

# ADVERTISEMENTS AND HUMOR



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DELAWARE'S PREFERRED PAPERS



The Evening Journal  
and  
Wilmington Morning News

LEAD IN

*Local and World News*

*Sports and Society News*



UNIVERSITY OF DELAWARE

*and*

WOMEN'S COLLEGE NEWS

ARE REGULAR FEATURES

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can be met with our letters of  
credit and travelers' checks,  
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Your securities can be left in  
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silverware, and other articles  
can be placed in security in our  
safe deposit vaults.



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WILMINGTON, DELAWARE

SECOND AND MARKET STREETS :: TENTH AND MARKET STREETS



## *What did they say about Annie Laurie?*

WHETHER her clothes were in style or out of style nobody seems to have noticed. Did she ever invest in a permanent wave—who knows? Of all her charms that the poet might have mentioned just one has been sung for generations: "Her brow was like the snowdrift." Her complexion!

If you have any complexion difficulties—any skin trouble of any kind, don't fuss with greasy ointments, use MERCIREX. Your druggist has or can easily get a package of Soap and Cream for

you. Mercirex will heal and clear your skin, and while you are using it, it does *not* advertise your troubles. It vanishes. It has a pink flesh-tint and a delicate perfumed odor—no druggy smell and nothing to smear the skin or stain the clothing.

MERCIREX is new and different. Read *all* of the booklet that comes with the package. In it you will find valuable information about keeping the skin clear and healthy and free from eruptions and body odors.

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## Are You Wise or Indifferent?

The wise man or woman has made a will directing the disposition of his or her estate. Those indifferent to the welfare of their dependents have neglected it.

Millions of dollars have been lost by indifference; hundreds of families have been caused needless suffering by litigation due to the absence of a legal Will.

Now before it is too late, make your Will—our Trust Officers will give you any aid or information you may need and without obligation.



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Sixth and Market Streets

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## THE JUNIORS' SPEECH AT THE 1927 CHRISTMAS DINNER

'Twas the week before Christmas and all through the college—  
We can't write the next line; we haven't the knowledge—  
The girls were all nestled so snug in their beds  
While visions of dances sugar-plummed through their heads.  
The stockings were slung on a bureau or chair,  
For they knew well enough Santa wouldn't be there.  
The Dean in her kerchief, Miss Drake in her cap  
Had just settled themselves for a long winter's nap  
When out on the campus, there arose such a clatter,  
We all sprang from our beds to see what was the matter,  
When what to our wondering eyes did appear  
But a vision of Harrington, snoopy old dear.  
Louder and louder, his curses, they came,  
And he bellowed and shouted and called loud by name:  
Now Alice, now Cythie, Chrisie, and Jean  
Quick Benson, come Jane—on in to the Dean.  
And so on and so forth, the old verses run  
But a few lines more and then we are done.  
If our thought has been foolish, our meaning not clear,  
Please believe that at least, we are truly sincere.  
And now let us add ere we go from your sight,  
Happy Christmas to all and to all a good night.



# THE PHOTO-CHROMOTYPE ENGRAVING CO.

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*Presents unusual facilities as*

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Furniture that's always good  
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The habit of leadership is inexorable in its exactions. Success once attained proves a jealous mistress requiring constant wooing and persistent winning. Thus, Braunstein's Store is ever keen and alert in maintaining mastery in the field of fashion.

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A shop that is something more than a store—*A House Built on Faith.*

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GOLD SEAL HOSE

DEJA FROCKS

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THE MOST COMPREHENSIVE  
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THE LOWEST PRICES!

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Year Book for 1928-1929

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*Live Forever*  
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Wilmington, Delaware





### I'LL BITE. WHY DO THEY?

A drama in one act with no scenes. (The faculty is too dignified to have scenes.)

A few of the faculty members are seated in uncomfortable chairs on one side of the stage. Mr. Wilkinson is striding up and down in front of them, taking his glasses off and putting them on again.

Miss Kelly (aside)—You should budget your time and energy.

