by stablizing and providing a sense of security for those employees there domiciled but in the case of the houses which I bought that benefit was only direct. Something of the same thing may apply to the farm which I bought and since have developed with stauncheons, new milk house and silo at considerable expense, with on the average, bigger profits.

During the 20 years since this purchase the company has rented from my farm on a average of 12 to 15 agres a year for which the land has been exchanged or I have been paid on the basis of \$25.00 an acre.

There is in the foregoing more than I related to the staff that ate at Red Rose Inn, October 29th but I have put it down here to complete the record as I may never again get back to it.





1948 October 30  
Saturday

## THE CASE OF JOHN BRUCE

In consultation in my office this morning with Sidney Hutton and Smith Chism and from previous reports it appears that John Bruce, with considerable regularity becomes inebriated and when that happens he is liable to become extremely offensive to those around him. Two cases mentioned was his attitude toward one of the boarders at Red Rose Inn, Mrs. Swan. He told her he wanted her to leave. The other was his behavior toward Mr. Chism whom he called "a bum" and told him he was to get out. Mrs. Bruce has done everything in her power to correct this situation without success and is finding a sympathetic helper in Smith Chism confided to him that she had tried six different methods to overcome the trouble. He is a member of Rotary and when the other night there was an FBI speaker there, John Bruce had more to say in the discussion that followed than all the rest of the members put together and was rude and unrestrained in the saying of it as reported to me. The problem is not one that is undercover but pretty well known by patrons of the Inn.

Mr. Chism analyzes the situation somewhat as follows; that there was a time when John Bruce was quite the "cock of the walk". These are not Mr. Chism's words but he speaks of the time when he occupied certain positions of honor and respect before coming here, was prominent and active in Church work was a patron of some woman's organization and his personal significance was such as to make him feel his importance.

At Red Rose Inn and since coming here while a man is needed and many things there are which he can and does do. Nevertheless, visitors always ask for Mrs. Bruce and she has come to be thought of and looked upon as the leader and one commanding respect. Thus, John no longer occupies a place that commands recognition and esteem. He does keep the accounts, gather flowers and do other chores but has never taken much interest in the outside appearance of the place. His ability as a master plumber has been questioned



II  
October 30, 1948

by reason of his inability to care for minor repairs at Red Rose Inn. He is stubborn but we have the impression that his frequent visits to the Wooden Shoe have offered him an outlet for fellowship that was the beginning of in-take of that - the taking of which has become a habit and that he is growing worse. The question is how much further can we go and endure a situation that will bring on Red Rose Inn a shadow of resentment and contempt on the part of those that do not understand and are unlikely to be forbearing as has been Mr. Chism. We did not this morning reach a decision.

October 10, 1941

By virtue of his position as one of the most prominent  
figures in the field, he is a person of great influence.  
In connection with the present matter, he has been  
asked to give an opinion on the subject of the  
proposed change in the law of the State of New York.  
The question is whether or not it is desirable to  
change the law so that it will be in accordance with  
the principles of justice and equity. It is the opinion  
of the writer that such a change is not only desirable  
but also necessary. The present law is based on  
outdated principles and is in many respects  
unfair and unjust. A change in the law is  
needed to bring it in line with the principles of  
justice and equity. The proposed change is a  
reasonable one and should be adopted.



1948 November 1  
Monday

At Bank this morning there were a few loans called for, especially G.I. I went up to Jennersville but they didn't begin digging the roses until the afternoon. At the greenhouses I saw George taking charge of the trimming and No. 1½ Roses are being put down in boxes and being sent to Cold Storage so they will be in better condition when the time comes for us to need them either for sale or for potting. I talked with Beany about the streamlining of the packing and he made a change whereby three gangs are doing the packing to take over the stuff being provided by two people doing the assembling for them. John Connell had moved in to start the grading and the float was being prepared for Halloween tonight. At Jennersville I noticed some of my calves from the farm on the highway. Sidney explained that they have gotten over as far as Vanderkraats. I sent a message to Harry that he would have to do something to take care of them. This by telephone I later worked out on the following basis - that we have about five calves to sell that might bring about \$250.00. The are all heifers and one breed. The two others to be breed in the spring. It is much cheaper to raise our own than to buy cows. We prefer to do so and not sacrifice the value by selling these at only 19¢ a pound. On the other hand we have a famous bull that Harry admires very much. But the bull also is dangerous both to visitors and also around the barn to members of his own family. The bull has no daughters in the herd. He will have and when that time comes we will need to get rid of him. We can sell the bull and get a considerable price for his flesh and on the other hand if we did so we could keep the calves and not sell them which would be another saving. The cost of artificial insemination is only \$5.00 per service with no charge for a second attempt if it fails and after the third attempt with failure the veterinarian must examine the cow after which another service costs \$2.00. The take is as high a percentage as by retaining the bull. I told him that at Cornell they had put out in one year 350,000 inseminations and he tells me of the Coatesville and Newark headquarters and a Tri-County Agency and knows of several dairymen who are making use



## II

of this and he has confidence in it. I told him that doubtless the bull was a pet of his but my thinking had already come around to the need for us to sell the bull, keep the calves and start artificial insemination.

This morning I told Osander we must have report on the rent of the second story of his house and before noon the \$15.00 came. I also learned that Wednesday night there is to be a party for Vicky for her birthday which is on the 6th.

and he had a conference in 1911 with the  
British. The bill was a part of the  
very same amount to the same as to sell the  
bill, and the capital was not a part of the same.

This morning I told you that I had  
at the end of the year of the same  
before the year 1911. I also found that  
the result of the same was a part of the same  
for the day which is on the same.

November 2, 1948

BOUND VOLUMES

50 YEARS - CATALOGS

Presented to or to be presented to the following:

1. Chester County Historical Society
2. U. S. Department of Agriculture Library
3. West Grove, Penna., Library
4. Penna. Horticultural Society, Philadelphia
5. American Rose Society

6  
7 - Keep - Conard-Pyle Company

SUCCESS WITH ROSES - 1935 - 1948

1. Chester County Historical Society
2. Roberta Lord
3. R. P. President's Office
4. R. P. House
5. American Rose Society



ROUND VOLUMES

50 YEARS - CATALOGS

Presented to or to be presented to the following:

1. Chester County Historical Society
2. U. S. Department of Agriculture Library
3. West Grove, Penna., Library
4. Penna. Horticultural Society, Philadelphia
5. American Rose Society

6 - Keep - Conrad-Rose Company

BOOKS WITH ROSES - 1911 - 1918

1. Chester County Historical Society
2. Roberts Road
3. H. B. President's Office
4. H. B. House
5. American Rose Society

1948 November 2, 1948  
Tuesday

This will record talk with Nelson West with regard to raising money for The Conard-Pyle Company. I proposed segregating two self-sustaining units - one would be the new apartment which we might value at not less than \$30,000.00 and on which we might borrow 60% - \$18,000.00. I pointed out that the income from it was about \$1800.00 a year, not counting the credit that might be ours on account of lease to Louis Wintzer on the basis of pension due him - that we furnish heat and water but only light for the hallway. He thought that it might be possible to get a mortgage of that amount on this property. With reference to a mortgage on Red Rose Inn he thought if there could be added to it four or five acres of land so that it would have an independent value and on the basis of a \$30,000.00 value there might be another \$18,000.00 on that. I explained to him the present situation regarding our lease and what might be expected in that connection.

He again reiterated his desire to see the debentures paid off because the decision of the Supreme Court in a case like this which is familiar is that a debenture is not a debenture but in the nature of preferred stock and especially so where it has been used to take the place of preferred stock. He called attention to the possibility of the sale of more common stock. James Steere is away two weeks and probably be back by the end of this week so I have had no chance to talk to him with regard to this.

This morning during interview time we talked further about John Bruce and George Moran's observation of him. George says what he needs is a job. He is something of a tyrant in his own home. The question is where is the job and how is he to be induced to undertake it.

This morning I talked with Nelson West and after which to Sidney who saw nothing better than mortgages on independent operating units taken off of our complete acreage. Leaving home at 12:30 I voted for Dewey and a straight Republican ticket. At the hospital I tried to cheer Mrs. Pyle who gets dull and dopey, sleeps



## II

November 2, 1948

a great deal and I debate whether there should be a third trained nurse. At 12:30 I met Coleta at Paoli, back from a wedding in St. Louis where she had greatly enjoyed the experience and especially the ride today through Pennsylvania, though it was impossible to sleep on the train in a chair and she was overcome with sleep tonight. Worked tonight and George Ohlhus was with me in my home on claims for five applications for patents of the varieties we are sending to AARS. Also in converting the bulb house into five garages we have run into the oil pipe on ground for which a lease right has been paid and it looks as though we would have to make our approach from the north instead of the south side of the building. John Connell is using a big bulldozer for grading, George Hart is supervising the work with Sidney over all.

At 3:00 o'clock I interviewed Franklin Styer. The suitcase containing our 1947 conference which Arno Nehrling had put in room 16 after Frank had moved from that into Room 11, had been recovered after Frank left by his daughter, sent to State College by his son who was up there and brought home from State College to Kennett Square by someone else coming down from where Frank expects to recover it soon. His expression was one of complete innocence when I asked further the arrangement by which McKee vigorously nominated without opposition E. K. Thomas to take all charge of fund raising, had been cooked up in advance. He said it had not at all. He volunteered to help Thomas line up his list of those who should become workers and insisted that previous fund raising by Thomas was without appointment by the Executive Committee and was entirely voluntary. I expressed my disappointment for there having been no opportunity to discuss matters of this kind at Cornell. He did not feel regretful. He described the situation with United Horticulture as like driving an Automobile up a hill when your foot is already down on the gas and power appears insufficient but take your foot off the gas and do





November 2, 1948

it again it comes with fresh vigor. He thinks the year we have had has been like that and now we are off to a fresh start with additional vigor and indicated that he thought the spirit of the conference was good I said, "My understanding is that I am chairman of the Executive Committee to which he gave assent with a yes and a nod. He talked further about the Executive Committee formulating some plans. I called attention to the fact that the entire board of directors would be consulted in many matters. I asked about Calloway and who had named him. He did not know, thought Hastings might help get him interested in becoming a director. He had no notes whatever to give to me. He had had several letters to which have come since his return home that would call for an answer. He showed me a circular from the American Forestry Company asking the United Horticulture to become a member. Looked upon it as chiefly commercial, said nothing whatever and I did not about Fossum. Nothing whatever about Ott. Did speak of the convention expenses that he was getting together which I understood him to say Mr. McKee had promised to pay. The flowers for the table had been gotten up by someone in the department of the college who makes a charge. I understood that all the expenses combined details of which I do not know would not be great.



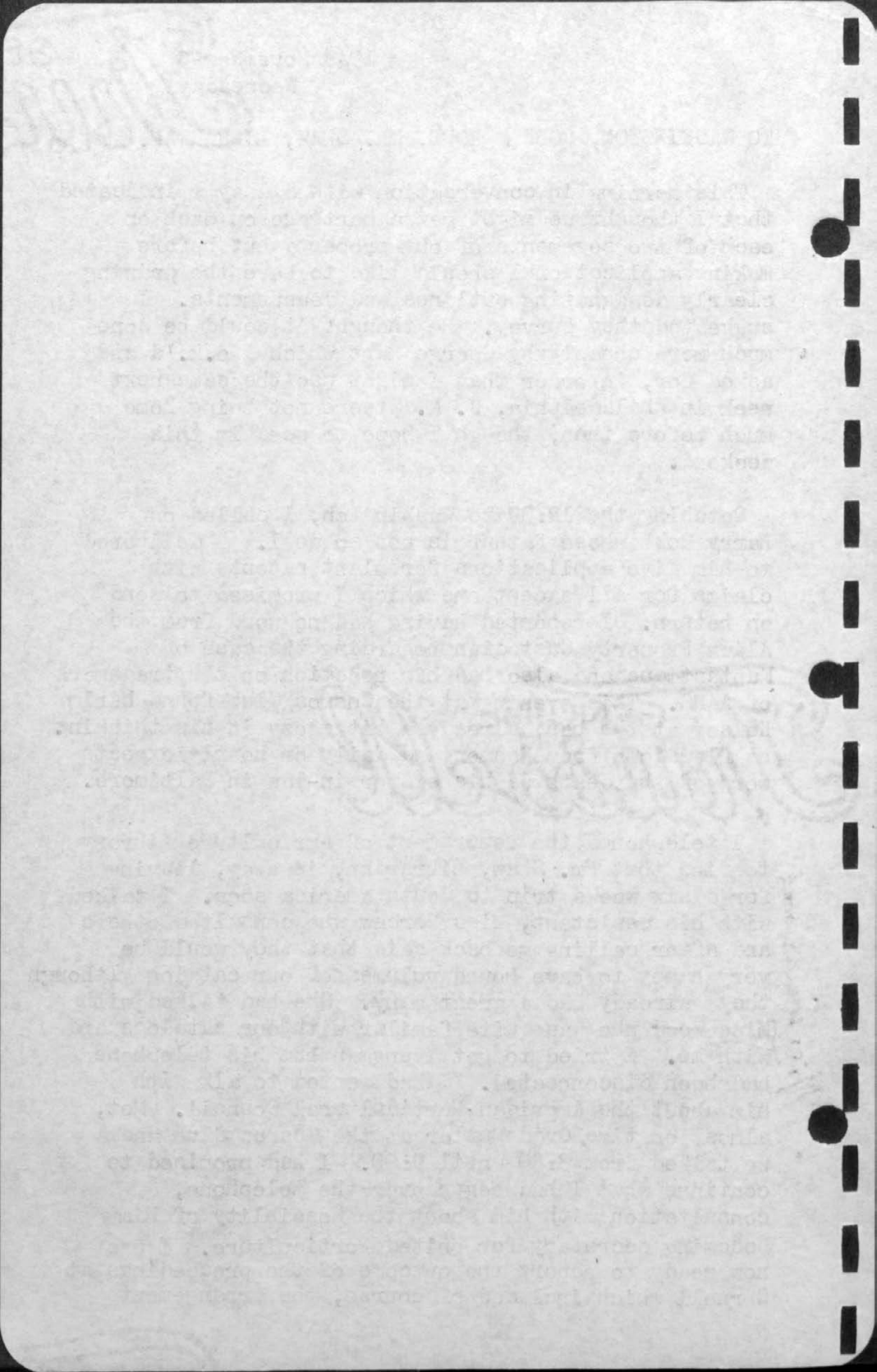
1948 November 3  
Wednesday

TO WASHINGTON, ROBB & ROBB, MR. SHAW, LIBRARIAN.

This morning in conversation with Sidney I indicated that I thought we might get a mortgage on each on each of two segments of our property but before making application I should like to have the drawing clearly designating outlines and measurements. I suggested they survey. He thought it could be done much more cheaply by George Hart which I o.k.'d and asked for, in order that I might use the same next week in Philadelphia, J. M. Steere not being home much before then, though I hope to see him this weekend.

Catching the 12:39 to Washington, I called on Harry Robb whose father is not so well. I delivered to him five applications for plant patents with claims for all except one which I promised to send on return. I reported having had no word from the Alien Property Custodian regarding the case of Fantastique and also had his reaction on the trademark of AARS. This evening at the Cosmos Club found Harlan Kelsey at the bar, already a bit woozy in his thinking. He flew down from Boston and daily or hourly expects word of the death of his sister-in-law in Baltimore.

*Miss Smallwood*  
I telephoned the Department of Agriculture Library to find that Mr. Shaw, Librarian, is away, leaving for a six weeks trip to South America soon. I talked with his assistant, Miss Bercaw who consulted others and after calling me back said that they would be very happy to have bound volumes of our catalog although they already had a great many. She had talked with ~~Miss Wood~~ who was quite familiar with our catalogs and with me. I tried to get Youngman but his telephone had been disconnected. I had wanted to talk with him about the American Horticultural Council. Met, almost on time, Ovid Butler at the Cosmos Club and we talked from 3:30 until 5:00. I had promised to continue what I had begun over the telephone, consultation with him about the possibility of him becoming secretary for United Horticulture. I was now ready to report the outcome of the proceedings at Cornell which included of course, the arrangement



November 3, 1948

made with Truman Fossum. I already had sent him certain bulletins, helping to describe what has occurred and then explained further our objectives from now on. He grasped the situation, was impressed by the extent and scope of the undertaking and realized what might very likely grow from it. However, obviously nothing can be done in his direction until we have some money, except that I made claim on his friendship and on his time of which he now has more than formerly, to continue parallel thinking with me with regard to our case and what might be done about it and he promised to do this.



November 2, 1918

The following is a list of the names of the persons who have been admitted to the membership of the American Society of Civil Engineers since the last meeting of the Board of Directors at the annual meeting held at the Hotel New York, New York, on November 1, 1918.

Admitted by ballot:

Mr. J. H. ...

Admitted by special ballot:

Mr. ...

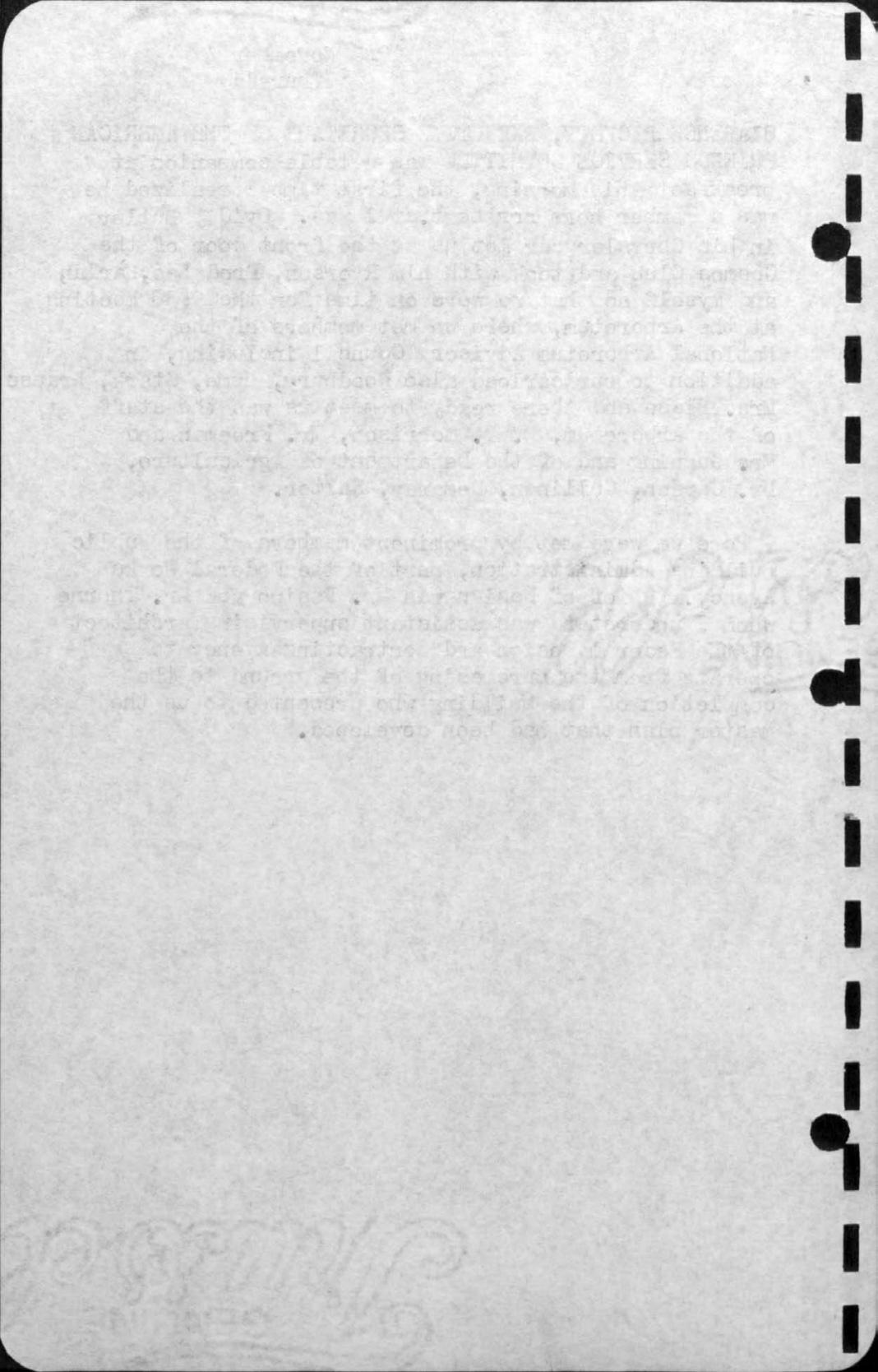
Admitted by transfer:

Mr. ...

1948 November 4  
Thursday

CLARENCE PICKETT, EXECUTIVE SECRETARY OF THE AMERICAN FRIENDS SERVICE COMMITTEE was a table companion at breakfast this morning, the first time I realized he was a member here nor he that I was. Ovid Butler in his Chrysler car met us at the front door of the Cosmos Club and took with him Ryerson, Fred Lee, Harlan and myself so that we were on time for the 9:30 meeting at the Arboretum, where we met members of the National Arboretum Advisory Council including, in addition to our carload also Woodbury, Hume, Stark, Krause Mrs. Place and there ready to meet us was the staff of the Arboretum, B. Y. Morrison, Mr. Freeman and Mrs. Gunning and of the Department of Agriculture, Dr. Cardon, Cullinan, Demaray, Salter.

Here we were met by prominent members of the Public Building Administration, part of the Federal Works Agency. Chief of Design was Mr. Pasino and Mr. Thorne whom I understand was assistant supervising architect of the Federal Design and Contracting Agency to operate from the purchasing of the ground to the completion of the building who presented to us the master plan that had been developed.



1948 November 6  
Saturday

### THE GENERAL MEETING IN PHILADELPHIA

This morning on the telephone I told the Doctor to engage a third nurse for Hannah so that the entire 24 hours a day are covered. During the morning I find her in need of assurance that someone is near. She is a prisoner and has been for nearly seven weeks. Furthermore, she is in one position with a 20 pound weight fastened to the end of her limb. It is understood that the bone has begun to heal and is still taking place. Probably this is the least painful method of keeping her in position so that her turning in bed will not run the risk of bringing a strain on the part that is mending because she is too old to be put in a plaster cast which is used in some cases. After a serious talk with Sidney in which we both realized that our cash reserve is small though the business has become expanded indeed over-extended, we still lack sufficient cash to swing it. That is then main project and reason why I asked for the two drawings of the two plots of land as the basis for two mortgages that would let us retire by December 1st, the debentures. Sidney is also very much worried because I still have the American Horticultural Council on my shoulders and in my lap and it is bound to take some little time.

I got away a little before 12:00, had lunch at the 4th and Arch Streets Center, where I met Passmore and Anna Elkington, George Walton, Jane Rushmore and Emma Wallace and at 1:30 was sitting with my sister-in-law, Caroline Shipley and Eleanor Cadbury, talking over the needs of my wife and what best can be done to care for them and for her. The afternoon meeting I shall record later and on a separate sheet.

At five o'clock I met Jeannette Lowe at the Whittier, 15th and Cherry, had supper with her at Red Rose Inn and talked over matters having to do with the firm, our program of introduction and distribution of roses and of United Horticulture, leaving her about 8:00 P.M.

*[The page contains extremely faint, illegible text, likely bleed-through from the reverse side. The text appears to be organized into several paragraphs.]*



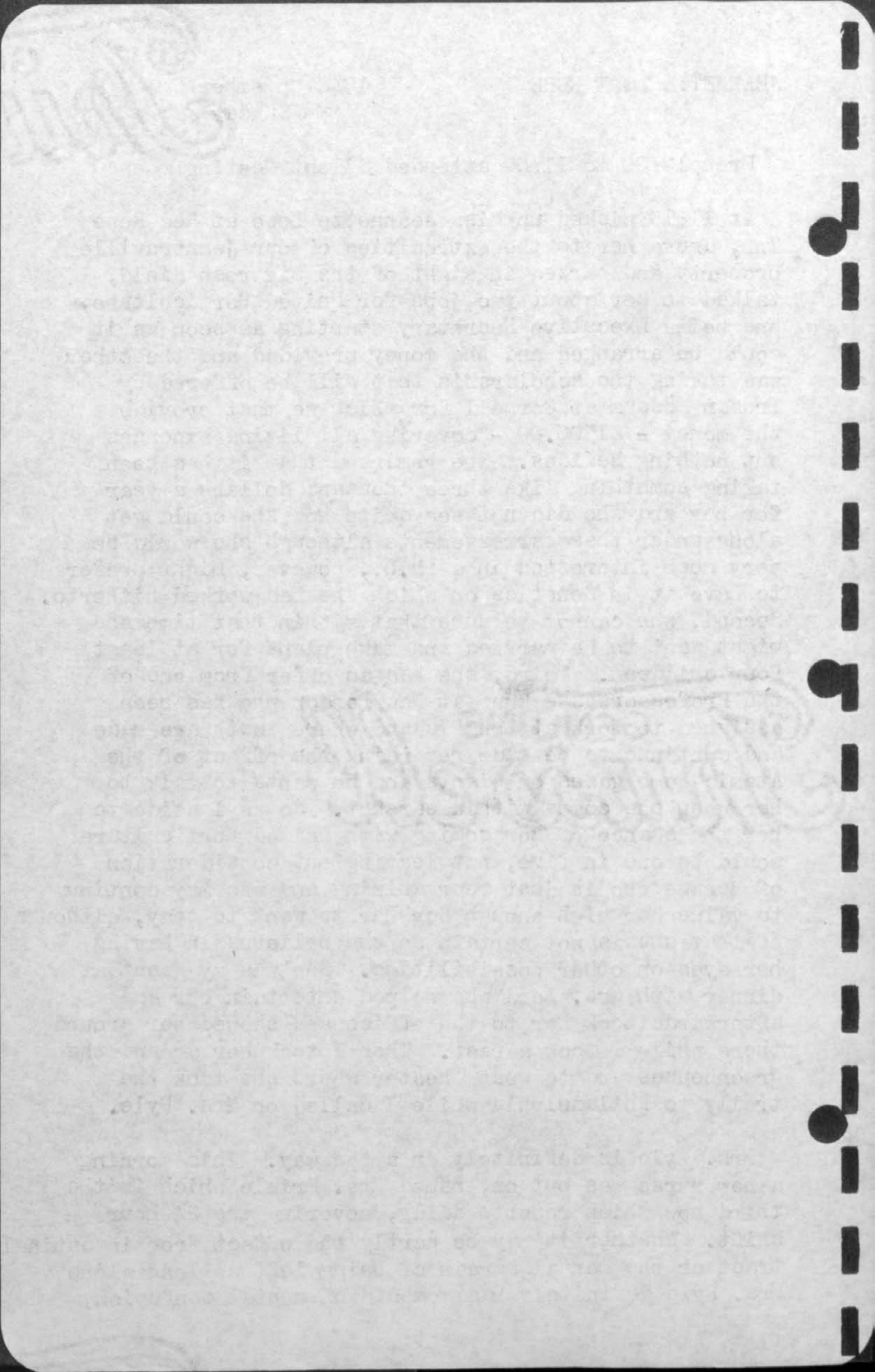
JEANNETTE LOWE HERE

1948 November 7  
Sunday

From 10:00 to 11:00 attended Silent Meeting

At 11:15 picked up Miss Jeannette Lowe at Red Rose Inn, drove her to the extremities of our Jennersville property and parked in sight of the big rose field, I talked to her about two jobs for United Horticulture, one being Executive Secretary starting as soon as it could be arranged and the money provided and the other was taking the scholarship that will be offered by Truman Fossum at Cornell for which we must provide the money - \$1500.00 - covering all living expenses but nothing besides. She remarked that it has been taking something like three thousand dollars a year for her and she did not see quite how she could get along under these arrangements although she would be very much interested in a Ph.D., however, might prefer to have it in Genetics on which she has worked hitherto. Second, she cannot be sure that within that time she might want to be married and make plans for at least four children. Third, she has an offer from one of the Professors she knew at New London who has been assigned to work at Long Island where tests are made and continue to be made regarding the effect of the Atomic Bomb gases on plants and he wants to talk to her when she comes within earshot. So as I said to her the chance of her coming with United Horticulture would be one in five, not leaving out consideration of Burpee who is just reorganizing and who may continue to value her high enough for her to want to stay, although of that she is not certain so she believes in having her eyes on other possibilities. She was my guest at dinner with Mrs. Lord who helped entertain her and afterwards took her to the office and showed her around there while I took a rest. Then I took her around the greenhouses and to West Chester where she took the trolley to Philadelphia while I called on Mrs. Pyle.

Mrs. Pyle is definitely in a bad way. This morning a new nurse was put on, named Mrs. Friele which is the third now which reports daily, covering the 24 hour shift. Whether it may be partly the effect from intestinal tract or the mental strain of being left so long alone Mrs. Pyle definitely has moments of mental confusion,

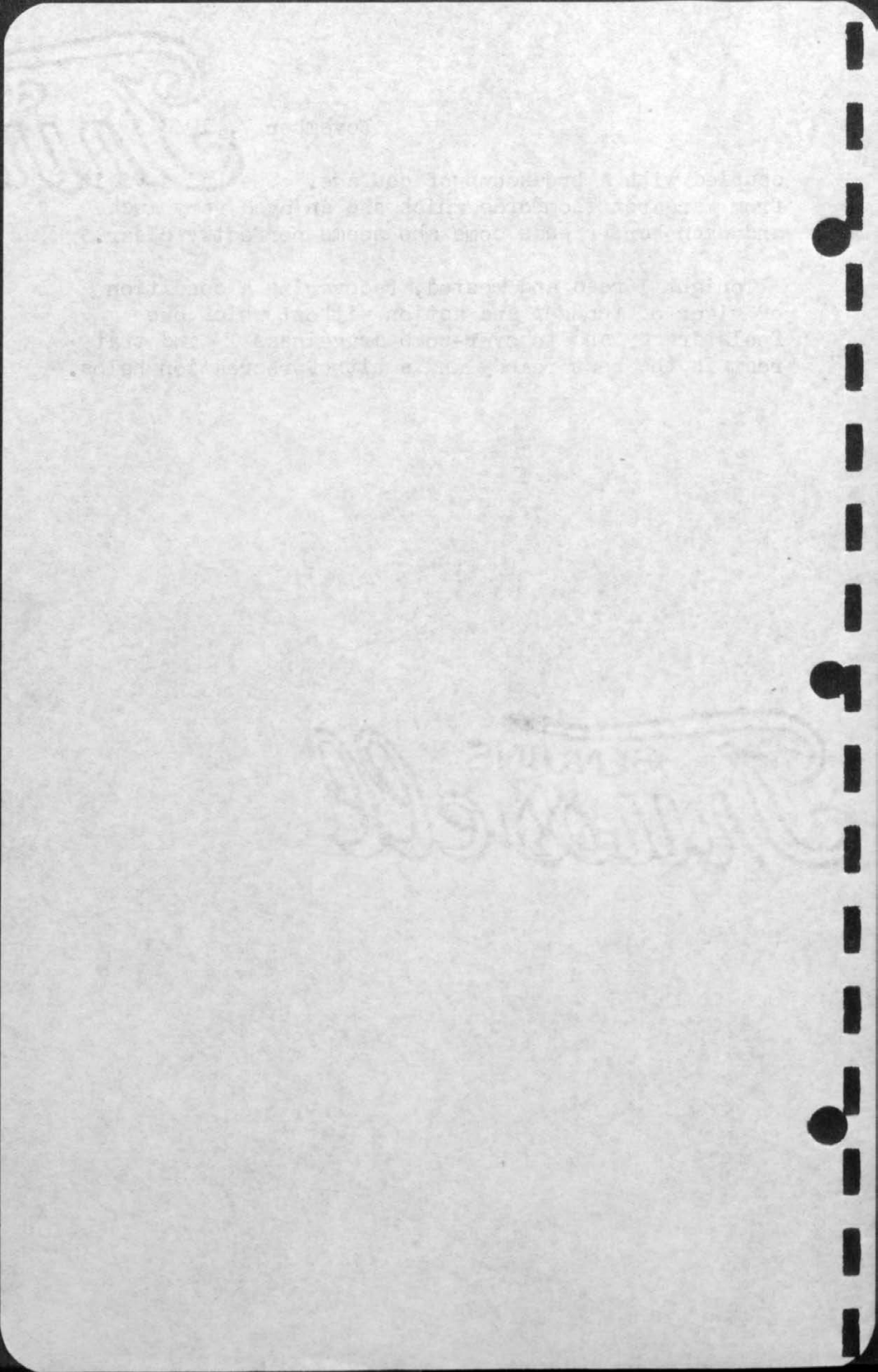


II

November 7, 1948

coupled with a breakdown of courage. She had a visit from Margaret Thomforde which she enjoyed very much and when her friends come she seems perfectly clear.

