

REMEMBER TO VOTE
NOVEMBER 2

CHRISTINE O'DONNELL'S RECOVERY PLAN:

- Stop the job-killing tax hikes due in January.
- Repeal the government takeover of health care.
- No more bailouts: Pay down debt with unused TARP and "stimulus" funds.
- Kill the Death Tax, once and for all.
- Shrink government: Cut spending to pre-bailout levels.

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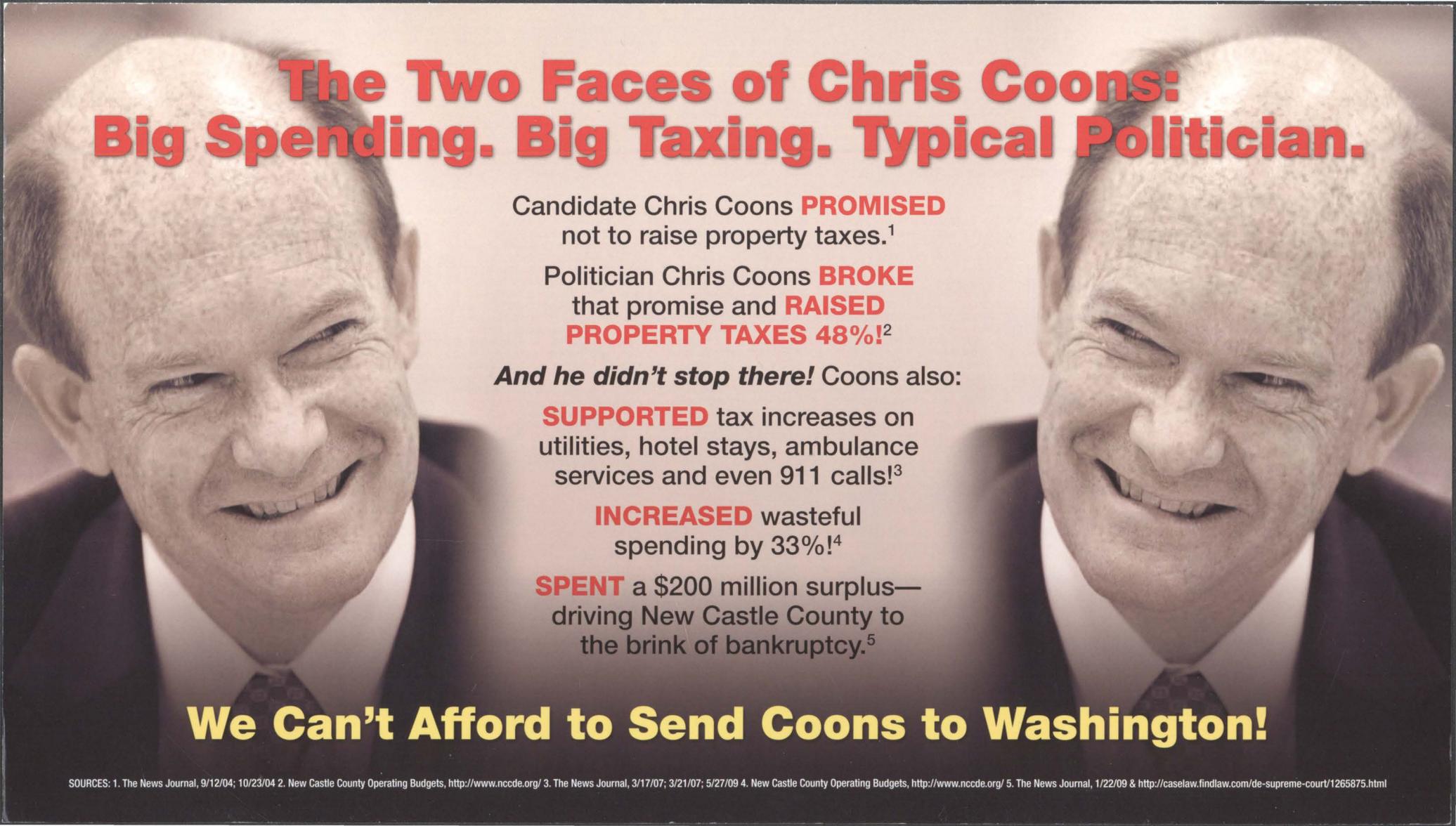
“Families and seniors in Delaware are having a tough time making ends meet. It’s getting even tougher thanks to politicians like Chris Coons.

It’s time Delaware families had a voice in government again. It’s time to stop the spending, lower taxes and create jobs.”

Friends of Christine O'Donnell
P.O. Box 3987
Wilmington, DE 19807

**CHRISTINE
O'DONNELL**
UNITED STATES SENATE

PAID FOR BY FRIENDS OF CHRISTINE O'DONNELL



The Two Faces of Chris Coons: Big Spending. Big Taxing. Typical Politician.

Candidate Chris Coons **PROMISED**
not to raise property taxes.¹

Politician Chris Coons **BROKE**
that promise and **RAISED**
PROPERTY TAXES 48%!²

And he didn't stop there! Coons also:

SUPPORTED tax increases on
utilities, hotel stays, ambulance
services and even 911 calls!³

INCREASED wasteful
spending by 33%!⁴

SPENT a \$200 million surplus—
driving New Castle County to
the brink of bankruptcy.⁵

We Can't Afford to Send Coons to Washington!

**CHRISTINE
O'DONNELL**
UNITED STATES SENATE

Dear Fellow Delawarean:

This Tuesday you have the opportunity to cast a vote for our next U.S. Senator. I am running for U.S. Senate because I am concerned about the direction of our country.

The America we knew and grew up with is being threatened in the most serious way. We're facing one of the worst economic crises since the Great Depression. Because this is a Special Election, your next U.S. Senator can immediately go to Washington to fight to change the direction in which our nation is headed. Your vote will profoundly impact Delaware and our nation as a whole!

