The Advertisements

of wares and business houses which The 1919 BLUE HEN cordially recommends to its readers are published on the following pages. Your consideration of them is earnestly asked as it is through the cooperation of our advertisers that we are enabled to publish this issue.

THE BOARD
Delaware College
And The Present Crisis

In these days when only the efficient man can be tolerated in any position of responsibility, there is an increasing demand for the college graduate. He is needed to help win the war, both in the field and behind the lines. Upon him depend, in a large measure, the present safety and the future growth of our country. Already, an astonishingly large percentage of the officers of our Army and Navy are college men. For the college man himself this is a time of rare opportunity, and after the war his opportunities will be greater rather than less. Much reconstruction work will have to be done; the learned professions will demand more men than ever before; the land must be made to yield as it has never yielded in the past. The courses in Arts and Science, Engineering, and Agriculture at Delaware College are peculiarly fitted to prepare the graduates of our high schools to meet the demand for trained men. With its large and able Faculty, its modern buildings, its adequate equipment, and its unexcelled athletic facilities, the College is the logical choice of the young man who desires to fit himself to meet and solve the problems of life which are sure to arise as a result of the unusual National conditions incident to the war and to the period of reconstruction that will follow it.
THE principal products mentioned are made by this organization whose superior facilities for securing the required materials and employment of recognized experts as supervisors of production assure a production noted for its quality, efficiency and adaptability.

The Du Pont Company and associates now offer to the public a most extensive variety of products suitable for industrial, domestic and ornamental requirements. An inquiry concerning any of the listed products will enable the inquirer to obtain the desired information. Kindly mention "THE BLUE HEN" when making inquiry and address.

Advertising Division
E. I. du Pont de Nemours & Co.
Wilmington, Del.

The Du Pont American Industries Are:
E. I. du Pont de Nemours & Co., Explosives
Wilmington, Delaware
Du Pont Chemical Works, New York, N. Y.
Pyroxylin and Coal Tar Chemicals
Du Pont Fabrikoid Co., Wilmington, Del.
Leather Substitutes
The Arlington Works, New York, N. Y.
Py-ra-lin Goods and Challenge Collars
Paint, Pigments, Acids and Chemicals
Du Pont Dye Works, Wilmington, Del.
Dyes and Dye Bases.
The Material of a Million Uses

Vul-Cot Fibre has been called "the material of a million uses" because of the infinite number of purposes which it can be made to serve.

In many plants it is used as an insulator; in other places it is used wholly for mechanical parts; and in a large number of industries it is to be found in the product manufactured.

A noteworthy fact that should interest students, alumni and faculty of the Delaware State College is that this State is the world's center for the manufacture of vulcanized fibre.

VUL-COT Fibre

is a higher development of vulcanized cotton fibre—a hard, tough, horn-like material of great strength and durability.

It is insoluble in all ordinary solvents and is not injured by contact with water, oils or greases.

It takes a high polish.

Though hard, Vul-Co' Fibre is slightly resilient and will not crack, break or split in ordinary usage.

It wears long and uniformly.

Vul-Cot Fibre is readily machined. You can cut, thread, tap, drill, turn, stamp and emboss it.

The following properties emphasize the character of this wonderfully adaptable material:

- **Tensile strength**: 9,000 to 14,000 lbs. per sq. in.
- **Compressive strength**: 38,000 to 42,000 lbs. per sq. in.
- **Shearing strength**: 9,000 to 13,000 lbs. per sq. in.
- **Specific gravity**: 1.20 to 1.50.
- **Electrical rupture**: 150 to 400 V. per .001 per thickness.

Every engineer should make a point of familiarizing himself with the character and uses of Vul-Cot Fibre. Samples will be sent to you upon request.

American Vulcanized Fibre Co.

Equitable Building

Wilmington, Del.
ENGRAVINGS
in The Blue Hen
Made by

Hammersmith
Kortmeyer Co.
ARTISTS.
ENGRAVERS.
PRINTERS.
MILWAUKEE.
WIS.

Get Our Special Proposition on
Your Annual
MILLER BROS. BO.
9th and King Sts., Wilmington, Del.

Originators
of The Club Plan

Banking For Young Men

The accounts of young men receive sympathetic handling at the hands of this bank.
The establishment of relations here will prove advantageous in years to come.
The personnel of the directorate insures careful administration, and that of the clerical force is sufficient to make for rapid, efficient and satisfactory handling of your account.

Wilmington Trust Company
Tenth and Market Sts. Second and Market Sts.
Ideas, Craftsmanship and Service

Are Illustrated in this 1918 Edition of the
BLUE HEN
From The Presses of "THE PRINTERS of DEL-AWARE."