Tonight I read and rested, recovering a condition of vigor of thought and action without which one feels draggy and to over-come dragginess I find that rest is the best remedy and a bit of recreation helps.



1948 November 8

Monday

Two things out of today's experience seem worth recording. (1) about Mealo Weitzel. Last week Sidney took him to the County Home at Embreeville. We had kept him at the greenhouses as long as it was bearable. We were obliged to isolate him and his work because the odor from his clothing was so offensive. At home he would tear his bedclothing into pieces and throw them in a corner. His family found him unbearable. So after carefully investigating the law in the matter and preceded what seemed best, he was placed in charge of Mr. Tanguy, Superintendent of the County Home. Without knowledge of his wife he had put about \$800.00 in bank. That had to be confessed to the County authorities so the arrangements were made for him to pay a modest board so long as he could without too great disadvantage to the family. On Sunday his wife went to see him. She now insists that she be allowed to bring him home, that she have the money in bank and be allowed to buy a Washingt Machine and thinks she can manage things. His record at the home included tearing the bed clothing there, of wandering off of the place, of being offensive in his person by reason of no control over bodily functions. He is declared by the officials at the home to be such as they cannot keep and therefore plans were made to take him to Norristown to the State Mental Home Asylum. For this purpose someone must sign a paper. I supported Sidney's conviction that Pusey Sharp, the police office of West Grove could and should sign it although Sidney thought it would make things sweeter if the wife could be induced to and he was going to try.

The other item worth recording is the situation regarding our roses being licensed to be patented and the difficulties we have to obtain recognition of the law in all its aspect and to prevent budding without a license. We now have a case in Puente, California where one man budded his roses, later wrote to us for a license. We investigated his reliability, found so little we didn't issue it. Now we learn of another man who bought his roses including some patented roses of ours for which no license had been issued. This same man has bought another lot of roses,





## II

including some of our patented varieties and is now asking for a license that would cover roses that were budded in 1947 and patent tags to use in selling the crop that is now ready for the market. Furthermore, he budded some on his own. We have three bunches of roses, none of which have been covered by licenses with considerable confusion as to the sum reported in his possession without knowledge as to where they came from and these difficulties are increasing. It takes a good while to work them out and the time required is increased when we wait for reports on requests for rating, reliability and the like.

Tonight at 4:30 I went to West Chester and found Mrs. Pyle in considerable distress with her mind unclear a part of the time. Not clear as to what time of day it is, not clear as to her surroundings, no happy with regard to one of the three nurses which cover in 8 hour shifts the 24 hours of the day. This, after having been for seven or eight weeks with a 20 pound weight attached to her leg, the weight attached to a string and that to two ends of a rod that has been run through her femur above the knee. I am concerned that she might have more to occupy her mind. If only we could devise a means to make such affective.

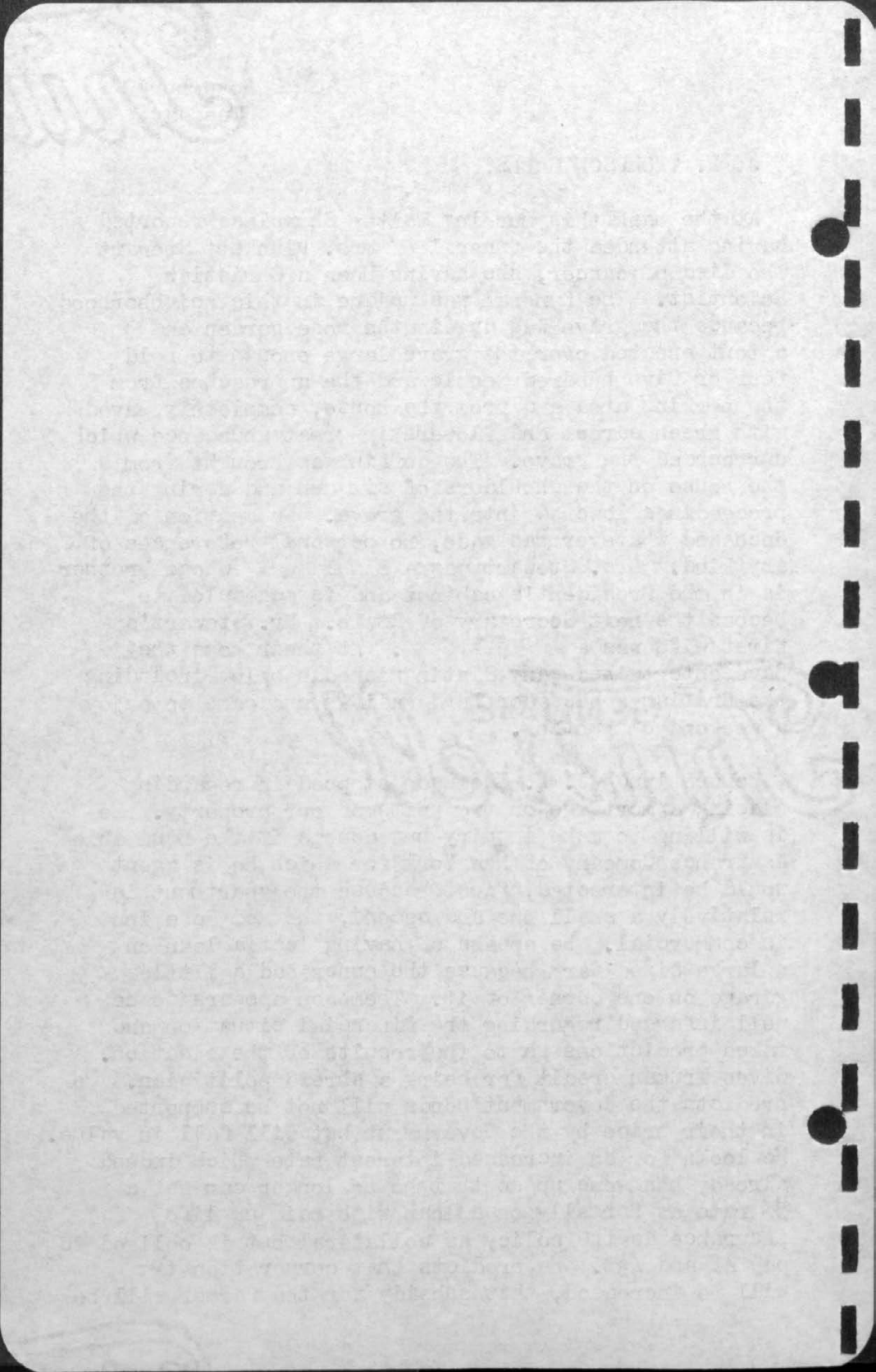


1948 November 9  
Tuesday

### J. H. THOMPSON CALLS.

At the bank this morning Walter Sharpless reported having attended the funeral of Mrs. Plunkett Stewart who died of cancer, she having been a Christian Scientist. The funeral was unique in this neighborhood because the grave was dug in the rose garden and a tent erected over the grave large enough to hold four or five hundred people and the approaches from the parking area and from the house, completely paved with green carpet and flowers in great abundance which surrounded the grave. The coffin was brought from the house on the shoulders of six men and during the proceedings lowered into the grave. No mention of the deceased whatever was made, no personal references of any kind. Mrs. Stewart was a Highlamo whose brother is in the President's cabinet and is scheduled to become the next Secretary of State. Mr. Stewart's first wife was a . At their home they have entertained many distinguished people, including the British Ambassador Lord Halifax who came to enjoy a weekend of hunting.

Before lunch J. H. Thompson stopped in regarding placing a mortgage on two units of our property. He is willing to make inquiry but doubts if the Equitable Assurance Company of New York for which he is agent would be interested, first because the apartment is relatively a small one and second, the Red Rose Inn is commercial. He speaks of having lost a loan on a large sized farm because the owner had a little garage on one corner of it. Thompson appears to be well informed regarding the financial situation and makes predictions as to the results of the election. Gives Truman credit for being a shrewd politician. He predicts the Government Bonds will not be supported in their price by the Government but will fall in value. He looks for an increased interest rate which indeed already has gone up so that he no longer can get a 3% rate as formally on a loan with paid up life insurance as the policy as collateral but is obliged to pay 4% and 4½%. He predicts that corporation tax will be increased, that subsidy for the farmer will be





II  
November 9, 1948

continued that Social Security privileges will be extended. Thompson reflected present and recent experience when he referred to having made plans for building an extension on an apartment which he owned, the estimate of which, when his building was delayed, was delayed were increased 10% and later 20% so that he payed for the plans that did not proceed. Second, that he wanted to sell his apartment because he was offered a handsome price, something in the nature of a hundred thousand dollars for it. His wife was against selling it and agreed only on one condition that he build another house and the house has cost him 50% more than estimated which would have been quite serious except that the price received for the apartment more than covers the excess. He claims to have placed more than a million dollars in mortgages in the county during the past year.

Tonight at 8:00 o'clock John Kaltenbach called. He said he wrote a recent article in the Intelligencer to find out how much interest there might be in his ideas and I was the only one that wrote him and I wrote him only a postcard to be sure. John Kaltenbach graduated from Yale but was thought to have impractical ideas by the parents of two girls whom he courted and who were glad he did not become their son-in-law. For the past ten years, he has, with his wife Ruth, been raising five children all of whom are healthy except one boy who has a difficult-to-understand disease by which he has no control of the muscles of his shoulders and neck. I think he is the youngest. John's thesis had to do with the study of 150 adventures in self-contained communities and reports only those with a religious core were successful. He still swears by Howard Brinton's book "The Divine Human Community but is quite disillusioned that he can succeed in building one based entirely on the rural life. He thinks every member of the community ought to be self-supporting and provide for the needs of other. Clarence Pickett has invited him to come and others to undertake to transform the technical, professional and more or less mechanical operation of the American Friends Service Committee hand-outs and instead, establish relationships

1941  
C. 100-10000

The following is a list of the names of the persons who have been appointed to the various positions in the Department of the Interior, for the year ending June 30, 1941. The names are listed in alphabetical order, and the positions are listed in the order in which they were appointed. The names are listed in the order in which they were appointed, and the positions are listed in the order in which they were appointed.

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### III

November 9, 1948

between those who give and those who receive that shall be intimate warm and personal. John Kaltenbach to be the Liason Agent in the case. They are now living at Birchrunville, about three miles off of Route 100 north of Ludwig's Corner and South of Pughtown - seven miles west of Phoenixville. They have a 173 acre farm but asserts he can make more money in other ways than farming. He has taken off a crop of cucumbers which cost him \$300.00 because there is no market. He is raising sheep and chickens and believes in developing pasture land, in fact almost daily makes use of the Yearbooks of the Department of Agriculture, especially 1938 Climate and Land and 1937 Soils. The latter is out of ~~print~~ but he finally got one that he finds very valuable.

The only way which the beloved community can be built up (he thinks) is for one man to get the confidence of another and they together in turn with a third to the part in and enjoyment of rich fellowship.

January 1937

1. The first of the three main points of the report is that the economy is in a state of depression. This is due to a number of factors, including a fall in demand for exports, a rise in the cost of raw materials, and a fall in the rate of investment. The second point is that the government has taken a number of measures to deal with the depression, including a reduction in the rate of interest, a devaluation of the pound, and a reduction in the rate of taxation. The third point is that the government has also taken a number of measures to deal with the unemployment problem, including a reduction in the rate of unemployment benefits, a reduction in the rate of unemployment insurance, and a reduction in the rate of unemployment allowances.

The report also contains a number of recommendations for the government, including a recommendation to increase the rate of investment, a recommendation to increase the rate of demand for exports, and a recommendation to increase the rate of raw materials.

The report also contains a number of recommendations for the private sector, including a recommendation to increase the rate of investment, a recommendation to increase the rate of demand for exports, and a recommendation to increase the rate of raw materials.

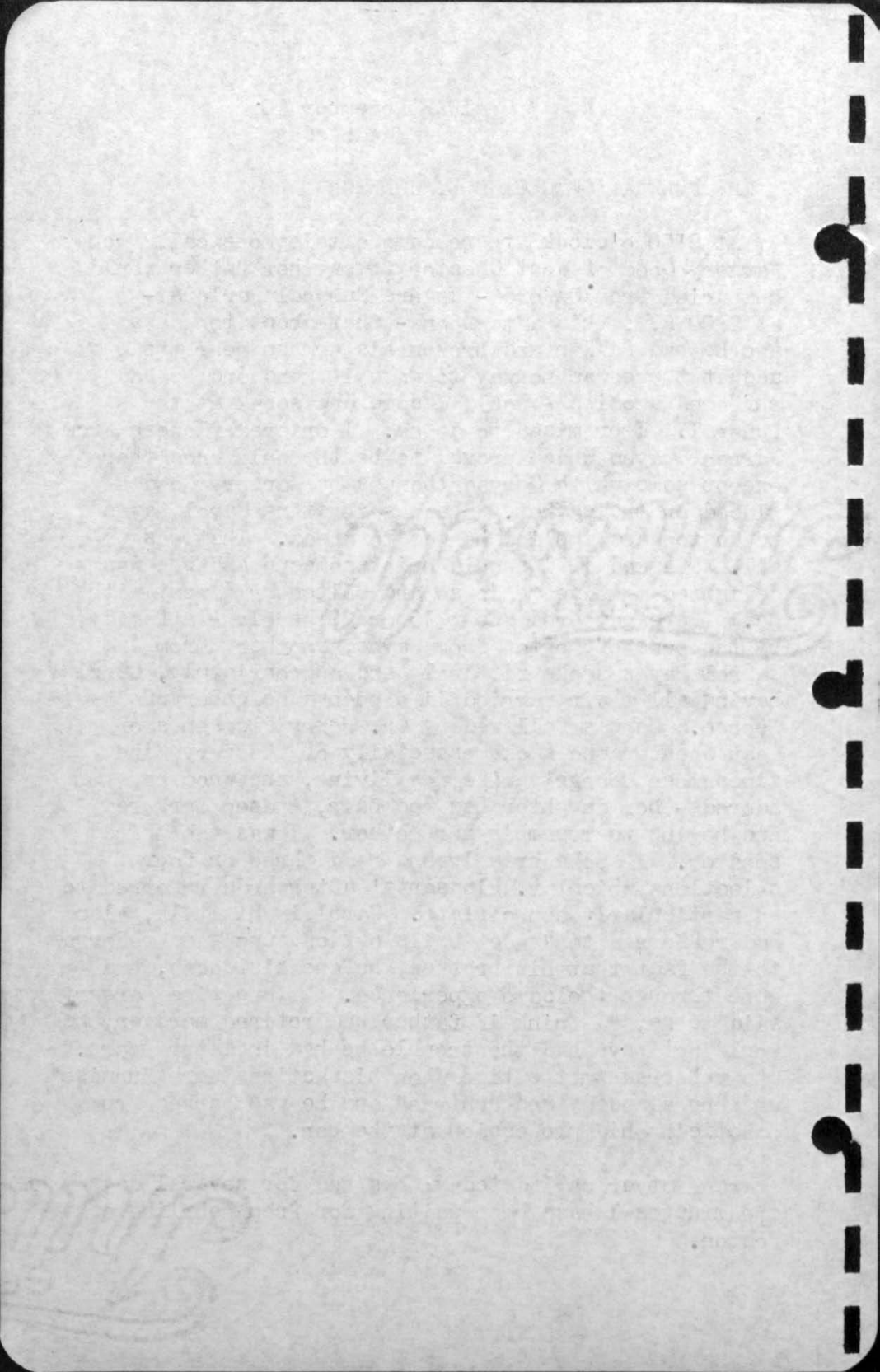
1948 November 10  
Wednesday

### THE FUNERAL OF GEORGE B. JOHNSON

At 9'00 o'clock there came a telephone call from Margery Good of West Chester to say her father would be buried from Oxford - Rogers Funeral Parlors - at 2:00 P.M. this afternoon - that about ten days ago he had fallen and broken his arm so near the socket there was no way to make it mend and he had suffered agonies - would I come and speak at the funeral. I promised to do so. I ordered flowers from Warren Swayne which proved to be the only ones there except some white Chrysanthemums by Margery Good placed on the casket. She was inviting Carol Hayes to go too and implied he was to speak. That was all. I asked if I should bring someone and she was delighted to have me do so and Milton Pyle went with me. There gathered about 15 or 20 people - a family by the name of Morton from Wayne, another from Carrol Hayes spoke fittingly and appropriately, Carol having all their married life been a neighbor of George. He was followed by Dr. Henry Pleasants of West Chester who spoke especially of the very fine times when George's wife was living, she whom he adored - her daughter has red hair, a deep dark red and begins to resemble her mother. I was the third speaker. I spoke briefly and read three or four selections which Dr. Pleasants' afterwards referred to as particularly appropriate. Carol in his talk, also had refferred to "sweet bells out of tune" and referred to the fact that his brother, before his death, had gone through the same experience. At one time Margery said to me, "I think if father had retired earlier, he would not have had the trouble he had in later years." She referred to the time when his actions were "unwise" and "unbalanced" and "untrue" and he was barred from practicing his profession at the bar.

Frank Styer called today; has had for several days the minutes I have been waiting for from Nehrling of Boston.





II

November 10th

He talks of not knowing what he is to do. He has the 1947 proceedings at his office. He has both kinds of letterheads. He has everything that was sent to him by Paul Jones. I indicated that the new letterheads had not yet come. I haven't taken much hold of United Horticulture partly on account of going to Washington and partly on account of the pressure of other duties. I find it difficult to get things cleared, but persist in my determined efforts to maintain perspective, keep everything in view and take on the most prominent and urgent and compelling things and try to do them well.

1905

the first of the year, and to the fact that the  
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the tenth of the year, and to the fact that the  
the eleventh of the year, and to the fact that the  
the twelfth of the year, and to the fact that the



James E. Mc

1948 November 11  
Thursday  
Armistice Day

### FRANS VERDOORN CALLS.

At five minutes before nine this morning when I had planned to leave to Philadelphia a telephone call from Landenberg brought word from Frans Verdoorn on his way to California. Thirty minutes later he called and we had a wonderful time together, I learning of his plans when he becomes director of the new Arboretum at Santa Anita, in Southern California which he hopes to develop as a horticultural center, including an herbarium, a library, something in the nature of an institute. He is not certain whether he will stay. He is taking some of his plant science publishing business with him. Proofs will follow him by airmail every two days for his wife remains behind to keep things running here until he gets established out there, she to follow in April. He still will have outlets of material both in New York and in Boston and will increase rather than lessen his publishing. I talked about the Arboretum in Washington and its relation to the other Arboretums over the country but he did not grasp the significance of that and he did say however, that that would be confined to hard or woody material strictly on the arboretum side, implying or indicating that in California the range would be much greater and probably including more tropical material. Therefore I made little headway in interesting him in a cooperative venture as between the National Arboretum and the state and county one that he plans to get going. The state owns the land, the county is supporting the venture and finances will be supplemented by the Trustees several of whom I know especial Dr. Went, Mr. Casamajor, He had talked with Mr. Hertrich of the Huntington Gardens. His car was loaded with duffle and I turned over to him the two volumes of the Berlin Horticultural Congress of 1938 which he was glad to have and take along, He had loaned these to me many years ago. He asked to be reinstated as a member of the American Horticultural Council about which we also talked.



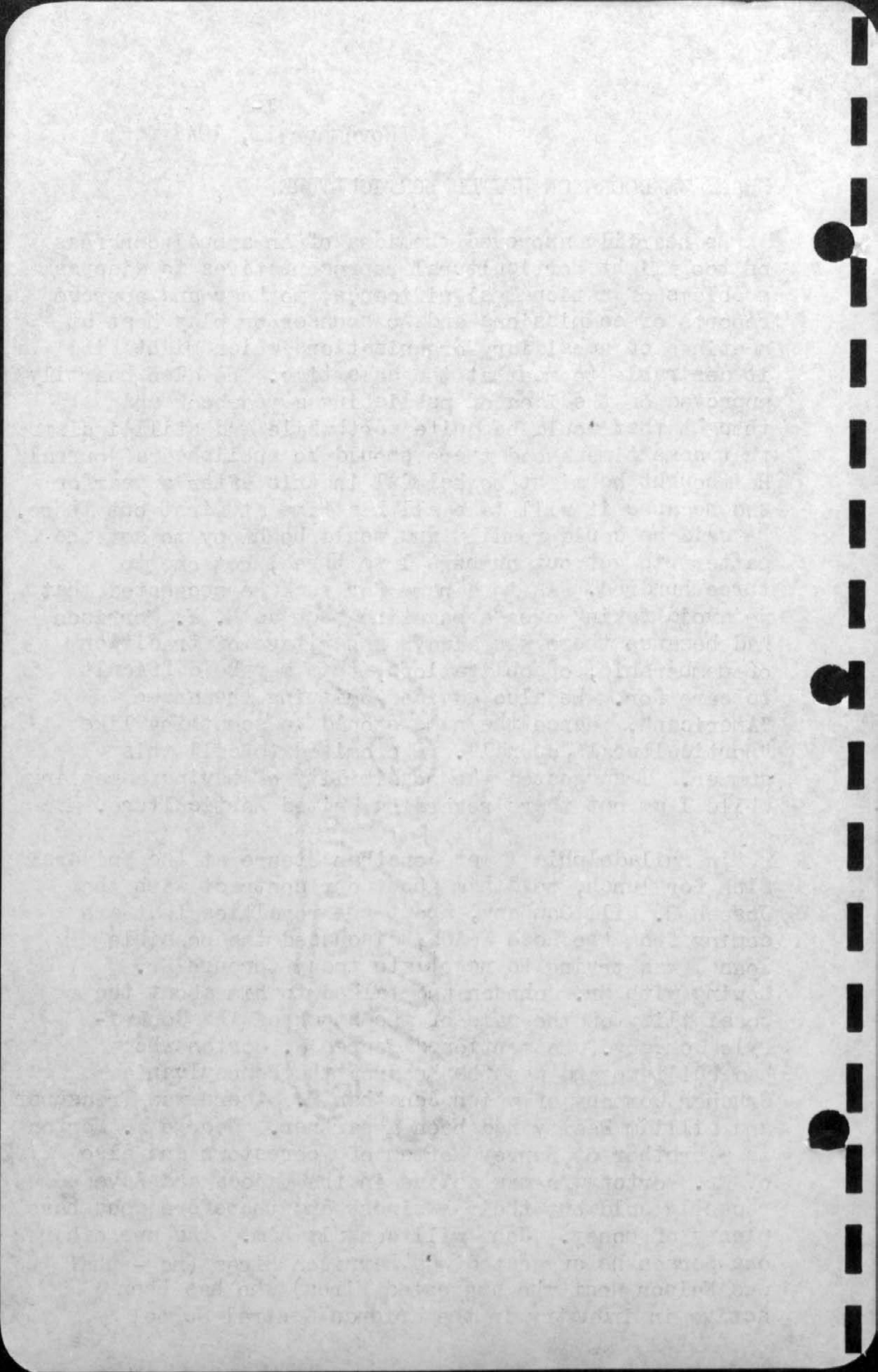


1-A  
November 11, 1948

## FRANS VERDOORN ON UNITED HORTICULTURE

He heartily approved the idea of an annual congress of top flight horticultural representatives to discuss problems of national significance, to hear and approve reports of commissions and to sponsor or play host at meetings of subsidiary organizations which might find it desirable to meet at the same time. He also heartily approved of the idea of publishing a yearbook and thought that would be quite worthwhile and still insists that some time ahead there should be published a journal/ He thought he might be helpful in this after a year or two because it will take all his time at first out there. He said he could readily and would be happy to set the pattern to get out numbers 1 to three, not one to three hundred. As to a name for such he suggested that we avoid taking over a magazine such as B. Y. Morrison had because there was always a heritage of tradition of membership, of obligations, that may be difficult to care for. He also advised omitting the aname "American". Hence the name should be something like "Horticultural Journal". I promised to call this summer. I suggested the possibility of having a meeting while I am out there regarding United Horticulture.

In Philadelphia I met Jonathan Steere at the University Club for lunch, told him about our contract with the Jospeh H. Hill Company, about the royalties that are coming from the Rose PEACE; discussed the possible loan I was trying to negotiate today through Mr. Cowing with Mr. Johnson and talked to him about the possibility of the sale of the stock of The Conard-Pyle Company. He mentioned George W. Morton who had built up and was the head of the Pennsylvania Crusher Company of which Jonathan M. Steere was Treasurer and William Beatty had been a partner. George W. Morton is a brother of Harvey Morton of Moorestown and also of Mr. Morton who was active in the Hajoca and have recently sold out their business and therefore does have plenty of money. John will consult him. The one other one person he suggested was Harrison Hires (no - that was Nelson West who suggested Hires) who has been active in industry in the Friends Central School



1-B

November 11, 1948

and is the son of Charles and Emma Hires. He had been with Nelson West on the Fund Campaign for the Friends Central School. At the Poor Richard Club I had 20 minutes with Charles Blum and gave back to him the compilation of returns on sales for last year in reply to our advertising and he will soon use it to make up a recommendation of newspapers for this spring's campaign for our approval. He reports American Home being slipping in its circulation and that House Beautiful and House and Gardens have gone ahead forty per cent with 35 per cent increases in circulation respectively. I talked to him about their judgement in going after Stassen for our West Grove event and about the future of the rose HAPPINESS. He did not fall for the name GOOD FORTUNE in place of HAPPINESS. At three o'clock I met Mr. Cowing but he had slipped up in making an engagement for me with Mr. Johnson so at four o'clock I was with Nelson West. We talked about the loan and items connected with it. He had not received the letters we had mailed him on Tuesday and I left with him the sub-licenses of the Joseph H. Hill Company together with the summary listing them in index form. At 4:30 I met Mr. C. Harry Johnson of 2010 Packard Building Philadelphia and will separately record my discussions with him in trying to obtain mortgages on certain parts of our property.

I had supper in Media in a restaurant on my way home. I met Mr. and Mrs. Thomas Cahall. Tom was a boy in Dover, Delaware and refers to a college friend Warren Hall who has an apartment on the Riverside, New York City where he watches the steamers through a field glass and another home in Delaware. Stopped at Frank Styer's on the way home and got nothing. Telephoned the hospital but did not go over because Hannah was resting.

November 1941

The first of the two main lines of attack was directed against the German economy. The second was directed against the German military. The first line of attack was directed against the German economy. The second line of attack was directed against the German military.

The first of the two main lines of attack was directed against the German economy. The second was directed against the German military. The first line of attack was directed against the German economy. The second line of attack was directed against the German military.

1948 November 11  
Thursday

In Company with Mr. Cowing of Main & Company, called on C. Harry Johnson, 2010 Packard Building, Philadelphia who is a real estate dealer and also a broker in loans. I did not learn what religious denomination he is working for but I did learn that he makes no charge to us for his services. Whatever he gets is from the agency for whom he works. The rate of interest he anticipates asking is not less than 5%. He referred to an inclination on the part of some to go higher. First of all, he wanted to locate our place on the Chester County Atlas. Second, I showed him a panoramic view of our fields above Jennersville taken last June before I went to Europe; and third, I gave him a layout of our entire acreage at Jennersville and showed him the layout of the West Grove end of our establishment. Then I presented the drawings that had been pulled off our blueprints showing:

1. Red Rose Inn with two acres of ground around it and in addition, a frontage about eight hundred feet on U. S. Highway No. 1, running toward Baltimore to the line of the Ramsey Farm and running back about 150 feet. The value of this frontage was estimated at about \$10.00 per running foot or \$8,000.00. The two acres on which the Inn lies at a thousand dollars an acre since it is on two important highways added to the investment made by The Conard-Pyle Company in this property from the beginning.

2. I showed him a sketch of the apartments with the garage that we are about to complete showing complete cost to us plus two thousand dollars for the estimated expense in connection with the garage. He asked me how much I wanted to borrow and without directly answering him I told him we had \$40,000.00 in debentures that we wanted to replace and hoped to be able to cover that. The total amount of the figures I presented added up to close to seventy-five thousand dollars so he asked me what else we could put in because his people probably would be uninterested unless the value of the securities offered was at least double the amount we wanted to borrow. I pointed out the

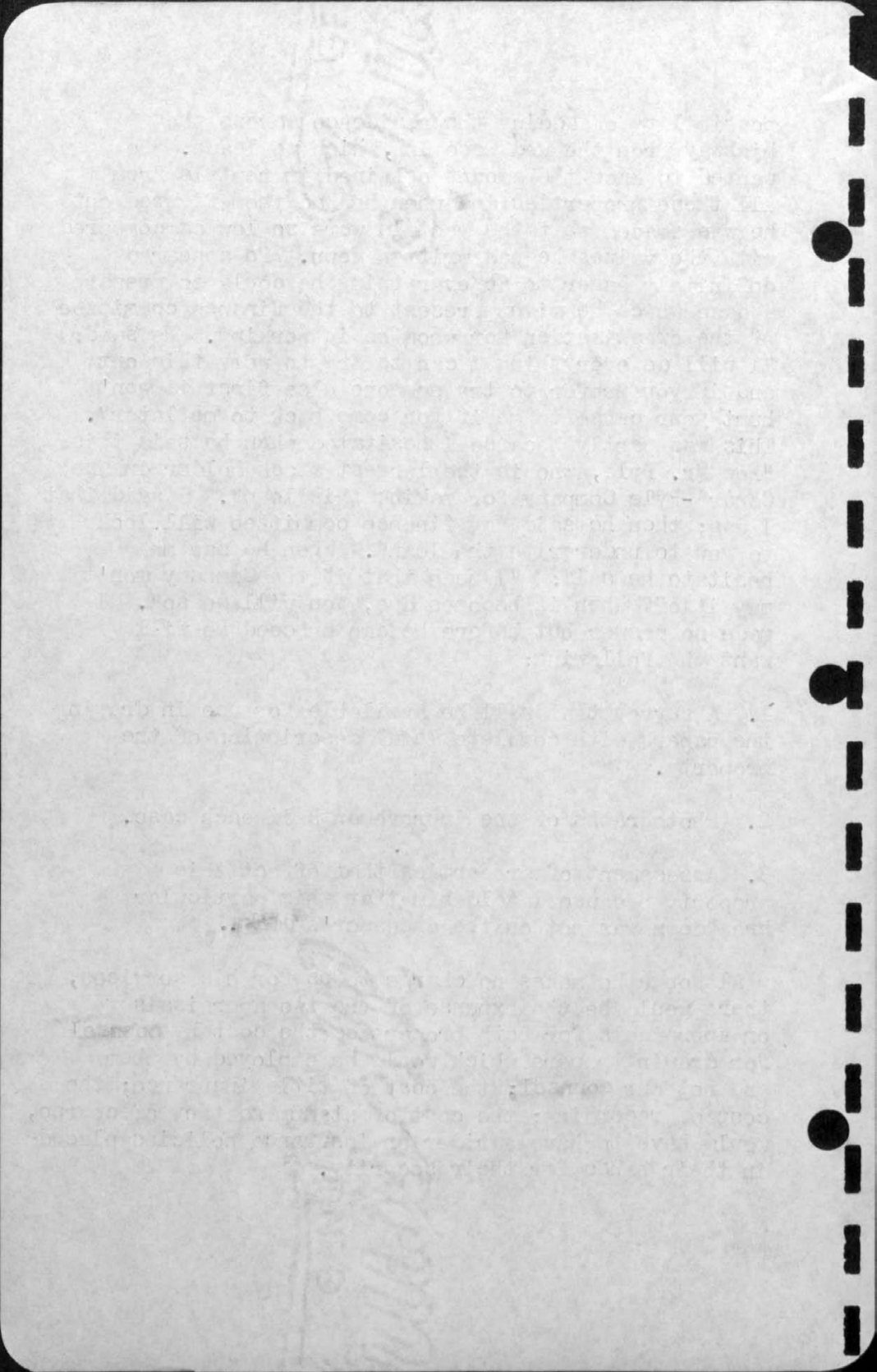




possibility of adding the residence across the highway from the Red Rose Inn, which we lease. He wanted to know the amount obtained in rentals from all these properties and when he had them figured out he was amazed that the rentals were so low as compared with the values he had written down. He appeared definitely eager to do everything he could to prepare a case which he might present to the finance committee of the organization for whom he is working. He said: "I will do everything I can to try to work this out and if you prefer to try someone else first it won't hurt your cause to me if you come back to me later". This was partly because I hesitated when he said this: "Now Mr. Pyle, who is the largest stock holder in The Conard-Pyle Company for making this loan". I said that I was; then he said "my finance committee will look to you to underwrite the loan". When he saw me hesitate he said: "I mean that if the Company don't pay it off when it becomes due, you will do so". I made no answer but before he can proceed he will want the following:

1. A survey that will be available for use in drawing the papers with complete legal description of the property.
2. Photographs of the improvements in each case.
3. Assessment of properties that effect this property because I told him that this particular breakdown was not on the assessor's books.