Mr. Wilkinson—Something must be done about it. The students are spending too much time discussing their lessons among themselves. I fear a mutiny.

Mr. Barkley—It is interesting to note that the classes are better for it. Don't you think so, Mr. Squire?

Mr. Squire—Precisely.

Mr. Lerch—That's not so. Half of my students are flunking.

Miss McDougale—So are my children.

Mr. Blair—Oh, dismay!

Mr. Rees—Isn't it true?

Mr. Nesbitt—It might be, but you just can't be sure.

Miss Van de Voort—Even if it isn't, the students have at least a definite aim.

Mr. Squire—Precisely.

Dr. Benner—Now there's another little bit of wisdom!

Mrs. Kennedy—That's not worth a sou.

Mr. Squire—Precisely.

Miss Gillespie—All the same, I think it's very, very lovely of them to consider what we tell them to be worth discussion.

Dr. Harter—That's right, that's right, that's right.

Miss Keely—True, if you like that sort of thing. Do you approve of it, Mr. Isaacs?

Mr. Isaacs—Er, er, yes, yes!

Miss Drake (knocking over a pile of books)—Oh, shoot!

(Mr. Ellis and Mr. Rees hasten to pick them up for her. As they are doing this, a bell rings.)

Dr. Conover—The bell hasn't rung yet, has it?

Mr. Squire—Precisely.

Mr. Nesbitt—And that's that.

Mr. Blair—Now let's see how many are here today. May I count you?

Epilogue

Miss Keely—And so it was that nothing was decided.

Curtain

The professor was giving his students some pointers on short story writing.

"To be successful," said he, "the short story should have a touch of reverence, some reference to royalty, and just a little of the risqué. See if you can write something for tomorrow which will cover these points."

The next day the budding young writer handed in the following:

"Good Heavens," said the Princess, "take your hand off my knees!"—Furrow.

### A ONE-ACT DRAMA

No Curtain.

Scene—New Castle Hall.

Time—Evening.

Telephone rings and Eliza Robinson, who is on Hall Duty, rushes to answer it.

Eliza—Hello, hello.

Male voice—Hello, may I speak to Miss Tillie Jones, please?

Eliza—I'm sorry, but she just went out.

M. V.—Well, could I leave a message?

Eliza—Certainly.

M. V.—By the way, who is this talking?

Eliza—Miss Robinson.

M. V.—Ah, ah, er—

A click is heard as the receiver drops on its hook.

### COLLEGE JEWELRY

Ella Belle—Who is it that always leaves her jewelry in the bathroom?

Edith—I don't know; let me see what she left.

Ella Belle—Just look at that ring in the bath tub.

### FRESHMEN, CAN YOU PUNCTUATE?

I know Miss Marx the Dean of course said she

Is a more sober person you'll often see

Miss Kelly playing tennis it seems to be

Miss Hutchings' desire to grow tall actually

I think Miss Drake is a "Bridge" expert and

tea

Is preferred by Miss Van de Voort a bee

Couldn't work more than Miss Gallagher to me

This is clear when told as it ought to be

You'll all understand it quite easily.



W. E. HOLLAND

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E. R. KURTZ

UPRIGHTS  
GRANDS  
PLAYERS

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*Building Materials a Specialty*

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*of*  
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N  
D</sup> Finger Waving

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HAS NONE OF THE  
DISADVANTAGES OF OTHER FUELS

USE IT

*for Cooking  
Water Heating  
House Heating  
Laundry Drying*



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Building Materials



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—and for all the years to come.



READ IT EVERY WEEK

## The Sunday Star

*"Delaware's Only Sunday Newspaper"*

*Founded 1881*



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LOCAL  
NATIONAL-INTERNATIONAL

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Wilmington, Del.



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is really nothing more than a cultivated sense of fitness; a studied appreciation of traditional values and their application to modern usage.

In our fifty years of catering to a discriminating clientele, we have acquired a reputation for never having offered a silverware design or a piece of jewelry that was not in good taste.