The Star Publishing Company
309 Shipley Street, Wilmington

DELAWARE RUBBER ROOFING

Is the best by test.
Will not peel in summer nor crack in winter.
Endorsed as perfect by all leading contractors.

1, 2 OR 3 PLY
ORDER FROM YOUR LOCAL DEALER

DELAWARE HARDWARE CO.
SECOND AND SHIPLEY STS.
MEN'S DEPARTMENT

Eclipse Shirts
Pajamas
Underwear
Hosiery
Neckwear
Collars
Stetson Hats
Florsheim Shoes

LADIES' DEPARTMENT

Dress Goods
White Goods
Drapery
Corsets
Hosiery
Shoes
White Skirts
Children's Dresses
Laces and Embroideries

JACOB REED'S SONS
—MANUFACTURERS OF—
Gold Medal Uniforms

The uniforms worn by students of Delaware College are examples of workmanship, quality and appearance of our product.

JACOB REED'S SONS
1424-1426 CHESTNUT STREET
PHILADELPHIA
The "Big Store"

has always been interested in you
and yours, and is very much in-
terested at this time. Our pleas-
ure will be to serve you promptly
and kindly. Anything that you
may need for the comfort of self
or home you can get it here right-
ly priced. Remember always—
that this is your store—and any-
thing usually found in an up-to-
date Department Store we have.
Favor us with your presence, as
it is always a pleasure to have you
with us. The famous Pink Stamps
given on all purchases.

LIPPINCOTT & CO., Inc.
306 to 314 Market St.,
Wilmington, Delaware

INSURE IN A HOME
COMPANY

Become a Member and participate in the
Profits of the
FARMER'S MUTUAL FIRE
INSURANCE COMPANY
of the State of Delaware
833 Market Street
Wilmington, Del.

FREDERICK L. KURTZ,
President.
WILLIAM E. ROTHWELL,
Secretary-Treasurer.

Agents in All The Principal Towns

John Price Hyatt
Ford Building
Wilmington, Delaware

Special Agent
THE EQUITABLE LIFE ASSURANCE
SOCIETY OF THE UNITED STATES

An Explosive For Every
Requirement

Atlas Explosives

Atlas Powder Company
Wilmington, Delaware
Edward W. Pyle & Co.
619 Market Street
Wilmington Delaware

Every Evening

The FIRST Newspaper in Wilmington, Del.

Every Evening leads in News, in Prestige, in Influence, and in all those things which go to make a GOOD newspaper.

Daily average circulation over 13,700

Delaware Electric & Supply Co.
Jobbers in
Mill and Factory Supplies
Engines,
Boilers and Steam Pumps

Oils, Belting, Etc.
Ship Chandlery, Pipe Covering
Wood, Iron and Steel Pulleys
Steam Fitters' and Plumbers' Supplies

SHOW ROOM, DUPONT BUILDING
OFFICE and STORES
211-219 SHIPLEY STREET
214-224 Orange Street
Wilmington Delaware

LAIRD & COMPANY
Investment Bankers

We Specialize in
High Grade Securities Suitable for Purchase by Trust Estates, Institutions and Individuals.

DuPont Building Wilmington, Del.

Telephone 4242
N. Y. Telephone, Cortlandt 3255
Strength - Organization
Service

The three essentials conspicuous in this Company are (1) STRENGTH of resources and management, which commands confidence; (2) a complete, efficient and vigorous ORGANIZATION which assures the ability to serve clients well, and (3) that spirit of SERVICE, which seeks to give clients the most, rather than the fewest facilities. You can avail yourself of this united strength, organization and service by appointing this Company your Executor or Trustee, or by opening an account in our Banking Department.

Security Trust and Safe Deposit Company
Sixth and Market Street

Class Pins & Trophies
for Old Delaware

Special designs and estimates submitted on short notice.

Millard F. Davis
Trophy Maker
WILMINGTON, DELAWARE

Our Object
is to be able to respond to the unusual demands of the times

The Central National Bank
Wilmington, Del.
Market and Fifth Streets

The Photographs in the Campus Section of This Book were Taken by The

Sanborn Studio
Portrait and Commercial Photographers

404 MARKET STREET WILMINGTON DEL.
The Bank
of Courtesy

Delaware Trust
Company

N. E. COR. NINTH AND
MARKET STREETS
WILMINGTON, DEL.

OFFICERS
Alfred I. duPont, President
William duPont, Vice-President
Charles C. Dickson, Vice-President
Robert Pennington, Vice-Pres. and Gen. Coun.
William G. Taylor, Vice-Pres. and Secy.
Curtis E. Davis, Vice-President
J. H. Nixon, Treasurer
Scott S. Baker, Asst. Treasurer

FURNITURE
FLOOR COVERINGS
WALL HANGINGS
CHINAWARE

For over fifty years we have served
a constantly increasing list of
customers.
May we serve you, too, some-
time?
Inquiries and mail orders receive
immediate attention.