The person we elect on Tuesday will vote on the largest tax increase in U.S. History and vote on whether or not to pass the Cap & Trade energy tax that will raise our utility bills at least \$1,200 and cost Delaware at least 6,000 jobs.

What if you or a loved one is one of those 6,000 people who will be laid off when Cap & Trade is passed? Can you afford to pay at least another \$1,200 in utility bills next year? Can you afford to pay another \$2,000 to \$4,000 in taxes?

Most of us can't. Yet, because career politicians cater to special interest groups, Congress is planning to pass these crippling taxes this November.

With your support, I will go to Washington to fight to serve YOUR interests, not political special interests. We will fight to stop the largest tax increase in history and fight to pass economic policy that will create an environment in which people can be innovators and turn ideas into thriving businesses.

It is my hope that after taking another look at what this campaign is all about, you will join the thousands of Delawareans who have eagerly decided to cast their vote for O'Donnell for U.S. Senate.

Thank you for your time, and again, I humbly ask for your vote this Tuesday, November 2.


Christine O'Donnell

P.S. To learn more go to www.Christine2010.com and click on the [ChristineTV icon](#).



**CHRISTINE
O'DONNELL**
UNITED STATES SENATE

www.Christine2010.com

Governor Pete du Pont Endorses Christine!

“ It is my belief that Christine O'Donnell will represent the First State honorably in the United States Senate.

As you know, the winner will be seated immediately following the November 2nd election, making her votes all the more important to the citizens of Delaware.

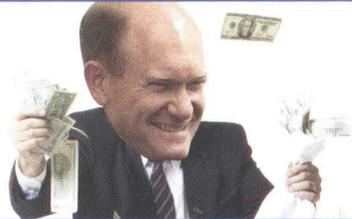
It is my hope that you will support Christine, as I am, and help her campaign move forward to victory. ”



In the race for U.S. Senate, **THE CHOICE IS CLEAR...**

Friends of Christine O'Donnell
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Career Politician
CHRIS COONS

CHRISTINE O'DONNELL
Fighting for YOU!



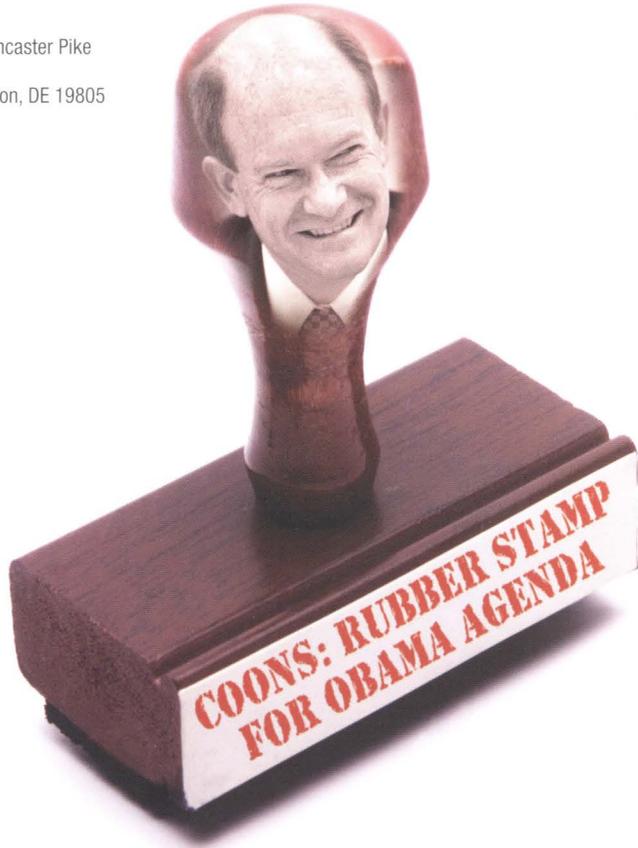
<ul style="list-style-type: none"> • Raised taxes on <u>low-income senior citizens and low-income disabled residents</u>.⁷ • Raise taxes three times as county executive, breaking his campaign pledges not to.¹ 	<p>Raising Taxes</p>	<ul style="list-style-type: none"> • Save Delaware families <u>thousands of tax dollars</u> each year. • Will cut taxes for small businesses and farmers.
<ul style="list-style-type: none"> • Will vote for Cap-n-Trade Energy Tax: His family-owned company stands to profit, while your family pays over \$1,200/year in higher utility bills.² 	<p>Energy</p>	<ul style="list-style-type: none"> • Will fight to keep your energy bills <u>low</u> by voting against Cap-n-Trade. • Supports a market-based approach to energy independence.
<ul style="list-style-type: none"> • <u>Wants to give terrorists Constitutional rights.</u>³ • Will weaken our security with drastic cuts to military and defense spending.³ 	<p>War On Terror</p>	<ul style="list-style-type: none"> • <u>No Miranda Rights for terrorists.</u> • Supports full funding of our military and defense forces.
<ul style="list-style-type: none"> • Says it's okay to cut Medicare Advantage for seniors.⁴ • Puts the bureaucrats between you and your doctor.⁴ 	<p>Healthcare</p>	<ul style="list-style-type: none"> • Will fight to bring healthcare costs down by de-funding and repealing Obamacare. • Trusts you to make the right choices with your healthcare.
<ul style="list-style-type: none"> • Turned a surplus into a deficit while serving as County Executive.⁵ • <u>Used taxpayer money for sweetheart deals and slush funds for his cronies.</u>⁶ 	<p>Government Spending & Jobs</p>	<ul style="list-style-type: none"> • Fight to Stop January Tax increases that will kill jobs. • Put your interests ahead of political special interests.

