# THE NEHERK POST 

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| SAFETY |
| RALLY AT |
| SCH00LS |
| THURSDAY |

Corp. Lynch, John R. Fader To Address Students

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| PLANS FOR | FBI CIVIL |
| :--- | :--- |
| FORUM ON | DEFENSE |
| WEDNESDAY | COURSE AT |
| COMPLETED | BALTIMORE |

Several Promine
Speakers Listed
For Women's
Parley Here

| Ansmat hat | CHILDREN' |
| :---: | :---: |
| An ${ }^{\text {a }}$, | THEATER |
|  | AUTHORITY |
|  | TO SPEAK |


| Chief Cum |  |
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| Altends Two-Day |  |
| Session For Law |  |
|  | JIM DANDY |
|  | PROD |
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E-52 Group
One Of 27
Planning To Present Play

## CHRISTIANA STUDENTS ON HONOR ROLL

## Five Pupils

 Are Cited For Academic Work| anchemim | LIONS HOLD |
| :---: | :---: |
| \% | MONTHLY |
| 5-3 | BUSINESS |
|  | SESSION |
| PLANS FOR | mb |
| PIG R0AST |  |
| TUESDAY | Plans Discussef |

BREATHLESS MOMENT IS MISSED BY MOTORISTS

Levies On Fuel Reach BillionDollar Mark At Early Date

nEWS in me WORLD


Hugh M. Smyth Company general contractors

## Wilmington



Phone 30065
303 W. Main St.
Phone 8491

## R. L. TAYLOR

contractor 136 E. Delaware Av

ELECTRICAL
OIL BURNERS
PLUMBING
REPAIRING
HEATING
D Jobbing


Count the Dollars Youill Save With 25 to 30 Miles a Gallon!



## he Newark Post, Newark, Delaware, Thursday, October 30, 194

HALLOWEE PARTY IS ENJOYED

More Than 40 Attend Affair At Marshallton



## THE NEK RK POST

 SILENT SOLDIERS
The four horsemen have ridden hard this year. They have brought War, Famine, Pestilence, and Death to a large part of the possessed by mankind to halt their sweeping horror. Before many weeks pass, the great annual Christmas Seal campaign will be on
in earnest. The funds from these little seals are used to fight one in earnest. The funds from these little seals are used to inght
of the most powerful of the horsemen's allies-Tuberculosis.
Through the ages tuberculosis has been known as the great
nhite white plague. For centuries it was the number one killer. fact that
of distress it literally destroyed whole populations. The fact this is not true today is due solely to the achievements resulting from the continuous sacrifices of medical scientists. C. L. New-
comb, Christmas Seal sale director for the National Tuberculosis Association, recently said: "In the 34 years of Christmas Seal sales, the tuberculosis death rate has been cut by three-fourths,
but the disease last year took over 1,000 more American lives than but the disease last year took over 1,000 more American lives than
were killed or died from wounds in the American Expeditionary Force in the first World War.
Tuberculosis is still a major problem. With the world again
facing conditions that will make a fertile field for a new outbreak facing conditions that will make a fertile field for a new outbreak
of the disease, it behooves the individual to look with new significance this year on the cheery seals adorning his greeting cards.
They are silent soldiers in a gigantic battle, a crucial battle between humanity-and the four horsemen.
Free press and free enterprise
 one group of men from stealing a government and operating it in
the interest of a privileged few, The newspaper, not only because of its information service, not only because of its analysis of na
tional policies, but because of its advertising service, is vital to the conomic health and well-being of this country. eaucratic regulation than it is. No medium is in such good posi the value of free enterprise." total state, the newspaper is of necessity the voice of the clique in power. It dances the dictator's song. Ise spreads ines and ad
vances corruption in high places. It is used for the selfish end Here in the United States the free press has done a magnifi
cent job of building and perpetuating the democratic, free enter prise system. It was the newspatiers of America, small no less than velopment, oil production, coal, and metal mining, and a thousand the great benefit of the public. And this same free press has bee industry or in govermment.
Socialism would mean the destruction of the free press-pre cisely as it would mean the destruction of free enterprise in al
fields, because it necessitates a dictated press and a dictated inmaintained against all costs." And the only way it can be maingives it life.

