

Wilm

①

I.D. Number _____

CHESAPEAKE BAY GIRL SCOUT COUNCIL SURVEY

The purpose of this survey is to see the general image that Girl Scouting holds in the community; to assess what the community expects the Scouting program to accomplish, and to determine any changes in the current system of Scouting to better serve the community. All information will be kept in confidence.

Name of Respondent _____

Address 200 Henderson Dr. Riverside, Wilm.

Date of Interview _____

Time begun: _____

Time ended: _____

Interviewer's Name _____
Interviewer's Address _____
Interviewer's Telephone _____
Make Check Payable to _____
Authorized by Area Chairman _____
Date Paid _____

10-17-73

1. When you think of Girl Scouting, what is the first thing that comes to your mind? (Specify)

2. Have you heard of Girl Scouting recently in any of the following ways?

Your own children	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Other children	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Adult Volunteers	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Community service projects	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Newspaper, radio or television	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Any other way (Specify) _____

3. Are you personally acquainted with any Girl Scouts?

Yes No

(Specify relationship) _____

4. Do you think that the Girl Scouts membership in the DelMarVa area is:

Increasing
 Decreasing
 Staying about the same
 Don't know, NA

(ANSWER: STAYING ABOUT THE SAME)

11. Are you aware of any Girl Scout activities in your community (other than the Cookie Sale)?

Yes Specify _____
 No

12. Do you think being a Girl Scout has any effect on later adult life?

Yes Specify _____
 No
 No opinion

13. If you were going to employ a young woman, would the fact she had been a Girl Scout have any influence on your decision to hire her?

Yes, negative (specify manner) _____
 Yes, positive (specify manner) _____
 No difference

14. Do you feel Scouting holds an interest for girls past elementary school age?

Yes
 No, why? (specify) _____

15. Have you ever been in Scouting?

Boy Scouts
 Girl Scouts

16. Are you currently active in Girl Scouts?

Yes No

17. Is a member of your household a current member of Girl Scouts?

Yes No

18. If you had a daughter of Girl Scout age (7-17), would you urge her to become a Girl Scout?

- Yes
- No
- Let her decide
- No opinion
- If not, why not? _____

19. Do you feel the influence of Girl Scouting is strong enough to help girls cope in a positive manner with such things as smoking, crime, drugs, drinking, etc.

- Yes(if so) in what way? _____
- No What should be done? _____

20. Do you think that Girl Scout leaders are paid or do they volunteer?

- Paid
- Volunteer
- No opinion

(ANSWER: THERE ARE OVER 3,000 VOLUNTEERS, ALL LEADERS ARE VOLUNTEERS. THERE ARE 13 FULL-TIME PAID STAFF SERVING 17,000 GIRLS.)

21. Why do you think people become Girl Scout leaders?
(Check the one which is most important.)

- Specific interests to share
- Interested in children
- Sense of civic responsibility
- Just to keep busy
- Other (specify) _____

22. Do you know if Girl Scout leaders receive special training?

- Yes they do
- No they do not
- Don't know

If yes, what kind of special training? _____

(ANSWER: YES, TYPES OF TRAINING INCLUDE LEADERSHIP AND ORIENTATION TRAINING, SKILLS SUCH AS CAMPING, ARTS, CRAFTS, WATER SAFETY.)

23. What do you think are the two main ways Girl Scout troops finance their troop plans and activities?

- Troop dues
- Parental assessment
- Troop money-making activities (product sales, bake sales, car washes, etc.)
- Portion of annual cookie sale
- Receive a part of United Fund and Chest allocations
- Other (specify) _____

(ANSWER: (1) TROOP DUES, (2) TROOP MONEY-MAKING ACTIVITIES, (3) COOKIE SALES. UNITED FUND CONTRIBUTES TO ADMINISTRATION ONLY.)

24. The Council is financed 55% by seven United Funds. 2% by Council fund drives in non-United Fund areas, 4% investment income, 2% special area services income, 19% by camp and special event income, and 18% transferred from product sales. How do you think the local Girl Scout Council (Chesapeake Bay Girl Scout Council) could better finance its administrative, training, recruitment and direct service to girls? (Ask each part)

	<u>should</u> <u>supply more</u>	<u>should</u> <u>supply less</u>	<u>same</u>
United Fund	---	---	---
Council fund-raising campaigns	---	---	---
Charitable community agencies	---	---	---
Membership dues	---	---	---
Corporate contributions	---	---	---
Parents of Girl Scouts	---	---	---
Personal Contributions	---	---	---
Federal funding	---	---	---
Cookie Sale	---	---	---

25. If Girl Scouts received no financial support from the United Funds, how much do you think typical parents would or should be willing to pay annually for a girl to be a member of a Girl Scout troop?