Although he makes no charge to us for his services, there would be the expense of the two appraisals or appraisals for both properties; the cost by counsel for drawing papers which would be employed by them and not our counsel; the cost of title insurance; the cost of recording; the cost of stamps and they of course, would have to have a rider on insurance policies placed in their hands for their security.



### III

November 11, 1948

While waiting for Mr. Cowing at Main & Co., Mr. Haas came in and asked if it would suit us to have him come to West Grove on Monday. I told him I would let him know if it did not. I knew no reason why it would not but would consult Mr. Hutton. He said Mr. Huntsburger could not come on account of another job but he expected to bring along with him Mr. Tippen. I had with me the memorandum that Sidney had made out about the type of work he had in mind for them to cover or at least to investigate the possibility of doing for us and he studied this while I went out to telephone. Then Mr. Cowing came in and we talked a bit about the survey. Apparently they have been doing considerable of this sort of thing and have only recently finished two other jobs along a similar line. However, Mr. Cowing made the statement that what they covered would be paper work and no production management included. I think he made it as not plant layout - that they did not go into the construction problems having to do with physical relationships in the plants.

I told them that there had been a suggestion on the part of Mr. Steere that more stock should be sold and asked him what would appeal most to a man with money to invest when he came to study our case. They thought that he would not care for a statement of assets and liabilities or profit and loss for more than five years. He would be interested in the risk of the business as reflected in our loss of plants on account of the weather in the past three years and also interested in what we could do to supplement our supply in the case of such loss. Interested in the fact that we had to return a large amount of cash for lack of material to fill orders especially interested in management with respect to the age and ability of the key men in the enterprise. Mr. Cowing pointed out that in his judgement there ought to be a balance between indebtedness and stock because there is less tax on indebtedness - the interest being a deductible item of expense. For example on a ten dollar profit six per cent interest there would be left four dollars that was taxable - that is the net profit. If the total earnings exceed fifty thousand dollars that would be forty percent on four dollars or \$1.60.





taxation, leaving \$2.40 available to add to the surplus. If the same amount were invested in stock, there would be four dollars tax on the ten dollar profit leaving \$6.00 for dividends and none for surplus.

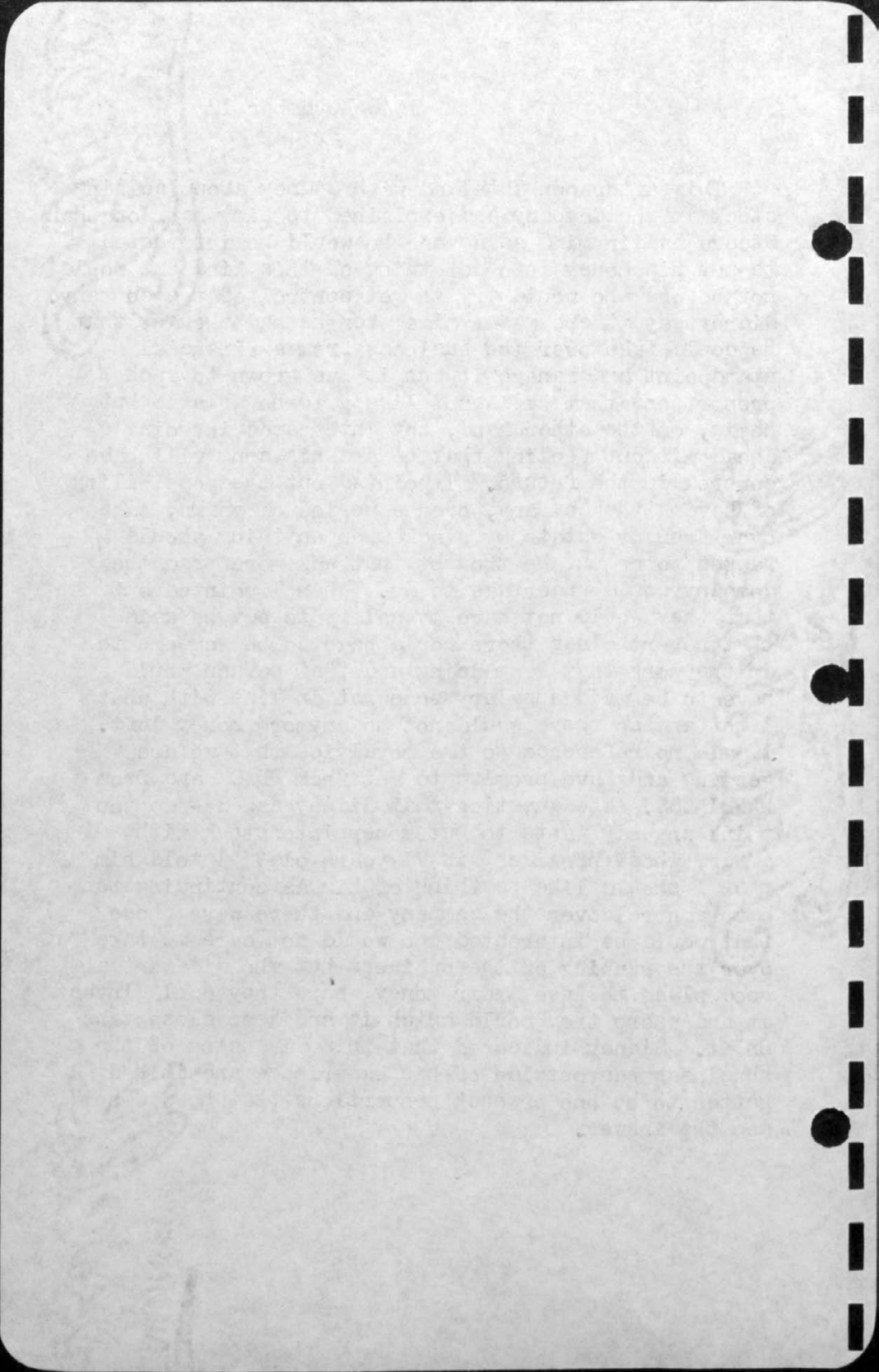
Small

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1948 November 12  
Friday

This afternoon I talked with Sidney about selling stock in the Company and explained to him what Jonathan Steere had in mind as a man who would be interested to put his money into something of this kind but would not be one who would try to get control of the company. Sidney says there was a time when he had thought that he could take over the business from a financial standpoint and manage it but it has grown to such proportions that he is not likely to be able to but he is, on the other hand, not interested in going ahead without feeling that he and his sons will have control in the future. I pointed out the possibility of having the company, over a period of years, take over from my estate my stock when anything should happen to me but he thought that was more than the company could undertake to do. When I pointed out that they would not have my salary to pay he said that nevertheless there would have to be someone to do the work that I am doing and that person would have to be paid a salary somewhat in line with what I get and so there would not be anymore money left. I made no reference to the royalties that we are getting and have promise to get from PEACE and from HAPPINESS. The question that Sidney asked - do you think anybody wants to put money into stock with a firm whose president is 71 years old? I told him that I should like to think of him as continuing to have control over the company and there were those that would be interested who would not care to take over the running of the business but who did want a good place to have their money where they could invest it and where they could watch it and keep close tabs on it. Sidney indicated that this financing of the business was outside of his experience and it had gotten to be one of such proportions that he did not see the answer.



1948 November 13  
Saturday

Today I pursued with Sidney the matter of mortgages with which he seems not to take hold at all. However, it seems to me wise to proceed with the surveys by Thomas Crowell and I asked him to attend to having those made. Even though we cannot see our way through at the moment neither are we likely to see our way through by doing nothing and therefore it behooves us to find the spot of least resistance. I talked to him yesterday about the possibility of the sales of blocks of stock to certain individuals and described something of George Borton, whom Jonathan Steere promises to see.

At four o'clock I went to West Chester and had a longer than usual visit with Hannah and also a look in on Roland Sharpless who is there for a prostrate operation. I got supper at West Chester, 'Leta having arranged with Kelsey's to do some shopping in West Grove then had supper with them and returned here about nine, I having come in at seven and very much enjoyed reading the magazine "Land" containing much with which I have been intimately associated, or writings by individuals whom I know.



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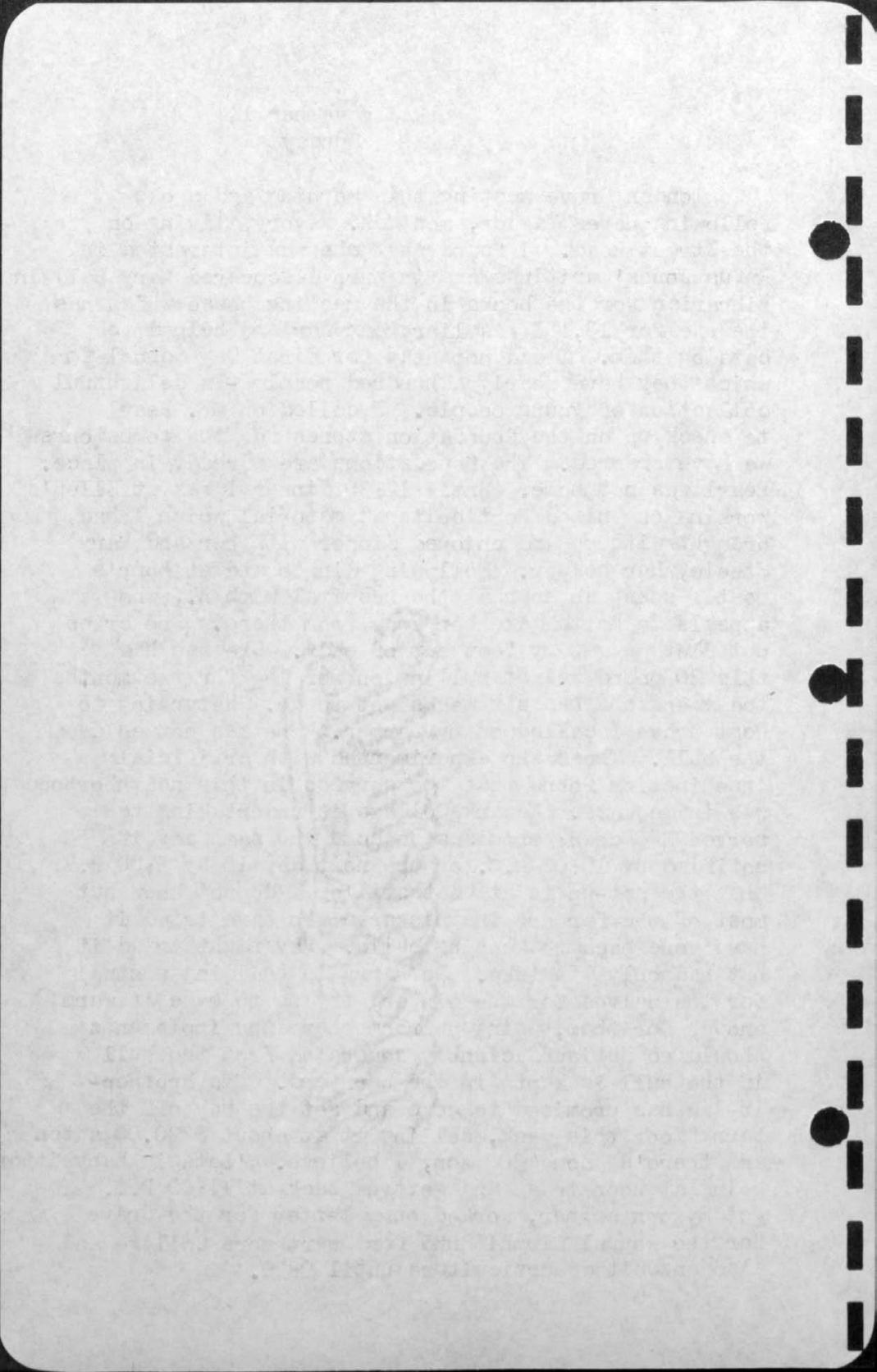
1932

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1948 November 14  
Sunday

To London Grove meeting this morning and spoke following Hayes Taylor, met Mrs. Savory, living on the Street Road. I found that she was interested in Rufus Jones' writings and in turn discovered Mary Baldwin Librarian for the books in the meeting house which has the use for 13, I was librarian for and helped to catalog them. I did not stay for First Day School for which they have nearly a hundred people - a delightful collection of young people. I called on Mr. Pearl to check up on the foundation stones for the tombstones we have ordered. The foundations are already in place. Pearl was not home. Until 12:30 dinner I was at Ellen's working on United Horticultural material which I had brought with me and enjoyed dinner with her and Mary Steele, her helper. Following dinner and an hour's rest I spent an hour at the hospital with H., who appeals to me to take her away from there. She cries out "let me get my feet out of bed". She has had this 20 pound weight pulling on her leg for two months today and she has six weeks yet to go. Returning to West Grove I called on my farmer. He has not sold the bull. Those who experimented with artificial insemination found that the service in this neighborhood was inadequate. Newark College is undertaking to serve 2200 cows; promises to come the same day if notified by 10:00 A.M. or the next day if by 5:00 P.M. What the set-up is at Coatesville, I do not know but most of the farmers in this area who have tried it have gone back to keeping bulls. Roy Light tried it but had only 75% take. So Harry is building a stall for the calves for the winter, trying to make it warm enough for them, using up room where the implements should go but sufficiently separated from the bull if the bull is kept in the barnyard. His brother-in-law has promised to come and get the hay off the barn floor this week, selling it at about \$20.00 a ton and there's some 300 ton, I believe. 'Leta is babysitter going at noon today and getting back at 11:00 P.M. I got my own supper, worked on a letter for the drive for the annual Alumni Fund for Swarthmore College and also on United Horticulture until 9:30.



1948 November 15

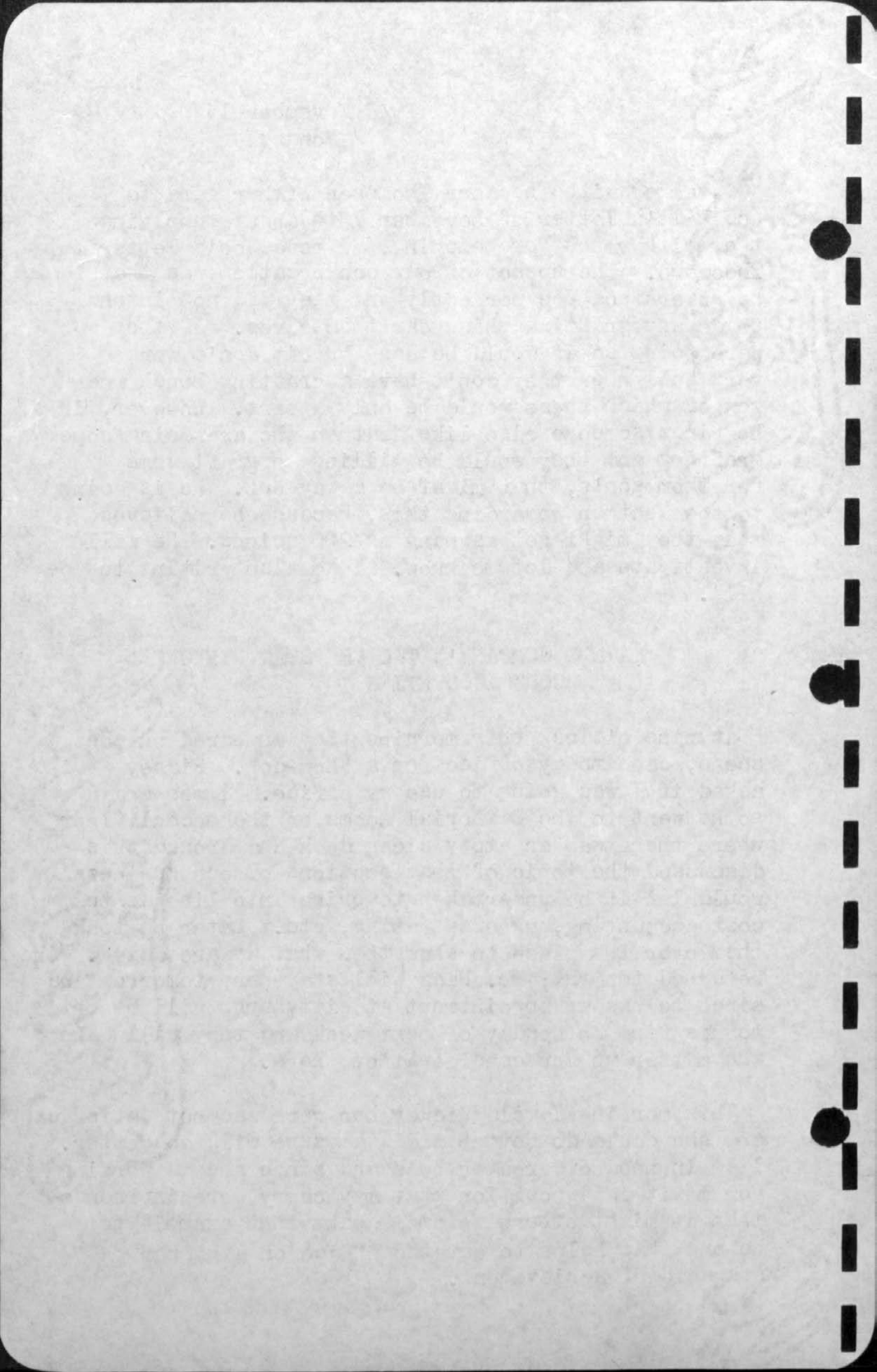
Monday

I talked with Theodore Thompson with regard to Joe Hill's letter of November 13th about supplying them with roses for benching. I read Joe's letter to Theodore. The upshot of our conversation was that he understood Joe perfectly and they did not intend to do any grafting this year themselves. If they were doing so it would be easy but it don't work very well when they don't have a grafting bench and box of which these would be only a part. However, if he finds someone else like Yeatman who are doing some grafting and they would be willing to graft some for Thompson's, that might be a way out. He is going to see Yeatman regarding this, because he believes that they might get as many as 200 scions. He will investigate and let me know. I am also writing to Joe Hill.

#### MAIN & COMPANY'S TWO MEN START IN ON COST ACCOUNTING

At nine o'clock this morning they appeared on the scene, came to my office for a "how-do". Sidney asked if I was going to use my office. I was and so he went to the Editorial Rooms on the second floor where there was an empty clean desk and around this discussed the topic of what sections of our business would let it be undertaken to bring into line as to cost accounting, expense rating, etc. Later he took them over the place to show them what we are doing. One returned tonight; Mr. Haas will stay here tomorrow and since he has an appointment at Pittsburgh will report to his firm on Monday of next week and they will take the matter up for consideration there.

This morning I told Vickey her work was not satisfactory and she could do better and I am sure will do better. I am in need of greater help and since she is working for me it is a position that may carry more influence than it might otherwise and I want that example to be one that helps to put the office on a higher standard of achievement.

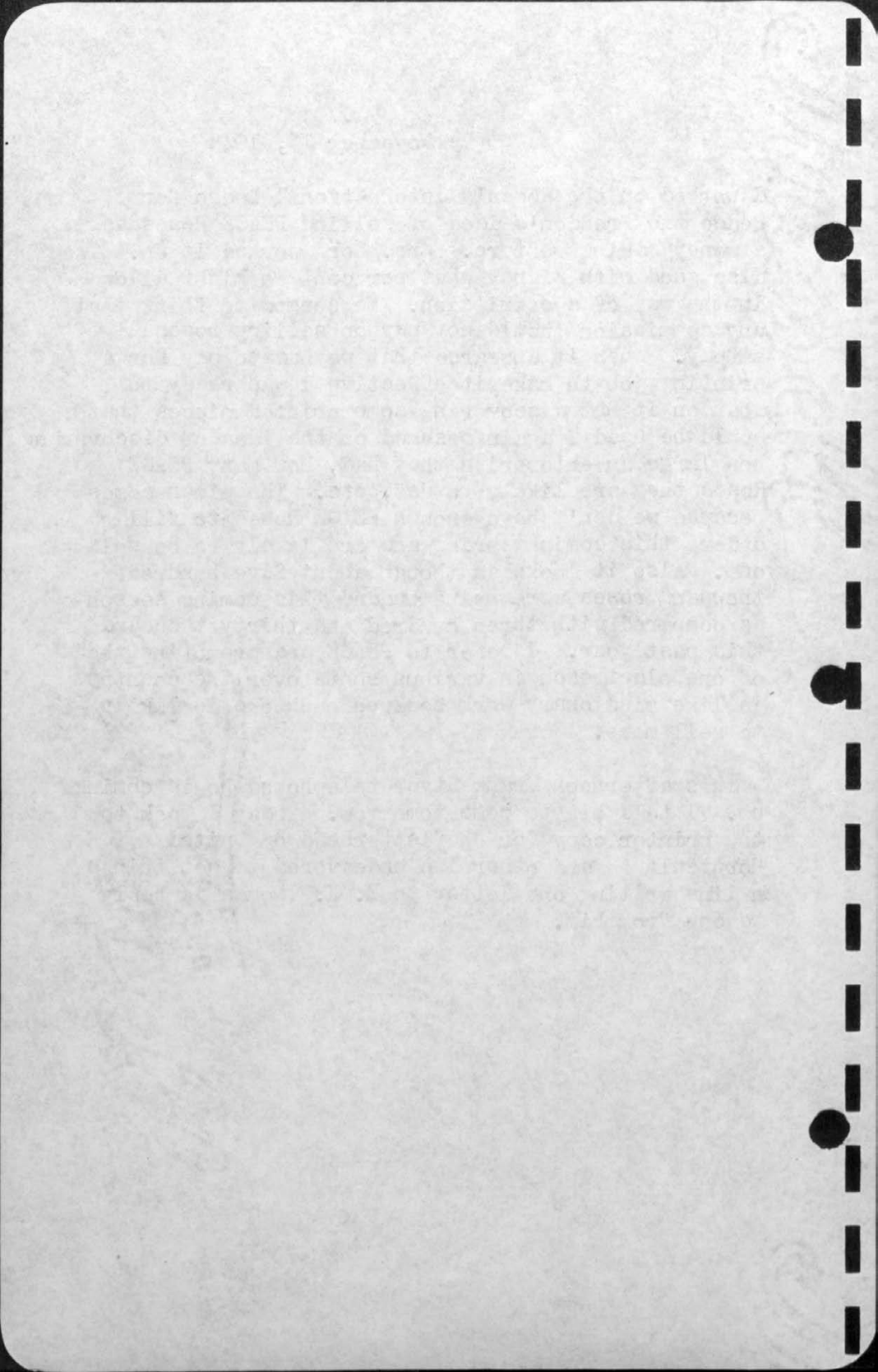




II  
November 15, 1948

I worked on the Woman's International League for Peace and Freedom's idea of selling PEACE Roses as a money making venture. Mrs. Lord worked it up. I discussed with Sidney what per cent we might allow in the way of a commission. He seemed to think that any commission would not pay on selling roses safely. When it appeared that we had to pay for a printing job to make it effective I was ready to abandon it but discovering some printed pieces that could be used I again resumed on the idea of discovering how large an enterprise they had, how many PEACE Roses they are likely to use, etc. The pinch comes because we don't have enough PEACE Roses to fill orders this coming spring and are likely to be sold out. Also it looks as though about five hundred thousand roses were being budded this coming season as compared with three hundred and thirty thousand this past year. I refer to PEACE and promoting the of one plant each in various spots over the country is like missionary work because each one is likely to sell more.

This afternoon Frank Styer telephoned he is coming up. I told him to come tomorrow. Today I took to the printer copy for the letterhead of United Horticulture and otherwise endeavored to get things in line writing one letter to E. K. Thomas in reply to one from him.



1948 November 16

Tuesday

There was a small amount of business for a group of ten men this morning and I was able to return to the house by 9:30 where Ada Adamson was at work on my books. My wife's hospital experience is costing me very heavily on top of extensive farm repairs all has compelled transfer of funds from capital account as expenses far exceed earnings in spite of what might be thought of as a far sized salary. The hospital expense per day including three nurses and the hospital itself, all without extras \$32.00 and with the extras over \$36.00 is \$250.00 a week Mrs. Pyle has completed two months and will be there a month or six weeks more or a total of three and a half months or 15 weeks at \$250.00 a week is \$3750.00 which does not include doctors or surgeons, though when Mrs. Pyle fell she took about four thousand dollars down with her and with all is suffering mental agonies by reason of being restrained with harness that is irratating and to which she has become exceedingly resentful, sometime loosing the balance of her mind and crying out for me to take her away. Today sister Carrie was there so I did not go over. This afternoon at three o'clock Frank Styer Came to talk about United Horticulture.

FRANK STYER HERE  
UNITED HORTICULTURE

In preparation for his coming I had laid out three schedules:

1. Action called for to round up the results of the meeting at Cornell.
2. A list of the addresses, commission reports, treasurers report, etc., to be assembled.
3. Program for the year ahead as regards the commission reports and the addresses. They are slowly coming in but not all here. As regards assembling the minutes of the meeting he brought from Arno Nehrling who is Secretary minutes of the 4:30 meeting on Tuesday the 26th at Cornell. Others are



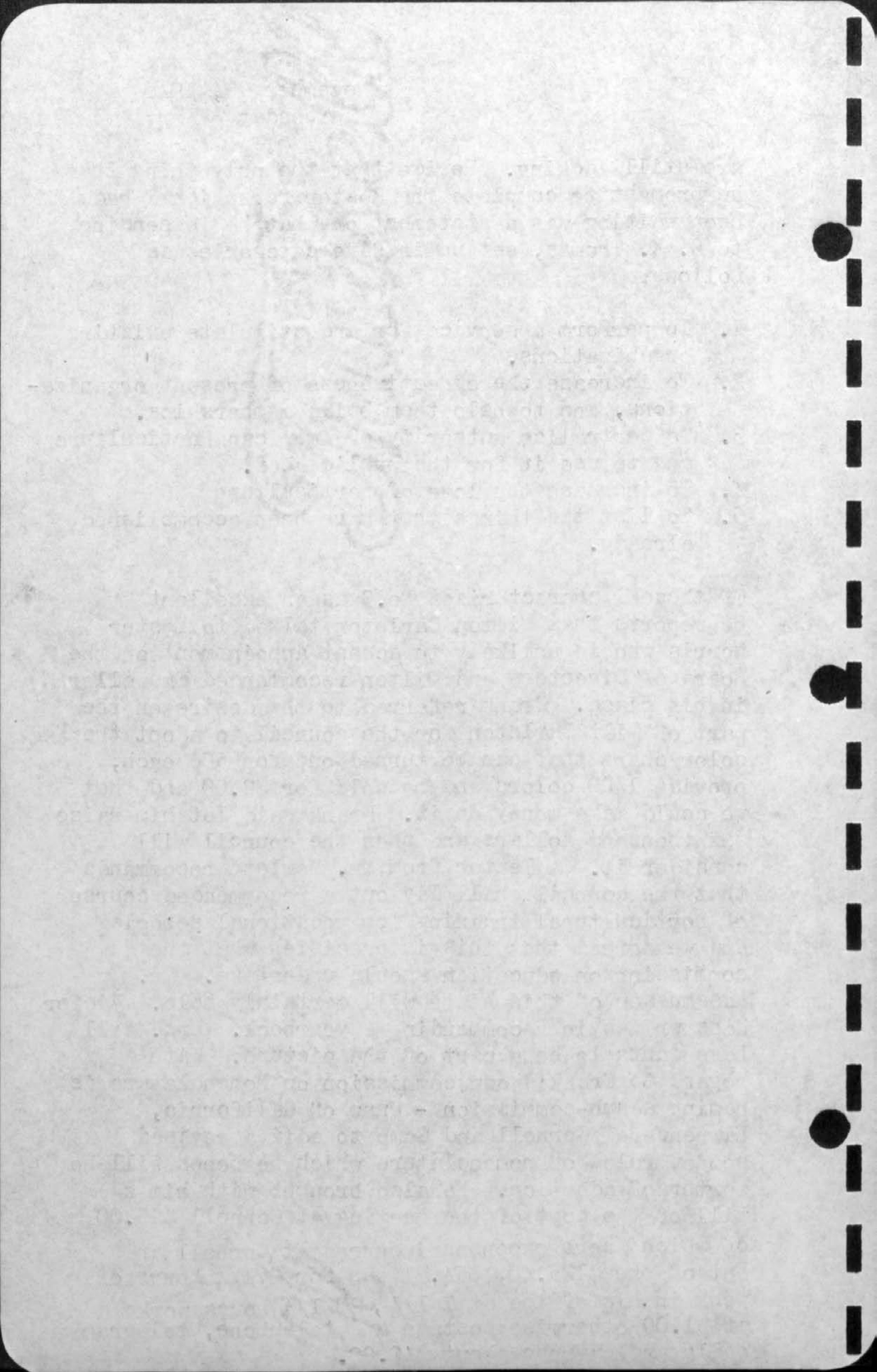
November 16, 1948  
Tuesday

are still lacking. Beside that the only thing that he brought to complete the Roster for which I had been waiting was a statement of what he is sending to E. K. Thomas, set up in five categories as follows:

1. To perform a service for and stimulate existing organizations.
2. To increase the effectiveness of present organizations, and to help them build memberships.
3. To centralize authority of American Horticulture and to use it for the public good.
4. To increase the love of horticulture
5. To list the things that have been accomplished already.

Of these I characterized No.3 as an excellent. He reports that Milton Carleton talked to Lester Norris who is unlikely to accept appointment on the Board of Directors and Milton recommended Emsweller in his place. Frank referred to the desire on the part of Milt Carleton for the council to adopt the color chart that can be turned out for 50¢ each, provide 1400 colors and be sold for \$2.00 and that we could make money on it. Frank said let him raise six thousand dollars and then the council will consider it. A letter from Mr. Howlett recommends that the council shall lay out a recommended course of horticultural training for vocational schools and we agreed that this is precisely what the commission on education should undertake. Mr. Rasmussen of this state will certainly help. Victor Ries writes in recommending a yearbook. Mrs. Will Lake wants to be a part of the picture. With regard to Frank's own commission on Nomenclature is naming a sub-commission - Munz of California, Lawrence of Cornell and Camp to edit a revised set of rules of nomenclature which he hopes will be worthy of adoption. He also brought with him a bill of the cost of the meeting at Cornell \$25.00 of which were expenses incurred at Cornell and out of the \$125.40, \$54.31 was for 271 1/4 hours of work in his office at 1 1/4, 20 1/4 hours work at \$1.00 otherwise postage and telephone, telegram calls and expenses about \$10.00.