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FOR HIM

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WILMINGTON, DELAWARE

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*"Quality Men's Wear"*

"IT IS ALWAYS A PLEASURE TO SERVE YOU"



### THE KEEPER OF THE SHES

Who keeps all the girls at home—Mr.  
Harrington

Who can stand the dark alone—Mr.  
Harrington

Who's a better man than Gunga Din  
Who's got "it"—we're paging Madam  
Glyn

Who's got a great big cannon—Mr.  
Harrington

Shoots at all the stars that flicker by.  
Who can keep our campus empty?

Bet your life it's not Jack Dempsey—  
Mr. Harrington's the guy.

Who's the boy the girls all know—Mr.  
Harrington

Who's red hot at two below—Mr.  
Harrington

Who's not scared of bears or anything  
Who keeps the R. O. T. C. on the wing

Who wakes all the roosters up—Mr.  
Harrington

We don't believe he's ever closed an eye.  
John Gilbert maybe keeps them busy,  
But who's the man that knocks them  
dizzy?

Mr. Harrington's the guy.

remove from fire and dry with a towel.  
Breathe naturally, dress in warm flannels,  
and serve with fish soup." (Who is the  
author? Try to find out—we can't.)

If a hen laid an orange, what would the  
little chicks say?

"Oh, look at the orange marmalade!"

Both beautiful and dumb my girl must be,  
Beautiful—so I'll love her,  
And dumb—so she'll love me.



### HAVE YOU EVER TRIED THIS RECIPE?

A Shenandoah woman is said to have  
asked her husband to copy the radio recipe  
one morning. The husband did his best, but  
got two stations at once. One was broadcast-  
ing the morning exercises and the other the  
recipe. This is what he got:

"Hands on hips; place one cup of flour on  
shoulders. Raise knees and depress toes and  
wash thoroughly in one-half cup of milk. In  
four counts raise the lower legs and mash  
two hard-boiled eggs in a sieve. Repeat six  
times. Inhale one-half teaspoon baking pow-  
der and one cup flour, breathe naturally and  
exhale and sift. Attention! Jump to a  
squatting position and bend white of an egg  
backward and forward over head and in four  
counts make a stiff dough that will stretch  
at the waist. Lie flat on the floor and roll  
into a marble the size of a walnut, but do not  
boil into a gallop afterward. In ten minutes

May misfortune everlasting  
Through eternity be his,  
The prof who doesn't come to class  
But sends for us a quiz!—The Quair.

### WITH APOLOGIES TO TENNYSON

Seven o'clock, and rising-bell,  
And one clear call for me.  
But how I can get out of bed  
Is more than I can see!

Half-past, and breakfast bell,  
And still I hate to rise.  
They're having toast at any rate,  
A stuff which I despise!

Eight o'clock, and ringing bell—  
Ye gods!! I've got to run.  
I have a class, and as I live,  
My paper isn't done!





## DELAWARE TRUST CO.

WILMINGTON, DELAWARE

MIDDLETOWN  
DOVER  
GEORGETOWN

FREDERICA  
SEAFORD  
LEWES

A STATE-WIDE INSTITUTION FOR  
ALL FINANCIAL TRANSACTIONS

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## THE CONTINENTAL FIBRE COMPANY

NEWARK :: DELAWARE

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## LIPPINCOTT'S

Wilmington's Metropolitan Department Store

MARKET—KING—THIRD STREETS

WILMINGTON : DELAWARE

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YOU ARE CORDIALLY INVITED TO DEPOSIT YOUR  
SAVINGS WITH THIS INSTITUTION, WHICH  
EXTENDS EVERY COURTESY TO ALL DEPOSITORS



## FARMERS' TRUST COMPANY

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## GARRETT, MILLER & CO.

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Electrical Supplies and Construction Materials

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AUTOMOBILE PAINTING AND LACQUER FINISHING  
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## H. P. CANNON & SON, INC.

*PACKERS OF*

CANNON BRAND  
CANNED FOODS

We call your special attention to Fancy Green Asparagus Tips.