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1. <http://www.foxnation.com/911/2010/09/20/coons-proposed-tax-911-calls>; 2. <http://www.chriscoons.com/issues/energy>; 3. 10/13/10 O'Donnell vs Coons Debate @ U of Delaware; 4. <http://latimesblogs.latimes.com/washington/2010/10/christine-odonnell-chris-coons-debate-health-care-reform-for-or-against.html>, <http://www.nationalreview.com/battle10/249724/o-donnell-coons-debate-highlights-policy>; 5. The News Journal 3/17/07; 3/21/07; 5/27/07; 6. <http://freedomist.com/2010/10/08/chris-coons-christine-odonnell-delaware-senate-race-one-man-weapon-of-mass-jobs-destruction/>; 7. <http://www.coonsthetaxman.com/seniors.php>; 8. (Steven Church, "Gore Joins Environmental Policy Debate," The [Wilmington, DE] News Journal, 11/16/03)

THIS TUESDAY, PLEASE VOTE FOR CHRISTINE O'DONNELL.

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Suite 4B
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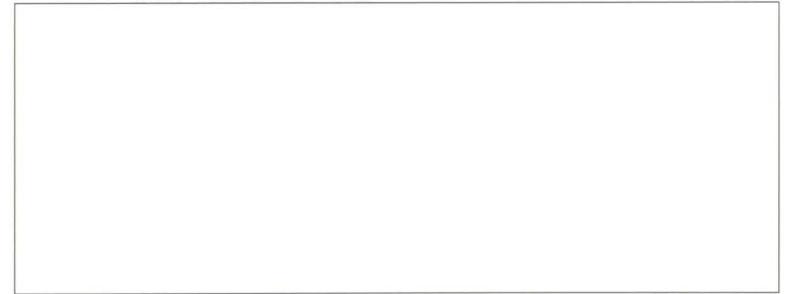


- \$ ObamaCare**
- \$ Failed Stimulus and Bailouts**
- \$ Cap & Trade Energy Tax**
- \$ Massive Tax Increases January 1ST**

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**APPROVED
BY CHRIS COONS!**

**Career Politician Chris Coons will be a
rubber stamp for the Obama-Pelosi-Reid
Agenda in Washington!**



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What's so funny?

*They know that if
Chris Coons makes
it to Washington,
he is going to vote
for THEIR AGENDA...
NOT YOURS!*

**CHRIS COONS:
BIG TAXING, BIG SPENDING, TYPICAL POLITICIAN.**

CHRIS COONS will be
a **RUBBER STAMP** for
the tax-and-spend
policies of **OBAMA,
PELOSI & REID.**

Coons will vote for the
Obama Cap & Trade
Energy Tax.

This will cost each
Delaware family \$1,200
a year in **higher taxes.**

And while we pay more,
**Coons's family business
could make BILLION\$.**

Coons won't vote to renew
the **expiring tax cuts.**

That means **your taxes will
go up** effective January 1ST.

If Chris Coons gets elected,
it sounds like the joke will
be on Delaware taxpayers!

www.CoonsTheTaxman.com

**If you call 911,
you want help fast...**

**If you call 911,
Chris Coons wants
you to pay a TAX!**



CHRIS COONS: TAXING 911 CALLS AND AMBULANCE SERVICES!

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When you call 911 or need an ambulance,
you need help *fast*.

But to **Career Politician Chris Coons**
911 calls are a *fast* way to make a buck.

***Coons wants to tax 911 calls and
emergency ambulance service.***

Why? Because he's a tax and spend politician.

Coons raised property taxes 54%...
and spent a 200 million dollar surplus...
but he needed more money...

So he tried to tax 911 calls and emergency
ambulance services.

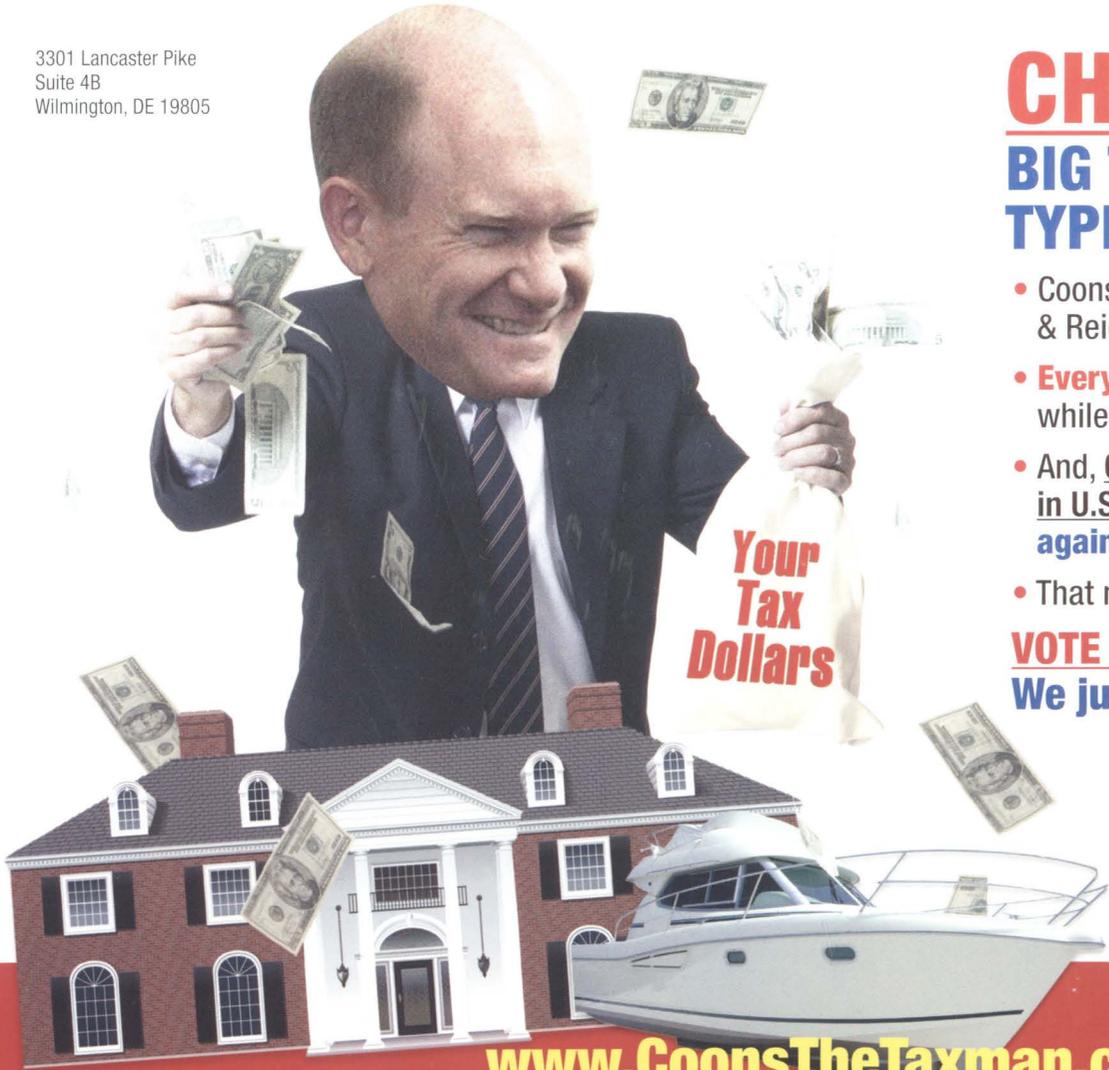
***If he would do this in Delaware, what
do you think he will do in Washington?***