The M. Megary & Son Co.
6th and Tatnall Streets
Wilmington -- Delaware

TRUCK DELIVERY WITHIN FIFTY MILES

The
Evening Journal

Popularity Growing
:: Daily :: ::
With Young and Old

Delaware's Largest
Newspaper

Always Leads in News
Recognized Paper for Author-
itative News
All Sport Events---Local
and National

RHODES DRUG STORE
Headquarters for all COLLEGE SUPPLIES
Newark :: :: Delaware
Biggest
Because
Best

MULLIN'S
WILMINGTON

Clothing
Hats
Shoes

THE PLAYHOUSE
DELAWARE'S LEADING THEATRE

Presenting on Its Stage at All Times Only
The Best of Amusements

Chas. M. Stieff, Inc.
Manufacturers of
Grand, Upright and Player
Pianos
909 Market Street, Wilmington, Delaware

COMPLIMENTS OF
F. Blumenthal Company
WILMINGTON, DELAWARE
Garrett, Miller & Co.

Electrical Supplies

N. E. Cor. 4th & Orange Sts.
Wilmington, Delaware

Interest Paid on All Deposits
2 Per Ct. on Check Accounts
4 Per Ct. on Savings Accounts

Newark Trust and Safe Deposit Co.
Newark: Delaware

Building Materials
COAL
EDW. L. RICHARDS
Newark: Delaware

H. W. Vandever Co.

Spalding Sweaters
Iver-Johnson Bicycles
Base Ball Supplies
General Athletic Goods

807-809 Market Street
D. & A. Phone 366 Wilmington

Paints, Oils, Glass
Kyanize Varnishes

Joseph Thomas Co.
Distributors of
Wall Paper and
Window Mouldings
511 Shipley Street
Phone 5166 WILMINGTON, DEL.

H. Warner McNeal

Ice, Coal
and Lumber
Newark: Delaware
Newark 'Bus Line
A. C. STILTZ

Bus Meets All Train
Bus and Touring Cars for Dances
NEWARK, DELAWARE

Bell Phone 170.
Established 1870

LINDLEY C. KENT CO.
LUMBER
NEPONSET WALL BOARD
KENT'S ROOFING PAPER
Front and Monroe Streets
D. S. 67
Automatic 2067 WILMINGTON, DEL.

Wilson Hardware Company
THIRD AND SHIPLEY STS.
Wilmington, Del.
Iron, Steel Mill and Vehicle Hardware Contractors Supplies Paints, Oils and Varnishes Metal and Cast Iron Culvert Pipe Automobile Supplies
D. & A. Phone 127 Automatic 2127

Everything That Goes to Make up the Furnishings for An Up-to-date Home SUCH AS Carpets, Rugs, Wall Papers, Draperies, Lace Curtains And a Most Exclusive Line of Fine Furniture, reproducing that of all periods.

Ellwood Souder & Sons Co.
Decorative Furnishers
Ninth and Orange Sts., Wilmington, Del.

FINE FURNITURE FOR THE Home and Office

R. L. Foord Furniture Company
Seventh & Shipley Sts.
Wilmington, Del.

Victoria
UP-TOWN THEATRE
WILMINGTON, DEL.
Where the Very Best in Filmdom is Shown Amidst Surroundings of Refinement
L. HOFFMAN
Gentlemen's Merchant Tailor
Suits Made to Order in Shop
WORK GUARANTEED
Phone 31-R Newark, Del.

WALTER J. CRAIG
MERCHANT TAILOR
720 King Street
Wilmington Delaware

JAMES F. NIELDS
INVESTMENT
SECURITIES
DuPont Building Wilmington

See AUBREY VANDEVER for Life Insurance
DO IT NOW

362 DuPont Building Wilmington

HATS

WALKOVER
and
W. L. DOUGLASS
also
An Up-to-Date Line of Gents' Furnishings
L. HANDLOFF

MAIN STREET

DEAN
The Plumber

NEWARK DELAWARE

M. E. McGOVERN
Successor to COVERDALE'S Restaurant and Sweet Shop Quality
Special Attention to the Wants of Motor Parties
Newark MAIN ST. Delaware

ALFRED D. PEOPLES
Wholesale and Retail Dealer in HARDWARE, CUTLERY, ETC.
507 MARKET STREET
Wilmington Delaware

CHARLES E. DUBELL
Hatter
No. 2 EAST THIRD ST.
Wilmington Delaware
D. & A. Telephone No. 62

NEWARK KANDY KITCHEN
Soda and Candies
MANUEL PANARETOS
Main Street Newark, Del.
Printing and Binding

by
The Star Publishing Co.

Wilmington :: Delaware