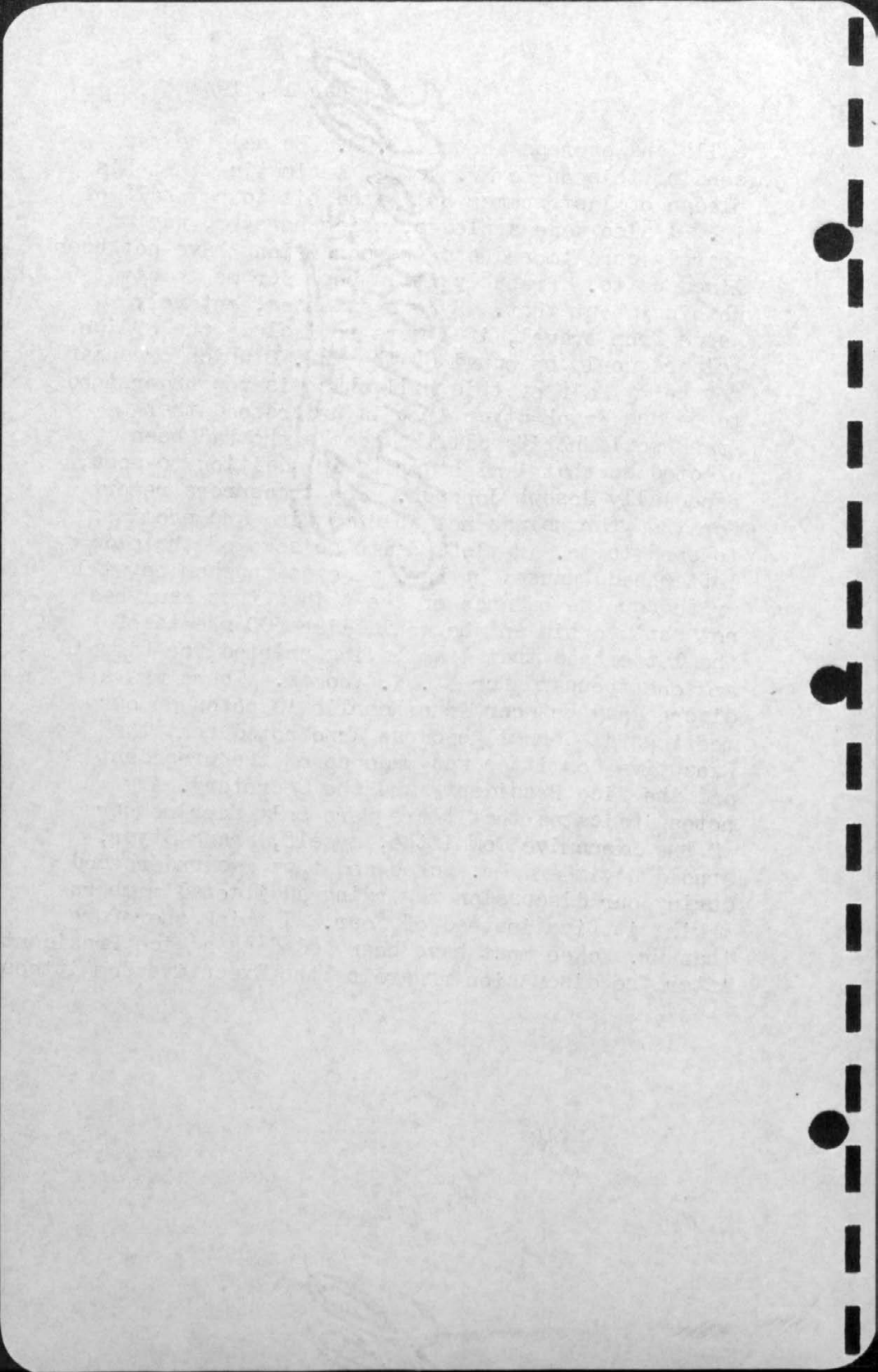




### III

November 16, 1948

calls and express about \$40.00. He said he was sending this on to Mr. McKee, intimating that his pledge of last summer obligated him to pay half of it. I also made a pledge, which however, was sharply conditioned and the conditions have not been lived up to. Probably it is best for me to say nothing about that. My own expenses, entirely aside from travel, if I were to include the office helpers would be equal of the \$62.70 which presumably may be my half of this bill which is now understood to be due Frank Styer. It is understood that Frank would notify all the people who had been elected so that I might write in addition to some, especially Joseph Johnson. The treasurers report for the year he was not able to find and promises to send to me. He left with me some of the old letterheads unused by Paule Jones to whom he will write for the balance of the things that Paul has not sent to him and he would like 500 sheets of the letterhead that I am having printed for himself and one thousand for E. K. Thomas. There was a discrepancy between Arno Nehrling's notes on our meetings at Cornell because Arno noted that the Executive Committee was made up of the president and the Vice Presidents and the Secretary. My notes indicated that there were only four members of the Executive Committee, myself, Frank Styer, Arnold Davis and Mr. McKee and that was understood during our discussion regarding additional members making it five instead of four. I think therefore that Mr. McKee must have been added as a Vice President after the discussion regarding the Executive Committees



1948 November 18  
Thursday

## IN PHILADELPHIA

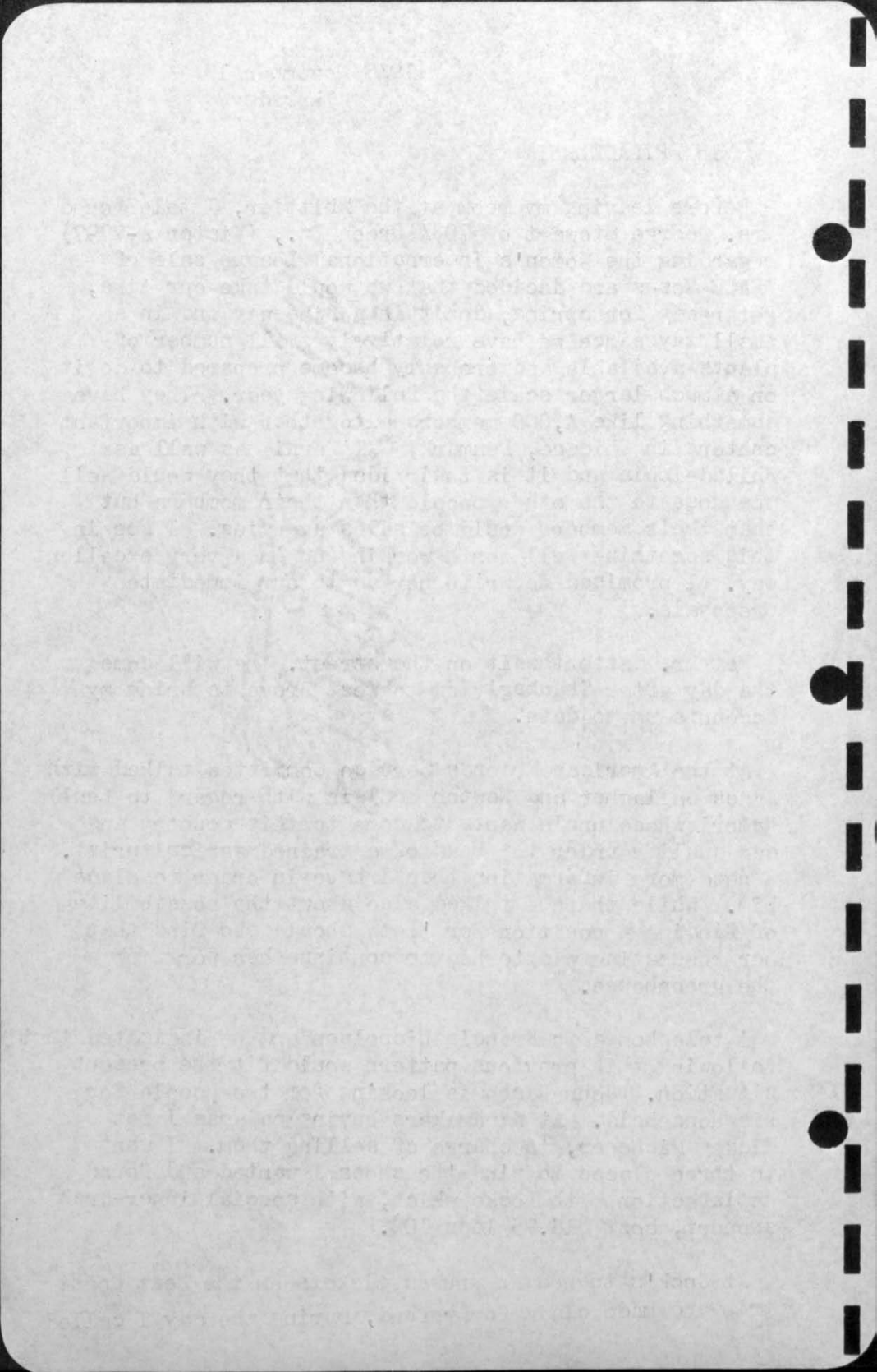
Before leaving my room at the Whittier, I telephoned Mrs. George Stewart of 7034 Green St., (Victor 4-7797) regarding the Women's International League sale of PEACE Roses and decided that we would take our time, get ready for spring, do it in a fine way and in a small way since we have relatively small number of plants available and probably become prepared to do it on a much larger scale the following year. They have something like 4,000 members altogether with important centers in Chicago, Denmark, California as well as Philadelphia and it is their idea that they would sell the Rose to the other people than their members but that their members would be sales agencies. I see in this something well worth working up in a very excellent way. I promised to write her as to our immediate proposals.

Met Mr. Satterthwait on the street. He will come the day after Thanksgiving to West Grove to bring my accounts up to date.

At the American Friends Service Committee talked with Agnes Gallagher and Newton McClain with regard to Lesla Namori whose uncle wants to come to this country and can qualify under the head of a trained agriculturist. I need more information than I have in order to place him. While there I talked also about the possibility of finding a position for 'Leta should she find that her rheumatism was too bad to continue her work in the greenhouse.

I telephoned to Francis Nicholson and he indicated that following this previous pattern would fit the present situation. John Nason is looking for two people for his household. At Wanamakers buying pajamas I met Mickey Michener, in charge of selling them. I went to three places to find the shoes I wanted and found satisfaction with Locke which, with special inner-arch support, cost \$18.75 less 10%.

At Cook's turned in unused tickets on the West Coast trip and made claim for refund, During the day I called





November 18, 1948

Nelson two times and each time he had questions because he was working on the Joseph H. Hill matter. These questions I was able to answer and did not get around to see him. At 1:30 called Jack

stopped at Dr. Scholl's, the I was with Jack by 2:30. I learned that his son, Tom Steere, operating with Emlen, Co., with an office opposite the college gate gets a commission for bringing mortgages to the attention of the Continental American Life Insurance Co., of Wilmington, Delaware. They deal through a Philadelphia agent. Tom will get in touch with him and find out whether they might be interested in what we have. Tom is a member of the firm of Emlen & Co., and evidently John is helping him to start in business, though now he has been going for some time. At 3:30 I attended the meeting of the special committee appointed to assist the Executive Committee in the matter of obtaining an Executive Secretary for the Friends Council on Education. Letters were read from the headmasters, many of whom are lukewarm or opposed to the idea of an Executive Secretary, covering education throughout the whole nation, contract with American Friends Service Committee. Other members on this sub-committee with me are the president's of three colleges, I believe, Earlham, Guilford and one of the Western Colleges. I stayed an hour and then had to leave. Upon leaving I asked to be excused. The Chairman, Will Eves, asked me what I thought about going ahead, the question being whether for one year or three years of whether we do it at all and the question whether we can raise enough money before we employ someone. I had advocated Leonard Kenworthy whom I had seen over two weekends in Europe and now when Will asked me my idea, I said "This is one of the three most important things in the Society of Friends." I didn't tell him that I wasn't able to think what the other two were that compared with it in importance and the Lehigh University President said to me "Why do you think it is so important?" and I said "because it was basically the growth of the Society of Friends" and I referred to Stephen Thorne whose trip across America revealed from his 230 contacts a great variety of religious expressions - all groups claiming the name of Quakerism but many unreconcilable to the

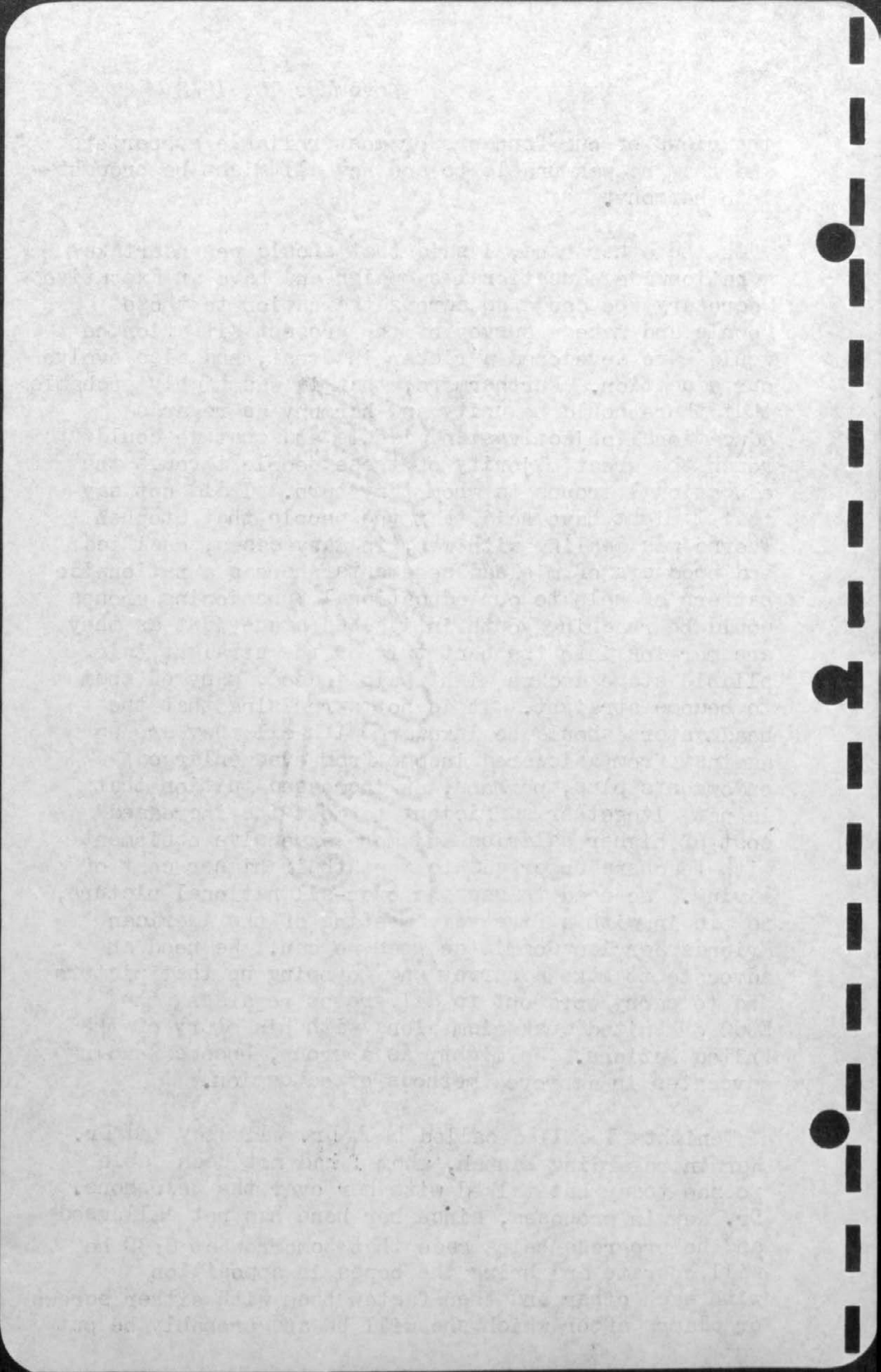


November 18, 1948

the views of our founders or most reliable supporters and that he was unable to see how all might be brought into harmony.

On the other hand, I said that should we undertake a nationwide educational campaign and have an Executive Secretary who could go across the nation to those people and make a survey of the present situation he would have developed a richer interest, and also evolve our education. Furthermore, that it was highly probable that there could be unity and harmony as regards educational objectives and ideals and that we could reach the great majority of these people through the educational groups to whom they turn. I did not say that I might have said that the people that Stephen Thorne was dealing with was, in many cases, ossified end products of mislead segments whereas a nationwide pattern of help to our educational functioning groups would be reaching youth in its bud stage just as they are merging into the bent twig or the straight twig pliable stage and we might help indeed, many of them to become straight. It is not surprising that the headmasters should be lukewarm with all they are up against from a lowered income from even enlarged endowments plus, perhaps, an increased tuition that is not altogether sufficient to meet the increased cost of higher salaries and more expensive equipment with teachers underpaid to meet their higher cost of living. We need to see the over-all national picture, to tie in with a five year meeting of the American Friends Service Committee when we can. We need an advocate to make a survey and to bring up that picture and to carry word out to all groups regarding the ESCO of United Quakerism along with his story of the United Nations. We might, as a group, become leading advocates in improved methods of education.

Tonight I called called both Dr. Wälsley and Dr. Kerwin regarding Hannah, whom I had not been able to see today but talked with her over the telephone. Dr. Kerwin proposes, since her bone has not calloused and no progress being made that tomorrow at 8:30 he will operate and bring the bones in apposition with each other and then fasten them with either screws or clamps after which she will be and probably be put



November 18, 1948

into a cast from ankle to waist on the right side and to mid-thigh location on the left. He said with that she would be able to be moved from the hospital presently and taken anywhere because the cast would make it impossible for her to move and without such restrictions progress could not be made. I had already given my consent because I couldn't bear to think of the possibility of her being an invalid and unable to walk for the rest of her life and this does give a chance still, after two months of failure, to make headway.





1948 November 19  
Friday

# MY WIFE UNDERGOES A MAJOR OPERATION

Today I sent to members of the family the following letter:

Dear Family:

" I am just back from the Chester County Hospital at West Chester and Mrs. Pyle had come out from under the effect of the spinal anesthesia coupled with some other sedative and was in considerable distress because she is encased in a plaster cast from the ankle to the waist on the right side and from halfway up the thigh to the waist on the left side for the duration of the mending of the fracture.

"The X-Ray taken last week showed that there had been almost no callousing at all and the bones were not in apposition with each other and therefore it was apparent, that unless she faced being crippled for the rest of her life, she would have to undertake the other. She seems to have stood it well - pulse 96 - her mind acting normally and the enclosed drawing will indicate the nature of the plate and pins used in repair of the fracture. After a week we may move her to a nursing home and she is not expected to require hospital care beyond that time".

I sent copies of this to her three sisters and mine and its telegraphic brevity does not tell the whole story. Yesterday I stopped in to see Roland Sharpless. He is recovering from an operation for prostrate glands. For the first three days following the operation he describes the suffering as intense. He is not yet allowed to see visitors. I stayed but a few minutes, was alone and without knowledge that he was so quarantined. He is a strong man but speaks in awesome terms regarding his suffering.

Yesterday, Dr. Kerwin, whom I had consulted carefully the night before to learn what he proposed to do and told him I was placing complete confidence in him. Started at 8:30 and upon arrangement I was there by 11:30 hoping to see him first thing but I did not see

1942 November 19  
Friday

# MY WIFE UNDERGOES A MAJOR OPERATION

Today I sent to members of the family the following letter:

Dear Family:

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Yesterday, Dr. Kewlin, whom I had consulted carefully the night before to learn what he proposed to do and told him I was placing complete confidence in him. Started at 8:30 and upon arrangement I was there by 11:30 hoping to see him first thing but I did not see

II  
November 19, 1948

him until quite past one o'clock because he was still in the operating room with other cases. Mrs. Pyle was back in her room; two nurses were attending her. She was crying "Please, Please", as I went in in a most pathetic, woe-begone manner. Not only was she encased in a plaster cast but over and surrounding the case was a complete woven wire about the size of a bed mattress and this was an electric heater drying out the plaster case as promptly as possible, concentrating at first on the waist and abdomen section. The foot of the bed was tilted up two feet above normal and she was then having an injection - intravenous, requiring about three hours which Roland Sharpless had indicated he having had several as nerve wracking because he had to keep very still and it goes drop by drop. Hannah's mind seemed to have complete clarity and when I talked to her about the need for the operation and everything was being done to help her. Temporarily she was quieted. I asked about a sedative but they fear too much of that would result in slowing down the functioning of the lungs to the extent that pneumonia may take hold. I left about 2:00 o'clock, expecting to return later in the day, requesting that the nurse should telephone me before she went off duty at 3:00 o'clock and I succeeded in getting her after I got home, found she was under the affects of a sedative and would be . I called again later and decided not to go over since it was an extremely foggy night and a dangerous time to be driving and I did not see that I could do much to relieve her distress.

November 19, 1948

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1948 November 20  
Saturday

This morning I talked with Sidney about Bootleggers. He had the idea we ought to appoint an agent and pay him, say one cent royalty on all the roses of our patented varieties grown in his locality and make him responsible for keeping watch as to where there might be bootlegging and reporting same to us.

I told Sidney I thought Bootlegging divided itself into two parts. (1) scouting for law violations and (2) negotiating with those that are violators, and the two functions were so difficult that it might be hard to find a man qualified to care for both. Perhaps a scout and a good attorney in the area would turn the trick though I did not like the idea of having a law case on the Pacific Coast since it is so far away. I did endorse heartily his recommendation that a statement should be signed and circulated among all rose growers so that they would be thoroughly aware of how the patent law works. There is evidence that there are vague and hazy notions about what they can get by with, and a very good example in each area might be most salutary. We have been slow in answering Julia Hausch with respect to the situation there and the difficulties involved for she reports patented varieties being sold under the market price. They evidently are sold by men who have grown them without a license but which those men are we have not yet been able to tell, and furthermore, response to my inquiry of Dr. Lyle as to who might function for us in the area of Tyler he recommended Carl Shamburger and yet Sidney and I both realize how an individual of that character might very well be influenced by his personal interests in giving us advice as to who to license and might also appear to fear competition and hence, not develop possibilities in the area. Nevertheless, it seemed to me the best thing to do to write to Mike Dering and perhaps write to Carl Shamburger or write to Mr. Lyle again, but at any rate write to Mike and put up to him the difficulty of our problem and perhaps send a carbon copy of the

1945 November 20

Saturday

This morning I talked with Sidney about bootleggers. He had the idea we ought to appoint an agent and pay him, say one cent royalty on all the roses of our patented varieties grown in his locality and make him responsible for keeping watch as to where there might be bootlegging and reporting same to us.

I told Sidney I thought bootlegging divided itself into two parts. (1) accounting for law violations, and (2) negotiating with those that are violators, and the two functions were as different that it might be hard to find a man qualified to care for both. Perhaps a scout and a good attorney in the area would turn the trick though I did not like the idea of having a law case on the Pacific Coast since it is so far away. I did approve heartily his recommendation that a statement should be signed and circulated among all rose growers so that they would be thoroughly aware of how the patent law works. There is evidence that there are vague and hazy notions about what they can get by with, and a very good example in each area might be most satisfactory. We have been slow in answering Julia March with respect to the situation there and the difficulties involved for the reports patented varieties being sold under the market price. They evidently are sold by men who have grown them without a license but which those men are we have not yet been able to tell, and furthermore, response to my inquiry of Dr. Tyler as to who might function for us in the area of Tyler he recommended Earl Shemmyer and yet Sidney and I both realize how an individual of that character might very well be influenced by his personal interests in giving us advice as to who to license and what also appear to bear competition and hence, not develop possibilities in the area. Nevertheless, it seemed to me the best thing to do to write to Mike Dering and perhaps write to Earl Shemmyer or write to Mr. Tyler again, but at any rate write to Mike and put up to him the difficulty of our problem and perhaps send a carbon copy of the

Section B.

Part 2 - 11.20/48

letter to Julia Hausch. It resolves itself into two things - finding out where there is violation and that means that is a continuing job because scouting will have to be done steadily through the years. Next, there will need to be negotiations with the individuals involved. It is desirable furthermore that these negotiations should be friendly and those who have failed to obtain licenses should be reasoned with in a way to maintain their support and their good will and to avoid getting those that will continue being bootleggers in spite of us. It is possible with the right kind of a man as an attorney to watch our interests in an area, Power of Attorney might arm him with sufficient authority to proceed wisely, yet any action ought to proceed with the full knowledge of NAPPO and perhaps with their help. I also proposed that we should write to Armstrong and Charlie with respect to their experience in this direction.

letter to Julia Harwood. It resolves itself into two things - finding out where there is violation and that means that in a continuing job because account will have to be done steadily through the years. Next, there will need to be negotiations with the individuals involved. It is desirable furthermore that these negotiations should be friendly and those who have failed to obtain licenses should be reasoned with in a way to maintain their support and their good will and to avoid getting those that will continue being bootleggers in spite of us. It is possible with the right kind of man as an attorney to watch our interests in an area, Power of Attorney might arm him with sufficient authority to proceed wisely, yet any action ought to proceed with the full knowledge of NATO and perhaps with their help. I also proposed that we should write to Armstrong and Quarles with respect to their experience in this direction.

1948 November 20  
Saturday

### MY WIFE SUFFERS EXCEEDINGLY

It was arranged this morning that Hannah's sister Eleanor would be at the hospital and I found her still there when I arrived at 2:15 at the bedside holding Hannah's hand and trying to soothe. She was pleading "please, please, get me out of this" and when I came she said "please, Robert, do something, I can't stand this". When asked where her pain was she said in her thigh and then in her groin and at times in her abdomen. Her sister Eleanor left about 3:30. I had promised to try to get Doctor Kerwin to give Hannah some relief. He was not at home nor at his office nor expected, his wife said, back at the hospital tonight and no where could he be contacted. It was four when I started and by five I was able to come up with Dr. Clark who promised to come over and did. For the first five minutes he spent in examining the chart which was a pretty heavy one, talking to the nurse and ten minutes more in making an examination, having her rolled over on her side which is now possible with the cast which makes her like a big mummy. For this purpose he could examine her lungs from the back as well as from the front. All the while H. was keeping up a continuous cry, using a single word and sometimes incoherent. Dr. Clark reported to me thus: - she is suffering from pain as anyone from a thigh operation like that is bound to suffer. I do not consider the plaster cast too tight and to cut a window in it would cause swelling and at that point give trouble. The most critical thing is the irritation of the lungs by two parts rubbing together for this might be the beginning of pneumonia and for this I have ordered penicillin because her temperature has gone up. I also ordered an enema and after that a sedative because there is evidence of some gas forming already. Dr. Clark promised that Dr. Kerwin or himself would be back at the hospital to see her tonight and if not, he would be there at 8 o'clock. The Doctor recognized her mental confusion as having increased due partly to the rise in her temperature. He left at 5:30. Dr. Kerwin came at



10.8 November 20  
Saturday

# MY WIFE SUFFERS ECTOPYCHIA

It was arranged this morning that Hannah's sister Eleanor would be at the hospital and I found her still there when I arrived at 2.15 at the bedside holding Hannah's hand and trying to soothe. She was pleading "please, please, get me out of this" and when I came she said "please, Robert, do something, I can't stand this". When asked where her pain was she said in her thigh and then in her groin and at times in her abdomen. Her sister Eleanor left about 3.30. I had promised to try to get Doctor Kerwin to give Hannah some relief. He was not at home nor at his office nor expected, his wife said, back at the hospital tonight and no one could be contacted. It was four when I started and by five I was able to come up with Dr. Clark who promised to come over and did. For the first five minutes he spent in examining the chest which was a pretty heavy one, talking to the nurse and ten minutes more in making an examination, having her rolled over on her side which is now possible with the cast which makes her like a big mummy. For this purpose he could examine her lungs from the back as well as from the front. All the while H. was keeping up a continuous cry, using a rhythmic word and sometimes incoherent. Dr. Clark reported to me then: - she is suffering from pain as anyone from a thigh operation like that is bound to suffer. I do not consider the plaster cast too tight and to cut a window in it would mean swelling and at that point give trouble. The most critical thing is the irritation of the lungs by two parts rubbing together for this might be the beginning of pneumonia and for this I have ordered penicillin because her temperature has gone up. I also ordered an enema and after that a sedative because there is evidence of some gas forming already. Dr. Clark promised that Dr. Kerwin or himself would be back at the hospital to see her tonight and if not, he would be there at 8 o'clock. The doctor recognised her mental confusion as having increased due partly to the pain in her temperature. He left at 5.30. Dr. Kerwin came at

II  
November 20th

7. By that time she was quietly sleeping and partly awakened her for an examination and after that reported to me that he saw no reason for concern. He could hear nothing in her lungs that was wrong. She had passed, the nurse said, a great deal of gas and was more comfortable on that account. By 7:30 since she was sleeping quietly I was satisfied to come home with word to the nurse to call me if there was reason for it.

I will add here or on the back a sketch of the metal brace put on which seemed to me like a good job of engineering. How good the surgery was I have no way of knowing.

November 20th

7. By that time she was only sleeping and partly  
awakened for an examination and after that reported  
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with word to the nurse to call me if there was reason  
for it.

I will add here or on the back a sketch of the  
metal brace put on which seemed to me like a good  
job of engineering. How good the surgery was I  
have no way of knowing.

1948 November 21  
Sunday

CLAUDE C. SMITH HERE.

About nine o'clock I left for West Chester. On return at one o'clock. Hannah was sleeping naturally and better. About 11:30 Dr. Kerwin came in and proceeded to cut down the size - that is to trim the edges of the plaster cast above the waist and then the felt lining could be turned over and shellaced so as to prevent further fragmentation of the plaster which otherwise would crumble and become objectionable in the bed. He admitted that there was still congestion in the lungs. I did not learn the temperature. Her breathing which yesterday was 12 per minute is now 16 and better. He said there was nothing to be worried about. Dr. Walmsley reports a place at the Darlington for her as soon as we want to send her over but that decision as to when will have to wait a better condition on her part. Nellie came here this afternoon, I telephoned her tonight and Hannah's day had been restful and she promised that she would be there today and her sister the next day, or vice versa.

At one o'clock I met at our home Claude C. Smith, my sister Ellen was also a guest at dinner going back to her home immediately afterwards. Claude had expressed a desire to come. I have talked to him many times and he has never seen the place so I showed it to him, gave him a map to clarify boundaries and mark what properties within those boundaries are used by the company and which belong to me. I also gave him a memorandum of what is ahead in the way of adjustments, particularly the fact that we are over-extended and need capital under us, especially to meet the debentures as soon as possible to avoid taxation which may be retroactive. Regarding this he made several suggestions. First, that on the mortgages proposed on the Inn and on the apartment house we might be able to borrow, say \$30,000.00 leaving an unpaid difference of \$10,000.00 still to be raised to pay off the debentures. He suggested that there might be enough owners of debentures including those who are also stockholders or employees

1948 November 21  
Sunday

CLAUDE C. SMITH WIFE.

About nine o'clock I left for West Chester. On return at one o'clock. Dinner was sleeping naturally and better. About 11:30 Dr. Terwin came in and proceeded to cut down the skin - that is to trim the edges of the plaster cast above the waist and then the felt lining could be turned over and attached so as to prevent further irritation of the plaster which otherwise would crumble and become objectionable in the bed. He admitted that there was still congestion in the lungs. I did not lower the temperature. Her condition which yesterday was 10 per minute is now 10 and better. He said there was nothing to be worried about. Dr. Walmsley reports a glass at the Burlington for her as soon as we want to send her over but that decision as to when will have to wait a better condition on her part. Nellie came here this afternoon. I cautioned her tonight and Emma's day had been terrible and she promised that she would be there today and her sister the next day, or vice versa.

At one o'clock I sat at our home Claude C. Smith, my sister Ellen was also a guest at dinner today back to her home immediately afterwards. Claude had expressed a desire to come. I have talked to him many times and he has never seen the place so I showed it to him, gave him a map to clarify boundaries and mark what properties within those boundaries are used by the company and which belong to me. I also gave him a memorandum of what is said in the way of adjustments, particularly the fact that we are over-extended and need capital money as, especially to meet the demands as soon as possible to avoid taxation which may be retroactive. Regarding this he made several suggestions. First, that on the mortgage proposed on the Inn and on the apartment house we might be able to borrow say \$20,000.00 leaving an unpaid difference of \$10,000.00 still to be raised to pay off the debt. He suggested that there might be enough owners of debentures including those who are also stockholders or employees



## II

November 21, 1948

who would be quite willing to take a five per cent or six per cent note for ten years and waive further increased dividends. He thought there might even be cases where we could issue common stock for the debentures or we might issue ten year notes that are paid off serially - that is ten per cent a year for ten years or to be paid off in sequence which, when to be fixed by lot or in advance. Thus five thousand dollars in notes would be reduced by five hundred a year. To get rid of these debentures coming due in 1953 would vastly improve our bank credit. He spoke of being able to get credit from the Fidelity which might not be possible from the Girard or Provident but tried to fix the debentures up first. He thought Girard might, very possibly in that case, increase the amount they would loan beyond twenty five thousand dollars and that we had better find out what present stockholders or officers might be willing to do with respect to the debentures they own. If there is still some difficulty Claude thinks he might be able to find those who might be very glad to loan the company ten or twenty thousand dollars on notes at six per cent interest without any collateral; not five unless there was a mortgage and with this ten or twenty thousand dollars we could pay off those requiring it.

11  
November 21, 1948

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be very kind to loan the company ten or twenty  
thousand dollars on notes at six per cent interest  
without any collateral; not five unless there was  
a mortgage and with this ten or twenty thousand  
dollars we could pay off those repaying it.