Chris Coons: Big Taxer. Big Spender. Typical Politician.

SOURCES: New Castle County Operating Budgets,
<http://www.nccde.org>; The News Journal, 3/17/07;
3/21/07; 5/27/09; The News Journal, 1/22/09

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CHRIS COONS: **BIG TAXING, BIG SPENDING,** **TYPICAL POLITICIAN.**

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- Coons is going to be a **rubber stamp** for the Obama, Pelosi & Reid Agenda and **will vote for the Cap & Trade Energy Tax.**
- **Every Delaware family will pay thousands** extra per year, while **the Coons family business could make billions!**
- And, **Coons** has stated he **will vote for the largest tax increase in U.S. history** this January, **which means your family will again pay a boat load of money.**
- That means **your taxes are going up on January 1.**

VOTE NO TO CHRIS COONS:
We just can't afford to send him to Washington!

www.CoonsTheTaxman.com

Ad: Coons would profit from cap and trade

THE NEWS JOURNAL • OCTOBER 24, 2010

Republican Senate candidate Christine O'Donnell claims in a new television advertisement that her Democratic opponent Chris Coons and his family stand to make "billions" if Congress passes clean-energy legislation.

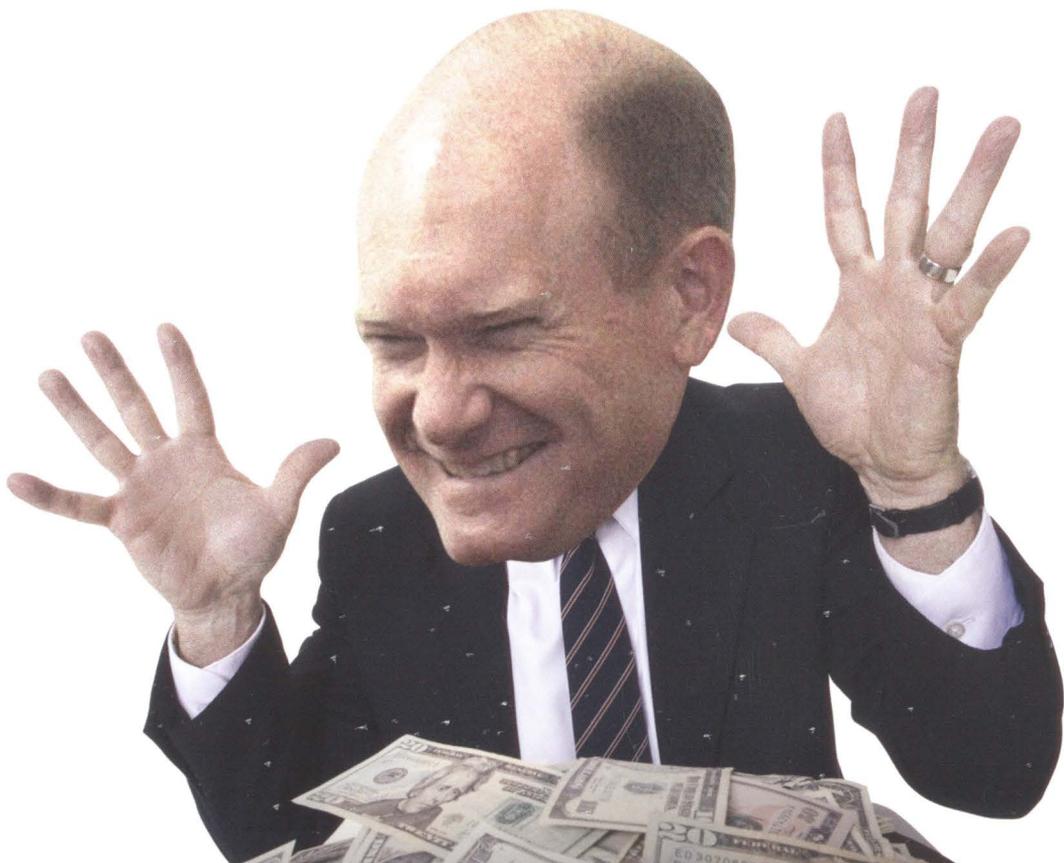
Coons is the stepson of Robert Gore, chairman of W L Gore & Assoc.

If elected to the Senate, Coons has said he would support legislation known as "cap and trade" to limit carbon dioxide emissions blamed for global climate change. Critics say cap and trade would create a massive new tax on fossil fuel energy sources, such as electricity generated from coal.

CHRIS COONS is going to vote for the Cap & Trade Energy Tax...

This will cost each Delaware family **over \$1,200** a year in higher utility bills...