BRIDGEVILLE, DELAWARE

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## MUNDY BROTHERS



FURNITURE



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WILMINGTON

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ALL COLLEGE SUPPLIES

STATIONERY

SUNDRIES

TEXT BOOKS

## DRUG

CANDIES

SODA WATER

PENNANTS

CIGARS

CIGARETTES

NEWARK, DELAWARE

## STORE

ELIZABETH ARDEN'S

TOILET

PREPARATIONS



T. H. CAPPEAU

*Druggist*

OPPOSITE B. & O. STATION

WILMINGTON, DELAWARE

*Dominating Newark's*

*Fashionable Decorating and Painting*



SHEAFFER is Specified for

College Painting



***SHEAFFER'S***

Paint

Shop

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SANITARY PLUMBING



HOT WATER AND  
STEAM HEATING



TIN ROOFING, SPOUTING

PHONE 159

NEWARK, DELAWARE

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SPRING FOOTWEAR

for

The College Girl



## THE QUALITY STORE

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## Julian B. Robinson



STATIONER

and

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Wilmington :: Delaware

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PHONES 2152—2153

## J. ELMER BETTY

*Florist*



PLANTS AND CUT FLOWERS

WEDDING AND FUNERAL WORK



Largest retail grower in Delaware



407 Delaware Avenue

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## MUSICAL COMEDY

Miss Gillespie—What is an operetta?  
Terry Tehan—It's a girl who works for  
the telephone company.



## A STATUARY OFFENSE

Miss Beyer was showing her class in Art Appreciation some pictures of famous statues. When she came to Rodin's "The Thinker," she asked them what they imagined he was thinking of and it was \_\_\_\_\_, of course, who piped up with the following:

"Oh I know; he's been swimming and can't remember where he put his clothes."

## MATHEMATICS OLD AND NEW

### Last Year

Young Mr. J. came down the path  
To teach his class in Freshman Math;  
The hour was late; the class had left—  
And Mr. J. was filled with wrath.

### This Year

He's bought a little Chevrolet  
And rides down in it every day.  
The students wail and gnash their teeth;  
They can't walk out on Mr. J.

## THE GIRL WHO WAS

Once there was a college student  
Who found she just simply couldn't  
Find time for fun and frolic, too,  
If she should all her lessons do;  
So she neglected her studies  
And played hockey with her buddies,  
Had heavy dates on moon-light eves  
And lived a life of perfect ease.  
Alas, that girlie is no more  
Except in Women's College lore,  
Remembered only as the one  
Who never had her lessons done.

## TO HAMLET'S FELLOW-SUFFERERS

To plug or not to plug: that is the question:  
Whether 'tis safer in the end to study  
The dull details of history, art, and science,  
Or to take arms against this heap of learning  
And end it all by flunking. To eat: to sleep;  
No more; and by that sleep to end  
The headache and the thousand natural  
worries

That Learning's heir to, 'tis a consolation  
Devoutly to be wished. To eat, to sleep;  
To sleep, perchance in classes: there's the  
rub;

For in that fatal sleep what dreams may  
come,

Reminding us of all the simple follies  
That spell our doom: there's the thing  
That makes four years of college seem an  
age;

For who would bear the stiff exams, dry  
lectures,

The pile of work, the scarcity of cuts  
The pangs for mother's meals, the sleepless  
nights

And miss the home-town sheiks, the cash  
from Dad

The crowd of old-time pals and home sweet  
home

When he himself can easy exit make  
By merely loafing? Who would yawn  
And grunt and sweat under a weary life?  
But that the dread of some sad aftermath,  
The reprimands of friends, the empty purse  
The lonesomeness for ants and centipedes,  
And sodas up at Rhodes' puzzles the will  
And makes us rather bear those ills we have  
Than fly to others that we know not of?  
Thus self-defence makes martyrs of us all,  
And so the "what may be" makes us consider  
That nothing is so bad but it might be worse.  
And firm resolve to quit this endless cram-  
ming,

With serious thought, must all go up in  
smoke.