1948 November 22  
Monday

Talked with Dr. Walmsley about moving Mrs. Pyle. It is unlikely that she will be ready by the end of this week. Thanksgiving day is a bad day to attempt moving her because both at Darlington and the Chester County Hospital they are on skeleton staffs and would be short of help. As regards care and attention at the Darlington Walmsley recommended at least two nurses to start with, thinking that that might be enough. He will immediately try to get the second, since Miss Friele has agreed to go. Therefore, Saturday would be the earliest she could be moved and after that not until Tuesday or Wednesday because I will be in New York on Monday so probably it will be December first, when the move is made. As to moving her to West Grove hospital or home, Dr. Walmsley thinks it is much easier to get a nurse to go to the Darlington than to come to West Grove. There are more of them around the West Chester area. Chester County hospital is more likely a place to attract them than even the Darlington but he will see what can be done for getting a second nurse for the Darlington. He rather thinks it may be better for her to remain in the cast as long as she remains in the Darlington and not attempt to bring her home until after that. I explored the possibility of bringing her to West Grove. He says his own wife goes down to supplement the nurses so that they can have some time off although they are not full as regards rooms or beds but they are very short as regards nurses.

It was rainy and foggy. Made the trip to West Chester and back before six under difficult driving conditions it was so dark but it was gratifying to find my wife resting more easily and normally able to respond, though a bit quietest. Also stopped at the printer and spent this evening until ten P.M., at my desk, endeavoring to clear up all accounts, adjust payments for all back items that have been hanging for sometime like heavy farm account machinery and also drew a check for \$1750.00 for Mrs. Monore's automobile which she agreed to sell me for that amount, though I dare say

1948 November 22  
Monday

Talked with Dr. Walsley about moving Mrs. Kyle. It is unlikely that she will be ready by the end of this week. Thanksgiving day is a bad day to attempt moving her because both at Lexington and the Chester County Hospital they are on a furlough strike and would be short of help. As regards care and attention at the Lexington Walsley recommended at least two nurses to start with, thinking that that might be enough. He will immediately try to get the second, since Miss Walsley has agreed to go. Therefore, Saturday would be the earliest she could be moved and after that not until Thursday or Wednesday because I will be in New York on Monday so probably it will be December first, when the move is made. As to moving her to West Grove hospital or home, Dr. Walsley thinks it is much easier to get a nurse to go to the Lexington than to come to West Grove. There are more of them around the West Chester area. Chester County Hospital is more likely a place to attract them than even the Lexington but he will see what can be done for getting a second nurse for the Lexington. He rather thinks it may be better for her to remain in the east as long as she remains in the Lexington and not attempt to bring her home until after that. I explored the possibility of bringing her to West Grove. He says his own wife goes down to supplement the nurses so that they can have some time off although they are not full as regards rooms or beds but they are very short as regards nurses.

It was rainy and foggy. Made the trip to West Chester and back before six under difficult driving conditions it was no task but it was gratifying to find my wife resting more easily and normally able to respond, though a bit sluggish. Also stopped at the printer and spent this evening until ten P.M., at my desk, endeavoring to clear up all accounts, adjust payments for all back items that have been hanging for sometime like heavy farm account machinery and also drew a check for \$1250.00 for Mrs. Monroe's automobile which she agreed to sell for that amount, though I dare say

II

November 22, 1948

that before the deal is completed that she will pity herself and go back on her promises for the reason that she claims to have had an offer for \$1850.00 from someone else but wanted to favor me.



II  
November 22, 1948

that before the deal is completed that she will pay  
herself and go back on her promises for the reason  
that she claims to have had an offer for \$1870.00  
from someone else that wanted to favor me.

W. J. W. W. W.

1948 November 24  
Wednesday

Stopped with Margery for breakfast on her invitation, and brought out two bags and four plants. Her transportation problem is a bit difficult since she has her roots out here and her top in Philadelphia. Today started Julia to work on United Horticulture to keep a count of her time spent on Horticulture and we planned a technique formula for caring for memberships fees and subscriptions. Since the meeting more than a month ago at Cornell I have been driven by demands of The Conard-Pyle Company and hence have taken but light hold on United Horticulture at the spots where it was imperative. It is now imperative that I dig into making a report of the meeting for distribution, though even yet, I don't have from Arno Nehrling the balance of the notes that he intends sending for which I have been waiting. This afternoon stopped at the printers and got letterheads and delivered five hundred of them to Franklin Styer without envelopes because I was not sure what he might want in the way of envelopes. Those delivered were imprinted with his Post Office address on the letter as from the office of J. Franklin Styer, Secretary.

Hannah this afternoon I found to have been distressed by reason of gas on the stomach that made her quite bloated. Relief was had by a tube through her nose into the stomach which was to be kept there for 24 hours. Her sister Eleanor had been there from nine until two. I took David Taylor with me who brought back the repaired Red Plymouth that was in the headon collision on the 14th of October. Repairs cost \$403.00 the Insurance Company paid \$353.00 of that. Mrs. Monroe is inclined to withdraw her offer for \$1750.00 dollars so I had written her that I had been set back about \$300.00 by the accident and would not pay a cent more and I added "I really thought that you were wearing the red feather. If I am mistaken and I will think of her as the girl with the white feather". Today she left word while stopping here that the car would be delivered Sunday afternoon.

1943 November 24  
Wednesday

Stopped with Margery for breakfast on her invitation and brought out two bags and four glasses. Her transportation problem is a bit difficult since she has her roots out here and her top in Philadelphia. Today started Julia to work on United Horticulture and to keep a count of her time spent on horticulture and we planned a technique formula for a ring for membership fees and subscriptions. Since the meeting more than a month ago at Cornell I have been driven by demands of the Cornell-Vegetable Company and hence have taken out of the United Horticulture at the spots where it was important. It is now imperative that I get into making a report of the meeting for distribution. I don't have from and from the the balance of the notes that he intends sending for which I have been waiting. This afternoon stopped at the printers and got last-minute and delivered five hundred of them to Franklin Street without any open packages. I was not sure what he might want in the way of envelopes. Those delivered were printed with his last Office address on the letter as from the office of L. Franklin Street, Secretary.

Tomorrow this afternoon I found to have been distressed by reason of gas on the stomach that made her quite bloated. Relief was had by a tube through her nose into the stomach which was to be kept there for 24 hours. Her sister Eleanor had been there from nine until noon. I took David Taylor with me who brought back the repaired and Plymouth that was in the garage collision on the 14th of October. Repair cost \$47.00 the Insurance Company paid \$33.00 of that. Mrs. Jones is inclined to withdraw her offer for \$1750.00 dollars as I had written her that I had not yet sent more \$300.00 by the accident and would not pay a cent more and I added "I really thought that you were wearing the red feather. It is a mistake and I will think of her as the girl with the white feather". Today she felt more while stopping here that she could be delivered Sunday afternoon.

1948 November 25  
Thursday

I had planned for the day a party at our home but sister Ellen did not feel up to it and preferred to stay home where her dinner could be brought in and she rest quietly. So Margery did forego coming out, quite in cramped contrast to the last 7 Thanksgiving Days when we have entertained the Asensios at our home with our family, sometimes with Billy Cadbury and sometimes without. With my wife in the hospital we arranged today to have later afternoon dinner for our immediate family with AAGe Christensen as our guest and then I invited Elisa and Manuel Asensio to dinner at the Mansion House in West Chester so that they could call on Mrs. Pyle before and after as we did. Today she is much better and this morning seemed herself. This afternoon she was having an intravenous injection of dextrose and other vitamins which will require a four hour stretch out with her arm to a board and she chafes under it, implores me to cut the tube and get her out of this. She is almost frantic with impatience over the interminable incarceration. I had re-read to her some of the beautiful letters she had from Mrs. Elfred P. Garrett, Ellie, who was from childhood and kindergarten a playmate of hers in her mother's home and in Germantown School. And another from Margaret Sherman now living in Uncle George's old house in which she reminded Hannah of their happy days at Bryn Mawr along with Elizabeth Cadbury Jones, Emma and Caroline, imploring her to "lay hold with all thy mind and will and heart of thy Heavenly Father's love for thee and rest in Him".

I asked the Asensios if they were going to Spain this summer. It is not decided. Manuel hopes to get his PH.D by continuing his work at the University of Pennsylvania two years. Meanwhile he is continuing to teach at Haverford. Elisa would like to go to Middlebury for the summer quarter to get her M.A. But her husband prefers she would not strive for higher honors but look forward to the time when he, by reason of a better salary, can release her of all teaching. She could and would go alone to Spain to see her parents. Manuel wants to do some research work in Spain and

1943 November 25  
Thursday

I had planned for the day a party at our home but Sister Ellen did not feel up to it and preferred to stay home where her dinner could be prepared in and the rest easily. So Mary and the foreign coming out quite in contrast to the last 7 Thanksgiving days when we have entertained the families of our home with our family, sometimes with Billy Gabbay and sometimes without. With my wife in the hospital we arranged today to have later afternoon dinner for our immediate family with Anne Christensen as our guest and then I invited Ellen and James to dinner at the Madison House in West Chester so that they could call on her. This before and after as we did. Today she is much better and this morning seemed better. This afternoon she was having an infectious infection of bacteria and other viruses which will require a four hour stretch out with her arm to a board and she stayed under it, informed me to cut the tube and get her out of this. This is almost terrible with impatience over the inevitable intervention. I had read to her some of the beautiful letters she had from Mrs. Alfred L. Barrett, Ellen, who was from childhood and kindergarten a gymnast of sorts in her mother's home and in Germantown School. And another from Margaret Sherman now living in Uncle George's old home in which she remained through of their happy days at Bryn Mawr along with Elizabeth Gabbay Jones, Emma and Caroline, informing her to "lay hold with all thy mind and will and heart of thy heavenly Father's love for thee and rest in Him".

I asked the Assessor if they were going to Spain this summer. It is not decided. James hopes to get the Ph.D. by continuing his work at the University in Pennsylvania two years. Meanwhile he is continuing to teach at Lehigh. I think he will like to go to his husband and not be so far from his home for his home but look forward to the time when he, by reason of a better salary, can release her of all teaching. She could and would go alone to Spain to see her parents. James would want to do some research work in Spain and



## II

November 25, 1948

would like to go at the same time for that purpose and to make use of it in connection with his disertation of his thesis for the Ph.D. Mrs. Manuel Asensio offered to come and be with Mrs. Pyle while I was in Europe should I go this spring. I was unable to answer her as to whether or not I would. This morning Sidney told me about Mary Ellis and the disposition of the property left in south Jersey by Joe Darlington, her husband. It is partly owned by three women, over seventy years of age. The entire amount being valued at close to half a million dollars, with no one having much business judgement. Therefore Sidney is chief advisor. Mary's brother John now in Purdue having been there about three years may come back and take hold. It was planned that he would and help Joe Darlington and Joe was getting to a point where he was well able to manage affairs. Without him there is noone expect two foreman. The place might be bought by Wealthy men who could give it some attention and perhaps with the aid of two foremen be able to run it. Mary will be spending her weeks at Drexel living at her father-in-law's at Lansdowne but coming to West Grove for the weekends with the Huttons.

II  
November 25, 1942

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Asensio offered to come and be with Mrs. Kyle while I  
was in Europe should I go this spring. I was unable  
to answer her as to whether or not I would. This  
morning Jimmy told me about Mary Ellis and the  
disposition of the property left in South Jersey by  
Joe Harrington, her husband. It is partly owned by  
James Warren, over seventy years of age. The entire  
amount being valued at close to half a million dollars,  
with no one having much business judgment. Therefore  
Jimmy is chief advisor. Mary's brother, John, now  
thirteen having been there about three years may come  
back and take hold. It was planned that he would and  
help Joe Harrington and now was getting to a point where  
he was well able to manage affairs. Without him  
there is none except two foremen. The place might  
be bought by wealthy men who could give it some  
attention and perhaps with the aid of two foremen be  
able to run it. Mary will be spending her weeks at  
Israel living at her father-in-law's at Lansdowne  
but coming to Kent Grove for the weekends with the  
children.

Jimmy's story

1948 November 27  
Saturday

Since I will be away, leaving within an hour after the arrival of my new Plymouth that I bought from Mrs. Monroe for \$1750.00 - tomorrow. Today I had Todd Insurance Company of Oxford cover me with Collision and Liability adding this car to my new policy for December 1st which is numbered AE 33279 as of December 1st and also Fire and Theft covered by Ralph Long in Avondale also added to my present policy which was recently renewed under the following numbers:

A 1948 Special Delux Four-door Plymouth Sedan  
Serial No. 11963808 Motor No. P15-785486.

I learn this morning that after the accident which occurred with Vickey and George Carlson at the corner opposite my house, damaged both cars quite seriously. Mr. Chism placed his order for insurance with the Todd Insurance Company, making Liability only five thousand and ten thousand since it cost but \$2.00 more, I told Mr. Todd that I would bear the expense of increasing it to ten and twenty thousand respectively. After Mr. Todd said he was on his own volition going to increase it that much and send him a bill with the belief that he would pay for it, he having explained to Mr. Todd that I had supported him in the purchase. The milage on the red sedan that I have offered for sale as I told Todd at \$1800.00 should he find someone who wants it is 6955.

I spent an hour this afternoon with John and Margaret Bruce at Red Rose Inn. In my pocket was their lease signed in the autumn of 1944 calling for automatic renewal December 1st, for the year beginning March 1st on the basis of \$75.00 a month plus 15 per cent over \$500.00 a month paid up to a maximum of \$600.00 per centage of a total of \$1500.00 a year. During the first year they found it hard to make the grade and pay for all the new things they were to get and so for a time we relinquished the requirement of the percentage payment above the \$75.00a month and up to now that has not been reinstated except as implied on the lease, we having forgiven them temporarily for the percentage amount. Last night

1948 November 27  
Saturday

Since I will be away, leaving within an hour after the arrival of my car Plymouth that I bought from Mr. Monroe for \$1250.00 - tomorrow. Today I had Todd Insurance Company of Oxford cover me with Collision and liability adding this on to my new policy for December 1st which is numbered AA 33333 as it happened but also fire and theft covered by Rainbolt Insurance. Avonlea also added to my present policy which was recently renewed - under the following numbers:

A 1948 Special Buick Four-door Plymouth Sedan  
Serial No. 1130000 Motor No. 113-747450.

I learn this morning that after the accident which occurred with Mike's car at the corner opposite my house, damaged both cars quite seriously. Mr. Todd called his customer insurance with the Todd Insurance Company, adding liability only five dollars and ten cents in which the cost was \$2.00 more. I told Mr. Todd that I would bear the expense of increasing it to ten and twenty thousand respectively. After Mr. Todd said he was on his own volition going to increase it that much and send him a bill with the belief that he would pay for it, he having explained to Mr. Todd that I had suggested this in the purchase. The check on the red sedan that I have offered for sale as I told Todd at \$1200.00 should be the same as who makes it is 1933.

I spent an hour this afternoon with John and Margaret Bruce at the house in the my book was their lease signed in the autumn of 1944 calling for automatic renewal December 1st for the year beginning March 1st on the basis of \$75.00 a month plus 15 percent over \$250.00 a month paid up to a maximum of \$600.00 per annum or a total of \$1500.00 a year. During the first year they found it hard to make the grade and pay for all the new things they were to get and so far as time we relinquished the requirement of the percentage payment above the \$75.00 a month and no more that has not been reduced except as implied on the lease, we having to pay then temporarily for the percentage amount. They said

# Red Rose Inn

II

November 27, 1948

I implied that we would be interested to see their accounts for the year which the lease provides that we shall see on request because the per centage payment is definitely restored and that needed to be made clear. John Bruce keeps a meticulous account of the number of people served which last year was over 16 thousand and they have over a hundred assured every week including both West Grove-Avon-Grove Rotary and Oxford Rotary and the Soroptimist Club of over a hundred a week. They charge Rotary \$1.40 the tip being separately taken care of. To the garden group that came \$1.65 for a dinner and to the Dairymen they dropped to \$2.00 from the \$2.25 that they first had quoted. They claim that they have had as many as they can take care of on Sundays, being 75 to a hundred. Their average take is \$1.75 for a chicken dinner which price Mrs. Bruce insists upon holding when the cost goes down. She has prospects of turning the reception room into a diningroom to be served directly from the kitchen and having the 1740 room used as an reception room. How much of this is because the floor is uneven and difficult to balance tables there I am not sure. They have consulted the carpenter about the cost of a new floor for them to pay. It is conceivable that the 1740 room might be used as an extra dining room and keep the present reception room between the two, - that is one improvement we are asked to make - the floor of the 1740 room. Also they could work more rapidly if they have an extra sink not as large as the present one, so that more could work at cleaning up and finishing. Over this week end when the Army-Navy Football people are returning on their way to Baltimore and further South, they were without any lights however, out front. They anticipate having a new sign made that will attract more people. The contrast with the Wooden Shoe Inn which has neon lights all around it, the eves of the roof of the building, makes Red Rose Inn obscure. I advocated that they should restore the roadway sign such as were erected by their predecessor and are stored in the garret, although they need to be better. With regard to space for serving meals, calculated



100

November 27, 1948

18 more could be served in the reception room if that were converted. We might handle as many as 150 on a Sunday. As regards the number of people accomodated overnight, they seem not to be particularly keen about developing more space. I expressed keen disappointment that they had advertised "Closed Thanksgiving Day" when advertising two weeks ahead and serving only for reservations might have brought them as much as they can comfortably handle without running the risk of food purchased and unused. I asked about a charge for the garage for those that wanted to use it. John did not want to bother with that. I told him it might mean \$100.00 a year. We needed our share of that hundred dollars to put in a new floor and for other improvements. To assist them with their accounts there is a prospect that they will have the successor of Mr. Todd, whose office is in the Stock Exchange Building of Philadelphia. I said nothing about the Income Tax at this time though requested we be informed when the year's account is finished for our inspection which the lease provided for.

III  
November 27, 1948

It would be served in the reception room if that  
were converted. We might handle as many as 150 or  
a Sunday. As regards the number of people accommodated  
evening, they seem not to be particularly keen about  
developing more space. I expressed keen disappointment  
that they had advertised "Closed for the day"  
when advertising two weeks ahead and serving only  
for reservations might have brought them as much as  
they can comfortably handle without running the risk  
of food poisoning and ruined. I asked about a change  
for the future for those that wanted to use it. John  
did not want to bother with that. I told him to mind  
your \$100.00 a year. He needed our share of that  
needed notice to put in a new floor and for other  
improvements. To handle them with their business  
without a prospect that they will have the success  
of the office in the State House  
building of Philadelphia. I said nothing about the  
income tax at this time though requested to be  
informed when the year's account is finished for  
the inspection which the laws provide for.

22-9077-2

1948 November 28

Sunday

TO NEW YORK

This morning to the hospital where I read to Mrs. Pyle my first draft of a letter to be sent to our friends in Europe for Christmas. She appeared to appreciate and to enjoy and comprehend quite fully and really take pleasure in it. I wish we might do more to get her outside of herself but with her plaster cast encasement that's hard to do.

Stopped in the Candy Kitchen for lunch where I had a talk with Helen D. Mullen whose Aunt Lizzie is still living with her, one of her daughters works for Du Pont on a business calculating machine and the other is going to Teachers College for her second year. As for Florence Hickey she speaks of seeing her only occasionally.

I rushed home to work out my report to the AARS which I left for Mrs. Lord to copy. At about 3:30 Sharron Pepper arrived with Mrs. Monroe's car - the blue 1948 DeLuxe Plymouth. We gave him some ice cream. I had about five minutes to eat and together we went to Wilmington and I put him off at the bus station. He goes to Delaware State College, Newark where he is enjoying a course in engineering. He had driven up from Laurel today. I caught the 4:44 which put me in a room at 7 o'clock at the Penna. Hotel.

1918 November 23

Monday

TO NEW YORK

This morning to the hospital where I read to the  
Pyle my first draft of a letter to be sent to our  
friends in Europe for Christmas. She appeared to  
associate and to enjoy and comprehend quite fully and  
really take pleasure in it. I wish we might be more  
to get her outside of herself and with her friends  
and amusement that is to be.

Stood in the Lundy Kitchen for lunch where I  
had a talk with Helen D. Miller whose name I like  
is still living with her, one of our daughters works  
for the town on a business assisting machine and  
the other is going to Teachers College for her second  
year. As for Florence Fisher and speaks of seeing  
her only occasionally.

I planned home to look out by report to the Lundy  
which I left for Mrs. Lord to copy. At about 3:30  
Johnson arrived with Mr. Monro's car - the  
1918 Buick. He gave us some ice  
cream. I had about five minutes to eat and together  
we went to Livingston and I put him off at the bus  
station. He had to leave State College, Newark  
where he is enjoying a course in engineering. He  
had driven us from Newark today. I caught the 4:15  
which put me in a room at 7 o'clock at the home.  
Local.



1948 November 29  
Monday

INTERVIEW WITH E. L. D. SEYMOUR

I had expected to see Edward Dodd of Dodd Mead and Company who had written suggesting after 3:00 P.M. I postponed proposing an earlier date until I should know my other contacts, including 3:30 P.M. for Herald Tribune and then learned that he was full up till 3 so our meeting had to be postponed until my next New York trip. Paul F. Frese had been approached by him to write a book on Roses and had referred him to me so I called Frese to get his ideas as to what kind of book he had in mind.

(this is noted on a separate sheet).

I telephoned Miss Weber of Roses, Inc., but failed to find time to see her. By telephoning several times to Cornell Club in New York, I got access to letter I had sent to Truman Fossum extracted the only copy of a plan sent him and had photostatic copies made of it for my own use.

3:30 P.M. at 230 W. 41st St. I met with Herald Tribunes Annual Forum in Horticulture about 20 of us who were divided into groups - Roses, Perennials, Flower Seeds, for appraisal of the year's novelties. Miss Totty presided over the Rose Group in which were Messrs. Bobbink of B & A, E. S. Boerner of J & P, Winslow Grullemans of Wayside, Mr. Koeing of

Co. Cut flower people of Elmira and John Kelley of Danville Fruit people of New York.

We had only 17 kinds to receive including 3 of C. P Co. and passed on them all. Mr. Feisler of Peter Henderson and Company headed the second group of Fruits and Vegetables and J. LeGendre Perennials. We began work at 4 and finished at 6. Social Time until 7, dinner until 8:30 or 8:45 get away. Jack Johnson presided and Helen Totty at the opposite end of table of 26. On left in order sat Bobbink, R. P., Betty Blossom Johnson (Jack's second wife) J. J. Grullemans and J. LeGendre and so I was among long time friends.



II  
1948 November 29  
Monday

On parting I said to our host, J. W. Johnston that I looked to the time when I should need to send someone else to represent my firm. He answered with emphasis: "you should not think of not coming; bring someone along with you next time and then let them stay home". I think Jack is quite proud of the representative character of the group.

At the beginning of dinner we had stood in silent tribute in memory of David Platt. Mr. Koeing heads the New York Florists. I talked to him and Miss Totty regarding our new red Rose 47K. Joe Hill Agency of it. Miss Totty was enthusiastic about the prospects of handling it. Mr. Koeing said Roses, Inc., would meet in June as guests of Joe Hill who had been the founder of it and his nephew, Guernsey Mann, is now President. They hope to see our Rose in bloom there then. Also I sounded out Koeing regarding Truman Fossum regarding his work for the Florists and he said he looked upon him as one of the strongest of young men now on faculty at Cornell. They hope soon to start there a Department in Horticultural Economics. I told him about United Horticulture and our projected alliance with his work.

J. J. Grullemans reports "heavy season", though retail off, made up by increased wholesale and increased bulb business. Except for I.B.M. Office Equipment would be swamped. The orders 700 a day take 1 day to clean cashier and credit department and in 3 days more are all processed acknowledged and ready for packing department. Also they keep tab of sales in all groupings. They pack in 5 groups with different dates for each.

1. Florida, Texas and far south all winter
2. Carolinas and Tenn. etc.
3. Virginias and southwest.
4. Own belt
5. Further North

separately pack orders for each group at one time and put in cold storage until date arrives and then send to Express Company to send 2 trucks out they go.

11  
1945 November 29  
Monday

On leaving I said to our host, U. W. Johnston that I looked to the time when I should need to send some one else to represent my firm. He answered with emphasis: "You should not think of not coming; bring someone along with you next time and I will let them stay home". I think Jack is quite proud of the representative character of this group.

At the beginning of dinner we had stood in silent tribute in memory of David T. Johnston. Mr. Johnston had been in New York for some time. I talked to him and then to Mr. Johnston who was now in New York. Mr. Johnston was enthusiastic about the prospects of handling it. Mr. Johnston said that he would meet in June as guests of Joe Hill who had been the founder of it and his nephew, Murray Mann, is now President. They hope to see our case in place there then. Also I sounded out Johnston regarding human factors regarding his work for the florists and he said he looked upon him as one of the strongest of young men now on faculty at Cornell. They hope soon to start their department in horticulture and floriculture. I told him about United Horticulture and our projected alliance with his work.

J. J. Kephart reports "heavy season", though not all, and he is by interested wholesale and interest in his business. Receipts for 1945 are 700 a day take 1 day would be awarded. The entire 700 a day take 1 day to clear cash and credit department and in days some are all processed acknowledged and ready for packing department. Also they keep up of sales in all branches. They pack in 2 weeks with different cases for each.

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III

November 29, 1948

Only bottleneck in packing is in late spring when they must handle current orders with last booked lot they had \$45,000 in postage which is billed by postcards after shipment or with notice of shipment \$5000 unpaidover on books - said only H. P. to collect 2% get and put that as price charged.



III  
November 20, 1943

Only bottled in bottles in late spring when  
they were made current orders with last bottled  
in they had \$47.00 in packages which is billed by  
the carrier after shipment or with notice of shipment  
to collect \$47.00  
get and give back as  
value charged.

Charles  
C. Smith

1948 November 29  
Monday

PAUL F. FRESE

Paul F. Frese has in mind this kind of a Rose Book.

1. Personal Experiences world wide not like Nicholas Odessy but a background book regarding Roses from all over the world with antedotes regarding Roses and Rose folks who, where and how families of 3 generations. Rose Breeding. The story of how produced, where from how many people in it. How they start unrolling the whole background of Roses. He thought this had not been done and would be most interesting. For him to do it he would have to come to West Grove and prepare for 2 cuts. He would get interesting photos "cap petit".

I asked him about publishing a "Yearbook". He referred to a new book just received from Latimer House, London (128 pages @ \$15.00). H. Evart Taylor 2nd edition (1 asst.) Gardeners Chronicle. Charles H. Curtiss and Roy Hay. J. Clifford Gibbs of Latimer House.

1945 Nov 29  
Sunday

PAUL T. BROWN

Paul T. Brown has in mind this kind of a book.

I. Personal. Experienced with the not like  
"Hobbes Odyssey" but a background book regarding  
taken from all over the world with interesting  
reaching from the past to the present, where and how  
the world of the future. The  
view of how produced, where from how many people  
in it. How they start up the whole background  
of the world. The book is the most interesting and  
the most interesting. For him to do it is  
the most interesting. I had never seen one like  
this. It is a very interesting book. It is a very  
interesting book. It is a very interesting book.

It is a very interesting book. It is a very  
interesting book. It is a very interesting book.  
It is a very interesting book. It is a very  
interesting book. It is a very interesting book.  
It is a very interesting book. It is a very  
interesting book. It is a very interesting book.  
It is a very interesting book. It is a very  
interesting book. It is a very interesting book.

CLIPPING  
1945

1948 November 29  
Monday

HOW TO PROCEED TOWARD A YEARBOOK FOR UNITED HORTICULTURE was on my mind. Carl Negel, Editor of Mail Order Sales Division of McGraw-Hill Company might help me. I telephoned for interview which we proceeded to have over the telephone. I explained our need for a Publication which should reveal Annual News as to Plant Novelties and Awards, Who's Who in Society and Officers, etc. He answered that gathering processing and publishing this sort of information does not conform to the pattern that publishes follow in making technical or other books; hence, most publishers were not interested.

This rather was a talk for a printer by research in a Library, I might find examples by successful, such books I explored New York Public Library 42nd and 5th Avenue was referred to Department of Room 228 and found all divisions of interests of Arts, Industry and with more time might find examples.

In Horticulture the only Yearbooks were AARS Annual, Massachusetts Horticultural Society Yearbook, each supported by membership and some helped by adopting.

E. L. D. Seymour had suggested that Cyclopedia Americana might undertake such a Yearbook as an amplification of what and how they publish and he edits i.e. 800 word report of progress for year in Horticulture.

Mr. Smith, Assistant Editor, 2 West 25th St.  
Office 5th Ave. Phone. Murray Hill 7-3236

1946 November 20  
Monday

HOW TO PROCEED WITH A YEARBOOK FOR UNITED STATES  
was on my mind. Carl Weber, Editor of World Order  
Sales Division of World-Wide Company might help me.  
I telephoned for interview which we proceeded to  
have over the telephone. I explained our need for  
a publication which should reveal annual laws as to  
Plant Diseases and Insects, who's who in Society and  
Officers, etc. He answered that gathering, processing  
and publishing this sort of information does not  
conform to the pattern that publishers follow in  
making technical or other books; hence, most publishers  
were not interested.

This rather was a talk for a writer by research  
in a library. I might find examples by successful  
which books I explored New York Public Library  
42nd and 5th Avenue was referred to Department of  
Room 323 and Town Hall Division of  
interests of etc, industry and  
with more than eight thousand examples.

In addition to the only Yearbooks were 1945  
Annual, Bureau of Agricultural Statistics Yearbook  
each supported by manuscript and some helped by  
footnote.

W. L. D. Johnson had suggested that Encyclopedia  
University might undertake such a Yearbook as an  
aggregation of what and how they publish and he  
notes 100,000 word report on progress for year in  
horticulture.

Mr. Smith, Assistant Editor, 2 West 45th St.,  
Office 5th Ave. Phone. Murray Hill 7-3236



1948 November 30  
Tuesday

I made a mistake this morning because I had a daylight saving schedule of the trains and expected to catch one at 6:30 but was not due until 6:30. It was not lost time because I had plenty of work to do and lots to read and ate breakfast in the station instead of one the train. This enabled me to get to bank at 9:15. They are still hunting a girl and tonight Milton Pyle called me about Lillian Lyttle who is asking for the job. At present she is only trimming seedlings.

Another item of interest in the bank was the fact that in the case of men who have falsified their Income Tax returns and attempted to get evasion was given to the government. Two court decisions have indicated that the Government has filed claim against anything coming due said individuals; hence those buying mushrooms from them in this area are cautious.

Talked with Sidney about the purchase of roses. It appears that our crop graded out poorly, not nearly as many No. 1's as had been anticipated from our spring count. Hence, the question is, how many should we buy. We sent back fifty thousand dollars last year and the year before. I thought that was last business. He seems to think it would be better to do that than to have roses left over for which we pay, but I told him I thought there ought to be something between the two and advocated that we should have at least ten thousand more roses than we had last year when we ran short.

We also talked more about Red Rose Inn and I sent them a letter as of tonight, indicating that we should have to get back under the full rent basis and there might be needed an adjustment with regard to the past two years. I sent this by letter, going beyond the point I reached in conversation with them on Saturday.

At the hospital tonight I found my wife very unhappy indeed, refusing food which they are eager to have her eat. Our own Dr. Walmsley is in bed with the grip.

107 November 30  
Monday

I made a mistake this morning because I had a daylight saving schedule of the train and expected to catch one at 8:10 but was not until 8:30. I was not late this because I had plenty of time to get to the station and had time to breakfast in the station instead of on the train. This enabled me to get to the station at 9:15. They are still running a 15 and tonight Milton will call me about Billings. He is asking for the job. At present she is only remaining seedling.

Another item of interest in the bank was the report that in the case of man who have falsified their income tax returns and attempted to get evasion was given to the government. Two court decisions have indicated that the government has filed claims against anyone coming over said individuals; hence those paying mushrooms from them in this area are cautious.

Talked with Ginny about the purchase of house. It appears that our crop yielded out pretty, not nearly as much as I had been anticipated from our spring count. Hence, the question is, how many should we buy. He sent back fifty thousand dollars last year and the year before. I thought that was last year. He seems to think it would be better to do that than to have money left over for which we pay, but I told him I thought there ought to be something between the two and advocated that we should have at least ten thousand more than we had last year when we ran short.