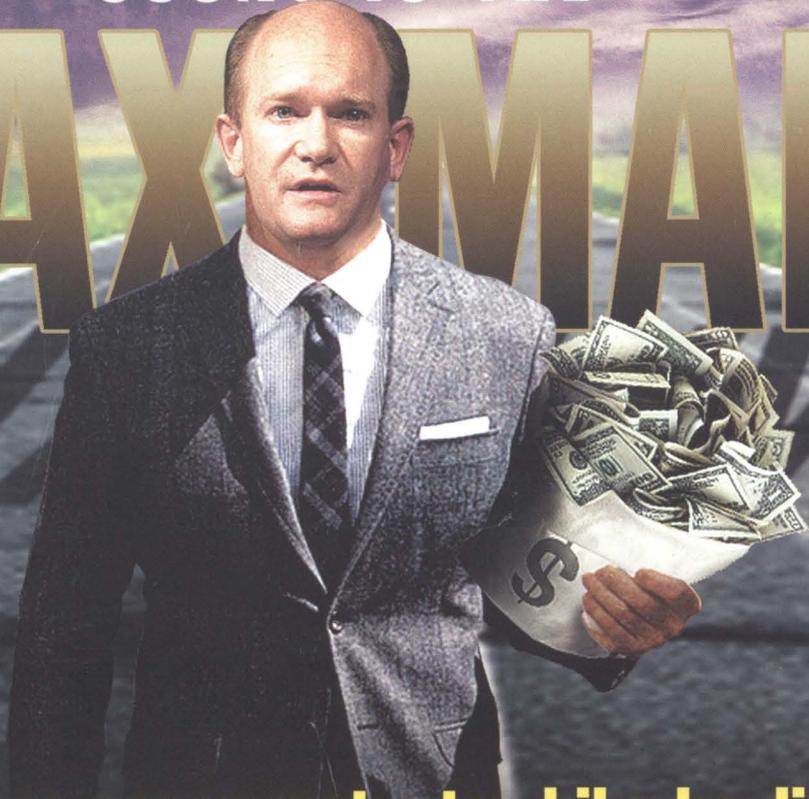
And it could make the Coons family business BILLION\$!



www.CoonsTheTaxman.com

COONS IS THE

TAXMAN



**Chris Coons never met a tax hike he didn't like!
He broke his promise and increased property taxes 54%.**

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www.CoonsTheTaxMan.com

BROKE his promise and **INCREASED PROPERTY TAXES 54%!¹**

TAXING 911 calls and ambulance services.²

INCREASED sewer taxes 64%.³

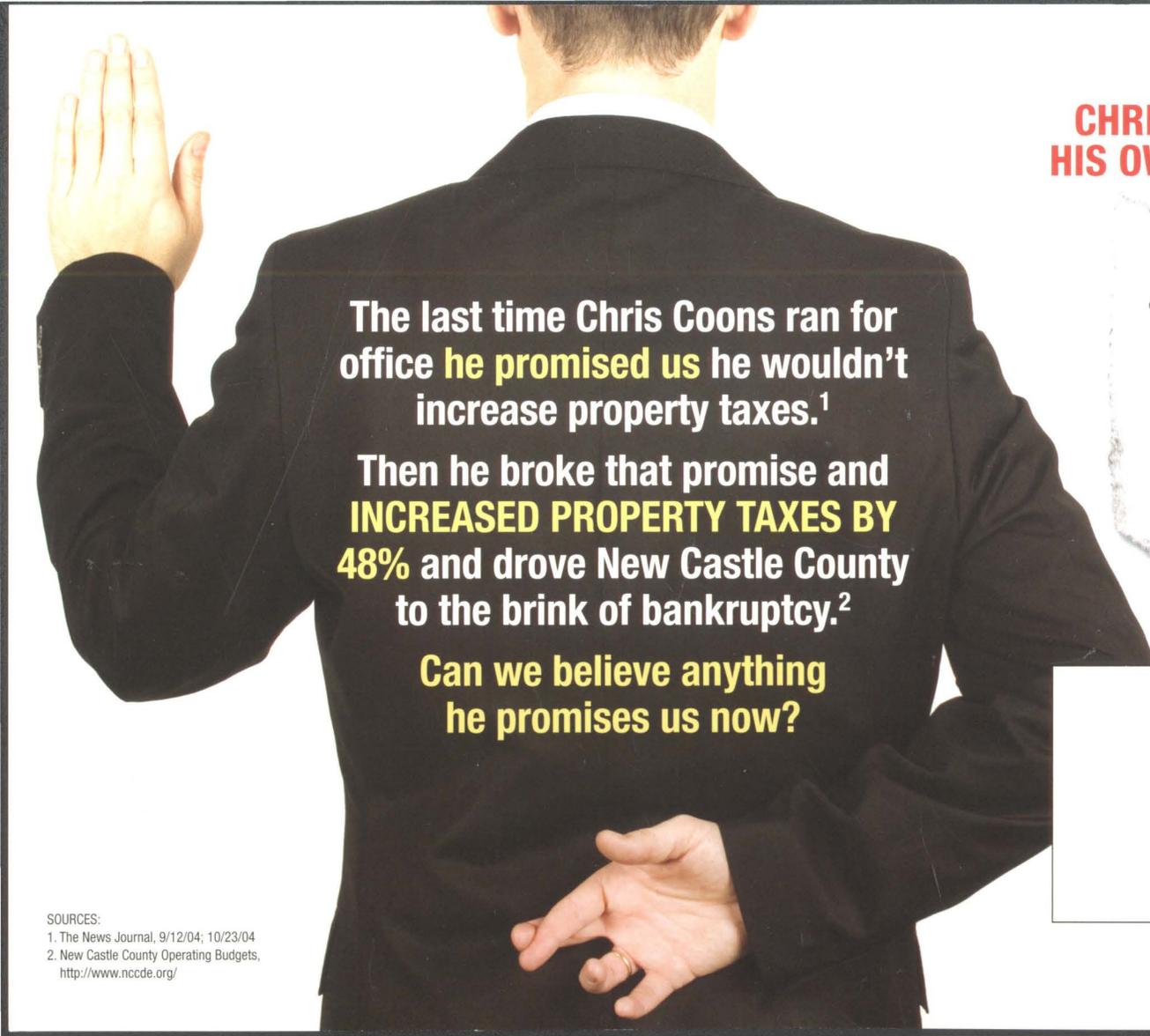
SPENT a \$200 million surplus — nearly bankrupting New Castle County.⁴

