Mid-Atlantic Beach Recreation Survey 1997



I. YOUR BEACH TRIPS IN THE NEXT THREE YEARS

Please answer all questions as they apply to you, not as they may apply to other members of your household.

1	Are you likely to visit an <u>ocean</u> beach somewhere in the United States in the <u>next three</u> <u>years</u> for recreation or pleasure? <i>Please note, we are only interested in visits to an ocean, not to a bay.</i>					
	☐ IMOST LIKELY	*				
	☐2SOMEWHAT LIKELY					
	☐ðNOT LIKELY →	➤ Skip to question 8.				
2	What type of beach recreation	activities appeal to you? (G	Check all that apply.)			
	☐ SWIMMING/WADING	PICNICKING	☐ BOARDWALK			
	☐ SUNBATHING	SURF FISHING	BEACH VOLLEYBALL			
	☐ READING/RELAXING	PIER FISHING	☐ SEASHELL COLLECTING			
	BOOGIE BOARDING	☐ WALKING/JOGGING	☐ ACTIVITIES WITH CHILDREN			
	☐ SURFING	☐ NATURE VIEWING	☐ OTHER (SPECIFY)			
	☐ WIND SURFING	☐ SNORKELING				
3	Are you likely to visit an oce	an beach in the Mid-Atlanti	c region in the next three years			
-	Are you likely to visit an ocean beach in the Mid-Atlantic region in the next three years for recreation or pleasure? For our purposes the Mid-Atlantic region includes New Jersey, Delaware, Maryland, and the portion of Virginia on the Delmarva Peninsula.					
	□\most likely					
	□ SOMEWHAT LIKELY					
	□3 NOT LIKELY ■	→ Skip to question 5.				
4		ou are likely to visit in the ne	l-Atlantic region you have visited ext three years. Please complete few entries on this table if			

you seldom visit ocean beaches in the Mid-Atlantic region or only visit a few beaches

for recreation or pleasure.

Please check the beaches you have visited at some time in your adult life for recreation or pleasure.

Please check the beaches you are most likely or somewhat likely to visit in the <u>next three years</u> for recreation or pleasure. Leave blank those beaches you are not likely to visit.

		Most	SOMEWHAT
OCEAN BEACHES	Have	LIKELY TO	LIKELY TO
Running North to South	Visited	VISIT	Visit
New Jersey — North Shore			
1 Sandy Hook	Q	: • • • • • • • • • • • • • • • • • • •	Ð
2. Sea Bright	П	ū	
3. Monmouth Beach	ā		
4. Long Branch			0
5. Deal	Q.	<u> </u>	2 2
6. Asbury Park			
7. Ocean Grove	ū		ā
8. Bradley Beach			. 🖸
9. Avon-by-the-Sea 10. Belmar			
11. Spring Lake			ā
12. Sea Girt	ă		ā
13. Manasquan	ā		ū
Other (specify)	Ū	a d	D C
Other (specify)	· 🚨		Q
Now Your Day of Day	•		
New Jersey — Barnegat Peninsula	-		
4. Point Pleasant Beach		- 日	
15 Bay Head16. Mantoloking			.
17. Normandy Beach	0		. 3
18. Chadwick Beach		9	9
19. Occan Beach	3	ā	5
20. Lavallette			
21. Ortley Beach			<u> </u>
22. Seaside Heights	Q ·	D D	ū
23. Seaside Park	U ,	D	<u> </u>
24. Island Beach State Park	<u> </u>	<u> </u>	Ō
Other (specify)			
Other (specify)	П	L L	U
New Jersey — Long Beach Island	•		
25. Barnegat Light	Q	O :	""
26. Loveladies	Q .	1 0 0	3 %
27. Harvey Cedars	Q		
28. Surf City			
29. Ship Bottom		D -	D . (1)
30 Long Beach	Ē	, in	
31. Beach Haven	· <u>0</u>		0
32. Holgate			
Other (specify)			4 G (4)
Other (specify)	u		

Please check the beaches you have visited at some time in your adult life for recreation or pleasure.

Please check the beaches you are most likely or somewhat likely to visit in the <u>next three years</u> for recreation or pleasure. Leave blank those beaches you are not likely to visit.

