UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: Ajay Manrai ___________________________ phone number 302-831-1770
Department: Business Administration/ GEP office ______ email address Manraia@lerner.udel.edu

Action: Add a new concentration in the MBA Program
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term Fall 2010
(use format 04F, 05W)

Current degree Master of Business Administration, MBA
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: Master of Business Administration, MBA
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: Healthcare Policy Concentration
Proposed new name for revised or new major / minor / concentration / academic unit
(if applicable)

Revising or Deleting:

Undergraduate major / Concentration:
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor:
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: Revised statement attached
(Must attach your Graduate Program Policy Statement)

Graduate Program of Study: Master of Business Administration, MBA
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: Please see attachment

Note: all graduate studies proposals must include an electronic copy of the Graduate Program Policy Document, highlighting the changes made to the original policy document.

Please see attachment

List new courses required for the new or revised curriculum. How do they support the overall program objectives of the major/minor/concentrations)?

Please see attachment

(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter “None”)

Explain, when appropriate, how this new/revised curriculum supports the 10 goals of undergraduate education:
http://www.ugs.udel.edu/gened/

Not applicable

Identify other units affected by the proposed changes:
(Attach permission from the affected units. If no other unit is affected, enter “None”)

The revised curriculum has been approved by a College wide MBA Committee and discussed with the Department

Chairs of the four departments (Business Administration, Economics, and Finance), which offer classes in the MBA program. There are no new courses added. The concentration is based on courses currently available at Thomas Jefferson University. Some of these courses will also be offered at the UD Newark and Wilmington campus under BUAD banner. A letter from the Chair of the Business Administration Department is attached in support of willingness of BUAD to support such courses.

Describe the rationale for the proposed program change(s):
(Explain your reasons for creating, revising, or deleting the curriculum or program.)

Enhance collaborative opportunities with Thomas Jefferson University, which President Harker helped us launch. Please see more details in the attachment.

Program Requirements:
(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the current curriculum and include a side-by-side comparison of the credit distribution before and after the proposed change.)

Please see attachment

<table>
<thead>
<tr>
<th>ROUTING AND AUTHORIZATION:</th>
<th>Date</th>
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<tbody>
<tr>
<td>Department Chairperson</td>
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<td>Dean of College</td>
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<tr>
<td>Chairperson, College Curriculum Committee</td>
<td>Date</td>
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<td>Chairperson, Senate Com. on UG or GR Studies</td>
<td>Date</td>
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<td>Chairperson, Senate Coordinating Com.</td>
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<td>Secretary, Faculty Senate</td>
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<td>Date of Senate Resolution</td>
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<td>Registrar</td>
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<td>Vice Provost for Academic Affairs &amp; International Programs</td>
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<td>Provost</td>
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<td>Board of Trustee Notification</td>
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Revised 10/23/2007 /khs