WILL RAISE your taxes on January 1st.⁵

**CHRIS COONS: ANOTHER BIG TAXING,
BIG SPENDING, TYPICAL POLITICIAN**

SOURCES: 1. New Castle County Operating Budgets, <http://www.nccde.org/> 2. The News Journal, 3/17/07; 3/21/07; 5/27/09 3. New Castle County Operating Budgets, <http://www.nccde.org/> 4. The News Journal, 1/22/09 & <http://caselaw.findlaw.com/de-supreme-court/1265875.html> 5. www.chriscoons.com/page/fiscal_responsibility

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The last time Chris Coons ran for office **he promised us** he wouldn't increase property taxes.¹

Then he broke that promise and **INCREASED PROPERTY TAXES BY 48%** and drove New Castle County to the brink of bankruptcy.²

Can we believe anything he promises us now?

CHRIS COONS IN HIS OWN WORDS...

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“...we raised taxes more than anyone has in 30 years.”

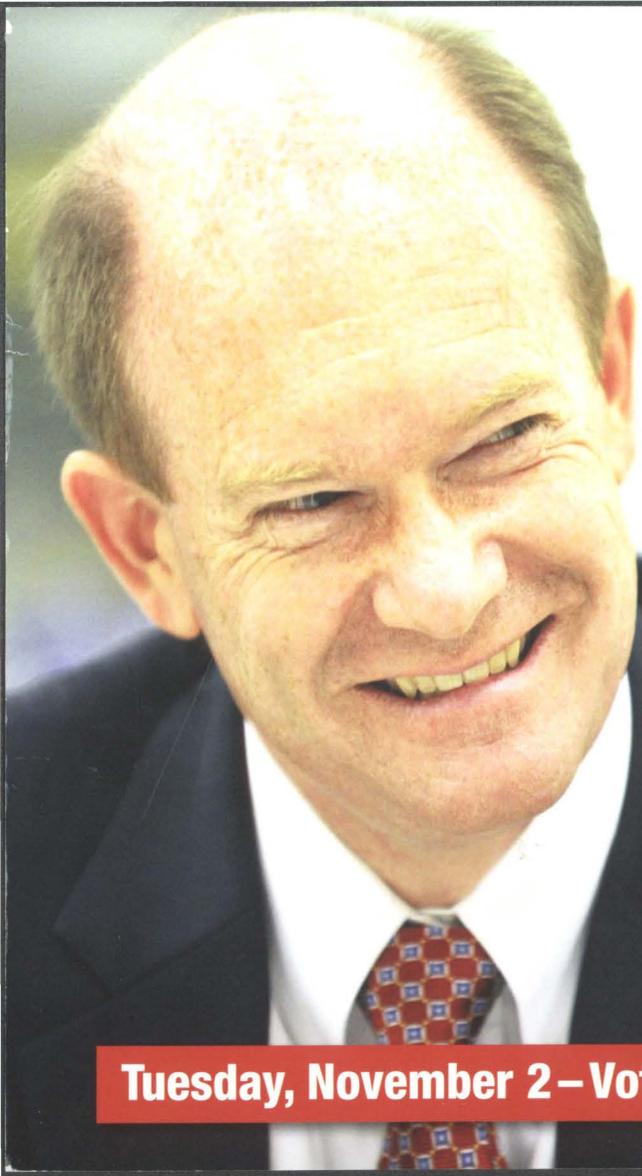
Chris Coons, from National Journal's Hotline On Call Blog, 6/7/10

Friends of Christine O'Donnell, P.O. Box 3987, Wilmington, DE 19807

SOURCES:

1. The News Journal, 9/12/04; 10/23/04
2. New Castle County Operating Budgets, <http://www.nccde.org/>

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CHRIS COONS: BIG SPENDING. BIG TAXING. TYPICAL POLITICIAN.

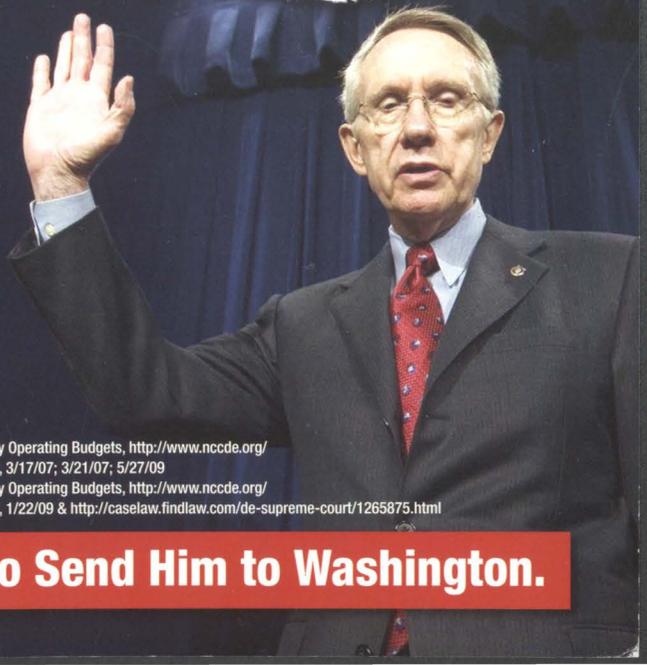
- ✘ Broke his promise and **INCREASED** property taxes by 48%!¹
- ✘ **SUPPORTED** tax increases on utilities, hotel stays, ambulance services and even 911 calls!²
- ✘ **INCREASED** wasteful spending by 33%!³
- ✘ Inherited a \$200 million surplus as New Castle County Executive but **HE SPENT IT ALL**—driving the county to the brink of bankruptcy.⁴

If he would do this in New Castle County, what do you think he would do in Washington?