_		Most	SOMEWHAT
OCEAN BEACHES	Have	LIKELY TO	LIKELY TO
Running North to South	Visited	Visit	Visit
New Jersey — Atlantic City Area			
33. Erigantine			
35. Ventnor			
36. Margate	, 0		
37. Longport Other (specify)			3 3
Other (specify)			
• • • • • • • • • • • • • • • • • • • •	-	_	
New Jersey — South Shore			
38 Ocean City 39. Strathmere			
40. Sea Isle City			
41. Avalon		a	ū
42. Stone Harbor 43. North Wildwood			- 6
44. Wildwood			
45. Wildwood Crest	ū	ā	. –
46: Cape May Other (specify)	1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1		
Other (specify)			
		_	_
Delaware			
47. Cape Henlopen State Park 48. North Shores		a Tell	
49. Henlopen Acres			۵
50. Rehoboth Beach	ū	ū	. 🗅
51 Dewey Beach 52 Tindian Beach			
53. Delaware Seashore St. Park			
54. Sussex Shores	ū		
55. Bethany Beach			
57. South Bethany Beach			۵
58. Fenwick Island State Park	ū	Q.	o .
59 Fenwick Island Other (specify)		er gelak er blanden en Gelak Brook gelak bes	
Other (specify)			
Maryland/Virginia			
60. Ocean City, MD	μ	Ð	9 71
61. Assateague Island	J. O. Parkers		and District
Other (specify)	<u> </u>		<u> </u>
Other (specify)	ū	l 🗅	ū,

Are you likely to visit an ocean beach <u>outside</u> the Mid-Atlantic region in the next three years for recreation or pleasure?
☐ MOST LIKELY
□ SOMEWHAT LIKELY
□2NOT LIKELY ➤ Skip to question 7.

6 Please check the states you are most likely and somewhat likely to visit for beach recreation in the next three years. Leave blank if you are not likely to visit the state.

	Most Likely to Visit	SOMEWHAT LIKELY TO VISIT
State		
Maine New Hampshire		
Massachusetts		
Rhode Island		<u> </u>
New York		
Virginia		
North Carolina	Q ,	
Seath Carolina Georgia		
Florida	razi kuji ki 🖸 🖰	
Other (specify)	Q	
The property of the second of		Secretary Days Court State Court of

7 There are different things that people look for when selecting a beach for recreation or pleasure. Some of these are listed below. Overall, how desirable is each to you? (Circle the appropriate number.)

Features of Beach	Very <u>es</u> Undesirable	Somewhat Undesirable	Don't Care	Somewhat Desirable	Very Desirable
Good fishing Suitable for child		2 2 2	m-Qr	4	2
Big waves	1	2	3	4	5
Facilities (Bath H Vehicle access on	,	2	3	4 4	5
Adequate Parking		107	3.5	45-4	2 5 Lucie
Boardwalk	1	2	3	4	5
Undeveloped natu	AND DESCRIPTION OF THE PROPERTY OF THE PROPERT				=
Shoreline & Many people		2 1 4			5
Wide Sandy Beac	ch 1	2	3	4	5

II. YOUR BEACH TRIPS THIS YEAR

8	Have you visited an ocean beach somewhere in the United States since January 1, 1997 for recreation or pleasure?		
	□ !YES		
		Skip to	question 24.
-	We are interested in cou 1, 1997. We want to co	nting t unt trip	he number of trips you have taken to ocean beaches since January os of different length separately. Here is how we define trips.
	Day Trip		You leave from your permanent residence and return there on the same day. The primary purpose of the trip is recreation or pleasure on a beach. The trip could be as short as 15 minutes or as long as several hours.
	Short Overnight Trip	[]	You spend at least 1 night away from your permanent residence, but less than 4 nights. The primary purpose of the trip is recreation or pleasure on a beach.
	Long Overnight Trip		You spend at least 4 nights away from your permanent residence, but less than 14 nights. The primary purpose of the trip is recreation or pleasure on a beach.
	Extended Stay		You spend 14 nights or more away from your permanent residence. The primary purpose of the trip is recreation or pleasure on a beach.
	Side Trip		You are on a trip for purposes unrelated to beach recreation, and happen to visit a beach during that trip. For example, if you are on a business trip near a beach and spend an afternoon relaxing on the beach, that would be a side trip. Or, if you are shopping or visiting family who live near a beach and you decide to spend sometime on the beach, that would also count as a side trip.
9	Have you taken at least of 1997 for recreation or plotyes □ ANO	easure	

10 Using the table on the next page, please count your trips to Mid-Atlantic ocean beaches. Again, it is possible to have very few entries on this table if you seldom visit Mid-Atlantic ocean beaches or have only visited a few Mid-Atlantic ocean beaches.

Please report the number of trips you have taken to each beach <u>since January 1, 1997</u>. Leave blank if no trips were taken. If you cannot recall the exact number, please give your best approximation. If you visited more than one beach on a given trip, count only the beach on which you spent the most time during that trip.

