AMERICAN CONSULATE GENERAL
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DR. JOSEPH GOEBBELS.

Dr. Goebbels is short, slender, wiry, energetic and has a certain magnetism. He has a club foot. His head is long and narrow and his features deeply lined and aside from the eyes give the impression of a much older man. His eyes are extraordinarily expressive and alive. He is in some respects the most energetic and indefatigable and hardest working man of the National-Socialist leaders. He is undoubtedly the most intelligent and clever man in the entire party. He knows Germany and the German character as few know it, but is extraordinarily under- and misinformed concerning other countries and has little understanding of foreign attitudes. He is prejudiced, and implacable and unchanging so far as most fundamental attitudes are concerned. He is one of the cleverest propagandists that has been produced in any country, but is effective only for his own country as he has such a lack of knowledge of conditions and mentalities outside of Germany. He is direct, ruthless and almost brutal in the language which he uses and is the most effective and most popular speaker of the party. His short, incisive sentences which appeal to the prejudices and feelings of his hearers always cause applause. He makes very little appeal to reason and does not intend to appeal to reason. He knows thoroughly every prejudice, every discontent of practically every class of the German population.
population. Personally he is extremely ambitious and has most of the failings of a self-made man. He must be in the public eye. He cannot bear criticism and his vanity is easily wounded. He is extremely sensitive and susceptible to flattery from his followers in some respects.

This is the man who controls not only his Ministry which has the absolute control of all public opinion forming means in Germany, including the press, the theatre, the radio, the cinema, book publishing, music, etc., but who has among the major leaders of the party now the closest contact with the Chancellor. His views run more in accord with those of the Chancellor than those of any other of the Chancellor's immediate associates and advisers. It is he who has been the successful instrument in teaching the hatred of the Jews in Germany and has been the principal apostle with the Chancellor of the anti-Jewish movement. It is impossible to tell how sincere this attitude is as a conviction, but in practice it has been most effective, ruthless and unrelenting. He has the power to speak effectively before almost any kind of an audience in Germany because he senses the grievances of practically every class and group, and his appeal is always on that basis. While extraordinarily intelligent and with a receptive mind, he is not amenable to reason as are some of the other leaders of the party.

Those who know him best feel that his prejudices are so deeply seated that he never changes an opinion.
He may temporarily change his attitude as a matter of expediency. He is one of the few men in the National-Socialist party who has practically remained unchanged in any of his convictions and prejudices since the movement came into power. There are those who believe that he is almost totally devoid of sincerity and is willing to resort to any measures to gain his ends.

He has extraordinary administrative ability, more so than any of the major leaders, and has displayed an almost uncanny ability to stage huge spectacles to form and impress public opinion. He is the most single useful and effective member of the party. He is cordially hated by the majority of the party leaders, but has the close confidence and ear of the Chancellor, and between them there exists close sympathy and understanding, due to the remarkable similarity of their viewpoints and prejudices. At one time an endeavor was being made to get rid of him or to put him into the background, but it was found that the lack of his dynamic influence over the masses was being felt all over the country, and he was rapidly brought back into the picture.

On account of his extraordinary intelligence, organizing ability, unscrupulousness, insincerity and prejudices, he is at the same time one of the most powerful and dangerous men in the party organization.