Harry Reid calls
Coons “his pet!”

“I’m going to be very honest with you, Chris Coons...**he’s my pet.**”

Senate Leader Harry Reid
The Hill Newspaper
9/15/10



SOURCES:

1. New Castle County Operating Budgets, <http://www.nccde.org/>
2. The News Journal, 3/17/07; 3/21/07; 5/27/09
3. New Castle County Operating Budgets, <http://www.nccde.org/>
4. The News Journal, 1/22/09 & <http://caselaw.findlaw.com/de-supreme-court/1265875.html>

Tuesday, November 2 – Vote NO! to Coons. We Just Can’t Afford to Send Him to Washington.



Chris Coons: Big Spending. Big Taxing. Typical Politician.

TAX-AND-SPEND COONS:

BROKE his promise and **RAISED**
PROPERTY TAXES 48%!¹

SUPPORTED higher taxes on
utilities, hotels, ambulance
services and even 911 calls!²

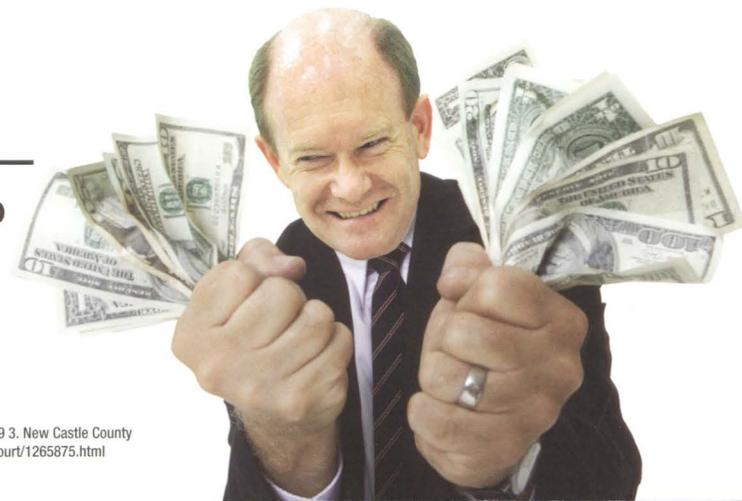
INCREASED wasteful
spending by 33%!³

SPENT a \$200 million surplus—
driving New Castle County to
the brink of bankruptcy.⁴

Harry Reid calls
Coons “his pet!”

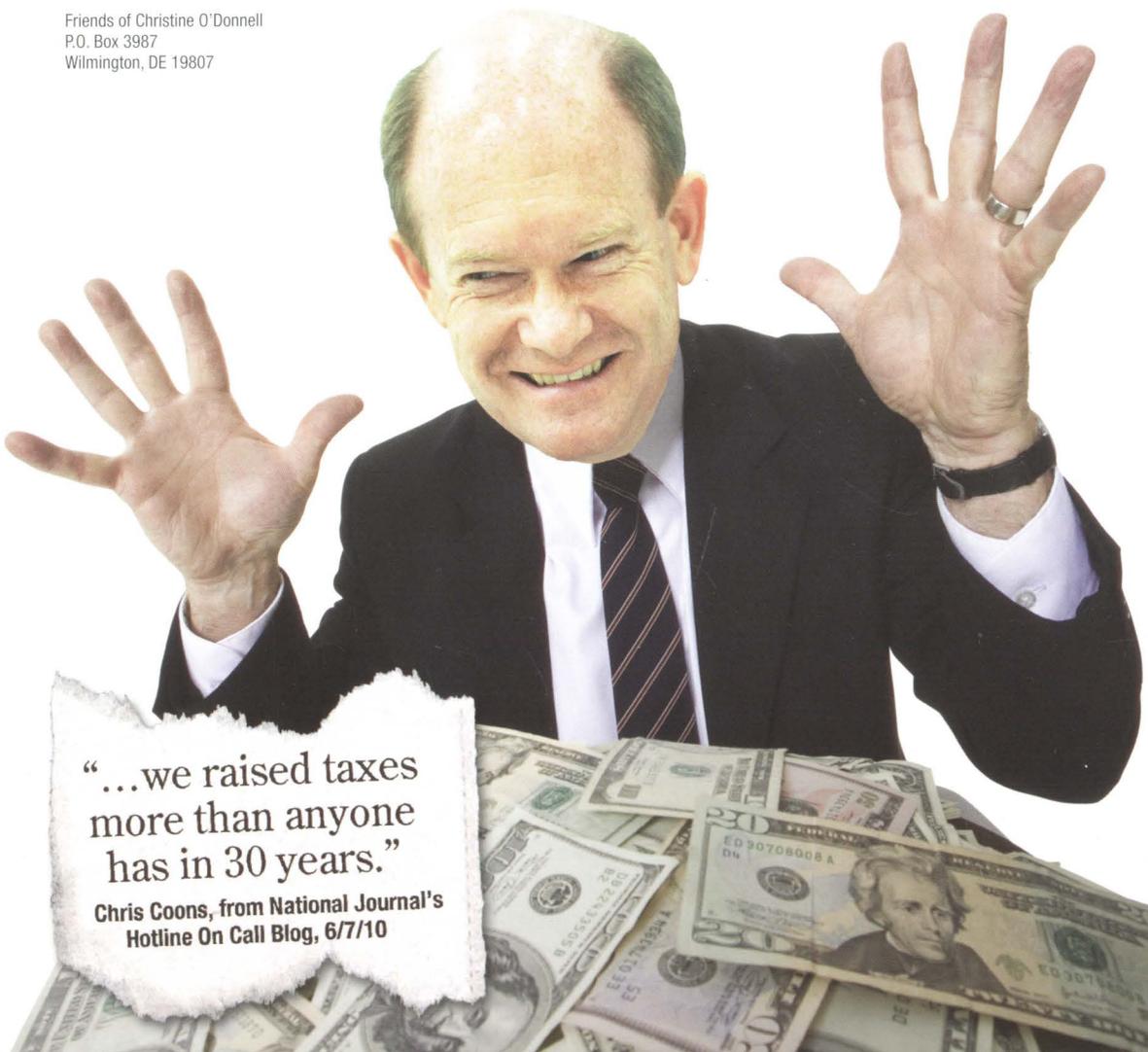
“I’m going to be very
honest with you, Chris
Coons...he’s my pet.”

