

Program Proposal: MD-MBA Dual Degree

**Partnership between
The Lerner College of Business and Economics, University of Delaware (UD MBA)
And
The Thomas Jefferson Medical College, Thomas Jefferson University (JMC-TJU)**

I. Background: There is an exponential growth in the MD-MBA programs in the USA during the last decade. In large part it is due recognition of an urgent need to have physicians leaders to serve as hospital administrators who would have credibility (of medical community) and managerial skill set to understand health care delivery systems as well as run the hospitals. Today, there are over 50 MD/MBA programs in the country (nearly half of the medical schools in the USA) and many are operated by a partnership between two different Universities. We think there is scope to attract students from the Jefferson Medical College, Thomas Jefferson University via innovative curriculum that combines live and online classes at the University of Delaware. **The dual degree MD-MBA program will be particularly attractive to the students who are accepted at JMC-TJU via the DIMER program (Delaware Institute of Medical Education and Research).**

II. Program Delivery and Curriculum

Program Delivery:

Like other dual degrees, the MD-MBA dual degree requires completion of 33 credits by taking 11 three credit courses in the UD MBA program.

CURRICULUM:

Core Curriculum

Tier 1:

Financial reporting and Analysis (ACCT800)
Statistical Data Analysis for Managers (BUAD820)
Leadership and Organization Behavior (BUAD870)
Economic Analysis for Business Policy (ECON503)

Tier II:

Operations Management and Management Science (BUAD831)
Marketing Management (BUAD880)
Financial Management (FINC850)

Tier III:

Management Control Systems & Information Technology (ACCT801)
Ethical Issues in the Global Business Environment (BUAD840)
Corporate Strategy (BUAD890)

Specialty class: Global/International Elective class