BEACHES Running North to South	Number of Day Trips	Number of Short Overnight Trips	Number of Long Overnight Trips	Number of Extended Stays	Number of Side Trips
New Jersey — North Shore					
1. Sandy Hook	-	() <u></u> -	r rigger	- U //	
 Sea Bright Monmouth Beach 					
4. Long Branch					
5. Deal.	-	4.30 2.1	1 1 2 2 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1	188	
6. Asbury Park7. Ocean Grove					
8. Bradley Beach		<u> </u>			
9. Avon-by-the-Sea.			-		-
11. Spring Lake				&	
12. Sea Girt					
3 Manasquan Other (specify)	se		# 1		
Other (specify)					
New Jersey — Barnegat Penin	sula				
14 Point Pleasant Beach 📑			The second second		
15. Bay Head 16. Mantoloking	1.0	<u> </u>		-	
17. Normandy Beach					
18. Chadwick Beach		19 <u>11</u>	-		3 <u>2 2 3</u>
19: Ocean Beach 20. Lavallette			<u> </u>		
21. Ortley Beach					
22. Seaside Heights 23. Seaside Park 1. 1. 1. 1. 1. 1. 1. 1					
24. Island Beach State Park					
Other (specify)					
Other (specify)		i te rri ke	T - 4 2 3 1 1 1	Sau-tud	
New Jersey — Long Beach Isla	and				
25 Barnegat Light 26 Loveladies			-		
27. Harvey Cedars			·		
28. Surf City 29. Ship Bottom					
30: Long Beach			7 - FT - 442		
31. Beach Haven					
32. Holgate/Bch. Haven Heigh Other (specify)	ts				
Other (specify)			figure Till		

Please report the number of trips you have taken to each beach <u>since January 1.1997</u>. Leave blank if no trips were taken. If you cannot recall the exact number, please give your best approximation. If you visited more than one beach on a given trip, count only the beach on which you spent the most time during that trip.

BEACHES Running North to South	Number of Day Trips	Number of Short Overnight Trips	Number of Long Overnight Trips	Number of Extended Stays	Number of Side Trips
New Jersey — Atlantic City Are	a				1
33. Brigantine					
34. Atlantic City. Treatment	and the second				
35. Ventnor					
36. Margate					
37. Longport	4544				
Other (specify) Other (specify)				<u></u>	1
• • •					
New Jersey — South Shore					
38. Ocean City 👔 🗓 📑		-	-	3 (C)	
39. Strathmere 40. Sea Isle City	-			-	
41. Avalon					
42. Stone Harbor -					
43. North Wildwood		200 m			
44. Wildwood					
45. Wildwood Crest					
46 Cape May			-		100
Other (specify) Other (specify)					
- ·					
Delaware					
47 Cape Henlopen State Park 48 North Shores			200		-
49. Henlopen Acres	-				
50. Rehoboth Beach	_	<u></u>	<u> </u>		
51. Dewey Beach				4	F
52 Indian Beach				<u> </u>	
53. Delaware Seashore St. Par	·k				. -
54. Sussex Shores 55. Befhany Beach					
56 Middlesex Beach	-				773
57. South Bethany Beach					
58. Fenwick Island State Park					
59. Fenwick Island			-		
Other (specify)				No. of Land	_
Other (specify)	<u> </u>				l
Maryland/Virginia					
60. Ocean City, MD	<u> </u>	a karan <u>asa</u> Kan		<u> </u>	
61 Assateague					
Other (specify) Other (specify)					
outer (specify)		 .	ı <u></u>	' —	. — 7

11	Have you taken at least one trip to an ocean beach outside the Mid-Atlantic region since January 1, 1997 for recreation or pleasure?
	□!YES
	□ANO Skip to question 14.
12	Please report the TOTAL number of trips you have taken to ocean beaches outside the Mid- Atlantic region since January 1, 1997 for recreation or pleasure. Count trips of different length separately. (If none, write "0") NUMBER OF DAY TRIPS NUMBER OF SHORT OVERNIGHT TRIPS NUMBER OF LONG OVERNIGHT TRIPS NUMBER OF EXTENDED STAYS NUMBER OF EXTENDED STAYS NUMBER OF EXTENDED STAYS NUMBER OF EXTENDED STAYS
	NUMBER OF SIDE TRIPS
13	In which of the following states, outside the Mid-Atlantic region, have you visited at least one ocean beach since January 1, 1997 for recreation or pleasure? (Check all that apply.) MAINE NEW HAMPSHIRE MASSACHUSSETTS RHODE ISLAND CONNECTICUT NEW YORK VIRGINIA NORTH CAROLINA SOUTH CAROLINA GEORGIA FLORIDA Others (specify)
14	Thinking about all of your trips to ocean beaches in the United States since January 1, 1997, how many days TOTAL during the year did your spend some time on the beach. If you cannot recall the exact number, please give your best approximation. NUMBER OF DAYS ON A BEACH THIS YEAR