We also talked more about the loss in and I sent him a letter as of tonight, indicating that we should have to get back under the full rent basis and there might be needed an adjustment with regard to the past two years. I sent this by letter, going beyond the point I reached in conversation with them on Saturday.

At the hospital tonight I found my wife very unhappy indeed, feeling too which they were eager to have her and. Our town Dr. Winfrey is in bed with the grip.

1948 December 1

Wednesday

Made a special effort today to dictate a report of the meeting of the American Horticultural Council in Cornell on the 25th and 26th of October, the data for same just having come to my office on Saturday, the 27th. This also I want ready for Frank Styer tomorrow whom I invited to come to meet Truman Fossum who, will arrive in Wilmington, at 1:41 where I shall meet him. Frank suggested that we meet there but I insisted on coming here because of what I had here and he may need to see.

Last night I left with Frank a copy of the design I had made to visualize my conception of how United Horticulture can meet the challenge which Fossum hands out in his Measurement of Horticulture and his own design projecting his own understanding of the Economic Situation with respect to the horticultural industry and its various parts.

1948 December 7

Wednesday

Wrote a special effort today to finalize a report on the meeting of the American Horticultural Council in London on the 25th and 26th of October. The date for the meeting was set by my office on Saturday, the 25th. This was I want to say for Frank's convenience whom I invited to come to meet Thomas Rossini who will arrive in Washington at 11:15 where I shall meet him. Frank suggested that we meet there but I insisted on coming out because of what I had heard and he said need to see.

Last night I left with Frank a copy of the design I had made in visualizing my conception of how United Horticulture can meet the challenge which Rossini has set out in his statement of horticulture and its own destiny in facing his own responsibility of the economic situation for with respect to the horticultural industry and its various parts.

1948 December 2  
Thursday

TRUMAN FOSSUM HERE.

At 1:41 P.M., I picked Truman Fossum off the New York train and put him on the 5:43 for Washington, brought him to West Grove where we spent two hours discussing his proposals and mine, with regard to United Horticulture. I did not get very far. These things are obvious - that he finds his support from the commercial element in horticulture and from them he will have his instructions. Therefore he has to be particularly careful about deviating from the line that they favor. He did not much take up with the idea that I had of trying to bring into unity the various consumer collectives - that is the organized groups like the State Horticultural Societies and the Garden Club Federations but a few things emerge in my thinking as a result of him having been here. First, that if something of that kind is to be accomplished it may best be done by having us select certain committees from each of those groups and get them together to work on the project. In other words it must start by individuals from within the group for interest to bring about certain changes. For example, I have been thinking of Clarence Siebenthaler to operate in the area of the American Association of Nurserymen. Truman Fossum has been working with the Florists of New York State and has done amazing things for them. They are able today to produce I think from 30 to 50 per cent more roses per plant than before the scientists made their very important contributions. Similar improvements are being made on behalf of the nurserymen, Howard Taylor having stuck to it until he pulled together under one organization the various organizations and sections of New York State. Now Truman Fossum has gotten to the place where he sees that he needs to do something with the consumer and that United Horticulture represents that area but he did not fall quick and I am not sure where he stands. These things are certain - that if he is to go ahead and make the survey that we talked about where a list is to be made of all the horticultural societys, on national, state and local levels, he will need not less than five thousand dollars and that soon.





II  
December 2, 1948

He intimated that he might be able to get part of it from the trade. While here he telephoned Frank Styer, had a good bit to say about a young woman I know nothing of and work that I know nothing of so just what is transpiring in that area I do not know.

I did not show him wither the greenhouses or the Jennersville area. He was in my home and in the office. He made it very clear that what he was doing in our area he has done with borrowed funds, that is borrowed time from the contributions of nurserymen of New York State and something from the AAN. I think they have appropriated \$1500.00.

Talking with Charlie Perkins about bootleggers of Patented Roses, spoke of Peter Booy, now of San Jacinto, California, formerly of New Jersey. He found him growing Countess Vandal and seven thousand Better Times and discovered they were for Joe Rozika of Madison, New Jersey or near there. He had no license whatever. He warned both Booy and Rozika and told them to ship the plants to Newark. That was not done they were sent to Rozika but he has a bad heart condition. Charlies is quite positive that we ought to do something about the bootleggers and do it now and cooperatively - that is the Patent Owners get together and have a man who should make the investigations every year and check on the crops that are growing because he would be more acceptable when visiting these areas than any one of us, the patent owners, might be. I am of the mind that things should be prepared for presentation at the meeting of the NAPPO where a sub-committee on bootlegging might be named from among the Rose Patent owners.

11  
December 7, 1938

He indicated that he might be able to get part of it from the trade. While here he telephoned Frank Styer, had a good bit to say about a young woman I know nothing of and went that I knew nothing of so just that is transpiring in that area I do not know.

I did not show him either the greenhouses or the Tennessee area. He was in my home and in the office. He made it very clear that what he was doing in our area had been done with borrowed funds, that he borrowed time from the contributions of numerous of New York State and something from the bank. I think they have accumulated \$100,000.

Talking with Charlie Jenkins about bootleggers of patented doses, spoke of Peter Body, now of San Jacinto, California, formerly of New Jersey. A young man, growing business, and never released before. Times and discussed that were for the lack of addition, New Jersey or New York. He had no license whatever. He wanted both body and health and said them to and the plan to New York. That was not done they were sent to New York but he has a bad heart condition. Charlie is quite positive that we ought to do something about the bootleggers and do it now and cooperatively - that is the latest trend set together and have a car and should make the investigation every year and check on the crops that are growing because he would be more acceptable when visiting these areas than any one of us, the patent owners, might be. I am of the mind that things should be prepared for presentation at the meeting of the 1939 where a sub-committee on bootlegging might be named from among the Rose Patent owners.

1948 December 3

Friday

WE EMPLOY FOR AARS A NEW PUBLIC RELATIONS COUNSELOR.

Eight o'clock breakfast with C. H. Perkins and Gerard Klyn at the Hotel Lexington. Our purpose was to interview candidates for the replacement of Verne Burnett Associates in charge of public relations for All-America Rose Selections. C. H. Perkins had spent all day Thursday getting leads. We supplemented that by having him get in touch with Mr. Griswold who publishes a little magazine for Public Relations Associates. Also last night Helen Weber had recommended Cox and McCandles, Empire Building, Room 7407, 342 Madison Ave., (telephone Murray Hill 2-2070). These were young fellows in their 30's or 40's and had much to commend them. After lunch we called on Ames and Norr, 11 West 42nd Street, (telephone) Pennsylvania 6-4074) who are among those who were interviewed two or three years ago for the AAN by a committee of which I was a member. They still have much to commend them and a wonderful record, though they are older men, they have important connections that would be helpful at any time. We tried Amy Vanderbilt but she was out. She also I had interviewed before when she was with Childs. Finally about 2:30 we came around to a firm recommended by Mr. Griswold - L. Richard Guylay, 45 Rockefeller Center (telephone Circle 6-4588). The Junior officer here was Mr. Schmitt of Holland origin he says. He analyzed the whole business of public relations while we were waiting for the chief who was out on an important engagement - that is Mr. Guylay - 24 Rogers Road, Great Neck, Long Island is where he lived. He had been out with Niels Lou of Ferguson and Ferguson the firm who recently sued Henry Ford for 241,141, million a hundred thousand dollars because Ford never having completed Handshake arrangements between Henry Ford and Ferguson and Lou had been in charge of setting up their factors. When we got down to Guylay he seemed to be potentially a strong man, among other things had written a book entitled Vegetable Gardening for Everyone, by the World Publishing Company. The publishers would hardly publish it because it was so simple. However eight hundred thousand copies were sold during wartime gardening. He said he was a newspaper man and they have succeeded in giving Ferguson and Ferguson

1945  
1946

THE CHURCH FOR THE NEW LIVING THEATRE COMPANY

Eight o'clock breakfast with O. R. Perkins and  
Herald Ryan at the Hotel Lexington. Our purpose  
was to interview candidates for the replacement of  
James Forrest Macdonald in charge of the relations  
for All-American Rose Garden One. O. R. Perkins had  
a very all day Thursday, setting heads. He suggested  
firstly having him at in town with W. O. Perkins  
who had been a little magazine for a long time  
Macdonald. This was right before he had been  
for the Macdonald, James Perkins, Room 200, 1115  
Ave. (to phone number 1115-2000). These were young  
fellows in town 2000 Ave. and had much to say  
them. After that we called on Mrs. W. O. Perkins  
and Street (Macdonald) Perkins (W. O. Perkins) who are  
among those who were interviewed two or three years  
ago for the AA by a committee of which I was a member.  
They still have much to say about them and a wonderful  
story, though they are older now, they have important  
connections that would be helpful at this time.  
They are in the hotel and she was not. She also had  
interviewed before when she was with O. Perkins. Finally  
she is the same known to a first respondent in  
the interview - A. Richard Perkins, 45 Macdonald Center  
California Drive 4-4285. The Union office was  
was in. Perkins in having origin he says. He says  
the whole business of public relations which was  
waiting for the chief who was not on an important  
engagement - that is Mr. Perkins - 24 Moore Road,  
West Neck, Long Island where he lived. He had  
been out with W. O. Perkins and Perkins  
the firm who recently used Henry Ford for SA, IN, MINN  
a hundred thousand dollars because Ford never having  
completed the business arrangement between Henry Ford  
and Perkins and he had been in charge of setting up  
their factory. When we got down to why he had  
to be potentially a strong man, among other things  
had written a book entitled "Vegetable Gardening for  
everyone, by the World Publishing Company. The publisher  
would hardly publish it because it was so simple.  
However after several thousand copies were sold during  
the war. He said he was a newspaper man  
and they had succeeded in living Perkins and Perkins



II  
December 3, 1948

a million dollars worth of publicity in building up public opinion in their favor, chiefly through the newspapers. He referred to someone who had sued Eastman Kodak Company for a large sum of money and got one inch notice out of it in the papers. He has been associated with Gannett, for 20 years and claims "we take off our hats to no one" in the public relations game. We know our business and shall make a success of it. He proved to be a man who had a very keen delight in gardening, has four acres down on Long Island, claimed they were a younger outfit on the way up and intended to give a good dollar's worth of service for whatever dollars they got. He claimed that what we were asking for was close to his heart, he liked to work on the subject and believe they could do a good job. The committee of three, Perkins, Klyn and I retired, to discuss the situation, went back and employed them with the understanding that it would take affect as soon as we could get resignation from Verne Burnett and probably next Thursday would come over to establish everything. Also if possible, we would have Ray Hastings come over Wednesday, the day before, and get material from Burnett. In the course of the day I was able to telephone L. F. Jansen, agent of the Nederlandsche Bank, 25 Broadway, (Bowling Green 9-1117) gave him the details regarding the John DeVink transaction he said for us to go ahead and he would advise the bank in Holland and it would be alright. I caught the 4:30 train home, a wet, rainy night, and worked at home until ten o'clock. I copied the following from the bulletin board of this last firm "From Sayne P. Goodenough who was officer of one of the Trust Company. It is as follows: "There is nothing academic about Public Relations, nothing abstract, no social philanthropy involved and there is nothing visionary. The simple fact is that good public Relations is good business and by that I mean profitable business and young Schmitt broke public relations down to the point (1) history (2) aims - where are you going (3) ideal (4) needs (5) achievements (6) future plans. No. 2 had to be the aims above basic elements and their work was divided into (1) policy (2) public (3) promotion. They look upon the five per cent of the population as likely to exercise and influence



III

December 3, 1948

people greatly - the bankers, the publishers, the teachers, the lawyers, the doctors. They claim to have 12 or 15 on their staff and to have between 21 and 22 accounts. Mr. Guylay had been Chairman of the Admissions committee and on the Board of Directors of the Public Relations Society of America. Also for 2 years he was a registered lobbyist in Albany and connected with the tax expenditures survey of the United States. For reference he gave, Colby Chester of General Motors, Ferguson and Company, among whom we met Niels Lou and -

December 3, 1948

...the bankers, the multibank, the  
...the lawyers, the doctors, they often  
...is on their staff and in some cases  
...has been Chairman of the  
...on the Board of Directors in  
...the Public Relations Society of America. Also for  
...in Albany and  
...connected with the law experience survey of the  
...United States. For reference he gave, after Chapter  
...of General Motors, Ford and the Ford Motor Company when he  
...at this point -

1948 December 4  
Saturday

### MRS. PYLE'S CONDITION

The morning was spent solidly at the office. I had telephoned sister Eleanor last night who had been to see Hannah on Thursday and Mrs. Hutton this morning who had been there yesterday. I called the doctor this morning who had not yet consulted Dr. Kerwin but proposed moving Hannah to the Darlington Sanitorium Monday of next week so on the way to West Chester this afternoon I stopped in and examined the rooms she might occupy. Those I selected were on the first floor with an outlook to the West. I trust they will be available. The place was once a girl's school, with many buildings and pleasant grounds. It now specializes on psychiatric cases but is also a nursing home. My sister Ellen was there and was well cared for. Two nurses have been obtained who will go out but it still leaves the one shift, as Dr. Walmsley has arranged it from 3 until 11 P.M., when Hannah would be dependent upon the nurses on duty. I told him what visitors she would have would probably come in the afternoon and not in the evening as he thought. He will change that and it may be necessary to get a third. Hannah's mind is clear in that she recognizes and talks reasonably but then sinks back into a routine state of mind in which she pleads to be released from the torture of the same position and the same restricting limitations. Her eyes are not good enough to read and her hands are not strong enough to knit. She is obliged to be in a flat reclining position and has been so since the 15th of September, within 10 days of three months. Another X-Ray was taken today which I must see. The Doctor had the idea that Hannah's mental condition was due to the sedatives she has been getting and he ordered them stopped but I found out that in talking to the nurses that they had been so harmful the nurses automatically had stopped them and the Doctor did not know it, except for the fraction of a grain of the least affective of them. At the Darlington the head doctor is Dr. Shields. His assistant is Dr. Meisler, the superintendent



1948 December 4  
Saturday

WEDNESDAY, DECEMBER 3, 1948

The morning was spent mainly at the office. I had telephoned Sister's home last night who had been to see him on Thursday and Mr. Butler this morning who had been there yesterday. I called the doctor this morning who had not yet consulted Mr. Kewin but proposed moving him to the Washington Sanatorium Monday of next week so on the way to West Chester this afternoon I stopped in and examined the rooms and the occupancy. These I selected were on the first floor with an outlook to the West. I trust they will be available. The place was once a child's school, with many built-in and pleasant rooms. It was a hospital and convalescent home and was a nursing home. My sister Ellen was there and was well cared for. Two nurses have been obtained who will go out but will leave the one shift, as Mr. Kewin has arranged it from 8 until 10 P.M. when Kewin would be dependent upon the nurses on duty. I told the other visitors who would have been probably come in the afternoon and not in the evening as he thought. He will change his mind if necessary to get a thing. Kewin's mind is clear and the recognition and labor is really but for a while back to a routine state of mind in which he stands to be released from the office of the nurse and the same restoring situation. The eyes are not good enough to read and his hands are not strong enough to knit. He is obliged to be in a flat reclining position and has been so since the 15th of September, within 10 days of three months. Another X-ray was taken today which I must see. The doctor had the idea that Kewin's mental condition was due to the sedatives he has been getting and he ordered them stopped but I found out that in talking to the nurses that they had been so paralysed the nurses automatically had stopped them and the doctor did not know it, except for the fraction of a grain of the least effective of them. At the Washington Sanatorium the head doctor is Dr. Gotsche, the assistant is Dr. Meiser, the superintendent

II  
December 4, 1948

and housekeeper is Mrs. Hanley. The assistant who met me was Mrs. Strode. The time now fixed for moving is eleven o'clock Monday. The nurses to go with her are Mrs. Ffiele and Mrs. I brought home with me empty glass jars in which we had sent Rhubarb and applesauce and cards recently received which I must acknowledge.

With me to West Chester I had taken 'Leta who did some shopping and Aage Christensen, the Dane. They are contemporaneous in age but she had been obliged to discipline him for keeping a photograph of her without permission, until he is returned he will not get back his camera and I have no doubt before long he will be reinstated in good favor, which for the present, he has lost. We had supper early so 'Leta could do baby sitting from six until eight during which hours I took annap and then worked to clear my desk and read until 11:30.



1948 December 5  
Sunday

Today I learned more about 'Leta's mother whose work for a dozen years was in Amsterdam with a very prominent and very successful doctor. Evidently he was a very good doctor and a very good man. When he had finished his work he would finish his studies often up until 3:00 A.M., but never failed to be up at seven, first at church and then in his office at nine. He healed many cases that baffled the other doctors. Leta's Mother, during the wartime when doctors were scarce and hard to get and sometimes impossible, she would help. For example, a mother about to give birth to a baby with no one to help. Leta's mother helped and a few weeks later received butter in payment. The other was a case of a man who had died and the undertakers were not available. She helped to make the body entirely ready for burial and sometime later in return for this got a pie. This was while the bombs were falling over Venlo. She is a maseusgymnast, works especially with children and by muscular exercises helps to give them a physique that will enable them to combat diseases, for example bronchitis, and asthma.

Stopping at London Grove to see Ellen I was at the hospital completing preparations for ten o'clock moving tomorrow of Hannah to the Darlington. While there I also talked to Dr. Gifford about Ellen. He thought she should get away from home and have not the slightest responsibility even for getting a meal or making a bed, so I called both Westtown and Red Rose Inn and got reservations for her at whichever place she might prefer. Stopped to see her and reported on the way home and later in the day said she had called Mary Hoffman at Westtown that she would come one day later this week. The Doctor recognizes that there are some people whose presents do not do Ellen any good and Margery fails to recognize this. She is concerned about her valuables in Ellen's house where she stored a great many of them. Dinner at home, a rest and then work on the day ahead and planned for it, especially for the dinner of the guests of the Philadelphia Flower Show regarding the coming one. I invited Sidney Hutton, Jr., to go by bus and drive me back tonight. At 8:30 I





II

December 5, 1948

took Leta to David Taylor, Jr., to have her  
photograph re-taken and after that, to bed.

II  
November 2, 1945

and later to the fact that the  
photograph was taken and after that to the

1945  
1945

1948 December 6  
Monday

## FLOWER SHOW DINNER AT THE BELLEVUE

At four o'clock I was with Nelson West reviewing the two agreements he is working up (1) with the testing firms on the Pacific Coast and (2) with the Joseph H. Hill Company regarding the new Rose HAPPINESS or whatever else we may call it. At five o'clock I was joined by Fred Lynch who agreed to come out next Saturday and make arrangements for plans for the Flower Show in Philadelphia. Beany - S.B.H., Jr. joined me about six o'clock and with Jacques Le Gendre we went up stairs. There gathered together about 100 - mainly florists and a few other members of other clubs or groups but no representation of the Pennsylvania Horticultural Society nor of the Garden Clubs. A week ago I had predicted that I knew precisely the pattern that the meeting would take and precisely the patter that would be followed by the speakers at the head table and my predictions were reasonably accurate. Previous to the meeting there was talk about a Rose Garden and Jacques Le Gendre insisted we should put one up. In the course of this conference Jack promised he would come up and spend a week to put such a garden in place and that was conditioned somewhat upon us supplying material for same. The only novel thing in the speaking program at the meeting which followed very good music and a dinner was a gentleman from Boston who was to tell us something about how fine our show or would be. He has been employed to come and put up a Rock Garden or a perennial garden in the Philadelphia Show. Then later on in the program Jacques Le Gendre was called upon who expatiated on the idea of having a rose garden, promised he would come up and spend a week in putting one up and keep in touch with Mr. Pyle to see that the same was furnished. So I was called upon to answer this challenge from Jacques Le Gendre. My reply however, was not a direct one to this question but rather a reference to the present day standing of the Philadelphia Flower Show, complaints I had understood about it always being the same, hence, why go? there is nothing new to see and

1943-1944  
Monday

# REPORT ON THE MEETING AT THE HILLTOP

At 10:00 o'clock I was with Nelson West reviewing the two minutes in his working up (1) with the leading firm on the Pacific Coast and (2) with the Joseph H. Hill Company regarding the new lease. At 11:00 o'clock I was joined by John Brown who agreed to come out next Saturday and make arrangements for plans for the new house in Philadelphia. I was joined by about six o'clock with Nelson West and we went up stairs. There entered together about 10 - mainly I believe and a few other members of other clubs or groups but no representation of the family. A new Nationalist Society was of the same kind. A week ago I had mentioned that I knew precisely the point at which the meeting would take and precisely the place that would be followed by the speaker at the time. I had my predictions were reasonably accurate. Previous to the meeting there was talk about a house owned by Nelson West and it was said we should put out up. In the course of this conference Jack promised he would come up and spend a week to put such a garden in place and that was mentioned somewhat soon as suggesting material for same. The only novel thing in the meeting was at the meeting which followed very good music and a dinner was a gentleman from Boston and was to help on something about for him and show us would be. He has been approved to come and put up a book room or a permanent garden in the Philadelphia. Then later on in the morning Nelson West called on the last of the year and explained on the last of the year a rose garden, promised he would come up and spend a week in putting one up and keep in touch with Mr. West to see that the same was finished. So I was called on to review this challenge from Nelson West. He replied however, was not a direct one to the question. When a reference to the present the garden of the Philadelphia flower show, complaints I had mentioned about the other being the same. Hence, why not there is nothing new to see and

December 6, 1948

so I undertook to bring out the possibilities of the neighborhood, to point out what New York had that Philadelphia did not at its show, including the New York and Brooklyn Botanic Gardens who have most interesting exhibits and I referred to the one thousand acres of six arboretums within 15 miles of Philadelphia with some 57 employees and talent that would make possible something in the way of exhibits. I also referred to the Men's Garden Club of New York City and what a splendid time they were having at the New York Show. There had been introduced representatives of Sun Oil Company, the Pennsylvania Railroad Company and of other groups who have private clubs but little or no reference to the Pennsylvania Horticultural Society or to the Garden Clubs of the State. Then I told the story of Frank Sinatra who had caused the death of a ram by singing the song "There will Never Be another Yew". and talked about Cornell having supplied shots for three hundred and fifty thousand inseminations of dairy cows throughout the country from the laboratories at Cornell and how that I thought our trouble might be that we had too much bull and might distribute more broadly insemination from the best ideas to be had. I advocated that the mangement should set aside twenty five thousand dollars a year for building up the show, pay for it by increasing the attendance by twenty five thousand to get back the money. I called attention to Public Relations officials who had great skill along this line. I expressed regret for the nurserymen that they weren't doing anything or did not show any particular enthusiasm. I suggested the idea of an avenue of white flowering dogwoods that would be a knockout but would call for considerable money and preparation and when I was finished I was answered by both W. Atlee Burpee and Alfred Campbell, refuting many of the things I had said but it went over alright and the fact that we had too much bull evidently hit the spot because several came to me afterward and expressed appreciation for what I had said including Fred Supplee and several others. Beany drove me home and we got to bed at 10 minutes after 12.



December 6, 1943

as I understood to bring out the possibilities of the  
movement, to bring out what New York had done  
Philadelphia did not as I have indicated the  
New York and Brooklyn Hospitals, persons who have most  
interesting exhibits and I referred to the one showing  
series of photographs which is like of Philadelphia  
and which I enjoyed and which I would make  
possibly something in the way of exhibit. I also  
referred to the Philadelphia Club of New York City  
and what a splendid time they were having at the New  
York Show. There had been increased representation  
of the company, the company is National Company and  
of other groups who have private clubs but little or no  
reference to the Pennsylvania Historical Society  
or to the Garden Club of the State. There is the  
story of Frank Sinatra who had called the night of  
him by thinking the word "There will never be another  
and talked about Cornell having received a letter  
from himself and the National Association of  
Golf Clubs throughout the country from the Philadelphia  
at Cornell and New York I thought our people might  
be that would be most and might disagree  
more intensely inasmuch as the best idea to be  
had. I suggested that the managers should be called  
twenty-five thousand dollars a year for building up  
the show, say for it by increasing the attendance by  
twenty-five thousand to get back the money. I called  
attention to public relations officials who are great  
until about this time. I expanded next to the  
movement that they weren't doing anything or did not  
show any particular attention. I suggested the idea  
of a woman of white-flowering dogwood that would  
be a knockout but would call for considerable money  
and suggestion and when I was finished I was surprised  
by both Mr. Albert Burger and Alfred Campbell, mentioning  
that at the time I had said that it was very nice  
and the fact that we had too much will eventually hit  
the spot because several years ago we allowed and  
I received appreciation for what I had said including  
the Burger and several others. I have never seen  
it we got to bed at 10 minutes after 12.

1948 December 7  
Tuesday

At Bank this morning left for Swarthmore at 11 o'clock attending the annual meeting of the Board of Directors and Managers where I was reelected and placed again on the same committees, the Executive Committee, Property and Instruction Committee. Clement Biddle resigned to become an emeritus member of the committee. Perhaps the time has come when I should but I have been hoping to find a real pacifist who could take my place. Edward Robinson was referred to as one that would be highly desirable to retain on the board if there were a vacancy. Balancing the budget and getting money enough to run the institution is the big problem today with us as it is with so many others.

Following the meeting I had a session with Claude Smith. He recommends that we should extend our debentures by giving ten year notes at five per cent non participating which offer need not be made to all the present debenture holders and can be made at any time. In extenuation of this offer or in explanation of it, the statement might be made that the company faces capital expenditures and therefore that dividends will have to be reduced and for that reason debenture holders cannot anticipate getting more than the solid four per cent without excess and in place of which we offer you ten year return at five per cent although the notes would be given payable at any time within the ten years after 1952. With respect to decreasing dividend salaries might be increased to correspond with the amount of dividend that the working officials fail to get and this is action that could be taken at any time to anyone willing to make the exchange or indeed to invest in such notes. I asked Dr. Aydelotte if he would be interested in taking some stock and would like to send a statement which I promised to send and Claude thinks these notes would interest him he had money and he might be very glad to invest, though how much Claude didn't indicate. Claude is very glad to be quoted as reference. Also he recommended that I lease my farm to the company for, say five years, with option to buy at the price I have paid with the understanding that the leasee should keep the place in repairs and that the rental should be equivalent to a return of my investment of say, 6%.

1943 December 7

Monday

At 10:30 this morning left for Swarthmore at 11 o'clock attending the annual meeting of the Board of Directors of the University where I was reelected and placed again on the same committee, the Executive Committee, Property and Instruction Committee. Chairman, Stanley resigned to become an emeritus member of the committee. Perhaps the time has come when I should but I have been hoping to find a real physicist who could take my place. Edwin Robinson was referred to as one that would be highly desirable to retain on the board if there were a vacancy. Retaining the budget and getting money enough to run the institution is the big problem today with us as it is with so many others.

Following the meeting I had a session with Oliver Smith. He recommended that we should extend our debentures by giving ten year notes at five per cent non-callable which offer need not be made to all the present debenture holders and can be made at any time. In extension of this offer or in liquidation of it, the statement might be made that the company faces capital expenditures and therefore that dividends will have to be reduced and for that reason debentures holders cannot anticipate getting more than the solid four per cent without excess and in place of which we offer you ten year return at five per cent although the notes would be given payable at any time within the ten years after 1952. With respect to decreasing dividends salaries might be increased to correspond with the amount of dividend that the working officials fail to get and this is action that would be taken at any time to anyone willing to make the exchange or indeed to invest in such notes. I asked Dr. Lydell if he would be interested in taking some stock and would like to send a statement which I promised to send and Lydell thinks these notes would interest him he had money and he might be very glad to invest, though how much Lydell didn't indicate. Lydell is very glad to be quoted as reference. Also he recommended that I lease my farm to the company for, say five years, with option to buy at the price I have paid with the understanding that the lessee should keep the place in repair and that the rental should be equivalent to a return of my investment or, say, 6%.

1948 December 8  
Wednesday

MR. TIPPIN REPORTS FOR MAIN AND COMPANY

For an hour this morning Sidney and I listened to the recommendations of Mr. Tippin regarding the possible installation of a cost accounting system showing at least the relative cost of Roses, Chrysanthemum Evergreens and outlined the basis for such procedure coupled with a revision of the payroll accounting and check payments, he followed a line of procedure set up by long practise by a firm who had worked out systems for some fifty different lines of business and had selected the one for Greenhouses and Nursery to apply to us. The big variation between us and most of them however is our mail order department. As it developed another variation is the income from royalties which at the present, is a considerable figure and likely to be more if our plans go well. So he was warned and cautioned not to include receipts from royalties in the gross receipts because it would vastly upset the correctness of returns otherwise to be had. In the matter of income he broke that down rather simply and in the matter of cost of sales suggested Job-cost methods, segregating each field or crop and having the foremen make daily reports of the allocation of labor under the heads indicated on a form of card to be used for that purpose. This, then to be assembled and at the end of certain periods the whole divided by the number of items being grown in the particular area under study which would follow through a period of three years. Inventory might start at ten thousand the first year, be nine thousand the second year and eight thousand the third year which particular figures would be used to divide into the total cost of discovering the cost per plant as it became aggregated. Also it was a question whether we could make use of the IBM machines or other devices that are in use by accounting services. He thought for the present it would be better not to take up the study of the office end which appeared to be fairly well organized and a moment when Sidney was out however he brought up the fact that we had difficulty in keeping track of orders that were in the shop unfilled and unfilled and something might need to be done with that.

1915 December 2  
Wednesday

THE TRIP TO ALABAMA FOR THE 1915

For an hour this morning, Monday, I listened to the recommendations of Mr. Lippin regarding the possible installation of a cost accounting system. At least the relative cost of Rosas, Cyprian, and others, and outlined the basis for such procedure. Coupled with a revision of the payroll accounting and check payments, he followed a line of procedure set up by Lippin, which was very much worked out for some fifty different kinds of business and had selected the one for Rosas and Cyprian to apply to us. The big variation between the two of them however is our self interest, in the developed another variation is the income from royalties which at the present, is a considerable figure and likely to be more in our hands to well. It was warned and cautioned not to include receipts from royalties in the gross receipts because it would vastly upset the correctness of return otherwise to be had. In the matter of income he broke it down rather simply and in the matter of cost of sales suggested a job-cost method, separating each item or crew and having the foreman make daily reports of the allocation of labor under the heads indicated on a form in order to be used for that purpose. This, they to be understood and at the end of certain periods the whole divided by the number of items being returned in the particular area under study which would follow through a period of three years. Inventory about about a few thousand two thousand, so nine thousand the second year and eight thousand the third year which particular figures would be used to divide into the total cost of discovering the cost per plant and become apparent. Also it was in question whether we could use any of the IBM machines or other devices that are in use by accounting services. He thought for the present it would be better not to take on the study of the office and which appeared to be fairly well organized and a moment when they was out however he brought up the fact that he had difficulty in keeping track of orders that were in the shop written and mailed and something seemed to be done with that.



## II

December 8, 1948

For the payroll purposes he recommended the Hadley Board. He spoke also of other divisions such as soil restoration, such as greenhouse cost, such as shipping expenses and receiving and shipping into the game. He thought that altogether it might require one additional clerk. Sidney brought up the question of breaking the accounting into a 13 month year of 4 equal weeks. That might have its advantages and might apply in our case although Mr. Tippin had found it in use only in the case of one firm whom they are doing accounting and for that firm they were obliged to get permission of the authorities at Baltimore Maryland because of the overlap at the end of the year that carries from year to year. As to other costs it is probable that their expense will be around \$600.00. The payroll board referred to \$40.00, the paper required to operate upon the new basis some \$225.00. When he goes back he will consult a representative of the IBM people regarding sales accounting and regarding production cost accounting. It is obvious the refunds will have to be broken down also under certain heads but they may be arrived at by approximation. Our fee estimated from what he said the total cost would be from three to four thousand dollars for what they would do for us. He was authorized to proceed. Sidney brought up the question of bringing in Beany and George Ohlhus saying that he would go over it first and then I would see them at 2:00 P.M. After he had started on going over it first, I suggest that we together go over it first and save the double time. Mr. Tippin explained he thought best to talk this over first before writing anything up which he would do before writing and when he comes out, then would be the time for us to take it up with the boys because they would have to be sold and should be sold on the value of it to us. At 4 o'clock I went to see Mrs. Pyle and found her looking much better and quite clear in her thinking. Tonight at 7 o'clock I visited with the wife, daughter and grandson of Mealo Weitzel because they were practically alone when I went at 7. Our men and the firemen arrived at 7:30.

