REVISED 01/23/09
UNIVERSITY FACULTY SENATE FORMS

Academic Program Approval

This form is a routing document for the approval of new and revised academic programs. Proposing department should complete this form. For more information, call the Faculty Senate Office at 831-2921.

Submitted by: ____Diane L. Ferry____ phone number ____X1769____

Action: ____Add minor____
(Example: add major/minor/concentration, delete major/minor/concentration, revise major/minor/concentration, academic unit name change, request for permanent status, policy change, etc.)

Effective term __09F_______________________________
(use format 04F, 05W)

Current degree __N/A_______________________________
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed change leads to the degree of: __N/A________________________
(Example: BA, BACH, BACJ, HBA, EDD, MA, MBA, etc.)

Proposed name: ____International Business Studies Minor____
(Proposed new name for revised or new major / minor / concentration / academic unit (if applicable)

Revising or Deleting:

Undergraduate major / Concentration: __________________________
(Example: Applied Music – Instrumental degree BMAS)

Undergraduate minor: _______________________
(Example: African Studies, Business Administration, English, Leadership, etc.)

Graduate Program Policy statement change: __________________________
(Attach your Graduate Program Policy Statement)

Graduate Program of Study: ___________________________
(Example: Animal Science: MS Animal Science: PHD Economics: MA Economics: PHD)

Graduate minor / concentration: _________________________________

List program changes for curriculum revisions:

None – new program

List new courses required for the new or revised curriculum:
(Be aware that approval of the curriculum is dependent upon these courses successfully passing through the Course Challenge list. If there are no new courses enter “None”)

New Courses:

BUAD384 Global Business Environment (Replaces BUAD341)
Evaluation of the elements of the national, international, and global environments that influence
the context and conduct of international business. Emphasizes aspects of the cultural, political, economic, legal-regulatory, trade, financial, and institutional environments.

BUAD386 International Business Management (Replaces BUAD382)
Focuses on the management of international business through analysis of the opportunities and challenges that face international companies. Develops the perspectives and frameworks that guide how managers direct international business activities. (Pre-req BUAD384)

Course Revisions:

BUAD341 Delete
BUAD382 Delete
BUAD425 Current Issues in Global Business
New prerequisites: BUAD100 or at least one of ACCT483, BUAD384, BUAD385, ECON340, or FINC415

BUAD475 International Marketing
New prerequisites: BUAD100 or BUAD301

Other affected units:
(List other departments affected by this new or revised curriculum. Attach permission from the affected units. If no other unit is affected, enter “None”)

College of Arts & Sciences Department
Foreign Languages & Literatures

College of Business & Economics
Economics
Finance

Rationale:
(Explain your reasons for creating, revising, or deleting the curriculum or program.)

The proposed International Business Studies (IBS) Minor is a collaborative effort between the Lerner College of Business & Economics and the Foreign Languages and Literatures Department of the College of Arts and Sciences. The initiative for the IBS minor came in large part because of the popularity of the recently introduced International Business Studies Major, which is also a collaboration between the Lerner College of Business & Economics and the College of Arts and Sciences, in particular the Department of Foreign Languages and Literatures. Over 250 applicants to the University chose the IBS major the first year the major was included on the UD application form. However, only a limited number of IBS majors can be accepted, so the IBS minor would be an attractive option for students with interests in business and language but who are not accepted into the IBS major. Additional students in other majors have also expressed interest in business and foreign language. The proposed IBS minor would allow more students to pursue a curriculum of business combined with language and still take a different major.

Program Requirements:
(Show the new or revised curriculum as it should appear in the Course Catalog. If this is a revision, be sure to indicate the changes being made to the present curriculum.)

Catalog Entry (Proposed)

The minor in International Business Studies is designed for students who may be interested in language and business, but who are not majoring in a business area. The minor is restricted to students not majoring in the Lerner College of Business and Economics; Lerner College students who desire an international business minor must pursue the International Business Minor options described under Business Administration. Applications for the International Business Studies minor should be completed and submitted online. Admission will be based on the availability of seats and the GPA of the student; a minimum cumulative GPA of 2.7 will be required for consideration. Applications
are reviewed each September and February. Students electing the International Business Studies minor are encouraged to incorporate a short-term study abroad program into their courses of study, especially a Foreign Languages and Literatures trip to a country that uses the student’s target language; however, only courses taught in the language of choice count toward the minor. The 21 credits required for the minor may also be used to meet other distribution requirements.

The requirements for the minor are:

**Required Courses:**

**Core Business Courses, 6 Credits**
- BUAD 100..... Introduction to Business ........................................................................ 3
- One of the following: ........................................................................................................ 3
- ECON 152..... Introduction to Macroeconomics: The National Economy or
- FINC 200...... Fundamentals of Finance
(Students taking ECON 152 are required to take ECON 151 as a prerequisite.)

**International Business Courses, 9 Credits**
- BUAD 384..... Global Business Environment ............................................................. 3
- BUAD 386..... International Business Management .................................................... 3
- One of the following: ........................................................................................................ 3
- BUAD 425..... Current Issues in Global Business
- BUAD 475..... International Marketing
- ECON 340..... International Economics
- FINC 415...... International Finance
(Students taking FINC 415 are required to take ECON 302 as a prerequisite.)

**Foreign Language Courses** .................................................................................. 6
Foreign Languages and Literatures (Two courses taught in the language of choice, Arabic, Chinese, French, German, Italian, Japanese, Russian, or Spanish at the 200-level or above.)

**CREDITS TO TOTAL A MINIMUM OF** ................................................................. 21

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**ROUTING AND AUTHORIZATION:**  
(please do not remove supporting documentation.)

Department Chairperson ___________________________ Date ______________
Dean of College __________________________________________ Date ______________
Chairperson, College Curriculum Committee __________ Date ______________
Chairperson, Senate Com. on UG or GR Studies _____________ Date ______________
Chairperson, Senate Coordinating Com. _____________________ Date ______________
Secretary, Faculty Senate ______________________________ Date ______________
Date of Senate Resolution ______________________________ Date of Senate Resolution
Date to be Effective ______________________________ Program Code ______________
Registrar ________________________________________ Date ______________
Vice Provost for Academic Programs & Planning ___________ Date ______________
Provost __________________________________________ Date ______________
Board of Trustee Notification ____________________________ Date ______________

Revised 11/03/04 /khs