

UNIVERSITY FACULTY SENATE FORMS**Revised 11/24/08****Academic Program Approval**

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: _____Diane L. Ferry_____phone number_____X1769_____

Action: **Revise minor to include an option With Language**

(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term _____**09F**_____
(use format 04F, 05W)

Current degree _____**N/A**_____
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: _____**N/A**_____
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: **International Business Minor / International Business Minor with Language**
Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration: _____
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: International Business Minor
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: _____
(Attach your Graduate Program Policy Statement)

Graduate Program of Study: _____
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _____

List program changes for curriculum revisions:**List new courses required for the new or revised curriculum:**

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter “None”)

No new courses required

Other affected units:

(List other departments affected by this new or revised curriculum. Attach permission from the affected units. If no other unit is affected, enter "None")

College of Arts & Sciences Department

Foreign Languages & Literatures

Rationale:

(Explain your reasons for creating, revising, or deleting the curriculum or program.)

Because Lerner College business and economics students do not have a foreign language requirement, the primary reason for having two options of the International Business (IB) Minor is to recognize those students who meet a language standard as part of their international business minor work. Currently, business students with majors in accounting, finance, management, marketing, management information systems, or operations management may elect the Minor in International Business which **may** include **one** language course at the intermediate level or above.

The proposed revision of the International Business Minor would give business students two options: 1) an international business minor without language, i.e., the option currently available, or 2) an international business minor with language. The international business minor with language option is the only actual change or addition in this proposal.

The International Business Minor with Language option is in keeping with other collaborative efforts between the Foreign Languages and Literatures Department and the Lerner College of Business & Economics, such as the International Business Studies Major and the proposed International Business Studies Minor for non-business majors. An international business minor with language option gives business students an opportunity to incorporate more language courses into their programs.

Two other precedents for this type of two option minor are the Minor in East Asian Studies and the Minor in Islamic Studies.

Program Requirements:

(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the present curriculum.)

Catalog Entry (Proposed)

MINOR IN INTERNATIONAL BUSINESS

The minor in international business is designed to give increased understanding of the important international dimension of business to students with a major in accounting, finance, management, marketing, management information systems, or operations management. The 18 credits required for the minor may also be used to meet other distribution requirements, such as the University Discovery Learning Experience, degree breadth requirements, and professional electives. Students interested in the Minor in International Business must apply to the Department of Business Administration prior to the second semester of their junior year. Also, students with a minor in business administration qualify to apply for the minor. Students electing the International Business minor are encouraged to incorporate a short-term study abroad program into their course of study.

International Business and Economics Courses: 9

Nine credits must be passed with a minimum grade of C- from the following courses:

- ACCT 395 Seminar International Accounting
- BUAD 384 Global Business Environment
- BUAD 386 International Business Management
- BUAD 391 Seminar on International Business
- BUAD 393 Seminar on International Management
- BUAD 394 Seminar on International Operations Management
- BUAD 425 Current Issues in Global Management

- BUAD 475 International Marketing
- ECON 340 International Economic Relations
- FINC 392 Seminar on International Financial Management
- FINC 415 Finance Seminar: International Finance

ACCT 395, BUAD 384, BUAD 391, BUAD 393 and BUAD 394, and FINC 392 are taught abroad.

Students seeking a minor in International Business may take only one of the required Alfred Lerner College of Business and Economics courses at another institution unless advance permission is granted for credit earned in residential study-abroad courses.

International and Region Studies Courses 9
Students must also take nine credits from an approved list of supporting courses in many departments. Included are all foreign language courses at the intermediate level or above and courses that emphasize current international issues or provide background for understanding other countries or cultures. No more than one course can be taken in a single department. This list is maintained by the Business Administration Department.

The minor in international business with language requires completion of the 18 credits required for the minor in international business plus completion of at least two courses at the 200-level taught in the language of choice for a total of 24 credits. The languages available are Arabic, Chinese, French, German, Italian, Japanese, Russian, or Spanish. Students selecting the International Business Minor with Language may count one language course as part of the nine credits in International and Region Studies Courses. Students are encouraged to incorporate a short-term study abroad program into their course of study, especially a Foreign Languages and Literatures program to a country that uses the student’s target language; however, only courses taught in the language of choice count toward the minor.

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ROUTING AND AUTHORIZATION: (Please do not remove supporting documentation.)

Department Chairperson _____ Date _____

Dean of College _____ Date _____

Chairperson, College Curriculum Committee _____ Date _____

Chairperson, Senate Com. on UG or GR Studies _____ Date _____

Chairperson, Senate Coordinating Com. _____ Date _____

Secretary, Faculty Senate _____ Date _____

Date of Senate Resolution _____ Date to be Effective _____

Registrar _____ Program Code _____ Date _____

Vice Provost for Academic Programs & Planning _____ Date _____

Provost _____ Date _____

Board of Trustee Notification _____ Date _____