Well, let us keep a-plugging!







*The New Gruen Strap Watch with  
Second Hand, \$50.*

A Man's Strap Watch of pleasing design. Reinforced white gold-filled case fitted with a reliable 15-jewelled movement; radium numerals and hands; real leather wrist band.



BAYNARD'S, Inc.  
WILMINGTON, DELAWARE

BANKS & BRYAN



*Strictly Dispensing*  
**OPTICIANS**



825 Market Street  
WILMINGTON, DELAWARE



*The Press of Kells, Incorporated*  
CONGRATULATES THE GRAD-  
UATES OF 1928 ON THE COM-  
PLETION OF THEIR COLLEGE  
COURSE     )     )     )     )

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### WOMEN'S COLLEGE LULLABY

(Tune—Flow Gently Sweet Afton)

Speak softly, professor, upon your subject;  
Speak softly, I'll tell you the reason you must.

One student's asleep in this very class room,  
Speak softly, professor, disturb not her dream.

Your subject is so dry she cannot listen,  
She dreams of the class bell which some time must ring

And thinks of the time when you'll discourse no more;

Ah, then she'll pass joyously through yonder door.



Helen Vineyard comes from a warm land where storm doors are unknown. One day, just before the Dramatic Club was to present a play in the Hilarium, Helen noticed a partly-erected vestibule on the porch of Residence Hall and exclaimed, "For Heaven's sake, why do they insist on leaving their scenery outside!"

### WITH APOLOGIES TO KIPLING

When the last exam has been written  
And the ink is blotted and dried,  
When the last blue book has been folded,  
And the last sad thought has been sighed,  
We shall rest, and faith we shall need it—  
Go home for a month or two—  
And rejoice in the wonderful feeling  
That we've no more cramming to do!  
And those who worked hard shall be happy,  
And those who did not won't be glad,  
Freshies, Sophs, and Juniors rejoice,  
And only the Seniors grow sad.  
So we rush to pack trunks and suitcases  
And look up trains that are fast,  
Busily planning the summer,  
Forgetting ten happy months past.  
Then here's to the coming vacation,  
And here's to the good year that's gone,  
May we ever be loyal to our college,  
May her good work ever go on!

Scene—The Female Institution.

Time—After Twilight.

(The night is dark. It is late. All of the females are sleeping peacefully—even though noisily. A solitary figure drowzes fitfully in the shadows of Science. Suddenly the stillness of the night is broken by a roar. Two bright eyes of light turn in the driveway. Hark! A Ford approaches. Quick as a flash, the figure on the steps comes to life, sprints with authority across the campus and follows the invaders as they stop in the driveway at the rear of Sussex Hall. A shot rings out into the night. Lights suddenly begin to flash revealing silhouettes at every window. And then in a hoarse, challenging voice—

"What in ——— are you ——— fools doing here this time of night? Don't you know that no one is allowed on this campus after 10 o'clock? Get out, Watsat? Yes, I can. It's my business to protect these gurls, and I'm gonna do it. If you . . . . . don't get off this campus in two minutes, I'll have an officer down here. I tell you, I mean it ——— !!! ——— !!! I don't care. You got to obey the rules of this institution. Rules is rules.

(Appearance of Dean.) "Miss Robinnnson! These here fellers was up to mischief. Yes, Mamn. I seen my duty and I done it. Let 'em go? All right, Miss Robinnnson. (Exit of Dean.) I'll let you go this time but don't you ever come back. I've got your number and if you don't watch your step, I'll put the law on you. Get out."

(Silence again. The invaders disappear into the shadows. The solitary figure strolls across the campus, laughs in glee to himself, and settles down once more for a nap.)



An aspiring young chemist at the town schools on test given by W. C. D. Senior:

"One can prepare chlorine by the electrocution of Bryan."



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KODAKS AND SUPPLIES  
GIFTS



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and the appetite grow  
fonder



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