II  
December 8, 1945

For the payroll purposes he recommended the following  
board. He spoke also of other divisions such as  
self-insurance, such as workmen's comp, such  
as shipping expenses and receiving and shipping  
into the same. He thought that altogether it might  
resolve one additional class. Money brought up  
the question of breaking the accounting into a 12  
month year of 12 equal weeks. That might have its  
advantages and might apply in our case although Mr.  
Tipin had found it in use only in the case of one  
firm whom they are doing accounting and for that firm  
they were obliged to get permission of the authorities  
at Baltimore Maryland because of the overlap at the  
end of the year that carries from year to year. It  
to other costs at the probable that their expense  
will be around \$400.00. The payroll costs referred  
to \$40.00, the paper required to operate from the  
new basis some \$235.00. When he goes back he will  
consult a representative of the LBA people regarding  
sales accounting and regarding production cost accounting.  
It is obvious the returns will have to be broken down  
also under certain heads but they may be handled as  
by approximation. Our loss estimated from what he said  
the total cost would be from three to four thousand  
dollars for what they would do for a year. He was authorized  
to proceed. Money brought up the question of bringing  
in Henry and George Oltman saying that he would go  
over it first and then I would see them at 2:30 P.M.  
After he had started on going over it first, I suggested  
that we together go over it first and save the trouble  
time. Mr. Tipin explained he from his best to talk  
this over first before writing anything up which he  
would do before writing and when he comes out, then  
would be the time for us to take it up with the boys  
because they would have to be sold and should be sold  
on the value of it to us. At 4 o'clock I went to  
see Mr. Tipin and found him looking much better and  
quite cheer in his thinking. Tonight at 7 o'clock I  
visited with the wife, daughter and grandson of Mr. Oltman  
because they were practically alone when I went  
to see them and the wife arrived at 7:30.

1948 December 9  
Thursday

EXTENDING OUR CREDIT LINE  
FRIENDS COUNCIL OF EDUCATION

Stopping at the Girard Trust Company at 3 o'clock had a talk with Mr. Pennock, in the absence of Mr. Jones, the Vice President. I explained our situation, making it clear that we had two lines of need for money - one would be the capital requirements to replace the amount paid out of income for purchase of two farms and reconstruction into an apartment house of the Wintzer dwelling. Two, to meet the current demands that would permit us to get a discount on our bills including around forty thousand dollars for roses being paid for to say nothing of later bills for advertising, catalog and the like. His answer seemed to be that we did not have a larger line with them because we had not asked for it. He wanted to know how much we would like to have and I said thirty-five thousand dollars more than we have at present. I explained more regarding the details of our set up at present. He seemed to think that that could be accomplished. He indicated that we should want it by the end of the year. He did bring up the fact however, that in having a line both at West Grove and with them, the Girard Trust Company, asked me if it would be our idea to get money from them last and pay them off first and from West Grove get money first and pay them off last. I concurred in this idea without making an absolute commitment. Next I called on Jonathan Steere. His nephew Tom, working through Mr. Claney, has given John a new contact and John expects to have a reply by Tuesday, next. I talked further with John, regarding my interview with Mr. Pennock of Girard Trust and especially about retiring the debentures. He was not averse to honor the idea of ten year notes at five per cent to replace those we had at present. He will be interested to know what the Philadelphia Savings Fund through Mr. Claney may have for us because Mr. Pennock had indicated that there were firms making loans without collateral but with the understanding that no mortgages would be placed ahead of repayment to them. So much

1948 December 9  
Thursday

STATEMENT OF OUR CREDIT RISK  
FINANCIAL COUNCIL ON EDUCATION

Shopping at the Great Trust Company at 2 o'clock  
and a talk with Mr. Pennock, in the absence of Mr.  
Loren, the Vice President. I explained our situation,  
working in effect that we had two lines of need for  
money - one would be the capital requirements to  
replace the amount paid out of income for various  
two years and reorganization into an agreement between  
of the interest-bearing, too, to meet the current  
demands that would permit us to get a discount on  
our bills including around forty thousand dollars  
for room being paid for to any nothing of later bill  
for advertising, catalog and the like. His answer  
seemed to be that we did not have a better line with  
them because we had not asked for it. He wanted to  
know how much we would like to have and I said  
thirty-five thousand dollars more than we had at  
present. I explained more regarding the details of  
our set up at present. He seemed to think that what  
could be accomplished. I indicated that we should  
want it by the end of the year. He did bring up the  
fact however, that in having a line from at West Grove  
and with them, the Great Trust Company, asked as if  
it would be our idea to get money from them last and  
pay them off first and from West Grove get money first  
and pay them off last. I answered in this manner  
without making an absolute commitment. Next I called  
on Thomas Stearns. His nephew Tom, working through  
Mr. Olney, has given John a new contact and John  
expects to have a reply by Tuesday, next. I talked  
further with John, reviewing my interview with Mr.  
Pennock of Great Trust and especially about getting  
the reorganization. He was not aware of having the  
line of our report of five and came to replace  
them we had at present. He will be interested to  
know that the Philadelphia Savings Fund through the  
City of New York for the business. Pennock had  
indicated that there were firms making loans without  
collateral but with the understanding that no money  
would be placed ahead of repayment to them. So much



## II

December 9, 1948

for that. Jonathan has ten debenture notes, eight hundred dollars and wishes to settle the estate of Agnes Tierney and therefore would like to have cash for that. For the six debenture notes that he holds in the Florence Steere estate he would take stock. For example pay six debentures value \$480.00 \$20.00 in cash or \$500.00 for five shares of stock or for each debenture plus \$20.00 a share of stock. He indicates the Company would have to buy its own debentures which it could do at any time on the basis of first come, first serve. He was strong for thinking that we ought to have a larger amount of stock in view of the size of the company. He urges increasing the amount of Capital Stock and was thinking in terms of having at least a half of the debentures converted in that fashion. From the standpoint of the present debenture holders, they now have a sure income if exchange for Capital Stock took place, they would not have a sure income but in view of what the stock stands for it would be worth more than the debentures. So far as his holdings are concerned he would make a complete exchange from debentures to stock.

At five o'clock attended meeting of the Friends Council on Education to which was presented the report of the committee on an Executive Secretary. I was obliged to leave the last meeting of the Special Committee of which I was a member and action was taken not until after I had left, deciding to do nothing at this time. At this meeting there was little tendency to take hold of the matter though Hadassah Leeds proposed that we should not drop it. I supported her completely and made an appeal that was based not upon the needs of the particular schools and headmasters, but the needs of the Society of Friends and throughout the nation. I spoke earnestly I suppose for ten minutes, calling attention to the present lack of interest among the membership at large, the egocentric attitude on the part of the Philadelphia area with the schools in this general neighborhood and the need to tied in with all sections of the



For that, Johnson has for debenture notes, eight hundred dollars and wishes to settle the estate of James Johnson and therefore would like to have cash for that. For the six debenture notes that are held in the Florence Stearns estate he would take as an example pay six debenture notes \$20.00 each or in cash or \$500.00 for five shares of stock or for one debenture note \$20.00 a share of stock. He indicates the company would have to pay its own debentures which it could do at any time on the basis of first come, first served. He was sorry for Johnson and we ought to have a larger amount of stock in view of the size of the company. He was increasing the amount of Capital Stock and was thinking in terms of having at least a half of the debentures converted in that fashion. From the standpoint of the present debenture holders, they now have a sure income in exchange for Capital Stock. If they would not have a sure income but in view of what the stock stands for it would be worth more than the debentures. So far as his holdings are concerned he would make a complete exchange from debentures to stock.

At five o'clock attended meeting of the Institute Council on Education to which was presented the report of the Committee on an Executive Secretary. I was called on to leave the last meeting of the Council Committee of which I was a member and action was taken not until after I had left, deciding to do nothing at this time. At this meeting there was little tendency to take hold of the matter through Johnson. Leads suggested that we should not drop it. I suggested that completely and made an appeal that was based not upon the needs of the particular schools and not - matters, but the needs of the Society of Friends and throughout the nation. I spoke earnestly I suppose for ten minutes, calling attention to the present situation, fastest among the membership at large, the economic situation on the part of the Philadelphia area with the schools in this general neighborhood and the need to deal with all sections of the

December 9, 1948

Society of Friends entirely across the United States. After the meeting Hale Sutherland came to me and said that he thought my appeal had made a much greater impression than might have been inferred from the number that replied to it. Stanley Yarnell followed me by suggesting that there should be a Quaker Conference on Education every two or four years to bring us altogether on all different levels, meet at some college, do it on a very broad basis and create a great Quaker movement in favor of education and Haddasah Moore Leeds had brought out the idea that we had an Association of Secretaries of Friends Schools, that the Headmasters could work together. We need a Friends Guild of Teachers. She and her husband had offered a thousand dollars a year apiece for the next three years and I made a subsequent appeal that we develop more fully our relationship with the American Friends Service Committee. I met for the first time Eric Johnson of the Friends Central School Mr. Hyde of Baltimore, Alexander Prince of the Friends Seminary in New York, Mark Emerson of Friends Central, got a little better acquainted with Harriet Hoyle, our Secretary. However, the highlight of the evening was the 7:30 talk by Leonard Kenworthy, recently from UNESCO, now at Columbia University and his talk was entitled "Teaching of International Understanding". He stretched our horizons in all directions, asked what we were now teaching, for example the seven major cultures including the Latin, Anglo-Saxon, Slavic, Chinese, Indian, Semitic culture. He said that some colleges had gotten around to area studies. He referred to his work in United Horticulture, made many references to many books. The entire talk deserves reproducing.

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Yarnell



1948 December 10  
Friday

## STAR ROSE STAFF MEETING

The present situation with my work is not what it should be. I have on my desk too many unanswered letters and some of them have been waiting quite a while. My present practise is about as follows:

Awake at five, read in bed until 5:30. At present I am reading the Life of Christ by Cadeaux; then a shave and bath, a glass of hot milk drunk while I read at my downstairs desk. At present I am reading the Call to What is Vital, the book written by Rufus Jones and the last page of proof corrected before his death, a stirring volume. This gives me not less than half an hour and sometimes more nearly an hour at my upstairs desk to clear decks, make sure that my cash account is squared off for the day, that my notes of yesterday are filed away, that my diary is dictated and I can begin planning what are the most urgent things for the day. Sometimes I get awake in the morning and write as much as five or six pages on 14 inch big yellow paper sheets. If it's a talk I have to give or an idea that needs to be developed and passed on. This later, to smooth out the wrinkles I dictate and Jessie Walker gets it in shape for me before I have to use it.

I aim to arrange my day's work so that I may have a particular time for interviews with members of the staff, Sidney coming at 11:30.

Today at 1:15 I left to see Mrs. Pyle at the Darlington Sanitorium and was back by 2:30. Hannah is very much better; her sister Eleanor was there for a visit since it was a fine day. Returning I cleared signing the letters at the office that had been dictated in the morning, endeavoring to dispose of the most urgent things and prepared my papers for the Star Rose Staff Meeting held at Red Rose Inn at 6:15. Eight of us had a good dinner, most of us great big slabs of steak, a pattie of Turkey-a-la-King was as much as I negotiated.





II  
December 10, 1948

At 7:45 we went into the reception room. Sidney had prepared an agenda, having to do chiefly with (1) whether Conard-Pyle Company should adopt or approve of reporting to the American Association of Nurserymen that we were strong for adopting Social Security for Agriculture. (2) Information passed on with respect to what is planned in the way of advertising this spring. (3) And most of our time was spent in discussing the various varieties of Roses we have, a discussion following a previously prepared report by George Ohlhus, George Hart and Beany with respect to varieties that (a) make poor plants or can grow only with great difficulty and the percentage of No. 1's of which is low. (b) plants that do not give satisfaction and for which there is no demand.

I had had prepared a list showing the number of firms who are offering each of the roses in our catalog, that is the leading firms and (2) I was able to and did report the rating in the American Rose Annual, if it is listed in there to show that out of 123 roses we ourselves offer, 33 of them are offered by no other firm and 34 by only one other firm. We find parallel experience valuable, made no absolutely final commitment except all the evidence was in favor of discarding some and very little attention was paid with regard to the new material that we should list. We adjourned at 9:07 P.M.

Today I called up Henrietta Jacquette of Swarthmore and requested her assistance in finding places where we might make inquiry for 'Leta where she might, at the same time, earn her living and perhaps go to night school."



1948 December 11  
Saturday

## FRED LYNCH HERE TO PLAN FLOWER SHOW DISPLAY

At 10:00 o'clock there met in my office Fred Lynch from Springfield, near Swarthmore, who for ten years has had charge of helping us with displays at our Flower Show, Sidney and George Hart. We had the drawings of what was set up a year ago and also a colored sketch made by Fred Lynch with the photographs taken last year that George Hart had been examining. George had two suggestions, that we should get rid of the post in the center because the 30 foot beam could be suspended by a truss and second, that there be more room for selling. We already had agreed that we needed a greater variety of roses rather than so many PEACE because last year when forced the PEACE was pale and the blue was a bit heavy in the wall paint and hence the effect was not satisfactory. We had to take out the Grace Moore and Caprice was poor when forced. It was agreed that we might do without the post though later a possibility of using one only a half an inch in diameter that would not be so objectionable. Because eventually we came to a point of view of a miniature garden which I insisted should be different than the last two years so we thought of making a spherical garden about 3 wide by 6 long having it in the center, touching on the aisle, so that it could be surrounded by people and seen from all sides and the flow of visitors back of it might not interfere with the display of the larger roses against the wall and sides and then arrange for a slowly revolving center where miniatures should be arranged in tiny vases. Fred has ideas of a different background and we discussed especially the possibility of using mirrors on which he will work to extend the view of observers and double the apparent area being used. Beany was not drawn in at all to this interview. We finished up at 12 o'clock. Fred is to redesign and photostate his designs and send them out with other suggestions. The matter of color transparencies he is developing to greater extent than we have done. We had Lynch to dinner with Roast Duck, Sunday's dinner today and sister Margery was also here. We talked about her car, a 1931 Buick that might find a place in the Franklin Institute. The time has come when it is impossible



II

December 11, 1948

to get tires or windshield wiper to fit. After a short nap I went to the hospital but found my wife so sleepy I did not stay long and devoted the rest of the day on my return to clearing upstairs desk, taking out of the cupboard where it has been kept all records of previous Christmas card giving with list of names so I worked on this until bedtime.



11  
December 11, 1943

to get there at midnight with a lot of things  
about me. I went to the hospital but found my wife  
so sleepy I had not time to leave her side.  
of the day on my return to the hospital.  
telling out of the subject. I have been told  
all records of previous operations and giving with  
list of names of workers on this unit.

Chapman  
11

1948 December 12  
Sunday

## WESTTOWN MEETING AND FARMHOUSE

Leaving home at 10 I sat in the back of the meeting house at Westtown School where some 300 children came in with a few men of the faculty in the gallery and a very few women, including Mrs. James Walker. Speaking was by Carl Brown, by three young women who are students and it was Mr. Aldison of Haverford, good friend of the Asensio's because he lives near them. He is of the firm of Alderson & Session of 1905 Walnut St., Philadelphia. and it was he who addressed the last meeting of the Friends Social Order Committee, Business problems group. He later appeared at the Farmhouse with his wife and daughter who is a student there and she had invited three friends. A half hour before lunch and ~~at~~ lunch I had with Ellen at whose table also were Mrs. Clayton and Mrs. McDower. William Harvey appears to be boarding at the Farmhouse and he had a table with Janet Whitney and George Whitney whom later I engaged to do in pen and ink somewhat like Pendel Hill heading of Red Rose Inn. My next stop was at the Darlington and Hannah again was resting. To talk too much disturbs her.

Had a talk tonight with Ethel Graves, whose mother went through the same thing indicated a much better prospect of much better mental functioning when she was again sitting up. Ethel had had the experience with her mother on more than one occasion and insists that when a person of that age gets on their back they are bound to loose contact with things around them. But each time with loving care her mother came out of it and was perfectly clear and able to attend meetings and enjoy life and the wheelchair was the solution of it all. At home by 3 and slept for 3 solid hours and ~~workt~~ until ten, 'Leta having spent last night and until church this morning at Beany's babysitting, this afternoon with Mrs. and tonight with Gula Kelsey

1947 November 12  
Sunday

RECTOR'S MEETING AND LUNCHEON

Leaving home at 10:15 and in the back of the meeting  
house at 10:30 we found some 100 children - some  
in white lawns and the faculty in the gallery and  
a very few women, including Mrs. James Wilson, Secretary  
was by Carl Brown, the same young woman who was present  
and it was Mr. Wilson of New York, head of the  
Assembly's Bureau for five years. He is of the  
of Alderson's Session of 1907 and Mr. Wilson of  
and he was the address of the last meeting of the  
Friday, October 10, 1907, the same woman  
young. He is now married at the time of the  
and one daughter who is a student at the University of  
invited to the luncheon, a half hour before lunch and  
times I had with them at whose table also were Mr.  
Harrison and Mr. Wilson. William Harvey appears to  
be coming at the luncheon and taking a table with  
Mrs. Wilson and George Wilson who later I found  
to be in New York and the general line of the  
of the house. The next stop was at the  
and the table was very. The talk was with  
her.

The talk tonight with Mrs. Wilson, whose sister  
said that the same thing had been a much better  
instead of much better mental functioning with the  
was even sitting at the table and the experience  
with her mother on more than one occasion and finally  
last year a person at the age of 18 on their back  
they are about to loose contact with their group  
them. But each time with loving care her mother came  
out of it and was perfectly clear and able to return  
and now and enter life on the whole. The  
attention of it all. At home by 3 and after for  
solid hours and work until 10, then a few more  
last night and until about this evening at home  
leaving the afternoon with Mr.  
and tonight with Carl Wilson.

1948 December 12  
Sunday

MRS. PYLE'S CONDITION

I have just called Dr. Walmsley on the telephone. I asked him about the reading of the X-Ray. I have it here but it is too dim at the upper part for me to distinguish what he reports which is that the first time the pin was driven it didn't go where it was intended and it had to be withdrawn and the second pin driven in. When the second pin was driven into the upper part of the femur it extended beyond the end of the ball in the hip or socket part of the pelvis and at present is located there. Dr. Walmsley reports that it will have to be withdrawn and taken out entirely. That cannot be done until after the bone has calloused. The lower part of the metal clasp seems to be well placed. Dr. predicts that it will have been at least 8 weeks from the time that the operation was performed before the pin can be removed - say the middle of January and it will be the middle of February before she can be removed from the hospital to which she must be returned to have the cast removed and to have the pin removed. He admits it has been a bad case from the start. It is a bit hard for me to realize why the measurement and length of that bone by X-Ray couldn't have been taken in advance to have avoided the mistake of having had the pin driven entirely through the head of the ball and socket joint into the socket.





1948 December 13  
Monday

This morning the schedule is set to get all Christmas cards out this week, insofar as that is possible. From three to nine o'clock on Saturday I worked to revise the former lists and made a plan of the breakdown somewhat as follows:

- A. Family, helpers and tenants.
- B. Bank directors and staff.
- M. Monthly Meeting Members
- T. Personal Vindex List including all those not otherwise covered above and below.
- C. Conard-Pyle Company
  - C-A. Office and Greenhouse employees.
  - C-B. Directors and Stockholders.
  - C-C. Business Associates.

Licensees of Patented Roses.

AAN Arboretum Committee of which I am chairman

American Horticultural Council Board of Directors and others of which I am president.

To the family and personal Vindex list, we are mimeographing a letter to enclose and send with a Christmas Card. To list A,B, and M, copies of the Red White and Blue Motto Calendars that I have been sending for a great many years and that also to the entire personnel of The Conard-Pyle Company. To the licensees and the two committees I am writing special letters. This afternoon Vickie came to the house on my time, that is time that I pay for, to help check off the names of those sending cards to Mrs. Pyle in the hospital and otherwise received so as to bring all revisions up to date and plassify them as above. Between 4:30 and 6 and saw Mrs. Pyle, having nearly half an hour with her.

WAS December  
Honey

This morning the schedule is not so full as  
Christmas Eve and this week, Monday and Tuesday  
holidays. From three to nine o'clock on Saturday  
I wanted to review the four states and make a plan  
of the business week as follows:

A. Family, help and company.

B. Past reflections and a staff.

C. Family and company.

D. Personal and family life, including those not yet  
who covered above and below.

E. Family and company.

F. Family and company.

G. Family and company.

H. Family and company.

I. Family and company.

J. Family and company.

K. Family and company.

To the family and personal. When I was  
micrographing a letter to a friend and said to  
Charles and I. To the family and company.  
While and then I was a staff and then I was  
for a great many years and then I was  
personnel of the board and company. To the family  
and the two companies I am with company.  
This afternoon I was to the house on my side,  
in the that I was to help off the house and  
those saying came to the, I was in the house and  
otherwise received so as to bring all revisions to be  
date and classify them as above. Between 4:30 and  
and now the, I was, having nearly half an hour with her.

1948 December 13

Monday

Talked with Lester Lovett this morning who promised to make right the budding contract with M. M. Kidd of Winona, Texas for a thousand Lowell Thomas and thirty-three hundred Peace. He had told the man to grow them and he had done so without a license. Lester wanted to know how business was; says that with him early autumn it was flat, nothing doing. By the middle of September it started in and they have been having remarkable orders. He has a million privot and has sold more than half of them already. They didn't make up and he thought he would have to burn them on the brush pile. They are only 12 inch or 18 to 24 and he has no fear of not selling all he has. The evergreens that he grew during the wartime have made up and are now in demand and are being sold. The difficulty is he has none left. He could very well fill and order for two thousand pyramidal and could take almost anything we have if we have anything to spare. He goes to Florida January 4th and is letting other fellows run things in Chicago as four nurseries he is running and it takes a good man to swing them and probably a younger man than himself.



1948 December 14  
Tuesday

At the bank this morning it is reported that Oxford have for many years, declining to do so, have at last adopted service charges. A list of them was shown to the Directors. I made the motion that we get the expert of the American Bankers Association figure out the differences between our own charges as we have published them, those in Oxford and others in use or elsewhere in our part of the County. The detail connected with such a comparison is difficult to have made in a meeting of ten men. After Bank I went to Jennersville where the men from the Company are making preparations for laying a cement walk in the barnyard to accomodate the litter carrier from the back tier of stalls. The cement ready mixed we are ordering from a town as far away as Chester to be delivered Thursday. I told Sidney I wanted the barn made weather tight for winter which will call for considerable soil to be hauled in to build the level up and drain off the excess moisture.

Today was spent in working on Christmas cards, I haveing written special letters for various groups Also we have started to write the addresses to all those who have been members of United Horticulture of the meeting held at Cornell in October as well as a bid for membership in the new year.





1948 December 16  
Thursday

## BEANY ASPIRES

When I marched into the office this morning Sidney was talking to Beany and he had an objective in his eye which was to succeed in getting the New Chester County Florist Association represented in the coming Spring Philadelphia Flower Show with an exhibit. He had been stimulated by this somewhat by attendance at the meeting in Philadelphia with me on December 6th. He had already contacted the Executive Secretary, Mr. Waterer and from him got no satisfaction in reply to his request to have free space granted for such an exhibit. He wanted authority to spend more time on it, go to see Mr. Rayne who is President of the Association between here and Kennett Square because he had said to me that he would get the thing to a push-over then he would withdraw so he would not be identified with or bring The Conard-Pyle Company into being identified with providing or setting up the material. I asked him if he had anyone who could take over and take the leadership. He was unable to say who it would be. He also proposed taking a group and going to see Al Campbell. I did not say yes or no to that. I did say however, that already we had our hands pretty well filled with our other commitments first our 30 foot by 12 foot commercial space, second our eight by 12 rose garden, one of the five that is being solicited by Fred Supplee, and third, we were a part of the Nurserymen's Association that was making a bid for recognition and I would like to see him get in and push on that instead of getting into a Florists line where we are not a part of it. His justification for working for the new Florist Society was that it would help us promote the development of application of research to our insecticide and fungicide and cultural problems to all of which I agreed. Also today heard from the Girard Trust Company who are unwilling to extend our line of credit above thirty-five thousand because of the fact that we are short of current capital, we, having spent our earnings up to fifty thousand dollars into the purchase of new real estate and rehabilitation of the apartments and we are under capitalized for the size of our enterprise. Should we get twenty-five thousand dollars



December 16, 1948

he thought they would increase our credit line by an equal amount.

Between one and three, with 'Leta's help I took a Christmas tree to Mrs. Pyle's room in the Darlington Sanatorium and the nurse and 'Leta decorated it with a string of lights and icicles. This morning her sister Caroline had telephoned me, reported good care from the nurses yesterday when the regular nurse was away and is most sympathetic with having another two months of hospital care for Hannah. From 3 to 4 o'clock this morning in bed, I wrote a Christmas letter to the West Grove Meeting members, and today Jessie has processed that, running it off on the mimeograph to be finished tomorrow for distribution by mail to some 64 families of our meeting and 14 families of the Orthodox. In the letter I refer to the fact that the lifelong ambition of Hannah and myself has been to bring the two branches together and within our forty years we have found it as difficult as it is to bring together the two ends of a broken femur, calling for patience and skill and strong desire to walk again.

Tonight 'Leta went baby sitting and got back about 11:30 after having cooked for me all day since this is Edna's day away. I rested from 7 o'clock until 9 and then worked until 11:00 o'clock.





1948 December 17

Friday

RED ROSE INN RENT.

At 3 this afternoon and until 4 I talked with Mr. and Mrs. Bruce at Red Rose Inn with regard to the rent they pay and have not been paying. The present lease regarding which I wrote them a month ago requires a payment at \$75.00 a month and 15% of all the dollar volume of business they do in excess of five hundred dollars a month. They have not been paying, since the start the 15% bonus, the maximum rent for the year was to have been \$1500.00. The reason they have not is the first year they found it hard going, had supplies and furnishings to purchase and we eased the conditions by eliminating it for the time being, putting it up to them to resume as soon as they could and they haven't done it. I asked them for something of a settlement over the time past and a reconsideration that we start living up to the conditions of the lease from now forward - that is from March 1st on. They laid before me the books and I took copy of the total receipts and expenses and number of people fed for each month of three years and have brought them home. The difference between expenses and receipts is an exceedingly low percentage. I could have gone into the accounts more fully than I did. I noticed that one item was hospitalization, another that included \$7.50 of a trip probably to Philadelphia all charged in as expense. John's of Rotary \$14.50 was there but they insisted that their living expenses were not included. For example, I saw nothing for clothing. Of course they have their living from the Inn but claim it has netted them only about \$18.00 a week a piece for the work they have done for the period in the last two years. I made no commitments but insisted that there should be a wider margin between receipts and expenses and that probably more business was to be had if they would go after it vigorously, though admitting that January, February and March are likely to be lean months. I discovered that they carry a very small supply of meat but telephone Kay-Wood when they want three chops and he sends them up, of course paying a corresponding price for such service. They claim that is better than stocking up. They serve big slabs of steak; the other



December 17, 1948

night to a Star Staff Meeting. We paid \$2.25 for the dinner and the steak cost 73¢ - that is they paid the butcher that.

Directly after noon today I took a very short rest and then went to see Hannah and came back at three o'clock. Finished dressing the Christmas tree, opened some cards, I took a table over so that the Christmas tree could be upon the bed level. The Christmas cards are being put upon the wall in front of her so she begins to have a very Christmasy set of decorations.

This morning at 8:30 I had Beany and Sidney come into my office and first asked Beany what had occurred yesterday and he thought the President and his helper, that is Mr. Rayne and Mr. Darlington in the greenhouse near us, are sold on the idea of making application for space in the Philadelphia Flower Show. Beany had said that he expected to withdraw as soon as it was agreed to go ahead. I made it clear that so far as Conard-Pyle Company was concerned he already had gone so far with the management of the show, first with the respect to the way in which I blasted them December 6th; second, with regard to the Contract we have with them for our own space; third, having to do with an 8 by 12 rose garden we are to set up as one of the five being prepared under the leadership of Fred Supplee, and last of all, Sidney is a Director and we are members of the Pennsylvania Nurserymen's Association, in fact we are the largest nursery in the state in dollar volume and it certainly is to our interest to put in our good wallops as I told Beany in helping that organization to become a solid fund in demanding better representation in management of the show and in the show itself than heretofore. I am sure that Sidney, Sr., felt unhappy about this restriction when I told Beany I did not want any member of The Conard-Pyle Company accept myself to approach the show management in Philadelphia and I did not at lease deter him from doing anything that seemed wise to help the Chester County Florists Association develop the project Later in the day when I distributed the checks - that

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III  
December 17, 1948

is bonus checks of \$25.00 or proportionate amounts to each of our employees, I discovered that George Hart had built a hard board replica of a proposed layout for the Chester County Florists Association at the show. It was twice as broad as deep and no space has yet been granted but it helped to visualize that which could be done. Beany had said nothing to me about anybody but himself spending time on this extra-curricular effort.





1948 December 18  
Saturday

I have had a chance to study the Dairy Herd Improvement Herdbook in which ~~is~~ kept a report of the testing. The tester for us W. Elliott Jones who comes on the 15th day of each month and tests the milk of each cow, rates the butterfat content, registers the pounds of milk which he accumulates for the month, keeps tab on the contents of the feed used, to protein content and the hundred weight cost. Thus is accumulated the cost of ruffage, the cost of grain, the cost of silo feeding that goes into the cows, the poundage of milk, the butterfat content, the rate at which that is sold and in that way, the value of the product above or below the cost of the feed can be obtained, along with the average monthly poundage and butterfat pounds of each cow and a summary of ~~the herd with the~~ totals accumulated in red ink and by looking at this record I can see that for the month of October the average monthly milk poundage was 403, for November it was 330. The butterfat pounds in October were 17.9 and in November 13.6. He has indicated that for December from taking the average or a test on one day of the month the milk poundage was 433 and the butterfat poundage was 18.2. Harry claims that I should pay him for the value of one third of the calves raised and in the book he has marked, cows 4,5,6, 17 and 21.



1948 December 19  
Sunday

## FIRST BIG SNOW

It was snowing when we awoke and kept it up until past four o'clock making ten or 12 inches, I guess. With chains on the car I took the Warner grandchildren to First Day School where they had something of a Christmas entertainment and brought Margaret and her niece Mary home for dinner with Aage Christensen and afterward read Ork Brandford's book "How Come Christmas" in colored dialect. At four o'clock I telephoned the Darlington Sanatorium to find that Hannah has no regular nurse for the night but the floor nurse is taking good care of her. I explained how unwise it seemed for me to take the trip over because the roads have already begun to drift. I worked up the chapters of the book I hope sometime to write, preparatory to discussing the matter with Mr. Dodd of Dodd Mead and Company when in New York next. I really have not got very much done today except a ten page outline of my four weeks work ahead.





1948 December 20

Monday

This has been a typical day, up early, plans for the day carefully made with respect to the paper work that needs to be done, office at 8:30 until 12:15. Mail late because of Christmas. Telephoned Harrisburg because expected proof of catalog did not arrive and now learn it will be a week later but the sending of the first batch hopes to be completed by the end of the year. They did not start setting type until the

20th of December. Copy has been in their hands for 2 and a half months. We are planning to be ahead next year but Mark insists that the copy must be in by September 1st if we do that. Also today for example, we worked further on names for our new Star 47-K in Europe named "Rouge Meilland". Already the name HAPPINESS is reserved for it but not satisfactory to some people. I thought we had a name in Quaker Hill As indicating Joe Hill and the last name of his firm and himself but that don't click with everybody.

Margery telephoned me from Philadelphia and gave me a string of 12 names none of which are applicable. I have just gotten around but have not submitted it to anyone else to the name "LUCKY STAR" - it may be just that to a great many people. It's not too rose like but it has a very popular type and easily remembered, easily said, with happy connotations. The snow lies ten inches deep from yesterday's fall but the pavement around the office and through the roadway has been almost completely cleared by a tractor and the long, curved horizontal scoop that can be regulated to push cartloads of it out the lane and across the road into the field on the other side and readily get rid of it, costing us probably ten dollars a day and doing the work of fifty men who could not be had if five could.

After dinner spent half an hour with Julia Coyle starting her on United Horticulture work in the Rose Room. Then two hours to the Darlington Sanatorium where I opened Christmas Cards with Mrs. Pyle and the nurse is fastening them on the wall in plain view. She got along fairly well with only the house nurse last night.