- Under \$5
- \$ 5 - \$10
- \$10 - \$15
- \$15 - \$20
- \$20 - \$25
- \$25 - \$30
- \$30 - \$40
- More than \$40

(ANSWER: \$20 - \$25)

26. If some parents were unable to meet these costs, should girls be:

- Automatically excluded
- United Funds asked to provide these funds
- Funds be sought from other sources such as: foundations, service clubs (Rotary, Lions, Quota, church groups), federal government, other.
- Other (specify) _____

27. Here are some adjectives on cards which could describe Girl Scouts. Would you sort them, arranging the cards in the order which you feel is characteristic of a Girl Scout. Put those characteristics most like a Girl Scout first.

- | | |
|--|--|
| <input type="checkbox"/> scholarly | <input type="checkbox"/> square |
| <input type="checkbox"/> athletic | <input type="checkbox"/> fun loving |
| <input type="checkbox"/> modern | <input type="checkbox"/> middle income |
| <input type="checkbox"/> religious | <input type="checkbox"/> high income |
| <input type="checkbox"/> industrious | <input type="checkbox"/> low income |
| <input type="checkbox"/> civic minded | <input type="checkbox"/> old fashioned |
| <input type="checkbox"/> masculine | <input type="checkbox"/> rural |
| <input type="checkbox"/> feminine | <input type="checkbox"/> city |
| <input type="checkbox"/> domestic | <input type="checkbox"/> suburban |
| <input type="checkbox"/> out-doorsy | <input type="checkbox"/> school oriented |
| <input type="checkbox"/> career oriented | <input type="checkbox"/> weird |
| <input type="checkbox"/> establishment | <input type="checkbox"/> irrelevant |
| <input type="checkbox"/> patriotic | <input type="checkbox"/> intelligent |
| | <input type="checkbox"/> mature |

28. How far, in minutes, is the nearest Girl Scout troop?

29. Have you or your spouse ever done volunteer work?

- Yes (specify) _____
- No
- Would you if asked?

30. Have you or your spouse ever been approached to be a Girl Scout leader?

- Yes
- No

31. Do you think you or your spouse would enjoy being a Girl Scout leader:

- No (specify) _____
- Yes
- Don't know

32. It is the policy of the national organization and of this Girl Scout Council to be open to all girls. If you had a girl in Scouting, would you want her associated in her troop with the following:

Girls of different ages	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Girls of different races	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Girls of different income or community status	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Girls of different ethnicity	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Girls of different religions	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Girls from different schools	<input type="checkbox"/> Yes	<input type="checkbox"/> No

33. Based on what you know about Girl Scouting, what are the major strengths and major weaknesses of their program?

Chesapeake Bay Girl Scout Council, Inc.

ADULT SURVEY

September 15, 1974

1. When you think of Girl Scouting, what comes to your mind (specify in order)?

- | | | |
|---------------------------------------|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> recreational | <input type="checkbox"/> patriotic | <input type="checkbox"/> immature |
| <input type="checkbox"/> educational | <input type="checkbox"/> tomboy | <input type="checkbox"/> fun loving |
| <input type="checkbox"/> feminine | <input type="checkbox"/> domestic | <input type="checkbox"/> old fashion |
| <input type="checkbox"/> religious | <input type="checkbox"/> relevant | <input type="checkbox"/> irrelevant |
| <input type="checkbox"/> square | <input type="checkbox"/> regimented | <input type="checkbox"/> service |
| <input type="checkbox"/> modern | <input type="checkbox"/> mature | <input type="checkbox"/> other _____ |

2. In your community, where have you heard of Girl Scouting recently:

- | <u>Yes</u> | <u>No</u> | |
|--------------------------|--------------------------|----------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | other children |
| <input type="checkbox"/> | <input type="checkbox"/> | adult volunteers |
| <input type="checkbox"/> | <input type="checkbox"/> | community service projects |
| <input type="checkbox"/> | <input type="checkbox"/> | newspaper |
| <input type="checkbox"/> | <input type="checkbox"/> | radio |
| <input type="checkbox"/> | <input type="checkbox"/> | television |
| <input type="checkbox"/> | <input type="checkbox"/> | posters |