III. YOUR LAST BEACH TRIP THIS YEAR

15	Now we are interested in learning about your most recent trip in the United States. What specific ocean beach did you visit on your <u>most recent trip</u> ? Please keep in mind that we are not interested in the trip you found to be most fun, interesting, or typical. We really want to know about your last trip. If you visited more than one beach on your last trip, please report the name of the beach on which you spent the most time.
	NAME OF LAST BEACH VISITED
	STATE
16	If the beach you reported above was a Mid-Atlantic ocean beach listed in the table on pages 6 and 7, please report the number of the beach below. If the beach was a Mid-Atlantic ocean beach not listed, give the number of a beach located nearby.
	BEACH NUMBER FROM TABLE
17	During what month, or months, was this trip taken?
	MONTH(S)
18	What type of trip was it?
	☐ DAY TRIP → Skip to question 24
	□ 2 SHORT OVERNIGHT TRIP
	□ 3 LONG OVERNIGHT TRIP
	□ 4 EXTENDED STAY
	□5SIDE TRIP Skip to question 24

NUMBER OF NIGHTS
What type of lodging did you use during your overnight stay? (Check all that apply.) HOTEL OR MOTEL CONDOMINIUM BED AND BREAKFAST BEACH HOUSE I RENTED BEACH HOUSE ON LOAN FROM A FRIEND OR RELATIVE BEACH HOUSE I OWN CAMPGROUND OTHER (Please specify)
How far away from the beach was your lodging? DISTANCE TO THE BEACH
For how many people (including children) did you pay lodging expenses? NUMBER OF PEOPLE
Which category is closest to your personal total <u>lodging expenses</u> on this trip? □ \$\\$0 □ \$\\$1 - \$\\$25 □ \$\\$26 - \$\\$50 □ \$\\$51 - \$\\$100 □ \$\\$101 - \$\\$200 □ \$\\$201 - \$\\$300 □ \$\\$501 - \$\\$1,000 □ \$\\$501 - \$\\$1,000 □ \$\\$1,501 - \$\\$3,000 □ \$\\$More than \$\\$3,000

IV. HOUSEHOLD INFORMATION

For	statistical purposes only, we need to know a few things about you and your household.
24	Where is your permanent residence?
	CITY or TOWN
	STATE
	ZIP CODE
25	Will you live in this same town or nearby for at least another year?
	☐ 'MOST LIKELY
	□ 2SOMEWHAT LIKELY
	□3NOT LIKELY
26	In which of the following states have you lived for at least two years at some time in your life? (Check all that apply.)
	□ NEW JERSEY
	☐ PENNSYLVANIA
	□ DELAWARE
	☐ MARYLAND
	□ VIRGINIA
27	In what year were you born?
28	How many children under the age of 16 live in your household?
	NUMBER OF CHILDREN UNDER AGE 16
29	How many of these children are under the age of 10?
	NUMBER OF CHILDREN UNDER AGE 10
	TIVATE OF CHIEDICAL CARDINATION AS

30	What is your job status? (Please check all that apply.)
	☐ EMPLOYED FULL TIME
	☐ EMPLOYED PART TIME ☐ RETIRED ☐ HOME WITH CHILDREN ☐ HOME WITHOUT CHILDREN ☐ Skip to question 33 if not employed full time.
	☐ STUDENT
	□ VOLUNTEER
31	Would you describe your work time as being flexible? For example, on short notice do you usually have the flexibility to take an afternoon or day off from work to take a trip to a beach or do something else you enjoy? FLEXIBLE 2 SOMEWHAT FLEXIBLE 3 NOT FLEXIBLE
32	Are you given a fixed number of vacation days on your job?
	☐ YES NUMBER OF VACATION DAYS PER YEAR
33	What is your approximate annual household income (before taxes)?
	□ LESS THAN \$10,000 □ 7\$60,000-\$69,999
	□2 \$10,000-\$19,999 □8 \$70,000-\$79,999
	□3 \$20,000-\$29,999 □9 \$80,000-\$89,999
	□ ⁽ \$30,000-\$39,999 □ · ○\$90,000-\$99,999
	□ ⁵ \$40,000-\$49,999 □ ^{1/} MORE THAN \$100,000
	□ 6 \$50,000-\$59,999
34	Do you own <u>vacation property</u> in an ocean beach community or close to an ocean beach community?
	TOWN NAME:
	STATE: ZIP CODE:
	CLOSEST BEACH:
	Ü⊉įNO
35	What is today's date? //1997