Senate Leader Harry Reid
The Hill Newspaper
9/15/10



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When it comes to politicians
getting their hands on
YOUR tax dollars...

**NO ONE DOES
IT BETTER THAN
CHRIS COONS!**

“...we raised taxes
more than anyone
has in 30 years.”

Chris Coons, from National Journal's
Hotline On Call Blog, 6/7/10

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**WHEN YOU TURN ON A LIGHT...
START YOUR CAR...OR HEAT YOUR HOME...
YOU WILL PAY HIGHER ENERGY
TAXES AND THE COONS FAMILY
BUSINESS COULD MAKE BILLIONS!**

The US Senate is set to vote on the
Cap & Trade Energy Tax.

This tax will cost each Delaware family over
\$1,200 a year in higher taxes.¹

The Coons family business is a major
stakeholder in this legislation.

They stand to make billions if this tax passes.

Chris Coons has said he WILL NOT recuse himself
from this vote if he is elected.²

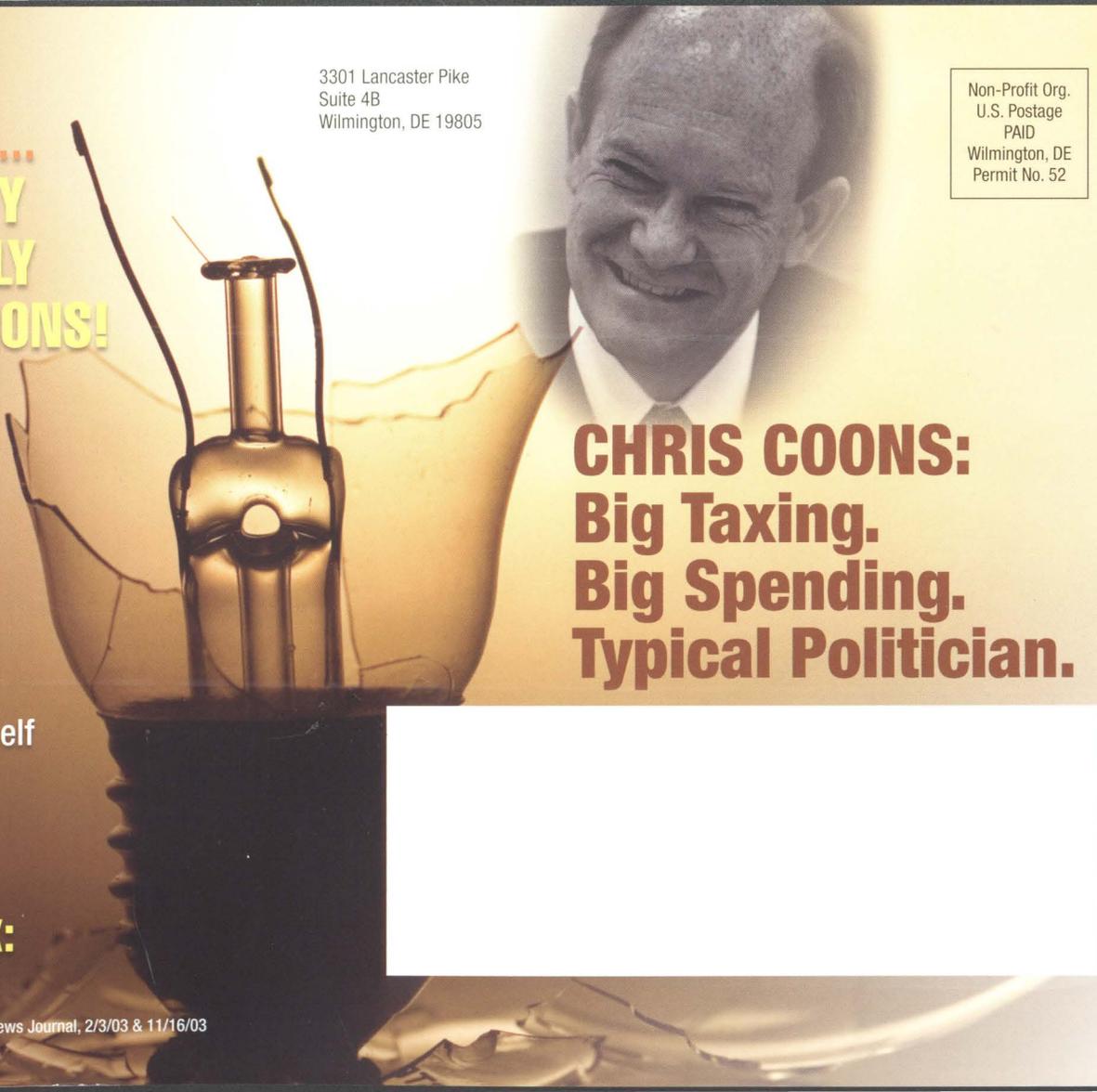
Instead he will vote on legislation that directly
benefits his family business.³

**THE COONS CAP & TRADE ENERGY TAX:
YOU PAY MORE. THEY MAKE BILLIONS!**

SOURCES: 1. Heritage Foundation Report, September 14, 2010 2. CNN Debate, 10/13/10 3. The News Journal, 2/3/03 & 11/16/03

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**CHRIS COONS:
Big Taxing.
Big Spending.
Typical Politician.**

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THE CHRIS COONS CAP & TRADE ENERGY TAX:

It will cost each Delaware family
over \$1,200 a year in higher taxes...



And it could make Chris Coons'
family business **BILLIONS!**