1948 December 21

Tuesday

A telephone call from Ralph C. Coxshead of the Verityper Corporation indicates that there is a composition Veritype Corporation at 40th and Chestnut Streets, Philadelphia where typographic service can be received. There is a leather shop in Wilmington (telephone Evergreen 6-8600) but he will write in detail, showing what they are able to do for us and was surprised when I told him the extent of our operations.

Had a long telephone conversation with Harry Robb of Washington today with regard (1) to the name and I did not give him the name that I had in mind - Lucky Star - but he assures me that the name does not attache to the patent and anything that is done with the patent does not necessarily carry the name except in the minds of the public. The main topic of this telephone talk however, had to do with my proposal to establish an Educational Committee in NAPPO, On that committee, to have none except Patent owners who are interested in controlling and preventing bootlegging of patented varieties without license. I pointed out to him how impossible it was for one individual to cover the vast area involved, and second, how greatly would be improved the chances of acceptance by the owner of a property of a visit from a representative of NAPPO, out on an Educational tour as compared with what might be his unwillingness to accept the presence of the owner of the patent himself and therefore, an Educational Committee of NAPPO, made up in the fashion indicated might operate with one man in each area and then someone in charge of all, so that year after year the inspections could be made and reports made on them and then Harry pointed out that there would be need of discussion in each of these areas with respect to the method of dealing with those who violate the law. He said it called for a lot of thought and I said that was the reason I was giving it to him and furthermore I told him I expected to bring it up in Chicago and I thought there was nothing involved in price fixing, nothing involved in restraint of trade and therefore I hoped it could be managed.



II  
1948 December 21

At the Bank this morning we learned that our deposits at the highest point amounted to Two million, six hundred and eight-eight thousand dollars. Even so, that is the smallest bank in Southern Chester County, two in Oxford, one in Avondale and One in Kennett, all are larger. The combined value of capital stock, surplus and divided profits is three hundred and twenty-eight thousand dollars. About 1884 the bank began with a capital of fifty thousand dollars. As I look back upon my membership of the board for nearly a third of a century, I appreciate the training it has been. In every week, learning about some people who are using debenture money and others who are in financial trouble, and getting the opinion of ten men around the board with respect to who are to be trusted and who are not on.

Tonight I accepted proposal of nomination on the central committee of the Friends General Conference which will take me away over one week-end in the autumn of 1949 at a time that I cannot, at this moment, make certain that I can attend but I hope it will be possible.

Today we worked on United Horticulture, that is Jessie, Julia and I, outlining a report that is to be sent to members while Vickie works on clearing up my personal accounts - the amount the Company owes me or that I owe the company as a result of the expense account since it was last calculated. She is about two months back. At 3 o'clock took 'Leta to Avondale where she has a group of Brownies of which she is leader. I went to see the printer to order envelopes for use in United Horticulture. I found Horace Temple is in the hospital having been badly burned by gasoline fumes use in the printing process. I spent an hour with my wife who wanted to know when she could come home. She is in the hospital without a regular nurse for one of the 3 - 8 hour shifts.



1942 Jan 21

At the last night meeting we learned that our accounts at the highest point amounted to two million, six hundred and eighty-five thousand dollars. Now so, that in the past year in Southern Ontario County, two in Ontario, one in Nevada and one in Kentucky, all are lawyers. The combined value of central stock, savings and divided stock is three hundred and twenty-eight thousand dollars. About 1934 the bank began to a total of fifty thousand dollars. As I look back upon my membership in the bank for nearly a third of a century, I am grateful for the fact that it has been an every day, learning about some people who are doing business many and others who are in financial trouble. In getting the opinion of our own annual statement with respect to who are to be helped and who are not on.

Tonight I accepted proposal of nomination to the central committee of the United States and Canada which will take us nearly over one year and a half of 1942 at a time that I cannot, at this moment, make certain that I can attend but I hope it will be possible.

Today we worked on United States, that is, Canada, and I, explaining a report that is to be sent to members of the White House of America on my personal accounts - the amount the company owes us so that I owe the company as a result of the extreme account times it was last calculated. So in about two months back, at 3 o'clock last night, Nevada were the two groups of members in which she is leader. I want to see the printer to order envelopes for the United States and Canada. However, Nevada is in the office having been helped by people in Nevada and in the printing process. I want to talk with the printer who wants to know what she could come here. She is in the hospital with a broken nose for one of the 1-1 hour shifts.

1948 Wednesday 22  
December

Today I talked to Dr. Kerwin with regard to Hannah. He admitted that the pin which he had driven through the upper part of her femur extended through the ball to the socket but not through the pelvic socket bone. He said it was the smallest pin made and it was not realized how short her bones were in that place. This would have to be taken out and the entire metal part that now surrounds the bone removed but not until three months after the operations took place which was about the middle of November. However, he agreed that she could be brought home at any time and nursed from here, staying in the cast.

Now I am undertaking to find practical nurses. Kerwin said if I didn't get any from the hospital call his secretary and she might help us find one. I already have discovered one in West Grove.

943 February 22  
Wednesday

Today I talked to Dr. Kargin with regard to the  
the accident that the car was driven through  
the upper part of the front extension of the ball  
to the neck of the car and the car was not  
to the side it was the accident the car was not  
realized how about the car was in that place. While  
would have to be taken out and the entire metal part  
that was underneath the front removed but not until  
three months after the operation took place which  
was about the middle of February. However, we agreed  
that the car could be brought home at any time and removed  
from there, staying in the car.

Now, in connection to the medical notes, Kargin  
said to E. I. I saw the hospital and the  
accident and the accident on the car. I think  
we discussed one of the notes.

943 February 22  
Wednesday

1948 December 23  
Thursday

### CHRISTMAS PARTY.

Two things happened today that are gratifying. First we succeeded in mailing to all the directors and a few others of United Horticulture a particular letter of transmission and my report of the Cornell Conference. Second, at 12:30 was an exchange of gifts which lasted until 1:00 o'clock. I was asked to hand them around which I was happy to do, each person having drawn the name of another. No one was left out, everyone gave a present and the revolving method works splendidly. Then the girls gave to David Taylor something which I did not see but I think was a cash present because he is so good to them throughout the year, that in addition to a necktie. Mr. Chism got a carton of cigarettes. At 2:50 - recess - Gladys Montgomery was donor for the gift of ice cream and cake which everybody shared and soon after three I left to see how Hannah was getting along at West Chester and when I wanted to go it took me 15 minutes to get out of the place because every door is locked and not an attendant in sight, until finally I saw someone back in the corner in the kitchen having a cup of tea.





1948 December 24, 1948  
Friday

It was a great relief and joy to have this day free, though there was a pretty big mail and I tried to go through it, that is my own part of it. From 4:30 until 7:30 this morning I devoted a study to the diagrammatic sketch or outline showing the organization of the United Nations and that plus many previous charts made enabled me to make one for United Horticulture that is more satisfying than any I have had yet and that seems to me to convey a sense and reflection of the relationship intended to be maintained as between the different organizations that are involved. That is one of the things I had planned to do during this three days with no office. I need it as the basis for nearly all I write and plan, having announced a meeting of the Directors in Washington for January 26th, the day before the two meetings called by the Government of Garden Leaders in Washington. This afternoon we got away in good time, 'Leta going along, and we made it today to make final arrangements for Hannah's Christmas. But what is better, I also succeeded in making arrangements for her to come home on the 29th, the next Wednesday, with a nurse, Mrs. Charles Blittersdorf here in charge with a hospital bed from the community and the doctor's sanction of the change to rest here until the middle of February when she will need to go back to the hospital for another operation and to have the pin removed that went in too far, about which she knows nothing.

Tonight 'Leta was baby sitter for Thomas Medford, leaving home at 9 o'clock and returning home at 4 o'clock this morning.

1943 December 24, 1943

Friday

It was a great relief and joy to have this day free, though there was a heavy rain and I tried to go through it, but to my regret, from 4:30 until 5:30 this morning I devoted a study to the disarranged order of writing about the organization of the United Nations and that gave many previous studies enabled me to make one for United Nations that is now satisfactory. I have had yet and that seems to me to convey a sense and reflection of the relationship involved to be maintained between the different organizations that are involved. I think one of the things I had planned to do during this three days with no office. I need to be a better person. I will write and plan, having arranged a meeting of the directors in Washington for January 20th, the day before the two meetings called at the Government of United Nations in Washington. I am not away in good time, I am not alone and we made it today to make final arrangements for the United Nations. I am in better, I also succeeded in getting arrangements for me to come from on the 30th, the next Wednesday, with a nurse, but Charles Bittenshaw, here in charge with a hospital and from the community and the doctor's attention of the State to see, here until the middle of January when we will need to go back to the hospital for a further operation and to have the pin removed that went in too far, about which she knew nothing.

Today's day was busy again for housework, leaving home at 9 o'clock and returning home at 1 o'clock this morning.

1948 December 25  
Christmas Day  
Saturday

#### AT WESTTOWN WITH ASENSIOS

Had 1:30 dinner here but sister Ellen whom we saw was not able to join us at the table. She is resting and steadily improving. Margery and I were guests of Mr. and Mrs. Asensio who later stopped to see Hannah whom we found in distress, no means of calling a nurse, but she had been allowed to lie on her side with the plaster cast on the upper side and had gotten the under leg and foot tangled in under the pillow that supported the foot which is in the cast and she was indeed in a bad way. It certainly will be a relief to get her home.

We had a delightful dinner and I had for the first time some details of the escape of Mr. and Mrs. Asensio from Faciest Spain, he having been a Republican and having been among those from whom the lots were taken and many shot every day. Elisa promises to talk with Dr. Kraus and entertain 'Leta when she comes for an interview. 'Leta today was a guest for dinner with Mrs. Philip Smith, having a delightful evening having made a new waiste for a new dress, that she wore, a corsage from Mrs. Hall she came home at 10:30 very happy. They suggested that she try Du Ponts for a job. We had a talk about her friend Harry, an accountant in Holland who wants to come to America. This morning she talked by telephone for ten minutes to every one of five members of her family in Venlo, Holland. Her brother did not leave home for India as intended on the 23rd, we believe because of the international political and military situation.



1948 December 26

Sunday

JULIET PYLE, ROBERT L. PYLE AND HENRIETTA HERE.

At one o'clock this day we had a family party minus Ellen who was still in bed at the Westtown Farmhouse so our family was really four short of a year ago, Thad and Jessie both having passed on, Hannah and Ellen not here. Seven of us sat down at the table, including 'Leta. Juliet has been working at Social Work for a subsidiary of the American Canning Co., who are going to discontinue the position and rather vigorously curtail the social work for their people.

Henrietta is in the Printing department of the Hercules Company in Wilmington and proof reader, that being the only thing that has opened for her thus far. She immensely enjoyed working in the Research Department of Dunn and Bradstreet and hopes for a job of that character and not for taking a business course and learning to pound a typewriter.

Bob is still recuperating, weights 160 pounds after his two years with a very different type of tuberculosis that his father died of, in fact it was contracted while he was with the Army in Japan. He looks well but not ready to go back to work yet.

I met Margery in West Chester this morning, spent a half hour with Hannah.





1948 December 27

Monday

## ANNUAL MEETING OF THE CONARD-PYLE COMPANY

Two things stood upper-most today - (1) preparing for the return of my wife to our home including first a rechecking with the Community Nurse Miss Huey regarding the ambulance to be driven by Milton Clemens at one time in Mrs. Pyle's First Day School Class. (2) Making positive engagement of the nurse, Mrs. Blittersdorf to be here at 11:00 o'clock on Wednesday, though we can send for her. (3) telephoning Anna Beitler for final arrangements and then planning for David Taylor to go and fetch a hospital bed, a cabinet containing apparatus, linen and rubber sheet, blankets and the like for the use of all of which we pay only two dollars to the Community Treasury. Edna and 'Leta arranged for changing the beds, hers to the garrett, the single brass bedstead from the front room to hers, the double brass bedstead from Hannah's Room to mine and tonight the room is ready with the hospital bed, the nurse to sleep in a nearby room with electric call bell connections.

While David was bringing these to the house at two o'clock we were busy with meetings of the Directors and of the Stockholders of The Conard-Pyle Company where we declared a two per cent dividend payable in January to those on record January 3rd and a report from Jonathan Steere about his inability to place a mortgage on two sections of our property, one Red Rose Inn and the other the apartments because if either had to be taken over they would be lines of business with which the bankers consultants are not familar and do not want to operate and the return on their money would have in it an element of uncertainty that does not go with out living quarters or a home in a village for which there is always a demand and almost certain income. So we debated having among the officers of the Company \$13,000.00 in debentures exchanged for stock in the Company and perhaps that can be managed and also the possibility of the five per cent, ten year note offered in exchange to other holders of debentures, meanwhile holding down the rate of interest



December 27, 1948

on the debentures to the basic 4%, though we are sending out final payment of 6% interest on a debenture of this past year, 2% of this having been overlooked in a previous settlement when sending out interest.

Having added to our property two farms totaling near \$23,000.00 and an apartment house that has cost us close to \$30,000.00 - a \$50,000.00 investment in added real estate leads us to be short of ready cash even though we have arranged for an accomodation at West Grove bank of \$25,000.00 and Girard Trust Company of \$35,000.00 with an equal \$10,000.00 on a life insurance policy for collateral.

We are buying roses to the extent of \$60,000.00 on one half of which we get 5% discount if paid before the end of this year which we are planning to do and we have the possibility of discounting other bills in advertising, for example. So it pays to have plenty of money on hand. That is our reason for needing to get more money invested in the company in basic capital stock.

on the debentures to the basis of \$1,000,000, and we are sending out final payment of \$1,000,000 on a debenture of \$1,000,000. The \$1,000,000 has been overpaid in the past year, \$1,000,000 of this having been overpaid in a previous settlement plan resulting out interest.

Having added to our property two farms totaling \$25,000.00 and an apartment house that has cost us about \$20,000.00 - a \$45,000.00 investment in added real estate lands us to be short of ready cash even though we have advanced for an accommodation of \$25,000.00 and \$20,000.00 and about \$100,000.00 in a life insurance policy for collateral.

We are having a hard time to the extent of \$20,000.00 of our bill of which we have a discount of \$10,000.00 before the end of this year which we are planning to do and we have no possibility of obtaining other bills in advertising, for example. So it pays to have plenty of money on hand. That is our reason for needing to get some money invested in the company in basic capital stock.



1948 December 28

Tuesday

## MONTHLY MEETING EXECUTIVE COMMITTEE.

At the bank this morning we declared a semi-annual 4% dividend, leaving the usual balance or surplus in undivided profits. Our bond account shows a tiny percentage of shrinkage but what's going to happen after this year I do not know, I mean in the business world of America and elsewhere.

Before getting up this morning I wrote a letter to be processed and to go to some 300 former members of United Horticulture, inviting them to renew their membership. I hope this letter will be resultful. Along with it will be sent the report of the Cornell Conference which plan has been approved by several directors. This afternoon I took the letter to West Chester to have it printed on the offset press for mailing tomorrow.

From 7:30 until 10:15 tonight at the home of Edith M. Cooper was the meeting of the Executive Committee of the Monthly Meeting during which we audited the accounts, laid the tax and nominated new officers for the year ahead. The tax amounted to only \$669.00 whereas our estimated expenses for the coming year amounted to \$933.00, deducted from that the balance in bank of \$79.95 left us still \$184.49 short of balance. I advocated that a note should accompany the notices urging all who could to increase their tax assessments by at least 20%. It was agreed that that should be done. I find a tendency in our meeting with respect to members that pay no attention or the meeting to pay no attention to them. I feel that we are remiss in that respect and have little or none of the missionary spirit. How far we are from what we ought to be. 'Leta tonight is baby sitting. I unwrapped a mysterious package in the mail which turns out to be the 784 page volume entitled the "Gathering Storm" by Winston S. Churchill, publishing by Houghton Mifflin Company, one of the series of the second World War. But the important things about this is that it comes with a card reading "With love and best wishes for a Merry Christmas" from Caroline, Eleanor and William Edward.



1948 December 29  
Wednesday

### WE BRING HANNAH HOME FROM THE HOSPITAL

That is, from the Darlington Sanatorium. Milton Clemens and the West Grove Ambulance, Mrs. Friele who has been with Mrs. Pyle for many weeks as her daytime nurse from 7 until 3 came along and here ready to take over was Mrs. Emma Blittersdorf (Mrs. Charles) about middle aged, good weight and experience with maternity cases. The journey was uneventful. The family had lunch out of the way early and all were able to assist in the new adjustment. What I have felt most uncertain about is how one nurse could handle the situation as she indicated she thought she might and perhaps she is wrong.

But being in a plaster cast and the age of 76 for weeks on end, six weeks already and six more to go is a very exacting experience. One is on one's back almost steadily. Freedom of action is strictly limited. There is required to keep the skin from becoming irritated and most of all to keep the bowels regulated but beyond all that is the strain on one's mentality. Inability to read for lack of stronger eyesight, incapacity because of feebleness to do anything like knitting, results in a monotony that mounts to enormous proportions and becomes almost unbearable. It is no wonder that the mind looses its grip on the memory and that there is confusion as to time of day. The radio is enjoyed and a great help. Some sleeping in the dayting but so much wakefulness in the night with plaints in a rather high, quavering, treble prevent others from sleeping.

Mrs. Hutton, coming home from the meeting of the Exeuctive Committee Tuesday night remarked that the burdens or the load of responsibility I am carrying is "probigius".

1943 December 29

Wednesday

THE BRING HANNUAL HOME FROM THE HOSPITAL

That is, from the Washington Department. I have  
known and the West Grove Association, Mrs. Lela  
who has been with me. I've for many years in her  
daytime nurse from 7 until 3 came along and have ready  
to take over Mrs. Emma Bitterdorf (Mrs. Lela's  
about 2000 aged, good natured and experienced with  
nursing cases. The journey was wonderful. I  
didn't have much out of the way early and it was  
to assist in the new adjustment. I have left  
most uncertain about it now one nurse could handle the  
situation as the hospital is. I think she might and  
possibly the same.

The home in Washington and the age of 75 for  
years on end. I have friends and six more to go  
in a very quiet manner. It is an one's back  
almost entirely. The action is slowly  
limited. There is required to keep the skin from  
becoming irritated the most of all to keep the nose  
restrained but beyond all that is the strain on one's  
morality. Ability to read for lack of attention  
operant, prospectively because of the necessity to do any  
thing like thinking. There is a memory that remains  
to numerous proportions and becomes almost unbearable.  
It is no wonder that the mind focuses its eye on the  
memory and that there is confusion as to time of day.  
The mind is engaged and a great help. Some sleeping  
in the evening but no much awakening in the night  
with a sense in a rather dry, nervous, restless  
prevents others from sleeping.

And, better, coming from the meeting of the  
Executive Committee Tuesday night remarked that the  
burden of the loss of responsibility is an amazing  
is "profound".

1948 December 30  
Thursday

A multitude and variety of things have occupied my attention today. Last night was a difficult one with little sleep because many, many times my wife was awake in the next room and calling for attention. The nurse took most of this and I took some. Tonight I read her to sleep and with a sedative it promised better.

We finished mailing to former members of the American Horticultural Council a report of the Council meeting in Cornell and an invitation to rejoin, together with a return envelope to fill in and send. Also letters to the Directors transferring the meeting from Washington to New York on account of the change of plans by Paul Stark for the event in Washington. Mrs. Lord was completing the Diagram of United Horticulture for me based on the pattern of United Nations and Jack Wren was called in to complete the lettering of it because he was skillful and could be had. This I am expecting to have photostatic copies made for use in New York next week. Considerable attention was paid to the matter of exchanging debentures for stock in The Conard-Pyle Company and for ten year notes and I gave some thought to inducing others to become stockholders in The Conard-Pyle Company. Sidney has the idea that all present stockholders should be given the opportunity to subscribe for more stock, certainly in proportion to the amount which they now hold. Therefore I see if I have one or two prospects where stock can be sold I am facing an impediment that has to be overcome. Something of the same thing occurs when it comes to buying debentures and issuing stock of the Company in exchange for the amount of money involved - that the same opportunity must be given to all debenture holders to make the exchange. This might be accomplished by the Company making an offer for the sale of stock with certain limitations equivalent of the debentures held, though Nelson West said that unless our charter specifically provides for pre-emptive rights this may not be necessary. At any rate there needs to be consent of present stockholders regarding any action of this kind before we dare move. This afternoon I took to Mrs. Bruce because her husband was not there a statement





II  
December 30, 1948

offering to accept payment of their rental this year on the basis for this year only of having the bonus estimated on an 8% instead of a 15% rate, estimated on the basis of the gross receipts in excess of five hundred dollars a month. We calculated that this would extend the period of payment throughout the fat season of the year. Mrs. Bruce indicated that they were not making money enough to make the proposition attractive to them referring to subsequent years. Their lease is already established for the current year.

Also today we paid Vanderkraats close to thirty thousand dollars, taking five per cent discount for Roses purchased from them this autumn. I am also paying him \$50.00 for the use of a water-right on the property enjoyed by the George Ohlhus house.

Tonight Harry Ellis called believing that I could rent him the house occupied at present by Gula and Guy Kelsey. He wants to get out of the row. He cannot stay there if he works for the Black Company. His physican advises him not to work where it is so wet. Therefore his Bright's Disease has dropped the index from 450 to 200, feels able to work again and wants to work again. He has been on state aid a long while.

December 30, 1948

offer to accept payment of their rental this year  
on the basis for this year only of having the house  
estimated on an 8% basis of a 15% rate, estimated  
on the basis of the house's condition in excess of  
20% having been a good one. We indicated that this  
would extend the period of payment throughout the  
last season of the year. Mrs. Brown indicated that they  
were not making money enough to pay the mortgage  
relative to the return on investment. We said  
there is already a liability for the next year.

We also today we paid Vanhook's house for thirty  
thousand dollars, taking five hundred dollars for  
costs and a fee of \$100.00. We also  
paid him \$50.00 for the use of a water-right on  
the property owned by the Vanhook family.

Don't know if he called reliever that I could  
tell him the house occupied in present situation. We  
said, "I want to get out of the year. I cannot  
that I want to work for the Vanhook family. I'll  
pay him as much as he wants to work there for a year.  
The word is that the Vanhook family is going to  
from \$100 to \$200, 1949. We are very glad and want  
to work again. He has been on state aid since 1948.

1948 December 31

Friday

Today we mailed out the checks for payment of the interest on the debentures including 2% that had been overlooked and omitted in 1945. We have been considering the exchange of these debentures for stock in the Company. Most of the officers of the Company are willing to make the change. But we need to study the legal aspects to see if the same offer needs to be made to others on our list and there are those including competitors in the trade who hold debentures and those people we would prefer would not be stockholders because we are not too eager to have them spying on our inside affairs, so we shall try some other way to purchase their debentures before making th other changes.

The Red Rose Inn matter appears to be settled for the coming year but it appears likely that they will not want to go on much longer than another year and therefore it behooves us to find someone else to take charge . Mr. Bruce has not paid us the \$300.00.

Harry Vanderkraats stopped in and is perfectly satisfied to accept the \$50.00 up to date for the privilege of having the water supplied to the George Ohlhus house. I left with him a company check for that purpose. He is also very happy to have paid less the five per cent discount his bill for nearly \$30,000.00. I told him something of United Horticulture showed him our new chart of which we are quite proud because it shows as much as it does and told him something of Dick White having insisted on my resignation from the Chairmanship of the Committee on United Horticulture of the American Association of Nurserymen, Frank Styer taking my place upon my suggestion.

Tonight after I had finished the chores for the day and taken Edna home and got into more comfortable clothing, I spent an hour or more and was able to travel quite some distance in the direction of the development that is needed and I think desirable for United Horticulture which I hope can be projected to Helen Hull when I see her Monday in New York, I wired her today to look for me.





1948 December 31  
Friday

Telephone talk with Robert McFarland who indicated they have gone further than they otherwise might have done in making use of the small house along side their establishment as headquarters for the American Rose Society, and have fixed it up for them. I was congratulating him upon having done it and reminded him that I had used my influence to have Ray take advantage of space in the McFarland building when he was beginning to get organized. I also talked with Ray Allen with regard to what there is ahead. He has a trip scheduled beginning at Chicago, March 5th and through Albuquerque, Texas and Louisiana but agreed that sometime along in February he would like to take a day and come down and spend it here with me between trains.

1947 Record of 14

Friday

Telephone with wife about 10:30 AM. She told me  
they have a further plan to move to the  
house in the new part of the small house about  
the main establishment as headquarters for the  
American forces, and have it set up for  
them. I was disappointed in this plan being  
done it and pointed out that I had seen the house  
to have my take advantage of space in the house  
which when he was looking to get organized.  
Also talked with her about with regard to what time  
to leave. He has a trip scheduled for the 21st  
of March to the United States, and he  
will continue to remain in the office along in  
February. He would like to take a day or two  
and come to see with me about the same.

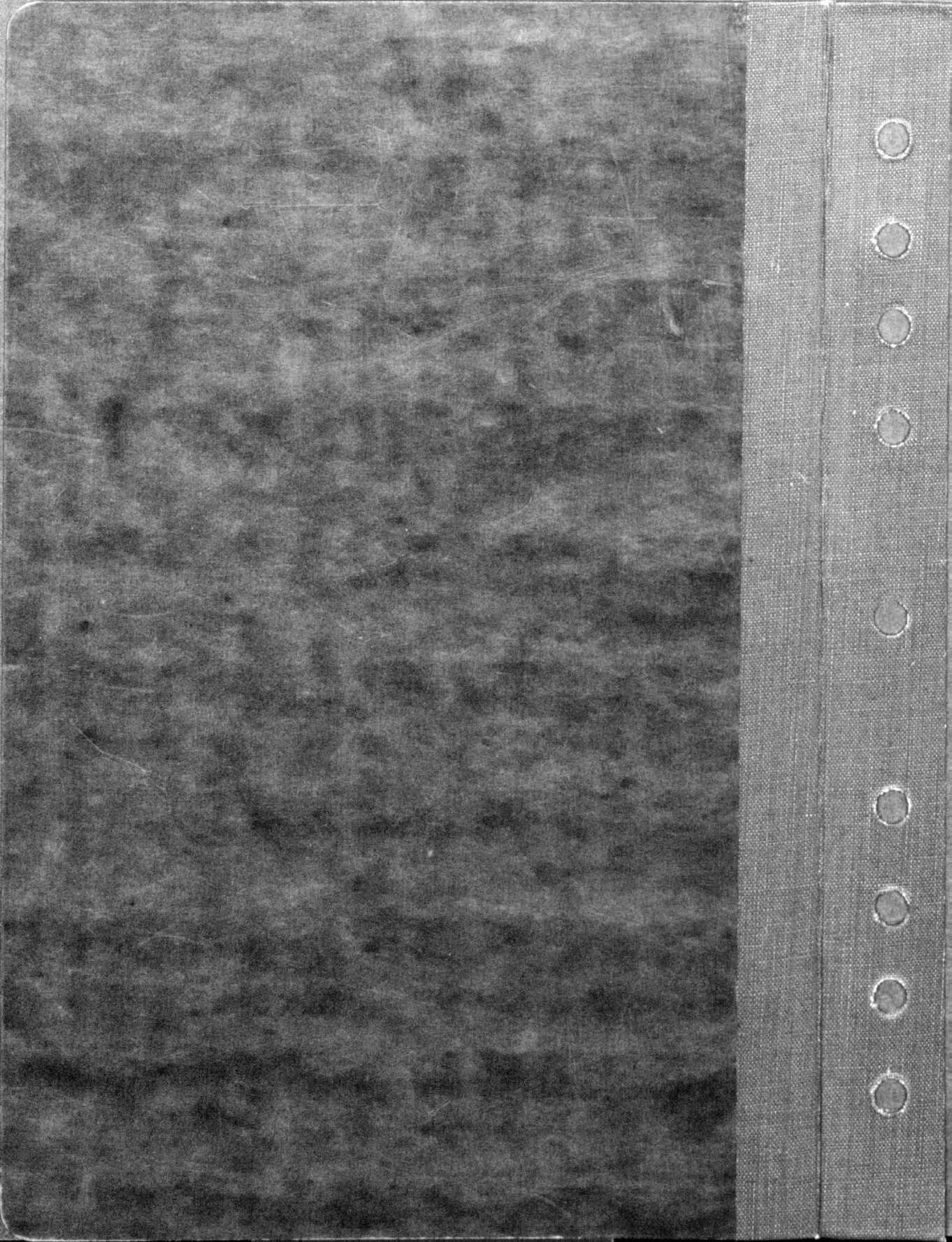
1947  
March 21st

Catolog No. BF-1604

Manufactured by

A. POMERANTZ & COMPANY  
Stationery, Printing, Office Furniture  
1525 Chestnut Street Philadelphia 2, Pa.





described as one based  
on evidence and not on law."

## \$2,000 Damage Results From Four-Car Crash

High property damage estimated at more than \$2,000 resulted yesterday when four autos collided at Darlington's Corners three miles south of West Chester on the West Chester - Wilmington Pike.

The accident, which resulted in minor injuries to several occupants of the cars, included two Pennsylvania cars, a Florida car and a fourth auto from New York.

Operators of the machines, according to police from the Avondale substation were Alice D. Monroe, 60, West Grove, employed at the Community Hospital there, as nurse, August Waltmon, 64, Pottstown, Isadore Luxenberg, 22, of Ferndale, New York, and Edith Goldsmith, 70, operating a Florida registered car.

Slight injuries were sustained by Adele Luxenberg, 17, who suffered lacerations of the forehead, Sidney Luxenberg, 20, bruises, and Harry Luxenberg, 45, who sustained bruises of the right leg.

The four autos collided shortly after the noon hour yesterday. Officer Merritt Binns of the Avondale State Police investigated the accident.

Treated at the Chester County Hospital here were Sidney Luxenberg, of New York, and Edith Lalley of St. Cloud, Florida, who sustained slight laceration. Both were discharged after treatment.



Loch. The date will  
in the near future.

are one son, Jay, Jr., and the following brothers and sisters: George Koerner, Pottstown; Ernest and Tobias Koerner, Reading; Albert, Camden, N. J.; Frank, Phoenixville, and Charles, Philadelphia; Bessie, wife of William Wilson; Louisa, wife of Henry Schlotter, and Mrs. Anna Devlin, Phoenixville.

### **Franklin Ford**

In Philadelphia, on Tuesday, Franklin Ford, husband of Lydia B. Ford, and nephew of the late Amy Potts Cummings, of West Chester, passed away. He had lived at 1912 Lombard street, Philadelphia.

The funeral will be held from the First African Baptist Church, 16th and Christian streets, Philadelphia, on Monday, at 1 P.M.

### **Funerals**

#### **MRS. B. FRANK KURTZ**

Funeral services for Laura E. Kurtz, 343 Price Street, formerly of Joanna, widow of B. Frank Kurtz, were held yesterday afternoon at two o'clock in the Methodist Church at Morgantown; Berks County.

Rev. Frank Dilks, a former pastor of the church, was in charge. The services were largely attended and beautiful floral tributes, tokens of the high esteem in which the deceased was held by many friends and relatives, were arranged about the church.

Interment was made in Caerharron Cemetery, Morgantown. The pallbearers were David K., J. and the

New York Spring  
to 8.30 o'clock. Funeral  
o'clock and further services  
Sellers Funeral Home, Chambersburg,  
Pa., on Saturday at 2 o'clock. Interment  
in Norland Cemetery, Chambersburg.

GROFF.—In Chester Co. Hospital, on  
4th-day, 9th-mo. 8th, Thaddeus S., hus-  
band of Ellen Pyle Groff, in his 87th  
year.

Relatives and friends of the family  
are invited to attend the funeral from  
London Grove Meeting House on 7th-  
day, 9th-mo. 11th, at 2 o'clock, D. S. T.  
Further services at convenience of the  
family.

WERNER.—In West Chester, on Sept. 7,  
Lillie, wife of the late Theodore G.  
Werner, in her 76th year.

Relatives and friends are invited  
services at the Smith  
Chester.

Black  
servi  
R. C  
Head

LINCO  
ICE—  
323 S

12

USE

Pa

CHEESE FOOD

ALTINES

AND TARTS

NEL CORN 2

SOUP 2

NEW PACK  
TOMATO 3

2

CREAM 2

loaf

1-lb  
loaf

lb  
loaf

16-oz  
pkg

7-oz  
bag

16-oz  
cans

10 1/2-oz  
cans

20-oz  
cans

20-oz  
cans

1-lb

19c

99c

26c

25c

37c

32c

29c

1-lb