Any other way (specify)? _____

3. Do you think that the Girl Scout image is helped by the uniform?

- Yes No

4. What role do you feel men have in Girl Scouting?

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> camping | <input type="checkbox"/> board of directors |
| <input type="checkbox"/> fund raising | <input type="checkbox"/> leaders |
| <input type="checkbox"/> committees | <input type="checkbox"/> staff |

5. What co-ed activities would you like in your troop?

- camping boating field trips other:
 sports career exploration none of these _____

6. Do you think being a Girl Scout has a positive effect on later adult life?

- Yes No No opinion

7. Do you feel Scouting holds an interest for girls past elementary school age?

- Yes No, why? (specify) _____

8. As a child, were you an active member of:

- Scouts Church youth groups
 Campfire Community youth groups
 4-H Other (specify) _____

9. What other volunteer work have you done:

- Hospital work Red Cross
 Religious Door-to-door canvassing
 School YWCA-YMCA-YWHA-YMHA
 Fraternal United Way (Community Chest)
 Service clubs AAUW
 Professional Other _____

10. Is another member of your family a current member of Girl Scouts?

- Yes No

11. Do you feel the influence of Girl Scouting is strong enough to help girls cope in a positive manner with such things as:

- | <u>Yes</u> | <u>No</u> | |
|--------------------------|--------------------------|----------|
| <input type="checkbox"/> | <input type="checkbox"/> | morality |
| <input type="checkbox"/> | <input type="checkbox"/> | crime |
| <input type="checkbox"/> | <input type="checkbox"/> | drugs |
| <input type="checkbox"/> | <input type="checkbox"/> | drinking |

12. Why did you become a Girl Scout volunteer?

- specific interests to share broader personal horizon
 interested in children to meet new people
 sense of civic responsibility other _____

13. Do you have some special skills you could share?

- Yes No

What are they? _____

14. What would be the best way to raise money for the Council in your unit/
geographic area?

- local fair benefit performance
 dinner other _____
 art show

15. Do you feel Sustaining Membership Enrollment is a worthwhile means of
raising Council funds?

Yes, specify why _____

No, specify why _____

16. Do you feel we should do as other youth organizations and assess parents,
annually?

Yes No If yes, per family, how much \$ _____

17. If some parents were unable to meet these costs, should:

- the girls be excluded from Girl Scouting
 United Way (community chest) be asked to provide these funds
 funds be sought from other sources such as: foundations, service clubs
 other (specify) _____

18. Do you think a troop should have girls of:

Yes No

 the same age (within 1 to 2 years)

 different races

 from different schools

 from different neighborhoods

19. What kinds of skills do you think Girl Scouting should emphasize (check one)?

only homemaking skills

mostly homemaking and some job skills

homemaking and job skills equally

mostly job skills and some homemaking

only job skills

20. Are you in favor of women becoming more job oriented and less of full-time homemaker?

Yes No

21. Are you in favor of Girl Scouting becoming more job oriented and with less stress on homemaking skills.

Yes No

22. Do you plan to continue in Scouting next year?

Yes No

Why? _____

23. When did you take basic leadership training? _____

24. Did your basic leadership training prepare you adequately to fulfill your role as a leader?

Yes No

If no, what did you feel was lacking? _____

25. What could Council offer in training to meet your specific needs?

26. How could training be scheduled more conveniently for you?

Would you favor:

weekly session

4 successive all-day Saturdays

weekends

other _____

27. Do you consider training to be:

too vague

too much theory, not
enough practical

too much detail

just perfect

not enough detail

other _____

too much practical, not enough theory

28. Do you personally know someone qualified to be a trainer/instructor?

Yes No

29. How many times does your troop go camping each year? _____

30. If you have not been camping in the past two years is there any special reason why not?

Council Campsites not available

haven't had training

money

don't like camping

transportation

need qualified assistance

31. How many girls are in your troop now? _____

32. Would you like your troop to be:

smaller larger same

33. List in order of importance what you dislike about Scouting.

- 1. _____
- 2. _____
- 3. _____

34. List in order of importance what you like about Scouting.

- 1. _____
- 2. _____
- 3. _____