## Who pays the cost of advertising? Some say the advertiser

 pay for it, and thus reduce their profits. Others say the consum sumers pay for it in higher prices for advertised goods.Those who really pay for advertising are the concerns that oot advertise, and the consumers that do not buy advertised oods.
tising eomptition Cone who do not buy dot ay for advertising in disusutisfaction with unspot advertised goods in the lack of superior value common to advertised goods. Bectisers their overhead and sellings costs are lesed by regular ales, thus they net more proft by being advertieers Beeve the et better and more renliable merchandise, consumers meme 1 . nd derive more satisfaction by buying from advertisers. The proof hat both these statements are true is the general growth and suc cess of advertising concerns.
by george frank lord

Americanism con Americamism contest under the auspices of the Detroit Civita


The first of 7,000 British youths to be trained annually in th United States as combat pilots arrived this month and have bee ssigned to Army and civilian flying schools. An additional 1,00 will be specially trained in aerial navigation.

Pedestrian Protection - $\begin{gathered}\text { Better Judgment } \\ \text { Speed Needed }\end{gathered}$


CAR LENGTH TO A STEP: One more step will bring this pedestrian into a position each time the man takes a stop. Large differences between speods of moving vehicic and walkers are not generally realized. If in coubt about

## defense measures in the home-l





Social Events



## PERSONALS



## Hallowe'en Specials

Spice Wafers, ....... 2 lb . box 39 c Guineas

Apples-Stayma
Home Grown

Boneless Rolled Lamb
Square Cut Shoulders Lamb 29 c Rib Lamb Chops .

Gay Grapes
Mushroo
(White)
Home Grown Celery

## John F. Richards Newark, Del.

| WEAVER BRAKE TEST METHOD |  |
| :---: | :---: |
| BRAKE HEADQUARTER |  |
| Let George Do It! |  |
| MOTE'S GARAGE |  |
| Ekton Road |  |

## KNOCK YOUR COLD

with

## Rhodes' Knox-A-Cold Tablets at 25c a Box

Introduce yourself to Rhodes' Syrup of Tar, Cod Liver Oil Introduce hen at 45 c for a large bottle of troublesome coughs and colds this winter and early spring.
special reduced prices on all COUGH REMEDIES
Rhodes Drug Store
TELEPHONES $581 \quad 29292941$

WE DELIVER

Frankfurters.
Frankfur
Hamburg
Heina Soup
35c Chowder, Chicken, Clam
lbs. 19c Prime Rib Roast ...
Fancy Chuck Roas


Justarrived
for the young high school and college girl.
If yon haven't been in lately, drop in for a visit to-the-minute selection of the latest outfits.

## Pauline Bradford

DRESS SHOP

ACADEMY APARTMENTS DIAL 2.0321








SATURDAY, NovEMEER 1,1941, AT 10:00 A. м.

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Watch Your Health!
This blow hot, blow cold season is dangerous so don't be found off guard -heed this warning.

Start building yourself up now for a long hard winter-Remember-"An Ounce of Prevention is Worth a Pound of Cure."

For Health Insurance Visit
NEIGHBORS PHARMACY
72 E. Main St., Newark, Del. Phones, 2900-2213

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Nome





advertisements
Help Wanted






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R. T. Jones

Funeral Director
Upholstering
and Repair Work of All Kinds by Experienced Mechanics. All Work Guaranteed

122 West Main Street Newark Phone 6221


Affair Held
Noonday At
Brack-Ex Church
Average Outlay For Four Is $\$ 93$


Decreased Cost Are Benefits
 Farmers in this State and elsewhere in America are beginning to
make plans for producing more edefense foods" in 1942 . Among the
highlontritious highly-nutritious foods needed in greater quantity are milk, cheese, eggs, meats, and vegetables. Good market prices for the year are
assured. Every farmer in the nation will be visited this fall by an AAA farm program committeeman who will assist in planning the
Committeemen To Start House-To-House Canvass
 Ware county are ready to start a farm- three per cent for the number of dairy
to-farm canvass on November 1 to en- cows, 10 per cent for eggs, varying in list fellow farmers in the current Food- creases for certain canning vegetables For-Freedom" program. The statewide campaign is being of home vegetable gardens.
Goals that have been staged under the direction of the Dea-
ware-U. Seaware are being broken down on department of Agriculture a county basis. Then every ware-U. S. Department of Agriculture a county basis. Then every down on
Defense Board. Chairman of the de- the county will be visited during the Defense Board. Chairman of the de- the county will be visited during the
fence board is E. Ocheltree of Green.
drive starting on November 1 and will

wood who is also chairman of the State be asked to make a 1942 plan that will | AAA Committee. |
| :--- |
| Statistics experts |
| help toward meeting the goals, all on |

 ton of certain commodities during 19- picture of anticipated farm productete
42. Suggested Den
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600 MARKET STREET WILMINGTON PHONE 6211
"The Public Appreciates Service"


